Living Conditions In General Cepeda, Mexico

Conducted By

The International Institute of Folknography
Ohio University Southern
Ironton, Ohio University Southern

Directed by
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Abstract

In an effort to discern the living conditions in General Cepeda, Mexico, researchers surveyed citizens in General Cepeda, Mexico. The study engaged the qualitative research method known as folknography and targeted the citizens of General Cepeda, Mexico. The study was conducted during the month of June, 1999. After the completion of the initial field work, data were collected, analyzed, and summarized producing this document.
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  Narratives by
Introduction

Project Description

Dr. David M. Lucas, Associate Professor of Communication at Ohio University Southern, led a team of 10 Ohio University undergraduate students, and 6 ITESM Campus Saltillo students (Team Folknography) into the targeted community of General Cepeda, Mexico, for a qualitative field research project.

Each field research team consisted of two Ohio University students and one student from the ITESM Campus in Saltillo, Mexico matched for their capabilities and skills. The targeted community was broken up into six different sections. Each team was assigned to one section. In the targeted community, Team Folknography collected data from 600 families in General Cepeda, Mexico. Data were carefully compiled and the field notes were used to construct narratives by all field research participants. These narratives were carefully edited and integrated into the analysis of data. In keeping with research ethics, pseudonyms are used in the narratives to disguise the identity of the informants. Oral consent was obtained from every participant.

Statistical Results of the Survey

In an effort to provide a benchmark of quantitative data along with the qualitative data such as perceptions of the citizens in the targeted community, the following set of statistics offers a general overview. In this report, the itemized, statistical data for each individual section is presented...
first and then the same information is presented in graph form for clarity. All quantitative data represented in this report carries a margin of error of + or – 4%. Researchers completed and compiled a total number of 600 surveys in the targeted area of General Cepeda, Mexico.

**Quantitative Statistical Data**

**Section A**

**Gender of Participants**

Female 51%
Male 49%

![Gender of Participants](chart)

**Education Levels**

None 36%
Secondary 26%
Primary 21%
Bach/Pro 17%
### Occupation of Participants

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students</td>
<td>33%</td>
</tr>
<tr>
<td>None</td>
<td>18%</td>
</tr>
<tr>
<td>Housewife</td>
<td>15%</td>
</tr>
<tr>
<td>Baby</td>
<td>7%</td>
</tr>
<tr>
<td>House</td>
<td>5%</td>
</tr>
<tr>
<td>Farmers</td>
<td>3%</td>
</tr>
<tr>
<td>Child</td>
<td>3%</td>
</tr>
<tr>
<td>Instructor</td>
<td>2%</td>
</tr>
<tr>
<td>Teacher</td>
<td>2%</td>
</tr>
<tr>
<td>Peasant</td>
<td>2%</td>
</tr>
<tr>
<td>Skilled</td>
<td>2%</td>
</tr>
<tr>
<td>Warehouse</td>
<td>1%</td>
</tr>
<tr>
<td>Tailor</td>
<td>1%</td>
</tr>
<tr>
<td>Federal Employee</td>
<td>1%</td>
</tr>
<tr>
<td>Driver</td>
<td>1%</td>
</tr>
<tr>
<td>Professional</td>
<td>1%</td>
</tr>
<tr>
<td>Doctor/Vet</td>
<td>1%</td>
</tr>
<tr>
<td>Drug Store</td>
<td>1%</td>
</tr>
<tr>
<td>Laborer</td>
<td>1%</td>
</tr>
<tr>
<td>Piecework</td>
<td>1%</td>
</tr>
<tr>
<td>Professor</td>
<td>1%</td>
</tr>
<tr>
<td>Factory</td>
<td>1%</td>
</tr>
</tbody>
</table>
Economy Dependency
AF  19%
AM  4%
AS  4%
GRDP  2%
AB  1%

Practice Sports
No  81%
Yes 19%

Sports Practiced
None  80%
Soccer  8%
Volleyball  4%
Baseball  3%
Basketball  2%
Skating  1%
Dance  1%
Bicycle  1%
Sports practiced

Sports Attended
None  98%
Soccer  2%

Sport Attended

Watch Television
No  53%
Yes  47%

Watch television?
Types of Flooring Inside Home
Cement  50%
Mosaic  50%

Types of Walls Inside Home
Adobe  91%
Block   9%

Types of Roofs Inside Home
Wood    50%
Thatch  40%
Concrete 10%
Types of Roofs

- Wood: 60%
- Thatch: 40%
- Concrete: 0%

Have a Stove?
- Yes: 100%
- No: 0%

Have a Television?
- Yes: 97%
- No: 3%

Have a Radio?
- Yes: 84%
- No: 16%
Have a Radio?

- Yes: 50%
- No: 100%

Have a Video Player?

- No: 66%
- Yes: 34%

Water Inside Home

- Yes: 100%
- No: 0%

Water Outside Home

- No: 97%
- Yes: 3%
Water Outside Home

Disposal of Wastes
WC    97%
Well  3%

Have Electric
Yes    100%
No     0%

Have Truck Collection
Yes    100%
No     0%
Have Truck Collection?

Have Functional Services
Yes 91%
No 9%

Types of Medical Services
IMSS 47%
ISSSTE 31%
Centro de Salud 19%
Private doctor 19%
Section 38 9%
Other 9%
Have Weekly Sickness?
No  59%
Yes 41%

Types of Sickness
None  55%
Respiratory  24%
Diabetes  12%
Bones  3%
Ears  3%
Headaches  3%
Disabilities in Family

None  76%
No Hearing  9%
No Vision  3%
Nerves  3%
Speech  3%

How much consumed during week?
Tortillas  6.1 average
Milk  5.8 average
Fruits  5.78 average
Eggs  5.1 average
Vegetables  5.1 average
Meat  3.2 average
Cereal  2.8 average
How much consumed during week?

Percentage

<table>
<thead>
<tr>
<th>Foods</th>
<th>Series1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tortillas</td>
<td>20%</td>
</tr>
<tr>
<td>Fruits</td>
<td>20%</td>
</tr>
<tr>
<td>Vegetables</td>
<td>40%</td>
</tr>
<tr>
<td>Cereal</td>
<td>10%</td>
</tr>
</tbody>
</table>

Social Activities

None: 82%
Club: 9%
Association: 3%
Sewing: 3%
Lottery: 3%

Get a Local Newspaper?

Yes: 63%
No: 37%
What religion practiced?

Catholic 97%
Gospel 3%

What political party?
PRI 29%
PAN 27%
PRD 23%
NONE 15%
PVE 3%
PT 3%

Vote in Election?
No 72%
Yes 28%
Rate the actual economic situation in Municipality?

Regular  59%
Bad  31%
Good  9%

Is city fulfilling as municipality?

Regular  44%
Bad  28%
Good  22%
Very Good  3%
Not aware  3%
Problems with:
Alcohol 100%
Prostitution 34%
Drugs 28%
Robbery 22%
Delinquency 13%
Child Door knocking 3%
Peaceful 3%
Members of Gang 1%

Section B

Gender of Participants
Male 54%
Female 46%
Gender of Participants

- Male: 54%
- Female: 46%

Education Level
- Schooling Pri: 38%
- Secondary: 29%
- None: 22%
- Bach/Pro: 11%

Occupation
- Student: 40%
- Housewife: 25%
- Farmer: 11%
- Child: 9%
- Teacher: 6%
Salesperson  3%
Babysitter    3%
Operator      3%

Economy Dependency
AH     35%
AF     23%
AM     13%
AS     13%
AW     10%
AMA    6%
AD     6%
AWO    3%
FIL    3%
MIL    3%
BIL    3%
Members Practice Sports
No  81%
Yes  19%

Sports Practiced
None  82%
Soccer  11%
Baseball  4%
Volleyball  2%
Basketball  1%
Sports Attended
None 91%
Soccer 4%
Baseball 2%
Basketball 1%
Rodeo 1%
Horses 1%

Watch Television
No 51%
Yes 49%
Types of Flooring
Cement  81%
Mosaic  29%
Dirt     3%

Types of Flooring

Answer

Percentage

Types of Walls
Adobe  97%
Brick   6%
Block   6%

Types of Walls

Answer

Percentage
Types of Roofs
Thatch 71%
Wood 39%
Concrete 19%

Have a Stove?
Yes 97%
No 3%

Have a Radio
Yes 87%
No 13%
Have a Radio

Have a Television
Yes 90%
No 10%

Have a Video Player
No 81%
Yes 19%
Have Water Inside Home
Yes  77%
No   23%

Have Water Outside
No   81%
Yes  19%

Disposal of Waste
WC   73%
Sewer 12%
Septic 12%
Well  3%
Have Electric?
Yes  100%
No   0%

Have a Telephone?
No    84%
Yes   16%
Have a Telephone?

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
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<tr>
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<tr>
<td>80%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>90%</td>
<td></td>
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</tr>
</tbody>
</table>

Answer

Have Truck Collection

Yes  73%
No   27%

Have Functional Services

Yes  74%
No   26%
Have Functional Services?

- Yes: 80%
- No: 20%

Types of Medical Services
- IMSS: 52%
- Private Doctor: 42%
- Centro de Salud: 32%
- ISSSTE: 16%
- Section 38: 3%
- Health: 3%

Have Weekly Sickness?
- No: 55%
- Yes: 45%
Have Weekly Sickness?

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>0%</td>
<td>No</td>
</tr>
<tr>
<td>10%</td>
<td>Yes</td>
</tr>
</tbody>
</table>

What Sicknesses?
- Respiration: 39%
- Stomach: 32%
- Other: 10%

Have disabilities
- No: 100%
- Yes: 0%
Have disabilities?

![Bar chart showing percentage of respondents who have disabilities.

How much consumed during week?

<table>
<thead>
<tr>
<th>Item</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tortillas</td>
<td>7</td>
</tr>
<tr>
<td>Eggs</td>
<td>5</td>
</tr>
<tr>
<td>Milk</td>
<td>4</td>
</tr>
<tr>
<td>Vegetables</td>
<td>4</td>
</tr>
<tr>
<td>Fruits</td>
<td>4</td>
</tr>
<tr>
<td>Cereal</td>
<td>3</td>
</tr>
<tr>
<td>Meat</td>
<td>2</td>
</tr>
</tbody>
</table>

Social Activities

None 46%
Social Group  45%
Club         6%
Association  3%

Local Newspaper
Yes  74%
No   26%

Religion Practiced
Catholic  90%
Evangelist 6%
Christian  4%
Religion Practiced:

- Catholic: 80%
- Evangelist: 20%
- Christian: 0%

Political Party
- PRI: 97%
- PAN: 94%
- PRD: 84%
- PT: 13%
- PVE: 6%

Vote in Election
- Yes: 84%
- No: 16%
Member of Political Party

No  61%
Yes  39%

Rate the actual economic situation in Municipality
Bad  55%
Regular  42%
Good  3%
Rate the actual economic situation in Municipality

<table>
<thead>
<tr>
<th>Answer</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bad</td>
<td>50%</td>
</tr>
<tr>
<td>Regular</td>
<td>30%</td>
</tr>
<tr>
<td>Good</td>
<td>10%</td>
</tr>
</tbody>
</table>

Is city fulfilling as municipality?
Bad 42%
Regular 35%
Good 13%
Very Good 6%
Not Aware 3%

Problems with
Alcohol 100%
Drugs 26%
Prostitution 23%
Members of gang 16%
Not aware 16%
Section C

Gender of Participants
Female  53%
Male    47%

Education Level
Primary    63%
Secondary  30%
Bach/Pro   7%
Occupation of Participants

Farmer  30%
Operator  20%
Housewife  14%
Student  10%
Laborer  9%
Cashier  9%
Teacher  7%
Child  1%

Economy Dependency
AH  40%
AS 30%
AF 10%
AW 10%
AD 5%
AM 5%

Practice Sports
No 95%
Yes 5%

Sports Practiced
None 94%
Soccer 3%
Baseball  1%
Volleyball  1%
Basketball  1%

Sports Practiced

Sports Attended
None  99%
Baseball  1%

Types of Flooring
Cement  69%
Mosaic  50%
Dirt  5%
Types of Walls
Adobe  84%
Brick    8%
Block    8%

Types of Roofs
Wood     77%
Thatch   67%
Concrete 22%
Types of Roofs

<table>
<thead>
<tr>
<th></th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wood</td>
<td>80%</td>
</tr>
<tr>
<td>Thatch</td>
<td>50%</td>
</tr>
<tr>
<td>Concrete</td>
<td>10%</td>
</tr>
</tbody>
</table>

Have a Stove?
- Yes: 97%
- No: 3%

Have a Radio
- Yes: 72%
- No: 28%
Have a Radio?

- Yes: 80%
- No: 20%

Have a Television

- Yes: 89%
- No: 11%

Have a Video Player?

- No: 77%
- Yes: 33%
**Have a Video Player?**

<table>
<thead>
<tr>
<th>Percentage</th>
<th>No</th>
<th>Yes</th>
</tr>
</thead>
<tbody>
<tr>
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<td>80%</td>
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<td>20%</td>
<td>80%</td>
</tr>
<tr>
<td>90%</td>
<td>10%</td>
<td>90%</td>
</tr>
</tbody>
</table>

**Water Inside Home**

Yes  97%
No   3%

**Water Outside Home**

No    97%
Yes   3%
Water Outside Home?

Disposal of Wastes
WC  92%
Sewer  8%

Have Electric?
Yes  100%
No  0%
Have Electric?
- No: 0%
- Yes: 100%

Have Telephone?
- No: 89%
- Yes: 11%

Have Truck Collection?
- Yes: 94%
- No: 6%
Have Truck Collection?

- Yes: 100%
- No: 0%

Have Functional Services?
- Yes: 83%
- No: 17%

Types of Medical Services
- IMSS: 42%
- Section 38: 19%
- ISSSTE: 14%
- Private doctor: 5%
- Centro de Salud: 3%
- Hospital: 3%
Weekly Sickness
No  64%
Yes  36%

Types of Sickness
Blood Pressure  11%
Diabetes  6%
Respiratory  3%
Stomach  3%
Allergies  3%
Water  3%
Lungs  3%
Angina  3%
Parkinson’s  3%
Heart  3%
Intestine  3%
Types of Sickness

Any Disabilities
No 88%
Speech 3%
Blood Pressure 3%
Typhoid 3%
Brain Damage 3%

How much consumed during week?
Tortilla’s 5.86
Cereal 5.8
Eggs 4.7
Milk 3.25
Vegetables 3
Fruits 2.69
Meat 2.5
How much consumed during week?

- Tortilla: Series 1
- Cereal: Series 1
- Eggs: Series 1
- Milk: Series 1
- Vegetables: Series 1
- Fruits: Series 1
- Meat: Series 1

Social Activities
- None: 97%
- Association: 3%

Local Newspaper?
- No: 69%
- Yes: 31%

Religion Practiced
- Catholic: 100%
- Other: 0%
Religion Practiced

Catholic: 50%
Other: 150%

Political Party
PRI: 94%
PAN: 56%
PRD: 36%

Vote in Election
Yes: 94%
No: 6%

Member of Political Party
No: 78%
Yes: 22%
Rate the actual economic situation in Municipality
Bad 69%
Regular 31%

Is city fulfilling as municipality?
Bad 53%
Regular 36%
Good 8%
Not aware 3%

Problems with
Alcohol 100%
Drugs 19%
Prostitution 19%
Members of gang 14%
Delinquency 14%

Section D
Members that practice sports

<table>
<thead>
<tr>
<th>Answer</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>NO</td>
<td>0%</td>
</tr>
<tr>
<td>YES</td>
<td>50%</td>
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</tbody>
</table>

Sports Practiced

<table>
<thead>
<tr>
<th>Sports</th>
<th>Answer</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Soccer</td>
<td></td>
<td>0%</td>
</tr>
<tr>
<td>Volleyball</td>
<td></td>
<td>2%</td>
</tr>
<tr>
<td>Basketball</td>
<td></td>
<td>4%</td>
</tr>
<tr>
<td>Baseball</td>
<td></td>
<td>6%</td>
</tr>
<tr>
<td>Sewing</td>
<td></td>
<td>8%</td>
</tr>
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</table>

Sports Attended

<table>
<thead>
<tr>
<th>Sports</th>
<th>Answer</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>None</td>
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<td>0%</td>
</tr>
<tr>
<td>Football</td>
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<td>10</td>
</tr>
<tr>
<td>Baseball</td>
<td></td>
<td>40%</td>
</tr>
<tr>
<td>Basketball</td>
<td></td>
<td>80%</td>
</tr>
</tbody>
</table>
Have a Radio?

Have a Television?

Water Inside Home?

Water Outside Home?
Disposal of Waste

Answer

Percentage

Have Electric?

Percentage

Have a Telephone?

Percentage
Social Activities?

Answer

Local Newspaper

Answer

Religion Practiced?

Answer
Section E

**Is City Fulfilling as Municipality?**

- Bad: 0%
- Regular: 20%
- Good: 40%
- Not Aware: 60%
- Very Good: 20%

**Problems with**

- Alcohol: 100%
- Drugs: 60%
- Delinquency: 40%
- Prostitution: 20%
- Member of Gang: 0%

**Gender of Participants**

- Male: 60%
- Female: 40%
Members that practice sports

<table>
<thead>
<tr>
<th>Answer</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>No</td>
<td>0%</td>
</tr>
<tr>
<td>Yes</td>
<td>100%</td>
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</table>

Sports practiced

<table>
<thead>
<tr>
<th>Sports</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>None</td>
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<tr>
<td>Soccer</td>
<td>50%</td>
</tr>
<tr>
<td>Baseball</td>
<td>100%</td>
</tr>
<tr>
<td>Volleyball</td>
<td>50%</td>
</tr>
<tr>
<td>Rodeo</td>
<td>0%</td>
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</table>

Sports Attended

<table>
<thead>
<tr>
<th>Sports</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>None</td>
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</tr>
<tr>
<td>Cowboy</td>
<td>100%</td>
</tr>
<tr>
<td>School</td>
<td>100%</td>
</tr>
<tr>
<td>Baseball</td>
<td>100%</td>
</tr>
</tbody>
</table>
Watch Television?

Types of Flooring

Types of Walls

Answer

Answer

Answer
Have a Television?

Have a Videoplayer?

Water Inside Home

Water Outside Home
Section F

**Is City Fulfilling as Municipality?**

- Regular: 20%
- Good: 60%
- Bad: 0%
- Very Good: 40%
- Not Aware: 0%

**Problems with**

- Alcohol: 0%
- Prostitution: 100%
- Drugs: 0%
- Peaceful: 40%

**Gender of Participants**

- Female: 55%
- Male: 45%
Have a Radio?

Have a Television?

Have a Video Player?

Water Inside Home?
Have a Telephone?

Have Truck Collection?

Burn Garbage?

Functional Services?
Local Newspaper

- No: 60%
- Yes: 40%

Religion Practiced?

- Catholic: 50%
- Evangelist: 10%
- Christian: 40%

Political Party?

- PRI: 50%
- Pan: 20%
- PRD: 15%
- PT: 5%
- PVE: 0%

Vote in Election?

- Yes: 50%
- No: 50%
Member of Political Party?

- **No**: 50%
- **Yes**: 100%

Rate the actual economic situation in municipality

- **Regular**: 40%
- **Bad**: 20%
- **Good**: 0%

Is City Fulfilling as Municipality?

- **Bad**: 60%
- **Regular**: 20%
- **Not Aware**: 0%
- **Good**: 20%
Problems with

Percentage

Answer

- Alcohol
- Drugs
- Member of gang
- Delinquency
- Prostitution

Series 1