

# Have You Read a Good Picture Lately?

## Visual Literacy Ideas and Techniques in Education

Webinar: September 23, 2011

11:00-3:00 ET

### Speaker Biographies



**Pete Souza**

Photo by Larry Hamel-Lambert

#### **Pete Souza**

Pete Souza is the Chief Official White House Photographer for President Obama; he is also the Director of the White House photo office. Souza is on an extended leave of absence from Ohio University's School of Visual Communication where he is an assistant professor of photojournalism. He has worked as an Official White House Photographer for President Reagan, a freelancer for National Geographic, and as the national photographer for the Chicago Tribune based in their Washington bureau.

Souza's book, "The Rise of Barack Obama," was published in July 2008 and includes exclusive photographs of the Senator's rise to power. Souza extensively documented Obama's first year in the Senate and accompanied Obama to seven countries including Kenya, South Africa and Russia. The book was on the New York Times best-seller list for five weeks.

Souza has won numerous photojournalism awards including several times in the prestigious Pictures of the Year annual competition, the NPPA's Best of Photojournalism, and the White House News Photographers Association's yearly contest.

He has lectured many times on his photography including at the Smithsonian Museum of American History, Corcoran Gallery of Art, Harvard University, Boston University, Ohio University, the University of Kansas, Western Kentucky University and Kansas State University. He has appeared on the ABC news magazine show 20-20, Nightline, Good Morning America, CNN Special Reports, Fox Friends and Family, and on National Public Radio.

Co-sponsored by Ohio University's School of Visual Communication, the Patton College of Education and Human Services, the Voinovich School of Leadership and Public Affairs, and the Journal of Visual Literacy.

# Speaker Biographies



## **Roberto Muffoletto**

Roberto Muffoletto is the director and founder of the VASA Project, an online international media studies center. He is also an associate professor at Appalachian State University where he directs an online graduate degree program in New Media and Global Education, and a graduate certificate program focused on Online Teaching and Learning.

Roberto received his MFA in Visual Studies for SUNY at Buffalo and the Visual Studies Workshop in Rochester New York. He received his PhD. in Educational Technology from the University of Wisconsin.

He has been a Fulbright Scholar, a visiting professor at various European universities, and a editor of a book series on media, technology, education, and culture for Hampton Press. His most recent photography books include *Berlin Diary* and *Threshold Crossing*. Roberto lives in and works out of Europe.



## **Carl Fleischhauer**

Carl Fleischhauer holds degrees from Kenyon College and Ohio University. His work experience includes film and video production at West Virginia University and media documentation activities at the American Folklife Center at the Library of Congress. His publications include the CD *The Hammons Family* (Rounder Records 1504/05, reissue 1999), the videodisc *The Ninety-Six: A Cattle Ranch in Northern Nevada* (Library of Congress, 1985), and the photographic book *Documenting America, 1935-43* (University of California Press, 1988). From 1990 to 1994, Mr. Fleischhauer coordinated the American Memory program, a pilot project that modeled the dissemination of historical collections in electronic form. Mr. Fleischhauer continues to serve the collection-digitizing effort at the Library of Congress in the National Digital Library Program. From 1994 to 1998, he guided the continued production of digital collections for American Memory. In 1998, he began to coordinate a special effort to plan new approaches for the preservation of sound and video recordings.

# Speaker Biographies



## **Merry A. Foresta**

Merry A. Foresta is a consultant to universities, museums and other institutions advising on collections and ways to foster innovation in the midst of challenging times. Her clients include the University of Virginia, the Museum of Photographic Arts, San Diego, and the Smithsonian Archives of American Art. From 2000-2010 she served as the founding Director of the Smithsonian Photography Initiative, a program dedicated to greater public access and use of the Smithsonian's vast collections of photographic media. She joined the Smithsonian Institution in 1977 and was named the museum's first Curator of Photography in 1983. She later became the Senior Curator of Photography for the Smithsonian's International Art Museums Division. At the Smithsonian Foresta built one of the world's premier collections of American photography. She is the author of numerous catalog essays and articles. As the inaugural project of the Smithsonian Photography Initiative, Foresta authored *At First Sight: Photography and the Smithsonian* which featured a broad sampling of photographs from Smithsonian collections. In 2007, she oversaw the launch of the Smithsonian's first interactive program devoted to photography at the



## **Chareen Snelson**

Dr. Snelson currently works as Associate Professor and Associate Chair of a fully online graduate program in educational technology at Boise State University. She has designed and taught online courses for more than eight years on topics including web design, multimedia, and technology integration. Dr. Snelson developed a course called *YouTube for Educators*, which covers video sharing and online video production for the classroom. She has produced hundreds of videos for use in her online courses and maintains an active YouTube channel at <http://www.youtube.com/user/csnelsonbsu>. Her scholarly activity centers on YouTube, online video, and video production in education.

# Speaker Biographies



## **Nate Thomson**

Nate Thomson is the Executive Director of the Athens Photographic Project (APP), a non-profit art organization based in Athens, OH that promotes mental health recovery by providing opportunities for community members living with mental illness to express themselves creatively through photography. Nate first volunteered for the APP in 2002 while he was completing his degree in Photojournalism at Ohio University's School of Visual Communication. As APP Director since 2007, Nate has led photography classes, developed sustainable community partnerships, and significantly expanded APP's program capacity. In 2010 he designed and facilitated, Through Our Eyes, an ongoing photography program in Chillicothe, OH for teens who are participating in mental health and juvenile justice services. Also in 2010, Nate created the Elise Sanford Gallery, a member-run gallery of the Athens Photographic Project located in Athens' community mall, the Market on State. In addition to his work in southeast Ohio, Nate serves on the Board of Directors for VSA Ohio – The State Organization on Arts and Disability.



## **Patty Mitchell**

Born in Illinois, Patty Mitchell has made Ohio her home since 1983 when she moved to Athens to attend Ohio University where she earned both a BA and MFA. She is a working artist and social entrepreneur specializing in collaborations between artists with and without developmental disabilities. She founded Passions Works Studio as an Ohio Arts Council Artist in Residency, in Athens, Ohio in 1996. Today 40 artists with cognitive disabilities have generated almost a million dollars to support the program and its artists.

Mitchell is now sharing this model throughout Ohio, which has resulted in the establishment of more than thirty-nine studios in the state as well as others around the country. Internationally, she has worked to help develop other studios: Handikos of Kosovo with the US military; Florde arte of Coanil, an orphanage for children with disabilities in Chile; and Colors of Soul in Patagonia, Chile.

Mitchell has received numerous awards including a Distinguished Alumna Award from Ohio University's College of Fine Art, an Individual Artist Award from the Ohio Arts Council, and the Keystone Award from Ohio University for outstanding community service.

# Speaker Biographies



## **James Erektion**

James Erektion is an associate professor of reading at the University of Northern Colorado. He has been teaching in the field of languages and literacy for more than 20 years, including teaching second and third grades, and coordinating a successful middle school reading center for eight years. Jim has collaborated with K - 12 teachers to simultaneously teach and do research on reading, writing, and oral language in elementary and middle school. He has presented his work both nationally and internationally. Teacher Professional Books Heinemann Titles - Comprehension and English Language Learners (2009), Chapter 2 Other titles - Reading Diagnosis and Improvement: Assessment and Instruction, 6th ed. (Allyn & Bacon, 2011). Jim has published peer-reviewed articles in journals such as Reading Horizons and the Journal of Visual Literacy. He also writes a regular feature article for parents of secondary readers for the Colorado Council of the International Reading Association.



## **Ross Perkins**

Dr. Ross A. Perkins is an assistant professor of Educational Technology in the Department of Educational Technology at Boise State University (since 2008). He has taught classes about instructional design, theoretical foundations, evaluation, and international issues. He is the co-PI on two different grants funded by the National Science Foundation; one for geosciences education and the other on engineering education. His research interests include STEM education, diffusion and adoption of innovations, and change theory. Perkins holds a master's degree and Ph.D. in instructional technology from Virginia Tech, where he worked from 2003-2008 in the Office of Educational Research and Outreach. Before beginning doctoral studies, Perkins was an English teacher at Hargrave Military Academy in Chatham, Virginia.