



*Fourth Annual*

**APPALACHIAN OHIO STATE OF THE REGION CONFERENCE  
Manufacturing Workforce: Building Capacity**

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## KEYNOTE SPEAKER

### JAY WILLIAMS, U.S. Assistant Secretary of Commerce for Economic Development



Jay Williams was appointed by President Obama to serve as the Assistant Secretary of Commerce for Economic Development and was sworn into office on Tuesday, May 20, 2014.

As the administrator of the U.S. Department of Commerce's Economic Development Administration (EDA), Williams is charged with leading the federal economic development agenda by promoting innovation and competitiveness, preparing American regions for growth and success in the global economy.

Prior to joining the Department of Commerce, Williams served as the executive director of the Office of Recovery for Auto Communities and Workers. In this capacity, he worked directly with state and local stakeholders in areas affected by the changing American automotive industry to deliver federal support to ensure they returned to better economic condition.

He also served in the White House as Deputy Director for the White House Office of Intergovernmental Affairs. In this position, he led efforts to engage mayors, city council members and county officials around the country.

Williams served as the Mayor of Youngstown, Ohio from 2006 to August 1, 2011. During his tenure as Mayor of Youngstown, Williams led efforts that had a direct impact on improving the quality of life for the citizens of Youngstown.

Williams is the recipient of the 2007 John F. Kennedy New Frontier Award. The JFK Library Foundation, in conjunction with the Harvard University Institute of Politics, annually recognizes two exceptional young Americans under the age of 40, whose contributions in elective office, community service or advocacy demonstrate the impact and value of public service in the spirit of President John F. Kennedy.

Prior to being elected, Williams spent five years as the Director of Community Development for the city. Before transitioning into public service, Williams enjoyed a distinguished career in banking, which included stints at the Federal Reserve Bank of Cleveland and First Place Bank as a vice president.

Assistant Secretary Williams was born and raised in Youngstown. He graduated from Youngstown State University with a B.S.B.A., majoring in finance.

## AGENDA

- 8:00–8:30 AM**      **Networking/Registration/Exhibits**
- 8:30–8:45 AM**      **Welcome & Introductions**  
*Master of Ceremonies:* John Glazer, Director, TechGROWTH Ohio, Voinovich School of Leadership and Public Affairs, Ohio University
- 8:45–9:15 AM**      **Opening Remarks**  
Dr. Mark Weinberg, Founding Dean, Voinovich School of Leadership and Public Affairs, Ohio University  
*Recognition of Dignitaries:*  
Steve Golding, Vice President for Finance and Administration, Ohio University  
Scott Hamilton, Executive Director, Appalachian Regional Commission  
Dug Salley, Chicago Area Director, US Department of Commerce, Economic Development Administration
- 9:15–10:00 AM**      **State of the Region**  
*Introduction:* John Glazer  
*Presenter:* Eric Burkland, President, Ohio Manufacturers' Association  
*Presenter:* Dr. Jason Jolley, Assistant Professor of Economic Development, EDA University Center, Voinovich School of Leadership and Public Affairs, Ohio University  
*Presenter:* John Molinaro, President/CEO, Appalachian Partnership for Economic Growth (APEG)
- 10:00–10:15 AM**      **Morning Break/Networking/Exhibits**
- 10:15–11:15 AM**      **Regional Workforce Trends in Manufacturing**  
*Moderator:* John Minor - President and Chief Investment Officer, JobsOhio  
*Panelists:*  
Jeff Finkle, President, International Economic Development Council  
Dr. Bill LaFayette, Founder, Regionomics, LLC  
Christopher Keylor, Superintendent, Ohio Valley Educational Service Center  
Dr. William Stewart, President, Stewart Glapat Corporation
- 11:15 AM–12:00 PM**      **Keynote Speaker**  
*Introduction:* John Minor  
*Speaker:* Jay Williams, Administrator/Assistant Secretary of Commerce for Economic Development, US Economic Development Administration
- 12:00–1:00 PM**      **Lunch and Exhibits**



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## AGENDA

### 1:00-2:00 PM Concurrent Sessions

*Track 1: Ballroom*

#### **Workforce Problems, Ideas, and Solutions: Open Forum**

*Moderator:* Christopher Slagle, J.D., Partner in Charge-Marietta Office, Bricker and Eckler LLP

*Facilitator:* Larry Triplett, Executive Director, MCBI

*Track 2: Third Floor Theater*

#### **Role of Public Financing in Manufacturing Success**

*Moderator:* Dr. Jason Jolley

*Panelists:*

Alan Stockmeister, CEO/Managing Director, Ohio Precious Metals

Kevin Kern, Financial Consultant, Western Reserve Port Authority

John Miller, President of SUPERB Industries

### 2:00-2:15 PM Afternoon Break/Networking/Exhibits

### 2:15-3:15 PM Concurrent Sessions

*Track 1: Ballroom*

#### **Make It in America Challenge Grant: Appalachian Partnership for Economic Growth (APEG)**

*Moderator:* John Glazer

*Panelists:*

Craig Rosenlund, Developer, Forest to Furniture Program

Von Williams, Manager, UpSkill Your Workforce Program

Anthony Iachini, Development Site Coordinator, Buckeye Hills-Hocking Valley Regional Development District

*Track 2: Third Floor Theater*

#### **Transportation Planning Leads to Manufacturing Growth**

*Moderator:* Dr. Jason Jolley

*Panelists:*

John Hemmings, Executive Director, Ohio Valley Regional Development Commission

Bret Allphin, Development Director, Buckeye Hills - Hocking Valley Regional Development District

Ed Davis, Eastgate Counsel of Governments

Jeannette Wierzbicki, Ohio Mid-Eastern Governments Association

Bert Dawson, Columbiana County Engineer

### 3:15 PM Closing Comments and Evaluations

*Track 1: Ballroom*

*Moderator:* John Glazer

*Track 2 : Third Floor Theater*

*Moderator:* Dr. Jason Jolley



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**Manufacturing Workforce: Building Capacity**

## **Presenters • Panelists • Moderators**

### **BRET ALLPHIN, Development Director, Buckeye Hills – Hocking Valley Regional Development District**

Bret Allphin has 13 years of experience with the Buckeye Hills – Hocking Valley Regional Development District in Marietta Ohio, serving as GIS Manager and most recently as Development Director since 2012. Buckeye Hills is a Local Development District that serves as a liaison between local governments and public agencies at the State and Federal level. Buckeye Hills acts on behalf of residents of an eight county region in Southeastern Ohio to provide a range of community services including grant administration, grant research, mapping and data research, transportation planning, small business development, and senior services through the Area Agency on Aging. Allphin is a 2001 cum laude graduate of Marietta College, where he majored in political science and minored in leadership studies.

### **ERIC L. BURKLAND, President, The Ohio Manufacturers' Association**

Eric Burkland assumed the presidency of The Ohio Manufacturers' Association in 1989. He has served on numerous panels and participated in initiatives in a variety of public policy areas, including taxation, education, workers' compensation, transportation, environmental management and energy during the terms of five Ohio governors. Burkland, a native of Wheeling, West Virginia, is a 1974 honors graduate of Miami University, where he received a Bachelor of Arts degree in political science. During 1972 and 1973 he studied at the European Study Center in Luxembourg. Later, he returned to Miami University to pursue post-graduate studies in political science.

### **BERT DAWSON, Columbiana County Engineer**

Bert Dawson, a lifelong resident of Columbiana County, has served as County Engineer since 1969 and Sanitary Engineer since 1990. From 2005 to 2010, he served on the State Board of Registration for Professional Engineers and Surveyors. In 2012, Dawson was appointed to his second term on the State Board of Registration for Professional Engineers and Surveyors. He currently serves as chairman of the board. In 2007, the National Association of County Engineers named Dawson the Urban County Engineer of Year. In June 2014, he received the Meritorious Service award from the Ohio Society of Professional Engineers. He received a B.E. from Youngstown State University (Honorary Member, Sigma Tau Engineering) and a M.S. from Carnegie Mellon University (Ford Foundation Scholarship). Dawson is also a Registered Professional Engineer in Ohio, West Virginia and Pennsylvania, as well as a Registered Professional Surveyor in Ohio.

### **JEFF FINKLE, President and CEO, International Economic Development Council (IEDC)**

A recognized leader and international authority on economic development, Jeff Finkle is President and CEO of the International Economic Development Council (IEDC), the world's largest economic development membership organization. He contributes his expertise on community revitalization, business development and job creation to projects nationwide. Finkle also serves on the Board of Directors for Climate Prosperity, Inc., a nonprofit organization based on creating important regional economic outcomes. A former Deputy Assistant Secretary in the U.S. Department of Housing and Urban Development, he also organized 250 economic development volunteers to work in Gulf Coast communities endeavoring to recover from Hurricane Katrina. Finkle received a Bachelor of Science degree in communications in 1976 from Ohio University and pursued graduate studies in business administration at The Ohio State University.

## **Presenters • Panelists • Moderators**

### **JOHN GLAZER, Director, TechGROWTH Ohio, Voinovich School of Leadership and Public Affairs, Ohio University**

John Glazer is the Director of TechGROWTH Ohio, the Third-Frontier Entrepreneurial Signature Program in Southeast Ohio at the OHIO Voinovich School of Leadership and Public Affairs. Prior to joining TechGROWTH, he was also founder and CEO of four other startup companies: two lesson-rich failures, one modest exit, and another still operating in Ann Arbor, Germany and South Africa. Glazer serves as President of New Work Enterprises, Director for Johannesburg-based Lift Africa Technologies, and as board member for several technology start-up companies and community non-profits. He previously served as the long-standing President and CEO of Little Professor Book Centers, Inc., the largest organization of independent bookstores in the U.S. Glazer took the franchising company through several rounds of angel financing, achieving successful exits for investors before acquiring the company in 2001. He has an ABD PhD and master's degree in philosophy from the University of Michigan.

### **STEPHEN GOLDING, Vice President for Finance and Administration, Ohio University**

Stephen Golding is the Vice President for Finance and Administration at Ohio University and has been with the University since 2010. Prior to coming to OHIO, Golding had extensive experience in higher education, having served in top finance positions at Cornell University, the University of Colorado System, and the University of Pennsylvania. He most recently worked as senior consultant to the president at Cornell University and managing partner of the higher education consulting agency the 1782 Group, LLP.

### **SCOTT T. HAMILTON, Executive Director, Appalachian Regional Commission**

Scott T. Hamilton became the executive director of the Appalachian Regional Commission (ARC) in September 2014. He directs a 50-member staff in implementing the Commission's policies and oversees a wide range of programs in areas including education and workforce training, highway construction, water and sewer system construction, leadership development, small business start-ups and expansions, energy and health. Before joining ARC, Hamilton was president and CEO of AdvantageWest, a nonprofit regional economic development partnership serving the westernmost counties of North Carolina. A graduate of the University of North Carolina at Greensboro, he received additional training and certification in economic development from the University of North Carolina School of Government and the Georgia Institute of Technology. Hamilton is also a graduate of the Economic Development Institute at the University of Oklahoma and the North Carolina Rural Economic Development Center's Rural Economic Development Institute.

## **Presenters • Panelists • Moderators**

### **JOHN HEMMINGS, Executive Director, Ohio Valley Regional Development Commission (OVRDC)**

John Hemmings has been with OVRDC since 1991, and served as the Executive Director since 2008. The OVRDC, located in Waverly, Ohio, is a public regional planning commission coordinating federal, state and local economic and community development resources to encourage development in 12 southern Ohio counties: Adams, Brown, Clermont, Fayette, Gallia, Highland, Jackson, Lawrence, Pike, Ross, Scioto and Vinton. OVRDC serves as a Local Development District (LDD) for the Appalachian Regional Commission and as an Economic Development District for the U.S. Department of Commerce EDA. Hemmings is a native of Scioto County. Majoring in business economics, he graduated summa cum laude from Ohio University in 1989 with a bachelor's degree in business administration.

### **ANTHONY IACHINI, Development Site Coordinator, Buckeye Hills – Hocking Valley Regional Development District (BH-HVRDD)**

Anthony Iachini has been the Development Site Coordinator since July 2014 at Buckeye Hills – Hocking Valley Regional Development District working on the Make It in America Grant. BH-HVRDD helps local communities work cooperatively to improve the region. A voluntary organization of local government political subdivisions, BH-HVRDD serves the eight counties of Athens, Hocking, Meigs, Monroe, Morgan, Noble, Perry and Washington, securing financial resources to translate ideas into action. Through this position, Iachini works in 28 counties in Appalachian Ohio collecting data on available development sites throughout the region. He has a bachelor's degree in political science from Ohio University and is a graduate of the Voinovich School of Leadership and Public Affairs at Ohio University with a Master of Public Administration.

### **JASON JOLLEY, Assistant Professor/MPA Director, Voinovich School of Leadership and Public Affairs**

Dr. Jason Jolley is an Assistant Professor of Economic Development and MPA Director at the Voinovich School of Leadership and Public Affairs at Ohio University. He also serves as a Research Fellow in the Center for Entrepreneurship and directs Ohio University's portion of the US Economic Development Administration University Center (joint with Bowling Green State University.) Dr. Jolley previously worked at the University of North Carolina at Chapel Hill as Senior Research Director for the Center for Competitive Economies, an applied economic development research center in the Frank Hawkins Kenan Institute of Private Enterprise and as an Adjunct Assistant Professor in the Kenan-Flagler Business School. He received a Ph.D. in public administration from North Carolina State University, where he specialized in economic development and research methods, an M.A. in political science from the University of Tennessee and an A.B. in economics from UNC-Chapel Hill.



## **Presenters • Panelists • Moderators**

### **CHRIS KEYLOR, Superintendent, Ohio Valley Educational Service Center**

Chris Keylor is finishing his fifth year as superintendent of the Ohio Valley Educational Service Center, a nationally accredited education service agency. The Ohio Valley ESC during his leadership, met the requirements established by the AdvancED Accreditation Commission and Board of Trustees, and received its certification in 2012 by the North Central Association Commission on Accreditation and School Improvement. In 2012, at the time it received this certification, less than 20 Educational Service Agencies in the country had achieved this distinction. The Ohio Valley ESC provides a myriad of services to 12 school districts, two career center districts, and community partners in Guernsey, Monroe, Noble and Washington Counties. During his more than 30 years of public school service, Keylor has been an elementary teacher, assistant principal, principal, assistant superintendent and superintendent.

### **BILL LAFAYETTE, Owner, Regionomics® LLC**

Dr. Bill LaFayette founded Regionomics® in 2011. Regionomics is a consulting business specializing in small-area economies – neighborhoods to regions – with a focus on strategic economic and workforce analysis and planning services. Dr. LaFayette brings to his work 16 years of experience in economic development organizations in Central Ohio. Prior to founding Regionomics, he spent 12 years as vice president of economic analysis for the Columbus Chamber of Commerce and four years with Rickenbacker Port Authority, which managed Rickenbacker International Airport and its Global Logistics Park and Foreign-Trade Zone. Dr. LaFayette earned a Ph.D. in real estate economics from The Ohio State University in 1994. He also holds a M.B.A. in investment management and a B.S., *Summa cum Laude*, in finance and accounting, both from Wright State University.

### **JOHN MILLER, President, SUPERB Industries, Inc.**

John Miller co-founded SUPERB Industries, Inc. with a commitment to doing things better. This endeavor that started in a two-car garage now occupies a modern 50,000 square feet of manufacturing facility. Miller remains committed to the same standard of excellence as the company continues to grow. Manufacturing has been a lifetime endeavor for Miller. One of his earliest memories is seeing his father beam with pride when he made his first stamped part on a used stamping press in a remodeled chicken barn on grandfather's farm. Miller was five years old when he watched that first part being made. Later he pursued a career in manufacturing as a design engineer for Cooper Tools; manufacturing engineer at Chrysler Corporation; project engineer for Bihler of America. Subsequently, Miller moved his family to Germany where he worked for a nonprofit as a manager for four years. He studied engineering, holds a Bachelor of Arts from Ambassador University, and has a Master of Arts in organizational management from the University of Phoenix.

## **Presenters • Panelists • Moderators**

### **JOHN F. MINOR, Jr., President and Chief Investment Officer, JobsOhio**

John Minor joined JobsOhio during its creation in July 2011 as a Managing Director, and in November 2012 he was named President and Chief Investment Officer. Minor has 14 years of investment banking experience, advising companies on strategic and capital-raising transactions. He came to JobsOhio from Evercore Partners, where he was a Managing Director in the Financial Institutions Group. Prior to Evercore, Minor was a Senior Vice President in the Financial Institutions Group at Lehman Brothers and Barclays Capital. He holds a M.B.A. with high distinction from the University of Michigan's Ross School of Business, and a B.A. from the University of Virginia.

### **JOHN MOLINARO, President/CEO, Appalachian Partnership for Economic Growth (APEG)**

John Molinaro, President and CEO of the Appalachian Partnership for Economic Growth (APEG), has 35 years of experience working with communities, organizations and leaders to improve the prosperity of communities and regions and the economic success of families – especially in rural areas. APEG is a recently formed business-led partnership focused on regional economic development in 25 counties in southeast Ohio. In partnership with JobsOhio and a wide range of communities and organizations, APEG works to build the prosperity of southeast Ohio's businesses, communities and people. Molinaro has served as a policy fellow at the University of Minnesota's Humphrey Institute of Public Affairs, and as a multi-term appointee to the Minnesota Governor's Workforce Development Council. He holds certifications in Economic Development Finance and Housing Development Finance from the National Development Council and a Master's Degree in community and regional planning. Molinaro has also participated in advanced studies in theology, leadership and policy.

### **CRAIG ROSENLUND, Developer, Forest Products Supply Chain**

Craig Rosenlund heads a three-year, grant-funded project to strengthen the wood products and furniture manufacturing industry in the region. His work is funded through a Make It In America Challenge grant. He comes to the Appalachian partnership with three decades of domestic and international experience in all aspects of forest product manufacturing operations in the primary and secondary sectors along with global procurement, supply chain and marketing management for manufacturing entities in the furniture, architectural millwork, door, flooring, casework and related industrial sectors

### **DUG L. SALLEY, Area Director, U.S. Department of Commerce, Economic Development Administration, Chicago Regional Office**

In March 2015, Dug Salley accepted the position of Area Director with the United States Department of Commerce, Economic Development Administration, Chicago Regional Office. Over the past 27 years, Salley worked his way through the ranks in the Federal Emergency Management Agency (FEMA). As a seasoned veteran in response and disaster operations, he was selected as the Response Division Director in August 2008. Salley has responded to more than 100 federally declared disasters, which have honed his capability in several program areas with an emphasis on response and recovery operations, planning and the administration of grant programs. He has a Bachelor of Arts in liberal studies and a Bachelors of Science in homeland security and emergency preparedness from Thomas Edison State College and until recently was working on a master's degree in French literature at Rutgers University. Salley plans to continue the master's degree program at a university in Chicago in spring 2016.

## **Presenters • Panelists • Moderators**

### **CHRISTOPHER N. SLAGLE, J.D., Partner in Charge – Marietta Office, Bricker & Eckler LLP**

Partner in Charge of the firm's Marietta office, Chris Slagle is chair of Bricker & Eckler's Government Relations group and a partner in the Regulated Industries group. He practices in the areas of government relations; real estate, including land use, development and zoning; banking law and financial services; transportation and logistics; consumer finance and mortgage banking. Slagle is also a member of the Firm's Shale, Oil and Gas practice as well as the Southeast Ohio Initiative. He earned his B.A. from Miami University and his J. D., magna cum laude, from Capital University Law School.

### **DR. WILLIAM STEWART, President, Stewart Glapat Corporation**

Dr. William Stewart is President of Stewart Glapat Corporation, a family-owned and operated engineering and manufacturing business in Zanesville, Ohio. Dr. Stewart has academic degrees from M.I.T., Ohio University, The Ohio State University and Muskingum University. He has served on the faculties of Purdue University and The University of Virginia and has been a high school teacher in the STEM area in Zanesville. Dr. Stewart founded and advised the Zanesville Robotics Team, winning three Ohio State Championships in four years and competing in the VEX World Championship several times. Stewart Glapat provides materials handling systems for companies like FedEx, Wal-Mart, and Frito-Lay and has installations throughout North America and overseas.

### **ALAN STOCKMEISTER, CEO Managing Director, Precious Metals, LLC.**

Alan Stockmeister is known for his many business endeavors. He holds leadership positions among multiple corporations: he is CEO of OPM Metals in Jackson, the largest gold and silver refiner in America; chairman of Dallas-based Elemental, a global precious metals company; CEO of Echo Environmental, an electronics and metals recycler; and owner and president of Foremost Management, Inc., a Jackson-based construction management, development and property management firm. He has served as Chairman of the Board of Trustees of the Holzer Consolidated Health System, the Holzer Medical Center-Jackson and Rio Grande University. Stockmeister is currently on the Board of Trustees for the Foundation for Appalachian Ohio.

### **LARRY TRIPLETT, Interim Executive Director, Muskingum County Business Incubator (MCBI)**

As Interim Executive Director of the MCBI, Larry Triplett contributes much of his time to the local region and is very involved in helping entrepreneurs and early stage businesses. He was instrumental in founding the East Central Ohio Tech Angel Fund (ECOTAF) and he dedicates time to the local colleges and universities helping to establish a culture of entrepreneurship in the region. Triplett co-founded Resource Systems, a healthcare software company, in 1980 immediately upon graduating from Muskingum College. He and his business partner built the company over a period of 31 years, and it became the premier provider of software for the nursing home industry. The company was on Inc. Magazine's list of the fastest growing companies in the nation and was acquired by a public company in 2011.

## **Presenters • Panelists • Moderators**

### **MARK WEINBERG, Founding Dean, Voinovich School of Leadership and Public Affairs, Ohio University**

Mark Weinberg is the Founding Dean of Ohio University Voinovich School of Leadership and Public Affairs, and a professor specializing in the areas of organizational strategy and public sector value creation. In 2002, he was named the Appalachian Regional Commission's Whisman Scholar and served in that capacity for three years. Weinberg received his undergraduate and master's degrees from the University of Maryland and his doctorate from the University of North Carolina, Chapel Hill. He has taught a range of management courses including the capstone seminar in public administration, public budgeting, financial management, and public policy analysis and published in these areas.

### **JEANNETTE WIERZBICKI, Assistant Executive Director/Transportation and Grants Manager, Ohio Mid-Eastern Governments Association (OMEGA)**

Jeannette Wierzbicki works in conjunction with the Executive Director to further the mission of OMEGA and assumes the responsibilities of the Executive Director in his absence. She manages the development of the Regional Transportation Plan and oversees work assignments of the Transportation Planner and Grants Specialist. Wierzbicki is directly involved in developing funding strategies for major infrastructure projects. She also guides the Grants Specialist in preparing funding applications and administration of infrastructure projects. Ms. Wierzbicki meets with representatives from local governments, community and economic development offices and other agencies to discuss and coordinate potential projects. She also serves as OMEGA's representative on the Small Community Environmental Infrastructure Group and Appalachian Environmental Strategy Work Group.

### **VON WILLIAMS, Manager, Workforce Program**

Von Williams, Manager of the Workforce Program, leads a three-year, grant-funded program to strengthen incumbent worker skills in the Appalachian region's chemical/polymers, metals and wood product manufacturing sectors. Her work is funded through a Make It In America Challenge grant. Williams brings workforce development and training experiences to the Appalachian Partnership, including Goodwill Industries, Job Corps and Rapid Response assistance in Tulsa and West Virginia, as well product line management for Phillip Morris, USA.

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