

DIVISION OF STUDENT AFFAIRS

Student Engagement Report

Fall 2020



Involvement

- Recorded 115,815 student engagements with division programming and events, including Homecoming and visits to Ping Recreation Center
- Managed virtual involvement website which featured hundreds of activities to do remotely
- Hosted 4,429 graduating students for the virtual fall commencement
- Student Senate held virtual meetings on schedule and open to the public; elected new officers
- Student organizations used online platforms for engagement with members
- Launched the involvement calculator, a tool for connecting students with organizations that fit their interests and priorities, and facilitated connections for 350 users
- Sororities and fraternities reported ~2,200 service hours, 274 new members, and ~\$16,500 funds raised for donations



Well-being

- Supported ongoing updates to virtual resource for all Bobcats providing access and educational resources to promote wellness: health, self-care, and connection
- Produced virtual fitness offerings through Zoom and YouTube Live, which were utilized by 832 students
- Offered virtual, biweekly meetings for students in recovery from substance abuse
- Provided virtual access to health promotion workshops to university partners
- Cats' Cupboard provided food and personal products to 435 students
- Students submitted 132 emergency microgrant applications, resulting in \$30,000 being distributed to 69 students (average grant award was \$441)
- Facilitated 9,333 one-on-one student counseling sessions
- Led 597 group counseling sessions with groups of 5-10 students
- WellTrack, a self-help therapy tool offered by Counseling and Psychological Services, was accessed by 1,833 students
- Survivors of sexual violence encouraged to access resources and support through teleadvocacy
- Survivor Advocacy Program offered new online programs (e.g., Virtual Cord Cutting)



Career Services

- Facilitated 702 one-on-one coaching sessions, including sessions for admitted but not yet matriculated students
- Hosted 1,279 students at seven virtual career fairs
- Operated Handshake, an online job and internship portal and recruiting tool, which was accessed by 9,429 students since July 1, 2020



Student Responsibility

- Engaged with 276 students for hearings, meetings, trainings and follow-up appointments



Housing

- Resident Assistants met one-on-one with all residential students including those not living on campus
- Every residential community held virtual programming for students that focused on social connection and well-being
- Faculty-in-Residence held virtual academic advising hours and virtual programming
- Over 800 students participated in virtual rooms to generate excitement and ensure returning students felt at home
- Resident Assistants collaborated with FYRST to participate in Learning Community Hangouts each month
- Provided financial support for Virtual Welcome Week



Food

- Collectively, Nelson, Boyd, West 82 and Front Room served 98,634 meals, including delivery of 4,171 quarantine/isolation meals
- Donated \$10,364 to Athens Food Rescue and Southeast Ohio Food Bank
- Culinary Services employees donated 604 items during the Homecoming food drive



Communication

- Led the distribution of student and parent email publications providing institution updates, resources, and engagement opportunities (e.g., How to have a safe Halloween)
- Adapted messaging schedule and frequency
- Division leadership participated in University Communications and Marketing focus groups
- Vice President of Student Affairs and Dean of Students led cooking challenges and student conversations in virtual environments