INTRODUCTION: LETTER FROM THE PRESIDENT

EDUCATING STUDENTS, IMPACTING COMMUNITIES
“The concept of Ohio University as a driving economic force is a commitment we embrace. Since our founding in 1804, Ohio University has played a pivotal role in the development of Southeast Ohio, and our service to the region and the state continues.”

— Roderick J. McDavis
President, Ohio University
Dear Friends and Colleagues,

Ohio University is a major engine of economic growth in Southeast Ohio. This point was recently driven home with the publication of Ohio University’s Economic Impact Report, which you may view through the www.ohio.edu/impact website. Titled “Ohio University: Educating Students, Impacting Communities,” the extensive report documents the value of our University’s many ongoing activities and enterprises through our role as an employer, educator, research institution and regional steward.

Among its findings, the report shows that Ohio University generated approximately $1.5 billion in economic impact on the state of Ohio in 2012, and up to $104 million in state and local tax revenue in 2012 by activity associated with the university. Ohio University spending also supports more than 14,300 full-time and part-time jobs.

The concept of Ohio University as a driving economic force is a commitment we embrace. Since our founding in 1804, Ohio University has played a pivotal role in the development of Southeast Ohio, and our service to the region and the state continues. In 2012 alone, we estimate that our University community volunteered 1.4 million hours – a contribution valued at more than $25.4 million!

In order to maintain this rich tradition, Ohio University will continue to supplement our educational offerings with impactful community action programs and meaningful service learning initiatives. We also will need to think strategically about how best to invest our limited resources to ensure that our past accomplishments are but a prologue to future achievements for the benefit of our region, the state and the world.

Thank you for taking time to learn about Ohio University’s economic impact. It is my hope that this report will enable you to experience our University and the opportunities it affords in a deeper way. Furthermore, I hope it will aid your understanding of the great responsibility that each of us has undertaken as caretakers for our community.

Cordially,

RODERICK J. McDAVIS
President
Manasseh Cutler, Rufus Putnam, Winthrop Sargent, and Benjamin Tupper of the Ohio Company conceived Ohio University which was encouraged by the Ordinance of 1787 and the Northwest Territorial Legislature in 1798, incorporated as the American Western University in 1802, and chartered by the Ohio State Legislature on February 16, 1804. The university is the first institution of higher learning in the Northwest Territory, second west of the Allegheny Mountains, and the first in the United States to be endowed with land by the government with proceeds used to pay for its operations. Revenue from two townships was set aside to support the university. Opened on Oct 5, 1807, as an academy with three students Ohio University awards its first undergraduate degrees in 1815.

THE OHIO BICENTENNIAL COMMISSION
THE INTERNATIONAL PAPER COMPANY FOUNDATION
THE OHIO HISTORICAL SOCIETY
2003

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PURPOSE OF THE ECONOMIC IMPACT ASSESSMENT

EDUCATING STUDENTS, IMPACTING COMMUNITIES
PURPOSE OF THE ECONOMIC IMPACT ASSESSMENT

The purpose of this study is to document the full impact that Ohio University (OHIO) has on the local, regional, and statewide economy.

As a whole, Ohio University consists of the Athens Campus, five regional campuses (Chillicothe, Ironton, Lancaster, St. Clairsville, and Zanesville), and two regional centers (Pickerington and Proctorville, with a third—the Cambridge Center—coming soon). These campuses and centers significantly impact Ohio and southeast Ohio.

Of OHIO’s $1.5 billion total economic output in 2012, $1 billion comes from University spending (compensation, operations, and capital), $466 million from constituent spending (including students, retirees, and visitors), and $35 million from affiliate enterprise spending.

In Athens County, 53.4 percent of total economic output is derived from University and University-related spending. Ohio University’s economic output is $1.5 billion of the state’s $486.4 billion economic output, and is $1.2 billion of southeast Ohio’s $104.8 billion economic output.

Adding to the University’s traditional economic impact through the quantifiable measures of economic output and jobs, Ohio University significantly contributes to the state and region through a host of defined impact areas:

- Talent and Workforce Development
- Research and Scholarship
- Innovation and Entrepreneurship
- Healthcare and Wellness
- Environment, Infrastructure, and Sustainability
- Quality of Place and Community Development
- Regional Campuses and Centers
- Ohio University Athletics
All OHIO campuses were included to determine the University’s economic impact on the state of Ohio.

IN 2012, OHIO UNIVERSITY’S SIGNIFICANT IMPACT INCLUDED:

OVER $1.5 BILLION in economic output benefiting the state and its citizens.

SUPPORTING OVER 14,300 full-time and part-time jobs from University and University-related spending (including over 4,600 faculty and staff at OHIO).

The median hourly wage of Ohio University employees living in Ohio and southeast Ohio was $23.90—a significantly higher than the median hourly earnings of workers regionally ($15.62) and statewide ($15.20).1

Associated activities generated OVER $104 MILLION in state and local tax revenue. In addition, the education received by OHIO alumni generated $259 MILLION in net marginal state and local tax revenue.

Ohio University received OVER $30.5 MILLION in external research funding, including $21.2 from federal sources.

Ohio University awarded 7,928 DEGREES and certificates, which includes 5,465 bachelor’s degrees—a 38 percent increase from 2007 to 2012.

OVER 190,000 OHIO ALUMNI worldwide including 110,000 ALUMNI living in Ohio (57 percent of alumni as of 2011).

FOUR PERCENT of physicians in Ohio and 12 PERCENT of physicians in Ohio’s rural communities are graduates of OHIO’s Heritage College of Osteopathic Medicine.

OHIO students engaged in OVER 1.4 MILLION HOURS through internships, practicums, capstones, field experience, and student-teaching during the 2011–2012 school year for a value of OVER $25.8 MILLION to the local, regional, and national community.

OHIO faculty, staff, and students served OVER 31,900 Ohio residents through OHIO’s Community Health Programs in 2011–2012.

1 Economic Modeling Specialists Intl.