



**OHIO**  
UNIVERSITY

# Board of Trustees

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## **Minutes**

August 29, 2013

## Table of Contents

<b>ROLL CALL .....</b>	<b>4</b>
<b>APPROVAL OF AGENDA.....</b>	<b>4</b>
<b>APPROVAL OF THE MINUTES OF JUNE 21, 2013 .....</b>	<b>4</b>
<b>REPORTS.....</b>	<b>4</b>
Report from the Chair .....	4
Report from the President .....	5
<b>COMMITTEE REPORTS.....</b>	<b>6</b>
Executive Committee – Executive Session .....	6
University Resources Committee .....	7
<b>RESOLUTION 2013 -- 3358 .....</b>	<b>8</b>
University Academics Committee .....	9
Executive Committee Luncheon Report.....	10
Governance Committee .....	10
Audit Committee.....	10
<b>CONSENT AGENDA .....</b>	<b>11</b>
RESOLUTION 2013 -- 3359 .....	11
RESOLUTION 2013 -- 3360 .....	12
RESOLUTION 2013 -- 3361 .....	13
RESOLUTION 2013 -- 3362 .....	13
RESOLUTION 2013 -- 3363 .....	14
RESOLUTION 2013 -- 3364 .....	15
RESOLUTION 2013 -- 3365 .....	16
<b>ANNOUNCEMENT OF NEXT STATED MEETING DATE... </b>	<b>17</b>

**APPENDIX..... 18**

Executive Committee – Executive Session .....18

Resources Committee Meeting .....19

Academics Committee Meeting.....23

Executive Committee Luncheon Meeting.....26

Governance Committee Meeting.....26

Audit Committee Meeting.....28



**OHIO**  
UNIVERSITY

**Board of Trustees Meeting  
Columbus State Community College  
Center for Workforce Development, 435 Ballroom Center  
Thursday, August 29, 2013 – 3:00 pm**

**ROLL CALL**

Chair Sandra Anderson called the meeting to order at 3:03 pm. Secretary Peter Mather called the roll. Present: Chair Sandra Anderson, David Brightbill, David Wolfort, Janetta King, Kevin Lake, N. Victor Goodman, Dave Scholl, Janelle Simmons, Cary Cooper.

Also present were Student Trustees Amanda Roden and Keith Wilbur; National Trustee Peggy Viehweger; Alumni Association Representative William Hilyard; President Roderick McDavis; and Board Secretary Peter C. Mather

**APPROVAL OF AGENDA**

Trustee Brightbill moved to approve the meeting agenda, seconded by Trustee King, all in favor and the motion carried.

**APPROVAL OF THE MINUTES OF JUNE 21, 2013**

Trustee Wolfort moved to accept the June Board Meeting minutes, seconded by Trustee Goodman, all in favor and the motion carried.

**REPORTS**

**Report from the Chair**

Chair Anderson introduced new National Trustee Peggy Viehweger. Chair Anderson also discussed the previous day's orientation for new Trustees and the Faculty/Staff convocation, which was attended by some of the Board members. The Chair congratulated the President and the administration on the academic quality of and strong enrollment numbers for the new freshman class, and she discussed plans for the Board Retreat that was scheduled for the following day.

## **Report from the President**

The President opened with an introduction of new appointments to the administration, and a reminder of the University's strategic priorities. The full President's Report can be found in the meeting materials.

### ***Program Spotlight: Economic Impact Report***

Executive Vice President and Provost Pam Benoit presented the Economic Impact Report and expressed appreciation to the team who developed the report, and particularly Eva Aspegren, Donna Goss, and Mark Krumel. Steve Golding, Vice President for Finance and Administration, discussed the compilation of data for the study of the Economic Impact of Ohio University. The Economic Impact analysis assessed both quantitative and qualitative impacts in order to demonstrate how Ohio University educates students and impacts communities. Ohio University generates significant state and local tax revenue through activities associated with the University, through alumni who live across the state, and through employing thousands of people in part-time and full-time positions.

Dean Rene Middleton presented the impact of Ohio University's efforts in Talent and Workforce Development and explained how the cultivation of skilled workers benefits communities when graduates open businesses, and provide employment and training. She also commented on the importance of the University's partnerships with schools, particularly in the Appalachian region.

VP Joseph Shields described how Research Scholarships and Creative Activity contribute to economic benefit through salaries that translate into economic benefit to the region. He also noted significant licensing revenues and related activities that impact the community and state.

Dr. Mark Weinberg conveyed how Innovation and Entrepreneurship within the Ohio University community benefit the region through employment and investment in community resources. He also described the foundation for future social entrepreneurship that is cultivated by the engagement of students in these projects.

Vice Provost Jack Brose highlighted efforts of the Heritage College of Osteopathic Medicine and the College of Health Sciences Professions to affect Health and Wellness in the region. These Colleges work together to provide rural communities in the region with primary care providers and health services that might not otherwise be available.

Dr. Eva Aspegren discussed Ohio University's efforts in Environment, Infrastructure, and Sustainability. She explained how the University contributes to the region and the state

through: (1) environmentally responsible and sustainable growth, (2) environmental restoration projects around the region, and (3) options for students to engage in environmental sustainability programs that lead to jobs in those business sectors.

Donna Goss spoke about the Citizens, Quality of Place, and Community Engagement section of the report. She explained that Ohio University works with community groups to provide service opportunities for students and faculty and cultural enrichment. These efforts improve the quality of life throughout the region. Specifically, Ms. Goss cited the example of the development of an expanded childcare facility that would benefit both students and children in the community.

Dean Bill Willan spoke about the impact of the Regional Campuses on the development of local workforces and the engagement of community members in addressing regional concerns. He also explained that the campuses provide quality of life opportunities through cultural and recreational pursuits.

In closing, Provost Benoit stated that the total economic impact of Ohio University on the state in 2012 was measured at \$1.5B.

A brief discussion ensued among the Trustees about how the economic impact of the University could affect investment in the institution now and into the future.

#### *Faculty and Staff Salary Increase*

President McDavis recommended faculty and staff salary increases due to a boost in enrollment for the 2013-14 academic year. Chair Anderson asked for a motion to approve the additional 1% increase for faculty and staff. Trustee Scholl moved to approve the salary increase, seconded by Trustee Brightbill. Chair Anderson invited questions. In response to a question about cost, Mr. Golding stated the cost of this increase is \$2.8M. All approved, and the motion carried.

## **COMMITTEE REPORTS**

All complete committee reports are included in the Appendix to the Board meeting minutes.

### **Executive Committee – Executive Session**

Chair Anderson reported on the Thursday morning executive session, in which the Trustees discussed the President's performance priorities for 2013 through 2017. The Board also finalized a set of Board guidelines for determining the President's bonus. An annual bonus consideration is formalized in the President's 2012 employment contract. The Chair noted

that both qualitative and quantitative factors will be considered in determining the bonus. The third activity during the executive session was to complete the annual evaluation of the President.

Chair Anderson noted that this was an extremely positive year for Ohio University. She identified five areas of notable success. The first area was academic programs and supporting students. The President and his team were commended for the smooth quarter-to-semester transition and the success of the strategic enrollment plan. The second area of strength was the expansion of the Heritage College of Osteopathic Medicine into Dublin and Cleveland. The third area the Board identified was the University's improving financial strength and movement toward a sustainable business model. Chair Anderson highlighted the President's participation in the commission that developed the state share of instruction formula, as well as the groundwork the administration has established for the guaranteed tuition model. Chair Anderson noted the University's improvement in Senate Bill 6 ratio, moving from the eighth to the first position in the state. The fourth area of outstanding performance was the development of a strong capital improvement plan that addresses very important safety and deferred maintenance concerns. The fifth area was the progress of the Promise Lives Campaign.

In summary, Chair Anderson noted that the Board is very pleased with President McDavis' performance. Chair Anderson announced that the Board decided to award a base compensation raise of 2.89 percent or \$12,000, and a bonus of 15% or \$62,250.

### **University Resources Committee**

Acting Committee Chair Anderson reported that Vice President for Advancement, Bryan Benchoff, provided an update for the Capital Campaign (\$428.5M raised so far) and stated that fundraising efforts for the final two years of the campaign will focus on corporate giving. Following the launch of the formal 'in-house' portion of the campaign, a record number of faculty and staff participated during fiscal year 2013. Mr. Benchoff also discussed the Undergraduate Scholarship Investment Program.

Chair Anderson also stated that Vice President Golding introduced Deborah Shaffer, Senior Associate Vice President for Finance and Administration, and Chad Mitchell, Associate Vice President for Budget and Planning. Senior Associate VP Shaffer reported on the preliminary, unaudited results from the consolidated Sources and Uses Report for the fiscal year 2013, which includes an operating surplus of \$49.7 million. Mr. Mitchell discussed the evolving budget reporting and the tie between the \$49.7M net from operations, reconciling those items to arrive at the all funds net result of \$34.2 million.

Both Mr. Mitchell and Ms. Shaffer expressed the ultimate goal of having one document to tie sources and uses and budget to actual performance for all funds, with the goal being more transparency and a better understanding OHIO's financial situation.

VP Golding noted that OHIO's favorable financial results have led to the University's achievement of the highest SB6 composite score in the state, which enables the University to make priority investments.

Candice Casto, Director of Investments and Endowment Operations, provided an update on the stewardship of the University's and Foundation's endowments, quasi-endowments, and a portion of working capital. Director Casto explained the fiduciary responsibilities of the Investment Sub-committee and their investment advisor, Hirtle Callaghan. Director Casto also illustrated the composition of the value of the portfolio, a total of \$523M between the Foundation (\$403M) and University (\$120M).

Trustee Anderson highlighted two consent agenda items that were moved forward by the Committee:

- Establishment of University Quasi-Endowments, and
- Appointing Authority

Chair Anderson described the CIP \$100M Analysis by VP Golding, who advised the Board consider the full investment in separate smaller tranches over the six-year CIP. Chair Anderson stated that Associate VP Harry Wyatt presented progress on capital projects over the past summer with a note that there were several unplanned infrastructure issues that resulted in a reprioritization and study of utility infrastructure.

Chair Anderson presented a resolution for Pruitt Field and Track Replacement Budget Revision.

**APPROVAL OF PROJECT AND AUTHORIZATION TO DEVELOP  
CONSTRUCTION DOCUMENTS, RECEIVE BIDS AND AWARD  
CONSTRUCTION CONTRACTS FOR  
PRUITT FIELD & TRACK REPLACEMENT BUDGET REVISION**

**RESOLUTION 2013 -- 3358**

**WHEREAS**, the Board of Trustees authorized the Pruitt Field & Track Replacement project with a total budget of \$1.75 million at the April, 2013 meeting, and



**WHEREAS**, unforeseen conditions in the Pruitt Field replacement warrant a budget revision in order to provide a project with the appropriate playability and longevity, and

**WHEREAS**, the University has identified a revised total project budget to meet these needs of \$2.29 million and has identified the following fund sources:

- \$1,750,000 from state appropriations
- \$500,000 from University reserves to be reimbursed by future state appropriations
- \$40,000 from Athletics foundation and operating funds

**NOW THEREFORE, BE IT RESOLVED** that the Ohio University Board of Trustees authorizes the receipt of bids and the President or his designee to accept and award construction contracts within the revised total project budgets identified.

Chair Anderson moved to approve the Resolution with the motion seconded by Trustee Lake, all in favor, and the motion carried.

### **University Academics Committee**

Chair David Wolfort reported that the committee received a presentation from Executive Vice President and Provost Pam Benoit on the University's key dashboard indicators, which align with the University's strategic priorities. The University's dashboard was followed by a presentation of College of Arts and Sciences dashboard by Dean Robert Frank. Dean Frank reported positive employment data for Arts and Sciences graduates.

Chair Wolfort noted that Vice President for Student Affairs Ryan Lombardi reported on student behavior trends, including a report on significant decreases in high risk drinking over the past five years.

The Academics Committee also received reports on the Division of Student Affairs' Strategic Priorities, and from the Tobacco-free Task Force, which is working on a phased approach to implementing a tobacco-free campus.

Vice-Provost for Enrollment Management, Craig Cornell, discussed preliminary enrollment data for the 2013 Fall Semester. He stated that targeted marketing and high-touch recruitment methods are set to yield record enrollments in overall freshman class size, out-of-state students, multi-cultural students, and students from Appalachian counties. He also reported on a slight improvement on high school GPA from the previous year's freshman class.

Due to time constraints, AQIP Accreditation and the Undergraduate Scholarship Investment Program reports were moved to the next scheduled Academics Committee Meeting. The Guaranteed Tuition Program update was moved to the Executive Committee luncheon to allow for all Trustees to hear the update.

### **Executive Committee Luncheon Report**

Chair Anderson indicated three items were discussed during the luncheon: 1) legislative update by Director of Government Relations, Eric Burchard. Mr. Burchard discussed the status of the student trustee voting rights legislation; 2) the status of the Guaranteed Tuition program implementation; 3) and, the recommendation by President McDavis for a merit raise for faculty and staff based on improved enrollment figures.

### **Governance Committee**

Chair Kevin B. Lake reported that the committee charged Secretary Mather to provide a more concise version of the meeting minutes. Chair Lake also reported that the committee conducted agenda planning for the upcoming year.

Secretary Pete Mather reported on the New Trustee Orientation held in Athens on August 28, 2013.

General Counsel John Biancamano advised on planning for 2013-14, reminding the Committee members of their roles regarding policies and procedures, recommendation of candidates for Board membership, and a review of the Bylaws for possible revision at the end of the year.

### **Audit Committee**

Chair Goodman described a presentation on Intercollegiate Athletics (ICA) compliance by Jim Schaus, Director of Intercollegiate Athletics, and Lauren Ashman, Associate Athletic Director for Compliance. Mr. Schaus and Ms. Ashman pointed out that OHIO has never had a major NCAA violation. The Committee emphasized that the University should remain vigilant in maintaining the components of a successful compliance program.

The Committee members discussed external reporting requirements related to site visits, the role of Faculty Athletic Representatives, and the responsibility of the Board in monitoring compliance.

Chair Goodman stated that representatives from the external audit firm, Plante Moran, made a presentation to the Board on the status of the FY13 Audit, which they indicated was on schedule and will meet state reporting requirements.

Chief Audit Executive, Jeffrey Davis provided an update on the Internal Audit Office operations which included: 1) Audit Status Update, 2) ICA Compliance Audit, and 3) the Governmental Accounting Standards Board Statement Number 68, Accounting and Financial Reporting for Pensions Update. During Mr. Davis' presentation on the GASB-68, he noted the new Standards, affecting STRS pension system, will be effective FY15 and that a comprehensive report regarding the impact of GASB-68 will be presented to the Committee at the next scheduled meeting in October.

### **CONSENT AGENDA**

All resolutions listed within the Consent Agenda were included in the meeting materials for review.

### **ESTABLISHMENT OF UNIVERSITY QUASI-ENDOWMENTS UNDERGRADUATE SCHOLARSHIP INVESTMENT PROGRAM and QUASI-ENDOWMENT MATCH FOR THE JOHN KOPCHICK, PH.D. OSTEOPATHIC HERITAGE FOUNDATIONS DISTINGUISHED ENDOWED CHAIR**

#### **RESOLUTION 2013 -- 3359**

**WHEREAS**, The Board of Trustees of Ohio University is responsible for oversight of the financial condition of the institution, and

**WHEREAS**, the Board of Trustees has the ability to establish quasi-endowments, or funds functioning as endowments, to be utilized at the discretion of the University, and

**WHEREAS**, The Ohio University Foundation Board of Trustees and, specifically, the Investment Sub-Committee is entrusted by The Board of Trustees of Ohio University with the oversight to invest funds established as University quasi-endowments, and

**WHEREAS**, University quasi-endowments are invested alongside endowments of the University and The Ohio University Foundation and managed in accordance with The Ohio University Foundation's investment policy and spending policy, and

**WHEREAS**, the following two quasi-endowments are requested to be established:

- Undergraduate Scholarship Investment Program: A \$25 million matching program that will provide \$.50 in quasi-endowed scholarship funds for every dollar committed to eligible scholarship endowments from July 1, 2013 to June 30, 2019.
- Quasi-Endowment Match for the John Kopchick, Ph.D., Osteopathic Heritage Foundations Distinguished Endowed Chair: A \$2 million match commitment that relates to the Vision 2020 Funding Agreement and will complement a \$3 million endowment established by The Osteopathic Heritage Foundations.

**NOW, THEREFORE, BE IT RESOLVED**, that the Board of Trustees of Ohio University hereby approves the establishment of the above listed funds.

**BE IT FURTHER RESOLVED**, that the Treasurer of Ohio University, be and hereby is, directed and authorized to administer policies and procedures to manage these quasi-endowments.

**APPOINTING AUTHORITY FOR  
CLASSIFIED CIVIL SERVICE EMPLOYEES**

**RESOLUTION 2013 -- 3360**

**WHEREAS**, in Resolution 2009-3095, this Board designated the Associate Vice President for Human Resources as the appointing authority under Ohio civil service law with decision-making and signature authority for all hiring, promotions, transfers, disciplinary actions and removals involving civil service and classified employees; and

**WHEREAS**, the Board desires to modify its previous designation of appointing authority.

**NOW, THEREFORE BE IT RESOLVED** that the Vice President for Finance and Administration is hereby designated the University's appointing authority under Ohio civil service law with decision-making and signature authority for all hiring, promotions, transfers, disciplinary actions and removals involving civil service and classified employees; and

**BE IT FURTHER RESOLVED** that the Vice President for Finance and Administration is authorized to delegate his or her responsibilities as appointing authority under Ohio civil service law in writing to appropriate senior administrators in the Office of Finance and Administration.

**APPROVAL OF PROJECT AND AUTHORIZATION TO DEVELOP  
CONSTRUCTION DOCUMENTS, RECEIVE BIDS AND AWARD  
CONSTRUCTION CONTRACTS FOR  
ALDEN HVAC IMPROVEMENTS FY2014  
HANING HALL NEW ELEVATOR, BUDGET REVISION**

**RESOLUTION 2013 -- 3361**

**WHEREAS**, two capital projects have been planned, developed and funded as follows:

- Alden HVAC Improvements FY2014 with a total project budget of \$1.75 million to be funded by State Appropriations.
- Haning Hall New Elevator, Budget Revision with a total revised budget of \$575,000 to be funded by State Appropriations.

**NOW THEREFORE, BE IT RESOLVED** that the Ohio University Board of Trustees authorizes the receipt of bids and the President or his designee to accept and award contracts within the total project budgets identified.

**NAMING OF 20 EAST UNION STREET, ATHENS, OHIO**

***STEVEN L. SCHOONOVER CENTER FOR COMMUNICATION*  
IN HONOR OF STEVEN SCHOONOVER  
BENEFACTOR, OHIO UNIVERSITY**

**RESOLUTION 2013 -- 3362**

**WHEREAS**, Steven (Steve) Schoonover, BFA '67, and members of the Schoonover family have provided steadfast support to the Scripps College of Communication and Ohio University as a whole, and

**WHEREAS**, Mr. Schoonover has earned accolades in the industry and been inducted into the Ohio Communication Hall of Fame for Lifetime Commitment to the Scripps College of Communication, and

**WHEREAS**, Mr. Schoonover recognizes the critical need for a state-of-the-art facility to house the entire nationally-esteemed Scripps College of Communication and the necessity of affording cutting-edge classroom experience and lab facilities for students in an

increasingly important communication industry using constantly-changing technologies, and

**WHEREAS**, the generosity and leadership of the Mr. Schoonover has provided a most generous lead gift toward the renovation and new construction of a campus fixture, the former Baker Center into the new integrated communication facility, and

**WHEREAS**, this generous gift will influence Ohio University by elevating its flagship Scripps College of Communication as a leading center for communication education where generations of students will become future leaders impacting the way humans communicate in the years to come.

**NOW THEREFORE BE IT RESOLVED** that the building at 20 East Union Street, Athens, Ohio, will henceforth be named the **Steven L. Schoonover Center for Communication**.

#### **NAMING OF 50 SOUTH GREEN DRIVE, ATHENS, OHIO**

#### ***WALTER FIELDHOUSE* IN HONOR OF ROBERT WALTER BENEFACTOR, OHIO UNIVERSITY**

#### **RESOLUTION 2013 -- 3363**

**WHEREAS**, Robert Walter, BSME '67, and wife Margaret, BFA '67, have provided ardent support to Ohio University for many years, and

**WHEREAS**, Mr. Walter is renowned for a lifetime of business success, including serving as the former Chairman and Chief Executive Officer of Cardinal Health as well as serving a variety of roles in support of Ohio University, and

**WHEREAS**, Mr. Walter recognizes the need for a facility to house a variety of student recreational activities including intercollegiate athletic practice, academic course instruction, intramural sport competition, and other student centered events that enhance the curricular and co-curricular experience at Ohio University, and

**WHEREAS**, the generosity and leadership of the Walter family and the Walter Family Foundation has provided a lead gift toward this new facility which will impact Ohio University through enhancing its academic and recreational programming to students and community members for years to come.

**NOW THEREFORE BE IT RESOLVED** that the building at 50 South Green Drive, Athens, Ohio, will henceforth be named the **Walter Fieldhouse**.

**NAMING OF CENTRAL OHIO EXTENSION CAMPUS:  
OHIO UNIVERSITY DUBLIN  
AND  
NAMING OF CENTRAL OHIO MEDICAL CAMPUS:  
OHIO UNIVERSITY  
HERITAGE COLLEGE OF OSTEOPATHIC MEDICINE DUBLIN**

**RESOLUTION 2013 -- 3364**

**WHEREAS**, Ohio University through a rigorous process has identified and secured a 104 acre property in the City of Dublin to serve as an extension campus for Ohio University, and

**WHEREAS**, the Ohio University Heritage College of Osteopathic Medicine secured a grant from the Osteopathic Heritage Foundation to locate a medical campus in central Ohio, and

**WHEREAS**, 14.8 acres with three buildings within the 104 acre property was purchased for the establishment of the central Ohio medical campus,

**NOW THEREFORE BE IT RESOLVED** that the central Ohio extension campus of Ohio University, will henceforth be named **Ohio University Dublin** and that the central Ohio medical campus of 14.8 acres on Post Road within that overall over all extension campus, will henceforth be named **Ohio University Heritage College of Osteopathic Medicine Dublin**.

**COLLEGE OF FINE ARTS  
NAME CHANGE FOR THE SCHOOL OF ART**

**RESOLUTION 2013 -- 3365**

**WHEREAS**, the faculty in the School of Art in the College of Fine Arts feel that the current name fails to cover the scope of the curriculum and research interests of the school; and

**WHEREAS**, the current school curriculum includes a large array of design courses in Graphic Design and Interior Architecture; and

**WHEREAS**, the current school designation does not adequately recognize the focus of faculty and their professional activities; and

**WHEREAS**, the inclusion of the word 'design' in the school name will bring a contemporary character to the school; and

**WHEREAS**, the proposed name change would also bring the school in line with similar competing programs around the country; and

**WHEREAS**, this name change will allow us to increase our program visibility for prospective and current students interested in design at Ohio University; and

**WHEREAS**, the faculty thoroughly discussed the desirability of a change of name for the school, the Dean of the College of Fine Arts supports this recommendation, and it has been approved by the University Curriculum Committee.

**NOW, THEREFORE BE IT RESOLVED**, that the School of Art be changed to the School of Art + Design.

Chair Anderson invited a motion to approve items on the Consent Agenda. Trustee Brightbill moved to approve the Consent Agenda, seconded by Trustee Goodman, all in favor and the motion carried.

**Unfinished Business**

There was no unfinished business discussed.



**New Business**

There was no new business discussed.

**Communications, Petitions, and Memorials**

There were no additional communications, petitions or memorials to present.

**ANNOUNCEMENT OF NEXT STATED MEETING DATE**

Chair Anderson announced that the next meeting will be October 31 – November 1, 2013, in Athens.

**ADJOURNMENT** at 4:54pm.

## APPENDIX

### Executive Committee – Executive Session

August 29, 2013, 8:30 am

Columbus State Community College

Chair Sandra Anderson called the meeting to order at 8:41am.

Present: Chair Sandra Anderson, David Brightbill, David Wolfort, Kevin Lake, N. Victor Goodman, Dave Scholl, Janelle Simmons, Cary Cooper.

Also present were Student Trustees Amanda Roden and Keith Wilbur; National Trustee Peggy Viehweger; Alumni Association Representative William Hilyard; President Roderick McDavis; and Board Secretary Peter C. Mather

Chair Anderson asked Secretary Mather to call the roll for the Trustees to move into Executive Session. Based on a unanimous vote, the Board moved into Executive Session at 8:44am.

Trustees reviewed a draft document of the President's priorities for 2013 to 2017, and provided feedback on the document. Following this discussion, the Board reviewed a document outlining guidelines for considering and determining the President's bonus on an annual basis. The annual bonus consideration was adopted in the President's 2012 employment contract. In reviewing the document, the Chair noted that both qualitative and quantitative factors will be considered in determining the bonus, and she reviewed the list of criteria. There was a discussion on the final criterion, referred to on the document as "Personal Qualities." After discussion, a decision was made to add a note indicating that a qualifying statement should be included in that document specifying that personal qualities should be included in the evaluation in so far as they relate to carrying out the role of President.

The third activity during the Executive Session was to complete the annual evaluation of the President. Chair Anderson noted that this was an extremely positive year for Ohio University. She identified five areas of notable success. The first area was academic programs and supporting students. The President and his team were commended for the smooth quarter-to-semester transition and the success of the strategic enrollment plan. The second area of strength was the expansion of the Heritage College of Osteopathic Medicine into Dublin and Cleveland. The third area the Board identified was the University's improving financial strength and movement toward a sustainable business model. Chair Anderson highlighted the President's participation in the commission that developed the state share of instruction formula, as well as the groundwork the administration has

established for the guaranteed tuition model. Chair Anderson noted the University's improvement in Senate Bill 6 ratio, moving from the eighth to the first position in the state. The fourth area of outstanding performance was the development of the capital improvement plan, which addresses very important safety and deferred maintenance concerns. The fifth area was the progress of the Promise Lives Campaign.

In summary, Chair Anderson noted that the Board was very pleased with President McDavis' performance. Chair Anderson announced that based on discussions at the June meeting, the Board decided to award a base compensation raise of 2.89 percent or \$12,000, and a bonus of 15% or \$62,250.

Secretary Mather called the roll to move the Board out of Executive Session and the meeting was adjourned.

**Resources Committee Meeting**  
**August 29, 2013, 10:00 a.m.**  
**Columbus State Community College**

Acting Committee Chair Sandra Anderson called the meeting to order at 10:20 am. Other board members present included Trustee Victor Goodman, Trustee Cary Cooper, Alumni Representative Bill Hilyard, Student Trustee Amanda Roden, Faculty Representative Ben Stuart, and President Roderick J. McDavis.

● **Capital Campaign Update**

Vice President for Advancement, Bryan Benchoff, provided an update for the Capital Campaign noting campaign contributions totaling \$427.1 million toward the \$450 million goal as of June 30, 2013, with today's total at nearly \$428.5 million. VP Benchoff highlighted that fundraising efforts will focus in the area of corporate giving over the final two years of the campaign. Following the launch of the formal 'in-house' portion of the campaign, a record number of faculty and staff, over 1,500 for one year, participated during fiscal year 2013.

VP Benchoff discussed the Undergraduate Scholarship Investment Program and the criteria for providing a match of \$.50 for every \$1.00 committed for eligible undergraduate scholarships between July 1, 2013 and June 30, 2019. An investment of \$25 million in match is available to secure \$75 million in scholarship endowment to enhance access and affordability. The donor gift will be predicated on the university's match to be invested in a

university quasi-endowment, and the gift agreement will be clear on the linkage between the two sources of funds.

- **FY 2013 Preliminary Year-end Sources & Uses & Budget Update**

VP Golding introduced Deborah Shaffer, Senior Associate Vice President for Finance and Administration, and Chad Mitchell, Director for Budget and Planning. SAVP Shaffer reported on the preliminary, unaudited results from the consolidated Sources and Uses Report for the fiscal year 2013 operating surplus of \$49.7 million.

The projected net from operations of \$49.7M is comprised of \$40.7M in unrestricted balances from the operations of campuses and auxiliaries and \$9M in restricted, nondiscretionary grants, contract and plant funds. The Athens Campus makes up \$29.4M of total \$40.7M the unrestricted net from operations and is comprised of favorable tuition and fees and investment income offset by increased costs of financial aid and professional services incurred to deliver eLearning courses.

Mr. Mitchell discussed the evolving budget reporting and the tie between the \$49.7M sources and uses net from operations and the “walk across”, reconciling items to arrive at the all funds net result of \$34.2 million. Both he and Ms. Shaffer expressed the ultimate goal of having one document to tie out sources and uses and budget to actual performance for all funds. Mr. Mitchell discussed the components of the FY 2013 budget-to-actual variance as well as the favorable expectations for the FY 2014 year given the strong enrollment performance this Fall.

VP Golding let the trustees know that our favorable financial results have led to our achieving the highest SB6 composite score in the state, climbing from #8. These financial results are enabling the university to make investments in priorities and will be a major focus of the Board’s retreat discussion.

- **Endowment Update**

VP Golding introduced Candice Casto, Director of Investments and Endowment Operations, to provide the update on the stewardship of the University’s and Foundation’s endowments, quasi-endowments and a portion of the working capital. The Foundation Investment Sub-committee has been empowered to provide oversight to the University’s investment portfolio assets. Ms. Casto explained the fiduciary and diligence duties of the Investment Sub-committee and their investment advisor, Hirtle, Callaghan & Co.

The total portfolio value, comprised of both Foundation (\$403M) and University (\$120M) funds, was \$523 million at June 30, 2013. The asset allocation is prescribed by the

Investment Policy. The portfolio performance for the 1, 3, and 5 year periods ended June 30, 2013 reflect favorably to the diversified benchmarks and also versus the average performance of over 800 higher education institutions and their related foundations per the annual NACUBO survey.

The spending policy and spending rate for the endowments are reviewed by the Foundation annually and currently provide an annual 4% spending allocation to university units.

- **Consent, Establishment of University Quasi-Endowments**

VP Golding explained the board role in establishing quasi-endowments and described the two requests for board approval:

- 1) Undergraduate Scholarship Investment Program Match
- 2) Match for the John Kopchick, Ph.D. Osteopathic Heritage Foundations Distinguished Chair

- **Consent, Appointing Authority**

VP Golding advised that the resolution for board action designates the Vice President for Finance and Administration as the appointing authority for classified civil service employees with authorization to delegate to senior leadership. The University is currently without a Chief Human Resource Officer, the position previously designated as the appointing authority.

- **Capital Improvement Plan (CIP): \$100 Million Analysis**

VP Golding reminded the board of their June request to analyze deploying an additional \$100 million in debt. The analysis suggests that spreading the additional \$100 million in projects over the entire 6 year CIP cycle is optimal to front-loading the projects. Details of how the funds would be spread across new, renovation and deferred maintenance projects, the scheduling of projects, and the staffing and resources required to oversee effective project delivery are included in the agenda materials. The study considered staffing, cash flow, swing space, and campus congestion and suggests the \$100 million be spread between FY14 and FY18.

The same analyses were performed regarding the timing of the debt issuance, estimated costs of borrowing, and the viable usage of the funds. The rating agencies' recommended borrowing the \$100 million in separate, smaller tranches, over the six year CIP, as the most cost effective and mindful approach.

The resulting CIP addresses the deferred maintenance backlog and does not add to or shrink the campus – new space will be added by taking off old space. Gifts will be the main source of projects which result in new space on campus such as Walter Fieldhouse and the Patton Arts and Education facility. How to address the operations and maintenance issues for ‘new’ space will be part of a larger discussion, starting with the Board retreat.

- **Campus Updates – Summer, 2013**

VP Golding introduced Harry Wyatt, Associate Vice President for Facilities, to present the progress on capital projects over this past summer. Planned and unplanned city and campus projects were reviewed. Significant unplanned utilities and infrastructure incidents occurred during the summer involving chillers and tunnels – all deferred maintenance issues which have resulted in reprioritization and study of utility infrastructure. Mr. Wyatt concluded his presentation with a discussion of the university campus as an ‘arboretum’, including 16 state champion trees, and the preservation of trees on campus being an important component of all projects.

- **Consent Agenda, Construction Projects**

Mr. Wyatt discussed the two projects that are included on the resolution for board approval: Alden HVAC Improvements FY2014 and Haning Hall New Elevator, Budget Revision.

- **Three Consent Agenda Naming Items**

- **20 East Union Street:** *Steven L. Schoonover Center for Communication*
- **50 South Green Drive:** *Walter Fieldhouse*
- **Central Ohio Extension Campus:** *Ohio University Dublin* and **Central Ohio Medical Campus:** *Ohio University Heritage College of Osteopathic Medicine Dublin*

VP Golding reviewed the three resolutions which provide for the naming of University facilities and campuses.

- **Resolution, Pruitt Field and Track Replacement**

Mr. Wyatt advised that the board approved a budget of \$1.75 million for this project in April, 2013, but once work commenced, the underlying condition of the track turf required unanticipated improvements to the drainage system resulting in an increase to the budget. The resolution to approve the revision to a total project budget of \$2.29 million is attached for board approval.

Meeting adjourned at 12:14 p.m.

The meeting was called to order at 10:20 a.m. by Trustee Wolfort, committee chair.

**Academics Committee Meeting**  
**August 29, 2013, 10:00 a.m.**  
**Columbus State Community College**

Attendance:

David Wolfort, Committee Chair  
David Brightbill, Vice Chair  
Kevin B. Lake  
Dave Scholl  
Peggy Viehweger  
Janelle N. Simmons  
Keith Wilbur, Student Trustee  
David Thomas, faculty representative

**Academic Quality**

**University Dashboard**

Executive Vice President and Provost (EVPP), Pam Benoit introduced the updated University Dashboard which provides five-year trend data tied to the OHIO's Four Fundamentals and four underlying strategic priorities. EVPP Benoit provided a brief overview of the purpose of the University Dashboard, which is to give a high-level view of key indicators that demonstrate how major functions and systems are performing in support of the Four Fundamentals. Deans and other leaders also employ dashboards to track specific indicators of progress on the most important strategic priorities of their units.

Highlights of the University Dashboard included a review of key indicators including First Year Retention, Six Year Graduation Rate, Degrees Granted, ACT composite, Student-Faculty Ratio, Research and Creative Activity, and Grants and Contracts.

**College of Arts and Sciences**

Dean Robert Frank of the College of Arts and Sciences introduced sixteen key indicators that indicate positive growth cycles in the College and that are being used to track student success and retention. As an example, Dean Frank reviewed trend data which indicates that large numbers of freshman students enter as biology majors but graduate with other Arts and Sciences degrees. The College has responded to this data by introducing academic support interventions to students who fail the first test in an introductory BIOS course – which has been found to be a reliable predictor of course failure.

Other positive indicators include a 94% employment or graduate school enrollment rate as reported by recent College alumni.

Surveys of alumni degree satisfaction indicate that 2005 graduates agree that their education at Ohio University and the College of Arts and Sciences has “served them well” across most categories. Areas suggested for improvement included academic advising and career planning services.

Dean Frank shared the College perspective that a liberal arts education is about more than training for a vocation or employment – it is about engaging and feeding passion for learning.

Other responses to key indicators includes efforts to strengthen college support for faculty and student research and creativity, creation of curricular themes such as war and peace, law, sustainability, wealth and poverty, food , and respect for differences in race, gender, ethnicity, and religion.

Dean Frank highlighted outstanding work of recent students Marilyn Hayden, a first-generation undergraduate student and Plant Biology major, and Keith Gilland, a doctoral student in Environmental and Plant Biology who is studying the use of American Chestnut seedlings in mine reclamation.

## **Standing Reports and Updates**

### **Community Standards Update**

Vice-President for Student Affairs Ryan Lombardi reviewed student behavior trends: 2012 saw little change over the prior year in terms of the numbers of behavior or conduct violations. Looking at longer term trends, however, shows that since 2005-06 Ohio University has experienced significant reductions in risky behavior. Since 2007 Ohio University has seen a 15% decrease in high-risk drinking with 18% decrease in first year high-risk drinking.

2012 realized fewer “A” level offenses charges, and subsequently, fewer numbers of suspensions.

2012 realized increases in academic misconduct and marijuana-related offenses. Discussion around the impact of growing online learning enrollments is underway with Associate Provost Deb Gearhart of eLearning to identify and propose solutions to the issue of academic misconduct in online platforms. Increases in the numbers of conduct violations related to marijuana use may reflect a national shift towards acceptance of marijuana use is a likely factor. Ohio University has increased education, but is still reporting more offenses.

### **Tobacco-Free Task Force Update**

Last summer the Ohio Board of Regents passed resolution regarding tobacco-free campuses. President McDavis appointed a Task Force which looked at data and recommended transition to a tobacco-free campus in a phased approach. Most significant challenge is enforcement. Ohio peer institutions have adopted varying approaches from educational focus to disciplinary enforcements. Ohio University leadership will continue to



assess methods for implementation and transition.

### **Student Affairs Strategic Priorities**

Student Affairs has identified three priorities: Support, Engagement, Co-Curricular Learning

Departments must align all activities with at least one of the three priorities. By staying focused on these priorities, Student Affairs will support the larger university mission.

### **OHIO Guarantee Tuition Program Update**

Due to time constraints, the OHIO Guaranteed Tuition Program Update was rescheduled for the lunch program.

### **Undergraduate Scholarship Investment Program**

Due to time constraints, the Undergraduate Scholarship Investment Update was rescheduled.

## **Academic Quality - Initiatives**

### **Enrollment Update**

Craig Cornell, Vice-Provost for Enrollment Management reviewed preliminary enrollment data for Fall Semester 2013. Targeted marketing and high-touch recruitment methods are set to yield record enrollments in all categories including overall freshman class size, out-of-state students, multi-cultural students, and students from Appalachian counties.

Academic Quality is also at a record high with ACT averages remaining the same as last year and average High School GPA increasing from 3.4 to 3.42.

Trustees commended Cornell and his staff for hard work and positive results.

### **AQIP Update**

Due to time constraints, the AQIP Accreditation Update was rescheduled for the October Board of Trustees meeting.

### **Search Updates**

The Executive Vice-President and Provost introduced the newest members of the Academic Leadership team:

Dr. Paul Abraham, Dean of the Eastern campus

Dr. Howard Dewald, Associate Provost for Faculty and Academic Planning

Dr. Lorna Jean Edmonds, Vice-Provost for Global Affairs

Dr. Margaret Kennedy-Dygas, Dean of the College of Fine Arts

Dr. Barbara Wharton, Associate Provost for Institutional Research and Effectiveness

Dr. William Willan, Executive Dean for Regional Higher Education

### **Consent Agenda, School of Art Name Change**

The School of Art Name Change was moved forward for inclusion in the Consent Agenda.

The meeting was adjourned at 12:04 pm by Trustee Wolfort.

**Executive Committee Luncheon Meeting**  
**August 29, 2013, Noon**  
**Columbus State Community College**

Present: Chair Sandra Anderson, David Brightbill, David Wolfort, Kevin Lake, N. Victor Goodman, Dave Scholl, Janelle Simmons, Cary Cooper.

Also present were Student Trustees Amanda Roden and Keith Wilbur; National Trustee Peggy Viehweger; Alumni Association Representative William Hilyard; President Roderick McDavis; and Board Secretary Peter C. Mather

Chair Anderson announced three agenda items for the Executive Committee Luncheon Meeting: Legislative Update, the status of the Guaranteed Tuition program implementation, and the recommendation for a 1% merit salary increase for faculty and staff. Director of Government Relations, Eric Burchard provided an update on student trustee voting rights legislation. He noted that House Bill 111 currently is mandatory, but may be changed to permissive form. The IUC will be asked for their recommendation. Secretary Mather shared information and data provided by the Association for Governing Boards on the current status of and approaches to student trustee voting rights nationwide.

Provost Benoit discussed the implementation process for the Guaranteed Tuition program. She highlighted the complexity of the process, and noted that the program will begin in Fall Semester, 2015.

President McDavis shared information on the proposal coming before the Board on a merit raise for faculty and staff. He noted that the Board previously received information on the possibilities of this merit increase proposal for faculty only. However, the recommendation for the raise pool to include staff will also be introduced due to the strong enrollment numbers for the Fall Semester.

**Governance Committee Meeting**  
**August 29, 2013, 10:00 a.m.**  
**Columbus State Community College**

In attendance were Chair Kevin B. Lake, Trustees Wolfort, Simmons, Anderson, Scholl, Viehweger, Student Trustee Roden, Secretary Peter Mather and General Counsel John Biancamano

## **1. Review of Meeting Minutes Format**

Mr. Biancamano suggested that the Board reconsider its method of preparing minutes of its meetings. Currently, the Secretary to the Board prepares an extensive paraphrase of the discussion during meetings. This approach is time consuming and presents a risk of inaccuracy. Mr. Biancamano recommended that the Board consider one of two options. A transcript of the proceedings would have the benefit of accuracy, but would be expensive. Another option would be to prepare concise statements of topics discussed, resolutions adopted and other significant statements made during the meeting.

Trustees, Viehweger, Wolfort and Scholl expressed support for the concise summary format. Trustee Anderson observed that the purpose of the minutes is to preserve a historical record of the actions of the Board and that an attempt to paraphrase every comment made during a meeting does not serve that purpose.

It was agreed that Chair Lake will recommend that the concise summary minute format be adopted. Mr. Biancamano observed that a formal resolution of the Board is not necessary. If the full Board agrees with the Committee's recommendation they can direct Secretary Mather to adopt the new format.

## **2. New Trustee Orientation**

Secretary Mather reported on the New Trustee Orientation held in Athens on August 28, 2013.

## **3. 2013-2014 Planning**

Mr. Biancamano advised the charge of the Committee as stated in Board Bylaws is to make recommendations regarding governance policies and procedures and the recommend candidates for Board membership. In the last meeting each year, the Committee is also required to review the Bylaws to determine if revisions are appropriate.

The Committee discussed possible topics for discussion at future Committee meetings, including evaluation of the format and effectiveness of Board meetings and planning for the annual Board retreat. Trustee Anderson stated that the AGB annual conference will be on April 12 -14 and suggested that the Committee receive reports from those who attend conference.

The Committee adjourned at 2:01

**Audit Committee Meeting**  
**August 29, 2013, 1:30 PM**  
**Columbus State Community College**

Trustee N. Victor Goodman, called the meeting to order at 1:43 p.m. Other committee members present were Trustee Cary Cooper, Trustee William Hilyard, and Student Trustee Keith Wilbur. President Roderick McDavis and Trustee Brightbill were also present.

**ICA Compliance Presentation**

Jim Schaus, Director of Intercollegiate Athletics and Lauren Ashman, Associate Athletic Director for Compliance presented on the role of Athletics Compliance which includes monitoring and ensuring adherence to all NCAA rules and regulations for the University's 16 varsity sports programs. Ms. Ashman indicated that there have not been any major NCAA violations in the institution's history. As such, components of a successful compliance program includes: effective and broad-based institutional participation and governance; experienced compliance staff members; strong monitoring systems; and initiatives to further strengthen the compliance operation.

Trustees discussed external reporting requirements related to site visits. In addition, Trustee Cooper inquired about the role of Faculty Athletic Representatives and their responsibilities. Trustee Brightbill inquired about NCAA rules violations and if this is addressed in coaches' contracts. Trustee Hilyard asked about what would constitute a secondary violation and the impending ramifications. Dr. McDavis indicated that he was also informed of violations and has a monitoring role regarding violations. Trustee Goodman noted that the reporting line for Athletics compliance did not include reference to the Board of Trustees, but that the Board did have some responsibilities related to athletics compliance. Trustee Goodman inquired as what the Board of Trustees' role should be regarding athletics compliance. Jim Schaus indicated that the structure of athletics is compliance based with many external reporting requirements with active engagement by the University President. Dr. McDavis indicated that there are a variety of items that the Audit Committee can be involved with regarding athletic compliance which includes distribution of annual reports and additional presentations to the Committee.

**Plante Moran FY13 Audit Update**

Robert Shenton and Keith Martinez of the external audit firm, Plante Moran, made a presentation to the Board on the status of the FY13 Audit. Plante Moran indicated that the audit is on schedule and will meet the state reporting requirements. In addition, there are no current significant reporting items to note to the Board. The timing of financial statement delivery to the University was also discussed.

### Internal Audit Update

Chief Audit Executive, Jeffrey Davis provided an update on the Internal Audit Office operations which included:

- Audit Status Update
- ICA Compliance Audit
- GASB 68 Update

Mr. Davis updated the Audit Committee on the completed audits for FY14 which included draft reports being issued for ICA Compliance as well as two final reports being issued for FY13 carryover audits. In addition, Internal Audit (IA) is currently working on audits of Voinovich Center, OIT-Information Security, and Risk Management and Safety.

Mr. Davis discussed IA's role in ICA Compliance. Currently, there is a requirement that a review be performed every 4 years by an authority outside of ICA. IA is fulfilling this role and began ICA compliance testing in July 2012. There are 16 areas of compliance testing outlined in the NCAA Division I Manual. As such, IA will be auditing these areas on a rotational basis over a four year period. IA's ICA Compliance audit encompassed the following areas for FY14: Governance and Organization, Commitment of Personnel to Rules-Compliance Activities, Investigations and Self Reporting of Rules Violations, Rules Education and Recruiting. IA issued a draft report for the ICA Compliance audit on August 26, 2013.

The Governmental Accounting Standards Board Statement Number 68, Accounting and Financial Reporting for Pensions (GASB 68) will be effective for financial statements for the fiscal year ending June 30, 2015. The University will be required to recognize the unfunded pension benefit obligation as a liability, and to comprehensively and comparably measure the annual costs of pension benefits for the first time. In July 2013, Finance prepared proforma financial statements and note disclosures for the Ohio Public Employees Retirement System (OPERS) information as part of a test implementation group. Currently, Finance is in the process of estimating the impact of GASB 68 for the State Teachers Retirement System (STRS) information. A comprehensive report regarding the impact of GASB 68 will be presented by Finance to the Audit Committee at the October 31<sup>st</sup> meeting. In addition, Plante Moran will be included in the GASB 68 discussion with the Audit Committee. Trustee Goodman stressed that this is a new reporting requirement.

There was no unfinished business.

Meeting adjourned at 2:52 p.m.