



OHIO
UNIVERSITY
Zanesville

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Regional Higher Education Associate of Applied Science in Electronic Media (A.A.S.)

Program Description

The Associate of Applied Science in Electronic Media program was founded on the belief that through intensive individualized instruction in a hands-on atmosphere, students can prepare for entry-level positions in the electronic media field of audio, video and multimedia in only two years.

The audio-video studios feature multi-track audio recording, radio operations, TV studios and digital video production and post-production equipment. The hands-on facilities, broadly based curriculum, and small class sizes have proved invaluable for students who want to obtain a full view of the field of electronic media.

Along with those who want a production-intensive education, high school graduates who wish to further prepare and sharpen their skills in order to begin their college careers in the School of Media Arts and Studies on the Athens campus can benefit from the associate program. More than 90 percent of students who complete the associate's degree relocate to Athens secure a bachelor's degree. (A 3.0 GPA is expected for relocation to Athens.) Others might wish to pursue the Bachelors of Technical and Applied Studies or communication studies programs on the regional campuses, or may immediately move into communications positions.

Program Requirement

The minimum requirement for the Associate in Applied Science (A.A.S.) degree is the completion of 60 credits with a 2.0 accumulative GPA upon graduation. A maximum of 15 credits earned through the experiential learning may be applied to any technical associate degree. Students must earn a minimum of 18 semester credit hours while enrolled at Ohio University and a minimum of 50 percent of coursework taken to fulfill the major concentration in residence with resident credit as defined in the Graduation Requirements - University-wide section. Students must also meet Ohio University General Education requirements for associate degrees.

Opportunities Upon Graduation

Recent graduates are now working throughout the United States in the electronic media industry. Employment opportunities include broadcast radio and television, cable television, advertising agencies, production houses, corporate communications, media/web based companies, government communications, medical and health media, Christian broadcasting, media ministry, live event audio-video, sports production, educational media and freelance opportunities.

Contact Information

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General Guidelines

University Requirement: Complete 6hrs

ENG 1510 Freshman Composition	3hrs
MATH TIER I	3-4hrs

Electronic Media Core– Complete 20hrs from the following:

EM 1010 Intro to Electronic Media	3hrs
EM 2110 Audio Production – Direction	3hrs
EM 2160 Intro to Video Production	3hrs
EM 2220 Aesthetics in Digital Media	3hrs
EM 2570 Advertising in the Broadcast & Cable Media	3hrs
JOUR 1330 Precision Language or ENG 2800 Expository Writing	3hrs
EM 2880 EM Workshop-Multimedia or EM 2890 Media Workshop	2hrs

Students will choose to complete one of the following tracks: **Audio/Video or Multimedia**

Audio/Video Track– Complete 20hrs

EM 2140 or EM 2170	3hrs
EM 2010 or MDIA 2010	3hrs
EM 2011 or MDIA 2011	3hrs
Electives– Complete 11hrs from:	
EM 1220 MEDIA	3hrs
EM 1890 EM Workshop-Non Majors	1hr
EM 2080 Topics in EM Technologies	3hrs
EM 2090 Special Topics in EM – Video	3hrs
EM 2100 Special Topics in Audio Prod	3hrs
EM 2500 New Media News	3hrs
EM 2670 International Media Systems	3hrs
EM 2880 EM Workshop – Multimedia	1hr
EM 2890 Media Workshop	1hr
EM 2910 Radio – Television Internship	1hr
EM 2930 Independent Study	1-3hrs
MDIA 3080 Technical Bases of Media	3hrs

Multimedia Track– Complete 20hrs

EM 2120 Intro to Multimedia Production	3hrs
EM 2150 Intro to Website Design	3hrs
EM 2180 Intro to Digital Media	3hrs
CTCH 1270 Intro to Website Management	3hrs
Electives– Complete 8hrs from:	
ART 1100 Seeing & Knowing Visual Arts	3hrs
ART 1111 Intro to Digital Art	4hrs
ART 1141 Intro to Digital Photography	4hrs
ART 1181 Intro to Graphic Design	4hrs
EM 2500 New Media News	3hrs
EM 2880 EM Workshop – Multimedia	1hr
EM 2890 Media Workshop	1hr
EM 2930 Independent Study	1-3hrs

Non-Major General Education Requirements, Complete 18hrs from:

COMS 1030 Fundamentals of Public Speaking	3hrs
CTCH 1250 or BMT 2000	3hrs
BMT 1010 or MGT 2000 or ECON 1030	3hrs
POLS 1010 or PSY 1010 or SOC 1000	3hrs
TIER II Social Science (2SS)	3hrs
TIER II Humanities (2HL) & Literature or TIER II Fine Art (2FA)	3hrs