



communication fellows program

SCRIPPS
College of Communication



2018 OHIO Communication Fellows Mentors



Chuck Borghese

Lecturer, E.W. Scripps School of Journalism

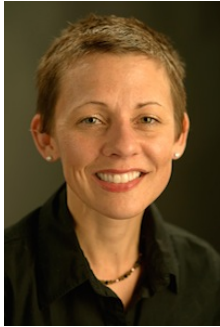
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Following his graduation from Ohio University in 1981, Chuck started out at Lowe & Partners, New York, and got right to it, working on brands like Diet Coke, Sprite and Citibank. After learning everything he could, he moved to Detroit for an amazing experience at WB Doner, the nation's largest independently owned advertising agency. He worked almost exclusively on retail where he created and shot dozens of commercials a year and wrote tons of radio.

Next up was the creative director position at Ogilvy & Mather in Atlanta working mainly on The Centers for Disease Control, Shoney's restaurants and several regional accounts. It was his first experience running a small creative group. While in Atlanta, he also spent evenings teaching copywriting and creative development at the Portfolio Center, the nation's top post-graduate advertising portfolio school.

He relocated to New York where things really got rolling back when he was lucky enough to hook up with some old friends from Lowe at the Omnicom agency, Merkley + Partners. He led the creative efforts on Arby's restaurants, AXA Equitable, parts of Mercedes-Benz (including their super luxury brand, Maybach), Glenfiddich whisky and the Ad Council's effort to combat online sexual predators. From Merkley he moved on to DDB, fulfilling a career-long goal of working in the same offices as his longtime hero, Bill Bernbach, the father of modern, creative advertising. At DDB, he ran some great brands like Subaru, Liptons hot and iced teas, Breyers Ice Cream, Klondike Bars, Popsicle and Hertz Rental Cars. Along the way, he's won his share of creative awards, been short listed at Cannes, wound up in the pages of Communication Arts, picked up One Show Pencils, Clios, Addys, ANDYS and much, much more.



Elizabeth Hendrickson
Associate Professor, E.W. Scripps School of Journalism
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Elizabeth has a doctorate, master's and bachelor's degree in journalism all from the University of Missouri. She served as an assistant professor at the University of Tennessee School of Journalism and Electronic Media from 2008-2014 and entertainment editor for New York City-based consumer magazines such as Glamour and Ladies Home Journal from 1994-2003.

Notable awards and industry recognition include: Office of Information Technology Faculty Fellow, University of Tennessee, 2013-2014; Faculty Innovative Technology Teaching Award, College of Communication & Information, University of Tennessee, 2013; Faculty Teaching Award, College of Communication & Information, University of Tennessee, 2013; Top Paper Award, Entertainment Studies Interest Group, Association of Educators in Journalism and Mass Communications, 2009, 2010; and Judge, National Magazine Awards, New York City, 2011 2014.

She has been published in Journalism Practice, Journal of Magazine and New Media Research, Celebrity Studies, International Symposium on Online Journalism and Social Semiotics.

Her teaching areas include magazine writing, editing and production; media industry and innovation; and qualitative research methodology. Her research areas focus on the interaction between technological innovation and magazine content creation, journalists and adaptive learning in the workplace, emerging media adoption and demographic diversity.



Tom Hodson
Director, WOUB Public Media
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Thomas Hodson has led dual careers in law and journalism. His career as a criminal defense trial lawyer spanned over 20 years, with another 10 as a trial judge in both the municipal court and common pleas court in Ohio. He also served as a visiting judge with the Ohio Supreme Court and as a Judicial Fellow at the United States Supreme Court in the Administrative Office of the Chief Justice.

As a journalist, Hodson has pursued journalistic projects both in print and broadcast. He is widely published and continues to write numerous articles and columns for newspapers, magazines and trade journals. He co-authored the "Journalist's Handbook to Ohio Courts," has written and served as talent for numerous public television

documentaries and public affairs programs and produced public affairs programming for public radio.

Hodson is often contacted by media for his legal expertise and has appeared on numerous radio and television news programs as such. An expert on sexual assault cases, Hodson published extensively during the 2012 trial of Jerry Sandusky, former Penn State assistant football coach, convicted on numerous counts of sexual assault of minors. During the trial, Hodson authored a series about the trial procedure for the non-profit organization, Male Survivor. He serves as the Communication Committee Chairperson for the organization.

For the past 35 years, Hodson has also served as a consultant, trainer and educator to national and international judges' groups, court administrators, police and journalists on the topics of court and media relations. He has taught at the National Center for Courts and Media at the University of Nevada-Reno, the National Judicial College and for the National Center for State Courts in Williamsburg, Va.

The former director of the E.W. Scripps School of Journalism, Hodson has been extremely active in higher education, teaching at both Marietta College and Ohio University as well as serving as a trustee on the Ohio University Board of Trustees and special assistant to former President Robert Glidden.



Angela Hosek
Assistant Professor, School of Communication Studies
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Angela M. Hosek's, who received her doctorate from the University of Nebraska-Lincoln, research interests focus on investigating the extent to which social group categorization impacts relational functioning as people communicate to create, negotiated and express their identities. Overall, her research and teaching interests bring together the content areas of instructional communication, communication education, intergroup communication, interpersonal/family communication, and training and development.

Her current research examines the ways in which teachers and students manage their social identities and privacy during interactions whether they are facilitated by face-to-face, out of class or through mediated forms of communication. Dr. Hosek has published in *Communication Education*, *Communication Quarterly*, *Journal of Social and Personal Relationships*, *Journal of Social Media in Society*, *Basic Communication Course Annual*, and *the Sage Handbook of Family Communication*.



Douglas Nohl
College Equipment Room Manager/Student Training Support WOUB

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Douglas Nohl graduated from Ohio University School of Telecommunications (now School of Media Arts & Studies) in November 1986. In 1988 he returned to Ohio University to work as a broadcast tech assigned to the E.W. Scripps School of Journalism. There he taught linear video editing, both studio and field cameras, along with TV studio operation. He assisted with production aspects of the school's daily newscast and continues to do so each spring semester.

Doug moved the school studio operations from Scripps Hall to the Radio Television Building in the early-mid 2000's. It was near this time when video editing transitioned from linear to non-linear. Learning first on Avid, then Final Cut Pro, and currently using Adobe Premiere Pro to support the newscast and classes. In 2015, Doug began working half time with the Dean's Office, and half time with WOUB. Currently he manages the college equipment room for the Dean's Office and supports student training for WOUB.



Kyle P. Snyder
Lecturer, School of Media Arts & Studies

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Kyle P. Snyder is an educator, engineer and consultant dedicated in his service to the Audio Engineering Society. Snyder holds a master's degree in music technology from Indiana University and a bachelor's degree with specific emphasis in both digital media and English from Ball State University.

His research interests include pedagogical approaches relevant to the field of audio engineering and specifically how best audio students learn. Snyder frequently contributes to various industry publications and is widely published with a new major project currently under way, a complete listing can be found on his website and in his curriculum vitae.

Most recently, Snyder contributed a chapter to the recently-released [*Routledge Companion to Music, Technology, and Education*](#) and served as Audio Post Production Supervisor on [*Paul Laurence Dunbar: Beyond the Mask*](#).

As an engineer and consultant, Snyder is routinely called upon by clients of local, national, and international acclaim including countless independent artists and ensembles, private companies, and academic institutions from his Ohio-based studio, [*White Coat Audio, LLC*](#).

Professionally, Snyder is active in numerous organizations, including the [Audio Engineering Society](#) which he serves both internationally as Chair of the Education & Membership Committees and locally through his involvement with numerous sections. He serves as the Faculty Advisor for the [Ohio University Student Section of the Audio Engineering Society](#). He is also proud to host and engineer the AES Journal Podcast, produced 10 times each year in conjunction with the Journal of the Audio Engineering Society.



Bob Stewart
Director, E.W. Scripps School of Journalism
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Bob Stewart's teaching and research focuses on media reform, broadcast journalism, journalism on the Web, international communication and mass media history.

He holds a doctorate and a master's degree in communications from the University of Washington and a bachelor's degree in communications from Hunter College.

Stewart's career experience includes: broadcast writing/production instructor, University of Washington, 1987; computer applications instructor, University of Washington Extension, 1985-87; broadcast news writer, [KOMO](#) Radio-Television, Seattle (faculty intern, summer) 1986. He has also taught journalism courses at Leipzig University (1993) and coordinates ongoing relations between the E.W. Scripps School of Journalism and Leipzig.

Stewart is the co-author of CNN: Making News in the Global Market. He has had articles published in Journalism Quarterly, American Journalism, Gazette, Privatization Review, Journal of Media Economics and Advances in Telematics and has presented numerous research papers at AEJMC and ICA conferences. He is the co-editor of Web Journal of Mass Communication Research.



Juan Thomassie
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Juan Thomassie is a visual journalist and interactive storyteller specializing in immersive, interactive information graphics. His work combines data, design and front-end developer skills. He builds interactive apps with HTML, CSS and JavaScript, including data visualization libraries like d3, Mapbox Studio, Leaflet, jQuery and many others.

For more than 30 years, Juan worked in newsrooms producing information graphics for print, animated graphics for television, and interactive graphics for websites. He also worked for tech startups developing data visualization software.

Juan was a senior designer and developer for Gannett and USA Today in Virginia, an animator for Knight-Ridder Tribune in Washington, D.C., an art director and senior artist for the Los Angeles Times, and an artist for the Times-Picayune and the State-Times in Louisiana.

Juan received a Bachelor of Arts degree in Graphic Design from Louisiana State University. He was a visiting faculty member at The Poynter Institute in St. Petersburg, Florida teaching newsroom artists and developers how to produce interactive graphics. He also taught as an adjunct professor at the LSU Manship School of Mass Communication in Baton Rouge, Louisiana.