DOSA Strategic Planning Committee – Retention and Graduation 9/14/18
Baker University Center 239

Attendance: Brittany Barten (Campus Rec), Kent Scott (Culinary), Jodi Pavol (CLDC), Elizabeth Stermer (DOS), Jen Maskiell (Housing and Residence Life), Tim Epley (Event Services), Lijing Yang (HESA faculty), Loralyn Taylor (IT), Jenny Klein, Julie Chiki (ENT Student Success Advisor), Josh Gruenke (CIC), Kathy Fahl (DOS), Jenny Hall-Jones (DOS) and Tammy Andrews (DOS)

Discussion
- Jennifer Masikell contacted students who were enrolled, paying for housing but haven’t checked into the Residence Hall. She will share that list with Jenny Klein. The majority of students were appreciative that Residence Life checked in with them.
- Loralyn and Jenny Klein worked on raising flags on students of concerned.
- 2300 students completed the New Student Success Survey as of 9/21/18.
- Jenny Klein will be sending out the list of students who need follow-up to the appropriate staff on 10/1/18.
- The committee work in their sub groups for the duration of our meeting time.
  - Best Practices in Student Affairs
    - Readings Recap
    - Sophomore Retention – Elizabeth
      - 4 Best Practices
      - Financial Support
      - RA’s delivering FAFSA re-enrollment
      - Work Study and job opportunities
      - Branded Sophomore Identity
      - Marketing specific opportunities
      - Sophomore orientation
      - Programming during Welcome Week
      - Living learning communities
      - Faculty engagement
      - Faculty panel for sophomores
      - Sophomore elective offerings
      - Better connections to faculty
      - Major declaration
      - Advisors reach out to undeclared sophomores
      - Cluster advising for related majors
    - Year by Year Retention for Upper Level Students – Kent
      - Sophomores
      - Dean/Task Force
      - Administrators and Faculty
      - Younger and more engaged faculty
      - Look for new and existing programming – reach out about services
• Liaison between alumni and sophomores for internships
• Class branding
• Giving an identity to classes
• Class website – specific to each class
• Welcome Back event
• Newsletters in the summertime to sophomores
• 50% of sophomores have lack of direction
• Establish a path to graduation upon return
• Incentives to RAs for resume workshops
• Sophomore dinner with faculty** (started in a similar way at OU)

- **First Gen**
  • Focusing on communication with parents

- **Junior Year**
  • Incorporate sophomore practices
  • Educate on off-campus living (ie: leases, budgeting)
    - Barb Harrison has a hand in this**

- **Transfer**
  • Transfer mentors
  • Making transfer orientation mandatory

- **Senior**
  • Transcript audit as students approach senior year
  • Providing clarity (“low-hanging fruit”)
  • Up to 2% retention increase
  • Reaching out to students who have dropped out
    - Often this can be external factors

- **Upper Class Engagement – Lijing**
  • Co-curricular/Academics
  • Learning Communities
  • We have many of the elements suggested**
  • Evaluating co-curricular activities beyond participation
  • Systematic assessment
  • Co-curricular fee at OU**
  • Includes assessment of co-curricular learning
  • Network – referring people who underperform
  • We have this in the “flags” we raise
    - Academic Integration with student affairs could be lacking at OU

- **What works article – Jodi and Kathy**
  • Sense of Belonging
  • Where student affairs can make an impact?
  • Peer mentoring who has them? How can we funnel those?
    - Student Accessibility Services
    - OMSAR
• Task force within each academic department to look specifically at retention
• Academic advising – relation between faculty advisors and other advisors
• Getting Deans of colleges involved in connecting faculty and students
• Institutional review checklist
• Nurturing sense of belonging

**Charge for Sept. 21**
- What are the top 3 priorities for best practices?
- Define sense of belonging
- Exploring academic integration with student affairs
- Liaison from student affairs to each department

**Program Audit**
- Creating a template to find out what programs are working
- Template includes
  - Name of program/services
  - Person/department leading the program
  - Does the program have a fee?
  - Estimated attendance
  - Is the program collaborating with another area?
  - Best contact/person responsible for the program
  - Are there barriers to the success of the program?
- This template will be tested with Campus Recreation programs first
- Josh will put together a list of the Campus Involvement Center programs.
- These are the following areas that we will have start complete the template once it is in the final stage:
  - Campus Recreation Center
  - Campus Involvement Center
  - Career and Leadership Development Center
  - Community Standards and Student Responsibility
  - Dean of Students
  - Event Services
  - Survivor Advocacy Program
  - Diversity and Inclusion
  - Allen Advising Center
  - Multicultural Center
  - Womens Center
  - Lesbian Gay Bisexual Transgender Center
  - Counseling and Psychological Services
  - Office of Multicultural Student Access and Retention
- Tim Epley can work with the Multicultural Center with completing the template.
- Reach out to Martha Compton to see if she could present the template to D & I at a Strategic Group Committee meeting.
Faculty include some programs in their syllabus to get the students connected

- **Data Audit**
  - Look at data, EAB data, retention data with incoming student and upper level data to see what the data shows on best practices.
  - Gather data from strategic planning committee and assessment committee and share for review.
  - Can we get data on commuters? Jen will share res housing data and Julie will look into getting data from Waltrina in University College.
  - What is relocate student retention? Can we get Powerpoint from Loralyn from last week so the committee can have that data to review?

- OneDrive Folder was created and shared to the committee.
- Who is missing around the table?
- We can add people to the subgroups?
  - **D&I**

**Next Meeting: Friday, September 21, 2018 at 10:00 am in Baker University Center 239**