Regional Higher Education
Associate of Applied Science in Electronic Media (A.A.S.)

Program Description

The Associate of Applied Science in Electronic Media program was founded on the belief that through intensive individualized instruction in a hands-on atmosphere, students can prepare for entry-level positions in the electronic media field of audio, video and multimedia in only two years.

The audio-video studios feature multi-track audio recording, radio operations, TV studios and digital video production and post-production equipment. The hands-on facilities, broadly based curriculum, and small class sizes have proved invaluable for students who want to obtain a full view of the field of electronic media.

Along with those who want a production-intensive education, high school graduates who wish to further prepare and sharpen their skills in order to begin their college careers in the School of Media Arts and Studies on the Athens campus can benefit from the associate program. More than 90 percent of students who complete the associate’s degree relocate to Athens secure a bachelor’s degree. (A 3.0 GPA is expected for relocation to Athens.) Others might wish to pursue the Bachelors of Technical and Applied Studies or communication studies programs on the regional campuses, or may immediately move into communications positions.

Program Requirement

The minimum requirement for the Associate in Applied Science (A.A.S.) degree is the completion of 60 credits with a 2.0 accumulative GPA upon graduation. A maximum of 15 credits earned through the experiential learning may be applied to any technical associate degree. Students must earn a minimum of 18 semester credit hours while enrolled at Ohio University and a minimum of 50 percent of coursework taken to fulfill the major concentration in residence with resident credit as defined in the Graduation Requirements - University-wide section. Students must also meet Ohio University General Education requirements for associate degrees.

Opportunities Upon Graduation

Recent graduates are now working throughout the United States in the electronic media industry. Employment opportunities include broadcast radio and television, cable television, advertising agencies, production houses, corporate communications, media/web based companies, government communications, medical and health media, Christian broadcasting, media ministry, live event audio-video, sports production, educational media and freelance opportunities.

Contact Information

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# General Guidelines

### University Requirement: Complete 6hrs
- ENG 1510 Freshman Composition 3hrs
- MATH TIER I 3-4hrs

### Electronic Media Core– Complete 20hrs from the following:
- EM 1010 Intro to Electronic Media 3hrs
- EM 2110 Audio Production – Direction 3hrs
- EM 2160 Intro to Video Production 3hrs
- EM 2220 Aesthetics in Digital Media 3hrs
- EM 2570 Advertising in the Broadcast & Cable Media 3hrs
- JOUR 1330 Precision Language or ENG 2800 Expository Writing 3hrs
- EM 2880 EM Workshop-Multimedia or EM 2890 Media Workshop 2hrs

Students will choose to complete one of the following tracks: **Audio/Video or Multimedia**

### Audio/Video Track– Complete 20hrs
- EM 2140 or EM 2170 3hrs
- EM 2010 or MDIA 2010 3hrs
- EM 2011 or MDIA 2011 3hrs

**Electives– Complete 11hrs from:**
- EM 1220 MEDIA 3hrs
- EM 1890 EM Workshop-Non Majors 1hr
- EM 2080 Topics in EM Technologies 3hrs
- EM 2090 Special Topics in EM – Video 3hrs
- EM 2100 Special Topics in Audio Prod 3hrs
- EM 2500 New Media News 3hrs
- EM 2670 International Media Systems 3hrs
- EM 2880 EM Workshop – Multimedia 1hr
- EM 2890 Media Workshop 1hr
- EM 2910 Radio – Television Internship 1hr
- EM 2930 Independent Study 1-3hrs
- MDIA 3080 Technical Bases of Media 3hrs

### Multimedia Track– Complete 20hrs
- EM 2120 Intro to Multimedia Production 3hrs
- EM 2150 Intro to Website Design 3hrs
- EM 2180 Intro to Digital Media 3hrs
- CTCH 1270 Intro to Website Management 3hrs

**Electives– Complete 8hrs from:**
- ART 1100 Seeing & Knowing Visual Arts 3hrs
- ART 1111 Intro to Digital Art 4hrs
- ART 1141 Intro to Digital Photography 4hrs
- ART 1181 Intro to Graphic Design 4hrs
- EM 2500 New Media News 3hrs
- EM 2880 EM Workshop – Multimedia 1hr
- EM 2890 Media Workshop 1hr
- EM 2930 Independent Study 1-3hrs

### Non-Major General Education Requirements, Complete 18hrs from:
- COMS 1030 Fundamentals of Public Speaking 3hrs
- CTCH 1250 or BMT 2000 3hrs
- BMT 1010 or MGT 2000 or ECON 1030 3hrs
- POLS 1010 or PSY 1010 or SOC 1000 3hrs
- TIER II Social Science (2SS) 3hrs
- TIER II Humanities (2HL) & Literature or TIER II Fine Art (2FA) 3hrs