# GRADUATE PROGRAM

( minimum 30 course hours + 5 minimum Master Project and defense hours )

## INFOGRAPHICS & INTERACTIVE DESIGN

**YEAR ONE:**
- Fall:
  - VICO 5022: Graduate Seminar
  - VICO 5014: Design & Typography
  - VICO 5161: User Experience & HTML/CSS
  - VICO 5111: Information Graphics
  - VICO 6011: Newswriting (recommended)

- Spring:
  - VICO 5320: Interaction Design: Javascript
  - VICO 5400: Digital Imaging
  - VICO 6112 or 6188: Design/Interactive Capstone (can be taking the following Spring)
  - VICO 5115: Publication Design (recommended)
  - JOUR 5790: Computer Assisted Reporting (recommended)
  - Or Elective Courses

**YEAR TWO:**
- Fall:
  - VICO 5173: Interactive III
  - VICO 5435: Picture Editing
  - Master Project
  - + 2 elective courses

- Spring (if fourth semester):
  - VICO 6112/6188: Design/Interactive Capstone
  - Master Project
  - + 2 elective courses

## PHOTOJOURNALISM

**YEAR ONE:**
- Fall:
  - VICO 5022: Graduate Seminar
  - VICO 5381: Editorial Photography
  - VICO 5014: Design & Typography
  - VICO 5435: Picture Editing

- Spring:
  - VICO 5382: The Photographic Essay
  - VICO 5400: Digital Imaging
  - JOUR 5100: Comm Law (depending on experience)
  - VICO 6401: Audio/Video Storytelling (recommended)
  - + 2 or 3 elective courses

**YEAR TWO:**
- Fall:
  - VICO 5387: Magazine
  - Master Project
  - + 2 elective courses

- Spring (if staying fourth semester):
  - VICO 5321: Documentary Photojournalism
  - VICO 5320: Advanced Video Storytelling
  - Master Project
  - + 2 elective courses

## COMMERCIAL PHOTOGRAPHY

**YEAR ONE:**
- Fall:
  - VICO 5022: Graduate Seminar
  - VICO 5227: Fashion/Portraiture
  - VICO 5014: Design & Typography
  - VICO 5435: Picture Editing
  - VICO 5401: Aspects of Photography

- Spring:
  - VICO 5228: Still Life/Architecture
  - VICO 6432: Business Practices
  - VICO 5400: Digital Imaging
  - + 1 elective course

**YEAR TWO:**
- Fall:
  - VICO 6227: Business Studio
  - Master Project
  - + 2 elective courses

- Spring (if staying fourth semester):
  - VICO 6229: Illustration Application
  - Master Project
  - + 2 elective courses

*Note: This sequence is built for mid-career professionals with 5+ years of experience in the field of visual communication. Students come with ideas on how they want to expand their skills and thinking, and build a schedule of courses set around accomplishing those goals.*

## VISUAL COMMUNICATION MANAGEMENT

**YEAR ONE:**
- Fall:
  - VICO 5022: Graduate Seminar
  - VICO 6921: Synthesis Storytelling
  - VICO 6470: Visual Management or substitution
  - Master Project
  - + 3 courses, working with an advisor to meet the student's goals

**YEAR TWO:**
- Spring (if staying fourth semester):
  - VICO 5141: Editorial Illustration
  - VICO 5320: Motion Graphics/Animation

## COGNATE AREA

Students select a cognate area, meant to support their area of focus and future goals. Two courses that work together to build an additional area of specialization are selected by the student and advisor approved.

- VICO 6401: Audio & Video Storytelling
- VICO 5320: Advanced Video Storytelling
- VICO 6432: Business Practices
- VICO 5141: Editorial Illustration
- VICO 5320: Motion Graphics/Animation
- JOUR: Newswriting, Strategic Communication, Computer Assisted Reporting and more
- MDIA: Studies in media research topics, skills and production
- ITS: Courses in information/telecommunication

**BUSINESS**
- FILM: Courses in editing and production
- Other departments that add to a student's research and interests
4+1 GRADUATE PROGRAM (minimum 30 course hours + 5 minimum Master Project and defense hours)

This track is intended for students graduating with a BS in Visual Communication from Ohio University within five years of their acceptance to the graduate program. A student would intend to focus on an area that expands their previous education, including design, commercial photography, photojournalism, or editing/audio & video.

### Visual Communication Core
- VICO 5022: Graduate Seminar
- VICO 6470: Visual Management or substitution
  
  *(depending on previous studies)*
- VICO 5014: Design & Typography
- VICO 5435: Picture Editing
- VICO 5400: Digital Imaging

### Area of Focus
- **Design focus (select 2):**
  - VICO 5161: User Experience & HTML/CSS
  - VICO 5320: Interaction Design: Javascript
  - VICO 5111: Information Graphics
  - *VICO 5141: Editorial Illustration*
  - VICO 5115: Publication Design

- **Photojournalism focus (select 2):**
  - VICO 5381: Editorial Photography
  - VICO 5382: The Photographic Essay
  - VICO 5321: Documentary Photojournalism

- **Commercial Photography focus (2):**
  - VICO 5227: Fashion/Portraiture
  - VICO 5228: Still Life/Architecture
  - *VICO 6227: Business Studio*

- **Video focus (select 2):**
  - VICO 6401: Audio & Video Storytelling
  - *VICO 5320: Advanced Video Storytelling*
  - VICO 5320: Motion Graphics/Animation
  - VICO 5320: Video for Commercial

### Advanced Level
- Select one:
  - VICO 6112: Design Capstone
  - *VICO 6188: Interactive Capstone*
  - VICO 5387: Magazine
  - VICO 6229: Illustration Application
  - *VICO 6921: Synthesis Storytelling*

### Collaboration
At least one course with a collaboration aspect (indicated with *) should be taken.

### Cognate
At least 2 courses outside of VisCom that support the area of study.
Suggestions include:
- Business
- Film
- Journalism
- Virtual Reality/AR
- Cultural/language studies
- Anthropology
- Sociology
- Media Studies
- Foreign language