Preparing the respondent for the interview Script

This may be the first time some of you have been interviewed. Let me read a paragraph that tells a little bit about how it works. I will read this same paragraph at every interview.

You have been recommended as a community member that is knowledgeable about many of the activities and opinions within this community. We will be interviewing around five or six such community members on the topic of community readiness for change. I am going to read the questions exactly as they are worded so that I ask the same way for every person interviewed. I have a total of 36 questions to ask you and I would like you to respond to each one with whatever comes to your mind. From past experience this interview should take about one hour. Typically people enjoy talking about their communities and have a lot to say. Please listen carefully to each question and answer that question only. I will be recording this interview for the purpose of transcribing it. After it is transcribed, two people will score it according to a scale called the Community Readiness Model. This model has been used across the country with communities wishing to address some of the issues they see and would like to change. The only people who will see your responses are the transcriptionist and the scorers. Your name will not be used and when the scores are presented to be discussed, they will be anonymous. I cannot agree or disagree with anything you say. Please do not use anything I may say or gesture to influence your answers.

Do you have any questions before we start?