DOSA Strategic Planning Committee – Retention and Graduation
9/28/18
Baker University Center 239

Attendance:  Brittany Barten (Campus Rec), Kent Scott (Culinary), Elizabeth Stermer (DOS), Jen Maskiell (Housing and Residence Life), Tim Epley (Event Services), Lijing Yang (HESA faculty), Loralyn Taylor (IT), Josh Gruenke (CIC), Kathy Fahl (DOS), Jenny Hall-Jones(DOS), Justine Reichley (Housing & Residence Life), Jodi Pavol (CLDC) and Tammy Andrews (DOS)

Absent:  Julie Chiki (ENT Student Success Advisor) and Jennifer Klein (UC)

Discussion
• Making sure committee members are taking their 4 hours of allotted time to complete their homework for the committee if needed.
  o If you have an assignment for the committee and need time to complete your assignment.
  o Go to your supervisor and ask for your allotted/released time to complete such an assignment.
• At the next Strategic Leadership meeting reports will provide updates on the Following committees:
  o Retention & Graduation Committee
  o Equity and Social Justice
  o Learning Outcomes
• Each subcommittee reported on their progress.
  o Best Practices Student Affairs
    ▪ Looking at theories, studies and articles.
      • Trying to define what the definition of the “Sense of Belonging” and what it means to OU.
      • Looking into the best practices across the country.
      • There is a list of things that other universities are doing and the “Sense of Belonging” keeps coming up.
      • Some of it belongs to academics, first year and second year.
    ▪ A significant impact that student affairs could do better would be peer support
    ▪ Faculty interaction/peer support is a good predictor
    ▪ This committee is planning to attend an upcoming Equity and Social Justice Committee meeting to see what they are looking at and what they are defining.
  o Program Audit
    ▪ Will be meeting with the Best Practices subcommittee next week. – Tammy Andrews will schedule.
    ▪ Once our Program Audit template is approve we will have someone on the subcommittee present it to each department within the division.
    ▪ Tim Epley will reach out to Diversity and Inclusion.
• Ask for suggestions on how to capture the program and how can we expand the program if a successful program exists.
  • For example: Recovery programs would have a direct relationship with retention.
    o Data Audit
      ▪ Jenny will be looking at Student Affairs data.
      ▪ Jen Maskiell will be look at alumni data.
      ▪ Data is uploaded in the OneDrive if any committee members would like to review.

• Branding was discussed. These are the things that keep coming up and language that others know.
  o Belonging
  o Peer support
  o Class branding – Example “Class of 2018”
  o Sense of Belonging
  o Retention

• Justine Reichley receive a June report from the Bursar’s office and is working on the list of students who did not return due to a previous balance.
  o Approximately 1500 students were on that list
  o 785 were Athens Main Campus
  o 400 had financial holds
  o If a student had a prior Spring/Summer semester balance over $100 they were drop from their fall semester classes.

• Loralyn went over what “Student Success Data” that she had.
  o Retention rate was up about a 1 ½ percent from last year at this time.
  o Female students tend to bounce around. Female students have good/bad years.
  o Male students are consistent.
  o Female retention rate is generally above but OU is below the national average.
  o Retaining male students better their sophomore year.
  o Losing more male students during their 2nd/3rd year than we are losing female students.
  o Retaining underrepresented population lower than the national average at 81.5%.
  o Residential students have a lower retention rate than commuter students.
    ▪ The committee looked at specific residential hall data that Loralyn provided.
    ▪ The data was fascinating we might want to conduct focus groups with the residence halls with the high retention rate to see what is so great about the building and what is not great about the building with the least retention rate
    ▪ Look at residential surveys.
    ▪ If we add demographics data, GPA, credits earning to each residence hall data that could provide you with more information and insight.

Next Meeting: Thursday, October 4 at 3 pm in Baker 230