# **BATALA**

# Housing and Residence Life: Sense of Belonging

### WELL-BEING

- Residents will be able to establish quality relationships.
- Residents will be able to engage in meaningful experiences that will establish their sense of belonging at Ohio University.

# STRATEGIES FOR DELIVERY AND ENGAGEMENT



Series of educational and relationship-building events throughout campus and residence halls welcoming students to campus. A collaboration between HRL, CIC, University College, and D&I.



Includes educational and relationship-building strategies:

- 1st Seven Weeks Programming
- Bobcat 2 Bobcats
- Building-wide and small group educational strategy engagements

### RESULTS AND ANALYSIS

#### **WELCOME WEEK SURVEY: n=1.879**

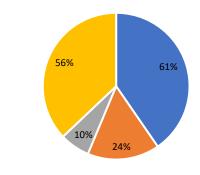
- 96% of Respondents stated "Yes", they feel like they belong at Ohio University
- Regression revealed the top three factors leading to respondent feeling of belonging as
  - 1. I believe the staff and faculty at OHIO University care about me.
  - The events I attended during welcome week helped me believe that I can find people like me at OHIO University.
  - 3. I feel like I belong in my residence hall community.

Respondents living on campus are, statistically, more likely to say:

- Participation in welcome week makes them feel valued and that they mattered
- 2. That participation in welcome week events helped them believe they can find people like them at OHIO University.
- 3. They believe staff and faculty at OHIO University care about them.
- 4. They made a social connection at welcome week events they attended.

#### 6 WORD MEMOIR: n=151

In 6 Words, "What Does it Mean to be a Bobcat?"



Supportive CommunitySatisfaction

■ Part of a Family

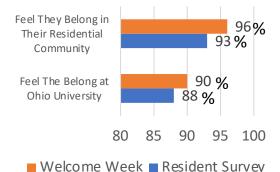
Other

# PICTURE GRAPH SURVEY: n=18 Send a Picture that Captures Your Experience Being a Bobcat at Ohio University

- Categories of photos and experiences provided: Friendship, Sporting Events, Leadership, New Experiences, Institutional Pride
- The majority of submissions articulated new experiences through exploring new opportunities

#### **RESIDENT SURVEY:** n=2,604

% Residential Respondents Who





- Throughout the fall semester students expressed their feelings of belonging both to campus and the residential community.
- Students see being a Bobcat as being part of a family or community with pride in exploring new experiences.
- Future plans are to continue these assessments and correlate additional out of class experiences that relate to sense of belonging

## **ASSESSMENT STRATEGIES**

- Welcome Week Survey: September 2019
- 6 Word Memoir: October/November 2019
- Bobcat Experience Picture Graph Survey: October/November 2019
- Resident Survey: November 2019



"My experience being a Bobcat is stepping out of my comfort zone and into a place that allows me to have unforgettable adventures with unforgettable people. Athens may be small, but being a Bobcat has made my world feel so big."