

PITCH US YOUR PLAN!

Compete for cash prizes by pitching your business idea to a judging panel of experts from the venture capital, business and banking professions



Past Winners: Avionics

Ever wonder how 'drone' aircraft are controlled? Chad and Scott have developed a platform technology that turns complex data into visualizations that enable real-time situational awareness and navigation systems for unmanned aerial vehicles (UAVs). Chad and Scott used the Pitch Competition as a jumpstart on business development work that included StartUp Weekend, OU's Innovation Engine Accelerator, and funding from TechGROWTH Ohio. Beginning as grad students with a great idea and university-based contacts, a year later Scott and Chad are full-fledged, company-owning entrepreneurs marketing their 3D visualization program to government and private sector clients. Scott and Chad's fellow winners last year included FlashCrop, a digital media company promoting digital flashcards; and SnapShot, a program providing cameras to hospitalized, critically ill children for creative expression during their convalescence. All these ideas come from students just like you: join the fun and come pitch us your idea!

All Ohio University students are invited to participate in the 'Business Pitch Competition' during the Student Expo to be held April 11th at the Convocation Center.

The competition consists of two parts:

- 1. Preparatory workshops and elimination round:** Let us help you prepare for the best pitch possible. Sign-up for one of the mandatory Pitch Us Your Plan workshops and receive tips for delivering a winning presentation from our staff of professional business consultants. Participants will then have an opportunity to present their pitch during the elimination round competition. From those pitches, individuals will be chosen to continue to the final competition round which will be held during the Student Expo in the Convocation Center.
- 2. Pitch Competition:** The day of the Student Expo, winning entries from the preliminary round will be scheduled to pitch their business concept before a panel of experts from the business venture capital, business and banking professions. Prizes will be awarded based on the overall business concept and viability, Pitch delivery and plan summary. The Grand Prize winner and Finalists will be announced during the Expo closing ceremony.

To participate, you must:

- Register as noted below
- (Mandatory) Attend a preparatory workshop
- Prepare a 10 minute (or less) verbal pitch presentation (Power Point suggested but not essential)
- Present your pitch to the panel of business professionals
- Leave behind a one-page summary of your plan (full business plan not required)

Top competitors from the preliminary elimination round will be invited to present at the Pitch Us Your Plan opportunity during the Student Expo.

Recognition includes:

- Cash Prizes: 1st place \$500, 2nd place \$200, 3rd place \$100
- Feature article in the Center for Entrepreneurship and TechGROWTH Ohio websites
- At the discretion of the judges, successful technology pitches that are likely to develop into near-term commercializable opportunities, may be offered an opportunity to present their pitch to the TechGROWTH Ohio Executives-in-Residence committee for further consulting consideration.

Register: www.ohio.edu/graduate/studentexpo.cfm