

INFOGRAPHICS & INTERACTIVE DESIGN	PHOTOJOURNALISM	COMMERCIAL PHOTOGRAPHY	VISUAL COMMUNICATION MANAGEMENT
YEAR ONE: Fall	YEAR ONE: Fall	YEAR ONE: Fall	YEAR ONE: Fall
VICO 5022: Graduate Seminar	VICO 5022: Graduate Seminar	VICO 5022: Graduate Seminar	VICO 5022: Graduate Seminar
VICO 5014: Design & Typography	VICO 5381: Editorial Photography	VICO 5227: Fashion/Portraiture	VICO 6470: Visual Management or substitution
VICO 5161: User Experience & HTML/CSS	VICO 5014: Design & Typography	VICO 5014: Design & Typography	Master Project + 3 courses, working with an advisor to meet the student's goals
VICO 5111: Information Graphics	VICO 5435: Picture Editing	VICO 5435: Picture Editing	
VICO 5435: Picture Editing or Elective	VICO 5401: Aspects of Photography	VICO 5401: Aspects of Photography	
: Spring	: Spring	: Spring	: Spring
VICO 5320: Interaction Design: Javascript	VICO 5382: The Photographic Essay	VICO 5228: Still Life/Architecture	VICO 6921: Synthesis Storytelling or collaboration/leadership substitution
VICO 5400: Digital Imaging	VICO 5400: Digital Imaging	VICO 6432: Business Practices	
VICO 5112 or 6188: Design/Interactive Capstone (can also be taken the following Spring)	JOUR 5100: Comm Law (depending on experience)	VICO 5400: Digital Imaging	Master Project + 2 or 3 elective courses, working with an advisor to meet the student's goals
VICO 5115: Publication Design	VICO 6401: Audio/Video Storytelling (recommended)	+ 1 elective course	
JOUR 5790: Computer Assisted Reporting	+ 2 or 3 elective courses		
Or Elective Courses			
YEAR TWO: Fall	YEAR TWO: Fall	YEAR TWO: Fall	
VICO 5173: Interactive III	VICO 5387: Magazine	VICO 6227: Business Studio	
VICO 5435: Picture Editing (if not taken)	Master Project	Master Project	
Master Project	+ 2 elective courses	+ 2 elective courses	
2 elective courses			
: Spring recommendations (if fourth semester)	: Spring recommendations (if fourth semester)	: Spring recommendations (if fourth semester)	*Note: This sequence is built for mid-career professionals with 5+ years of experience in the field of visual communication.
VICO 5112 or 6188: Design/Interactive Capstone	VICO 5321: Documentary Photojournalism	VICO 6229: Illustration Application	Students come with ideas on how they want to expand their skills and thinking, and build a schedule of courses set around accomplishing those goals.
Master Project	VICO 5320: Advanced Video Storytelling	Master Project	
+ 2 elective courses	Master Project	+ 2 elective courses	
	+ 2 elective courses		

COGNATE AREA

Students select a cognate area, meant to support their area of focus and future goals. Two courses that work together to build an additional area of specialization are selected by the student and advisor approved.

Graduate students in VisCom are highly encouraged to explore their interests and goals through a variety of courses across the university. These may be VICO courses above, topics outside of VisCom that support a student's research interests (such as the arts and sciences), or courses that directly support a student's program of study. **Such courses of interest might include:**

VICO 6401: Audio & Video Storytelling
 VICO 5320: Advanced Video Storytelling
 VICO 6432: Business Practices
 VICO 5141: Editorial Illustration
 VICO 5320: Motion Graphics/Animation

JOUR: Newswriting, Strategic Communication, Computer Assisted Reporting and more
 MDIA: Studies in media research topics, skills and production
 ITS: Courses in information/telecommunication

BUSINESS
 FILM: Courses in editing and production
 Other departments that add to a student's research and interests

4+1 GRADUATE PROGRAM (minimum 30 course hours + 5 minimum Master Project and defense hours)

This track is intended for students graduating with a BS in Visual Communication from Ohio University within five years of their acceptance to the graduate program. A student would intend to focus on an area that expands their previous education, including design, commercial photography, photojournalism, or editing/audio & video.

Visual Communication Core	Area of Focus (pick one area)	Advanced Level	Cognate
<p>VICO 5022: Graduate Seminar VICO 6470: Visual Management or substitution</p> <p><i>(depending on previous studies)</i></p> <p>VICO 5014: Design & Typography VICO 5435: Picture Editing VICO 5400: Digital Imaging</p>	<p>Design focus (select 2): VICO 5161: User Experience & HTML/CSS VICO 5320: Interaction Design: Javascript VICO 5111: Information Graphics *VICO 5141: Editorial Illustration VICO 5115: Publication Design</p> <p>Photojournalism focus (select 2): VICO 5381: Editorial Photography VICO 5382: The Photographic Essay VICO 5321: Documentary Photojournalism</p> <p>Commercial Photography focus (2): VICO 5227: Fashion/Portraiture VICO 5228: Still Life/Architecture *VICO 6227: Business Studio</p> <p>Video focus (select 2): VICO 6401: Audio & Video Storytelling *VICO 5320: Advanced Video Storytelling VICO 5320: Motion Graphics/Animation VICO 5320: Video for Commercial</p>	<p>Select one: VICO 5112: Design Capstone *VICO 6188: Interactive Capstone *VICO 5387: Magazine VICO 6229: Illustration Application *VICO 6921: Synthesis Storytelling</p> <hr/> <p>Collaboration At least one course with a collaboration aspect (indicated with *) should be taken.</p>	<p>At least 2 courses outside of VisCom that support the area of study. Suggestions include:</p> <ul style="list-style-type: none"> Business Film Journalism Virtual Reality/AR Cultural/language studies Anthropology Sociology Media Studies Foreign language