



**OHIO**  
UNIVERSITY

# Board of Trustees

Ohio University

Athens, Ohio

## Minutes

January 23, 2015

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## ROLL CALL

Chair David Brightbill called the meeting to order at 10:12 a.m. Secretary Mather called the roll.

Present: Board Chair David Brightbill; Trustees David Wolfort, Sandra J. Anderson, Janetta King, Kevin B. Lake, N. Victor Goodman, Dave Scholl, and Janelle Simmons

Also Present: National Trustees J. Patrick Campbell and Peggy Viehweger; Alumni Representative Julie Mann Keppner; Student Trustees Keith Wilbur and Sharmaine Wilcox; President Roderick J. McDavis; and Board Secretary Peter C. Mather

## APPROVAL OF AGENDA

Chair Brightbill asked for a motion to approve the agenda. Trustee Lake moved, Trustee Anderson seconded, the motion carried.

## APPROVAL OF MINUTES OF OCTOBER 17, 2014

Chair Brightbill asked for a motion to approve the minutes. Trustee Wolfort moved, Trustee Lake seconded, the motion carried.

## REPORTS

### **Report from the Chair**

Chair Brightbill reviewed the previous day's meetings. He explained that the Board visited students and faculty at the College of Arts and Sciences and the College of Business on Thursday morning. He also mentioned the opportunity to interact with international students at dinner on Thursday evening, as well as faculty members from the English Department who were guests at dinner. Chair Brightbill relayed the news that this year's enrollment represents a growth in multicultural students, in first generation students, and in Appalachian students.

## **Report from the President**

President Roderick J. McDavis opened by reviewing the University's strategic priorities and the presence of Ohio University throughout the state. He noted that the state footprint includes eight locations throughout Ohio. The remainder of the President's report is included in the Board Materials for the meeting.

### *University Spotlight*

Dr. Julia Paxton, Associate Professor in Economics, discussed a course, "The Economics of Altruism," which was underwritten by Warren Buffett's *Learning by Giving Foundation*. Dr. Paxton described Mr. Buffett's mission to encourage students to engage in philanthropy. Dr. Paxton connected the class' relationship to the University's mission of transformative learning. To illustrate the engagement that occurs through this service-learning course, she introduced two students from the class, Kate Clausen and Noah Rosenblatt. Mr. Rosenblatt described the course as an example linking in-class and out-of-class learning at Ohio University. Ms. Clausen discussed the opportunity the course provided to have a rich personal experience of connecting with the partner organization, *Community Food Initiatives*.

## **Report from the Faculty Senate Chair**

Dr. Beth Quitslund provided an annual report from the Faculty Senate Chair to the Board of Trustees. She reviewed a recent list of institutions recognized by the *US News and World Report* for operating efficiencies. Dr. Quitslund noted that Ohio University appeared on the list of the most efficient national universities. She discussed the findings from the *Gallup-Purdue Index Report*, a nationwide study of 30,000 college graduates. Specifically, Dr. Quitslund highlighted the finding from this study that higher levels of well-being were connected to graduates' experiences with supportive faculty members. Dr. Quitslund went on to report that Ohio University was included on the Fiske Guides list of Best Buys. The Fiske report highlighted OHIO's cost as well students' social and academic experiences.

Dr. Quitslund showed a slide illustrating that as the student headcount has increased at OHIO over the past 10 years, the number of Group I (tenure or tenure track) faculty has declined over the same period (although there was a slight uptick this year from the low point last year). She drew a correlation between the number of Group I faculty (as a proxy for “supportive faculty members”) and the experience of students, as highlighted in the *Gallup-Purdue Index Report*.

Dr. Quitslund also highlighted findings from the *Modern Think* survey, which focuses on workplace environment. She noted that faculty members have pride in their work and that most are pleased with employee benefits. She also asserted that the findings from the survey suggested that faculty believe they are under-resourced. She noted that these findings may relate to faculty members’ perspectives about institutional availability of resources to put into compensation. That is, faculty who believe that there are resources available for compensation but are being used for other purposes are most likely to be dissatisfied with the level of employee compensation.

Dr. Quitslund reported that communication within the community was another area of concern for faculty. She noted that engaging faculty more fully in decision-making in the institution is important. Furthermore, she explained that faculty could also do a better job of communicating among themselves. Dr. Quitslund noted that the Campus Climate Taskforce is a promising step taken by the University to respond to concerns that were identified through the *Modern Think Survey*.

## COMMITTEE REPORTS

### Joint Committee Meeting Report

Chair Brightbill noted that the Resources and Academics Committees met in Joint Committee on Thursday morning. The committee heard from Steve Golding, Vice President for Finance and Administration, regarding the financial planning process. VP Golding discussed the centrality of University priorities (i.e., Student affordability, employee compensation, capital plan, the

innovation strategy, and college priorities). Mr. Golding also described the tension of remediating financial issues left from past decisions and financial circumstances versus building toward a strong future.

Chair Brightbill reported that Mr. Golding discussed tuition as another important revenue driver. VP Golding then reviewed the growth of institutional financial aid available to students over the past four years, as well as the cost of investments in supporting competitive employee compensation and the increasing benefits costs. Mr. Golding then highlighted costs associated with the capital plan and deferred maintenance, as well as the related debt burden.

Chair Brightbill noted that Executive Vice President and Provost Pam Benoit updated the Trustees on the status of the Ohio Signature Award. EVPP Benoit provided a context by describing the overall distribution of financial aid. She noted that the OHIO Signature Award Program started in Fall 2014, and suggested that enrollment increases were attributable, in part, to the Signature Award Program.

EVPP Benoit then provided an update to the OHIO Guarantee. She reviewed the approval process for the program, based on the Ohio Revised Code 3345.48. VP Golding discussed tuition and fees costs for the OHIO Guarantee 1<sup>st</sup> cohort and the costs for continuing students. VP Golding also discussed projected subsequent cohort rates.

### Resources Committee Report

Resources Committee Chair Sandra J. Anderson reported on the work of the Resources Committee. She opened by discussing the Resolution for Tuition and Fees, asking for adoption of the OHIO Guarantee cohort rate as well as the rates for continuing students.

#### *Tuition and Fees*

Trustee Anderson discussed the context of the signature scholarship program as a means to offset increases for high need, high ability students. She highlighted the importance of the Board to continue to safeguard the access mission of Ohio University.

Trustee Anderson moved for the adoption of the Resolution; seconded by Trustee Goodman. With all in favor the motion passed. (Upon Trustee Goodman's seconding Trustee Anderson's motion, protests by students interrupted the meeting. Chair Brightbill suspended the meeting. The Board reconvened after a meeting suspension of approximately 5 minutes.)

**FISCAL YEAR 2015-2016  
OHIO UNIVERSITY  
ACADEMIC YEAR 2015-2016 TUITION, FEE AND RATE  
INCREASES**

**RESOLUTION 2015 -- 3448**

**WHEREAS**, the appropriate planning and consultations within the University have been completed, resulting in recommendations for tuition, fee, and rate increases for purposes of investment in identified strategic priorities; and

**WHEREAS**, these recommendations are consistent with the 2% limitation for non-guarantee tuition students set forth in Am. Sub. H.B. 59, passed by the 130<sup>th</sup> General Assembly and effective on June 30, 2013; and

**WHEREAS**, these recommendations are consistent with the 6% limitation for guarantee tuition students set forth in ORC 3345.48, passed by the 130<sup>th</sup> General Assembly and effect on September 29, 2013.

**NOW THEREFORE, BE IT RESOLVED** that the Board of Trustees adopts the fee schedules attached hereto as Exhibits A through D, effective Fall Semester 2015 unless otherwise noted.

Trustee Anderson shared that Deb Shaffer, Senior Associate Vice President of Finance and Administration, provided forecasts for the fiscal year ending June 30, 2015 developed utilizing actual results through November 30, 2014. AVP Shaffer reported to the committee that SSI revenues are slightly under budget due to updated model inputs received from the State. She also provided an update on tuition and fees revenue, indicating a slight shortfall as the FTE freshman class increase was slightly less than budgeted. However, room and board revenues exceeded the budget projections.

Trustee Anderson reported that SAVP Shaffer discussed the refinement of salary and benefits forecasts, which had resulted in an over estimate of expenses for the current year. The Resource Committee learned that future interim financial reporting will be forecasted on a rolling quarterly basis.

#### *Century Bond Report*

Trustee Anderson noted that Beth Greene, Director of Bond Management, reported that the University closed on the \$250 million, taxable Series 2014 bond issue on November 13, 2014. Ms. Greene indicated that the interest rate environment, at the time of closing, was lower than projected. Ratings with Moody's and S&P were also reaffirmed. Ms. Greene also shared a chart of our Century Bond investors and a comparison of higher education century bond issuers which shows that OHIO was the first non-flagship public and the first of our credit profile (AA3/A+) to enter the century bond market.

Trustee Anderson noted that she and Trustee Campbell, as well as Trustee Wolfzorn from the Foundation board, are part of the Century Bond Advisory and Oversight Committee, which will meet regularly to insure proper reporting mechanisms are in place to manage the activities prospectively and in adherence to the Guiding Principles approved by the Board.

#### *Energy Infrastructure Projects Initiatives*

Senior Associate Vice President for Information Technology and Administrative Services, Joe Lalley, provided an update on the projects

included in the EIPI and the intended outcomes. Funding for the EIPI has been secured through the \$90M in infrastructure funding secured in the Century Bond issue.

### *Consent Agenda Items*

Three resolutions are included on the consent agenda to facilitate board approval for the EIPI projects:

- Real Estate Easement for New Natural Gas Pipeline
- Undertake Design and Construction for the Gas Line Upgrades
- Contract for Consulting Services to Obtain a Revised EPA Permit and to Undertake Design and Construction for the Temporary Campus Boilers

### *Additional Consent Agenda Items*

- Construction Projects Approval – Schematic Design
- Construction Projects Approval – Construction
- Donation of Land and Permanent Easements to City of Dublin for Construction of a New Public Road

VP Golding pulled the comprehensive master plan presentation due to time constraints, and indicated that this report would be included in the March Board meeting.

Vice President for Advancement Bryan Benchoff, provided an update for the Capital Campaign noting contributions of \$476.0 million as of December 2014 and \$479.5M as of the time of the meeting.

### Academics Committee Report

Academics Committee Chair Janetta King reported on the proceedings of the Academics Committee. Trustee King noted that the meeting began with a report from Associate Provost for Institutional Research and Assessment Mike Williford on the AQIP process, focused on Category 5, Leading and

Communicating, which closely aligns with aspects of the University's 4 x 4 strategic plan.

The Academics Committee received an Academic Quality Dashboard report from Craig Cornell, Vice Provost for Enrollment Management. Mr. Cornell provided an overview of Enrollment Management's (EM) structure and responsibilities. Mr. Cornell also discussed recent changes in the calculation method for the student default rate, and the efforts by the University to mitigate challenges associated with assumption of loans. Mr. Cornell also reported that the recruitment efforts involve activities across the University, from current students, faculty, and college administrators.

### *Student Code of Conduct*

Trustee King reported that Vice President of Student Affairs Ryan Lombardi and colleagues from student affairs provided a presentation on the Ohio University Code of Conduct. Trustee King reviewed the process involved in amending the Code of Conduct, the rationale and the content changes, and moved to accept the Resolution, seconded by Trustee Lake, the motion carried.

## **REVISED STUDENT CODE OF CONDUCT**

### **RESOLUTION 2015 -- 3449**

**WHEREAS**, Ohio University holds as its central purpose the intellectual and personal development of its students, and

**WHEREAS**, Ohio University has expectations for the behavior of its students, both on and off campus, and

**WHEREAS**, those expectations are articulated through the Student Code of Conduct, and

**WHEREAS**, a process to update the Student Code of Conduct was initiated in the Spring of 2013, and

**WHEREAS**, the Review and Standards Committee, the university committee charged with reviewing and making recommended changes to the Code, along with the Office of Community Standards and Student Responsibility, the office charged with implementing the Code, researched, benchmarked and proposed a revised Code, and

**WHEREAS**, open forums were held on the Athens campus to solicit feedback and the revised Student Code of Conduct was open for public comment on the web, and

**WHEREAS**, the revised Student Code of Conduct has been approved by the Review and Standards Committee, and

**WHEREAS**, the President recommends approval of the revised Student Code of Conduct to the Board of Trustees.

**NOW THEREFORE, BE IT RESOLVED** that the Board of Trustees approves the revised Student Code of Conduct, attached hereto as Exhibit A, which will go into effect on August 19, 2015.

#### *Research Update*

Trustee King noted that Joseph Shields, Vice President for Research and Creative Activity and Dean of the Graduate College, provided the dashboard for the Graduate College. Dr. Shields discussed changes in research funding, as well as initiatives to develop research partnerships with corporations. Dr. Shields also noted the importance of postdoctoral students to research programs and the benefit postdoctoral students gain from the experience they obtain as they transition fully into their careers.

Trustee King noted that the Academics Committee also received reports from Vice Provost for Global Affairs, Lorna Jean Edmonds. Dr. Edmonds discussed the numbers and diversity of international students, as well as rich opportunities for students to study abroad and academic partnerships with

institutions abroad. Dr. Steve Howard was introduced as the new director of the Center for International Studies.

### *Intercollegiate Athletics Update*

Randee Duffy, Associate Athletic Director, and Amy Dean, Executive Senior Associate Athletic Director, provided a snapshot of student athletes' academic standing, choices of majors, community engagement, and the support offered to student athletes.

### *Academic Quality – Initiatives*

Trustee King noted that the Committee heard a report from EVPP Benoit on the results of the ModernThink workplace climate faculty and staff survey. A committee representing faculty and staff has been formed to address the information emerging from the survey.

The Academics Committee also received a report on discipline-specific accreditation processes that had occurred during 2014. Examples included the College of Business, Heritage College of Osteopathic Medicine, Patton College of Education, and the Russ College of Engineering and Technology.

### *Consent Agenda Items*

- New Program – SCOC - Applied Communication
- New Program – HTC-Translational Health
- New Program - GEOG-Globalization and Development
- Veterans and Military Services Student Center Naming
- Name Change – Bachelor of Sport Management
- Program Review – Industrial Maintenance Technology

### Governance Committee

Trustee Dave Scholl provided the report on the proceedings of the Governance Committee. He noted that work was continuing on the Statement

of Expectations; therefore, the resolution was being removed from the Consent Agenda and tabled until a future meeting. Trustee Scholl also noted that student trustee alumni were being invited back to Ohio University for events during the March 12 – 13 Board meeting.

### Audit Committee

Audit Committee Chair N. Victor Goodman reported on the proceedings from the Audit Committee meeting. He noted that Dr. Joseph Shields, Vice President for Research and Creative Activity and Dean of the Graduate College, and Shane Gilkey, Assistant Vice President for Research and Sponsored Programs, provided an overview of the office, discussed statistics about research at OHIO and discussed the software used by the office (LEO).

Trustee Goodman reported that Tony Ollmann of Baker Tilly presented an update on construction auditing. Mr. Ollmann discussed the current status of the Walter Fieldhouse, Phase I Housing Development and construction contract risk assessment projects.

Trustee Goodman noted that Jeffrey Davis, Chief Audit Executive, provided an update on the Internal Audit Office operations which included: FY15 audit status update and External auditor evaluation

### Executive Committee

Chair Brightbill noted that the Trustees went into Executive Session on Friday morning for the purposes of Real Estate, Litigation and Personnel matters. The Board also went into Executive Session on Thursday, over lunch, for the purposes of Real Estate and Personnel matters.

## **CONSENT AGENDA**

Motion to approve Consent Agenda – Trustee Lake; Seconded by Trustee Anderson; The motion carried.

## **REAL ESTATE EASEMENT FOR NEW NATURAL GAS PIPELINE**

### **RESOLUTION 2015 -- 3450**

**WHEREAS**, Columbia Gas of Ohio, Inc. proposes to construct and operate a new medium pressure gas line of sufficient capacity to meet the current and future needs of the local natural gas distribution grid, including the anticipated future needs of Ohio University;

**WHEREAS**, the easement requested by Columbia Gas of Ohio, Inc. is approximately twenty feet in width and 4,500 feet in length, as depicted on the attached drawing and legal description.

**NOW, THEREFORE, BE IT RESOLVED**, that in consideration of the sum of One Dollar (\$1.00), the Board of Trustees does hereby grant to Columbia Gas of Ohio, Inc. an easement over the property described in the attached survey for the purpose of allowing it to install, operate and maintain a medium pressure gas line and related utility infrastructure.

**BE IT FURTHER RESOLVED**, that the President or his designee is hereby authorized to approve and execute such easement in accordance with Ohio law.

### **APPROVAL TO UNDERTAKE DESIGN AND CONSTRUCTION FOR THE GAS LINE UPGRADES**

### **RESOLUTION 2015 -- 3451**

**WHEREAS**, Ohio University has committed to stop burning coal in order to meet institutional climate commitments and EPA Maximum Achievable Control Technology regulatory requirements by switching its primary fuel source to be natural gas;

**WHEREAS**, Ohio University has determined that the existing natural gas local distribution system cannot meet the anticipated natural gas needs for the Athens campus;

**WHEREAS**, Columbia Gas of Ohio Inc. proposes to construct, own and operate a new medium pressure gas line of sufficient capacity to meet the anticipated needs of Ohio University, which also may serve the local natural gas distribution grid in the future;

**WHEREAS**, the cost of the new gas line will be shared between Columbia Gas of Ohio Inc. and Ohio University through an agreement consistent with the laws of the State of Ohio;

**WHEREAS**, Ohio University will need to design and construct facilities to utilize the new natural gas pipeline, the cost of which will be funded by Energy Infrastructure Project Debt; and

**WHEREAS**, for the Gas Line Upgrade project, University administration seeks to increase the previously approved total project budget from \$5,000,000 (2013-3347) by \$500,000 to a total project budget of \$ 5,500,000 and increase previously authorized expenditures of \$5,000,000 (2013-3347) by \$500,000 to a total \$5,500,000 to undertake design, construction and complete the project to be funded by Energy Infrastructure Project Debt.

**NOW THEREFORE, BE IT RESOLVED** that the Ohio University Board of Trustees authorizes the receipt of bids or proposals and the President or his designee to accept and award contracts within the total project budgets identified.

**APPROVAL TO CONTRACT FOR  
CONSULTING SERVICES TO OBTAIN A REVISED EPA PERMIT  
AND TO UNDERTAKE DESIGN AND CONSTRUCTION FOR  
THE  
TEMPORARY CAMPUS BOILERS**

## **RESOLUTION 2015 -- 3452**

**WHEREAS**, as part of the Energy Infrastructure Projects Initiative, Ohio University is installing and will operate temporary boilers and is required to obtain a revised EPA Permit to do so;

**WHEREAS**, Ohio University wishes to contract for consulting services to assist in the permit process, and University administration requests approval for a total project budget of \$400,000 and seeks authorization for expenditures of \$400,000 to contract for services and complete the project to be funded by Energy Infrastructure Project Debt;

**WHEREAS**, for the Temporary Campus Boilers project, University administration requests approval for a total project budget of \$3,200,000 and seeks authorization for expenditures of \$3,200,000 to undertake design, construction and complete the project to be funded by Energy Infrastructure Project Debt.

**NOW THEREFORE, BE IT RESOLVED** that the Ohio University Board of Trustees authorizes the receipt of bids or proposals and the President or his designee to accept and award contracts within the total project budgets identified.

**APPROVAL TO UNDERTAKE DESIGN FOR  
THE BACK SOUTH DEMOLITION PHASE 1,  
BOBCAT LANE/BAKER UNIVERSITY CENTER TURNAROUND  
AND OXBOW TRAIL REHABILITATION,  
BUSH AIRPORT MAINTENANCE PLAN,  
HWA WEI LEE LIBRARY ANNEX HUMIDITY CONTROL  
FY2015,  
PSAC SITE IMPROVEMENTS,  
STOCKER CENTER AHU REPLACEMENT STUDY, AND**

**VAN VORHEES DRIVE IMPROVEMENTS AND UNIVERSITY  
TERRACE REPAIRS**

**RESOLUTION 2015 -- 3453**

**WHEREAS**, for the Back South Demolition Phase 1 project, University administration seeks authorization for expenditures of \$350,000 to undertake design and develop bid documents and requests approval for the total project budget of \$1,251,000 to be funded by Residential Housing Reserves;

**WHEREAS**, for the Bobcat Lane/Baker University Center Turnaround and Oxbow Trail Rehabilitation project, University administration seeks authorization for expenditures of \$601,000 to complete design and requests approval for the total project budget of \$1,890,000 to be funded by State Appropriations (\$1,465,000) and Local Reserves (\$425,000);

**WHEREAS**, for the Bush Airport Maintenance Plan project, University administration seeks authorization for expenditures of \$136,905 to develop construction documents and requests approval for the total project budget of \$2,400,000 to be funded by FAA Funds (90% or \$2,160,000) and Airport Match (10% or \$240,000);

**WHEREAS**, for the HWA Wei Lee Library Annex Humidity Control FY2015 project, University administration seeks authorization for expenditures of \$67,400 for design development and requests approval for the total project budget of \$650,000 to be funded by State Appropriations;

**WHEREAS**, for the PSAC Site Improvements project, University administration seeks authorization for expenditures of \$200,000 to complete design, develop construction documents and bid, and requests approval for the total project budget of \$1,000,000 to be funded by Internal Reserves;

**WHEREAS**, for the Stocker Center AHU Replacement Study, University administration seeks authorization for expenditures of \$25,000 to complete

conceptual design and requests approval for the total project budget of \$5,000,000 to be funded by State Appropriations, and;

**WHEREAS**, for the Van Vorhees Drive Improvements and University Terrace Repairs project, University administration seeks authorization for expenditures of \$110,000 to complete design and to bid, and requests approval for the total project budget of \$1,302,000 to be funded by State Appropriations.

**NOW THEREFORE, BE IT RESOLVED** that the Ohio University Board of Trustees authorizes the receipt of bids or proposals and the President or his designee to accept and award contracts within the total project budgets identified.

**APPROVAL TO PROCEED WITH CONSTRUCTION FOR THE  
CENTRAL CLASSROOM ANATOMY LAB BUDGET  
AMENDMENT,  
COLLEGE GREEN UPGRADE BUDGET AMENDMENT,  
COLLEGE OF BUSINESS/CSC RENOVATIONS PHASE 1,  
CONVOCATION CENTER RESIDENTIAL RENOVATIONS  
BUDGET AMENDMENT,  
CRAWFORD HALL BATHROOM RENOVATION,  
DUBLIN INTEGRATED EDUCATION CENTER PARKING  
ACCOMMODATION,  
MACKINNON HALL ELECTRICAL AND FIRE ALARM SYSTEM  
UPGRADES,  
MCCRACKEN HALL RENOVATION,  
RESIDENTIAL HOUSING ACCESS CONTROL PHASE II AND  
III, AND  
SOUTH GREEN COMPREHENSIVE SITE DESIGN – SWEEP  
DESIGN PHASE A**

**RESOLUTION 2015 -- 3454**

**WHEREAS**, for the Central Classroom Anatomy Lab project, University administration seeks approval to amend the total project budget from \$620,000 (2014-3434) by \$150,000 to total \$770,000 and seeks approval to increase authorized expenditures of \$620,000 (2014-3434) by \$150,000 to total \$770,000 to be funded by College of Arts and Sciences Reserves (\$150,000) and University Debt (\$620,000);

**WHEREAS**, for the College Green Upgrade project, University administration seeks to change the funding source of the previously approved total project budget of \$1,250,000 (2014-3397) and previously authorized expenditures of \$1,250,000 (2014-3397) from Local Reserves to a combination of Local Reserves (\$825,000) and State Appropriations (\$425,000);

**WHEREAS**, for the College of Business/CSC Renovation Phase 1, the Board of Trustees previously approved a total project budget of \$3,000,000 (2014-3379) and authorized expenditures of \$275,000 (2014-3379), and University administration seeks to increase the authorized expenditure amount by \$2,725,000 to total \$3,000,000 to be funded by Gifts/Internal Reserves;

**WHEREAS**, for the Convocation Center Residential Renovations project, University administration seeks approval to amend the total project budget of \$450,000 by \$314,00 for a total project budget of \$764,000 and seeks approval to increase authorized expenditures of \$450,000 by \$314,000 for total \$764,000 to be funded by Residential Housing Reserves;

**WHEREAS**, for the Crawford Hall Bathroom Renovation project, University administration requests approval for the total project budget of \$900,000 and seeks authorization for expenditures of \$900,000 to undertake design, construction and to complete the project to be funded by Residential Housing Minor Capital;

**WHEREAS**, for the Dublin Integrated Education Center Parking Accommodation project, University administration requests approval for the

total project budget of \$780,000 and seeks authorization for expenditures of \$780,000 to undertake design, construction and to complete the project to be funded by Internal Reserves (\$630,000) and Real Estate Department Funding (\$150,000);

**WHEREAS**, for the MacKinnon Hall Electrical and Fire Alarm System Upgrades project, University administration requests approval for the total project budget of \$800,000 and seeks authorization for expenditures of \$800,000 to undertake design, construction and to complete the project to be funding by Residential Housing Reserves;

**WHEREAS**, for the McCracken Hall Renovation project, the Board of Trustees previously approved a total project budget of \$32,100,000 (2014-3434) and authorized expenditures of \$2,220,000 (2014-3414), and University administration seeks to reduce the total project budget of \$32,100,000 by \$203,200 for a new total project budget of \$31,896,800, and seeks approval to increase previously authorized expenditures of \$2,220,000 by \$29,676,800 to total \$31,896,800 to undertake construction and to complete the project to be funded by Internal Reserves (\$10,970,000), External Debt (\$20,726,800), and College of Education Reserves (\$200,000);

**WHEREAS**, for the Residential Housing Access Control Phase II and III project, University administration requests approval for a total project budget of \$2,000,000 and seeks authorization for expenditures of \$2,000,000 to undertake design, construction and to complete the project to be funded by Residential Housing Reserves, and;

**WHEREAS**, for the South Green Comprehensive Site Design – Sweep Design Phase A, the Board of Trustees previously approved a total project budget of \$1,500,000 (2014-3433) and authorized expenditures of \$369,600 (2014-3433), and University administration seeks to increase the authorized expenditures amount of \$369,000 by \$1,130,400 to total \$1,500,000 to undertake design, construction and to complete this phase of the project to be funded by Residential Housing Reserves.

**NOW THEREFORE, BE IT RESOLVED** that the Ohio University Board of Trustees authorizes the receipt of bids or proposals and the President or his designee to accept and award contracts within the total project budgets identified.

**RESOLUTION TO APPROVE DONATION OF LAND AND  
PERMANENT EASEMENTS TO CITY OF DUBLIN FOR  
CONSTRUCTION OF NEW PUBLIC ROAD**

**RESOLUTION 2015 --3455**

**WHEREAS**, at the University's request, the City of Dublin is building a new public road on University property, which will provide convenient access to the Integrated Education Center; and

**WHEREAS**, the City of Dublin has agreed to maintain the road and has asked the University to donate the land for the road itself and to grant permanent easements adjoining the road; and

**WHEREAS**, the Economic Development Agreement between the University and the City of Dublin, authorized by the Board in Resolution 2012-3275, requires the University to donate land and grant easements as reasonably necessary to allow for the construction of public roadways benefiting the Dublin campus; and

**WHEREAS**, Ohio Revised Code Section 3345.18 authorizes state university boards of trustees to grant municipal corporations the right to use university land for purposes of roadway improvements, upon such terms and conditions as the board approves.

**NOW THEREFORE, BE IT RESOLVED**, that in consideration of the sum of One Dollar (\$1.00), the Board of Trustees hereby approves the

donation of approximately 3.045 acres to the City of Dublin for purposes of construction of a public roadway.

**BE IT FURTHER RESOLVED**, that in consideration of the sum of One Dollar (\$1.00), the Board of Trustees hereby approves the granting of permanent easements totaling 0.682 acres to the City of Dublin to facilitate on-going maintenance of the roadway.

**BE IT FURTHER RESOLVED**, that the President or his designee is hereby authorized to execute the relevant deed, easements and related documents in accordance with Ohio law.

**SCRIPPS COLLEGE OF COMUNICATION  
BACHELOR OF SCIENCE IN COMMUNICATION  
APPLIED COMMUNICATION**

**RESOLUTION 2015 -- 3456**

**WHEREAS**, the Scripps College of Communication has developed a Bachelor of Science in Communication - Applied Communication, and

**WHEREAS**, the proposed program has the support of the Faculty, the Dean of the Scripps College of Communication, the University Curriculum Council, and the Executive Vice President and Provost, and

**WHEREAS**, the proposed degree program

- Offers an online degree completion in applied communication for individuals who have completed an associate's degree;
- Equips students with competencies in visual, written, and oral communications;
- Emphasizes both practical application and theory-based communication strategy;

- Prepares students for careers in communication intensive positions in public, non-profit, and private organizations; and
- Responds to identified communication skills that are essential for new graduates.

**NOW THEREFORE, BE IT RESOLVED**, that the Board of Trustees of Ohio University hereby approves offering the Bachelor of Science in Communication – Applied Communication in the Scripps College of Communication.

**HONORS TUTORIAL COLLEGE &  
SCHOOL OF APPLIED HEALTH SCIENCES AND WELLNESS  
BACHELOR OF SCIENCE IN  
TRANSLATIONAL HEALTH – APPLIED HEALTH**

**RESOLUTION 2015 -- 3457**

**WHEREAS**, the School of Applied Health Sciences and Wellness in the College of Health Sciences and Professions has developed a Bachelor of Science degree in Translational Health – Applied Health for students enrolled in the Honors Tutorial College, and

**WHEREAS**, the proposed program has the support of the Faculty, the Dean of the College of Health Sciences and Professions, the Dean of the Honors Tutorial College, the University Curriculum Council, and the Executive Vice President and Provost, and

**WHEREAS**, the proposed degree program

- Responds to the need of an increasingly complex state of the American health status;
- Will provide opportunity to acquire knowledge and skills for participating and enhancing current healthcare practice;
- Responds to demands for interdisciplinarity to improve discovery, development, delivery, and adoption of effective healthcare; and

- Will offer students opportunities toward graduate school in health profession fields which are among the fastest growing occupations.

**NOW THEREFORE, BE IT RESOLVED**, that the Board of Trustees of Ohio University hereby approves offering the Bachelor of Science in Translational Health – Applied Health by the School of Applied Health Sciences and Wellness through the Honors Tutorial College.

**COLLEGE OF ARTS AND SCIENCES  
DEPARTMENT OF GEOGRAPHY  
BACHELOR OF ART IN GLOBALIZATION AND  
DEVELOPMENT**

**RESOLUTION 2015 -- 3458**

**WHEREAS**, the Department of Geography in the College of Arts and Sciences has developed a Bachelor of Art degree in Globalization and Development, and

**WHEREAS**, the proposed program has the support of the Faculty and Dean of the College of Arts and Sciences, the University Curriculum Council, and the Executive Vice President and Provost, and

**WHEREAS**, this is a specialized liberal arts degree that will:

- Prepare students for employment in a variety of fields, including non-profit and government work, particularly in the areas of community and international development;
- Prepare students well to work in the private sector in an international context;
- Develop graduates with high demand global literacy and skills of geographical analysis; and
- Enable successful entrance into law school or in development-related Master's level studies in fields such as International Development Studies or Communications and Development Studies.

**NOW THEREFORE, BE IT RESOLVED**, that the Board of Trustees of Ohio University hereby approves offering the Bachelor of Art in Globalization and Development by the Department of Geography in the College of Arts and Sciences.

**NAMING OF THE VETERANS AND MILITARY STUDENT SERVICES CENTER  
TO THE  
BRIGADIER GENERAL JAMES M. ABRAHAM-COLONEL  
ARLENE F. GREENFIELD VETERANS AND MILITARY STUDENT SERVICES CENTER**

**RESOLUTION 2015 -- 3459**

**WHEREAS** the Veterans and Military Student Services Center was established to provide, facilitate, and coordinate programs and services for student veterans, military personnel, and their family members; and honors the sacrifices veterans and military personnel have made through their service to our nation by striving to assist them and their family members in making a successful transition to the Ohio University community and by providing support throughout their academic careers; and

**WHEREAS** Ohio University has been honored by *G.I. Jobs* as one of the top “Military-Friendly Schools” in the nation for four consecutive years, and the establishment of the Veterans and Military Student Services Center in a new central location in the Baker University Center is a visible sign of Ohio University’s commitment to continuously improving our support for veterans, military personnel, and their family members; and

**WHEREAS** Brigadier General James M. Abraham retired in 1982 after a distinguished career in the United States Army that spanned forty years, including service in World War II, where he received his first commission from General George Patton; and

**WHEREAS** Brig. Gen. Abraham is an alumnus of Ohio University (BSEE '43 and BSIE '48, the Russ College of Engineering); and

**WHEREAS** Brig. Gen. Abraham, as assistant adjutant general of the Ohio National Guard in the 1970s, developed an innovative pilot program that allowed for simultaneous enrollment in the ROTC program and the Ohio National Guard, which reinvigorated the ROTC program at Ohio University and became a model for the nation; and

**WHEREAS** Brig. Gen. Abraham has continued to serve Ohio University, including through the establishment of more than ten scholarships across many areas of the university, including English, cheerleading, ROTC, and engineering; and by serving on the Russ College of Engineering's Board of Visitors; and

**WHEREAS** Colonel Arlene F. Greenfield retired from the United States Army in 2001 after a distinguished career that spanned thirty years including her commission in the Women's Army Corps, three successful command tours, a variety of stateside and international assignments; served as the military director of the Defense Advisory Committee on Women in the Services (DACOWITS); and was highly decorated, including with the Legion of Merit and the Defense Meritorious Service Medal; and

**WHEREAS** Col. Greenfield is an alumna of Ohio University (BS, Home Economics '71, the Gladys W. and David H. Patton College of Education); and

**WHEREAS** Col. Greenfield served as chair of OHIO's Women in Philanthropy and the Ohio University Alumni Association; has served on the Ohio University Foundation Board of Trustees and as an Ohio University Trustee; was involved with The Patton College Dean's Circle of Engagement, *The Promise Lives* Campaign Committee, and Veteran's Services; and

**WHEREAS** Col. Greenfield served Ohio University through supporting the ROTC Bobcat Battalion, Galbreath Chapel, Libraries, Ohio University

Alumni Association, the Marching 110, several colleges (including the Patton College of Education and the College of Fine Arts), and a number of scholarships; and was especially dedicated to OHIO students, especially military veterans and those in OHIO's ROTC programs and the Patton College; and

**WHEREAS** both Brig. Gen. Abraham and Col. Greenfield have embodied leadership, generosity, and service to others; and have dedicated their time, talent, and treasure to Ohio University, especially to support the success of students who are veterans, active military, or in ROTC.

**THEREFORE, BE IT RESOLVED** that the Board of Trustees at Ohio University approves from this day forward that the Veterans and Military Student Services Center on the Athens campus will be named the Brigadier General James M. Abraham-Colonel Arlene F. Greenfield Veterans and Military Student Services Center.

**COLLEGE OF BUSINESS  
NAME CHANGE FOR THE  
SPORT MANAGEMENT PROGRAM**

**RESOLUTION 2015 -- 3460**

**WHEREAS**, the Sport Management program in the College of Business has proposed a degree name change from Bachelor of Science in Sport Management to Bachelor of Sport Management, and

**WHEREAS**, the proposed name change has the support of the Faculty and Dean of the College of Business, the University Curriculum Council, and the Executive Vice President and Provost, and

**WHEREAS**, the proposed name change

- Clarifies that this is a business degree but with an industry focus on sport and end confusion on the inclusion of “science” in the degree name;
- Assists the Department of Sport Management as it embarks on a growth phase to include partnerships with global universities as the differentiated Bachelor of Sport Management allows the department to pursue dual degrees with Bachelor of Business Administration programs around the world;
- Aligns with the College of Business world-ranked Master of Sport Administration as clear management of sport degrees; and
- Will not impact total program hours, resource requirements, or faculty.

**NOW THEREFORE, BE IT RESOLVED** that the degree Bachelor of Science in Sport Management be renamed the Bachelor of Sport Management.

## **MAJOR AND DEGREE PROGRAM REVIEWS INDUSTRIAL MAINTENANCE TECHNOLOGY**

### **RESOLUTION 2015 -- 3461**

**WHEREAS**, the continuous review of academic programs is essential to the maintenance of quality within an educational institution, and

**WHEREAS**, Ohio University has had for many years a rigorous program of internal review, and

**WHEREAS**, Section 67 of Am. Sub. H.B. 694 requires the college and university Board of Trustees to “initiate on-going processes for the review and evaluation of all programs of instruction presently conducted by the institutions for which they are responsible.”

**NOW THEREFORE, BE IT RESOLVED**, that the Board of Trustees of Ohio University hereby accepts the program review for the Industrial Maintenance Technology (IMT), Associate of Applied Science at the Lancaster campus.

Motion to Adjourn by Trustee Wolfort; seconded by Trustee Lake; the motion carried.

#### UNFINISHED BUSINESS

None.

#### NEW BUSINESS

None.

#### COMMUNICATIONS, PETITIONS, AND MEMORIALS

President McDavis reported the passing of Foundation Board Trustee and Ohio University alumna Barbara Strom Thompson. Ms. Thompson was an involved alumna, having been involved in launching the University's Women in Philanthropy program and serving on the Promise Lives Campaign Steering Committee.

#### ANNOUNCEMENT OF NEXT STATED MEETING DATE

Next Meeting: Secretary Mather announced that the next meeting of the Board of Trustees will occur on March 12<sup>th</sup> and 13<sup>th</sup> in Athens.

#### ADJOURNMENT

The meeting adjourned at 12:01pm

#### CERTIFICATION OF MINUTES

Notice of this meeting and its conduct was in accordance with Resolution 1975-240 of the Board, which resolution was adopted on November 5, 1975, in accordance with Section 121.22(F) of the Ohio Revised Code and of the State Administration Procedures Act.

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David Brightbill  
Chairperson

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Peter C. Mather  
Secretary



Joint Session: Academics and Resources  
January 22, 2015

Present: Board Chair David Brightbill; Trustees Dave Wolfort, Sandra J. Anderson, Janetta King, K. B. Lake, N. Victor Goodman, Dave Scholl, Janelle Simmons, Cary Cooper; National Trustees J. Patrick Campbell and Peggy Viehweger; Student Trustees Keith Wilbur and Sharmaine Wilcox; and Alumni Representative Julie Mann-Keppner

Also Present: President Roderick J. McDavis and Board Secretary Pete Mather

Chair Brightbill called the meeting to order at 10:18am.

The Joint Committee meeting began with an interim budget update. Steve Golding, Vice President for Finance and Administration, laid out the financial planning process, which has resource centered management (RCM) as a foundation. The process includes unit level budgeting and forecasting meetings; integrated financial reporting and metrics; and the development of a multi-year budgeting model. VP Golding reviewed the financial planning drivers, including tuition and fees, faculty and staff compensation, SSI, financial aid strategies, fundraising and investments. He noted that these drivers are key to making resource allocation decisions.

OHIO's financial planning is driven primarily by five priorities: Student affordability, employee compensation, capital plan, the Innovation Strategy, and college priorities. VP Golding reviewed the proposed changes to the state share of instruction, and implications for student affordability. Mr. Golding highlighted the fact that the University is responding to institutional decisions from the past while also setting the stage for the University's future. He noted that there are key decisions to be made about balancing the need to allocate resources to deal with problems that have accrued historically at the University and allocating to build toward the future.

Mr. Golding shared that some of the anticipated changes to the SSI formula discussed in the October 2014 meeting have been put on hold and it is likely we will experience a smaller reduction in funding than anticipated. Changes in regard to funding of transfer students and students receiving multiple degrees will result in a \$3.8M reduction in the SSI projection.

Mr. Golding noted that in addition to SSI another important revenue driver is tuition. He showed a comparison of Ohio University's recent tuition and fee increases relative to the colleges and universities nationwide, illustrating that OHIO's increases have been lower than the national

average. He highlighted the point that the SSI and tuition when controlling for inflation is roughly equivalent to the 2002 – 2003 costs.

VP Golding then reviewed the growth of institutional financial aid available to students over the past four years. He also discussed the cost of investments in supporting competitive employee compensation and the increasing benefits costs. He then highlighted costs associated with the capital plan and deferred maintenance, as well as the related debt burden.

VP Golding provided a chart illustrating the issuance of debt since FY2008, and a prospective of the issuance of future debt, based on institutional priorities through FY2020. He then showed the cost of providing undergraduate scholarships, the cost of meeting the goals of employee compensation, and the cost of meeting the goals of the capital plan—all through FY2018. He then discussed a summary of revenue sources, including state appropriations; tuition, room and board; grants; private support and external sales. Mr. Golding then discussed the importance of finding alternative revenue streams in order to meet all of the University's priorities.

VP Golding then discussed the \$100 Million Investment Strategy. He reviewed the background that this investment pool grows out of a conservative budgeting strategy, with the investment pool coming from unbudgeted revenues.

VP Golding then reviewed the current process being undertaken on campus to deal with the current financial profile. Strategies include: Cost containment; managing the balance sheet (e.g., fundraising goals and investment strategy, endowment spending policy and strategic use of debt); and revenue generation.

Executive Vice President and Provost Pam Benoit discussed the status of the Ohio Signature Award. By way of background, she provided a profile of total aid that is awarded. In 2013 – 2014, that total aid amount was over \$428M, with the majority (i.e. 56%) being in loans and 40% being in grants and scholarships. The remaining aid amount was in student employment aid. She noted that there is a carefully designed awarding strategy intended to support enrollment goals and to provide affordability.

EVPP Benoit noted that the OHIO Signature Award Program started in Fall 2014. She explained that the targeted enrollment areas are in alignment with Strategic Enrollment Management Plan. She highlighted the enrollment increases and suggested that these are attributable, in part, to the Signature Award Program. She indicated that there have been recent increases among multicultural students, HTC students, and Appalachian students. EVPP Benoit also discussed the increase in first time, full time first year students who demonstrate need and receive an institutional scholarship or grant. She additionally showed a chart showing the average indebtedness of our students compared with our IUC peers. EVPP Benoit discussed some of the considerations with managing the scholarship and cost modeling, including tracking the impact of the OHIO Guarantee. She noted that in-state price sensitivities are going down and out-of-state price sensitivities are going up.

EVPP Benoit then provided an update to the OHIO Guarantee. She reviewed the approval of the program, based on the Ohio Revised Code 3345.48, and the requirements based on that legislation. VP Golding discussed tuition and fees costs for the OHIO Guarantee 1<sup>st</sup> cohort and the same costs for continuing students. He noted that the legislation allowed for a 6% increase, and explained that the administration was recommending a 5.1% increase for the first cohort. He pointed out that the 5.1% increase would amount to a \$562 increase from FY15 to FY16. With room and board costs, the annual increase would amount to \$948. The increases for continuing students would be \$256 (tuition and fees) and \$466 (total).

VP Golding then projected that subsequent cohort rates would have increases of between 4.0% and 4.5% for tuition and between 3.75% and 4.4% for total cost. Continuing students are projected to be 2%.

After a robust discussion concerning the importance of balancing college affordability and investments in the University's future, Chair Brightbill adjourned the meeting at 12:02pm.



**Resources Committee Meeting  
January 22, 2015, 1:30 pm**

Committee Chair Sandra Anderson called the meeting to order at 1:37 pm. Other board members present included Trustee J. Patrick Campbell, Trustee N. Victor Goodman, Trustee David Scholl, Trustee Peggy Viehweger, Trustee David Wolfort, Student Trustee Keith Wilbur, Faculty Representative Ben Stuart, and President Roderick J. McDavis.

● **Resolution, FY2016 Fees Approval**

Vice President Stephen Golding recapped the discussion from the Joint Committee meeting earlier this morning. With the attached resolution, the board will fully adopt the OHIO Guarantee and approve rate increases for the undergraduate guarantee and non-guarantee tuition increases, and room and board increases. Timing of approval at this meeting will enable the Admissions staff to properly discuss with and recruit for the first cohort.

Trustee Wolfort asked about the wisdom of splitting the guarantee and non-guarantee tuition increases into separate resolutions. VP Golding discussed that the two rate recommendations have been considered together and that the presentation this morning was intended to reflect that there is equity between the two rate recommendations and their trending in the out years. VP Golding discussed the symmetry between the rates and the significant effort that has been put into the Signature Award and aid for continuing students to offset tuition increases for students in need. Trustee Wolfort would like the impact on future cohorts to be analyzed just as fully, and the leadership and future boards to remain cognizant of containing costs while at the same time preserving the quality of the institution. The Guarantee was not intended to deal with imminent

annual price escalation; it was intended to provide one more tool for parents and students to anticipate and plan for the cost of a higher education. These tuition and rate requests have been discussed in the Budget Planning Council, with representatives from faculty, staff and students, and the recommendation from the BPC was brought forward to the President.

The committee members recognized Guarantee advantages which include price predictability for families, continued focus on affordability and accessibility, and emphasis on 4 year degree attainment. The committee also recognized what a large undertaking that bringing the OHIO Guarantee to reality has been.

**Trustee Goodman moved to recommend approval to the full board of the FY2016 Fees resolution and Exhibits A through D for Undergraduate Non-Guarantee Students and Guarantee Students Tuition and Residence and Dining Hall rates; Trustee Scholl provided a second, unanimous approval.**

- **Financial Update**

Ms. Shaffer shared forecasts for the fiscal year ending June 30, 2015 developed utilizing actual results through November 30, 2014. The forecasts were developed using trend forecasting, updated budget assumptions based on additional information subsequent to the creation of the budget, and supplemental data from the planning units. Prior year actuals, current year budget and current year forecast are reflected with comparisons. The units comprising the operating results reported include Athens Colleges & Schools, Regional Campuses, Auxiliaries and Academic Support – a future plan will be to break out each college and school for board review.

SSI revenues are slightly under budget due to updated model inputs received from the State.

Net Undergraduate Tuition and Fees is slightly lower than budget due to the freshman class Full-Time Enrollment (FTE) increase being slightly less than budgeted. Room and Board was budgeted with the approved rate increases but growth in enrollment was not factored in; consequently, room and board revenues will exceed the budget (and be partially offset by respective expense increases). Other External Sales includes \$10M in royalty income which will not be realized in future years.

Salary and benefits budgets are another area where the University will continue to focus refinement of the budgeting process. The salary and benefits forecasts are based on year-to-date actuals, applying historical spending trends to annualize, as well as additional information from the planning units. Currently, budgets are created with the assumption that all positions will be filled (no attrition or open positions). Historically, planning units budgeted excess in their salaries/benefits and then transferred to operating expenses during the year. Both of these items contribute to the forecasted underspending in the current year and are areas will focus to improve our budgeting accuracy in future years.

SAVP Shaffer shared the schedule, which takes into account financial statement adjustments to move operating results to financial statement presentation. Those adjustments include endowment, capital, century bond, internal bank, GASB 68 activity, and other financial

statement adjustments. The final schedule provided consolidates the financial statement adjustments to arrive at GAAP Adjusted Totals.

Finance and Administration is just implementing this enhanced reporting. Future interim financial reporting will be forecasting on a rolling quarterly basis. Cash modeling is being implemented at this time also to ensure that the cash needed to fund the University's initiatives will be available when needed. Future decisions will include 'how much to drop to the bottom line', in a manner similar to what the self-supporting auxiliaries have been doing in the past.

- **Century Bond Issue**

Beth Greene, Director of Bond Management, reported that the University closed on the \$250 million, taxable Series 2014 bond issue on November 13, 2014. Due to the historically low interest rate environment at the time of closing, the financing rate was 11 bps lower than the rate used for planning and budgeting purposes, \$275,000 per year. Ratings with Moody's and S&P were also reaffirmed. Ms. Greene also shared a chart of our Century Bond investors and a comparison of higher education century bond issuers which shows that OHIO was the first non-flagship public and the first of our credit profile (AA3/A+) to enter the century bond market.

Ms. Greene announced that the prospectuses for the bond issue would be distributed to board members at the full board meeting on Friday. Trustee Campbell praised the team that pulled the Century Bond together for such a significant and successful undertaking.

Trustees Anderson and Campbell, as well as Trustee Wolfzorn from the Foundation board, are part of the Century Bond Advisory and Oversight Committee which had their first meeting via conference call yesterday and will meet regularly insure proper reporting mechanisms are in place to manage the activities prospectively and assure adherence with the Guiding Principles approved by the Board.

Trustee Anderson took a moment to thank Beth Greene for her service to the university during this very significant time in the University's financial evolution.

- **Energy Infrastructure Projects Initiative (EIPI)**

Senior Associate Vice President for Information Technology and Administrative Services, Joe Lalley, provided an update on the projects included in the EIPI and the intended outcomes. Funding for the EIPI has been secured through the \$90M in infrastructure funding included in the Century Bond issue.

Board approval is being requested for three critical projects at this time: Gas line upgrades at a total project budget of \$5.5M, hiring of a consultant to assist in making EPA permit revisions, and installation of temporary boilers, or possibly permanent boilers depending on the pricing and delivery schedules, to transition the university from coal-fired to dual-fuel fired boilers. Capacity will be doubled once the new boilers are operational. The projects are critical to meet the needs of the 2016 heating season – the gas line needs to be in place by November, 2015. Physical challenges to the gas line route, boring through rock horizontally under the Hocking

River, were discussed. Budgeting is based on a high cost, difficult gas line installation – Mr. Lalley is hopeful that savings over the projection will be possible.

Three resolutions are included on the consent agenda to facilitate board approval for the EIPI projects:

- **Consent, Real Estate Easement for New Natural Gas Pipeline**
- **Consent, Undertake Design and Construction for the Gas Line Upgrades**
- **Consent, Contract for Consulting Services to Obtain a Revised EPA Permit and to Undertake Design and Construction for the Temporary Campus Boilers**

**The Committee recommended that the three EIPI related resolutions be retained on the Consent Agenda for the January 23, 2015 Board of Trustee meeting.**

- **Consent, Construction Projects Approval – Schematic Design**

SAVP Lalley provided a brief summary of the request to undertake schematic design for the seven projects.

Discussion of the President Street Academic Center (PSAC) demolition focused on the current state of the building, the significant investment that would be required to remediate the state of disrepair, and the additional costs estimated to fit the building for the College of Business needs. The PSAC site is envisioned as the optimal site for the Business expansion. The design work will take into account the feasibility of maintaining the current façade. The committee feels that this request can remain as part of the Schematic Design Consent resolution since it approves design funds only; any resolution to approve demolition in the future will stand alone.

There was discussion about the bandwidth of the Facilities team to handle the magnitude of projects going on across campus. SAVP Lalley commented that the project manager staffing has doubled in the past year. Trustee Campbell asked about the Construction Audit process and Mr. Lalley indicated utilization of that process will be considered for projects as they move to the Construction phase. Trustee Wolfort asked about the disruption to campus and considerations to mitigate the impact on any one group of students and their four year experience. VP Golding assured that much planning and coordination is going on and documentation reporting on those efforts will be shared with the Board as it becomes available.

**The Committee recommended that the Construction Projects – Schematic Design resolution be retained on the Consent Agenda for the January 23, 2015 Board of Trustee meeting.**

- **Consent, Construction Projects Approval - Construction**

Mr. Lalley provided a brief summary of the ten projects for construction approval.

**The Committee recommended that the Construction Projects – Construction resolution be retained on the Consent Agenda for the January 23, 2015 Board of Trustee meeting.**

- **Comprehensive Master Plan (CMP) Update**

VP Golding pulled the Comprehensive Master Plan presentation due to time constraints. Shawna Bolin will present on the CMP at the next meeting. VP Golding shared the website link with the board inviting them to explore the updates included. He also explained that there will be integration of The Ridges Master Plan into the Comprehensive Master Plan and that the larger all-inclusive plan will be brought to the Board in the future.

- **Consent, Donation of Land and Permanent Easements to City of Dublin for Construction of a New Public Road**

Donna Goss, Director of Engagement and Real Estate Management, discussed the need for a new public road to provide an alternate point of entry to the Dublin campus, more convenient to the Integrated Education Center. This resolution approves the donation of land, the same land originally given to the University by the City, and the granting of easements to construct the road that will be maintained by the City of Dublin.

**The Committee recommended that the Donation of Land and Permanent Easements to the City of Dublin for Construction of a New Public Road resolution be retained on the Consent Agenda for the January 23, 2015 Board of Trustee meeting.**

- **Capital Campaign Update**

Vice President for Advancement, Bryan Benchoff, provided an update for the Capital Campaign noting contributions of \$476.0 million as of December, 2014 and \$479.5M as of this meeting. There is currently \$27M in active proposals outstanding and another \$25.5M in planned proposals. The end of the campaign coincides with the end of this fiscal year.

VP Benchoff shared the listing of new Foundation trustees and recapped some of the outcomes and goals coming out of the Foundation Board Executive Committee retreat last fall. The first key goal is increasing the level of financial support for the University to \$50M+ per year which doubles the current rate. Becoming a \$1B+ endowment is the second prominent goal. Much of the retreat discussion centered on strategies of how to tap the younger alumni - over half the living alums are 40 years old or younger. Another challenge is how to touch the 20K+ individuals with giving potential who have not yet been tapped yet.

At 3:43 pm meeting was adjourned.



**OHIO**  
UNIVERSITY

**University Academics Committee**  
**Margaret M. Walter Hall, Governance Room 104**  
**1:30 p.m. – Thursday, January 22, 2015**

The meeting was called to order at 1:37 p.m. by Janetta King, committee chair.

Members Present:

Janetta King, Committee Chair

Kevin Lake, Trustee

David Brightbill, Chair, Board of Trustees

Janelle Simmons, Trustee

Sharmaine Wilcox, Student Trustee

Julie Mann Keppner, Alumni Representative

Beth Quitslund, Faculty Representative

Pam Benoit, Executive Vice President and Provost (EVPP), began the presentations by introducing Michael Williford, Associate Provost for Institutional Accreditation.

**AQIP Update**

Associate Provost Williford's presentation included a review of the HLC Criteria for Accreditation within the Academic Quality Improvement Program (AQIP). Examples were given regarding how AQIP Category 5, Leading and Communicating, activities exist within the 4 x 4 strategic plan, shared governance, and budget planning processes. Associate Provost Williford provided information regarding the role of Boards of Trustees in institutional accreditation.

Within this category, the Higher Learning Commission's appraisal noted as a strength the fact that the University's strategic plan aligned well with planning; shared governance; and data availability. The appraisal included a recommendation for involving students more in strategic planning as a learning opportunity.

Associate Provost Williford also provided, at the request of the committee, some examples of Board involvement. Associate Provost Williford noted that Boards should provide appropriate oversight. Examples of Boards being excessively involved included members of Boards showing up unannounced in classrooms. Example of Boards insufficiently involved included members not showing up to meetings regarding accreditation and other key issues.

The 2015 AQIP Strategy Forum will be held in the spring attended by President McDavis, Executive Vice President and Provost, Pam Benoit, and others.

## Academic Quality – Dashboard

### **Enrollment Management**

Craig Cornell, Vice Provost for Enrollment Management furnished the Enrollment Management Dashboard outlining the Enrollment Management structure and its responsibilities.

Vice Provost Cornell recognized his staff, University Registrar Deb Benton, Director of Financial Aid and Scholarships Valerie Miller, and Assistant Vice Provost and Director of Undergraduate Admissions Candace Boeninger, who he credited as being key to exceeding the expectations laid out in the enrollment plan.

Mr. Cornell noted that these offices work closely together and the Enrollment Management Division as a whole works closely with colleges to develop specific plans for each.

During the discussion regarding the data displayed on the dashboard, it was noted that the jump in the student loan default rate was due to the federal government calculating the student loan default rate different—i.e., changing from 2 years to 3 years. Studies show that students are more likely to take advantages of help provided to prevent student loan defaults if the higher education institution becomes involved. Ohio University is working on ways to reach out to these students.

Outreach activities to recruit students are performed by the enrollment management division, faculty, staff, alumni, colleges, etc.

Application fee waivers are given broadly to students in need.

## Standing Reports and Updates

### **Resolution, Code of Conduct**

Vice President for Student Affairs Ryan Lombardi, Dean of Students Jenny Hall-Jones, and Director of Community Standards Martha Compton provided the overview.

Student Senate requested changes to the code because the code, written in the 1970s, was difficult for students to understand.

Language was changed to be clearer and more information was added to describe terms more effectively.

Under the new code, the one year maximum suspension has been changed to not reflect a maximum length.

Students Defending Students is very much in favor of the new code. This group was involved in developing the new code. Student Senate was also involved in reviewing the code. A Student Senate has a seat on the community standards review committee.

Trustee Kevin B. Lake made a motion to move the resolution to the full board. Trustee Janelle Simmons seconded the motion. With the motion approved by all members, the resolution will remain on the agenda for consideration by the full board.

### **Research Update**

Joseph Shields, Vice President for Research and Creative Activity, provided the dashboard.

Dr. Shields noted that the types of projects receiving federal funding have changed over time, so obtaining money has become more difficult. Research funding from industry and other sources is being pursued more energetically because of these changes. Partnerships with groups of companies within the same fields are being developed. An example is the Institute for Multiphase and Corrosion Technology developed by the Russ College of Engineering and Technology with various corporate partners.

VP Shields described the importance of postdocs to research programs and the benefit postdocs gain from the experience they obtain as they transition fully into their careers.

### **Global Affairs and International Studies Update**

Dr. Lorna Jean Edmonds, Vice Provost for Global Affairs, offered this update. She noted that Global Affairs and International Studies supports Ohio University's international vision by welcoming students from over 100 countries, supporting education abroad opportunities for domestic students, expanding academic relationships with institutions abroad, celebrating diverse cultures, and nurturing international students and engaging alumni.

Dr. Edmonds announced that Steve Howard will assume the directorship of the Center for International Studies.

The Office of Education Abroad has moved from being principally an education abroad program for students to a resource for students and faculty who wish to expand programs globally or include global components.

Ohio University was evaluated as the best community of the Razak chair as evaluated by the Malaysian government.

### **Intercollegiate Athletics Update**

Randee Duffy, Associate Athletic Director, and Amy Dean, Executive Senior Associate Athletic Director, provided a snapshot of student athletes' academic standing, choices of majors, community engagement, and the support offered to student athletes.

In support of student athlete success, freshman with a GPA under 3.0 must have a study hall and meet with staff. Freshmen with a 3.0 or above do not have to attend study hall, but do still meet with staff.

The Committee asked if there are measures in place for helping student athletes address non-academic barriers. Student athletes use the same resources as other students. Coaches and other Athletics staff may facilitate those interactions.

## Academic Quality – Initiatives

### **Workplace Climate Update**

Pam Benoit, Executive Vice President and Provost (EVPP), provided the Committee with an overview of the ModernThink workplace climate faculty and staff survey that was administered in spring of 2014, along with its results. Provost Benoit also described the formation and broad representative composition of the task force created to make recommendations for addressing opportunities for improvement identified through the survey and to develop action oriented goals. Communication with the University community will continue through the process.

The Committee asked to be informed as initiatives were developed.

### **Disciplinary Accreditation Update**

Provost Benoit presented a few examples of the many disciplinary re-accreditations that occurred in 2014. Examples were from the College of Business, Heritage College of Osteopathic Medicine, Patton College of Education, and the Russ College of Engineering and Technology.

Dr. Benoit noted that Ohio University's disciplines do very well with their accreditations. Reports from accrediting agencies have been favorable. Some final accreditations for the 2014 accreditation cycles will be received soon. Accreditation for the newly formed Physician Assistant Program in the College of Health Sciences and Professions is expected to occur in spring of 2015.

This sometimes very labor intensive accreditation process is worth the time and effort. A degree from an accredited program carries significantly more weight than a degree from a program that is not accredited.

## Consent Agenda Items

Consent Agenda, New Program  
Scripps College of Communication, Bachelor of Science in Communication - Applied  
Communication

Consent Agenda, New Program  
Honors Tutorial College and College of Health Sciences and Professions/School of Applied Health Sciences and Wellness, Bachelor of Science in Translational Health – Applied Health

Consent Agenda, New Program  
College of Arts and Sciences/Department of Geography, Bachelor of Art in Globalization and Development

Consent Agenda  
Naming of the Veterans and Military Services Student Center  
The Brigadier General James M. Abraham-Colonel Arlene F. Greenfield Veterans and Military Student Services Center

Consent Agenda, Name Change  
From Bachelor of Science in Sport Management to Bachelor of Sport Management

Consent Agenda, Program Review  
Industrial Maintenance Technology, Associate of Applied Science, Lancaster Campus

Committee Chair Janetta King moved to keep the consent agenda items on the agenda for the full board. Trustee Kevin Lake seconded the motion. With the motion approved, all consent agenda items were approved for consideration by the full board.

The meeting was adjourned at 3:37 p.m. by Chair King.

**Ohio University Board of Trustees  
Governance Committee  
Minutes**

Thursday, January 22, 2015

Present were Chair Dave Scholl, Trustee Janelle Simmons, Alumni Representative Julie Mann Keppner, Trustee Janetta King and Chair David Brightbill, Student Trustee Keith Wilbur, Secretary to the Board Pete Mather and General Counsel John Biancamano.

**1. Meeting dates for 2015 - 2016**

Dr. Mather presented a proposed calendar for Board of Trustee meetings in 2015 – 2016, following the same schedule as in previous years. See Exhibit A. He noted that Cleveland is a likely location for the annual Board retreat in August. The Committee accepted the recommendation and Trustee Scholl will present it to the full Board.

**2. Update on student trustee alumni event planning for March, 2015**

Dr. Mather presented a proposed schedule of activities for the student trustee alumni event on March 12 and 13, in conjunction with the next meeting of the Board of Trustees. The schedule was developed in discussions between Dr. Mather, Trustee Mann Keppner, Student Trustee Wilbur, Director of Campus Relations David Bambrey and Assistant to the Board of Trustees Shawnee Meek.

### **3. Statement of Expectations for Board Members**

Chair Scholl continued the discussion that began at the October, 2014 meeting concerning proposed revisions to the Statement of Expectations for Board members. He reviewed the proposed changes and noted that not all Trustees have had an opportunity to express their views. The discussion will be continued with the full Board.

The Committee adjourned at 4:14 p.m.

Exhibit A

## **Ohio University Board of Trustees Proposed Meetings 2015-16**

- August 27-28, 2015 - Retreat
- October 15-16, 2015 -Athens
- January 21-22, 2016 - Athens
- March 10-11, 2016 - Athens
- June 23-24, 2016 - Zanesville



**AUDIT COMMITTEE MEETING  
OHIO UNIVERSITY – ATHENS CAMPUS  
Margaret M. Walter Hall, Room 125/127  
January 22, 2015 – 3:30 PM**

Trustee N. Victor Goodman, called the meeting to order at 3:50 p.m. Other Committee members present were Trustee Sandra J. Anderson, Trustee J. Patrick Campbell, Trustee Kevin B. Lake, Trustee Peggy Viehweger and Student Trustee Sharmaine Wilcox. President Roderick McDavis and Trustee David A. Wolfort were also present.

**Office of Research and Sponsored Programs**

Dr. Joseph Shields, Vice President for Research and Creative Activity and Dean of the Graduate College, and Shane Gilkey, Assistant V.P. for Research and Sponsored Programs, provided an overview of the office, discussed statistics about research at OHIO and discussed the software used by the office (LEO).

**Baker Tilly Construction Auditing**

Tony Ollmann of Baker Tilly presented an update on construction auditing. Mr. Ollmann discussed the current status of the Walter Fieldhouse, Phase I Housing Development and construction contract risk assessment projects.

**Internal Audit Update**

Jeffrey Davis; Chief Audit Executive; provided an update on the Internal Audit Office operations which included:

- FY15 audit status update
- External auditor evaluation

There was no unfinished business.

Meeting adjourned at 5:05 p.m.