Features of the New Hipp included:

- Water-sourced A/C
- Class “A” Fireproof rating
- Seating for 1,200
- Unobstructed sightlines
- Ability to host ‘legitimate theatre’ productions on one of the largest stages in the Midwest
Demolition of the original stone arch in 1949.
THANKS,
MARIETTA...

YOU DID IT!
ALL SEATS SOLD
PREMIERE NIGHT
“BATTLE HYMN”
COLONY - OHIO - PUTNAM

“BATTLE HYMN”
WILL BE SHOWN REGULAR PERFORMANCES
COLONY THEATRE
STARTING FRIDAY

World Premiere Schedule of Events

TUESDAY, FEBRUARY 12
8:30 p.m. - Arrival of stars at Wood County Airport
4:30 p.m. - Press conference at Colony Theatre
through downtown Marietta, ending at Hotel Lafayette

WEDNESDAY, FEBRUARY 13
10:10 a.m. - Personal appearance by stars at three retail stores, winning a window-decorating contest
12:11 a.m. - Press luncheon at Stulsky's, Hotel Lafayette
12:15 p.m. - Press luncheon at Colonial Club, Hotel Lafayette
12:35 p.m. - Press luncheon at Stulsky's, Hotel Lafayette

THURSDAY, FEBRUARY 14
8:30 a.m. - Press luncheon at Hotel Lafayette
10:30 a.m. - Press luncheon at Colonial Club, Hotel Lafayette
12:30 p.m. - Press luncheon at Stulsky's, Hotel Lafayette
5:00 p.m. - Press luncheon at Marietta College

Downtown Parking Regulations
Announced for Premiere Week

The S & O off-street parking lot was closed Monday and will remain closed, until the parking regulations are enforced. No parking is allowed on 1st Street, 2nd Street, or 3rd Street between 5th and 6th Avenue, Monday to Friday, from 8 a.m. to 5 p.m. No parking is allowed on Saturday or Sunday. All cars must be parked in designated areas. Any car parked illegally will be towed.
Total Rehabilitation Cost: $7.5 million

- Private funding: $1,640,000
- Public funding: $2,160,000
- Ohio State Historic Tax Credit: $1,800,000
- Federal Historic Tax Credit: $1,900,000
- Additional $700,000 received after completion
<table>
<thead>
<tr>
<th>Effect</th>
<th>Output</th>
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</thead>
<tbody>
<tr>
<td>Direct Effect</td>
<td>$6,502,156</td>
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<tr>
<td>Indirect Effect</td>
<td>$1,402,700</td>
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<tr>
<td>Induced Effect</td>
<td>$1,966,516</td>
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<tr>
<td>Total Effect</td>
<td>$9,919,372</td>
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### State and Local Taxes During Construction

<table>
<thead>
<tr>
<th>Indirect Business Taxes</th>
<th>Personal Taxes</th>
<th>Total State and Local</th>
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<tbody>
<tr>
<td>Social Insurance Taxes</td>
<td>Sales Tax</td>
<td>Property Tax</td>
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<td>$11,012</td>
<td>$92,498</td>
<td>$93,772</td>
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</table>

### Federal Taxes During Construction

<table>
<thead>
<tr>
<th></th>
<th>Social Insurance Taxes</th>
<th>Indirect Business Taxes</th>
<th>Income Tax</th>
<th>Other Taxes</th>
<th>Total</th>
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<tbody>
<tr>
<td>$453,642</td>
<td>$33,135</td>
<td>$135,344</td>
<td>$39,674</td>
<td>$661,795</td>
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<tr>
<td>Effect</td>
<td>Output</td>
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<tr>
<td>--------------------</td>
<td>------------</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Direct Effect</td>
<td>$956,221</td>
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</tr>
<tr>
<td>Indirect Effect</td>
<td>$182,151</td>
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<tr>
<td>Induced Effect</td>
<td>$268,384</td>
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</tr>
<tr>
<td>Total Effect</td>
<td>$1,406,756</td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>
Wendy Hill  
2 weeks ago
Mutts gone nuts brought us to town from 3 hours away, so glad I booked the weekend. The theater is gorgeous and not a bad seat in the house. The history displayed here is phenomenal.

Andrew Hamrick  
6 weeks ago
Nice theater, the remodel looks great. They have a variety of events, local talent, cover/tributes, classic/oldies groups, unique events, plays, dance performances, comedy. All kinds of things. Overall the staff is friendly, the place is clean, and prices are pretty good.

Keith Mcmillin  
23 weeks ago
this place is a hidden gem . the large venues cannot compare with the intimate setting this theatre provides . traffic and parking are a breeze so if you want to see great entertainment with no hassle this is the place

Lisa Brewer  
Jan 21, 2020
A wonderful gem in our small town!! From Russian ballet to good ole country to vintage rock! They bring in the best talent!!!

Margo Parkerschellerhaaden Taylor  
Dec 1, 2018
Hot Tuna (stellar as usual!), 2nd row, great sound, happy ushers and other staff (and I mean everyone! Helpful, too) — and only an easy hour away! This was my first visit, can’t wait for the next show to come! Thanks!

Beverly Bradley  
Mar 18, 2018
This is a BEAUTIFUL theatre with AWESOME acoustics. GREAT events! WONDERFUL volunteers!

Pam Myers  
Feb 13, 2018
Having grown up here, I have spent a lot of time in this Theater. Beautifully redone. I have since been to many of their venues, from country to rock to children's programs. You will love it!
Online Ticket Buyer Ages

1. 35-44
2. 45-54
3. 55-64
4. 65+
5. 25-34
6. 18-24

Source: Google Analytics
1. Marietta
2. Columbus
3. Athens
4. McConnelsville
5. Cambridge

Online Transactions Since Oct. 1, 2021
Pennsylvania
1. State College
2. Philadelphia
3. Greensburg
4. Pittsburgh

West Virginia
1. Parkersburg
2. Charleston
3. Vienna
4. Harrisville
Most Orders by State

1. Ohio
2. West Virginia
3. Pennsylvania
4. California

Larger Acts, Longer Distances

Kansas attendees
November 19 & 20, 2021
Most Spending by State
1. North Carolina
2. Michigan
3. Florida
4. Georgia

Order totals by Kansas show attendees

Longer Distances, Increased Spending
2016 through 2019

• More than 350 events
• More than 100,000 patrons generating $3.25 million in ticket revenue
• Additional $3.2 million in local spending, based on audience data estimates from Americans for the Arts
Since October 1, 2021

- 27 events, 18 more scheduled
- 24,950 tickets sold and reserved, generating $1.37 million in revenue
- Addition of free, outdoor concerts increases concessions sales, spreads awareness, and enriches the community