

Q2S Binder for Visual Communication, School of

General Info

Document Description: Q2S Binder for Visual Communication, School of

Document ID: 107929

Document Type: BINDER

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Creation Info: 03/17/2010 by Don Pendergast (pendergd)

Document Version: 4.0

Document Status: REVIEW - UCC

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Last Modification: 11/09/2010 by Gregory Shepherd (shepherg)

Department/School Info

College: COM(null)

Department: VICO(Visual Communication, School of)

Mission: The School of Visual Communication's mission is to offer an interdisciplinary degree with four specialized sequences: (1) Informational graphics and publication design, (2) Interactive media design, (3) Documentary photojournalism, and (4.) Commercial photography.

Our goals are to equip students with the necessary skills to be successful in leadership roles in visual media; to provide guidance to working professionals in visual communication; to set high standards for visual integrity and communication ethics; and to foster and promote creative activities and scholarly research.

This program is designed to provide students with realistic and thorough broad-based professionally oriented skills in visual communication while providing the necessary liberal arts and cultural educational background for a strong academic foundation. The school has twice been recognized as a Program of Excellence by the Ohio Board of Regents.

Programs

Moving to Semesters	Code	Name	Degree	Status	Level
Yes	BS6925	VICO-COMMERCIAL PHOTOGRAPHY	BACHELOR OF SCIENCE IN VISUAL COMMUNICATION	REVIEW	UCC
Yes	BS6924	VICO-INFOGRAPHICS/PUBL DESIGN	BACHELOR OF SCIENCE IN VISUAL COMMUNICATION	REVIEW	UCC
Yes	BS6923	VICO-MULTIMEDIA	BACHELOR OF SCIENCE IN VISUAL COMMUNICATION	REVIEW	UCC
Yes	BS6922	VICO-PHOTOJOURNALISM	BACHELOR OF SCIENCE IN VISUAL COMMUNICATION	REVIEW	UCC
Yes	MA6926	PHOTOGRAPHY	MASTER OF ARTS	REVIEW	UCC
Yes	SCVICO	SCVICO Shared Components	N/A	REVIEW	UCC

Courses

Course ID	Name	Course Type	Doc. Type	Doc. Status	Review Level
VICO 1000	Intro to Studies in Visual Com	TIER2	COMPOSITE	REVIEW	UCC
VICO 1014	Introduction to Vis Com Design		SEMESTER	REVIEW	UCC
VICO 1021	Intro VisCom Photography		SEMESTER	REVIEW	UCC
VICO 1022	delete		SEMESTER	REVIEW	UCC
VICO 1115	Design I		COMPOSITE	REVIEW	UCC
VICO 1422	Communication Photography		EXPEDITED	REVIEW	UCC
VICO 2111	Design II		EXPEDITED	REVIEW	UCC
VICO 2221	Commercial Photography I		EXPEDITED	REVIEW	UCC
VICO 2227	Commercial Photogaphy II		COMPOSITE	REVIEW	UCC
VICO 2390	Photojournalism I		COMPOSITE	REVIEW	UCC
VICO 2392	Photojournalism II		COMPOSITE	REVIEW	UCC
VICO 2400	Illustration I		EXPEDITED	REVIEW	UCC
VICO 2401	Multimedia production		SEMESTER	REVIEW	UCC
VICO 2420	Topic Seminar I		EXPEDITED	REVIEW	UCC
VICO 2432	Visual business practices	UNDERGRAD	SEMESTER	REVIEW	UCC
VICO 2435	Picture Editing		COMPOSITE	REVIEW	UCC
VICO 2514	Basic Publication Design	UNDERGRAD	SEMESTER	REVIEW	UCC
VICO 2521	Basic Photography	UNDERGRAD	SEMESTER	REVIEW	UCC
VICO 2561	Basic Web Design	UNDERGRAD	SEMESTER	REVIEW	UCC
VICO 3115	Design III		EXPEDITED	REVIEW	UCC
VICO 3141	Illustration II		EXPEDITED	REVIEW	UCC
VICO 3162	Interactive II		EXPEDITED	REVIEW	UCC
VICO 3173	Interactive III		EXPEDITED	REVIEW	UCC
VICO 3228	Commercial Photography III		COMPOSITE	REVIEW	UCC
VICO 3320	Photojournalism III	UNDERGRAD	SEMESTER	REVIEW	UCC
VICO 3360	PJ IN SCOTLAND		EXPEDITED	REVIEW	UCC

VICO 3361	PJ in SCOTLAND II		EXPEDITED	REVIEW	UCC
VICO 3420	Topic Seminar II		EXPEDITED	REVIEW	UCC
VICO 3450	Traditional Darkroom Technique		EXPEDITED	REVIEW	UCC
VICO 3921	Synthesis Visual Storytelling	UNDERGRAD	SEMESTER	REVIEW	UCC
VICO 3922	Synthesis Commercial Project	UNDERGRAD	SEMESTER	REVIEW	UCC
VICO 3923	Synthesis Design Project	UNDERGRAD	SEMESTER	REVIEW	UCC
VICO 3924	Synthesis Multimedia	UNDERGRAD	SEMESTER	REVIEW	UCC
VICO 4112	Illustration Capstone	TIER3	EXPEDITED	REVIEW	UCC
VICO 4188	Interactive Capstone	TIER3	EXPEDITED	REVIEW	UCC
VICO 4227	Commercial Photography IV		COMPOSITE	REVIEW	UCC
VICO 4229	Commercial Photo Application	TIER3	EXPEDITED	REVIEW	UCC
VICO 4321	Documentary/Essay		EXPEDITED	REVIEW	UCC
VICO 4386	Photojournalism Capstone	TIER3	EXPEDITED	REVIEW	UCC
VICO 4387	Advanced Photo Reportage		EXPEDITED	REVIEW	UCC
VICO 4470	Graphics Systems Management		EXPEDITED	REVIEW	UCC
VICO 4492H	Honors Project		EXPEDITED	REVIEW	UCC
VICO 4930	Individual Study		EXPEDITED	REVIEW	UCC
VICO 5014	Information Design Basics		EXPEDITED	REVIEW	UCC
VICO 5022	Graduate Seminar		EXPEDITED	REVIEW	UCC
VICO 5111	Design II		EXPEDITED	REVIEW	UCC
VICO 5112	Adv Informational Graphics		EXPEDITED	REVIEW	UCC
VICO 5115	Design III		COMPOSITE	REVIEW	UCC
VICO 5161	Interactive I		EXPEDITED	REVIEW	UCC
VICO 5162	Interactive II	GRADUATE	EXPEDITED	REVIEW	UCC
VICO 5173	Interactive III	GRADUATE	EXPEDITED	REVIEW	UCC
VICO 5221	Commercial Photography I	GRADUATE	EXPEDITED	REVIEW	UCC
VICO 5227	Commercial Photogaphy II	GRADUATE	COMPOSITE	REVIEW	UCC
VICO 5228	Commercial Photography III	GRADUATE	COMPOSITE	REVIEW	UCC
VICO 5320	Photojournalism III	GRADUATE	SEMESTER	REVIEW	UCC
VICO 5321	Documentary/Essay	GRADUATE	EXPEDITED	REVIEW	UCC
VICO 5360	PJ IN SCOTLAND	GRADUATE	EXPEDITED	REVIEW	UCC
VICO 5361	PJ in SCOTLAND II	GRADUATE	EXPEDITED	REVIEW	UCC
VICO 5381	Editorial Photography		EXPEDITED	REVIEW	UCC
VICO 5382	The Photographic Essay		EXPEDITED	REVIEW	UCC
VICO 5386	Photojournalism story		EXPEDITED	REVIEW	UCC
VICO 5387	Advanced Photo Reportage		EXPEDITED	REVIEW	UCC
VICO 5394	Small Systems Lighting		EXPEDITED	REVIEW	UCC
VICO 5400	Illustration I	GRADUATE	EXPEDITED	REVIEW	UCC
VICO 5401	Aspects of Photo Communication		EXPEDITED	REVIEW	UCC
VICO 5435	Picture Editing		COMPOSITE	REVIEW	UCC
VICO 5450	Traditional Darkroom Technique	GRADUATE	EXPEDITED	REVIEW	UCC
VICO 5514	Basic Publication Design	GRADUATE	SEMESTER	REVIEW	UCC
VICO 5561	Basic Web Design	GRADUATE	SEMESTER	REVIEW	UCC
VICO 6141	Illustration II	GRADUATE	EXPEDITED	REVIEW	UCC
VICO 6188	Interactive Capstone	GRADUATE	EXPEDITED	REVIEW	UCC
VICO 6227	Commercial Photography IV	GRADUATE	COMPOSITE	REVIEW	UCC
VICO 6229	Commercial Photo Application	GRADUATE	EXPEDITED	REVIEW	UCC
VICO 6401	Multimedia production	GRADUATE	SEMESTER	REVIEW	UCC
VICO 6432	Visual business practices	GRADUATE	SEMESTER	REVIEW	UCC
VICO 6435	Seminar in Visual Comm		EXPEDITED	REVIEW	UCC
VICO 6470	Management in Visual Comm		EXPEDITED	REVIEW	UCC
VICO 6921	Synthesis Visual Storytelling	GRADUATE	SEMESTER	REVIEW	UCC
VICO 6922	Synthesis Commercial Project	GRADUATE	SEMESTER	REVIEW	UCC
VICO 6930	Individual Study		EXPEDITED	REVIEW	UCC
VICO 6950	Masters Project		EXPEDITED	REVIEW	UCC

Exceptions - Credit Analysis

Course ID	Name	Type	Credit Hours	Components	Doc. Status	Review Level
VICO 2420	Topic Seminar I	EXPEDITED	1.0 - 6.0	SEMINAR	3.0 REVIEW	UCC
VICO 3420	Topic Seminar II	EXPEDITED	1.0 - 6.0	SEMINAR	3.0 REVIEW	UCC
VICO 4492H	Honors Project	EXPEDITED	1.0 - 6.0	TUTORIAL	3.0 REVIEW	UCC
VICO 4930	Individual Study	EXPEDITED	1.0 - 6.0	INDEPENDENT	3.0 REVIEW	UCC
VICO 5014	Information Design Basics	EXPEDITED	4.0	LECTURE	3.0 REVIEW	UCC
VICO 5401	Aspects of Photo Communication	EXPEDITED	1.0 - 6.0	LECTURE	3.0 REVIEW	UCC

Exceptions - Non Three Hour Lecture

The Ohio University Faculty Senate Resolution on the Number of Semester Hours per Course and Course Meeting Times for Quarters to Semesters (<http://www.ohio.edu/facultysenate/upload/CourseHourTimeResolutionfinal4-2009.doc>) resolved that, as a norm, undergraduate lecture courses on the Athens Campus shall be 3 semester hours and that exceptions to these norms will be allowed on the basis of pedagogical justification specific to a course or course sequence.

Three-hour courses are important for balancing student schedules, and three lecture hour per week blocks are important for classroom utilization. It is understood that there are special cases where the 3-lecture hour course norm does not apply, sometimes for categories of courses (recitals or band), sometimes for disciplinary standards, and sometimes for other reasons.

For the semester courses taught by your department that do not meet the 3 lecture hour norm, give a brief explanation of why the norm was not followed and/or what circumstances make these deviations from the norm not create a problem with classroom scheduling or student schedules. (Notes: Categories of courses can be addressed as a group rather than individually. If you are using a 'disciplinary standard' argument, please make comparisons to Ohio Schools on semesters or to Ohio University peer schools on semesters. If you are using a block scheduling approach, please list the courses that will be block scheduled and identify the semester(s) where the block scheduling applies.)

Reason: No reason given

Course ID	Name	Type	Contact Hours	Doc. Status	Review Level
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