

Professor Mark L. Weinberg

Voinovich School of Leadership and Public Affairs
Building 21, The Ridges
Ohio University
Athens, Ohio 45701
740-593-4390
weinberm@ohiou.edu

PROFESSIONAL EXPERIENCE:

Voinovich School of Leadership and Public Affairs

<http://www.ohio.edu/voinovichschool/>

Founding Director

2007 to present

Professor

2010 to present

The Voinovich School uniquely integrates the public service, research and educational missions of Ohio University across three key program areas, entrepreneurship and regional development, energy and environment, and public innovation and strategy. The School represents a new approach to public service and affairs education.

The Director of the Voinovich School (a multidisciplinary academic planning unit) reports to the Executive VP and Provost and serves on the Academic Leadership Team for Ohio University. The Director works with the School's Strategic Alliance (25 government, academic, business and nonprofit leaders) and Strategic Deans Group (deans from Arts and Sciences, Business, Communication, Medicine, Health Sciences and Professions, Engineering, Honors Tutorial, and Regional Campus system) to advance the School and University's institutional vision and mission.

The Director develops the School's strategic vision and drives the development and execution of organizational, program, advancement, budget and external strategies. The directors of the MPA and Environmental Studies degree programs, the Center for Entrepreneurship (a joint reporting responsibility with the Dean of the Business School), Consortium for Energy, Economics and the Environment, TechGROWTH Ohio, and proposed Center for Public Innovation, as well as senior associate directors, report to the director.

As a faculty member of the School, the director teaches strategy in both the on and off campus MPA programs and School's executive leadership program and is professionally active.

Department of Political Science

Assistant, Associate and Professor

1976-2010

Taught courses and conducted research in public value creation and strategy, budgeting and financial management, entrepreneurship, and public policy and urban politics.

Voinovich Center for Leadership and Public Affairs

Director

1998 to 2007

This Center was an expansion of the Center for Public and Environmental Affairs and was named after then retiring Governor Voinovich, a 1958 graduate of Ohio University. In collaboration with the College of Business, the Ohio University Executive Leadership Institute and the Regional Entrepreneurship Initiative were added to the Center's two existing units.

Ohio University Executive Leadership Institute

Faculty Director

1998 to 2010

The Ohio University Executive Leadership Institute (OUELI) offers programs for public and nonprofit executives focused on public value creation, strategy, performance and change. The center's curriculum was developed in cooperation with Mark H. Moore at the JFK School of Government at Harvard and the Public Children Services Association of Ohio.

Center for Public and Environmental Affairs

Director

1995 to 1998

The Center for Public and Environmental Affairs (CEPA) was created to join ILGARD and the Environmental Studies Program. CPEA integrated the public service mission of ILGARD with other academic units in the College of Arts and Sciences. It was modeled on the School of Public and Environmental Affairs at Indiana University.

Institute for Local Government Administration and Rural Development (ILGARD)

Director

1981 to 2003

ILGARD provides applies research and technical services for local governments, community leaders and nonprofit organizations and project-based experience for Ohio University students. ILGARD served as the research and development arm of the Governor's Office of Appalachia, Mayors Partnership for Progress and Appalachian delegation of the Ohio General Assembly. ILGARD was modeled on the Institute of Government at UNC-Chapel Hill and rural development centers

MPA Program, Ohio University

1976 to 1989 and 1994 to 1998

Director

The Ohio University Master of Public Administration Program is a multidisciplinary program designed to provide students with a sound combination of theoretical knowledge and applied skills to build competency in management and analysis so that graduates are equipped to meet complex challenges in ways that enhance public value.

EDUCATIONAL BACKGROUND:

PhD 1982, University of North Carolina, Chapel Hill. Dissertation: "Citizen Participation in Transportation Planning: The Case of the Transit Alternatives to I-670"

MA 1973, University of Maryland, College Park, Political Science with major fields in Urban Affairs and Political Behavior

Inter-University Consortium for Political Research (ICPR), University of Michigan, summer 1972

BA, 1970, University of Maryland, College Park major in Political Science and minor in Economics

AWARDS

Whisman Scholar, Appalachian Regional Commission, 2002-2005

The John D. Whisman Scholar program honors John Whisman, a longtime aide to Kentucky governor Bert Combs, who is widely credited with energizing President John F. Kennedy's vision of a regional approach to combating chronic poverty in Appalachia.

Various honors from the Ohio Senate and House of Representatives for public service leadership

College of Arts and Sciences, Ohio University, Faculty Appreciation Award, May 26, 1992

Ohio University, Outstanding Graduate Faculty Award, 1983

A committee of the Graduate Student Senate members chooses one faculty member who displays "dedication to graduate teaching practices and innovations, a strong influence on graduate curriculum, a passion for advising and mentoring graduate students, and a desire to improve graduate life and education."

MAJOR PUBLIC SERVICE

Gubernatorial and Chancellor Appointment, Member, Local Government Innovation Fund Commission, State of Ohio, 2011-2014

Gubernatorial appointments to the Board of Directors and Executive Committee, Ohio Tuition Trust Authority (OTTA), 1992 to 2002

Advisory Committee Vice Chair, Ohio Certified Public Management Program, 1998 to 2007

Member, Advisory Committee of the Ohio Commission on the Public Service, 1992-1993

Military service as a member of the Maryland National Guard and US Army Reserve, 1970-1976

GRANTS and ADVANCEMENT

Developed and head units responsible for generating over \$100 million in external and matching funds for applied research, public service and economic development for Ohio University since 1981. Direct involvement in Sponsored Research and Programs and serve as PI for such initiatives as the Ohio Third Frontier Entrepreneurial Signature Program, Whisman Scholar grant from the Appalachian Regional Commission, and the Rural Universities, Appalachian New Economy Partnership and Voinovich Center/School special projects appropriations from the Ohio Board of Regents.

Lead a new School campaign from 2011 to 2015 to raise private funds. Prior gifts include an endowed Watershed Professorship and watershed projects fund from AEP Ohio, and other gifts .

PUBLICATIONS

Weinberg, M.L. & Lewis, M.S. (Book chapter in progress, 2012-2013), *Public Value and Management* in Scott, C.A. Museums and Public Value: creating sustainable futures, Ashgate Press, London.

Weinberg, M.L. & Lewis, M.S. (2009), The Public Value Approach to Strategic Management, Museum Management and Curatorship, 24 (3), 253-269. March 2010, received the Museum Management and Curatorship Journal's Best Management Article Award" for 2009.

Weinberg, M.L., Lewis M., Sherman H.D., Zimmerman, J., & Zulia, E.A. (2005) How can academic librarians create value? Advances in Library Administration and Organization, 22, 297-314.

Weinberg, M.L. Sherman, H., Lewis, M.S. Zulia, E. (2005) A strategy and performance profile of local development districts. Athens, OH: Voinovich Center for Leadership and Public Affairs, 2005.

Weinberg, M.L., Lewis M. Sherman H., & Zulia, E. (2004) What works: Change through strategy-public value and performance. Journal of Community Corrections, 14(1), 7-10, 23-25.

Weinberg, M. L., Sherman, H., & Lewis, M. S. (2002). Measuring Public Value Creation Refereed Conference Proceedings of the Third International Conference on Theory and Practice in Performance Measurement and Management, Boston, MA.

Weinberg, M. L. and Lewis, M. S. (1996) "Survey of State Incubation Programs" prepared for Lichtenstein, Gregg A. and Thomas S. Lyons Incubating New Enterprises: A Guide to Successful Practice. Washington, D.C.: The Aspen Institute, 1996.

M.L. Weinberg and Lewis, M.S. (1995) "State Government Support of Business Incubators" Commentary, Vol. 19, Number 1, 17-21.

"Rural Government" in Rural Communities: Legacy & Change. Flora, Cornelia Butler, Jan L. Flora, Jacqueline D. Spears, Louis E. Swanson, with Mark B. Lapping and Mark L. Weinberg. 1992. Boulder, CO: Westview Press.

Weinberg, M.L. and Burnier, D. "Developing Rural Business Incubators" in Geneva Waddell (ed) New Directions for Community Colleges, Jossey-Bass, Number 75, Fall 1991, pp. 31-40.

Weinberg, M.L. and Johnson, D. "Examining Budget Incrementalism in Ohio" *International Journal of Public Administration*, c. 1991.

Weinberg, M.L., Allen D.N. and John Schermerhorn, Jr. "Interorganizational Challenges in the Design and Management of Incubators" Policy Studies Review 10, No. 2, 1991.

"Business Incubation and Rural Development" New Directions in Public Administration 2, No. 3, 1990

Weinberg, M.L. and Allen, D. N. The State's Role in Incubator Planning. Report for the National Council for Urban Economic Development, March 1989.

Weinberg, M.L. and Mazey, M.E. "Government-University-Industry Partnerships in Technology Development" Technovation 7 (1988): 131-142.

"Rural Incubator Profile" ERIC Clearinghouse on Rural Education and Small Schools, August 15, 1988

Opportunities and Constraints in Rural Communities for the Successful Development of Small Business Incubators" National Rural Entrepreneurship Symposium Proceedings Southern Rural Development Center, (August 1987): 141-148

Weinberg, M.L. and Allen, D.N. "State Investment in Business Incubators" Public Administration Quarterly 12 (December 1988): 196-215.

"Business Incubators Give New Firms in Rural Areas Head a Start" Rural Development Perspectives 3 (February 1987): 6-10

Weinberg, M.L. and Balbierz, G. "Government Participation in Incubator Financing" Urban Resources 3 (Summer 1986): 53-58.

"Budget Retrenchment in Small Communities" Public Budgeting and Finance, 4 (Autumn 1984): 46-57

Weinberg, M.L. and Dorrill, W. "University, Business, Government Partnerships: An Example of University Participation in Incubation Center Development" Proceedings of the Ohio Academy of Sciences, Cleveland, Ohio, April 1984.

"The Urban Fiscal Crisis: Impact on Budgeting and Financial Planning Practices of Urban America" Journal of Urban Affairs 6 (Winter 1984): 39-52

Weinberg, M.L. and Dabelko, D. "Citizen Participation in Policy Making" Humboldt Journal of Social Relations 11 (Spring/Summer 1984): 28-39.

Weinberg, M.L. and Holmer, L. "Budgeting in Columbus" in Carol W. Lewis and A. Grayson Walker III, Casebook in Public Budgeting and Financing Management, Englewood Cliffs, N.J.: Prentice-Hall, 1984, pp. 328-332.

Recent and Selected Papers, Presentations and Consulting

"Implementing Value in Museums: Empowering Leadership" Forthcoming panel presentation at the American Association of Museums National Conference May 2012, Minneapolis.

"Building a Public Affairs School in a Large Public University" Panel presentation at NASPAA Kansas City, MO. October 21, 2011

Weinberg, M.L. and Lewis, M.S. "Creating the museums of the future through public value" Presentation prepared for American Association of Museums National Conference, May 22-25, 2011, Houston, TX.

Weinberg, M.L. and Lewis, M.S. "Leading with Vision, Value and Strategy" Workshop presentation at American Association of Colleges of Osteopathic Medicine, National Conference, Baltimore, MD, April 21, 2011.

"Engaging the Business Community" Presentation at the National Conference of Southern Consortium of University Public Service Organizations, Charlotte, NC April 5-7, 2011

"Public Value and Strategy" Workshop presentation for Senior Leadership of the Ohio Department of Development, Columbus, Ohio April 2010.

"The Role of Higher Education in Economic Development" Panel Presentation, IEDC National Conference, Columbus, Ohio, April 2010.

"Economic Development and University Participation" Panel Presentation, SCUPSO National Conference, University of Tennessee, Knoxville, April 2010.

"Creating Public Value" Presentation to OHIONET Board of Directors Meeting, Millersburg, Ohio, May 2008.

Dr. Marsha Lewis Dr. Lesli Johnson, Dr. Anirudh V.S. Ruhil, and Dr. Mark Weinberg. "The Superintendent's Role in Implementing a School Reform Strategy", Presented at the 2008 Annual Meeting of the American Educational Research Association, New York.

Project Advisory Team, "Bringing Home the Lessons" Holocaust Museum, March 2007, Washington, D.C.

“Building and Sustaining a Consulting Model for Public Service” Annual Conference Southern Consortium of University Public Service Organizations, Baltimore, MD, April 2007.

“How Public Librarians Can Create Value” Keynote presentation at the Annual Conference CAMLS (Cleveland Area Metropolitan Library System), Cleveland, Ohio, May 4, 2006.

“Entrepreneurship and Competitiveness Programs at the Ohio University Voinovich Center for Leadership and Public Affairs” Presentation at Southern Consortium of University Public Service Organizations Annual Conference in Little Rock, Arkansas, April 2006.

“Strategic Management of Local Development Districts” Development District Association of Appalachian, Annual Conference, Washington, D.C., March 2006.

“Getting Students Involved in Public Service” Presentation at Southern Consortium of University Public Service Organizations” Annual Conference, March 2005.

“Strategic Management and Performance Research Update” Development District Association of Appalachian, Annual Conference, Washington, D.C., March 2005.

Weinberg, M. L., Lewis, M. Sherman, H. and Zulia, E. 2004. “What Works: Change Through Strategy, Public Value and Performance” Invited paper, International Community Corrections Association (ICCA) Research Conference Cincinnati, OH.

Sherman, H., Lewis, M. Weinberg, M., Schermerhorn, J. September 2004. “Developing a Strategy Focused Organization and the Importance of Strategic Performance Management” Prepared for the Non-profit management track, competitive papers, The Irish Academy of Management (paper)

Lewis, M., Weinberg, M., Sherman H., 2004. "A strategic management model for public education." Paper presented at the 2004 annual meeting of the American Educational Research Association, San Diego, CA. (paper)

Lewis, M., Weinberg, M., Sherman, H., Kyei-Blankson, L., 2004. "The relationship between strategic management and program performance." Paper presented at the annual meeting of the Mid-Western Educational Research Association, Columbus, OH.

“Who Do Political Leaders Need to Create Public Value?” Ohio University Bicentennial Faculty Colloquia Lecture, May 18, 2004.

“Understanding Mark H. Moore’s Creating Public Value” Guest Lecture, Harris School of Public Policy, University of Chicago, Seminar in Executive Leadership and Public Policy, April, 2004.

“How Can Academic Libraries Create Public Value?” 2003. Keynote Address, OhioLINK’s 4th Annual Directors Meeting, Columbus, Ohio, November 21

"Building New Public Values in a Changing World: Keynote Address Convocation of the 2002 Masters of Arts Program, University of Washington, Bothell, September 27.

"Marketing Executive Leadership and Development Training" 2002. Presentation at Southern Consortium of University Public Service Organizations Annual Conference, April 6-8, Knoxville, Tennessee.

"Strategic Leadership for Public and Nonprofits 2000. " Presentation at Ohio's Community Action Agencies Enter the 21st Century, Winter Conference, January 12-14. Columbus, Ohio.

Weinberg, M.L. Schneider, D. "Strategic Leadership for Human Service Agencies", Presentation to the Ohio Human Services Directors Association Summer Meeting June 20, 1999, Cleveland, Ohio.

"Ohio University Value Creation Strategy for Southeast Ohio: "Letting an external strategy drive University initiatives" Presentation at Appalachian Regional Commission Director's Meeting, June 21, 1999, Washington, D.C.

"Public Service Organizations as Entrepreneurs" Presentation at the Southern Consortium of University Public Service Organizations, Annual Conference, Charleston, S.C., April 22-24, 1999.

"Networking with the Client: The Special Case of Small Governments" Southern Consortium of University Public Service Organizations, Annual Conference, March 6-8, 1997, Biloxi, MI.

"Performance and Accountability Issues in Assistance Programs for Smaller Governments" Paper prepared for presentation at the Southeastern Conference on Public Administration, Annual Meeting, Savannah, GA. October 4-7, 1995 with Philip A. Russo, Jr. (Miami University) and Jane Howington (Miami University)

"State Policy toward Rural Incubation," National Conference of the National Business Incubation Association, Buffalo, N.Y., May 16-19, 1994

"Rural Perspectives on Incubators" National Conference of the National Business Incubation Association, Buffalo, N.Y., May 16-19, 1994

"Rural Incubators and the Entrepreneurial Climate" presentation at Community Economic Development Conference, McPherson, KN., September 21, 1989

"Business Incubators and Rural Development" Paper presented at the American Society for Public Administration, Miami, April 8-11, 1989

"Local and State Government Participation in Business Incubator Development: Strategies for Program Linkages, Funding and Rural Areas" Paper presented at the American Society for Public Administration, Portland, Oregon, April 16-20, 1988, with David Dabelko

"Promoting Small Business Development: A Comparison of State Incubator Programs" Paper presented at the Urban Affairs Association, St. Louis, April, 1988, with Marianne Hudson and Mary Ellen Mazey

"Local and State Government Participation in Business Incubator Development: Lessons from the U.S. Experience" Invited Paper presented at the Montreal International Symposium on the Business Incubator, March 3, 4, 1988

"Rural Incubator Profile" Presented at the Second Annual Conference of the National Business Incubation Association, Dallas, Texas, April 29-May 3, 1988. Published in ERIC Clearinghouse on Rural Education and Small Schools, August 15, 1988

"State Government Participation in Incubator Development: An Overview" Paper prepared for presentation at the Annual Conference of the National Council for Urban Economic Development, Washington, D.C., April 10- 11, 1988

"State Administration of Technology Development Programs" at the Annual Conference of the Urban Affairs Association, Akron, Ohio, April 22-25, 1987, with Mary Ellen Mazey

"Opportunities and Constraints in Rural Communities for the Successful Development of Small Business Incubators" National Rural Entrepreneurship Symposium, Knoxville, Tennessee, February 10-12, 1987

"University-Private Sector Partnerships in Biotechnology Research Centers: A Preliminary Analysis of the Edison Program and the Edison Animal Biotechnology Center" at the Eighth Annual Research Conference of the Association for Policy Analysis and Management, Austin, Texas, October 30 to November 1, 1986

"Rural Incubators: The National Experience and the Challenges of Incubators in Rural Areas" Invited presentation at the State of Washington-sponsored Business Incubator Conference, Tacoma, Washington, October 14, 15, 1986

"The Economic Effects of State and Local Tax and Spending Structures" presentation at Colloquium to Explore Public Policy Development Opportunities, Columbus, Ohio, September 25, 26, 1986, with Richard Sheridan

"Business Incubator Development in Small Cities" at Annual Conference of Ohio Association of Economists and Political Scientists, Cincinnati, Ohio, May 1986

"Strategic Issues in Incubator Development Policy" at the Annual Conference of the American Society for Public Administration, Anaheim, California, April 1986, with David N. Allen

"State Investment in Business Incubators," at the Annual Conference of The Urban Affairs Association, Fort Worth, Texas, March 1986, with David N. Allen

"Capital Finance: The Case of the MAC surplus" at Urban Affairs Conference, Norfolk, Virginia, April 1985

"Budgetary Excellence: The Case of New York City" at Annual Conference of the American Society for Public Administration Conference, Indianapolis, March 1985

"Government Participation in Incubator Financing" at Conference on Technology and the Urban Environment," Wright State University, Dayton, Ohio, October 1984

"Business Incubators in Rural Areas" at Region VI Conference of American Society for Public Administration, Columbus, Ohio, October, 1984

"University/Business/Government Partnerships in Urban Revitalization: An Analysis of Business Incubation Centers as a Viable Economic Development Tool for Small Cities" at Urban Affairs Association, Portland, Oregon, April 1984, with William Dorrill

"University, Business, Government Partnerships: An Example of University Participation in Incubation Center Development" at Ohio Academy of Sciences, Cleveland, Ohio, April 1984, with William Dorrill

"The Role of Universities in Economic Development" at American Society for Public Administration, Denver, Colorado, April, 1984

"Budget Retrenchment in Small Cities: A Comparative Case Study of Athens and Wooster, Ohio" at American Society for Public Administration, New York City, April, 1983

"The Urban Fiscal Crisis's Impact on the Budgetary and Financial Management Practices of Urban America" at Urban Affairs Conference, Flint, Michigan, March, 1983

"Off-Campus Public Administration Programs at Ohio University" at American Society for Public Administration, San Francisco, April 12-17, 1980

"Citizen Participation in Policy Making" at Ohio Association of Economists and Political Scientists, Toledo, May 2, 1980

"Limitation of the Open Planning Model in Transportation Planning" at Conference on Transportation and the Consumer, U.S. Department of Transportation, Washington, D.C., May 8, 1979

"Citizen Participation in Transportation Planning" at CCSSA Conference, Louisville, KY, November 1, 1979, with David Dabelko

"Analysis of the Public Participation Program of the Northeast Corridor Transit Alternative Study to I-670" at Ohio Association of Economists and Political Scientists, Worthington, Ohio, March 9-10, 1979

"Citizen Participation in Local Planning: A Case Study of Citizen Participation and Administrative Convergence" Urban Planning and Administration Conference, Kansas, MO, May 5-7, 1977, with Phyllis Katz

Recent and Selected Professional Service

Vice President and President Elect, and President, Southern Consortium of University Public Service Organizations, 2008-2010

Higher Education Member, Ohio Leadership Advisory Committee (OLAC), Ohio Department of Education, 2007-2008

Advisory Committee, Ohio Certified Public Management Program, (1998 to 2007)

Ohio University Representative and Board Member, Board of Directors and National Advisory Board, National Business Incubation Association (1985 to 1995) Vice-President, Board, 1989-1990

Chair, President's Committee on Community and Economic Development, Ohio University (1995-1997)

REFERENCES

Available upon request