April 8, 2019
Ohio University

To Whom It May Concern:

I am writing to you today regarding the Director of Fraternity and Sorority Life position. I am excited to submit my letter of interest and resume for what I feel would be a great fit for myself and for Ohio University.

My personal philosophy of hard work, dedication, and lifelong learning are visible in my advisement of students and student organizations and in the leadership development programs that I have had the opportunity to create. Throughout my tenure as a fraternity/sorority professional, I have been able to develop and offer meaningful membership development programs for over 15,000 students. I have facilitated workshops on important issues such as risk management, bystander behavior, consent, hazing prevention, alcohol & drugs, masculinity, inclusiveness, body image, and many more. I have been able to develop new programs and initiatives ranging from accreditation programs, to four-year membership development programs, to STEM-based leadership institutes. I have led three community recruitment initiatives that have brought in and retained over 2,000 students.

While all of these accomplishments are special points in my career and will help me in leading the community at Ohio University, I believe that what sets me apart from other candidates is the fact that every professional position I have had leading up to this point have been newly developed positions; all requiring me to think strategically, work collaboratively, and plan thoughtfully. I understand what goes into a comprehensive assessment of a fraternity and sorority community and the steps that you must take to create and execute a strategic plan. I have been through the process of developing the trust that is critical to form relationships with your community leaders and campus partners. I have led community re-brands and created new recruitment and expansion processes and policies.

I thrive in a mission-centered environment and I truly believe in including others in the vision. While I have enjoyed my time working at a National Headquarters, I have desperately missed the day-to-day interaction with students and engaging them in the process. Working for a National Fraternity has allowed me to stay up-to-date with the trends in higher education while continuing to advance other skills such as budgeting, branding, communications, and assessment. I look forward to the potential opportunity to get back to advising students, working closely with various campus partners, supervising, and developing/facilitating critical programs for our student’s success.

My commitment to collaborative and intentional work that pushes the status quo has proven me successful in my ten years in student affairs and I hope to continue that at Ohio University, if given the opportunity. Thank you for you taking the time to review my resume and letter of interest, and I hope that you find me to be an eligible candidate. You may feel free to contact me anytime at [email protected]. I look forward to speaking with you and wish you the best of luck during the hiring process.

Respectfully yours,

Ariel Tarosky
Ariel Tarosky

EDUCATION

Indiana University of Pennsylvania | Indiana, PA
Master of Arts in Student Affairs in Higher Education May 2010

Clarion University of Pennsylvania | Clarion, PA
Bachelor of Science in Mass Media Arts, Journalism & Communication Studies May 2008

SUMMARY OF SKILLS AND QUALIFICATIONS

- Project management
- Leadership
- Strategic planning
- Curriculum design and facilitation
- Staff management
- Assessment
- Communication
- Brand development
- Financial management

PROFESSIONAL EXPERIENCE

Director of Education and Communication
March 2015-Present
Triangle Fraternity, A Men’s STEM Organization | Plainfield, Indiana

- Promote the organization’s mission and strategic initiatives to internal and external constituencies through comprehensive educational and leadership programming for 1,800 undergraduate and 11,000 alumni members
- Secure funding support of approximately $250,000 for educational programs through grants, foundation partnerships, and major donor campaigns
- Develop, execute, and oversee program delivery including:
  - National Convention (bi-annual; 300 attendees)
  - Summer leadership school for emerging leaders (annual; 120 attendees)
  - Regional conferences (4 per year; 120 total attendees)
  - The Journey, a four-year member development program (updated annually)
  - Everyman new member education program (train 8 chapters per year)
  - Organization undergraduate officer academy (annual; 120 attendees)
- Manage the assessment initiatives (10 per year) for all educational programs, including short and long-term data collections and analyses
- Create online programming via a Learning Management Systems (Adobe Captivate)
- Create a chapter assessment program that is used to assess all 43 active chapters on chapter operations which supplied data for national awards program (facilitated twice a year)
- Create and implement a comprehensive training for 40 alumni advisors annually
- Created and implemented a comprehensive academic program to meet the needs of various learning styles for men majoring in the sciences, engineering, and architecture
- Create and manage the organization’s website and social media channels
- Serve as the project manager for all marketing and communications, including:
  - National website
  - Monthly newsletter
  - Tri-annual magazine
- Assisted in the development, assessment, and oversight of the Educational Leadership Consultant program, including the management of 2 professional staff members
- Manage 4 program budgets totaling approximately $170,000

Associate Director of Student Life/Director of Fraternity and Sorority Life
June 2013-February 2015
Office of Student Life, Coastal Carolina University | Conway, South Carolina

- Served as a member of the University’s leadership team, overseeing the strategic planning for the department of Student Affairs
- Executed a campus-based assessment that led to the creation of a 5-year strategic plan for the fraternity and sorority community
- Managed and tracked membership data for 14% of campus population
- Served as the sole advisor for three governing councils and 13 individual international fraternities and sororities
- Provided advisement and leadership to individual members of the fraternity and sorority community, totaling over 2,500 students
Associate Director of Student Life/Director of Fraternity and Sorority Life cont.
Office of Student Life, Coastal Carolina University | Conway, South Carolina
- Managed department and council budgets totaling over $155,000
- Served as the direct supervisor for three program coordinators for Fraternity and Sorority Life
- Directed fraternity and sorority community through new recruitment and marketing strategies that led to community growth from 4.6% of the undergraduate student body to 14.8% in less than two years
- Established an expansion policy leading to the extension of on international sorority and five international fraternities in a 5-year period
- Created a stronger media presence through social media, the campus website, and office publications
- Created a peer mentorship program for 1,500 fraternity and sorority members that assisted with new member orientation and the emerging leaders program (5 peer mentors per year)
- Developed and facilitated a weekend leadership retreat for 20 chapter leaders focusing on fraternal values, personal growth, and community vision
- Restructured and organized a bi-weekly membership development series focusing on the topics of philanthropy and meaningful service, masculinity, consent, values congruence, academic success, among other topics
- Developed a 12-standard accreditation program for recognized fraternities and sororities
- Created a detailed Greek report which was distributed each semester to university administration and external partners to ensure transparency and demonstration of positive fraternity and sorority community progress

Coordinator for Fraternity and Sorority Life/Housefellow July 2010-May 2013
Student Life Office, Carnegie Mellon University | Pittsburgh, Pennsylvania
- Provided advisement to 24 international fraternities and sororities and three governing councils
- Acted as the Housefellow for 11 individual fraternities and sororities, which included:
  - 24-hour on-call rotation
  - Personal, professional, and academic advisement for over 600 students
  - Facility management of 9 on-campus facilities
  - Responsible for judicial sanctions for all organization members
- Designed and executed a Greek Summit comprised of 3 educational modules: risk management, judicial board training, and new member educator training
- Developed and offered fraternity and sorority new member orientation for over 400 students assisting in their transition to college

PRESENTATIONS AND ASSOCIATIONS

North American Interfraternity Conference 2011-Present
- Lead facilitator for UIFI
- Lead facilitator for IMPACT

American College Personnel Association 2008-Present

Association of Fraternity and Sorority Advisors 2008-Present
- Essentials eMagazine Copy Editor (2013-2015)

Phi Sigma Sigma International Sorority 2004-Present
- Volunteer and training committee member (2014-2016)
- International Standards Board member (2010-2013)