



OHIO  
UNIVERSITY

# Board of Trustees

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## Minutes

September 6, 2012

**MINUTES OF THE MEETING OF  
THE BOARD OF TRUSTEES OF OHIO UNIVERSITY**

**September 6, 2012**

**Pickerington Center, Ohio University**

**Pickerington, Ohio**

**THE OHIO UNIVERSITY BOARD OF  
TRUSTEES MINUTES OF September 6, 2012  
MEETING**

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## **CALL TO ORDER**

Chair Gene Harris called the meeting to order at 3:15 p.m. She thanked the staff at the Pickerington Center for their hospitality and then asked Board Secretary Peter Mather to call the roll.

## **ROLL CALL**

Present—Chair Gene T. Harris, Vice-Chair Sandra J. Anderson, Trustees David A. Wolfort, Kevin B. Lake, Janetta King, and N. Victor Goodman.

Also in attendance were President Roderick J. McDavis, Student Trustees Allison Arnold and Amanda Roden, National Trustees Henry Heilbrunn and J. Patrick Campbell, Alumni Representative William Hilyard, and Board Secretary Peter C. Mather.

## **APPROVAL OF THE AGENDA AND THE MINUTES**

Chair Harris asked for a motion to approve the meeting agenda. Trustee Goodman made the motion, which was seconded by Trustee Anderson; all approved and the motion carried. Chair Harris asked for a motion to approve the Minutes of the Board of Trustees Meeting held on June 22, 2012. Trustee Lake made the motion. The motion was seconded by Trustee King. All approved and the motion carried.

## **REPORTS**

### **Report of the Chair**

Chair Harris welcomed new members William Hilyard, J. Patrick Campbell, and Amanda Roden to the Board of Trustees.

### **Report of the President**

President McDavis introduced his report by thanking Chair Harris and greeting the Board members and others in attendance. He acknowledged the importance of the vision of Ohio University: to be the nation's best transformative learning community; discussed the four fundamentals: inspired teaching and research, innovative academic programs, exemplary student support services, and integrative co-curricular activities; and pointed to the four supporting priorities: effective total compensation (short and long term), enrollment goals, improved financial health, and complete capital campaign. He noted the importance of keeping in mind the macro level vision and priorities of the institution as these values guide the Board's work.

### *Improving Student Health*

President McDavis reported that in the summer of 2012 Ohio University joined the National College Health Improvement Project (NCHIP) learning collaborative with 31 other member institutions, including Dartmouth, Brown, Purdue, and Yale. NCHIP held a summer conference with sessions focused on improving student health by reducing problems associated with high-risk drinking. The Board has made high-risk drinking a focal point for at least the past eight years. At the conference, Ohio University representatives shared the University's approaches to helping students make safer choices involving alcohol, and received helpful information and strategies from other institutions in supporting our institutional efforts. The NCHIP summer event was attended by Interim Vice President for Student Affairs, Ryan Lombardi, and Interim Dean of Students, Jenny Hall-Jones.

### *Complete Capital Campaign*

President McDavis proudly announced that the Capital Campaign has raised \$407 million toward the \$450 million goal. (Applause) The bulk of the support, \$217 million, comes from alumni; and a significant part, \$147 million, comes from foundations. The President expressed his excitement about the campaign's progress, with three years remaining before the end of the campaign in June, 2015. In addition, the President discussed the importance of private funds given the current funding limitations from public sources. He further acknowledged and thanked Bryan Benchoff, Vice President for University Advancement and the deans for their leadership and significant contributions to the campaign.

President McDavis reported that the Division of University Advancement secured \$55.86 million in new gifts and pledges during the fiscal year that ended on June 30, 2012. The President's recent advancement travel destinations include: New York, New York; Chatham, Massachusetts; Cleveland, Ohio; San Diego, California; Charlotte, North Carolina; and State College, Pennsylvania. President McDavis reported substantial enthusiasm, excitement and pride among alumni, to whom the president expressed appreciation for their contributions and support.

### *Legislative Update*

The Conditions Report of the Ohio Board of Regents asserts that the state of Ohio must establish a firm foundation of ongoing technology-intensive development, with the goal of developing a knowledge-based workforce to compete in an increasingly competitive global economy. President McDavis noted that the report promotes the development of a relationship between the University and industry to help move Ohio's economy forward. Representatives from the Board of Regents will travel to all of Ohio's four-year campuses and some community colleges to present the report. The proposed implementation objectives include: building a regional ecosystem, promoting collaboration and creating a

greater regional collaboration, creating an entrepreneurial environment, fostering research cooperation, generating capital resources, planning for future job skill training, and defining metrics. The University, along with other four-year universities, has committed to becoming part of the solution in creating jobs within the region and the state and ensuring that Ohio graduates remain in the state.

President McDavis mentioned Vice President Ryan Lombardi's presentation to the Academics Committee concerning the Ohio Board of Regents' Tobacco-free Campus Resolution. The President has asked Vice President Lombardi to form a university-wide task force consisting of faculty, staff, and students to examine how a Tobacco-free campus policy would impact the community. The President indicated that University of Toledo and Miami University have already developed and implemented such a policy. Ohio University is reaching out to those two institutions to learn from their experiences. The Board of Trustees will be updated concerning the progress of the work of the task force.

### *Leadership Changes*

President McDavis announced recent appointments and welcomed the following new Ohio University leaders: Jack Brose, Vice Provost for Health Affairs; Robert Frank, Dean of the College of Arts and Sciences; Deborah Gearhart, Vice Provost for E-Learning; Kenneth Johnson, Dean of Heritage College of Osteopathic Medicine; Jennifer Kirksey, Chief of Staff; Ming Li, Interim Executive Director of the Center for International Studies; and Madeleine Scott, Interim Dean of the College of Fine Arts. Searches are taking place this year for Deans of the College of Fine Arts, Center for International Studies, and the Scripps College of Communication.

### *Points of Pride*

President McDavis reviewed the University's points of pride:

- A pair of Ohio University physiologists, Fritz Hagerman and Jason White, assisted U.S. Olympic rowers.
- Southern Campus nursing professor, Nicole Pennington was named Regional Higher Education Outstanding professor.
- Scripps Study shows more judges and courts in the United States report using social media like Facebook and Twitter.
- Bobcat Student Orientation hosted 3,600 first-year students, 300 transfer students, and their families from July 12 through August 3 on the Athens campus. President acknowledged the contribution of Dr. David Descutner, Dean and Associate Provost for Undergraduate Education, and Vice President Ryan Lombardi, and all the staff

who are involved. President McDavis noted that Bobcat Student Orientation makes a powerful impact on new students and their families.

- OHIO partners with UNICEF on Communication for Development workshop through Scripps College of Communication in the summer. This workshop used Ohio University to help the UNICEF staff to understand the power of communication all over the world. He acknowledged the contribution of Interim Dean Scott Titsworth and other faculty and staff.
- Ohio University is to receive \$29 million for energy efficiency conservation project.
- Ohio University alumnus and current Professional MBA student Jeff Dennis was honored in the Columbus Business Frist's 2012 class of the top "Forty Under 40".
- 139 first-year students were welcomed into the Heritage College of Osteopathic Medicine through the White Coat Ceremony, a ritual which the President invited the Trustees to join as guests in the future.
- 50 OHIO alumni and friends around the nation convened in Athens from July 19-22 for the 2012 Alumni College Golden Weekend. Attendees participated in many educational and social activities to reconnect with the University.

### **Introduction of the Pickerington Center**

President McDavis stressed the value of the Pickerington Center and then extended an invitation to Dr. James M. Smith, Dean of the Lancaster Campus, and Dr. Leigh A. Atkinson, Center Director, to introduce the Center.

Dean Smith welcomed the President and the Board. He asked Dr. Atkinson to join him in the introduction. He noted that Dr. Atkinson was Director at the time when the Center was established 11 years ago and she has a good understanding of the Center's history, its origination, and its entrepreneurial spirit.

Dr. Atkinson shared that the Center started under rudimentary conditions and a leap of faith, and that this experiment has resulted in success. By the time the physical structure was built, this Ohio University satellite program had been providing classes in the high school in Pickerington for about fifteen years. The University leased what is now Building #1 at the Center for 10 years. The original on-site program included fifteen evening classes with a total of 50 students (FTE) in the fall quarter of 2000. The front office area had been the main gathering area and, due to the intimacy of the environment, the Center staff knew every student's name. Dr. Atkinson discussed the day the 9-11 attack occurred as an illustration of the intimate community at the Pickerington Center. She recalled that the

faculty and the students gathered in front of the television and talked about the events throughout the day. She described this as being characteristic of how the faculty and staff at the Center seek to make connections with students. Dr. Atkinson also acknowledged the personal approach provided by Mike Chillik, Director of Facilities, who reaches out and makes significant connections with students. She also commented that her business background had helped her organize and manage the Center. In 2003 the University purchased the site, which included the Center's two current buildings. Dr. Atkinson became a "landlord" for a number of years, which involved renting space to other entities, including an anesthesiology office, an Education Services company, and a dance school. Dr. Atkinson concluded her statement and turned it over to Dean Smith.

Dr. Smith reported that the Center currently employs seven staff members. There are no full-time faculty members employed by the Pickerington Center. Faculty members come from the Lancaster Campus or are adjuncts from the Columbus area. At the undergraduate level the Center offers approximately one hundred classes per semester in several formats, including day, evening and weekend schedules. Both traditional and nontraditional students enroll at the Center. The Center's portfolio of offerings includes general education, whereby students are able to start a wide variety of majors at Ohio University. Academic programs are offered at four levels, including two certificate programs: Women's Gender Studies and Diversity Studies. As part of the regional campus, the Center also provides associate degrees in Arts and Sciences, Liberal Arts, Individualized Studies, and the Law Enforcement Technology program. At the bachelor's degree level, the Center offers programs in Arts and Sciences, Organizational Communications, Technical and Applied Studies, Criminal Justice, and Specialized Studies. As they matriculate beyond their first year, students take classes between the Pickerington Center and the Lancaster Campus. Dr. Atkinson also mentioned that the Center is the host for master's degrees in Financial Economics, Professional Business Administration, Public Administration, and Education, which are cohort-based programs.

Dr. Smith pointed out that the Pickerington Center provides "stretch space" for the University. For example, the Center has served as the host site for a number of Ohio University programs and functions, including the College of Osteopathic Medicine's Core Group; Community Partnerships Office; Graduate Programs and University Outreach; and, most recently, the Student Success Center for E-Learning Programs. The location of the Pickerington Center along the Columbus beltway also provides opportunities for future expansion. The Center is promoting itself as an extension of the Lancaster Campus through a comprehensive advertising campaign. By examining the types of students enrolled, the Center is working to expand programmatic offerings. Possible candidates for new programs include associate degree programs in business, such as business management technology, accounting, and applied management. If the Center grows in enrollment, the campus has space for one more building to accommodate additional classes. Dr. Smith concluded his

prepared remarks, indicating that the Pickerington Center provides substantial opportunities for the University to try new ideas and reach new audiences.

Dr. Smith then invited questions from the Board. Trustee Hilyard asked whether it is typical for a regional campus to have such satellite operations and, in particular, whether other state schools have similar models of operation. Dr. Smith responded affirmatively and mentioned that his first exposure to the Pickerington Center was as a participant in a national conference for branch campus administrators. The conference brought the national group to tour the Pickerington Center as a showcase. The branch campuses offer opportunities to take classes close to work and home, a model that has been well-known in the state of Ohio since the sixties. Again, President McDavis complimented Dr. Smith and Dr. Atkinson's successes with the Pickerington Center.

### **President's Announcements**

Following the Pickerington Center presentation, President McDavis shared two announcements: 1) Dr. David L. Bronson and The Honorable Yvette McGee Brown received the 2012 Phillips Medal of Public Service, and 2) The Ohio Bobcats Football Team defeated Penn State, 24-14 in the season opener at Beaver Stadium in front of 97,000 fans.

President McDavis invited questions and there were none. Chair Harris thanked the faculty and staff at the Pickerington Center for their hospitality. She acknowledged two Faculty Representatives in the audience: 1) Dr. Judith Lee from the School of Communication Studies, who serves as the faculty representative on the Resource Committee 2) Dr. David Thomas from the School of Film, who serves on the Academic Committee. Chair Harris also recognized Dr. Elizabeth Sayrs from the School of Fine Arts. Dr. Sayrs is the new Chair of the Faculty Senate.

### **University Resources Committee Report**

Trustee David Wolfort reported the minutes from the University Resources Committee meeting as follows.

#### ***Capital Campaign Update***

Vice President for Advancement, Bryan Benchoff, provided an update for the Capital Campaign noting campaign contributions totaling \$406.2 million as of July 1, 2012. Dashboard results for the campaign in total and charts showing sources of gifts, area of gift giving, and the size and number of commitments were shared. The 2013 goal is \$24 million in solicitations and proposals. He announced that there are outstanding proposals of \$55 million through the remainder of the campaign. The \$55 million amount signals lower

annual attainment figures than previous years. However, he noted that this is common at this point in a campaign, since most known donors have already committed and are included in totals prior to the campaign's public phase. New contacts and solicitations are being developed and sought to complete the campaign and build for the future. Committee Chair Wolfort commended the work of the Advancement team and their achievements to date.

VP Benchhoff further reported that this phase of the campaign is focused on generating scholarship endowments. The total endowed scholarships and the 2012 breakdown of the number of awards by size were discussed. Benchhoff noted that the goal is to achieve endowed scholarships which will generate higher award amounts to assist students in offsetting more of their costs.

### ***Endowment Review***

Vice President for Finance and Administration, Stephen Golding, introduced Associate Vice President for Finance, Michael Angelini, to provide an annual report and update on the endowment oversight provided by The Ohio University Foundation Board. National Trustee Campbell, who serves as a member of the Foundation Investment Sub-Committee, joined the Resources Committee for the discussion. Areas of Sub-Committee oversight were reviewed including a discussion of the process employed to retain the current advisor, Hirtle, Callaghan & Co., in July, 2009. Hirtle, Callaghan & Co. manages approximately \$10 billion in assets for 415 clients – 72 of which are higher education clients.

Endowment balances under management were discussed. The Investment Sub-Committee is responsible for oversight of the University and Foundation endowments as well as portions of each entity's working capital. Asset allocation percentages as of June 30, 2012 were shared as were asset class performance compared to benchmarks. Trustee Campbell shared details behind the efforts of the past decade in moving the investment portfolio from a nearly 100 percent concentration in equities to a more sophisticated portfolio that, with a diversification into additional asset classes, reduces overall volatility. Another significant and courageous change made in the past decade and supported by the President and Deans was to drop the spending rate from 6 percent+ to 4 percent; a move away from an unsustainable spending rate over the long-term. As the managing fiduciary agent, Hirtle, Callaghan & Co. is charged with maintaining the asset allocation as set forth in the Foundation's investment policy. Hirtle, Callaghan & Co. utilizes the 'chief investment officer for hire' approach, providing expertise and cost efficiencies as a result.

Mr. Angelini also reviewed FY 2011 performance of the endowment compared to approximately 800 other endowments found in the latest NACUBO-Common Fund Annual Endowment Study. The Foundation's one-year and five-year performance is at the median of the Study's average, while the three-year return exceeds the average because of the exceptional return on the Diagnostic Hybrids (DHI) investment. There are early indications that the Foundation's FY 2012 performance will be close to the average return

for those same institutions found in the Study; those results will be shared with the board when available, after the end of the 2012 calendar year. Hirtle-Callaghan's value as an advisor was illustrated in a performance chart by asset class, and will also be measured against attainment of the target return over time. The Hirtle-Callaghan modeling of the Foundation portfolio will be shared with the University Board.

Mr. Angelini reminded the committee that the Investment Policy will be brought back to the Board in November, followed by the NACUBO report in early 2013.

### *Climate Action Plan*

Vice President Golding introduced the Presidential Advisory Council for Sustainability Planning (PACSP) Co-Chairs Dr. Ben Stuart and Annie Laurie Cadmus. The history of the PACSP, constituted in 2009 following President McDavis' signature of the American College and University Presidents' Climate Commitment, was reviewed. Development on the Climate Action Plan (CAP) commenced following formal approval of the Sustainability Plan in summer, 2011. The CAP describes the University's plan for attaining carbon neutrality by 2075 and is much more measure-based toward the ultimate goal of greenhouse gas reduction.

The PACSP formed seven sub-councils, including content experts, to develop goals and recommendations on attaining carbon neutrality for their unique areas. Sub-council reports were submitted in April, 2012, and several rounds of vetting were conducted prior to this presentation to the board. Data to measure against benchmarks are available and continue to be scrutinized for evaluating attainment of carbon neutrality by 2075. 'Carbon offsets' can be attained by such actions as planting trees or activities that negate the carbon producing activities. Dealing with the largest single component of total greenhouse gas and electricity, is a huge issue locally and globally. The transformation of the Lausche Heating Plant from coal to gas will be a significant reduction event.

A greenhouse gas inventory for the university is kept, and a nationally recognized carbon 'calculator' will be used to account for important data and to manage the University's performance. Obstacles to the University goal toward carbon neutrality include the availability of funding, although a great deal of progress will be made based on commitments within the Six-Year Capital Improvement Plan. President McDavis commended the work of the Sustainability Council and the leadership of Ms. Cadmus and Dr. Stuart.

### *Summer Campus Update*

Vice President Golding drew committee members' attention to highlights of the significant work of the summer as provided in the board agenda materials.

### *Consent Agenda, Construction Projects*

Associate Vice President for Facilities, Harry Wyatt, reported on the two construction projects for board approval – Kantner Roof Replacement and Clippinger Chilled Water Building Distribution.

The committee recommended keeping the Construction Projects resolution on the Consent Agenda for Board approval.

**Resolution, Zanesville Recreation Center**—Vice President Golding reviewed prior board actions for this project. The transaction as previously shared with the board is basically the same except that Ohio University is now assuming responsibility as the final guarantor for the project. The University is being asked to sign all the commitments for the \$12 million project. Charitable pledges of \$5 million have been raised to date and, after the new market tax credits and funds from operation of the facility, \$2.2 million is the net exposure of this project to the university. Management believes that this community based project is good for our students, the regional campus, and the community. The risk to the University as the ultimate guarantor is the net exposure of \$2.2 million and other responsibilities associated with operations and ownership of the \$12 million facility.

The committee recommended moving the Zanesville Recreation Center resolution to the full board for approval.

**Resolution, Property Acquisition: Cambridge Classroom**—This building is between Zanesville and Eastern campuses off of I-70 in Cambridge. The recent oil and gas boom in this part of the state has made finding facilities in the area difficult over the past two years. The property sits in a very convenient location, is in excellent condition, and is planned as a facility for first year students, with possibility of transfer to Athens or any of the regional campuses. The area is booming and ripe for a variety of educational offerings including entrepreneurial programs, graduate programs and workshops. Staffing and operation of the facility will be accomplished through currently employed regional campus employees and faculty. Campus funds have been reserved to fund the purchase of the facility.

The committee recommended moving the Property Acquisition – Cambridge Classroom Resolution to the full board for approval. Property appraisals indicate higher value than the purchase price of the property, and a cash purchase has been planned.

### *Approval of the Resolutions*

Trustee David Wolford moved to approve the construction project of the Zanesville Recreation Center. The motion was seconded and Chair Harris asked for a roll call. All approved and motion carried.

**LEASE OF REAL PROPERTY  
OHIO UNIVERSITY ZANESVILLE CAMPUS  
2012 -- 3300**

**WHEREAS**, the Ohio University Board of Trustees has in Resolution No. 2012-3287 declared approximately 1.69 acres of land situated on the Ohio University Zanesville Campus as surplus, said property described and recorded in the Muskingum County Deed Record 538-799; and,

**WHEREAS**, Ohio University has entered into negotiations with entities, financial institutions and non-profit organizations including the Muskingum Recreation Center, PNC Bank, the Zanesville Canal and Manufacturing Company and the Zanesville Foundation for the purpose of collaborating on a community and university project that will construct the Muskingum Recreational Center, (“the Facility”), intended to benefit the Muskingum County Community, Zanesville Community and University Community; and,

**WHEREAS**, this Board supports and endorses both the economic and social benefits of such a Facility; and,

**WHEREAS**, Ohio University has agreed to enter into a lease of the above described property for the Facility, which this Board has reviewed;

**NOW THEREFORE, BE IT RESOLVED**, that the President of Ohio University or his designee are hereby authorized to enter into and execute a lease of the land so situated and described herein with the Muskingum Community Center, a 501 (c) 3 corporation for the purpose of constructing, managing and maintaining a building for providing health and wellness facilities, including fitness programs and swimming programs that will benefit the population of Muskingum County, Zanesville and the University communities.

**BE IT FURTHER RESOLVED**, that the Board hereby authorizes the President or his designee to execute the appropriate and necessary documents, and commit the approved and reasonable resources of Ohio University as they determine necessary to complete and manage the project.

Trustee David Wolfort moved to approve the property acquisition of the Cambridge classroom, a spending of more than \$800,000. Trustee Kevin Lake seconded; and Chair Harris asked for a roll call. All approved and motion carried.

**RESOLUTION TO APPROVE THE NEGOTIATION AND  
ACQUISITION OF REAL PROPERTY TO SUPPORT THE OHIO  
UNIVERSITY ZANESVILLE AND EASTERN CAMPUSES**

**RESOLUTION 2012 - 3301**

**WHEREAS**, Ohio University Zanesville and Ohio University Eastern seek to expand academic offerings in the areas of applied management, social work, and general education, and serve the needs of non-traditional, working students, and

**WHEREAS**, pursuant to Ohio Revised Code, 3337.10, 3337.11, 3337.13, 3345.11 and other relevant statutory provisions, the Ohio University Board of Trustees is authorized to do all things necessary for the continuous and successful operation of the Regional campuses, and

**WHEREAS**, Ohio University has assembled a representative team of university leaders and staff which has performed a review of sites in the Cambridge area, and

**WHEREAS**, the team, through their site visits and parallel due diligence reviews of sites and preferred criteria, identified a preferred site and would like to proceed with completion of the negotiation and acquisition.

**NOW THEREFORE, BE IT RESOLVED**, that the Ohio University Board of Trustees does hereby authorize the President or his designee to proceed with the further negotiation, acquisition and transaction of property located at 7077 Glenn Highway, Cambridge Ohio, for the maximum purchase price of \$800,000 as the preferred site for the establishment of classroom and academic activity for the Ohio University Zanesville and Ohio University Eastern campuses.

**BE IT FURTHER RESOLVED**, that the President or his designee shall have the authority and power to negotiate, exchange, mortgage, buy, sell, deal with all real and any personal or tangible personal property associated with the preferred site, to direct and manage the financing, assets, claims, taxes, rents, to accept conveyance, record and transact funds for the completion of the purchase and closing and final disposition of the real and personal property attributed to the preferred site.

## **University Academics Committee Report**

Trustee Janetta King reported the minutes from the University Academics Committee meeting as follows.

### ***Consent Agenda Items***

Center for Intervention Research in Schools—The establishment of the Center for Intervention Research in Schools will build visibility both internally and externally for the socially significant work that is being accomplished at Ohio University. The Center will aid in the recruitment of faculty and students and allow its researchers to be more competitive for grants.

Undergraduate Entrepreneurship Certificate—This new certificate will provide an opportunity for non-business students to participate in the university’s entrepreneurship curriculum. This curriculum along with the other initiatives of the university to promote entrepreneurship aligns with the state’s strategic priorities for universities and it continues to position the Ohio University at the forefront of entrepreneurship education.

The Committee recommended approval of both resolutions.

### ***Community Standards Report***

Interim Vice President for Student Affairs Ryan Lombardi reported that the number of alcohol violations declined from previous year. Overall the trends in the report are consistent with previous data. Mr. Lombardi indicated that the report provides evidence that the protocols instituted by Student Affairs six years ago continue to be effective.

Mr. Lombardi stated a concern that marijuana-related violations are trending upward. This is a phenomenon that other universities across the country are experiencing as well. In response, Student Affairs has instituted new programmatic interventions and will monitor their effectiveness closely. Mr. Lombardi also noted a significant drop in “disturbing the peace” violations. He credited the change, in part, to a campaign launched by Student Affairs with the theme, “Be smart, be civil, be safe.” The committee talked about the different processes between the criminal process and what happens internally at the University. Interim Vice President Lombardi also highlighted the prevention efforts.

### ***Academic Dashboard Report***

Trustee King noted that the committee had considerable discussion regarding the Academic Dashboard Report, evaluating how this tool is used, whether it is the best tool

for our needs, and what improvements are needed. Some of the questions discussed were as follows:

- Does the dashboard provide an “at a glance” view of the current state of the institution?
- Does the dashboard monitor performance toward strategic priorities?
- Does the dashboard provide data on key performance indicators needed to fulfill the fiduciary responsibilities of trustees?
- Does the dashboard present current information?
- Does the dashboard present quantitative data?
- Does the dashboard present comparative information?
- Does the dashboard present data across multiple years?
- Are there interrelationships among the indicators on the dashboard?

Discussion in the committee meeting focused on the degree to which the dashboard was accomplishing these objectives. Executive Vice President and Provost Pam Benoit stressed that the dashboard was meant to provide a snapshot and that the information it provided was supplemented by college level dashboards and learning objectives. She also pointed out that additional data existed in the Ohio University Fact Book and on the Institutional Research website. Those resources would allow trustees to gain a broader understanding of how the University was performing on a variety of different measures. The general conclusion was that the dashboard had been useful during the past academic year in generating substantive conversations about academic quality and that it was anticipated that it would continue to serve that function.

#### *Search Update & Tobacco-Free Campus*

In reference to search updates and the Tobacco-Free Campus reports, Trustee King noted that they were consistent with the Presidential Report and, thus, not necessary to include in the committee report.

Chair Harris invited questions and there were none.

### **University Governance Committee Report**

Trustee Janetta King reported the minutes from the University Governance Committee meeting as follows.

#### *Bylaws*

The committee discussed updates of the bylaws. Discussion about changes in the bylaws will continue. A few months prior to this meeting, non-substantive edits in the bylaws were

made and have been circulated to the committee. The committee recommended moving those non-substantive changes of the committee bylaws to the Board for adoption.

### *New Trustee Orientation*

Board Secretary Mather updated the committee on yesterday's orientation program for the new trustees. Trustee King articulated the importance of the orientation as the program allows the trustees to perform duties and carry out fiduciary duties in a proper way.

### *Approval of the Resolution*

Trustee Goodman made the motion to pass the bylaw changes as recommended by the Governance Committee, which was seconded by Trustee Anderson. All approved and the motion carried.

## **University Audit Committee Report**

Trustee Kevin Lake reported the minutes from the University Academics Committee meeting as follows.

### *Research Compliance*

Jo Ellen Sherow, Director of the Office of Research Compliance, presented on research compliance activities.

Ms. Sherow discussed human subject protection (IRB), animal subject protection (IACUC) and research conflict of interest (RCOI), responsible conduct of research, and research misconduct investigation.

### *External Audit*

Robert Shenton from Plante and Moran updated the Trustees on the status of the FY12 external audit. The draft of financials was on schedule and would be delivered in a month.

### *Internal Audit Update*

Jeffrey Davis, Chief Audit Executive, presented the Internal Audit Update. Mr. Davis presented an update regarding the audit plan completion, audit schedule, audit plan objectives, audit process and the Audit Committee charter. Trustee Lake thanked Mr. Davis and his team for the work they did for the University.

Chair Harris invited questions and there were none.

## **APPROVAL OF CONSENT AGENDA**

Chair Harris presented the Consent Agenda items to the Trustees for action. Trustee Anderson moved for the adoption of the consent agenda, which was seconded by Trustee King. There was no discussion and the motion carried by unanimous vote.

### **Consent Agenda**

#### **APPROVAL OF PROJECT AND AUTHORIZATION TO DEVELOP CONSTRUCTION DOCUMENTS, RECEIVE BIDS AND AWARD CONSTRUCTION CONTRACTS FOR KANTNER ROOF REPLACEMENT AND CLIPPINGER CHILLED WATER BUILDING DISTRIBUTION**

##### **RESOLUTION 2012-3302**

**WHEREAS**, two capital projects have been planned, developed, and funded as follows:

- Kantner Roof Replacement with a total project budget of \$800,000 to be funded from University reserves, and
- Clippinger Chilled Water Building Distribution with a total project budget of \$1,500,000 to be funded \$1,100,000 from state appropriations and \$400,000 from University reserves.

**NOW THEREFORE, BE IT RESOLVED** that the Ohio University Board of Trustees authorizes the receipt of bids and the President or his designee to accept and award construction contracts within the total project budgets identified.

#### **VICE PRESIDENT FOR RESEARCH AND CREATIVE ACTIVITY CENTER FOR INTERVENTION RESEARCH IN SCHOOLS**

##### **RESOLUTION 2012 -3303**

**WHEREAS**, faculty in the Department of Psychology have established a unique and successful program in the area of school mental health, and

**WHEREAS**, the establishment of the Center for Intervention Research in Schools will build

visibility both internally and externally for significant work that is being done in an area of social significance, and

**WHEREAS**, the proposed center has the support of the Dean of the College of Arts and Sciences, the Vice President for Research and Creative Activity, and the Executive Vice President and Provost,

**THEREFORE, BE IT RESOLVED**, that the Board of Trustees of Ohio University hereby approves the establishment of the Center for Intervention Research in Schools.

## **COLLEGE OF BUSINESS MANAGEMENT DEPARTMENT ENTREPRENEURSHIP CERTIFICATE**

### **RESOLUTION 2012 -3304**

**WHEREAS**, the Management Department has proposed offering an undergraduate Entrepreneurship Certificate, and

**WHEREAS**, the proposed certificate has the support of the Faculty and Dean of the College of Business, the University Curriculum Council, and the Executive Vice President and Provost, and

**WHEREAS**, this program reaches beyond the College of Business, providing undergraduate students from various disciplines an opportunity to become more familiar with the field of Entrepreneurship,

**THEREFORE, BE IT RESOLVED**, that the Board of Trustees of Ohio University hereby approves offering the Entrepreneurship Certificate by the Management Department in the College of Business.

## **EXECUTIVE COMMITTEE REPORT**

### ***President's Contract***

Chair Harris introduced the process the committee had used and conveyed the sentiments of the Board. Required by the policy, early this year the Board conducted a review of the President's performance, addressing the period from his last review in January 2009. This evaluation highlighted the President's exemplary leadership and significant accomplishments. Chair Harris noted that President McDavis has demonstrated remarkable leadership and a propensity for hard work and energetic commitment to advancing the University. During his tenure, the reach of the University into the global, national and local markets has been

expanded and the institution's reputation has been enhanced.

Chair Harris highlighted a few accomplishments that have occurred under the president's leadership:

- 1) The University has increased the number of undergraduate applications, improved the quality of the undergraduate student body, made commitment to E-Learning, restructured the academic programs and departments with the goal to improve the standing of the academic and research programs. All of this has occurred while weathering severe budgetary cutbacks associated with a struggling economy.
- 2) The Board has seen an efficient and sustainable business model, established through the implementation of RCM (Responsibility Centered Management). The University has begun aggressive maintenance and repair programs with investments and upgrades of the residence halls.
- 3) The Promise Lives Campaign has seen significant success, and it is well on its way to achieve its \$450 million by the end of the campaign in 2015.
- 4) The University is continuing to receive positive recognition for the quality of its academic programs throughout the state of Ohio and around the nation.

Chair Harris noted that President McDavis is building on these accomplishments. At the Board retreat following this meeting the members will discuss several ambitious initiatives that will shape the future of the University. These include a multi-year one hundred million dollar investment, a total compensation plan for the faculty and staff, a strategic enrollment plan, a twenty year capital plan, and a technology commercialization plan. The Board hired the President to be a change agent and he has accomplished that. The Board also recognizes the hard work of the countless faculty and staff who are making this future possible. The President has put together a highly qualified management team and provided the leadership to move the university forward.

With this very positive assessment in mind, a compensation committee consisting of Trustees Anderson, Wolfort, Brightbill and Chair Harris recommended to the full board a renewal of the President's employment agreement with the following provisions:

- 1) The term of the contract will be five years, beginning July 1, 2012. (The President's contract has one year remaining; this contract will supersede the previous one and extend his appointment for an additional four years.);
- 2) A 6.5% increase in base compensation;

- 3) The eligibility for an annual performance bonus based on mutually agreed upon goals and the BOT's assessment of his accomplishment of those goals.

In recognition of the President's accomplishments of FY2012, the Executive Committee recommended a bonus of 15% of his 2012 base salary. The committee believes it is important that the University's presidential compensation structure be competitive. At this point, it is not. Chair Harris noted that the most recent compilation of presidents' compensation at Ohio public institutions appeared at the Chronicle of Higher Education. The Chronicle list shows compensation received during the 2011 fiscal year. The periodical ranked the president's total compensation, which includes base salary, bonus, and deferred compensation, ninth out of ten university presidents in the state of Ohio. The committee could not know be sure whether President's new contract has improved his compensation ranking significantly, given the other presidents will receive additional compensation. But with this in mind, Chair Harris asserted that the total compensation under the new contract was in line with the compensation paid to presidents at comparable Ohio institutions.

Chair Harris acknowledged the contribution of the faculty, staff and students. In addition, she noted that the President's leadership was instrumental in pulling together the resources and initiatives to realize the university's significant accomplishments. She summarized that in recognition of the President's leadership, the compensation committee believed the proposed contract was an appropriate recognition of the hard work, dedication, and leadership that President McDavis had exhibited during some very challenging times.

Chair Harris asked Vice Chair Anderson to present the resolution. Vice Chair first took a moment to express her pleasure in working with Trustees Brightbill, Wolford, and Chair Harris in the past several months and she assured the Board that the Executive Committee has done thorough work in representing the university. She attributed her skills in conducting research, applying critical thinking skills, asking tough questions, and coming to a fair and reasoned judgment to the education she received from the Scripps College of Communication. Then she read the resolution as follows:

## **CONTRACT FOR PRESIDENT RODERICK J. MCDAVIS**

### **RESOLUTION 2012-3305**

**WHEREAS**, in accordance with the policy the Board of Trustees has conducted a comprehensive review of the performance of President Roderick J. McDavis from January 2009 to the present.

**WHEREAS**, the Board has determined that the President McDavis has exhibited exemplary leadership during a period of unprecedented fiscal challenges. And under his directions academic status and the reputation of the University have been enhanced, an efficient and sustainable financial

structure has been established.

**WHEREAS**, the Board desires to retain the services of President McDavis to ensure the University continues to benefit from his leadership.

**NOW THEREFORE, BE IT RESOLVED** that the Board hereby approves the renewal of the President's employment agreement for a term of five years beginning on July 1, 2012, with an increase in his base compensation to \$415,000.

**BE IT FURTHER RESOLVED** that in recognition of the President's accomplishments during the past year in achieving the priority identified in the strategic plan, the Board hereby authorizes the payment of a bonus in an amount of 15% of his 2011-2012 base salary.

**BE IT FURTHER RESOLVED** that the Chair is authorized to execute a new employment agreement with the President with terms set forth in the agreement attached as Exhibit A.

Vice Chair Anderson explained that the Exhibit A is a revised version of the existing employment agreement. The revisions to this contract by the Executive Committee was assisted by the outside independent counsel, an attorney named Phillip R. Moots of Columbus Ohio, who has experience specifically in negotiating the employment contracts with presidents of colleges and universities.

Vice Chair Anderson made the motion; it was seconded by Trustee Lake. Chair Harris asked for comments.

Trustee Arnold commented that she admired the President's willingness to make tough decisions to keep Ohio University competitive. She conveyed that she appreciated not needing to worry about academic quality or safety on campus, and that she is experiencing a truly transformative learning experience. She encouraged all her fellow students to join her and Trustee Roden in recognizing that students have a president who is committed to their success. Trustee Arnold thanked President McDavis.

Trustee Campbell commented that although he was a new trustee on the Board, his working relationship with the President was extensive. In fact, he met the President before he started in his official capacity at the University. Furthermore, the Leadership of the University Foundation had confronted many challenging issues and the President had made many politically difficult but correct decisions for the University. Trustee Campbell said that President McDavis' biggest fault is that he is too self-effacing; he makes things look easy when they are not. The many things decisions he has made to move Ohio University forward in a dynamic way took a significant leadership. Trustee Campbell believed that given the challenges and opportunities, it was important to retain Dr. McDavis' service. He would not want to lose the President to another institution. Trustee Campbell supported the resolution whole-heartedly and he applauded the efforts of the team that had worked on

it.

Trustee Goodman recalled that when Vice President Bryan Benchoff's predecessor left and the University was in the middle of the Capital Campaign, the President took on the additional role of spearheading the Campaign. In that role, the President travelled extensively. Trustee Goodman noted the importance of the President's talents for fundraising. He was astounded to hear from Chair Harris of the Chronicle's ranking of the President's salary, and he recalled that it had been several years since the President last received a bonus. Therefore, he noted his support for the resolution and the extension of President McDavis' contract.

Trustee Wolfort commented the President has demonstrated exceptional leadership in confronting the challenges of the "Great Recession." Trustee Wolfort recalled that the President approached him a number of years ago to serve on the Board and later to help provide leadership for the Capital Campaign. He had agreed on the condition that both the President and Howard Lipman, the Vice President for University Advancement at that time, would commit to staying at the University for the full period of the campaign. When Vice President Lipman was leaving, the President rose to the occasion by assuming the significant responsibilities of leading the university advancement efforts. Moreover, Trustee Wolfort noted that every senior leadership position at the University that had been filled during the President's tenure was an enhancement. Trustee Wolfort is impressed by the talent and commitment the senior staff members bring to their work. He stated that it was a privilege to have Dr. McDavis as the President of the Ohio University and the President had his endorsement.

Trustee Heilbrunn commended the President's stewardship of the university. Besides the twenty-year Capital Plan, another example was the bold step he took in 2007 to be a signatory to the Climate Action Plan; two years later, the university had a Sustainability Plan, and now the Climate Control Plan—a framework that will guide environmental stewardship efforts for the next sixty-three years. It is typical for the President to focus on the university's future including the medical activities in Columbus and Cleveland, for example. Trustee Heilbrunn expressed his pleasure in having the President work for the future of the Ohio University.

Trustee Lake added that the President was the face and voice of the University and he that he embodies "what we are," "who we are," and "what we want to be." He could not have asked for more from the President. Trustee Lake said it had been a privilege to have Dr. McDavis as the President of the University and he hoped to retain him as long as possible.

Chair Harris concluded that none of the Trustees was on the Board when the President was hired. However, the Board was endorsing the President's leadership and verifying the desire to have him lead the University into the future. She joined all of the trustees in thanking the

President for his service and committed outstanding leadership.

Secretary Mather called the roll. All approved and motion carried. This was followed by sustained applause.

President McDavis thanked the Board for their confidence in his leadership. He expressed his feeling of honor in serving the University for the past eight years. He also noted his excitement about being part of Ohio University's bright future. He thanked all his colleagues in the audience for what they had done, and expressed his determination to keep working hard.

## **NEW BUSINESS**

There was no new business.

## **COMMUNICATIONS, PETITIONS, AND MEMORIALS**

President McDavis read the Certificate of Appreciation to Barbara Mash, Executive Assistant to the Board of Trustees.

## **ANNOUNCEMENT OF NEXT STATED MEETING DATE**

Secretary Mather announced that the next BOT Meeting will be held on November 15-16 in Athens, Ohio.

## **ADJOURNMENT**

Chair Harris adjourned the meeting at 4:49 p.m.

## **CERTIFICATION OF MINUTES**

Notice of this meeting and its conduct was in accordance with Resolution 1975-240 of the Board, which resolution was adopted on November 5, 1975, in accordance with Section 121.22(F) of the Ohio Revised Code and of the State Administration Procedures Act.

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Gene T. Harris  
Chairperson

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Peter C. Mather  
Secretary

# President's Report

presented to  
Ohio University Board of Trustees  
September 6, 2012

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# Overview

- **Top Strategic Priorities**

- **Exemplary Student Support Services ::  
Improving High-Risk Behaviors**
- **Complete Capital Campaign**

- **Legislative Update**

- **OBOR's Technology Transfer and  
Commercialization Task Force Draft  
Report**

- **Leadership Changes**

- **Points of Pride**

- **Program Spotlight**

- **Ohio University's Pickerington Center**



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# Vision Ohio::Top Strategic Priorities

## Nation's Best Transformative Learning Community

1. Inspired teaching and research
2. Innovative academic programs
3. Exemplary student support services
4. Integrative co-curricular activities

Effective Total Compensation

Short- & Long-Term Enrollment Goals

Improve Financial Strength

Complete Capital Campaign

## FOUR FUNDAMENTALS

1. Inspired teaching and research dedicated to students' academic success and focused on the connections between student learning and the advancement of knowledge and creative activity.
2. Innovative academic programs that draw on the best traditions and practices in liberal arts, professional, and interdisciplinary education.
3. Exemplary student support services committed to helping students fulfill their academic promise.
4. Integrative co-curricular activities that foster a diverse environment of respect and inclusivity and facilitate students' development as citizens and leaders.

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# Strategic Priority :: Improving High-Risk Behaviors

Exemplary  
Student  
Support  
Services

- OHIO joined the National College Health Improvement Project (NCHIP) learning collaborative session with 31 other member institutions including Dartmouth, Brown, Purdue, and Yale
- Session focused on improving student health by reducing harms associated with high-risk drinking
- OHIO representatives presented our success in helping students make safer choices around alcohol
- The collaborative is a beneficial involvement for our University community and our students

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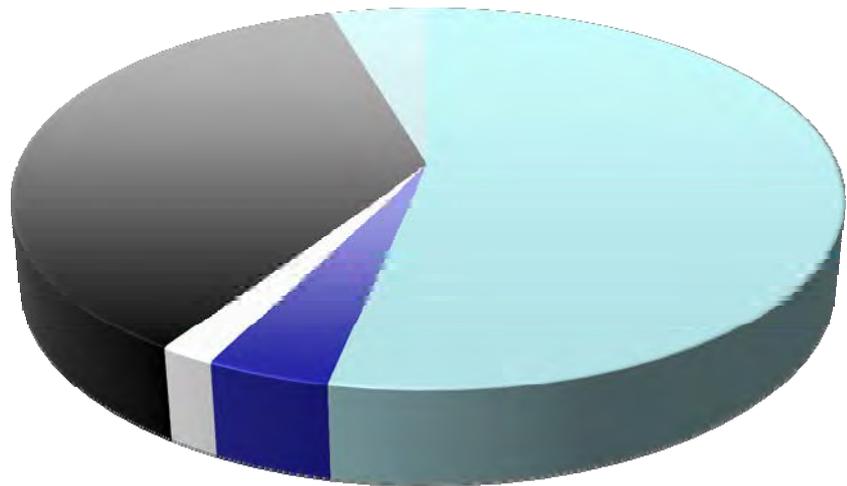


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# Strategic Priority :: Complete Capital Campaign

Complete  
Capital  
Campaign

**Total Attainment: \$406,217**



- Alumni: \$216,078
- Other Individuals: \$16,687
- Corporations: \$7,536
- Foundations: \$147,719
- Other Organizations: \$18,198

\* In thousands

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# Strategic Priority :: Complete Capital Campaign

Complete  
Capital  
Campaign

- The Division of University Advancement secured \$55.86 million in new gifts and pledges during the fiscal year that ended June 30, 2012



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# **Strategic Priority :: Complete Capital Campaign**

Complete  
Capital  
Campaign

## **Advancement Travel:**

**New York, New York  
Chatham, Massachusetts  
Cleveland, Ohio  
San Diego, California  
Charlotte, North Carolina  
State College, Pennsylvania**

Presidential advancement travel from June 22, 2012 through September 5, 2012

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# Legislative Update:: Technology Transfer & Commercialization Task Force Report

Legislative  
Update

**Report Goal:** Ohio must establish a firm foundation of ongoing-technology-intensive development, and develop a knowledge-based workforce to create an increasingly competitive global economy

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# Legislative Update:: Proposed Implementation Summary

Legislative  
Update

REMOVE BARRIERS



BUILD REGIONAL ECOSYSTEMS



PROMOTE GREATER REGIONAL COLLABORATION



CREATE AN ENTREPRENEURIAL ENVIRONMENT

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# Legislative Update:: Proposed Implementation Summary

Legislative  
Update

RESEARCH COOPERATIONS



GENERATE CAPITAL RESOURCES



PLAN FOR FUTURE JOB SKILL TRAINING



DEFINE METRICS

# Leadership Changes:: Recent Appointments

Leadership  
Changes

- Jack Brose, Vice Provost for Health Affairs
- Robert Frank, Dean, College of Arts and Sciences
- Deborah Gearhart, Vice Provost for E-Learning
- Kenneth Johnson, Dean, Heritage College of Osteopathic Medicine
- Jennifer Kirksey, Chief of Staff
- Ming Li, Interim Executive Director, Center for International Studies
- Madeleine Scott, Interim Dean, College of Fine Arts

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# Points of Pride

- **Pair of Ohio University physiologists, Fritz Hagerman and Jason White, assists U.S. Olympic rowers**



*Photographer: Jason White*

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Community

# Points of Pride



- **Southern Campus nursing professor, Nicole Pennington, named Regional Higher Education Outstanding Professor**

*Photographer: Ohio University Southern Campus*

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# Points of Pride



twitter

facebook

- **Scripps Study shows more judges and courts in the United States report using social media like Facebook and Twitter**

# Points of Pride

## Take a closer look at Bobcat Student Orientation

- 3,600 first-year students, 300 transfer students, and their families participated in the annual orientation from July 12 through Aug. 3 on the Ohio University Athens campus



Photographer: Elizabeth Held



# Points of Pride



- **OHIO partners with UNICEF on Communication for Development Workshop**

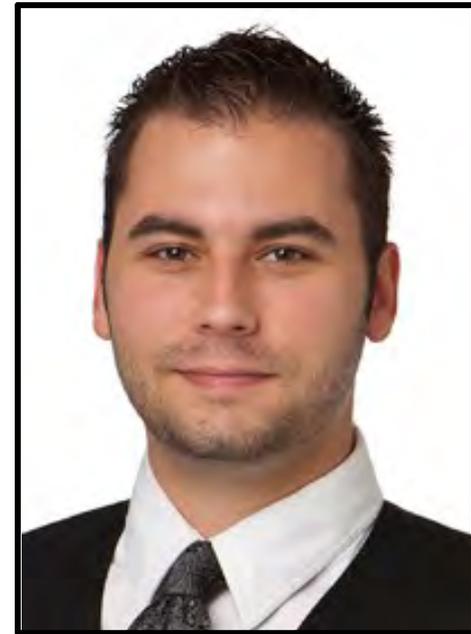
# Points of Pride

- **Ohio University to receive \$29 million for energy efficiency, conservation project**



# Points of Pride

- **Ohio University alumnus and current Professional MBA student Jeff Dennis was honored in the *Columbus Business First's* 2012 class of the top "Forty Under 40"**



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# Points of Pride

- **139 first-year students welcomed into the Heritage College of Osteopathic Medicine**



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# Points of Pride

- **Fifty Ohio University alumni and friends from around the nation convened in Athens July 19-22 for the 2012 Alumni College and Golden Weekend**



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# University Spotlight :: Ohio University Pickerington Center

Dr. James Smith

Dean, Lancaster Campus | Pickerington Center

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# CONGRATULATIONS!



**Dr. David L. Bronson and The Honorable Yvette McGee Brown**  
***The 2012 Phillips Medal of Public Service Recipients***

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# President's Report

presented to  
Ohio University Board of Trustees  
September 6, 2012

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**Resources Committee Meeting  
September 6, 2012,  
10:30 am**

Committee Chair David Wolfort called the meeting to order at 10:30 am. Other board members present included Trustee Sandra J. Anderson, Trustee Kevin B. Lake, Trustee Henry Heilbrunn, National Trustee J. Patrick Campbell, Student Trustee Allison Arnold, Faculty Representative Judith Lee, and President Roderick J. McDavis.

- **Capital Campaign Update**

Vice President for Advancement, Bryan Benchoff, provided an update for the Capital Campaign noting campaign contributions totaling \$406.2 million as of July 1, 2012. Dashboard results for the campaign in total and charts showing sources of gifts, area of gift giving, and the size and number of commitments were shared. The 2013 goal is \$24 million in solicitations/proposals; \$55 million through the remainder of the campaign – these levels will result in lower annual attainment figures, but this is common at this point in a campaign since most known donors have already committed and are included in totals prior to the public phase of a campaign. New contacts and solicitations are being developed and sought to complete this campaign and build for the future. Committee Chair Wolfort commended the work of the Advancement team and their achievements to date.

VP Benchoff further reported that this phase of the campaign is focusing on generating scholarship endowments. The total endowed scholarships and the 2012 breakdown of the number of awards by size were discussed – 727 of 949 awards were for \$2,499 or less. The focus is to achieve endowed scholarships which will generate higher award amounts to assist students in offsetting more of their costs.

- **Endowment Review**

Vice President for Finance and Administration, Stephen Golding, introduced Associate Vice President for Finance, Michael Angelini, to provide an annual report and update on the endowment oversight provided by The Ohio University Foundation (the “Foundation”) board. National Trustee Campbell, who serves a member of the Foundation Investment Sub-committee, joined the Resources Committee for the discussion. Areas of Sub-Committee oversight were reviewed including the process employed to retain the current advisor, Hirtle, Callaghan & Co., in July, 2009. Hirtle, Callaghan & Co. manages approximately \$10 billion in assets for 415 clients – 72 of which are higher education clients.

Endowment balances under management were discussed. The Investment Sub-Committee is responsible for oversight of the University and Foundation endowments as well as portions of each entity’s working capital. Asset allocation percentages as of June 30, 2012 were shared as were asset class performance compared to benchmarks. Trustee Campbell shared details behind the efforts of the past decade in moving the investment portfolio from a nearly 100% concentration in equities to a more sophisticated portfolio that, with a diversification into additional asset classes, reduces overall volatility. Another significant and courageous change made in the past decade and supported by the President and Deans was to drop the spending rate from 6%+ to 4%; a move away from an unsustainable spending rate over the long-term. As managing fiduciary, Hirtle, Callaghan & Co. is charged with maintaining the asset allocation as set forth in the Foundation’s investment policy. Hirtle, Callaghan & Co. utilizes the ‘chief investment officer for hire’ approach, providing expertise and cost efficiencies as a result.

Mr. Angelini also reviewed FY 2011 performance for the endowment as compared to approximately 800 other foundations supporting educational institutions as found in the latest NACUBO-Commonfund Annual Endowment Study (the “Study”). The Foundation’s one-year and five-year performance is at the median of the Study’s average while the three-year return exceeds the average due to the exceptional return on the DHI investment. Early indications are that the Foundation’s FY 2012 performance will be close to the average return for those same institutions found in the Study - those results will be shared with the board when available, after the end of calendar 2012. Hirtle Callaghan’s value as advisor is seen in the performance chart by asset class, but will also be measured against attainment of the target return over time which is required to meet spending rates. The Hirtle Callaghan modeling of the Foundation portfolio will be shared with the university board.

Mr. Angelini reminded that the Investment Policy will be brought back to the board in November, followed by the NACUBO report in early 2013.

- **Climate Action Plan**

Vice President Golding introduced Presidential Advisory Council for Sustainability Planning (PACSP) Co-Chairs Dr. Ben Stuart and Annie Laurie Cadmus. The history of the PACSP, constituted in 2009 following President McDavis' signature of the American College and University Presidents' Climate Commitment, was reviewed. Development on the Climate Action Plan (CAP) commenced following formal approval of the Sustainability Plan in Summer, 2011. The CAP describes the university's plan for attaining carbon neutrality by 2075 and is much more measure-based toward the ultimate goal of greenhouse gas reduction.

The PACSP formed 7 sub-councils, including content experts, to develop goals and recommendations on attaining carbon neutrality for their unique areas. Sub-council reports were submitted in April, 2012, and several rounds of vetting were conducted prior to this presentation for the board. Data to measure against benchmarks is available and continues to be scrutinized for evaluating attainment of carbon neutrality by 2075. 'Carbon offsets' can be attained by such actions as planting trees or activities that negate the carbon producing activities. Dealing with the largest single component of total greenhouse gas, purchased electricity, is a huge issue locally and globally. The transformation of the Lausche Heating Plant from coal to gas will be a significant reduction event.

A green-house gas inventory for the university is kept and a nationally recognized carbon 'calculator' will be used to account for important data and manage performance of the university's efforts. Obstacles to the university goal toward carbon neutrality include the availability of funding, although a great deal of progress will be made based on commitments within the 6 Year Capital Improvement Plan. President McDavis commended the work of the Sustainability Council and the leadership of Ms. Cadmus and Dr. Stuart.

- **Summer Campus Update**

VP Golding invited committee members to review highlights of the significant work of the summer as provided in the board of agenda materials.

- **Consent Agenda, Construction Projects**

Associate Vice President for Facilities, Harry Wyatt, reported on the two construction projects for board approval – Kantner Roof Replacement and Clippinger Chilled Water Building

Distribution.

**The committee recommended keeping the Construction Projects resolution on the Consent Agenda for Board approval.**

- **Resolution, Zanesville Recreation Center**

VP Golding reviewed prior board actions for this project. The transaction as previously shared with the board is basically the same except for the fact that Ohio University is being viewed as the final guarantor for the project. The university is being asked to sign all the commitments for the \$12 million project. Charitable pledges of \$5 million have been raised to date and, after the new market tax credits and funds from operation of the facility, \$2.2 million is the net exposure of this project to the university. Management believes that this community based project is still good for our students, the regional campus, and the community. The risk to the university as the ultimate guarantor is the net exposure of \$2.2 million and taking over the operations and ownership of the \$12 million facility.

**The committee recommended moving the Zanesville Recreation Center resolution to the full board for approval.**

- **Resolution, Property Acquisition – Cambridge Classroom**

The building is between Zanesville and Eastern campuses off I-70 in Cambridge. The recent oil and gas boom in this part of the state has made finding facilities in the area difficult over the past 2 years. The property sits in a very convenient place, is in excellent condition, and is planned as a first-year facility with transfer to Athens or any of the regional campuses. The area is booming and ripe for a variety of educational offerings including entrepreneurial programs, graduate programs and workshops. Staffing and operation of the facility will be accomplished through currently employed regional campus employees and faculty. Campus funds have been reserved to fund the purchase of the facility.

**The committee recommended moving the Property Acquisition – Cambridge Classroom resolution to the full board for approval.**

Meeting adjourned at 12:15 p.m.



**Academics Committee  
September 6, 2012**

**Present Janetta King (Chair), Victor Goodman, Amanda Roden, Bill Hilyard, Gene Harris,  
and David Thomas**

**Consent Agenda**

*Center for Intervention Research in Schools*

The establishment of the Center for Intervention Research in Schools will build visibility both internally and externally for the significant work that is being done at Ohio University in an area of social significance. The Center will aid in the recruitment of faculty and students and allow its researchers to be more competitive for grants.

*Committee recommended approval of the resolution.*

*Undergraduate Entrepreneurship Certificate*

This new certificate will provide an opportunity for non-business students to participate in the university's entrepreneurship curriculum. This curriculum along with the other initiatives of the university to promote entrepreneurship aligns with the state's strategic priorities for universities and it continues to position the Ohio University at the forefront of entrepreneurship education.

*Committee recommended approval of the resolution.*

**Community Standards Report**

Reported by Interim Vice President for Student Affairs, Ryan Lombardi

Mr. Lombardi reported that alcohol violations have been reduced from last year. Overall the trends in the report are consistent with previous data. Mr. Lombardi indicated that the report provides evidence that the protocols instituted by Student Affairs six years ago continue to be effective.

One concern that Mr. Lombardi addressed was that violations connected to marijuana use are trending upward. This is something that other universities across the country are experiencing as well. In response, Student Affairs has instituted new educational requirements and will monitor effectiveness closely. Mr. Lombardi also noted a significant drop in disturbing the peace

violations. He credited the change in part to campaign launched by Student Affairs with the theme—“be smart, be civil, be safe.”

### **Academic Dashboard Report**

Reported by Executive Vice President and Provost Benoit

Dr. Benoit discussed the updated academics dashboard and led the Academic Committee in a conversation about the dashboard focusing on the following issues:

- Does the dashboard provide an “at a glance” view of the current state of the institution?
- Does the dashboard monitor performance toward strategic priorities?
- Does the dashboard provide data on key performance indicators needed to fulfill the fiduciary responsibilities of trustees?
- Does the dashboard present current information?
- Does the dashboard present quantitative data?
- Does the dashboard present comparative information?
- Does the dashboard present data across multiple years?
- Are there interrelationships among the indicators on the dashboard?

Discussion in the committee focused on the degree to which the dashboard was accomplishing these objectives. Provost Benoit stressed that the dashboard was meant to provide a snapshot and that the information it provided was supplemented by dashboards and learning objectives that exist in the colleges. She also pointed out that additional data existed in the Ohio University Fact Book and on the Institutional Research website that would allow trustees to gain a broader understanding of how the university was performing on a variety of different measures. The general conclusion was that the dashboard had been useful during the past academic year in generating substantive conversations about academic quality and that it was anticipated that it would continue to serve that function.

### **Search Update**

Reported by Executive Vice President and Provost Benoit

Provost Benoit reported successful hires in the searches for the dean of the College of Arts & Sciences and the dean of the Heritage College of Osteopathic Medicine. She introduced Dr. Robert Frank as the new dean of the College of Arts & Sciences and Dr. Kenneth Johnson as the new dean of the Heritage College. Provost Benoit also introduced Dr. Deborah Gearhart as the new Vice Provost for E-Learning and Strategic Partnerships and informed the board that Dr. Ming Li had been appointed as interim executive director of the Center for International Studies.

## **Tobacco-Free Campus**

Reported by Executive Vice President and Provost Benoit

On July 23, 2012 the Ohio Board of Regents passed a resolution concerning the promotion of tobacco free Ohio campuses. President McDavis has asked Interim Vice President of Student Affairs to lead a task force to examine the issue of tobacco-free campuses at Ohio University. The work of the task force will be reported to the Board of Trustees at an upcoming meeting.

**GOVERNANCE COMMITTEE MEETING**  
**Ohio University Board of Trustees**  
**Pickerington Center**

**Thursday, September 6, 2012**

In attendance were Chair Janetta King, Trustees Goodman, Heilbrun, Hilyard, Wolfort, and Student Trustee Arnold. Also attending were Secretary to the Board Peter Mather and General Counsel John Biancamano.

**1. New Trustee Orientation**

Dr. Mather, updated the Committee on the previous day's orientation program for new Trustees Campbell, Goodman, Hilyard, and Roden. He pointed out that new trustee orientation is under the purview of the Governance Committee. Trustee King noted the importance of the orientation program in equipping trustees to participate effectively.

**2. Proposed Revision to the Board Bylaws**

The Committee reviewed a draft revision of the Board Bylaws that had been initially distributed to the Committee at the April 2012 meeting. Mr. Biancamano explained that this draft contained non-substantive, editorial changes. Discussion among the Committee members focused on the matter of decision-making processes within the Board. Trustee Goodman raised concerns about decisions that had been made without sufficient discussion among all the Board members. Discussion ensued with differing opinions shared about the degree to which Trustees felt that there was a need for involvement by the entire Board. The Committee agreed that this would be an ongoing topic of discussion for the Governance Committee and the Board as a whole.

The Committee members agreed to recommend the proposed revision to the Bylaws for approval by the full Board.

The Committee adjourned at approximately 2:25 p.m.



**AUDIT COMMITTEE MEETING  
OHIO UNIVERSITY – PICKERINGTON CAMPUS  
Building 1/Room 010  
September 6, 2012 – 1:30 PM**

Trustee Kevin Lake, called the meeting to order at 2:00 p.m. Other committee members present were Trustee J. Patrick Campbell and Trustee Amanda Roden. President Roderick McDavis was also present.

- **Research Compliance**

Jo Ellen Sherow, Director of the Office of Research Compliance presented on research compliance activities. Ms. Sherow discussed human subject protection (IRB), animal subject protection (IACUC) and research conflict of interest (RCOI).

- **External Audit**

Robert Shenton of Plante and Moran updated the Trustees on the status of the FY12 external audit.

- **Internal Audit Update**

Jeffrey Davis, Chief Audit Executive presented the Internal Audit Update. Mr. Davis presented an update regarding the audit plan completion, audit schedule, audit plan objectives, audit process and the Audit Committee charter.

There was no unfinished business.

Meeting adjourned at 2:46 p.m.

**Ohio University Board of Trustees**

**Executive Committee Meeting**

**September 6, 2012**

**Pickerington Center**

**Columbus, Ohio**

Present– Chair Gene T. Harris; Trustees Sandra Anderson, Janetta King, Kevin B. Lake, David Wolfort, N. Victor Goodman; Student Trustees Allison Arnold and Amanda Roden; National Trustees, Henry Heilbrunn and Patrick Campbell; Chair National Alumni Board of Directors, Bill Hilyard

Also attending were President Roderick J. McDavis, and Board Secretary Peter C. Mather.

The meeting was called to order by Chair Gene T. Harris at 12:40 pm. Upon opening the meeting, Chair Harris asked Secretary Mather to initiate a roll call vote to move into Executive Session for consideration of personal and real estate matters. At 12:40 by roll call vote of all trustees present voted (6-0) to move into executive session: Trustees Gene T. Harris, Sandra J. Anderson, Kevin B. Lake, Janetta King, David Wolfort and N. Victor Goodman.

At 1:45, by roll call, all trustees present voted to move out of executive session: Trustees Gene T. Harris, Sandra J. Anderson, Kevin B. Lake, Janetta King, David Wolfort, and N. Victor Goodman.

Chair Harris adjourned the meeting at approximately 1:50.

