Board of Trustees

Ohio University

Athens, Ohio

Minutes

March 17, 2017

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Chair Wolfort called the meeting to order at 10:22am

Present: Chair Wolfort, Vice Chair King, Trustee Cooper, Trustee Scholl, Trustee Viehweger, National Trustee Pidwell, Student Trustee Roden, Interim President Descutner, and Board Secretary Moore

Agenda: Vice Chair King moved to approve the agenda. Trustee Scholl seconded. Chair Wolfort called for a vote, with all in approval, the agenda was passed.

Minutes: Trustee Viehweger moved to approve the minutes of the January meeting. Trustee Cooper seconded. Chair Wolfort called for a vote, with all in favor, the minutes of the January meeting were approved.

Chair Wolfort began by welcoming Interim President Descutner and Incoming President Nellis. He invited all to the Welcome Reception for the Nellises at 1:30pm in the Walter Hall Rotunda. Chair Wolfort invited Interim President Descutner to offer his President’s Report.

Interim President Descutner began by announcing that the Ohio University forensics team had just become first in the nation for Forensics, again.

Interim President Descutner began by saying goodbye to President McDavis, and welcoming President Nellis. He then presented his points of pride, which included:

- The 100th anniversary of the School of Music
- Rajco’s film, the Constitution, won Montreal Film Festival’s top prize
- Sarah Wyatt and students presenting at NASA
- Harvey Ballard having a plant named after him
- The new Ridges Observatory
- HCOM and Scripps Professors collaborating to help improve veteran healthcare.
- Doctor of Nursing Program
- Faculty awarded grants for law and justice projects, including veteran recidivism
- OHIO’s improving football program
- ESPN collaboration
- Forbes Magazine, 30 under 30 – Law and Policy, Matt Denhart, alumnus
- OHIO Hockey coach Matt Hogan was head coach of US Men’s College National Hockey Team
• OHIO Alumnus Dave Malloy’s Broadway play
• Grand Re-opening of McCracken Hall
• Phi Theta Kappa Honor Roll – Ohio University named an excellent partner in transfer students
• Chancellor Carey awarded Eric Threet a proclamation for his work
• OHIO campus named to Tree Campus USA.
• OHIO named one of the best online colleges
• OHIO opened United Meditation Room

Interim President Descutner welcomed Vice Provost for Global Affairs (VPGA) L. J. Edmonds, Director International Student Services Krista McCallum Beatty, and student Hashim Pashtun, who presented on International Student and Faculty Services. Director McCallum Beatty presented the mission for the services, which includes increasing global diversity on campus. She spoke of ISFS core functions.

She spoke of the recently-enacted Executive Orders, and outlined the challenges they pose for international students from the 6 banned countries. She provided details of concerns of Ohio University international students, specifically, and reported that many will not be able to leave the country this summer. She outlined university response, including providing housing, meal plans, and counseling services for international students free of charge.

Hashim Pashtun, engineering doctoral student presented on the new Meditation Room on Campus, which was championed by the International Student Union.

Director McCallum Beatty showed the banner that is now hanging in Baker Center, which features the hashtag #youarewelcomehere in 28 languages.

Interim President Descutner asked Pashtun to provide a little background regarding the opening of the Meditation Room. Pashtun spoke of his challenges, as a practicing Muslim, to find places to pray on campus, and worked with Global Affairs to implement a space for all students to find a quiet place for reflection, however they choose to do so.

Vice Chair King thanked Pashtun for his leadership in the project.

Chair Wolfort asked about how Global Affairs is helping to support students who are affected by the ban. Director McCallum Beatty provided examples, including reaching out to the Iranian Student Union, providing online resources for students affected, and working with Legal Affairs’ new immigration attorney. VPGA Edmonds added that they were very focused on making sure that the affected faculty and students feel safe and supported.

Trustee Viehweger asked that the audience thank Dean Scott Seaman, who gave up his conference room to provide a space for the meditation room.

Chair Wolfort thanked the presenters, and invited UP Bolin and VPSA Pina to report on the Small House improvement plan.

Small House and Park Place Interactive Discussion

UP Bolin started by providing an interactive exercise for the Trustees that featured TopHat, the clicker program used by many professors at Ohio University. UP Bolin provided an
update regarding the progress that is being made in identifying uses for small houses, and planning for improvement implementation.

VPSA Pina provided an update regarding the Park Place Planning Strategy. He spoke of the way the workgroup collaborated to discuss potential ideas, and let the Board know that they were committed to providing a final report in October. Bolin provided an interactive question for Trustees regarding what they would like to see in the Park Place space. The Trustees chose academic services and event space. UP Bolin asked the people who voted for event space to detail their reasoning. Student Trustee Roden said that he liked the idea of having more open spaces, seating, and places to hang out on campus, as opposed to having to go off campus in between classes to find social space. Chair Wolfort said that he liked the flexibility that the Park Place corridor provided for various events. Trustee Viehweger concurred. Chair Wolfort added, regarding the small houses on campus, that he liked the idea of preserving the history of the campus through our commitment to historic buildings. He added that OHIO had an opportunity to renovate homes that had been overlooked in the past, and to restore their beauty and place on our campus. Trustee Cooper said that he would like to see more access points on Park Place.

Chair Wolfort said that he really wanted to see the Park Place corridor closed off to traffic, as it had little use as a thruway for vehicles. Vice Chair King asked UP Bolin to follow up on a comment she’d made about over 50% of respondents wanting to keep Park Place open to traffic. UP Bolin responded that the questions they’d asked showed over 50% of respondents also wanting the corridor closed to traffic, so she said they will be following up regarding that discrepancy. She said she assumes that respondents wanted the corridor closed to vehicles, but open and safe for bikes. Trustee Viehweger added that she wanted Park Place to be accessible for emergency vehicles, but closed off to all other traffic. Other Trustees nodded in agreement.

UP Bolin provided a map showing the entire area under consideration in the Park Place Planning corridor, which stretched from Park Place to West Union, South Court, and University Terrace. Viehweger asked about the yellow lines on the map. UP Bolin indicated that the yellow outlines indicated areas where green space improvements could be made.

Trustees also indicated that they wanted to see preservation of character and history of the space.

Trustee Cooper said that he would like to see some of the answers preserved in writing, in order to provide guidelines to future planners, to ensure that they are able to implement the will of the people.

UP Bolin provided a short presentation about the Small House Planning, and provided an update on the condition of the houses, what kind of renovation can be taken on, potential best uses, and the houses that are and are not in use at the moment.

UP Bolin asked the Trustees to provide answers about how they felt the small houses could best be used. The majority (4) chose academic departments and student services offices. One chose residential usage, one chose retail space, and one chose administrative use.
UP Bolin asked the Trustees to outline why they did or did not feel that the houses should or could be used residentially. Trustee Viehweger said that she felt the houses could be used as space for visiting professors. Trustee Cooper said that he felt they would be most easily used as the spaces they were initially intended to be when they were first built.

Trustee Scholl asked UP Bolin about the Alumni Center, and whether there were plans to refurbish it. UP Bolin said that the Alumni Center was one of two applicants that had asked for usage of 29 Park Place, and that they were considering the proposal at the moment. Trustee Viehweger added that she felt there needed to be a better space for alumni. She said that the current space was in poor shape, which didn’t give a great impression to visiting alumni.

Chair Wolfort said that there was great consideration for maintaining the character of the houses, but also said that consideration should be given to whether or not some of the small houses might be at the end of their lifespan, and maybe shouldn’t survive.

Chair Wolfort asked the individual Board committees to report out on their meetings.

**Academics**: Vice Chair King (filling in for Trustee Coleman) reported that the Academics Committee received HCOM’s Dashboard from Dean Johnson, an Information Technology Update from our Chief Information Officer, Craig Bantz, an update of the Career and Leadership Center from Vice President Pina, an Enrollment Update from Senior Vice President Cornell, a report on possible Duplicative Programming from Provost Benoit, and a report from Dean Seaman on the Library as one of our Academic Points of Pride.

The following consent agenda items were reviewed by the committee and are recommended for inclusion and full board approval as part of the Consent Agenda:

- Consent Agenda, New Program – CHSP MSN Psychiatric Mental Health Nurse Practitioner
- Consent Agenda, Name Change – RHE Associate in Applied Business in Office Technology
- Consent Agenda, Program Reviews

There were no further resolutions.

Detailed minutes of the committee’s discussions will be made available on the Board of Trustees website.

**Joint Academics and Resources Committee**: Vice Chair King reported that the Joint committee had presentations on the following topics: the Dublin Framework Plan, Operating Forecast and FY18 Budget Planning, Capital Planning – FY2019-2024 CIP Update

The details of the presentations are in the agenda online and the details of our discussion will be in the minutes.

**Resources Committee**: Trustee School reported that the Committee received a National Association for College and University Business Officers (NACUBO) Endowment Update and a Treasury Update.
The Committee also received information in the agenda on the Facility Project Status Report and a Financial Update.

The following resolutions were reviewed by the committee and are recommended for inclusion and approval:

- Resolution: Other Fees Approval
  This resolution approves a proposal for tuition, fee, and rate increases for purposes of investment in identified strategic priorities
FISCAL YEAR 2017-2018
OHIO UNIVERSITY
ACADEMIC YEAR 2017-2018 TUITION, FEE AND RATE INCREASES
RESOLUTION 2017 -- 3617

WHEREAS, the appropriate planning and consultations within the University have been completed, resulting in recommendations for tuition, fee, and rate increases for purposes of investment in identified strategic priorities;

WHEREAS, these recommendations assume a 2% limitation of tuition, fee and rate increases for students not subject to the tuition guarantee will be authorized by the General Assembly and effective July 1, 2017; and

NOW THEREFORE, BE IT RESOLVED that the Board of Trustees adopts the fee schedules attached hereto as Exhibits A through E, effective Fall Semester 2017 unless otherwise noted.

Trustee Scholl moved. Trustee Viehweger seconded. Chair Wolfort called for a vote. With all in favor, the resolution was passed.
• Resolution: Dublin Framework Plan
  This resolution approves Dublin Framework Plan that was presented to the Board in August with some additional modifications as a result of discussions with the Trustees. The draft Dublin Framework Plan was then presented to and approved by the City of Dublin as the official university master plan and is being incorporated within their West Innovation District plan update.
APPROVAL OF DUBLIN FRAMEWORK PLAN

RESOLUTION 2017 - 3618

WHEREAS, in 2012 the University acquired approximately 15 acres for the development of the Ohio University Heritage College of Osteopathic Medicine (OU-HCOM) Dublin Extension campus;

WHEREAS, upon this acquisition, a gift of approximately 97 additional acres was made available to the University by the City of Dublin through an economic development agreement signed by the parties in 2012;

WHEREAS, under that agreement, the University will acquire an additional 25.9 acres from the City of Dublin (Subarea 2) upon the University’s completion and City’s approval of a Framework Plan for the Dublin campus;

WHEREAS, completion and approval of the Framework Plan also will allow the University and City jointly to develop an additional 25.2-acre parcel adjacent to the campus (Subarea 3);

WHEREAS, the Board of Trustees authorized the development of a master plan for the Dublin campus by Resolution 2014-3407;

WHEREAS, the Board approved a draft Dublin Framework Plan and authorized its submission to the City of Dublin by Resolution 2016-3580; and

WHEREAS, the draft Dublin Framework Plan was presented to and approved by the City of Dublin as the official university master plan and is being incorporated within their West Innovation District plan update.

NOW THEREFORE, BE IT RESOLVED that the Ohio University Board of Trustees does hereby approve the Dublin Framework Plan to serve as the official master plan for the Dublin Campus.

Trustee Scholl moved, Trustee Cooper seconded. Chair Wolford called for a vote. With all in favor, resolution was passed.
• Resolution: 31 Court Street: property purchase.
RESOLUTION TO AUTHORIZE PURCHASE OF REAL PROPERTY AT 31 SOUTH COURT STREET, ATHENS, OHIO

RESOLUTION 2017 - 3619

WHEREAS, since 2012, Ohio University has leased a multi-level building located at 31 South Court Street, Athens, Ohio (“Property”);

WHEREAS, the Property is home to several academic and administrative units and provides options for student housing;

WHEREAS, the University’s lease for the Property expires on July 22, 2017;

WHEREAS, the Property meets several University strategic real estate goals including support of our academic mission and enhancement of campus borders;

WHEREAS, the owner of the Property has agreed to sell it to the University for $8,000,000.00, plus customary closing costs and required due diligence (survey, title opinion, title insurance, phase 1 environmental and associated legal fees); and

WHEREAS, the University has determined that purchase of the Property at that price is the most cost-effective way of securing necessary space for academic and administrative units.

NOW THEREFORE, BE IT RESOLVED that the Board of Trustees hereby authorizes the President or his designee to enter into a purchase-sale agreement to acquire the Property for the purchase price of $8,000,000.00, plus customary closing costs, subject to completion of customary due diligence to the satisfaction of the President or his designee.

BE IT FURTHER RESOLVED, that the Board of Trustees hereby authorizes the President or his designee to execute other appropriate legal documents to complete the purchase of the Property and any related personal property and fixtures in accordance with Ohio law.

Trustee Scholl moved. Trustee King seconded. Chair Wolfort called for a vote. With all in favor, the resolution was passed.
Additionally, the following consent agenda items were reviewed by the committee and are recommended for inclusion and full board approval as part of the Consent Agenda:

- **Consent Agenda, Quasi-Endowment Ping Institute**
  This resolution authorizes the following quasi-endowment to be established: Charles J. Ping Institute for the Teaching of the Humanities Support Fund: The creation of this quasi-endowment, in the amount of $250,000, will generate a perpetual income stream to provide additional support for the Institute, which is currently supported by a $1.6 million true endowment fund. The addition of the quasi-endowment funds is meant to better support the Institute’s professorship positions in the future.

- **Consent Agenda, Facility Projects – Design**
  This resolution authorizes the University to undertake the following design projects:
  - HCOM ATHENS CAMPUS PHASE I (ACADEMIC REPLACEMENT SPACE),
  - HCOM UTILITIES PHASE I,
  - CHILLED WATER PLANT #3,
  - BUSH AIRPORT TAXIWAY REHABILITATION CLIPPINGER RENOVATION PHASE I

- **Consent Agenda, Facility Projects – Construction**
  This resolution requests for approval to undertake construction on the following projects:
  - OUC BENNETT HALL ELECTRICAL UPGRADES PHASE I,
  - TIFFIN HALL BATHROOM UPGRADES,
  - PING CENTER SOIL STABILIZATION AND INTERIOR REPAIRS,
  - BUSH AIRPORT APRON REHABILITATION AND OBSTRUCTION REMOVAL,
  - CAMPUS STEAM SYSTEM REPAIRS 2018,
  - FAULT DISTRIBUTION AND RE-FUSING PROJECT,
  - GAMERTSFELDER LOBBY RENOVATIONS,
  - LAUSCHE SWITCHYARD STORM SEWER REMEDIATION,
  - SHIVELY DINING HALL PLUMBING IMPROVEMENTS

- **Consent Agenda, AEP Easement**
  This resolution provides an easement for AEP to improve distribution infrastructure. The redesigned circuit will provide enhancements and improved aesthetics to the Kantner Hall Pocket Park.

- **Consent Agenda, East State Street Ground Lease**
  This resolution amends the Kroger Parcel Lease that allows rent deductions for the cost of common area maintenance, insurance and property taxes.

- **Consent Agenda, Athens Library Ground Lease Renewal**
  This resolution approves the 25-year ground lease renewal, with consideration of $1.00, and authorizes University staff to work with the
Ohio Department of Administrative Services to finalize the renewed lease

There were no further resolutions or consent agenda items to bring forward.

Detailed minutes of the committee’s discussions will be made available on the Board of Trustees website.

**Governance:** Trustee Cooper reported that the Governance Committee received the Human Resources Annual Report and Update.

Additionally, the following resolutions were reviewed by the committee and are recommended for inclusion and approval:

- Resolution: Amendment to Board Bylaws
  
  This is a process that began last summer. The committee approved a final draft and that was distributed after the January meeting. The substantive changes involve changes to our subcommittees. The amendment establishes the following committees: 1) Academics and Student Success, 2) Risk Management, 3) Governance and Compensation, and 4) Resources, Facilities, and Affordability.

  We did make one final adjustment to the resolution. We moved oversight for affiliated entities from Risk Management to Governance and Compensation. Those changes have been put in the Final version in your Box under Governance.
AMENDMENT TO BOARD BYLAWS

RESOLUTION 2017-3620

WHEREAS, Article VI (d) of the Bylaws of the Ohio University Board of Trustees provides that the Governance Committee shall review the Bylaws to determine whether any changes are appropriate; and

WHEREAS, the Governance Committee has reviewed the Bylaws and has recommended that they be amended as indicated in Exhibit A;

NOW THEREFORE, BE IT RESOLVED that the Board hereby approves an amendment to its Bylaws in the form attached hereto as Exhibit A.
Bylaws of the Ohio University Board of Trustees

Revised March 16, 2017
Revised August 27, 2015
Revised August 28, 2014
Revised April 19, 2013
Revised September 6, 2012
Revised April 24, 2011
Revised February 10, 2010
Revised January 23, 2009
Revised February 8, 2008
Revised December 17, 2004
Revised September 20, 2002
Revised June 23, 1990
Revised July 14, 1989

Article I. Corporate Authority and by-laws

Section 1. The Board of Trustees of the Ohio University, a body corporate and politic, hereby adopts these Bylaws for the purpose of governing its activities in accordance with Chapter 3337 of the Ohio Revised Code.

Section 2. No Bylaws shall be enacted, amended, or repealed, except by a vote of a majority of the members (5 votes) of the Board authorized to vote, and then only after thirty (30) days notice of a proposed change has been given to all members.

Section 3. The Board shall comprise nine Trustees and two student Trustees, all appointed by the governor of the State of Ohio in accordance with Section 3337.01 of the Ohio Revised Code. The Board shall also include two national Trustees and the chair of the Ohio University Alumni Association Board of Directors or his or her designee. One national Trustee shall be appointed by the Board for a term of one year beginning on July 1, 2010. One national Trustee shall be appointed by the Board for a term of three
years beginning on July 1, 2010. Thereafter, both national Trustees shall serve terms of three years.

Section 4. The nine Trustees appointed by the Governor shall hold voting privileges. The two student trustees, the two national trustees and the chair of the Ohio University Alumni Association Board of Directors may not vote on Board matters but their opinions and advice will be actively solicited and welcomed in Board deliberations.

**Article II. Officers of the Board**

Section 1. Officers of the Board shall be as follows:

(a) Chair  
(b) Vice-Chair  
(c) Secretary  
(d) Treasurer

Section 2. The Chair shall preside at all meetings of the Board, and unless otherwise directed by the Board, shall have the authority to appoint members of and to fill vacancies on all standing and special committees. He or she shall serve as Chair of the Executive Committee. Subject to these Bylaws, he or she shall fix the date and time of all regular, special, and emergency meetings, and perform such other duties as may be pertinent to the office of the Chair.

Section 3. The Vice-Chair, in the absence or incapacity of the Chair, shall assume the duties and obligations of the Chair.

Section 4. The Secretary shall keep minutes of all Board meetings and shall promptly distribute copies to all Board members. He or she shall be responsible for the orderly preservation of all records pertaining to Board business, and shall perform all other duties customary to the office or assigned by the Chair or by Board action.

Section 5. The Treasurer shall be responsible for the fiscal management of the University, including supporting budget preparation, the preparation of all officially required financial reports, management of investments, coordination of audits with auditors, including federal and state auditors, overseeing relationships with financial reporting agencies, and all other financial responsibilities generally or specifically assigned by the Board or the President.

**Article III. Election of Officers**

Section 1. The Chair, Vice-Chair, Secretary, and Treasurer shall be elected annually by the Board.

Section 2. The Chair and Vice-Chair shall each serve for one year and shall be eligible for re-election to their respective offices. The Secretary and the Treasurer shall be eligible for annual election to these offices without a yearly limitation.
Section 3. In the event of a vacancy in an Officer position, the Board shall elect a successor from among its members to serve the remainder of the vacant term.

Article IV. The President and Presidential Duties

Section 1. On the basis of mutual good faith and any contractual relationship pointing to continuous service, the President of the University shall be elected from year to year, and shall be entitled at all times to one (1) year severance notice or one (1) year salary if terminated—subject to the terms of his or her employment agreement.

Section 2. The President shall attend all meetings of the Board and shall, in an advisory capacity, have a voice in its deliberations. He or she shall have the authority to initiate any subject at Board meetings.

Section 3. The President shall be responsible to the Board for the administration and discipline of the University.

Article V. Meetings

Section 1. Regular Meetings. The Board shall hold no fewer than five (5) regular meetings a year, with the date and time fixed in accordance with the provisions of Article II. Section 2.

Section 2. Special and Emergency Meetings. Special and emergency meetings may be held upon the call of the Chair or upon the written request of three (3) Board members to the Secretary.

Section 3. Notice of Meetings. The Secretary shall notify all Board members and the President at least five days in advance of all regular and special meetings and at least one day in advance of all emergency meetings. Public notice of all meetings shall be given in accordance with the requirements of Revised Code Section 121.22. Any person may determine the time and place of all regularly scheduled meetings and the time, place, and purpose of all special meetings by contacting University Communications and Marketing or on the internet at http://www.ohio.edu/trustees/.

Section 4. Attendance. It shall be the policy of the Board to require full attendance at all meetings of the Board and committees in accordance with Revised Code Section 3.17. Excuses for absence from meetings shall be communicated to the Secretary at least two (2) days before meetings. Persistent unreasonable absences in violation of Ohio law shall be cause, at the pleasure of the Chair, for reporting such delinquency to the appropriate authority of the State of Ohio.

Section 5. Quorum and Voting. Five Trustees appointed by the Governor, (the “Voting Trustees”) shall constitute a quorum for the conduct of the ordinary business of the Board. An affirmative vote of six Voting Trustees shall be necessary to elect or remove
a President and an affirmative vote of five Voting Trustees shall be necessary to adopt any other resolution or action of the Board.
Section 6. Agenda. The Secretary shall consult with the chairs of the Standing Committees and then prepare a proposed agenda for each Regular Meeting. The proposed agenda shall be delivered to the President for his or her review and then to the Chair of the Board for final approval.

Article VI. Standing and Special Committees
Section 1. Standing Committees of the Board, consisting of no fewer than three (3) members each, shall be appointed annually or for longer terms by the Chair of the Board, and each Standing Committee shall consider and make recommendations for action by the Board on the various policy matters enumerated below as follows:

1) Academics and Student Success
   a. Responsibilities will include the academic plan; enrollment management; student affairs and life; intercollegiate athletics; diversity; research and technology transfer policies and activities; information technology; communications and marketing; academic appointments; promotion and tenure policies and procedures; academic program reviews; and awarding of degrees. Responsibilities also include providing oversight for educational quality and engagement, student success by reviewing programs, accreditation, and efforts to create a culture of continuous improvement in student outcomes. The Committee will also review metrics for and evidence of quality, success, and affordability to inform Board decisions regarding governance, policy and strategy.

2) Audit and Risk Management
   a. Responsibilities will include the oversight of the internal audit functions, annual or other periodic audits of financial operations, the recommendation of the appointment of an external audit firm to the Board of Trustees, the receipt of the reports of the internal auditor and the external audit firm, and the university’s accountability and compliance procedures. Responsibilities also include assessing and reporting to the Board of Trustees respecting enterprise risks relating to the long-term fulfillment of the University’s teaching, research, and service mission, including but not limited to risks regarding safety, preservation of property, University and Board policies, fiscal integrity, strategic plans, affiliated entities, and the necessary and proper conduct of the University’s business and affairs.

3) Compensation and Governance and Compensation
   a. Responsibilities will include the recommendation of general governance policies and procedures, the nomination of Board officers and recommendation of candidates for future trustees and national trustees. At the last meeting in each fiscal year, the Committee shall review these Bylaws to determine whether any changes are appropriate and shall
recommend any such changes to the Board of Trustees. Responsibilities also include assisting and making recommendations to the Board of Trustees respecting human resources and executive compensation programs and strategy for senior leadership positions. The Committee will also report to the Board respecting the effectiveness of executive compensation, benefits, performance management; and the Committee may further report to the Board on these issues as they relate to other University compensation and human resources plans. The Committee is also responsible for the oversight of Affiliated Entities.

4) Resources, Facilities and Affordability
   a. Responsibilities will include financial operations; business, organization and practices; human resources; university advancement; relations with local, state, and federal legislative and administrative agencies; recommending of the schedule of tuition and fees; borrowing of funds (internal and external); naming, location, planning, construction, and maintenance and renovation of University facilities and grounds; the purchase, sale and lease of lands and buildings; reviewing and monitoring of all investments including the endowment; contract oversight on public utilities and other large contracts; and recommending of investment policy, advising the Board on investments and appointment of investment advisors to ensure compliance with Revised Code Section 3345.05. Responsibilities also include monitoring tuition, state appropriations, endowments, and annual giving; and overseeing efforts to maintain the University’s fiscal strength in order to improve student affordability and the quality of education.

Section 2. The Executive Committee shall be made up of the Chair and Vice Chair of the Board of Trustees and the Chairs of University Academics and Student Success, and the University Resources, Facilities, and Affordability Committees and have broad powers to act in all matters not deemed by the Chair of the Board and the President of the University as of importance to command the immediate attention of the entire Board. All actions of the Executive Committee shall be subject to approval by the Board, except those wherein the Board has delegated to the Executive Committee or the President full power to act for the Board.

Section 3. Special committees may be appointed by the Chair of the Board as the Board may deem necessary.

Section 4. The Chair of the Board and the President shall be ex-officio non-voting members of all Standing Committees and Special Committees.

Article VII. Parliamentary Authority
Section 1. When not in conflict with any of the provisions of these Bylaws, the Robert’s Rules of Order Newly Revised shall govern the proceedings of the Board.

Trustee Cooper moved to approve the new bylaws. Trustee Scholl seconded. Chair Wolfort called for a vote. With all in favor, the resolution was passed.
Resolution, Effective Date of Presidential Appointment

On February 22, 2017, this Board appointed Dr. M. Duane Nellis to serve as the 21st President of Ohio University effective July 1, 2017. However, we recognize that Dr. Nellis may wish to begin his employment as President on a date earlier than July 1, 2017 this resolution authorizes the Chair of this Board to change the effective date of Dr. Nellis’ term as President to a date mutually agreed upon by the Chair and Dr. Nellis.
EFFECTIVE DATE OF PRESIDENTIAL APPOINTMENT

RESOLUTION No. 2017 – 3621

Whereas, on February 22, 2017, this Board appointed Dr. M. Duane Nellis to serve as the 21st President of Ohio University effective July 1, 2017; and

Whereas, Dr. Nellis may wish to begin his employment as President on a date earlier than July 1, 2017;

Now therefore, be it resolved that the Chair of this Board is authorized to change the effective date of Dr. Nellis’ term as President to a date mutually agreed upon by the Chair and Dr. Nellis.

Chair Wolford moved to approve the date change. Vice Chair King seconded. Chair Wolford called for a vote. With all in favor, the motion passed.
There were no consent agenda items and no resolutions from the Governance Committee.

Detailed minutes of the committee’s discussion will be made available on the Board of Trustees website.

**Audit Committee:** Chair Wolfort (for Trustee Coleman) reported that the Audit Committee received the External Audit Update from Plante Moran and received the Chief Audit Executive’s Report from Jeff Davis.

There were no consent agenda items and not resolutions from the Audit Committee.

Detailed minutes of the committee’s discussion will be made available on the Board of Trustees website.

**Executive Committee:** Chair Wolfort reported that the Executive Committee went into Executive Session to consider the employment or compensation of a public employee, to consider the purchase or sale of property for public purposes, to protect the confidentiality of student information, and to discuss threatened or pending litigation.

No additional issues were discussed.
There were no consent agenda items and not resolutions from the Executive Committee.

Chair Wolfort introduced the Consent Agenda with following resolutions:
Consent Agenda

ESTABLISHMENT OF QUASI-ENDOWMENT
CHARLES J. PING INSTITUTE FOR THE
TEACHING OF THE HUMANITIES SUPPORT FUND

RESOLUTION 2017 – 3622

WHEREAS, the Board of Trustees of The Ohio University Foundation is responsible for oversight of the financial condition of the institution,

WHEREAS, the Board of Trustees has the ability to establish quasi-endowments, or funds functioning as endowments, to be utilized at the discretion of the Foundation and subject to the intent of the donor,

WHEREAS, The Ohio University Foundation Board of Trustees and, specifically, the Investment Sub-Committee is entrusted by the Board of Trustees of Ohio University with the oversight to invest funds established as Foundation quasi-endowments,

WHEREAS, Foundation quasi-endowments are invested alongside endowments of the University and The Ohio University Foundation and managed in accordance with The Ohio University Foundation’s investment policy and spending policy, and

WHEREAS, the following quasi-endowment is requested to be established:

Charles J. Ping Institute for the Teaching of the Humanities Support Fund: The creation of this quasi-endowment, in the amount of $250,000, will generate a perpetual income stream to provide additional support for the Institute, which is currently supported by a $1.6 million true endowment fund. The addition of the quasi-endowment funds is meant to better support the Institute’s professorship positions in the future.

NOW, THEREFORE, BE IT RESOLVED, that the Board of Trustees of Ohio University hereby approves the establishment of the above listed fund.

BE IT FURTHER RESOLVED, that the Treasurer of Ohio University, be and hereby is, directed and authorized to administer policies and procedures to manage this quasi-endowment.
APPROVAL TO PROCEED WITH DESIGN FOR THE
HCOM ATHENS CAMPUS PHASE I (ACADEMIC REPLACEMENT SPACE),
HCOM UTILITIES PHASE I,
CHILLED WATER PLANT #3,
BUSH AIRPORT TAXIWAY REHABILITATION, AND
CLIPPINGER RENOVATION PHASE I

RESOLUTION 2017 -3623

WHEREAS, for the HCOM Athens Campus Phase I (Academic Replacement Space) project, University administration requests approval for the total project budget of $65,000,000 and authorized expenditures of $8,997,939 to undertake design through contract administration to be funded by Institutional Funds and Debt;

WHEREAS, for the HCOM Utilities Phase I project, University administration requests approval for the total project budget of $4,370,000 and authorized expenditures of $500,000 to undertake design through contract administration to be funded by Institutional Funds ($2,185,000) and Century Bond – EIP ($2,185,000);

WHEREAS, for the Chilled Water Plant #3 project, University administration requests approval for the total project budget of $26,200,000 and authorized expenditures of $3,600,000 to undertake design through contract administration to be funded by State Capital Appropriations ($717,700) and Century Bond – EIP ($25,482,300);

WHEREAS, for the Bush Airport Taxiway Rehabilitation project, University administration requests approval for the total project budget of $2,270,000 and authorized expenditures of $204,000 to undertake design through contract administration to be funded by Institutional Funds ($113,500), ODOT ($113,500) and an FAA Grant ($2,043,000); and

WHEREAS, for the Clippinger Renovation Phase I project, University administration requests to increase the authorized expenditure amount of $4,300,000 (2016-3586) by $1,865,700 for a new authorized expenditure amount of $6,165,700 to undertake pre-construction services with no change to the previously approved total project budget of
$42,600,000 (2015-3486, 2016-3586) to be funded by State Capital Appropriations ($10,000,000), Century Bonds ($14,600,000), and Future Debt Issued ($18,000,000).

NOW THEREFORE, BE IT RESOLVED that the Ohio University Board of Trustees approves the requests described above, authorizes the receipt of appropriate bids or proposals and authorizes the President or his designee to accept and award contracts within the total project budgets identified.
APPROVAL TO PROCEED WITH CONSTRUCTION FOR THE
OUC BENNETT HALL ELECTRICAL UPGRADES PHASE I –
CONSTRUCTION PHASE AND BUDGET AMENDMENT,
TIFFIN HALL BATHROOM UPGRADES – CONSTRUCTION PHASE
AND BUDGET AMENDMENT,
PING CENTER SOIL STABILIZATION AND INTERIOR REPAIRS,
BUSH AIRPORT APRON REHABILITATION AND
OBSTRUCTION REMOVAL,
CAMPUS STEAM SYSTEM REPAIRS 2018,
FAULT DISTRIBUTION AND RE-FUSING,
GAMERTSFELDER LOBBY RENOVATIONS,
LAUSCHE SWITCHYARD STORM SEWER REMEDIATION,
AND SHIVELY DINING HALL PLUMBING IMPROVEMENTS

RESOLUTION 2017-3624

WHEREAS, for the OUC Bennett Hall Electrical Upgrades Phase I project, the Board of
Trustees previously approved a total project budget and authorized expenditures of
$1,131,300 (2015-3468, 2016-3587), and University administration seeks to decrease the
previously approved total project budget and authorized expenditures of $1,131,300 by
$303,492 for a new total project budget and authorized expenditures of $827,808 to
undertake construction and complete the project to be funded by State Capital
Appropriations;

WHEREAS, for the Tiffin Hall Bathroom Upgrades project, the Board of Trustees
previously approved a total project budget of $1,900,000 and authorized expenditures of
$245,000 (2016-3570), and University administration seeks to increase the previously
approved total project budget of $1,900,000 by an additional $292,000 for a new total
project budget of $2,192,000 and to increase previously authorized expenditures of
$245,000 by an additional $1,947,000 for new total authorized expenditures of
$2,192,000 to undertake construction and complete the project to be funded by
Institutional Funds;

WHEREAS, for the Ping Center Soil Stabilization and Interior Repairs project,
University administration requests approval for the total project budget and authorized
expenditures of $1,400,000 to undertake construction and complete the project to be
funded by Century Bonds – Emergency Projects Funds;

WHEREAS, for the Bush Airport Apron Rehabilitation and Obstruction Removal
project, University administration requests approval for the total project budget and
authorized expenditures of $2,120,000 to undertake construction and complete the project
to be funded by Institutional Funds ($106,000) and an ODOT Grant ($2,014,000);

WHEREAS, for the Campus Steam System Repairs 2018 project, University
administration requests approval for the total project budget and authorized expenditures
of $1,500,000 to undertake construction and complete the project to be funded by Century Bonds – EIP;

WHEREAS, for the Fault Locators and Distribution Re-Fusing project, University administration requests approval for the total project budget and authorized expenditures of $750,000 to undertake construction and complete the project to be funded by Century Bonds – EIP;

WHEREAS, for the Gamertsfelder Lobby Renovations project, University administration requests to increase the authorized expenditure amount of $101,400 (2016-3586) by $725,600 for new total authorized expenditures of $827,000 to undertake construction and complete the project with no change to the previously approved total project budget of $827,000 (2016-3586) to be funded by Institutional Funds;

WHEREAS, for the Lausche Switchyard Storm Sewer Remediation project, University administration requests approval for the total project budget and authorized expenditures of $996,000 to undertake construction and complete the project to be funded by Century Bonds – EIP ($600,000) and State Capital Appropriations ($396,000); and

WHEREAS, for the Shively Dining Hall Plumbing Repairs project, University administration requests approval for the total project budget and authorized expenditures of $1,000,000 to undertake construction and complete the project to be funded by Institutional Funds.

NOW THEREFORE, BE IT RESOLVED that the Ohio University Board of Trustees approves the requests described above, authorizes the receipt of appropriate bids or proposals and authorizes the President or his designee to accept and award contracts within the total project budgets identified.
RESOLUTION TO APPROVE UTILITY EASEMENT REQUEST
FROM AMERICAN ELECTRIC POWER-OHIO

RESOLUTION 2017 - 3625

WHEREAS, the City of Athens has requested that American Electric Power-Ohio improve distribution infrastructure that serves businesses along Court Street near the City of Athens Washington Street Parking Garage;

WHEREAS, the current circuit is subject to frequent and prolonged outages hampering uptown business operations;

WHEREAS, narrow alley ways make the circuit difficult to service;

WHEREAS, a utility easement from Ohio University is needed to appropriately redesign and construct the circuit; and

WHEREAS, the redesigned circuit will provide enhancements and improved aesthetics to the Kantner Hall Pocket Park within the project area.

NOW THEREFORE, BE IT RESOLVED, that the Board of Trustees hereby approves the request by American Electric Power-Ohio for a 25 year utility easement across the area indicated on the attached map.

BE IT FURTHER RESOLVED, that the Board of Trustees hereby authorizes the President or his designee to execute the corresponding easement and other appropriate documentation in accordance with Ohio Law.
RESOLUTION TO APPROVE AMENDMENT TO
EAST STATE STREET GROUND LEASE

RESOLUTION 2017-3626

WHEREAS, by Resolution 2014-3438, this Board authorized the sale of University-owned properties along East State Street, including the parcel beneath Kroger;

WHEREAS, the University currently leases the Kroger parcel to a private developer (“Kroger Parcel Lease”);

WHEREAS, in preparing to market and sell the properties, the University and Department of Administrative Services identified language in the Kroger Parcel Lease that should be clarified to reflect the parties’ practice regarding calculation of rent; and

WHEREAS, amending the Kroger Parcel Lease will alleviate potential market uncertainty regarding rent calculation, which otherwise may result in lower valuations and offer prices;

NOW THEREFORE, BE IT RESOLVED that the Board of Trustees hereby approves an amendment to the Kroger Parcel Lease that allows rent deductions for the cost of common area maintenance, insurance and property taxes.

BE IT FURTHER RESOLVED, that the Board of Trustees hereby authorizes the President or his designee to execute the corresponding lease amendment and other appropriate documentation in accordance with Ohio law.
RESOLUTION TO APPROVE RENEWAL OF A GROUND LEASE
WITH THE ATHENS COUNTY PUBLIC LIBRARIES

RESOLUTION 2017 - 3627

WHEREAS, in 1992 the Nelsonville Public Library, now operating as the Athens County Public Libraries, entered into a 25-year ground lease with Ohio University for the 2.5 acre property at 30 Home Street;

WHEREAS, the Athens branch of the Athens County Public Libraries operates on the Home Street site;

WHEREAS, the ground lease expires on May 31, 2017, and the library requests a renewed 25-year lease; and

WHEREAS, the library provides valuable civic and community initiatives to Athens County residents, and the University wishes to allow the library to continue operating at this location.

NOW THEREFORE, BE IT RESOLVED that the Board of Trustees hereby approves the 25-year ground lease renewal, with consideration of $1.00, and authorizes University staff to work with the Ohio Department of Administrative Services to finalize the renewed lease.

BE IT FURTHER RESOLVED, that the Board of Trustees hereby authorizes the President or his designee to execute the new ground lease and other required documentation in accordance with Ohio law.
WHEREAS, the School of Nursing in the College of Health Sciences and Professions proposes to add the Master of Science in Nursing – Psychiatric Mental Health Nurse Practitioner track, and

WHEREAS, the proposed program track has completed University Curriculum Council approval, and

WHEREAS, the Psychiatric Mental Health Nurse Practitioner track will prepare advanced practice nurses eligible for certification to provide mental health services, and

WHEREAS, graduates will be eligible for the Psychiatric Mental Health Nurse Practitioner certification examination from the American Nurses Credentialing Center, and

WHEREAS, the program of study represents coursework from Master of Science in Nursing core courses and coursework related to role and population competencies specific to the Psychiatric Mental Health Nurse Practitioner across the lifespan, and

WHEREAS, faculty and facilities resources needed to establish the Psychiatric Mental Health Nurse Practitioner track already exist.

NOW THEREFORE, BE IT RESOLVED, that the Board of Trustees of Ohio University hereby approves establishing the Master of Science in Nursing – Psychiatric Mental Health Nurse Practitioner track in the School of Nursing in the College of Health Sciences and Professions.
REGIONAL HIGHER EDUCATION

NAME CHANGE FOR THE

ASSOCIATE IN APPLIED BUSINESS IN OFFICE TECHNOLOGY

RESOLUTION 2017 – 3629

WHEREAS, the Chillicothe and Southern campuses support a name change to Associate in Applied Business in Office Administration Technology, and

WHEREAS, the proposed name change has been approved by the University Curriculum Council, and

WHEREAS, the proposed name change is in line with like programs throughout the State of Ohio and nationwide, and promotes program goals in leadership and promotion to supervisory roles, and

WHEREAS, the name change will not impact curricular resources or faculty staffing.

NOW THEREFORE, BE IT RESOLVED that the Associate in Applied Business in Office Technology be renamed Associate in Applied Business in Office Administration Technology.
WHEREAS, the continuous review of academic programs is essential to the maintenance of quality within an educational institution, and

WHEREAS, Ohio University has had for many years a rigorous program of internal review, and

WHEREAS, the Higher Learning Commission through its Criterion 4A requires, “The institution maintains a practice of regular program reviews.”

NOW THEREFORE, BE IT RESOLVED, that the Board of Trustees of Ohio University hereby accepts the program reviews for the following six programs:

- College of Arts and Sciences
  - Biological Sciences
  - Chemistry and Biochemistry
  - Physics and Astronomy

- College of Communication
  - Journalism

- College of Education
  - Recreation and Sports Pedagogy

- College of Fine Arts
  - Theater

Vice Chair King motioned the for approval of the consent agenda. Trustee Viehweger seconded. Chair Wolfort called for a vote. With all in favor, the consent agenda was passed.
Communications, Petitions, and Memorials

Chair Wolfort asked Dean Titsworth to step forward to present a commendation to Pete Souza, Ohio University faculty member who served as Obama’s Chief photographer. Dean Titsworth said that two other Bobcat alumni had served alongside Pete. Pete will be back on campus March 28th for a symposium, where he will serve as a keynote speaker.

Chair Wolfort asked Secretary Moore to read the commendation for Souza.
Ohio University Board of Trustees

A Certificate of Appreciation honoring Pete Souza

WHEREAS, Pete Souza, an Ohio University Professor in the School of Visual Communication in the Scripps College of Communication, served in the prominent role of White House Photographer for President Ronald Wilson Reagan from 1983 to 1989; and,

WHEREAS, Pete Souza served as Chief White House Photographer for President Barack Obama from 2009 to 2017; and,

WHEREAS, Professor Souza’s work as an author, academic, and accomplished practitioner of photojournalism has been globally acclaimed for introducing the world to the inner sanctum of the Obama White House.

NOW, THEREFORE, BE IT RESOLVED BY THE OHIO UNIVERSITY BOARD OF TRUSTEES THAT:

Pete Souza has provided uncommonly dedicated service to the United States for his work and leadership in the White House photography office for two Presidents, including service as the Chief White House Photographer for President Obama; and,

BE IT FURTHER RESOLVED THAT:

Pete Souza has carried out his role as Chief White House Photographer with distinction owing to his ethical, professional, artistic, and truthful documenting for posterity the legacy of President Reagan, President Obama, their families, and other prominent leaders; and

BE IT FURTHER RESOLVED THAT:

The Ohio University Board of Trustees commends Pete Souza for his excellence as a teacher, author, and professional photojournalist while serving as a member and representative of our academic community.

Trustee Scholl moved. King seconded. Chair Wolfort called for a vote. With all in favor, the special commendation was approved.
Chair Wolfort asked Dean Titsworth to thank Souza for all of his work.

Chair Wolfort said that at a special meeting on February 22nd the Trustees announced that Dr. Nellis would be the new president. Chair Wolfort reported that the Geography Department, Dean of Arts and Sciences, Provost, and Interim President had granted Dr. Nellis and tenure and professor status.

Chair Wolfort asked trustees to move to recognize Student Trustee Roden’s service with a Certificate of Appreciation.

Trustee Scholl moved to approve, Vice Chair King seconded. Chair Wolfort called for a vote. With all in favor, Student Trustee Roden was awarded a special certificate honoring his service. Wolfort noted that, in an Ohio University first, both Student Trustee Roden and his sister Amanda served as trustees. Trustee Viehweger thanked Student Trustee Roden for keeping trustees in the loop about things that they were now out of touch on.

Vice Chair King took the floor and asked Secretary Moore to read a citation for Wolfort.
OHIO UNIVERSITY
March 17, 2017

CERTIFICATE OF APPRECIATION

presented to

DAVID A. WOLFORT

Board of Trustees, 2008-2017

FOR your distinguished service as a member and Chair of the Ohio University Board of Trustees;
FOR your commitment to making an Ohio University education accessible for students from diverse backgrounds;

FOR your tireless work to improve the lives and futures of all Ohio University students;

FOR your valuable expertise in helping Ohio University shape the future of higher education through strategic planning and priority setting;

FOR your outstanding leadership in the search for Ohio University’s 21st president;

FOR your continued support of Ohio University’s vision of becoming the nation’s best transformative learning community;

FOR those personal and professional qualities of loyalty, dedication, fairness, and kindness, which have earned our deepest regard and the respect of colleagues, students, and alumni across the University community;

WE thank you and affirm our appreciation.

Trustee Scholl moved to approve the commendation. Trustee Cooper seconded. Vice Chair King called for a vote. With all in favor, the motion was passed.
Chair Wolfort in a humorous spirit noted that with the lean attendance, if he recused himself for the commendation, there would not be a quorum. National Trustee Pidwell said that his residency in Ohio University the past week made him an Ohio resident, so he would vote.

Vice Chair King thanked Chair Wolfort for his service, and said she felt he had secured the institution for future success. Trustee Scholl said that he agreed with Vice Chair King, and thanked Chair Wolfort for his service. Chair Wolfort said that he had been in the steel business for the last 40 years, so he doesn’t cry at events. Chair Wolfort said it was important to continue to look at Ohio University not just as a historic institution, but as an ongoing institution and enterprise. He said he had enjoyed his work on the Board to preserve and promote the university, and to expand the brand. He thanked everyone who helped him to work on the Board, and said he hoped to be a part of the Ohio University family forever.

Announcement of Next Stated Meeting Date

Secretary Moore provided dates of the Board meeting for the remainder of the year.

August 25, 2017 (Tentative)
October 20, 2017
January 19, 2018
March 23, 2018
June 22, 2018

The next Board meeting will be on June 22-23, 2017 at the Ohio University, Zanesville Campus.

Chair Wolfort adjourned the meeting at 12:20pm
Committee Chair King called the meeting to order at 1:49 p.m.

**Academic Quality—Heritage College of Medicine Academic Quality Dashboard**

Executive Vice President and Provost (EVPP) Pam Benoit introduced Ken Johnson, Executive Dean of the Heritage College of Osteopathic Medicine (OU-HCOM), to update the committee on the college’s Academic Quality Dashboard. Dean Johnson reviewed the pillars of the college’s strategy: transformative education, collaborative research, community impact, and all-campus success. He noted that the college uses its dashboard data to look not only backward (assessment) but also forward, as a planning tool. He highlighted several items in the dashboard indicating the strong growth OU-HCOM has experienced in most areas:

1) the successful opening of two campuses, thereby doubling its class size
2) tripling its operating revenue
3) quadrupling its scholarship endowment
4) approval for a new medical school campus in Athens
5) tripling its externally funded research
6) increasing the college’s research endowment by a factor of 11; and
7) increasing the diversity of the medical school’s faculty and students

Trustee Wolfort asked whether the diversity metric encompassed categories such as non-traditional and disadvantaged populations. Dean Johnson responded that several measures included those categories and issues. He added that high placement rates in-state, and in particularly in primary care in high-need areas, due in part to the college’s strategy of recruiting students within those areas.
Committee Chair King asked whether any dashboard components had changed since HCOM’s last presentation to the board. Dean Johnson responded that data on scholarship endowment, primary care match rate, and student debt load have been added.

Dean Johnson noted that the ratio of HCOM clinical faculty to active Ohio medical licenses illustrates the evolving context in which HCOM is now operating. The substantially growing ratio indicates that HCOM is working with more and more faculty all over the state; this increased presence is enabling more conversations, which are leading to more partnerships and further opportunities for students and the college as a whole.

EVPP Benoit asked Dean Johnson to define the term “clinical faculty member” for the board. He explained that they act as preceptors, supervising HCOM students in short-term experiences in medical facilities all over the state. They demonstrate and help students practice their skills in patient interviewing, physical examination and diagnostic reasoning, while providing oversight and feedback. HCOM now has agreements with 12 sites, now referred to as clinical campuses, to provide such experiences. The new terminology for “clinical faculty” acknowledges the role they play in providing a high-quality academic experience for HCOM students.

Dean Johnson also noted that HCOM is one of 32 schools recognized for accelerated change in medical education. He added that HCOM may be the most accredited medical school in the state or even the country, because of undergoing the process for each of its new campuses.

Faculty Representative Thomas asked how the doubling of class size was impacting faculty. Dean Johnson responded that HCOM has conducted a faculty workload analysis to look at the time and effort faculty expend in all instruction as well as in prep time. HCOM has increased its faculty base by about 40%; he stated that a 100% increase (doubling) in faculty was not necessary because about half of classroom instruction time is typically discussion and the rest is small-group work.

Dean Johnson noted that student debt load has received increasing attention from HCOM because of its impact on recruitment and concern for students’ futures beyond graduation. Debt loads have been increasing, so HCOM has developed strategies to address the issue, including mandated student advising and helping students consider cause and effect between their choices and their debt burdens. These strategies, as well as increasing the scholarship base, have recently contributed to the decline in the student debt load shown in the HCOM dashboard. However, Dean Johnson added that the number of students entering primary care has dropped over the same time. HCOM is watching these metrics very closely.

Trustee Wolfort asked whether there was information on how many HCOM-trained physicians are still working in the field. Dean Johnson responded that there are approximately 3,000 graduates, and over 1,600 are still practicing in-state, with most in primary care. He stated that HCOM graduates are two to five times more likely to practice in a rural or underserved setting, and that one in three practices in an area of highest need in Ohio.
Dean Johnson stated that application numbers grew 16%, with a 30% increase in Ohio applicants. He added that in-state enrollment is substantially higher at HCOM than at any other Ohio medical school. Currently 80% of HCOM’s students come from counties surrounding its campuses. Dean Johnson also noted that the proportion of under-represented minority students is much higher than at other Ohio medical schools. These metrics indicate success in the strategy of prioritizing training students who are like the patients they’ll serve, and who will be more likely to practice in their home communities.

Dean Johnson shared recent data on HCOM’s academic quality standards and outcomes. He noted that first-time test takers’ pass rates have been at or above 90% on all three national board exams, with students’ scores exceeding the national average pass rates 10 out of 15 times over the last five years. He also noted that the percentage of surveyed students who would choose to attend medical school at OU-HCOM again is 20% above the national average compared to all other osteopathic medical schools. He noted that this satisfaction metric will provide an important indicator of success as HCOM develops its new campuses.

Dean Johnson noted that HCOM’s scholarship endowment principal is growing, and much of the giving is focused on primary care. A central-Ohio development strategy is also taking shape and will benefit from HCOM’s growing statewide footprint. In response to a question from National Trustee Pidwell, Dean Johnson stated that the management of the endowment was handled through the university’s foundation. He added that the research endowment principal has also steadily grown. This growth is being used to build research capacity, particularly core capacity that can be used not just by HCOM but also by and with other researchers across the university.

Dean Johnson shared data on the economic impact of the Dublin, Cleveland, and main campuses to their surrounding communities. By 2019 the total direct and indirect benefits of all campuses is projected to be $45.4 million, more than 249 jobs, and approximately $1.7 million in tax revenue.

Dean Johnson stated that HCOM is by far the number-one medical school in the state for placing graduates in Ohio for their Graduate Medical Education (GME) training, with 71% matching to Ohio-based programs. In 2016, 49% of HCOM graduates matched to primary care GME training programs, but the college also notably contributes to other specialties projected to have significant physician shortages in the next decade; 41% of HCOM’s 2016 graduates matched to nonprimary-care medical specialties with such projected shortages. He showed need-analysis data indicating a scenario of what the needs in Ohio would look like if HCOM didn’t exist.

Furthermore, Dean Johnson noted that our alumni, many of whom are leaders in their health systems and whose numbers are increasing, are also effective advocates in carrying the message that HCOM is the best medical-education investment in the state right now. EVPP Benoit stated that one very effective outreach strategy from a prior institution is equipping alumni with resources to aid them in telling the story. Trustee Wolfort agreed and added that talking points could be very useful to him as well.
Standing Reports and Updates

Information Technology Update

EVPP Benoit introduced Mr. Craig Bantz, Chief Information Officer, to update the committee on recent IT accomplishments. Mr. Bantz noted that these accomplishments lay in three broad categories: information security, efficiency gains, and academic technology improvements.

Information security

Mr. Bantz noted that, like everyone, OHIO is increasingly being subjected to phishing attacks that try to deceive staff, faculty, and students with fake emails and webpages with the intent of collecting passwords. In response to these threats IT is deploying a Multi-Factor Authentication system, which requires an additional step to log in to sensitive systems; in addition to asking for a password, the system requires staff to validate who they are through a text message, a phone call, or a special application on their phones. To date Multi-Factor Authentication has been deployed on all business systems, and IT is currently working to extend it to the University’s student-information systems in the coming months. Mr. Bantz stated that Ohio University is currently doing well compared to its peers in this effort. The University has gone from no system to a largely deployed system in approximately a year.

Efficiency gains

Mr. Bantz stated that IT has achieved significant efficiency gains and costs savings for the University by reevaluating traditional approaches to IT in the following areas:

- The consolidation of remote distance-learning video services and teams is saving more than $40,000 a year while also improving service.

- Transitioning to free wi-fi services for all guests on all campuses and doubling the available bandwidth is allowing expanded service to over 11,000 unique visitors/users a month. Mr. Bantz noted that the potential exists to expand access in Athens by partnering with the city. Committee Chair King asked whether this expansion raises any security concerns; Mr. Bantz responded that the free wi-fi system is completely separate from the University’s sensitive systems.

- The discontinuation of internal long distance billing allows IT to redirect staff and eliminate software tools that were needed to manage the billing. The cost savings achieved, over $150,000 annually, exceeds the previous long-distance revenue itself.
• The decision to consolidate file sync and sharing through one solution rather than two will result in a savings of nearly $200,000 per year.

• Moving from costly closed-source to open-source software applications (e.g., the impending transition from CommonSpot to Drupal for website content management) will also result in additional cost savings.

Academic Technology

Mr. Bantz noted that the transition to the Drupal web-content management system will also greatly improve accessibility, mobile responsiveness, and search-engine optimization. These improvements will help attract more prospective students to the Ohio University website and give them a better user experience, regardless of what type of device they use or what accessibility needs they might have.

Mr. Bantz also announced that next-generation Virtual Desktops (VDIs) will soon be online. VDIs will enhance students’ and faculty members’ ability to work anywhere, via a virtualized PC or Mac desktop that executes programs on a remote server. Mr. Bantz also reported that IT’s hosting of BlackBoard Learn has been very successful. IT minimizes disruptions as much as possible by scheduling maintenance windows at low-usage times; this strategy has resulted in 99.98% uptime for the system.

Mr. Bantz updated the Committee on the introduction of a new app-based student response system by TopHat that replaces traditional “clickers” by enabling students to use their phones. He added that the system also offers more interactive functionalities than just the ability to answer yes/no or multiple-choice questions. The new system reduces student costs by nearly $250,000 per year, while avoiding the environmental impact of annually disposing of over 2,000 clicker devices. In response to a question from Committee Chair King, Mr. Bantz confirmed that IT would demonstrate this new technology for the Board of Trustees the following day.

Trustee Pidwell asked whether the University has been hacked in a way that has resulted in costs. Mr. Bantz responded that IT risk is not really a binary concept anymore but more of a continuum, because hacking attempts (now almost a daily occurrence) range from intentional efforts to breach a specific network to broad probing of multiple random network for potential vulnerabilities. He stated that the question is, how successful are they? He stated that IT’s approach has shifted away from “never have a breach or loss of information;” meeting such an absolute goal would require never letting anyone use the University’s systems or data at all, which is unrealistic. Instead, he said, IT takes more of a risk-management approach that prioritizes higher security measures for more-sensitive
resources (e.g., student information and business services), than, for example, free wi-fi.

Mr. Bantz concluded his presentation by observing that students’ expectations about what technology can and should do are evolving, and that the way we share information can have a larger social impact than the information itself. He contrasted the “Google” approach (pushing frontiers by creating new technology tools and processes) with the “Domino’s” approach of improving a process that already exists with off-the-shelf technology that customers already use. He suggested that Ohio University adopt a “Domino’s” approach to our existing processes, using commodity technology that meets students’ needs in ways they already use.

**Career and Leadership Development Center Update**

Benoit introduced Jason Pina, Vice President for Student Affairs, and Imants Jaunarajs, Assistant Dean of Students, to update the Committee on the Career and Leadership Development Center (CLDC).

Assistant Dean Jaunarajs explained that the CLDC is committed to the holistic preparation of all Ohio University students and alumni/ae to be responsible and contributing members of a diverse global society by providing learning-centered environments, professional support services, and meaningful out-of-class opportunities. The CLDC’s strategy to foster the career and leadership skills necessary in our global community involves helping students engage in self-awareness, interpersonal development, team development, problem solving, adaptability, and innovation.

Assistant Dean noted that the CLDC uses a four-year model, in which they thread experiences throughout a student’s entire college careers. This model stands in contrast to many universities’ career centers, which typically see students coming to them in their fourth year, and particularly in spring semester. Mr. Jaunarajs stated that trying to do and learn many things all at once is overwhelming; students are more likely to succeed by taking action incrementally. The CLDC’s four-year model uses principles of Brain-Based Career Development (“Tell me and I forget, teach me and I may remember, involve me and I learn”) and gives students time to learn and practice career-readiness skills.

Assistant Dean explained that the CLDC collaborates with University partners through such means as split positions dedicated to specific colleges. The CLDC also serves as a University-wide liaison with prospective employers, making it easy for employers to deal with a single Point of Contact, which in turn makes them more likely to turn to Ohio University for their recruiting needs. Assistant Dean added that the CLDC recently received funding through the Academic Accelerator to develop microcredentialing programs with college partners.

Assistant Dean shared career-coaching results with the Committee. He noted that 70% of students completed an action step within one week; this metric is significant because motivation and confidence are significantly related to action-
step completion. He added that student engagement has increased, particularly among CHSP students. Overall, first-year students engaged with the CLDC over 6,000 times in fall 2016.

National Trustee Pidwell asked whether the University ever reaches out to industry to solicit feedback on the skill sets and knowledge they deem essential for new hires, so that we can use that feedback to ensure our students are career-ready. Assistant Dean responded that this kind of outreach takes place through various partnerships, while the CLDC mostly focuses on the co-curricular (although they do assist in some classroom teaching). He added that employers generally say they are satisfied with the work skills for most part, and that what they would like to see are more leadership skills.

Trustee Wolford observed that interview skills are important for all students. One area in which students particularly could use coaching is relating to interviewers in different age cohorts. He noted that in his experience, interviewing can be overwhelming, and there are skills that every student needs to learn no matter how academically bright they are. He added that students should learn to take a long-term view of their career trajectory, not merely settle for a series of three-year career experiences. Assistant Dean agreed, noted that more students are learning about the interview process through their colleges than before and that the CLDC works to help students explore what they want and how to get there.

**Academic Quality—Initiatives**

**Enrollment Update**

Craig Cornell, Senior Vice Provost for Strategic Enrollment Management, updated the Committee on the final spring 2016 enrollment data and the current status of fall 2017 enrollments. The following highlights were noted:

- On the Athens campus, undergraduate enrollment for spring 2016 increased by 1.2%. Graduate enrollments, including the Dublin campus, were up by 1.4%. And HCOM enrollments on all campuses increased by 14.9%.

- Within eLearning, undergraduate enrollments declined by 3.1% (177 individuals). Graduate and graduate outreach, meanwhile, increased 10.1%.

- Enrollment on all Regional Higher Education campuses, including online, was up 1.4%. However, overall OHIO enrollment was down slightly, by .1% (38 individuals). Senior Vice Provost Cornell explained that the reason for these seemingly contradictory numbers is that the RHE figure includes duplicates, while the figures for all other categories are unduplicated. For this reason the enrollment numbers in each subcategory will not simply sum to the overall OHIO total.
Fall 2017 enrollment efforts are progressing, with record numbers of applications continuing to come in; we have currently received over 25,500 applications, which is 28.7% higher than last year. Senior Vice Provost Cornell noted that we are leading the state in the growth of applications by a significant margin. A point of potential concern is the slow pace of housing deposits, which are currently about 10% lower than last year at this time (though still up compared to two years ago). Senior Vice Provost Cornell cited several factors that may be contributing to this slowness, a trend that other institutions are also seeing:

- Significant changes to the early financial-aid application (FAFSA) process are slowing the flow of information students need to make their decisions.
- This is OHIO’s first year participating in the Common Application.
- There is competition among participants in the Common Application.
- Institutions are engaging in competitive timing with regard to their wait lists, deferments, and financial-aid awards.

Senior Vice Provost Cornell noted that we have significant efforts underway to optimize our fall 2017 yield (ratio of admitted to enrolled). Our efforts are focusing on telling prospective students what makes OHIO unique and what we can do for them. Importantly, he added, our yield efforts involve targeted messaging tailored to the interests and needs of specific subpopulations.

National Trustee Pidwell asked how many applications have been rejected this year. Candace Boeninger, Associate Vice Provost for Strategic Enrollment Management and Director of Undergraduate Admission, stated that 18,000 had been rejected. She added that our applicant pool this year has been consistent with the types of students (in terms of demographics and academic ability) we are seeking, and thus we have had a large pool of admittable students.

Senior Vice Provost Cornell stated that May 1 is the deadline for accepted students to confirm their intent to enroll by submitting their housing contract and deposit, so we will have a better picture of our yield after that time.

Senior Vice Provost Cornell briefly updated the Committee on the progress in enrollments of other new-student populations, including graduate students, RHE enrollments, and online-degree enrollments. OHIO recently awarded contracts to vendors for strategic online marketing of graduate and undergraduate programs. Within RHE, College Credit Plus (CC+) is significantly impacting enrollment numbers; in
addition, we are watching early state-level legislative language related to CC+, such as textbook costs and ACT, that may raise concerns.

Senior Vice Provost Cornell also provided an update on an ongoing study of retention success among our Signature Award scholarship award recipients. This study is being done in response to a request from Trustee Scholl. The analysis is made more challenging due to the complexity of our layered scholarship-leveraging Signature Award program; the program criteria are much more complicated than a particular GPA receiving a set award amount. He stated that once the dataset is parsed, we will be able to explore the question of not only student enrollment efficacy but also student success. He concluded that he hopes to have an analysis ready to present at the June Board of Trustees meeting.

Academic Quality Points of Pride: Library
Scott Seaman, Dean of University Libraries, provided an overview of the operation and key initiatives of the OHIO Libraries. OHIO’s Vernon R. Alden Library is recognized as one of the top 100 research libraries in North America. He noted that the library is being used more today than at any time in its 200-year history and contributes more to student success than it ever has. Student and faculty use of electronic resources such as e-books and online journals has nearly doubled in the past five years alone; and more users now download chapters than borrow printed books. Yet, Dean Seaman noted, over that same time period, foot traffic has also increased by 17%. That increase is due in large part to the reconfiguration of the library’s physical facilities to accommodate collaborative as well as contemplative work. Dean Seaman added that keeping the second-floor Learning Commons in Alden Library open 24 hours a day has been very popular, and the library has plans to double the amount of space available on a 24-hour basis in the near future.

Dean Seaman noted that at the same time Alden Library has been seeing increased facility use, the library has reduced the number of reference desks. This change has not reduced the assistance available, however; it has freed up librarians to staff the Chat service (students’ preferred way to ask reference-desk-type questions), to pilot on-call assistance within the library (“pop-up librarians”), to be embedded in departments and provide course-integrated instruction, and to develop YouTube video content.

Dean Seaman added that the library is not exclusively focused on its electronic resources; it also houses some world-renowned special collections as well. In the last seven years the library has opened up these collections for use not only by scholars and graduate students but also by undergraduate students, a level of access that is uncommon among peer institutions.

Dean Seaman reported that the library’s use of YouTube is also cutting-edge among peer institutions. Approximately 92,000 minutes of video are available via YouTube on such topics as how to use the Zotero citation management application, how to download articles, and how to find a print book in the library. These videos are produced at little or no cost, often shot on a cellphone for use in
a class. The availability of these videos helps further reduce need for reference desks.

Dean Seaman also highlighted two initiatives involving partnering with faculty:

- The Alt-Text initiative has saved students $260,000 in 2016; the initiative is on track to do the same this year, and the library hopes to expand it in future.
- The Reimagining the Research Assignment initiative pairs librarians and instructors in crafting undergraduate research assignments that improve research and learning outcomes. Through this initiative the library works with about 300 instructors (including graduate TAs), many of whom lack experience in teaching research skills.

Committee Chair King commended the library’s work at maintaining relevance, and asked what Dean Seaman anticipates in terms of future efforts to stay relevant. Dean Seaman responded that rapid changes in the world have made information so much more ubiquitous, but also so much more disorganized. He sees a greater role for the library in helping users not just to find information but also to become better able to evaluate the quality of that information and its sources. He also sees an opportunity in collecting, organizing and providing access to work products by students.

**Duplicative Programs Reporting**

EVPP Benoit updated the committee on progress toward evaluating potentially duplicative courses and programs, as required by Section 3345.35 of the Ohio Revised Code and in accordance with the recommendation of the Governor’s Task Force on Affordability and Efficiency that “Institutions should consider consolidating programs that are duplicated at other college and universities in their geographical region.”

The Ohio Department of Higher Education has placed Ohio University in the Southeast region along with Shawnee State University. Four associate degree and seventeen bachelor degree programs were listed as duplicative between our institutions. Further, one degree program between the co-located campuses of Ohio University-Zanesville and Zane State Community College was identified.

By April 30, 2017, Ohio University is required to submit an initial report on duplicative programs to the Chancellor that lists duplicate programs considered for action as well as programs not targeted for action. At the June 2017 Board of Trustees meeting a resolution will be presented for consideration regarding these actions.

Also, by September 30, 2017, a progress report to the Chancellor is required to be submitted on the actions being evaluated. The Board of Trustees must also submit a final action report by December 31, 2017 that indicates the decisions made for each targeted program and a timeline for action.

EVPP Benoit referred the committee members to the following list of duplicative programs, which was provided in the agenda materials:
Trustee Wolford asked whether the analysis is including programs in, e.g., Dublin. EVPP Benoit responded that programs on the Dublin campus are not being duplicated, unless more demand exists for a particular program than current providers serving the area can meet.

**Program Actions—Consent Agenda Items**

EVPP Benoit noted the following items on the consent agenda:

- New Program: CHSP MSN Psychiatric Mental Health Nurse Practitioner
- Name Change: RHE Associate in Applied Business in Office Technology
- Program Reviews (6, all declared viable; reviews and deans’ responses were provided with the meeting materials)

No objections being raised, Committee Chair King recommended moving the above Consent Agenda items forward to the full Board.

Committee Chair King adjourned the meeting at 3:45 pm.
Ohio University Board of Trustees  
University Joint Committee  
March 16, 2017  
Walter Hall

Present: Chair Wolfort, Vice Chair King, Trustee Scholl, Trustee Cooper, Trustee Viehweger, National Trustee Pidwell, Student Trustee Roden, Faculty Representative Thomas, Faculty Representative Williams, Board Secretary Moore, Interim President Descutner

Chair Wolfort called the committee together at 8:37am.

University Planner (UP) Shawna Bolin, Vice President for Finance and Administration (VPFA) Deb Shaffer, Senior Vice President for Strategic Initiatives (SVPSI) Steve Golding and Executive Vice President and Provost (EVPP) Pam Benoit presented on the Dublin Framework Plan. UP Bolin began by giving a brief recap of the Dublin Framework Plan as presented at the August Board Meeting in Dublin. She showed a map of the proposed Dublin plan, and reminded the Trustees that this was not a plan that would be implemented and built tomorrow. It is a long-term plan with flexible phasing-in. She stated that the City of Dublin was updating its West Innovation District plan, and provided a map of the updated plan.

SVPSI Golding presented on how the Dublin plan ties in with the OHIO for Ohio plan. He stated that it was important for Ohio University to remember that the OHIO for Ohio plan is to provide outreach for students in underserved areas of the state.

Trustee Viehweger said that she was surprised to see how small the residential area of the innovation district was, and asked about the capacity for housing. SVPSI Golding said that the original plan did not take into consideration housing, but that housing had been grandfathered in. UP Bolin said that there were housing developments being built that bordered on the innovation district.

UP Bolin said that they would be requesting approval for the Dublin Framework Plan in the Resources Committee. She said she wanted to thank the Board for their input in developing the plan.

Trustee Scholl said he especially wanted to thank Trustee Goodman for his additions to the document, which Trustee Scholl felt made the plan more dynamic and workable.

SVPSI Golding said that he was impressed by the partnership with the City of Dublin, and noted how Dublin police and fire departments were frequently present on campus.
Chair Wolfort noted that, as the Dublin campus grew, there would be no room for error when it came to emergency support services.

SVPSI Golding said that he and VPFA Shaffer were having frequent conversations about what the needs would be as the population grew. He said it was important to note that the traffic infrastructure in Dublin would be growing immensely, thanks to a contract Dublin had won to test autonomous vehicles. He said that $150-200 million would be invested into the area surrounding the west innovation district by the Federal Highway Department.

Vice Chair King asked UP Bolin if she felt positive about the way the Ohio University plan was being presented in the media, and asked if our message was being transmitted properly. UP Bolin said that she hated seeing her own words in writing, as they weren’t often written in a way that wholly expressed the plan. She said that some people felt Ohio University was taking away the last green space that Dublin had, and noted that Ohio University’s commitment to green spaces and environmental planning could be better relayed to the public. UP Bolin added that most people in Dublin seemed very excited about the Ohio University plan.

SVPSI Golding said that the city would take the approved plans and go through the coding all at once so that it wouldn’t have to be done piecemeal, and lauded UP Bolin’s efforts to put all of that information together upfront. He said that the Framework Plan “fuzzes up” the border between districts 1 and 2, and that Dublin would like to engage in conversations to make that delineation clearer.

Trustee Cooper asked, Is there any question of what kind of tenants will occupy the spaces that will be built in the framework plan. Is there protocol worked out regarding how the tenants will be chosen, or how the building will be implemented? SVPSI Golding said that the Trustees were largely in charge of how the area would be developed, and what kinds of partnerships would be developed down the road. He said that, in the West Innovation District (Dublin-led), the decisions would be made on a project-by-project basis.

Chair Wolfort asked, As we develop the land and the district, the value of the land will go up. He asked if the planners foresaw any future pushback regarding land prices. SVPSI Golding said that the area goes for $90,000 per acre, currently, but said that OHIO paid more than that when we bought the land for HCOM in Dublin. He said he did not foresee any dramatic price-spiking as a result of development.

Trustee Scholl said he was excited to see the area built into a dynamic knowledge community, and asked UP Bolin what she felt the timeline would be in implementation. Bolin said that it was a great question, but that she did not have an answer at the moment. SVPSI Golding said that he felt everything depended on when the Board implemented plans. Everything would move forward from there.

Financial Update – Operating Forecast and FY18 Budget Planning
VPFA Shaffer presented on the university state budget. She said that Governor Kasich had made his executive budget proposal, which still had to go through the house and senate, but that he was proposing a 1% SSI increase. She said that the budget proposed a 0% increase on both tuition and fees and laid out what that would mean, financially, for Ohio University. She said that her team would be asking the Board for a 2% fee increase for the regional campuses today, because OHIO needs to position itself in a way that allows for fees in case the budget changes moving forward. She said that the cap represented about a $15 million reduction for the university. She said it was difficult, because fees were not necessarily something that the university controlled. She said that the recommendations that had come out of the Governor’s Taskforce had been to implement statewide leveraging and bargaining regarding textbooks. VPFA Shaffer said that while the feeling was that statewide leveraging could drive prices of textbooks down, it was also just as possible that it would drive textbook prices up. She mentioned that Ohio University was the only public school in Ohio without a college-owned bookstore. Shaffer that the cap per credit hour on regional campuses was placed at $10 a credit.

Trustee Scholl asked if the plans were being made on a 15-hour credit assumption per student to find the total curricular hours. VPSA Shaffer said yes.

VPSA Shaffer said that the chart showed how limited Ohio University was in supporting its costs. Tuition caps limited the possibilities to a .34% increase. EVPP Benoit added that other challenges proposed in the budget included that OCOG percent increases and a proposal to offer bachelor’s degrees at community colleges. Vice Chair King asked if that was a for-profit initiative. EVPP Benoit said that it was a competency-based program.

EVPP Benoit mentioned that the Board would hear a presentation on TopHat, which had already saved college students a lot of money by eliminating the need for student-bought clickers (electronic lecture response devices). EVPP Benoit outlined that a clicker allowed professors and students to have more opportunities for interaction. Interim President Descutner added that clickers allow for professors to see, in real-time, and especially in science classes (which were early adopters), if the students were understanding the material being presented, and whether or not more curriculum was needed in particular areas. EVPP Benoit agreed.

EVPP Benoit said that the state was basically asking universities to reduce costs as much as possible as quickly as possible. She said that many times, text-associated codes to access online homework prevented students from being able to purchase books used. Student Trustee Roden agreed, and mentioned how, in a golf course he was taking, he still had to purchase an expensive text to be able to take the golf course.

Trustee Scholl asked further about College Credit Plus (CC+) costs, and said he found it extraordinary that colleges were being asked to absorb the costs of 768 CC+ students at 15 hours for $10 a credit hour. EVPP Benoit said that the program costs universities a lot of money, and there was not a long enough run rate to even be able to tell if CC+ was benefitting students in the long run. Trustee Scholl said he hoped Ohio University has a strong voice at the table to say whether or not the program is working, and whether or not universities should be forced to support the program.
State Appropriations:

VPFA Shaffer presented on State Appropriations and the calculations involved in determining the State Share of Instruction (SSI).

EVPP Benoit presented on Tuition, Room, and Board. She said that OHIO’s housing deposits are down this year compared to the same time the previous year. She said that there were several reasons for that, including the switch to the Common Application program. She said also that Ohio State and Miami had only just released their financial aid packages last week and this week, respectively, which mean that students were waiting to see what their options were before placing the housing deposit.

Senior Vice Provost for Strategic Enrollment Management (SVPSEM), Craig Cornell said that we were seeing an impact in STEM graduate programs regarding the recent national presidential Executive Order. The STEM grad programs attract a large international population of students, but, given the national climate, international students appear to be wary of making financial commitments when their ability to be able to enter the country may be hampered. He added that housing deposited are down from last year, but up from the year before that, and noted how record enrollments can throw off metrics for such rates.

Chair Wolfort asked if the Common Application was creating a lot of noise regarding the ability to provide metrics. SVPSEM Cornell said yes.

EVPP Benoit said she wanted to point out that the projected decrease in net tuition had to do with an increase in in-state students, and a resulting decrease in out-of-state students, and also their respective tuition rates.

Trustee Scholl noted the 5% increase in the student discount rate (from 19.7% to 25.3%), and asked where that 5% discount was being drawn from. EVPP Benoit and VPFA Shaffer said that the money was coming out of operational funds and also philanthropy. EVPP Benoit added that they hoped to fundraise to make up for that 5%, but that that would take time.

Trustee Viehweger asked if the state was looking at the increased discounts and pointing to it as a means of showing that university prices were inflated if they had to set a price and then back off of it. EVPP Benoit added that there was a tradeoff in placing a cap on the amount of money that was invested in a class of students, and noted that institutional values would have to change to attract a certain type of class.

Trustee Scholl stated, So, we’re making up the difference by drawing from operational funds. That’s concerning. VPFA Shaffer agreed and outlined the costs of the strategic opportunity scholarships.

VPFA Shaffer reported on other revenue sources, and said that the good news was that, after years of disappointing returns, the investment gains this year were up significantly. Over 10%, as opposed to the benchmark of 6.3%.
EVPP Benoit reported on compensation updates. She said that the university had just recommended a zero percent raise increase for faculty and staff. VPFA Shaffer added that healthcare costs were rising at a higher rate than expected, and that was posing additional challenges in the budget. She said that the university is trying to manage the healthcare costs at no more than a 5% increase each year, and gave some examples of how the university was looking to decrease the costs, including investigation into the possibility of using generic medications.

VPFA Shaffer presented on other expenses, which included debt service, depreciation, operating expenses, and capitalized costs. She also noted future construction plan costs.

Trustee Wolfort said that not laying out all of the potential cost reductions doesn’t look at the budget from a holistic level.

EVPP Benoit and VPFA Shaffer presented a chart that laid out Revenue Sources versus Investments, which showed the limitations of revenues ($1.3 million), versus Investment costs ($13.3 million), so the costs were skewed.

Chair Wolfort said that he would respectfully ask Finance to stop using the aspirational idea that we will get 10.6% from the state. It has never happened, and it should not be used as a benchmark in budget planning.

VPFA Shaffer said that, after this year, the 10.6% marker would not be used, and said it was only used this year because they did not want the individual colleges to have to absorb the cost.

Trustee Scholl said that the chart effectively shows what it is like to have to dig into reserves, and in the uncertain economy, it was a risk to do so.

Shaffer showed a list of investment projections, and provided an update on the FY17 Strategic Opportunity Reserve Forecast. EVPP Benoit added that a lot of critical initiatives were funded out of the strategic opportunity reserves. VPFA Shaffer said that the goal was to manage investments so that OHIO was not making more commitments than they could afford.

Interim President Descutner asked about counseling services and said that they are currently insufficient. VPFA Shaffer asked Vice President of Student Affairs (VPSA) Jason Pina to expound on counseling information. VPSA Pina said that currently, Ohio University doesn’t have the resources to expand the counseling services. He said that they are looking into third-party opportunities, but that paying the market rate was challenging. He said that Ohio University pays counselors less than do other universities, and that we pay far below the market rate, which makes recruitment challenging. He said that physically, the counseling department is at capacity, so he was working with UP Bolin to find space into which counseling services could expand.

Trustee Scholl said that he felt that it was a good idea to look back and reexamine the metrics that were used at the beginning of the planning years ago, to see how we can improve them moving forward. VPFA Shaffer said that the metrics took into
consideration seeding investment, but that the economic environment changed the outlook for those investments.

Trustee Scholl asked that Finance perhaps retool and reevaluate the plans so that, moving forward, we can address the issue, and close the discrepancy.

VPFA Shaffer reported that IT Deferred maintenance status will be forthcoming.

Fee approvals: HCOM is not linked to state fee cap. The fee approvals before you have gone through our internal processes. They have had to absorb loss of revenues but still need to ask for 3.5% increase.

EVPP Benoit provided an update on the BOT priorities and financial assumptions. UP Bolin presented on the CIP timeline. We are in process of updating the 2019-24 CIP plan to align with the state’s schedule. This is a strategic plan that starts with the academic plan and then goes through a prioritization process. Are the campuses priorities from the previous plan still the same? EVPP Benoit outlined some of the tough choices that are made to fulfill projects. We need to balance deferred maintenance with what is required by academic programs and how to minimize campus disruption as well as having the funding required.

Chair Wolfort asked at what point in time do we have our CIP that matches our depreciation rate so we know we have funding for infrastructure that we a balance. VPSA Shaffer said that that was the goal and that she’ll try to identify the timeframe of such as balance. Trustee Cooper asked about a real estate plan. UP Bolin said that that was part of the Campus Master Plan.

VPSA Shaffer specifically mentioned an aspect (new chilled water) of the Utilities Master Plan that needed to be acted upon because that project impacts future projects and that right now we are out of capacity.

VPSA Shaffer mentioned that this is the first time that the university will have all the university plans in alignment and congratulated UP Bolin on her leadership in this area. EVPP Benoit reminded everyone the goals of the CIP which is to answer how does it help us achieve our priorities, goals, and objectives.

The meeting of the Joint Committee was adjourned at 11:09am.
Committee Chair David Scholl called the meeting to order. Other board members present included Trustee Cary Cooper, Trustee Peggy Viehweger, Student Trustee Patrick Roden, and Faculty Representative Susan Williams.

VP Shaffer opened with a quick review of action items and discussion topics scheduled for the June 2017 meeting.

- **Resolution, FY18 Other Fees Approval**
  
  No additional discussion.

The Committee recommended the resolution for FY18 Other Fees Approval including Exhibits A-E be moved to the March 17, 2017 Board of Trustee meeting for full board action.

- **Resolution, Dublin Framework Plan**
  
  No additional discussion.

The Committee recommended the resolution for Dublin Framework Plan be moved to the March 17, 2017 Board of Trustee meeting for full board action.

- **Consent, University Quasi-Endowment**
  
  Foundation Chief Finance and Investment Officer (CFIO), Candice Casto discussed the College of Arts and Sciences request to establish a $250,000 University quasi-endowment for the Charles J. Ping Institute for the Teaching of the Humanities. The creation of this endowment is intended to better support professorship positions in the future. The Foundation Board of Trustees approved the establishment of this quasi-endowment at their February meeting.

It was noted that the Board establishes these financial instruments and has entrusted financial oversight to the Investment Sub-Committee of the Foundation Board of
Trustees. CFIO Casto will provide an annual report of quasi-endowments to be reviewed by the Governance Committee of the University Board.

The Committee recommended that the Consent resolution for the Establishment of a University Endowment be retained on the Consent Agenda for the March 17, 2017 Board of Trustee meeting.

- NACUBO Endowment Update

CFIO Casto reminded the committee of the NACUBO-Commonfund Study of Endowments (NCSE) which analyzes investment performance and includes participants from over 800 higher education institutions and their related foundations. OHIO has lagged the NCSE average for the 1-, 3-, 5- and 10-year periods ended June 30, 2016. OHIO’s 1-year return was 130 basis points off of the NCSE average and close to 200 basis points off of our diversified benchmark. As discussed at last year’s update, the Foundation’s investment manager, Hirtle Callaghan (HC), operates as a valuation investor. The Foundation’s approved investment policy includes value-based investment strategies, which were temporarily out of favor in the market. Over the past six months, relative performance has improved substantially. For the twelve months ended December 31, 2016, OHIO’s performance is 20 basis points ahead of the diversified benchmark. The Trustees reported appreciating receiving the fourth quarter of 2016 supplemental information from HC which highlighted 1) value-oriented investment strategies are now outperforming growth- and yield-oriented strategies, and 2) the importance and effectiveness of diversification.

Next week members of the Advancement and Finance teams along with several Foundation and Ohio University Board members will visit the HC Philadelphia office to tour the facilities and meet with HC staff, including HC’s new President and their Chief Strategist.

- Treasury Update

VPFA Shaffer introduced Mr. Rob Kanzer from Prager & Co., LLC, to present the Series 2017A bond issuance transaction overview. The Board of Trustees, at their August 2016 meeting, authorized the issuance of up to $170M tax-exempt bonds to refund all or part of one or more of the Series 2006A Bonds, the Series 2006B Bonds, the Series 2008A Bonds and the Series 2016 Notes and $125M in new-money for capital projects. In January 2017 S&P and Moody’s both affirmed the University’s long-term ratings of A+ and Aa3 respectively and assigned the same rating to the Series 2017 transaction. On February 7, 2017 the University sold $156.2M in tax-exempt, fixed rate bonds with closing occurring on March 1, 2017. To summarize the Series 2017A bond transaction:

1) the University issued tax-exempt, fixed rate bonds,
2) the University executed a matched maturity refunding with the same maturity structure as the refunded bonds at an average interest rate of 3% resulting in debt service cash flow savings of $255K to $315K annually through FY2037 or an Net Present Value savings of $4.3M,
3) the University structured the $125M new money to mature from FY2045 to FY2048 in a long-dated bullet maturity structure at an all-in TIC (true interest cost) of 4.17%.
The marketing strategy for the bonds included early issuance of the offering document providing an opportunity for 30 unique investors to view the online Investor Presentation. Wells Fargo Bank took advantage of the offer to speak directly with VPFA Shaffer and the Treasury team and obtain information about the University’s multi-year planning process and board oversight. The issue was 3x over-subscribed and included many blue-chip investors. The market timing of the issue was also favorable with most of the bonds selling over par providing additional cash flow and the University realizing reduced borrowing costs for most maturities.

VPFA Shaffer updated the Committee on the Internal Bank and Century Bond Bank forecasted FY17 cash flows. There are various ‘buckets’ of funds in the Internal Bank – working capital, endowments, and Century Bond – each with unique restrictions on spending. The working capital buckets are available for operations with specific amounts set aside for operating reserves. As a result of the Series 2017A bond issue, the Internal Bank will incorporate the building of a new ‘bucket’ for the FY2045-2048 bullet maturities of those bonds. The Treasury Update includes the Cash and Investment reporting, is a regular component of the Treasury and Debt reporting to the board and will be a focus of the Treasury and Debt Advisory Committee (TDAC). The TDAC is responsible for oversight and monitoring of the Internal Bank model and respective working capital and debt reserve requirements as specified in the Debt Management Guiding Principles.

VPFA Shaffer expanded on a conversation from the Joint Committee’s FY18 Budget presentation regarding the Strategic Opportunity Fund, previously known as the ‘$100M Investment Pool’. The intent of the fund is to develop reserves to fund and seed strategic investments. The expectation is not to build $100M in reserves; but rather to seed $100M in investments over time.

- **Consent, Facility Projects – Design**

Senior Associate Vice President (SAVP) Joe Lalley listed the five projects for approval to undertake design through contract administration – Heritage College of Osteopathic Medicine (HCOM) Athens Campus Phase I, HCOM Utilities Phase I, Chilled Water Plant #3, Bush Airport Taxiway Rehabilitation, and Clippinger Hall Renovation Phase I.

**HCOM Athens Campus Phase I**

Shawna Bolin, Director of University Planning and Space Management (UP), discussed the evolution of HCOM Athens Campus planning since the Osteopathic Heritage Foundation’s (OHF) 2011 $105M transformational gift to the College of Osteopathic Medicine. Since 2012, the University has undergone collaborative and comprehensive planning with a focus on interdisciplinary research and academic replacement space for the Athens campus while taking into consideration synergies and transformational opportunities that may exist with the colleges of Engineering and Arts and Sciences. HCOM’s current home, the West Green, was considered but costs were prohibitive and
the location was not offering transformational long-term opportunities. Through the Comprehensive Master Plan process, a new ‘knowledge corridor’ was envisioned and the concept of a Union Street Green was conceived providing a new home location for HCOM. The request for $8.998M for HCOM Athens Campus Phase I design is part of the Design resolution and continues the University’s matching commitment for the OHF gift.

HCOM’s Dean Ken Johnson addressed the committee stressing the importance of bringing Athens HCOM academic and research facilities up to the standard of the medical spaces which have been created in Dublin and Cleveland as part of the OHF gift. Growth in medical school enrollments may occur following development of improved Athens facilities and a comprehensive review of all HCOM space, HCOM programming across all campuses, interaction with other colleges, and involvement with area hospitals and community. The Phase I project prioritizes modern academic space and proposes a 114K Gross Square Foot facility and repurpose of an existing facility – Human Resources Training Center (HRTC). Athens clinical care delivery spaces currently offered in Parks and Grosvenor West will be examined separately, as part of the partnership with O’Bleness Hospital, OhioHealth and the new practice plan.

Utilities Projects

HCOM Phase I Utilities design funding is requested to properly plan and provide energy infrastructure for the new HCOM building, HRTC and WUSOC in line with the Union Street Green development. Chilled Water Plant #3, proposed to be located on the far-east side of campus, is a utility project necessary to replace aging building-based chillers and provide efficient air conditioning for the campus. Building based chillers and window air conditioners will continue to be retired as campus buildings get connected to district chilling. The Housing Development Plan update will also look at converting residential housing building cooling loads to district chilling.

The Trustees commended the use of consultants to supplement staff in the University’s planning and facilities units for large scale, comprehensive projects such as master planning and components of the Utilities planning.

The Committee recommended that the Consent resolution for Facility Projects – Design be retained on the Consent Agenda for the March 17, 2017 Board of Trustee meeting.

- Consent, Facility Projects – Construction

Associate Vice President for Architecture, Design and Construction (ADC) Greg Robertson started his presentation with a before and after view of the Lausche smoke stack which shows the first three of the four new exhaust stacks that were installed in February 2017 and the progress of the demolition of the old brick smoke stack. Two projects with budget amendments were discussed – 1) OUC Bennet Hall Electrical Upgrades Phase I for a $303,492 decrease in the approved budget for removal of a planned generator, although it was noted that a future OUC project may incorporate these
budget savings for new equipment; and 2) a budget increase of $292K for the Tiffin Hall Bathroom Upgrades project due to code requirements that increase the number of fixtures for the building’s occupancy.

AVP Robertson discussed the scope and funding of seven new construction projects including

- Ping Center Soil Stabilization and Interior Repairs - this stabilization work will address the soil settling issues which have impacted the building infrastructure since its construction in 1996,
- Bush Airport Apron Rehabilitation and Obstruction Removal – primarily funded by FAA grant funding,
- Campus Steam System Repairs 2018 - tunnel work in conjunction with the annual steam shutdowns is a regular deferred maintenance line item resulting in water and electric savings,
- Fault Locators and Distribution Re-Fusing,
- Gamertsfelder Lobby Renovations,
- Lausche Switchyard Storm Sewer Remediation, and
- Shively Dining Hall Plumbing Repairs.

The committee requested metrics which quantify savings and cost avoidance resulting from our CIP/Utility strategies.

The Committee recommended that the Consent resolution for Facility Projects – Construction be retained on the Consent Agenda for the March 17, 2017 Board of Trustee meeting.

- Consent, Real Estate Easement – AEP-Ohio

SAVP Lalley discussed the Real Estate Easement resolution which provides for granting easements to AEP so that they can make improvements to their AEP infrastructure that will improve electric reliability in the Court Street / Kantner Hall area, remove overhead lines and allow for improvements to the Kantner Hall Pocket Park. AEP is planning to execute the project this summer.

The Committee recommended that the Consent resolution for Real Estate Easements – AEP-Ohio be retained on the Consent Agenda for the March 17, 2017 Board of Trustee meeting.

- Consent, East State Street Ground Lease Amendment

VPFA Shaffer discussed the East State Street Ground Lease Amendment resolution. The University and the Ohio Department of Administrative Services have worked together to request this modification of language to the ground lease in order to resolve market
uncertainty as we move to position the University-owned properties for sale. This amendment is mutually agreed to by both parties to the lease.

**The Committee recommended that the Consent resolution for East State Street Ground Lease Amendment be retained on the Consent Agenda for the March 17, 2017 Board of Trustee meeting.**

- **Consent, Athens Library Ground Lease Renewal**

VPFA Shaffer discussed the renewal of the 25-year ground lease of 2.5 acres at 30 Home Street in Athens to the Athens County Public Libraries. The University wishes to renew the lease which expires May 31, 2017 for consideration of $1.

**The Committee recommended that the Consent resolution for Athens Library Ground Lease Renewal be retained on the Consent Agenda for the March 17, 2017 Board of Trustee meeting.**

- **Resolution, Purchase of Real Property at 31 South Court Street, Athens Ohio**

VPFA Shaffer discussed an addition to the Resources Committee agenda seeking board action to purchase property which the University leases at 31 South Court Street in Athens, the old Woolworth’s building. The University’s current 5-year lease expires on July 22, 2017 and the property owner has agreed to a sale price of $8M plus customary closing costs and required due diligence expenses. The price is consistent with appraisals obtained. The university leases the property, comprised of 50,435 Gross Square Feet, for approximately $800K per year to provide academic and administrative space to six University units and is consistent with real estate goals to support the academic mission and enhance campus borders.

**The Committee recommended the resolution for Purchase of Real Property at 31 South Court Street, Athens Ohio be moved to the March 17, 2017 Board of Trustee meeting for full board action.**

- **Information Items: No Discussion**

Informational Updates provided in the materials:

- Financial Update
- Facility Project Status Report

At 3:50 pm meeting was adjourned.
Ohio University Board of Trustees

Governance Committee Minutes

Thursday, March 16, 2017

Walter Hall

Present were Chair Cooper, Trustees King, and Pidwell, Secretary to the Board David Richard Moore and General Counsel John Biancamano.

The meeting was called to order at 3:50 PM.

1. Resolution, Amendment to Board Bylaws

The Committee revised the draft Bylaws to move the reference to affiliated entities from the Risk Management Committee to the Governance and Compensation Committee. An amended draft will be attached to the resolution to be presented to the meeting of the full Board.

2. Resolution, Effective Date of Presidential Appointment

The Committee recommended to the full Board a resolution authorizing the Chair to change the effective date of Dr. Nellis’ term as President to a date mutually agreed upon by the Chair and Dr. Nellis.

3. Human Resources Annual Report and Update

Vice President for Finance and Administration Deb Shaffer and Chief Human Resource Officer Colleen Bendl presented an annual report on human resources programs and activities. A copy of her presentation is attached. The Committee requested that the annual report, including a report on compensation and benefits, be presented each year at the March meeting.

The Committee adjourned at 4:45 PM.
The Audit Committee Chair called the meeting to order at 3:55 PM.

**FY 2017 External Audit Planning**

Keith Martinez, Plante Moran partner and Danny Sklenicka, Plante Moran manager held their annual pre-audit planning meeting with the Audit Committee. This was for the upcoming FY2017 external audit. Topics included an outline of Plante Moran’s deliverables, responsibilities and communication with the Audit Committee. Trustee Wolfort asked about the demolition of University buildings and how GASB 83 would impact OHIO. Mr. Martinez and Mr. Sklenicka provided some general information about how it could apply to OHIO.

**FY17 Audit Plan Status**

Jeff Davis, Chief Audit Executive discussed the FY17 audit plan. The audits of Campus Recreation, Residential Housing, IT General Controls and Transportation and Parking Services were recently completed. The audits of the College of Business and the Heritage College of Medicine are in progress. Mr. Davis said that he will likely add an audit of Event Services to the audit plan. Mr. Davis and Ms. Mary Ann Boyle, Internal Audit Manager, provided the committee with an update on Internal Audit cash collection auditing processes. The trustees, Mr. Davis and Ms. Boyle discussed recent audits and current processes.

**Construction Auditing Update**

Mr. Davis provided a summary of recent construction auditing. Construction auditing projects currently in progress include McCracken Hall and Jefferson Hall. Mr. Davis reviewed the Baker Tilly construction audit dashboard. Trustees Scholl and Wolfort discussed how Baker Tilly provided value to OHIO and improved the outcome of construction projects. The trustees, Mr. Davis and Joe Lalley, Sr. Associate VP of Technologies and Administrative Services, discussed recent construction projects. Mr. Lalley discussed how the University’s Legal Affairs Office was helpful when working with construction companies. Trustee Scholl asked if Baker Tilly was involved in the
Dublin Campus and Cleveland Campus. Mr. Davis responded that Baker Tilly was involved in some aspects, but not in the same way as projects on the Athens Campus.

**DOT Safety Audit**

Mr. Davis updated the committee on a U.S. Department of Safety audit that was performed by the Public Utilities Commission of Ohio (Enforcement Division). The audit was positive with no issues identified for correction. Trustee Wolfort asked about the University’s process for screening individuals that drive charter buses for University events. Mr. Lalley provided an overview of what the University’s process includes.

There was no unfinished business.

Audit Committee Chair Wolfort adjourned the meeting at 4:36 PM.
Ohio University Board of Trustees
Executive Committee
March 17, 2017
Ohio University Inn

Present: Chair David A. Wolford; Vice Chair King; Trustees Cary Cooper, Dave Scholl, Peggy Viehweger, Student Trustee Roden; National Trustees David Pidwell and Laura Brege; and Secretary David Richard Moore.

Chair Wolford called the meeting to order at 7:40am.

Chair Wolford suggested that the committee move into Executive Session to consider the discipline of a public employee and for the purchase or sale of property. Vice Chair King moved to adjourn to Executive Session; Trustee Cooper provided a second. Chair Wolford called asked for the role to be called. The Executive Committee adjourned into Executive Session by a vote of 5-0 at 7:44am.

At 9:54am Trustee Scholl motioned to adjourn out of Executive Session; Vice Chair King provided a second; Chair Wolford asked for a roll call. The motion was passed unanimously and the Executive Session was adjourned.

Chair Wolford adjourned the meeting at 9:55am.