Athens, Ohio Cigarette Litter Prevention Program PSA Video Transcript

Video Link: <https://youtu.be/B41sHvY4UeM>

**Voiceover 1:** When I’m on my way to the gas station and I’m smoking, I just flick it out the window.

**Voiceover 2:** I think the reason why I litter cigarette butts, mostly is just because I have to like go into a building or somewhere where I can’t smoke, so I’ll just put it out where I am because there’s not really a place to put it anyway.

**Voiceover 3:** Sometimes, when I look at my surroundings and see trash cans and litter all over the place, I figure, you know, what’s one more cigarette butt on the ground?

**Narrator 1:** Some people don’t believe that dropping their cigarette butts is inappropriate, but it’s still littering. In fact, cigarettes are the number one littered item in America. Some believe that they’re actually acting responsibly by dropping cigarettes to the ground and stepping on them.

**Voiceover 4:** I don’t really think too much about where I toss my cigarette butts. The filters are biodegradable so they disappear over time.

**Narrator 1:** But the problem is, besides being unsightly, cigarette butts travel through storm drains and water systems and end up polluting our local streams, rivers, and waterways. The butts are not biodegradable. They are composed of cellulose acetate, a form of plastic which does not quickly degrade and can persist in the environment.

**Narrator 1:** The city of Athens, in collaboration with Keep America Beautiful, Keep Southeast Ohio Beautiful, and Passion Works Studios, has placed cigarette receptacles in high-traffic areas. Please use these receptacles to dispose of your cigarettes. The butts will be collected and sent to a recycling facility that repurposes the waste into new plastics. Please help keep our community beautiful. Dispose of your cigarettes responsibly.

[Cigarette Litter Prevention Program logo]

**Narrator 2:** Cigarette butts are the most littered item in America, but they don’t have to be.

**Narrator 2:** The Keep America Beautiful cigarette litter prevention program cuts cigarette litter in half.

[Keep America Beautiful]

[Cigarette Litter Prevention Program logo]

**Narrator 2:** Learn more at [http://www.preventcigarettelitter.org/](https://kab.org/keep-america-beautiful-cigarette-litter-prevention-program/)

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[Thank you for not littering.]