



**OHIO**  
UNIVERSITY

# Board of Trustees

O h i o U n i v e r s i t y

## Minutes

June 22, 2012

**MINUTES OF THE MEETING OF  
THE BOARD OF TRUSTEES OF OHIO UNIVERSITY**

**June 22, 2012**

**Walter Hall  
Ohio University, Athens Campus**

**THE OHIO UNIVERSITY BOARD OF TRUSTEES  
MINUTES OF MEETING**

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## **CALL TO ORDER**

This was the first meeting led by newly appointed Chairperson of the Board of Trustees, Gene T. Harris, who called the June meeting of the Ohio University Board of Trustees to order at 10:06 a.m.

Chair Harris requested that Thomas E. Davis, Secretary to the Ohio University Board of Trustees, call the roll.

## **ROLL CALL**

Present—Chairperson Gene T. Harris, Vice-Chairperson Sandra J. Anderson, Trustees, David Brightbill, David A. Wolfort, Kevin B. Lake, Janetta King, N. Victor Goodman and Diana Hisey.

Also in attendance, were National Trustee Frank P. Krasovec, Alumni Representative Arlene Greenfield, Student Trustees Danielle Parker and Allison Arnold, President Roderick J. McDavis and Board Secretary Thomas E. Davis.

Not Present—National Trustee Henry Heilbrunn.

## **APPROVAL OF THE AGENDA**

Chair Harris asked for approval of the agenda. Trustee Brightbill moved for the approval of the printed agenda and Trustee Lake seconded the motion. There was no discussion and the motion carried by unanimous vote.

## **APPROVAL OF THE MINUTES**

Chair Harris asked for a motion to approve the minutes of the April 20, 2012 meeting of the Board of Trustees. Trustee Anderson moved to accept the minutes and Trustee Wolfort seconded the motion. There was no discussion and the motion carried by unanimous vote.

## **Report from the Chair of the Board of Trustees**

Chair Harris welcomed those in attendance and thanked the faculty, staff, students, administrators, and President McDavis for their dedication which culminated in another successful commencement celebration. She commended those at Ohio University who have allowed the University to move towards its mission of becoming the nation's best transformative learning community.

Chair Harris acknowledged that this meeting marks a time of transition, in which several members of the Board of Trustees are ending their tenure. She recognized the service of outgoing National Trustee Krasovec, Student Trustee Parker, Alumni Representative Greenfield, and Board Secretary Davis. She thanked these individuals for sharing their time and talents with the University through their service to the Board of Trustees. Chair Harris

also welcomed Diana Hisey, an Ohio University alumna from the Cincinnati area and newly appointed Trustee. Additionally, she welcomed incoming Alumni Representative, Bill Hilyard, and incoming Student Trustee, Amanda Roden, both of whom were present in the audience. Chair Harris then asked for comments from other Trustees.

National Trustee Krasovec expressed his pleasure with his tenure as National Trustee and encouraged a continued commitment to maintain the wonderful tradition and excellence of Ohio University.

Student Trustee Parker expressed how impressed she is by the Ohio University Board of Trustees and noted her tenure as Student Trustee is the single most amazing experience of her college career. She continued by noting that she looks forward to seeing everyone in 20-30 years when she is sitting as a full member of the Board of Trustees.

Alumni Representative Greenfield stated that she valued her time with the Ohio University Board of Trustees and thanked the Board for welcoming her and leading the University.

Chair Harris reviewed the contributions of the Secretary to the Ohio University Board of Trustees, Dr. Thomas Davis, including his preparation and perspective. She acknowledged that his 26 years as a faculty member at Ohio University is marked by tremendous leadership to the University, the broader Ohio University community, and his profession (applause).

Trustee Anderson stated that these four individuals are exemplary professionals, serving the Board of Trustees and furthering the mission of Ohio University.

Student Trustee Arnold noted that outgoing Student Trustee Parker has been a great mentor and friend in preparing her for the position of Student Trustee and commended Trustee Parker's holistic approach to Trusteeship.

Chair Harris reviewed the Board of Trustee's work during the previous day including a presentation led by President McDavis and Vice-President of Finance and Administration, Mr. Stephen Golding, regarding the emerging strategies to build strong relationships between Ohio University and the City of Athens. The major point of focus was on quality of life issues for those living on campus and in the community. Recent initiatives included joint policing, working with the Mayor of Athens on major fests, early childhood development, and building shared infrastructure to enhance cost-saving. Chair Harris recalled President McDavis' inaugural address eight years ago, in which he pledged to ensure that Ohio University's resources were used in the region to make the region a better place. She noted that the presentation on the day before the meeting evidenced this point.

Chair Harris also commented on the Trustees' visit to the Alden Library, hosted by Scott Seaman, Dean of Ohio University Libraries. During the visit to Alden, they heard from the archivist, Bill Kimok, and learned that the Alden Collection is among the top 100 in the country with over three million documents.

Chair Harris concluded her remarks with a discussion about President McDavis' leadership. She noted that during the 2011-2012 academic year, the Board conducted a comprehensive presidential evaluation with the assistance of Dr. Terry MacTaggart, Consultant from the Association of Governing Boards. Dr. MacTaggart invited some 65 individuals to participate. The process included various stakeholders from campus and around the state of Ohio. The Trustees considered President McDavis' own self-assessment and Dr. MacTaggart's personal appraisal. Dr. MacTaggart suggested that presidents of public institutions have a very difficult task due to dwindling state funds and increasing expectations that call for substantial leadership skills; President McDavis ranked very high on many of these identified leadership characteristics. Chair Harris highlighted some aspects of President McDavis' evaluation by Dr. MacTaggart. President McDavis' leadership was exemplified by his ability to identify alternative resources, the success of the *Promise Lives* campaign, and the implementation of responsibility centered management. Chair Harris went on to say that President McDavis' leadership has increased the reach of Ohio University into new global, national, and local markets and enhanced the institution's reputation. She indicated that negotiations concerning the President's contract are currently ongoing.

National Trustee Krasovec noted that Ohio University has the strongest leadership team it has had since he began his service to the university in 1998 and attributed this to President McDavis' ability to lead and recruit a team that is committed to excellence.

Trustee Anderson described President McDavis as a "coach" and "team player." She also described the President as a captain of a complex organization with many moving parts. With President McDavis' leadership, she expressed confidence that Ohio University is moving in the right direction, despite numerous challenges.

Trustee King recognized the spirit in which President McDavis and the first lady's leadership transcends what is shown on paper.

Student Trustee Parker complimented President McDavis for his continued focus on students' perspectives and interests and thanked him for keeping his actions in line with the University's mission.

Chair Harris acknowledged that some accomplishments are not without controversy, but President McDavis' steady hand and leadership are guiding Ohio University in the right

direction. She ended her comments by thanking the Ohio University community (applause) and introduced President McDavis to offer his report.

### **Report of the President**

President McDavis thanked everyone for their comments, faith, and confidence in him and the first lady. President McDavis gave a heartfelt expression of appreciation to the stellar team of faculty, students, and others that make Ohio University a great place.

Chair Harris noted that President McDavis' passion for the institution is one of the many reasons that Ohio University is privileged to have President McDavis as its President.

President McDavis then began his report by emphasizing a continued focus on Ohio University's vision: to be the nation's best transformative learning community. He also cited the Four Fundamentals and Supporting Strategic Priorities, which grew out of the strategic planning process, as the blueprint for meeting the university's goals. (See the Four Fundamentals and Supporting Strategic Priorities at <http://www.ohio.edu/president/news/upload/Presidents201112PerformanceObjectives.pdf>.) President McDavis expressed his plan to focus on strategic partnerships in achieving institutional goals. He pointed to specific activities, including the *Promise Lives* campaign, the Pilot Parental Leave program, and recent leadership changes as important changes and initiatives.

President McDavis thanked the Dean of the Ohio University Heritage College of Osteopathic Medicine (OU-HCOM), Dr. Jack Brose, and Sharon Zimmerman for their leadership in forging a new strategic partnership with the Cleveland Clinic. The affiliation agreement is designed to develop a Northeast Ohio Regional Extension Campus with the goal of reducing the shortage of primary care physicians throughout the state of Ohio. This agreement aims to grow a 35-year relationship with the Cleveland Clinic by committing \$7 million in philanthropic support. This includes \$5 million to Cleveland Clinic South Pointe Hospital from the Brentwood Foundation to support a new campus and \$2 million from the South Pointe Hospital. The OU-HCOM has raised \$128 million to date, exceeding the original goal of \$123 million. The total includes \$105 million from the Osteopathic Heritage Foundations, \$10 million from OHF Academic and Research Center, \$2.3 million from OHF Clinical Training and Assessment Center, \$7 million from Cleveland Clinic and Brentwood Foundation, and \$3.7 in other gifts and commitments. These contributions are an example of what Ohio University hopes to accomplish with Responsibility Centered Management throughout all of its units. Many Trustees were in attendance for the recent announcement of the strategic partnership and President McDavis conveyed his pride in the anticipated impact this agreement will have on Ohio for many years to come. He expressed his pleasure with the value the Cleveland Clinic adds to the Ohio University brand (applause).

President McDavis discussed the parental leave pilot project, which focuses on recruiting and retaining faculty. The goal of this program is to improve Ohio University as a work place. The President acknowledged the Parental Leave Task Force, which performed the work and developed recommendations. Beginning in the fall of 2012, benefits-eligible employees will have the opportunity to enroll in the parental leave pilot program with eligibility for leaves beginning in January 2013. The Health Benefits Surplus will fund the program, which was identified in consultation with leadership of the faculty senate. EVPP Benoit and VP Golding will appoint a university-wide implementation team to begin work during the 2012 fall semester. President McDavis noted that this program supports a family-friendly environment at Ohio University. He also noted the tremendous work required to ensure a smooth transition from quarters to semesters.

President McDavis announced the appointment of Ryan Lombardi as Interim Vice President for Student Affairs to fill the position vacated by Dr. Kent Smith. Mr. Lombardi is a staunch advocate for Ohio University's students and a person of great integrity who inspires and motivates students, administrators, and staff throughout the division of student affairs. Mr. Lombardi has developed strong working relationships with the City of Athens and plans to strengthen working relationships with deans and faculty on campus.

### **Points of pride**

President McDavis reviewed several points of pride. Ohio University was recognized as a 2012 Top University for Professional Sales Education by the Sales Education Foundation. The President observed that the recognition for the Ralph and Luci Schey Sales Center at Ohio University is overdue; he further acknowledged the benefit of this Center to many Ohio University alumni including many of the current Trustees.

Ohio University sustainability efforts earned the University a spot on Princeton Review's *Guide to 322 Green Colleges*. With continued Board support, the sustainability efforts will support the capital improvement plans.

President McDavis announced the 29<sup>th</sup> Annual Leadership Gala hosted by the Division of Student Affairs. The event was held on May 23<sup>rd</sup>, 2012, and more than 40 students, faculty, staff members, and student organizations received awards.

President McDavis reported on the University's International Street Fair, which celebrated its 30<sup>th</sup> anniversary. He noted that this event is one of a kind and recognizes international students and further exemplifies the collaborative relationship with the City of Athens. This Street Fair is a symbol of the University's important global reach.

President McDavis announced that Dr. John Kopchick was named the 2012 Ohio University Distinguished Professor because of his prowess as a researcher, scientist, and faculty.

Finally, President McDavis announced that the Ohio University Class of 2012 included 5940 graduates, which was one of the largest ever. Ms. Nancy Cartwright delivered a wonderful commencement address; many Trustees were in attendance to celebrate the culmination of another year of hard work by so many.

### **University Spotlight**

President McDavis invited Dr. Randy Leite, Dean of the College of Health Sciences and Professions, and his colleagues, to present on Ohio University's *Kids on Campus* program.

Dean Leite thanked the Board of Trustees and reviewed his comments to the Academics Committee from the previous day regarding the program's outreach and service to the underserved. The *Kids on Campus* program is one of the longest standing and most visible ways in which the College of Health Sciences and Professions satisfies its mission. Dean Leite introduced his colleagues to provide more information regarding the program.

Kevin Davis, Director of Community Engagement, stated that it was an honor to share with the Board of Trustees, and was pleased to highlight one of the significant projects coming from the College. He noted that under Dean Leite's leadership, community outreach is taken very seriously with the goal of extending the boundaries of the College to reach people who are underserved in the community. Mr. Davis identified the *Kids on Campus* program as a cornerstone in this effort. The program began in 1996 as a summer nutrition program and evolved into a wonderful year round after-school program. This program serves around 500 Athens' young people each year and is now coordinating with the Ohio Department of Education. Mr. Davis introduced the *Kids on Campus* program through a video (*followed by applause*). Mr. Davis expressed pride in the program that provides a positive influence to so many of the children it serves. Although this program has previously only been an Athens' program, an agreement was recently signed to expand the program to Southern Local and Perry counties.

Timarie Francis, *Kids on Campus* Director, reviewed the reasons why families choose to participate in the after school program. She explained that the enrichment activities provided by the program do not simply extend the school day, but provide rich learning opportunities. She reviewed several tracks offered to the *Kids on Campus* participants including recreation, cyber safety, Lego robotics, seed to plate, literacy, swimming safety and lessons, and sustainability. The *Kids on Campus* program is now offered in 4 out of 5 Athens County school districts. Of the 180 first to eleventh graders this summer, 75% are economically at-risk, which illustrates the need for the summer program.

Shelly Lowery-Rowan, a parent of two *Kids on Campus* participants, discussed her experience with the program. She noted that she can see the benefit of the program as a

local resident of Athens and employee of Ohio University. She informed the Board that both of her children participated in *Kids on Campus* and she is very thankful for the opportunity the program provides to help kids become acquainted with the University. She identified two important outcomes for her children: 1) exposure to a college campus, making future college enrollment increasingly possible; and 2) experiencing fun and engaging education.

Trustee Goodman recalled his prior tenure with the Board of Trustees in 1996 when this program was beginning and his joy to see the evolution of this program into what it is today.

Mr. Davis reported there is around 100 full- and part-time staff working with the program.

Trustee Harris thanked Dean Leite and the staff for providing kids with the exposure to college and educational experiences. She noted that the College of Health Sciences and Professions' requirement for their students to have interactions with persons who are underprivileged is an example of how the university can use its resources to serve the community.

Trustee Anderson questioned the presenters about the capacity for the program and its ability to meet area needs. In response, Ms. Francis reported that some transportation barriers exist due to funding that prevented several interested students from attending. There is currently a wait-list of 30 for the summer program as well as wait lists for all after school programs.

Trustee Anderson asked about the presence of these programs on regional campuses.

Mr. Kevin Davis reported there are no regional campus programs currently, but efforts are being made to expand the program. However, these efforts are challenged due to limited resources.

Trustee Brightbill echoed the previous comments and highlighted the tremendous need to increase access to colleges by impressing the idea that college is here for everyone.

Dean Leite then introduced another set of guests, the children and staff of the *Kids on Campus* program. The guests entered the room, shook hands and distributed thank you cards to the Trustees.

Mr. Kevin Davis introduced them as the future Bobcats class of 2025 (applause).

Chair Harris thanked Dean Leite and everyone involved with the *Kids on Campus* program.

President McDavis ended his report with another thank you to everyone concluding their tenure with the Board of Trustees.

Chair Harris then introduced Trustee Wolfort with the Resources Committee report.

### **University Resources Committee Report**

Trustee Wolfort provided the Board with an overview of the work of the University Resources Committee meeting from the previous day, including a long report and several resolutions that required a vote.

During the Resource Committee meeting, Vice President for Finance and Administration, Stephen Golding, provided an update on the Service Alignment project. Mr. Scott Hess and Mr. Bill Jenkins from the Huron Consulting Group were introduced to discuss Phase II of the RCM implementation. They also discussed recommendations for optimizing RCM OHIO. Huron identified 51 recommendations across the three functional areas. Mr. Hess and Mr. Jenkins noted that a May 30 retreat was conducted for applicable service areas to lay out the timeline for sequencing and implementing priority recommendations. They pointed out that the development of metrics to measure performance is a critical next step in the implementation. Many of the recommendations center on IT and the R12 Oracle implementation. Identification of resources needed in each of the service areas is occurring at this time, with significant progress expected within the next month. A Project Management function is being put in place in order to monitor execution of the implementation.

There are ongoing discussions of college capacity and resource needs. A 'Chief Administrative Officer' position description is being developed to serve high-level strategic planning and administrative needs in the colleges. Colleges will be expected to maximize potential revenue generation through opportunities such as professional programs, online programs, tuition and financial aid strategies, and differential tuition. In an RCM environment, Deans will need to conduct business analyses to capitalize on opportunities, understand capacity and margin issues, and understand how best to apply resources toward revenue generating opportunities. The right managerial reports and modeling will provide tools for strategic decisions based on indicators such as program growth or decline as well as income generation. The modeling will also account for curricular realities that are vital to maintaining a healthy and diverse academic environment.

Chad Mitchell, Interim Budget Director, and John Day, Vice Provost for Academic Budget and Planning, presented on the FY 2013 budget development. The presenters indicated that a balanced budget was in line with the University's strategic plan and avoided further budget cuts to programs. The budget reflected a tuition increase, attainment of the strategic enrollment plan goals including a small Athens campus enrollment increase, and additional subsidy projection tied to enrollments. Expenditure increases include a 2.5%

raise pool, healthcare and utilities inflationary increases, and increases in financial aid to offset the tuition increases. Strategic investments of \$12.8 million are included supporting \$6.3 million for Effective Total Compensation and \$2.5 million for Effective Enrollment Planning. Requested total budget authority approval of \$786.3 million represents an increase of approximately \$35 million over the prior year budget.

One significant budget change, occurring at this time, due in large part to the RCM implementation, is the move of eLearning, approximately \$35 million, from Regional Campuses to Athens campus. Regional campuses as a whole are showing a slight enrollment decline and each campus' budgeted costs have been adjusted to reflect those enrollment shifts. Our state peers are reporting 'flat' growth on their regional campuses. Our regional campuses could be experiencing more attrition due to our eLearning/online program growth – especially in the RN to BSN program. Total university enrollments are growing, but the proportional enrollment among Athens campus, regional campuses and online courses is changing.

The 3.5% tuition increase approved at the April meeting will be applied to the General Fund budget. General Fee expenditure increases will be offset through a change in the realization factor applied to that revenue source. A few additional student fees, which were still being vetted at the time of the April meeting, are included in two resolutions for approval at this time.

The committee recommended moving three resolutions forward for full Board approval.

The first resolution presented was the FY 2013 Operating Budget. Trustee Wolfort reviewed the resolution and moved for its approval. The motion was seconded by Trustee Anderson. There was no discussion and the motion carried by unanimous vote.

**FISCAL YEAR 2012-2013  
OPERATING BUDGET**

**RESOLUTION 2012 -- 3279**

**WHEREAS**, the appropriate planning and consultation has been completed within the University, resulting in recommendations for budget priorities, and

**WHEREAS**, the University has developed a balanced budget consistent with the provisions of the state budget;

**NOW THEREFORE, BE IT RESOLVED** that the Fiscal Year 2012-2013 budgets of the expected resources and expenditures for the Athens Campus, Auxiliary Operations, Regional Campuses, and the Heritage College of Osteopathic Medicine as presented are hereby approved subject to the following conditions:

1. The Vice President of Finance and Administration, in conjunction with the Executive Vice President and Provost and with approval of the President, is authorized to make adjustments in instructional and general operating expense allocations during the fiscal year to ensure the total does not exceed available unrestricted resources;
2. Expenditures for restricted and designated funds shall be limited to the resources generated.

**BE IT FURTHER RESOLVED**, that the Board of Trustees authorizes the President, with the approval of the Chair of the Board, to make adjustments to the budget as presented to reflect any changes in state appropriations.

The second resolution related to the eLearning/Off-campus Graduate Programs. Trustee Wolfort presented the resolution and moved for its approval. The motion was seconded by Trustee Brightbill. There was no discussion and the motion carried by unanimous vote.

**FISCAL YEAR 2012-2013  
eLEARNING / OFF-CAMPUS GRADUATE PROGRAMS  
INSTRUCTIONAL FEE, GENERAL FEE AND NON-RESIDENT SURCHARGE**

**RESOLUTION 2012 -- 3280**

**WHEREAS**, the Ohio University Fiscal Year 2012-2013 Operating Budget contains fixed and mandated cost increases, and

**WHEREAS**, the Amended Substitute House Bill 153 allows the combined instructional and general fees for undergraduate students to increase by 3.5%, and

**WHEREAS**, the planning within eLearning results in recommendations to collapse the rates for the Bachelor Completion program and the RN to BSN into a single rate for eCampus Undergraduate Programs to reflect the way these are billed in Peoplesoft under semesters and the quarterly rate was converted to a neutral semester rate to reflect the changes in the number of hours in the RN to BSN program, and

**WHEREAS**, the planning within eLearning results in a recommendation to increase the program fees by \$3 per hour for the Masters of Health Administration that will no longer receive the general fee as part of their revenue distribution, and

**WHEREAS**, the planning within eLearning results in a recommendation to create a new online version of the Masters in Information and Telecommunication Systems with a program fee of \$117 per hour, and

**WHEREAS**, the off-campus graduate programs using the current table for regional graduate programs are now run through Athens and need to be converted to an hourly rate like the other off-campus graduate programs run under eLearning resulting in the addition of lines for the Master of Communication Studies, Master of Social Science, and Public Administration programs with rates set to maintain neutrality after adjusting for the shift in the \$3 general fee, and

**WHEREAS**, the off-campus graduate programs in the College of Education similarly need to move off the old regional graduate program table but the college wishes to synchronize the rates for these programs with the Athens graduate rate since these degrees are offered in both formats and having two rates for the same program causes confusion resulting in a recommendation to set the rate for new cohorts entering these programs at the same instructional fee as Athens graduate programs with the exception of the Masters in Educational Administration which is kept at a lower rate since it is offered only off-campus.

**NOW THEREFORE, BE IT RESOLVED** that the Board of Trustees adopts the proposed fee schedule (Attachment H), effective Fall Semester 2012, unless otherwise noted.

The third resolution presented was regarding Student Course, Technology, and Miscellaneous Fees. Trustee Wolfort reviewed the resolution and moved for its approval. The motion was seconded by Trustee Anderson. There was no discussion and the motion carried by unanimous vote.

**FISCAL YEAR 2012-2013  
STUDENT COURSE, TECHNOLOGY, AND  
MISCELLANEOUS FEES**

**RESOLUTION 2012 -- 3281**

**WHEREAS**, the Ohio University 2012-2013 Operating Budget contains fixed and mandated cost increases, and

**WHEREAS**, the University is converting from quarters to semesters to support the *Strategic Plan for Higher Education* as part of the University System of Ohio, all fees have been neutrally converted and any requested increases have been applied after the conversion, and

**WHEREAS**, the planning and consultation within the University regarding student course and miscellaneous fees have been accomplished, resulting in recommendations of fee increases, and

**WHEREAS**, the fee schedules for New or Increase Semester Broad Based Fees and Semester Student Course Fees are consistent with Amended Substitute House Bill 153, and

**WHEREAS**, several additional fees are recommended for approval, in addition to those approved by the Board at the April, 2012 meeting, including an increase the Patton College of Education Technology fee to \$80 per semester for undergraduate and graduate students and several Student Course Fees for the Art program.

**NOW THEREFORE, BE IT RESOLVED** that the Board of Trustees adopts the attached additional fees included on Attachment H, effective Fall Semester 2012.

**BE IT FURTHER RESOLVED** that the Board of Trustees authorizes the President or his designee to make non-substantive adjustments to the fee schedules, including but not limited to changes in course and fee identification numbers.

Trustee Wolfort reviewed the FY 2012 Sources and Uses Year-end Projections given to the committee by Julie Allison, Controller. Ms. Allison shared that the April projection for FY 2012 year-end reflects \$95 million in estimated net revenue. Projected FY 2012 revenues are forecast to be less than FY 2011 by \$27 million. This revenue reduction is partly attributable to revenues in FY 2011 resulting from Federal Stimulus funds as well as revenue from the Somavert monetization. Tuition and fee growth over prior year reflects eLearning enrollments and fee increases. Investment income is projected to be much more modest than prior years.

Expenditures for FY 2012 are also forecast to be lower than FY 2013 actuals by \$15 million. These lower expenditures are mainly due to lower salary and benefits costs reflecting the lag in filling vacancies resulting from the early retirement incentive programs. Professional services also show a second year of increase in line with the growth of contracted instructional programs.

Projected net revenue from Unrestricted Operations is estimated to be \$52.3 million. Auxiliary, College of Medicine, and Regional Campuses net revenues from operations are used for investments back into those operations. The Athens campus revenue of \$25 million is mainly attributed to the designated programs. \$15 million is attributed to eLearning programs. Trustee Wolfort noted that members of the Board questioned the

planning surrounding large favorable year-end variances as compared to the approved budgets. VP Golding listed several reasons for unbudgeted results:

- Better retention of students favorably impacts Housing results and better performance in the sales of meal plans favorably impacts the Culinary program
- Budgeting less than '100%' of expected revenue in an effort to be conservative; in addition, \$0 of investment income is budgeted in response to the crisis in 2008-2009
- The FY 2012 anomaly in salaries results from the success of the early retirement programs and the lag in hiring
- eLearning's explosive growth; efforts are ongoing to fully understand these changes, and projections of future revenue are approached conservatively'

It is difficult to project where future anomalies might occur as the reporting systems have not been optimal. Mr. Golding expressed belief that RCM will bring more clarity to the budget resulting in better budgeting and less volatile budget-to-actual results. There has been a unique story in each of the past three years that has led to that year's positive year-end results.

Trustee Wolfort then introduced another resolution regarding the Capital Improvement Plan by reviewing the discussion during the committee meeting. Harry Wyatt, Associate Vice President Facilities, reported on the projects that are currently ongoing: Scripps and the demolition of the old Baker Center, Chilled Water to support Scripps, Galbreath Chapel rehabilitation and safety projects across campus. Mr. Wyatt shared a sampling of the many space needs to accommodate academic program requirements. He indicated that there is a lack of 'move-in' ready space for expansion. The academic needs coupled with the other challenges to our facilities program such as lapsed and shrinking state capital appropriations, growing deferred maintenance, and the need for a \$100 million heating plant replacement have informed the 6 year plan approved by the Board in November, 2011 and this FY 2013 Capital Improvement Plan request. Trustee Wolfort moved for the resolution's approval. Trustee Brightbill seconded the motion and discussion ensued. Trustee Goodman prefaced his comments by recognizing that he had not been a member of the Board at the time of the November, 2011 meeting and, therefore, was not present for the Board's discussions over the past year leading up to this resolution. He reviewed his discussions with VP Golding and AVP Wyatt over the previous days, which raised his concern about the current plan for debt issuance and building expansion at a time when current facilities are in drastic need of rehab and deferred maintenance. Although he indicated his intent to vote in favor of the resolution, he would do so with some reluctance, and would hope to revisit the debt issuance conversation.

Chair Harris noted her appreciation for Trustee Goodman's comments. She noted that a lot of work has been accomplished over the past year to 18-months in order to establish set

the groundwork for this plan, which attempts to balance the need for growth to meet students' needs and maintenance of the existing facilities.

Trustee Wolfort also referenced the significant work that has gone into the planning and reviewing of several options. He noted the need to transform the university and the need for the facilities to remain vibrant and competitive.

Trustee Goodman agreed with the need to be transformative and continued to note that at some point the University will have to repay this debt issuance and the need for alternative plans is apparent.

The discussion ended and Chair Harris called for a vote. The motion carried unanimously.

**APPROVAL OF THE OHIO UNIVERSITY  
FY 2013 CAPITAL IMPROVEMENT PLAN**

**RESOLUTION 2012 -- 3282**

**WHEREAS**, the University has undertaken the development of a FY 2013 Capital Improvement Plan, and

**WHEREAS**, this FY 2013 Capital Improvement Plan has been developed in the context of the Board of Trustees approved FY 2013 - FY 2018 Six Year Capital Improvement Plan and embodies the concepts incorporated within it, and

**WHEREAS**, the priorities of the Deans and Vice Presidents have been considered, and their endorsement of the plan given, and

**WHEREAS**, the Facilities Planning Advisory Council made up of faculty, staff and student representatives has reviewed and provided their endorsement of the plan, and

**WHEREAS**, the Capital Funding and Priorities Committee has approved and made recommendation to the President, and

**WHEREAS**, the FY 2013 Capital Improvement Plan has been approved by the President;

**NOW THEREFORE, BE IT RESOLVED** that the Ohio University Board of Trustees does hereby approve the FY 2013 Capital Improvement Plan.

Trustee Wolfort introduced the resolution on Performance Contracting. Mr. Wyatt reminded the members of the University Resources Committee of the previous conversations regarding performance contracting and the process employed to arrive at the successful vendor partner, Constellation New Energy. Mr. Wyatt reviewed a partial list of projects, totaling approximately \$28 million, with paybacks averaging 15 years. These projects complement the Heating Plant renovation, which will achieve its own energy savings due to more efficient steam usage. Project funding is to come from the Ohio University bond issues and Ohio Air Quality Bonds – 50/50 funding proportion is planned. The entire debt will be on the university's balance sheet with debt service funding coming

from energy savings. Trustee Wolfort moved the resolution forward. Trustee Brightbill seconded the motion. There was no discussion and the motion carried by unanimous vote.

**APPROVAL OF PROJECT AND AUTHORIZATION TO AWARD CONTRACT FOR  
FY 2013 ENERGY SAVINGS PERFORMANCE CONTRACT**

**RESOLUTION 2012 -- 3283**

**WHEREAS**, Ohio University developed a House Bill 251 Implementation Plan that incorporated an energy savings performance contract initiative, and

**WHEREAS**, Ohio University incorporated an energy savings performance contract initiative in its FY 2013 – FY 2018 Six Year Capital Plan, and

**WHEREAS**, the Board of Trustees approved the FY 2013 – FY 2018 Six Year Capital Plan in November, 2011, and

**WHEREAS**, the University conducted a competitive energy savings performance contractor selection process as prescribed by House Bill 7, and

**WHEREAS**, Constellation NewEnergy was selected via this process as contractor for the FY2012 Energy Savings Performance Contract, and

**WHEREAS**, Constellation NewEnergy has conducted an extensive analysis of cost and savings and has identified a total project cost of \$28,321,170 with a payback less than 15 years, and

**WHEREAS**, Constellation NewEnergy has identified energy and operational savings for each energy conservation measure which they will guarantee, and

**WHEREAS**, the University in conjunction with The Ohio Air Quality Commission is prepared to fund the capital cost of the project through bond issuance.

**NOW THEREFORE, BE IT RESOLVED** that the Ohio University Board of Trustees authorizes the President or his designee to award a contract to Constellation NewEnergy within the total project budget identified.

Trustee Wolfort then provided an OU-HCOM update that was delivered to the committee by Donna Goss, Director of Community Engagement and Real Estate Management. She reported that the Economic Development agreement with the City of Dublin was signed last week and will result in a closing on the 90 acre development site on Friday, June 29. The closing on the adjacent 14.8 acre Dublin site for the Columbus campus is also scheduled for the same day. Jack Brose, Dean of the OU Heritage College of Osteopathic Medicine (HCOM), shared information regarding the central Ohio campus and the effort to hire the Associate Dean for that campus. Dean Brose reported increased applications for the fall 2012 class. He also reported on the Cleveland Campus announcement from the preceding week and thanked the Board members who were able to attend the festivities.

Trustee Wolfort introduced a resolution regarding Mineral Rights. He reviewed the discussion from the preceding day's committee meeting. This included the following: 1) a report that no campuses have come forward with a lease plan;, 2) the state commission has

yet to be formed under the legislation and the rules have not been promulgated; and 3) and the university continues to work on the inventory of 600+ properties and their categorization.

The Mineral Rights resolution provides the President with authority to approve classifications and submit them to the commission if the commission is formed prior to the next Board meeting. As the university awaits direction from the state and the formation of the commission, the internal committee working on the project recommends that baseline data on the properties be gathered and that the committee continue to establish recommendations for lease options and guidance regarding the sale of mineral rights on campus. Trustee Wolfort moved this resolution forward and it was seconded by Trustee Anderson. There was no discussion and the motion carried by unanimous vote.

**OHIO UNIVERSITY PARCEL CLASSIFICATIONS FOR OIL AND GAS LEASES  
RESOLUTION 2012 - 3284**

**WHEREAS**, the development of Marcellus and Utica shale offers the State of Ohio opportunities for oil and gas production, and economic development, and

**WHEREAS**, House Bill No. 133 creates the Oil and Gas Leasing Commission and mandates that within 270 days after its effective date, the Commission shall establish rules that will address the issues of leasing all publicly held lands in the State of Ohio, and

**WHEREAS**, the law allows that before the Commission is formed and operational, the Board of Trustees of a State University has the authority to enter into leases of property for oil and gas production under their jurisdiction, and

**WHEREAS**, House Bill No. 133 requires each university to take inventory of all lands it owns or controls and classify each parcel based on its suitability for oil and gas exploration and development (R.C. 1509.72 (A), and

**WHEREAS**, Ohio University has established a committee charged with the inventory and classification of each parcel under the jurisdiction of Ohio University within the State of Ohio, and

**WHEREAS**, the Committee has thus far identified, with the assistance of outside counsel and expert title examiners, over 600 parcels of land to be classified according to the requirements of House Bill 133 and R.C. 1509.70 et.seq.

**NOW THEREFORE BE IT RESOLVED**, that the Board of Trustees of Ohio University does hereby authorize the President or his designee to accept, review and approve the classifications conducted by the committee on or before June 30, 2012, in accordance with the requirements of House Bill 133 and the Ohio Revised Code relevant sections.

**BE IT FURTHER RESOLVED**, that the Board of Trustees of Ohio University does hereby authorize the President or his designee to review, negotiate, modify, edit and recommend any lease/s he or his designee find appropriate and in the best interests of Ohio University, subject to the final approval of this Board and any other final approval as required by law.

Trustee Wolfort brought the recommendation of the committee forward to keep the three items on the consent agenda including construction projects, the Zanesville Recreation Center, and the Retirement Plans.

Finally, Trustee Wolfort reviewed the Capital Campaign Update provided by Vice President for Advancement, Bryan Benchhoff. Mr. Benchhoff delivered an update from the

Capital Campaign. He indicated that the materials distributed with the agenda did not include the Cleveland Clinic announcement and related gifts from the preceding week, which pushes campaign contributions to \$399.4 million. Dashboard results for the individual colleges and units show their total campaign successes to date. Mr. Benchoff displayed charts showing sources of gifts, area of gift giving, and the size and number of commitments.

A 'Thank You' video was shared that will be used with scholarship donors. Four donor videos, tailored to specific audiences, have been produced so far to be used in fundraising efforts. VP Benchoff provided a review of the campaign roll-out events which have occurred so far and those upcoming. Jim Harris from the Alumni Association shared Social Media tools, including Facebook, Twitter, LinkedIn, and YouTube used by Advancement. Mr. Harris' presentation included usage statistics, revealing high levels of usage compared with peer institutions. Fun examples of recent posts were shared as well as the strategy for gaining more coverage and alumni penetration. Mr. Harris noted that these connections translate into campaign opportunities.

Trustee Wolfort concluded his comments by thanking the outgoing Trustees and Secretary Davis for their time and service, fulfilling the Trustees' commitment to Ohio University's students.

Chair Harris thanked everyone for their comments.

President McDavis acknowledged the work of Mr. Bryan Benchoff and his team. (Applause).

### **University Academics Committee Report**

Trustee Brightbill provided the Board with an overview of the work of the University Academics Committee meeting yesterday. He acknowledged that fulfilling the academic mission through the effective use of resources is at the heart of the Board's work.

Trustee Brightbill reviewed the report from Dr. Randy Leite, Dean of the College of Health Sciences and Professions, regarding academic quality. He noted the college's mission, vision, and some of the key thematic directions that have been established for the college. Dean Leite reminded the Academics Committee of the major reorganization that took place two years ago. The college's mission resulting from the reorganization centered on serving communities, providing access to a wide spectrum of students, educating students in high demand fields, and strengthening clinical and research profile. Dean Leite reviewed several points of pride including a 28% on-campus enrollment growth over last two years, online enrollment growth from 300 to nearly 4,000 students, expansion of grant and contract activity, improvement in student retention rates, progress toward its Promise Lives Campaign Goal, and meaningful connections with communities of need. Dean Leite

reported that the college as a whole does not fall under an accrediting agency, but specific academic programs are accredited by ten different agencies.

Dean Leite reviewed various parts of the college's dashboard. He emphasized the college's impressive enrollment growth and the steps that college was taking to strategically manage growth. He discussed ACT scores indicating that, while the college's scores were lower than the University average, this was due in large part to undecided students. He pointed to the college's retention and graduation rates, which are both higher than the University average. Dean Leite indicated that the college's ability to retain and graduate students were indicators of the quality of the teaching and advising in the college. Trustee Brightbill acknowledged the aim of the college and the University as a whole to close the gap between those who are not predicted to graduate, but still do.

Dean Leite also covered the student passage rate in programs that require a licensure exam. He pointed out that in AY 2010-2011, five out of the eight programs had 100% passage rates.

Pam Benoit, Executive Vice President and Provost, updated the committee on various executive level searches. She reported the successful conclusion of the Vice President for Student Affairs search with the hiring of Ryan Lombardi, the hiring of Deb Gearhart as Vice Provost for E-Learning and Strategic Partnership, and indicated that there were pending offers for the Dean of the Heritage College of Osteopathic Medicine, the Associate Provost for Faculty and Academic Planning, and the Vice Provost for Diversity and Inclusion. Provost Benoit also stated that the searches for deans of the Scripps College of Communication and the College of Fine Arts, to be completed in Fall Semester, were underway.

EVPP Benoit provided a presentation on three areas on the dashboard: tuition discounting, Group I faculty numbers, and Group I faculty retention.

Provost Benoit explained how tuition discounts are calculated. She noted that the current tuition discount rate for Athens undergraduate students is 18.9%. While good comparative information is not readily available in this area, Provost Benoit noted that a study conducted on discount rates in 2007-2008 indicated that the median was 15.6% and the mean was 17.6% at four-year public institutions.

Provost Benoit went on to stress the importance of understanding tuition discounting in the context of "sticker price." Ohio University's sticker price for tuition and fees is \$9,936. On average, students with demonstrated need received \$8,247 in financial assistance (scholarships, grants, loans, etc.). Therefore the out-of-pocket cost for OU undergraduates with demonstrated need last year was \$1,689. Provost Benoit also provided comparative data illustrating that, in the case of four year public universities in Ohio, Ohio University

had the highest percentage of undergraduate students demonstrating need who were awarded a need-based scholarship or grant (92%).

Addressing the topic of numbers of Group I faculty, Provost Benoit informed the Board that Group I tenured or tenure-track faculty members make up 80% of the faculty ranks at Ohio University. This compares favorably to other four-year institutions in Ohio, which tend to have lower percentages of Group I faculty.

Provost Benoit also discussed the different types of faculty classifications that existed at Ohio University and provided some information about trends in higher education that indicated a growing reliance on non-tenure track faculty and graduate students as instructors in university classrooms. While emphasizing the necessity of maintaining a strong Group I (tenured or tenure track) core, she described ways in which other types of faculty, working in conjunction with tenured/tenure-track faculty, could help an institution maintain academic quality.

Provost Benoit concluded her review of dashboard items by discussing Group I faculty retention, which currently stands at 92%. She discussed why this percentage is important in understanding faculty satisfaction and reviewed reasons why Group I faculty choose to leave. She noted that not all departures are equal, particularly at the assistant professor rank, when the reasons for leaving are often related to denial of tenure.

Trustee Brightbill reviewed that all consent agenda items would be left on the consent agenda and concluded his report.

There were no questions/comments and Chair Harris introduced Trustee King for the University Governance committee report.

## **University Governance Committee Report**

Trustee King gave an overview of the University Governance Committee report from the preceding day. She acknowledged various transitions within the Board and with the University moving from quarters to semesters. She noted the three consent agenda items would be left on the consent agenda.

The first included an amendment to the Faculty Senate Constitution. The Faculty Senate has proposed an amendment to their constitution that adjusts the Senate schedule to conform to the new semester calendar. There was no objection to the inclusion of this item on the Consent Agenda.

The second included the appointment of National Trustee. There was no objection to the inclusion on the Consent Agenda of a resolution appointing Patrick Campbell to serve as a National Trustee.

The third included amendments to the Statement of Expectations for Members of the Board of Trustees, which was discussed by Mr. John Biancamano. Trustee King thanked Alumni Representative Greenfield for her contribution to these changes. There was no objection to the inclusion of this item on the Consent Agenda.

Alumni Representative Greenfield introduced Bill Hilyard, who will become chair of the Ohio University Alumni Association in July. In this capacity, he will also serve as the Association's representative on the Board of Trustees. Student Trustee Arnold announced that Amanda Roden has been appointed by Governor Kasich to serve as the new student Trustee.

Trustee King concluded her report and Chair Harris introduced Trustee Lake for the University Audit Committee report.

### **University Audit Committee Report**

Trustee Lake provided an overview of the work from the University Audit committee yesterday. The committee first received a report on NCAA Compliance from Tricia Turley Brandenburg, Senior Associate Athletic Director of Compliance & Student Services. Ms. Turley Brandenburg presented on Ohio University's process related NCAA Compliance. Discussion ensued.

Secondly, the committee received an Internal Audit Update and FY13 Audit Plan from Jeffrey Davis, Chief Audit Executive. Mr. Davis presented an update on the internal audit activities since the April committee meeting, including the FY12 audit plan completion and unit staffing changes. In addition, Mr. Davis discussed the FY13 audit plan which consists of four assurance audits, two information technology audits, and one compliance audit, as well as nine follow-up audits. Mr. Davis discussed the risk assessment process used to prepare the annual audit plan. The committee members discussed the audit plan.

Trustee Lake concluded his report and there were no questions or comments.

### **Executive Committee**

Chair Harris reviewed two consent agenda items from the Executive Committee. The first was the election of the President (President McDavis), followed by the election of the Treasurer (Vice President Golding). The election of a Secretary was added to the agenda and the related resolution was provided to the Board. Chair Harris moved forward the nomination of Dr. Peter Mather to fill the Secretary position that is being vacated by Dr. Tom Davis. The motion was seconded by Trustee King. There were no comments and the motion carried by unanimous vote.

**ELECTION OF SECRETARY**

**RESOLUTION 2012-3285**

**RESOLVED** that Peter Mather be elected Secretary for the Board of Trustees beginning July 1, 2012 through June 30, 2013.

## **Consent Agenda**

Chair Harris presented the Consent Agenda items to the Trustees for action. It is important to note that any Trustee may request, in advance of action on the consent agenda, that any matter set out in this consent agenda be removed and placed on the regular agenda for discussion and action. The resolution listing all consent agenda items had previously been distributed to the Trustees. Trustee Anderson moved for the adoption of the consent agenda, which was seconded by Trustee Wolfert. There was no discussion and the motion carried by unanimous vote.

**APPROVAL OF PROJECT AND AUTHORIZATION TO DEVELOP CONSTRUCTION DOCUMENTS,  
RECEIVE BIDS AND AWARD CONSTRUCTION CONTRACTS FOR  
FY 2013 NELSON DINING HALL RENOVATION,  
SOUTH GREEN PARKING REPLACEMENTS,  
WOLFE/ULLOM DEMOLITION,  
BROMLEY HALL ACADEMIC RELOCATIONS,  
LINDLEY RELOCATIONS**

**RESOLUTION 2012-3286**

**WHEREAS**, five capital projects have been planned, developed and funded as follows:

- FY 2013 Nelson Dining Hall Renovation with a total project budget of \$6.5 million to be funded from Culinary Services reserves, and
- South Green Parking Replacements with a total project budget of \$1.1 million to be funded from Residential Housing reserves, and
- Wolfe/Ullom Demolition with a total project budget of \$800,000 to be funded from Residential Housing reserves, and
- Bromley Hall Academic Relocations with a total project budget of \$2.5 million to be funded from the issuance of University debt and, possibly, the creation of a University internal loan to be utilized as bridge financing, and
- Lindley Relocations with a total project budget up to \$4.4 million to be funded from the issuance of University debt and, possibly, the creation of a University internal loan to be utilized as bridge financing.

**NOW THEREFORE, BE IT RESOLVED** that the Ohio University Board of Trustees authorizes the receipt of bids and the President or his designee to accept and award construction contracts within the total project budgets identified.

**MUSKINGUM RECREATION CENTER LEASE  
RESOLUTION 2012 - 3287**

**WHEREAS**, Ohio University owns a 1.69 acre site located on the Ohio University Zanesville campus titled in the name of the Board of Trustees of Ohio University and recorded in Muskingum County Deed Record 538-799; and

**WHEREAS**, this site is adjacent to land owned by Zane State College, a technical college and political subdivision of the State of Ohio; and

**WHEREAS**, the 1.69 acre site has been identified as an optimal location for a Community Recreational Center which will house an Indoor Aquatic/Recreation Center built entirely without University funds; and

**WHEREAS**, the construction of the facility will be undertaken by and managed by the Muskingum Recreation Center, (MRC), a non-profit corporation that has been created by Muskingum County community leaders, the Muskingum County Community Foundation (MCCF), and donors to the project; and

**WHEREAS**, the MRC has hired consultants and arranged for funding and financing of the entire project without any direct financial contribution from Ohio University, making it a separate community project and program which requires Ohio University to enter into a long term ground lease of the 1.69 acre site, which shall contain certain guarantees, the particulars of such a lease to be determined; and

**WHEREAS**, the Ohio University Board of Trustees has endorsed the planning and promise of this project in the past and continues to find that the development of the MRC will be a significant benefit to the Muskingum community and region; and

**WHEREAS**, as a demonstration of support and endorsement of this community project, Ohio University has agreed to share in 50% of a \$3,000,000 loan guaranty or not more than \$1,500,000 which would be drawn upon should the MCCF default on its obligations to its lender.

**NOW THEREFORE BE IT RESOLVED**, that the Ohio University Board of Trustees hereby declares the 1.69 acre site to be surplus property in accordance with Section 123.77 of the Ohio Revised Code.

**BE IT FURTHER RESOLVED**, that in accordance with Ohio law, this Board hereby authorizes the leasing of this property, for up to 40 years of an initial term and a renewal term of not more than 40 years to the MRC under the terms and conditions of an appropriate lease to be negotiated by the President or his designee subject to the approval of the Department of Administrative Services and other State of Ohio regulatory agencies.

**BE IT FURTHER RESOLVED**, that the lease shall include terms and conditions that allow for not more than a \$1,500,000 guaranty of an MCCF loan and any other terms and conditions appropriate for a development lease under Ohio Revised Code Section 123.77.

**BE IT FURTHER RESOLVED**, that the President or his designee is hereby authorized to negotiate a provision in the lease requiring that, should the \$1,500,000 loan guaranty be drawn upon the university will be afforded with an ownership stake in the facility commensurate with its contribution.

**SUPPLEMENTAL QUALIFIED RETIREMENT PLAN  
SUPPLEMENTAL 415(M) RETIREMENT PLAN**

**RESOLUTION 2012 - 3288**

**WHEREAS**, the Internal Revenue Code of 1986, as amended (the "Code"), imposes certain limits on contributions that may be made to various qualified retirement plans, including the State Teachers Retirement System ("STRS"), the Ohio Public Employees Retirement System ("OPERS"), the Alternative Retirement Plan, and 403(b) plans (collectively the "Retirement Plans"); and

**WHEREAS**, the Code also permits Ohio University (the “University”), as a governmental employer, to adopt a Supplemental Qualified Retirement Plan (the “SQRP”) that will permit the University’s Board of Trustees (the “Board”) or any person delegated by the Board to make discretionary retirement contributions on behalf of designated University employees; and

**WHEREAS**, the Code also permits the University, as a governmental employer, to adopt a Supplemental 415(m) Retirement Plan (the "415(m) Plan") that will provide for contributions that otherwise would have been made to the ARP or SQRP had the applicable limits under the Code not been in effect; and

**WHEREAS**, the Board believes it is in the best interest of the University to adopt an SQRP and a 415(m) Plan;

**NOW, THEREFORE**, the Board of Trustees does resolve as follows:

1. That the University hereby adopts the Ohio University Supplemental Qualified Retirement Plan in substantially the form attached hereto and as may be amended with the advice of counsel;
2. That the University hereby adopts the Ohio University Supplemental 415(m) Retirement Plan in substantially the form attached hereto and as may be amended with the advice of counsel;
3. That in accordance with Resolution No. 2011-3245 and the subsequent Presidential Directive on Signature Delegation, the appropriate officers of the University are hereby authorized and empowered to make any changes to the SQRP and 415(m) Plan as may be required to ensure compliance with the provisions of the Code, the Ohio Revised Code, and any related rules and regulations now in effect or as hereafter amended;
4. That the appropriate officers of the University are directed to take such action as may be necessary, appropriate, or advisable to implement this Resolution and administer the SQRP and 415(m) Plan without further ratification or action by this Board.

**FACULTY AND ADMINISTRATIVE  
EMERITUS/EMERITA AWARDS  
ADDENDUM TO AWARDEES APPROVED APRIL 20, 2012  
RESOLUTION 2012-3289**

**WHEREAS**, the following individuals have rendered dedicated and outstanding service to Ohio University, and

**WHEREAS**, their colleagues and supervisors have recommended action to recognize their service,

**THEREFORE, BE IT RESOLVED** that emeritus/emerita status be awarded the individuals below upon their retirement from Ohio University.

First Name	Middle Name	Last Name	Campus	Yrs. Serv.	Emeritus/Emerita Title
Patrick	Scott	Washburn	Athens	28	Professor Emeritus of Journalism, Scripps College of Communication
Najee'	E.	Muhammad	Athens	14	Associate Professor Emeritus of Educational Studies, Patton College of Education

**Appointment to Regional Coordinating Councils  
RESOLUTION 2012-3290**

**BE IT RESOLVED BY** the Board of Trustees of Ohio University that the following persons be appointed to membership on the Coordinating Council at the Regional Campuses of Ohio University – Lancaster and Zanesville.

**Ohio University – Lancaster**

Angela Krile

For a three-year term beginning July 1, 2012, and ending at the close of business June 30, 2015, vice Suellen Goldsberry, whose term expired.

Robert Walker

Reappointment of a second three-year term beginning July 1, 2012, and ending at the close of business June 30, 2015.

**Ohio University – Zanesville**

Tom Lyall

Reappointment of a second three-year term beginning July 1, 2012, and ending at the close of business June 30, 2015.

Judy Rebic

Reappointment of a second three-year term beginning July 1, 2012, and ending at the close of business June 30, 2015.

**Walter C. Clay and Christina Stevens Clay Conference Room  
RESOLUTION 2012-3291**

**WHEREAS**, Mary Ellen Clay appreciated the role of education and health care in improving the quality of life, and

**WHEREAS**, Mary Ellen Clay desired to improve the quality of life in her home region by establishing a scholarship with Ohio University for nursing majors from Harrison, Tuscarawas, Guernsey, and Belmont Counties in Ohio, and

**WHEREAS**, Mary Ellen Clay desired to honor her parents through this generous gift.

**NOW, THEREFORE, BE IT RESOLVED** that the School of Nursing conference room, Grover Center E363, on the Ohio University Athens Campus shall be named the Walter C. Clay and Christina Stevens Clay Conference Room, in honor of Mary Ellen Clay's parents.

**Patricia and Michael McTeague Reading Room**

**RESOLUTION 2012-3292**

**WHEREAS**, Michael McTeague, MA 1967, is deeply appreciative of the education received at Ohio University and his career as Associate Dean Eastern Campus, and

**WHEREAS**, Mr. McTeague desires to honor his late wife, Patricia McTeague, BSED 1965, MED 1982, who was employed for many years in the Ohio University Eastern Campus Library, and

**WHEREAS**, Mr. McTeague has generously funded the renovation of the Ohio University Eastern Campus reading room, which will provide quiet space for students to study, read, and work individually or on small group projects,

**NOW, THEREFORE, BE IT RESOLVED** that the reading room on the Ohio University Eastern Campus shall be named the Patricia and Michael McTeague Reading Room.



**WHEREAS**, the Board has reviewed the Statement of Expectations and desires to amend it in order to ensure that it continues to address issues relevant to the responsibilities of the members of this Board;

**NOW THEREFORE, BE IT RESOLVED**, that the Ohio University Board of Trustees does hereby adopted the Statement of Expectations for Members of the Board of Trustees of Ohio University as amended and attached hereto.

**INTERNAL AUDIT  
ANNUAL AUDIT PLAN**

**RESOLUTION 2012-3297**

**WHEREAS**, the Board of Trustees of Ohio University has established an independent, objective assurance and appraisal activity to evaluate and improve effectiveness of risk management and internal management controls, and

**WHEREAS**, the Board of Trustees has approved an Ohio University Internal Office Charter requiring Board of Trustees authorization of an annual audit plan initiated to evaluate internal management controls, and

**WHEREAS**, the Chief Audit Executive charged with initiating audits pursuant to the plan proposes an annual audit plan for authorization by the University Trustees, and

**WHEREAS**, the proposed plan will be conducted during the period of July 2012 through June 2013, and

**WHEREAS**, time for unplanned investigations is separately allotted in the audit plan. Further revisions to the plan will be administratively reviewed and approved by the President and the Chair of the Audit Committee, and

**NOW, THEREFORE, BE IT RESOLVED** that the Ohio University Board of Trustees does authorize the proposed audit plan.

**ELECTION OF PRESIDENT**

**RESOLUTION 2012-3298**

**RESOLVED** that Roderick J. McDavis be elected President of Ohio University for the year beginning July 1, 2012, and ending June 30, 2013.

**ELECTION OF TREASURER**

**RESOLUTION 2012-3299**

**RESOLVED** that Stephen Golding be elected Treasurer of Ohio University for the period beginning July 1, 2012, and ending June 30, 2013.

**UNFINISHED BUSINESS**

None

**NEW BUSINESS**

None

## **COMMUNICATIONS, PETITIONS, AND MEMORIALS**

President McDavis read certificates of appreciation to outgoing Board members: Alumni Representative Greenfield, Student Trustee Parker, National Trustee Krasovec, and Secretary Davis.

## **ANNOUNCEMENT OF NEXT STATED MEETING DATE**

Sept. 6-7, 2012

## **ADJOURNMENT**

Chairperson Harris adjourned the meeting at 12:15 pm

## **CERTIFICATION OF SECRETARY**

Notice of this meeting and its conduct were in accordance with Board Resolution 1975-240, which was adopted on November 5, 1975, in accordance with Section 121.22(F) of the Ohio Revised Code and of the State Administration Procedures Act.

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Gene T. Harris  
Chairperson

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Thomas E. Davis  
Secretary

# President's Report

presented to  
Ohio University Board of Trustees  
June 22, 2012

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# Overview

- **Vision Ohio: Top Strategic Priorities**

- **Strategic Partnerships ::**

- Heritage Osteopathic College  
of Osteopathic Medicine and  
Cleveland Clinic**

- **The Promise Lives Campaign ::  
OU-HCOM Update**

- **Pilot Parental Leave Program**

- **Leadership Change**

- **Points of Pride**

- **Program Spotlight**

- **Kids on Campus**



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# Vision Ohio: Top Strategic Priorities

## Nation's Best Transformative Learning Community

1. Inspired teaching and research
2. Innovative academic programs
3. Exemplary student support services
4. Integrative co-curricular activities

### FOUR FUNDAMENTALS

1. Inspired teaching and research dedicated to students' academic success and focused on the connections between student learning and the advancement of knowledge and creative activity.
2. Innovative academic programs that draw on the best traditions and practices in liberal arts, professional, and interdisciplinary education.
3. Exemplary student support services committed to helping students fulfill their academic promise.
4. Integrative co-curricular activities that foster a diverse environment of respect and inclusivity and facilitate students' development as citizens and leaders.

Effective Total Compensation

Short- & Long-Term Enrollment Goals

Improve Financial Strength

Complete Capital Campaign

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## **Strategic Partnerships:: OU-HCOM and Cleveland Clinic**

- **Signed an affiliation agreement to develop a Northeast Ohio Regional Extension Campus**
- **Goal is to address the growing shortage of primary care physicians in Ohio**
- **Agreement builds on a long-standing 35-year partnership**

# Strategic Partnerships:: OU-HCOM and Cleveland Clinic

- Cleveland Clinic committing \$7M in philanthropic support
- Commitment includes \$5M grant to Cleveland Clinic South Pointe Hospital from the Brentwood Foundation to support new campus and \$2M commitment from South Pointe Hospital



# The Promise Lives Capital Campaign :: OU-HCOM

The Promise Lives Campaign::  
Heritage College of Osteopathic Medicine

- **\$105M from Osteopathic Heritage Foundations (OHF)**
- **\$10M from OHF:: Academic and Research Center**
- **\$2.3M from OHF :: Clinical Training and Assessment Center**
- **\$7M from Cleveland Clinic and Brentwood Foundation :: OU-HCOM Cleveland Clinic Initiative**
- **\$3.7M in other gifts and commitments**

**OU-HCOM  
To Date Total  
\$128M**

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# Recruiting and Retaining :: Parental Leave Pilot Program

- **During 2012 Fall Semester, benefits-eligible employees will have the opportunity to enroll parental leave pilot program with leaves to begin in January 2013.**
- **Pilot program is the result of the work of a Parental Leave Task Force**

# Recruiting and Retaining :: Parental Leave Pilot Program

- **During the pilot phase, the Health Benefits Surplus to be the source of funding for the program**
  - **Funding Source identified in consultation with Faculty Senate leadership**
- **Dr. Pam Benoit and Mr. Stephen Golding to appoint a university-wide implementation team to get the program ready for enrolment in the 2012 Fall Semester**

# Leadership Change :: Student Affairs VP Named

- **Ryan Lombardi named Interim Vice President for Student Affairs**
- **A staunch advocate for Ohio University's students, he is a person of great integrity who inspires and motivates students, administrators, and staff throughout the Division**
- **Ryan has developed strong working relationships with the City of Athens and plans to strengthen working relationships with deans and faculty on campus**

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Transformative  
Learning  
Community

## Points of Pride

- **Ohio University** recognized as a **2012 Top University for Professional Sales Education** by the **Sales Education Foundation**



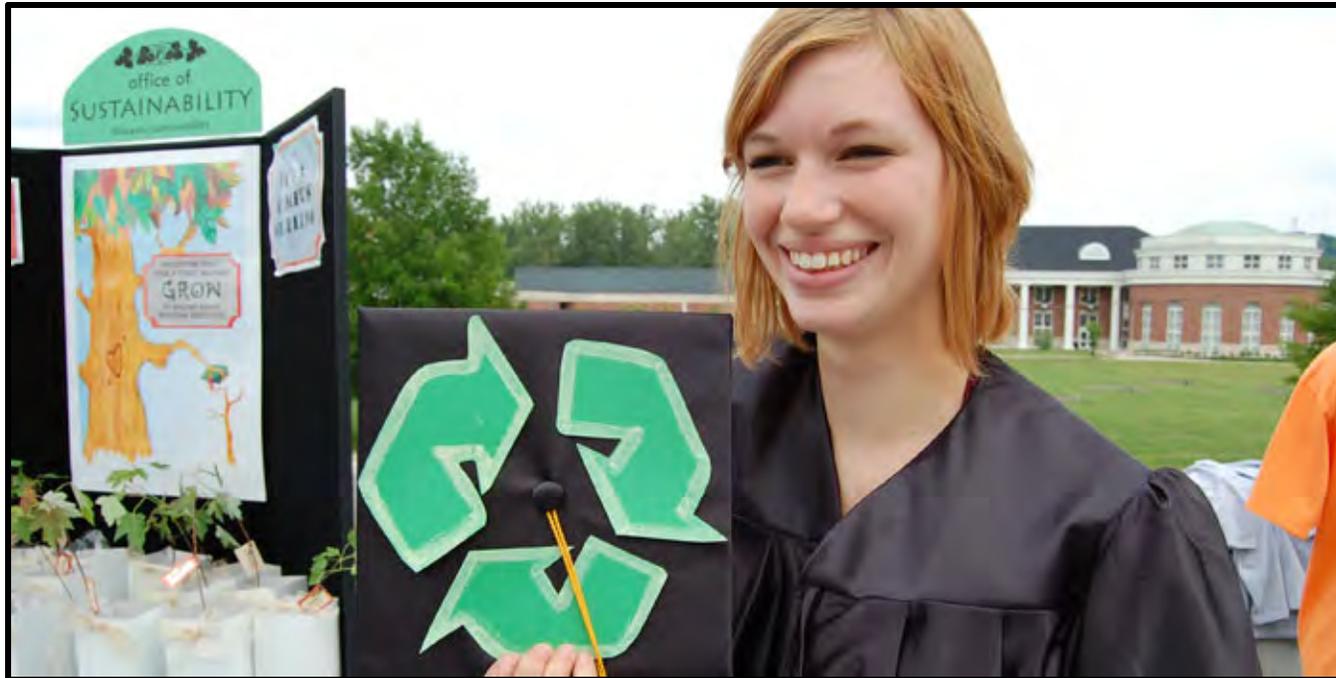
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Transformative  
Learning  
Community

# Points of Pride



**Our sustainability efforts earned Ohio University a spot on  
Princeton Review's *Guide to 322 Green Colleges***

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Nation's Best  
Transformative  
Learning  
Community

# Points of Pride



**At the 29th annual Leadership Awards Gala hosted by the Division of Student Affairs, more than 40 students, faculty, staff members and student organizations received awards**

*Photographer: Wayne Thomas*

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Transformative  
Learning  
Community

# Points of Pride

- **Ohio University's International Street Fair celebrates 30<sup>th</sup> anniversary**



*Photographer: Sonya Paclob*

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Learning  
Community

# Points of Pride



**Dr. John Kopchick named 2012 Ohio University Distinguished Professor**

*Photographer: Ben Siegel*

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Transformative  
Learning  
Community

# Points of Pride

- Ohio University's Class of 2012 includes approximately 5,940 graduates



*Photographer: Ben Siegel*

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# University Spotlight :: Kids on Campus

Randy Leite, Dean, College of Health Sciences and Professions

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# THANK YOU!

***Ohio University's Faculty and Staff for  
your work to transition the academic  
calendar from Quarters to Semesters***

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# President's Report

presented to  
Ohio University Board of Trustees  
June 22, 2012

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**Resources Committee Meeting  
June 21, 2012, 1:00 pm**

Committee Chair David Wolfort called the meeting to order at 1:08 pm. Other board members present included Trustee Sandra J. Anderson, Trustee Kevin B. Lake, Trustee Diana Hisey, National Trustee Frank P. Krasovec, Student Trustee Allison Arnold, Faculty Representative Elizabeth Sayrs, and President Roderick J. McDavis.

- **Ohio Service Alignment Update / Huron**

Vice President for Finance and Administration, Stephen Golding, provided an introduction to the update on the Service Alignment project. Mr. Scott Hess and Mr. Bill Jenkins, Huron Consulting Group, were introduced to discuss Phase II and their recommendations on how to optimize RCM OHIO.

Enhancing customer service, building institutional capacity, and building college capacity are the three key recommendations. Institutional capacity, in the areas of University Human Resources, Finance, and Information Technology, to deliver management services and reporting to the campus is critical. A current state analysis was conducted and a ‘gap analysis’ was developed which has informed Huron’s recommendations to management.

Huron identified 51 recommendations across the three functional areas. Many interdependencies exist in the recommendations so the area identification is not isolated. A May 30 retreat was conducted of the applicable service areas to try to lay out the timeline for sequencing and implementing priority recommendations. Development of metrics to measure performance is a critical next step in the implementation. Many of the recommendations revolve around IT and the R12 Oracle implementation. Identification of resources needed in each of the service areas is occurring at this time with data to focus the conversation due within a month. A Project Management function is being put in place in order to monitor execution of the implementation.

College capacity discussions and resource needs are also occurring. A ‘Chief Administrative Officer’ position description is being developed to serve high-level strategic planning and administrative needs in the colleges. Colleges will be looking to maximize potential revenue generation through opportunities such as professional programs, online programs, tuition and financial aid strategies, and differential tuition. In an RCM environment, Deans will need business analyses to exploit opportunities, understand capacity and margin issues, and how best to apply resources toward revenue generating opportunities. The right managerial reports and modeling will provide tools for strategic decisions on growing programs as well as those that are either losing enrollments or are not obvious revenue generators, but are critical to a diverse academic environment.

- **Resolutions, FY 2013 Budget Update**

Chad Mitchell, Interim Budget Director, and John Day, Vice Provost for Academic Budget and Planning, presented on the FY 2013 budget development. The balanced budget being presented is in line with the University's strategic plan and avoided further budget cuts to programs.

The budget reflects a tuition increase, attainment of the strategic enrollment plan goals resulting in a small Athens campus enrollment increase, and additional subsidy projection tied to enrollments. Expenditure increases include a 2.5% raise pool, healthcare and utilities inflationary increases, and increases in financial aid to offset the tuition increases. Strategic investments of \$12.8 million are included supporting \$6.3 million for Effective Total Compensation and \$2.5 million for Effective Enrollment Planning. Requested total budget authority approval of \$786.3 million represents an increase of approximately \$35 million over the prior year budget.

One significant budget change, occurring at this time due in large part to the RCM implementation, is the move of eLearning, approximately \$35 million, from Regional Campuses to Athens campus. Regional campuses as a whole are showing a slight enrollment decline and each campus' budgeted costs have been adjusted to reflect those enrollment shifts. Our state peers are reporting 'flat' growth on their regional campuses. Our regional campuses could be experiencing more attrition due to our eLearning/online program growth – especially in the RN to BSN program. Total university enrollments are growing, but the mix between Athens campus, regional campuses and online is changing.

The 3.5% tuition increase approved at the April meeting will be applied in total to the General Fund budget. General Fee expenditure increases will be offset through a change in the realization factor applied to that revenue source. A few additional student fees, which were still being vetted at the time of the April meeting, are included in two resolutions for approval at this time.

**The committee recommended moving three resolutions forward to the full Board for approval:**

- **FY 2013 Operating Budget**
- **eLearning / Off-Campus Graduate Program Tuition and Fees**
- **Student Course, Technology, and Miscellaneous Fees**
  
- **FY 2012 Sources & Uses Year-end Projection**

VP Golding introduced Julie Allison, Controller. Ms. Allison shared that the April projection for FY 2012 year-end reflects \$95 million in estimated net revenue. Projected FY 2012 revenues are forecast to be less than FY 2011 by \$27 million in part due to extraordinary revenues in FY 2011 attributed to Federal Stimulus funds and the revenue recognized from the Somavert monetization. Tuition and fee growth over prior year reflects eLearning enrollments and fee increases. Investment income is projected to be much more modest than prior years.

Expenditures for FY 2012 are also forecast lower than FY 2013 actuals by \$15 million, mainly due to lower salaries and benefits costs reflecting the lag in rehiring for employees taking

advantage of the early retirement programs. Professional services also show a second year of increase in line with the growth of contracted instructional programs.

Projected Net from Unrestricted Operations is estimated to be \$52.3 million. Auxiliary, College of Medicine, and Regional Campuses nets from operations are used for investments back into those operations. The Athens campus net of \$25 million is mainly attributed to the designated programs. \$15 million is attributed to eLearning programs. The Board questioned the planning surrounding large favorable year-end variances as compared to our approved budgets. VP Golding listed several reasons for unbudgeted results over the past several years:

- Better retention of students favorably impacts Housing results and better performance in the sales of meal plans favorably impacts Culinary
- We don't budget '100%' in an effort to be conservative; plus we continue to budget \$0 for investment income in response to the crisis in 2008-2009
- The FY 2012 anomaly in salaries is a result of the success of the early retirement programs and the lag in hiring
- eLearning's explosive growth – we are still working to fully understand these changes and are reluctant to go '100%'

It is difficult to project where the anomalies are going to occur and our reporting systems are not optimal. It is believed that RCM will bring more clarity to the budget resulting in better budgeting and less volatile budget-to-actual results. Each of the last three years has had a unique story that has led to that year's positive year-end results.

#### ● **Resolution, Capital Improvement Plan**

Harry Wyatt, Associate Vice President Facilities, reported on the projects that are currently ongoing – Scripps and the renovation of the old Baker Center, Chilled Water to support Scripps, Galbreath Chapel rehabilitation and safety projects across campus.

Academic program needs are challenging and Mr. Wyatt shared a sampling of the many space needs and reminded that there is a lack of 'move-in' ready space for expansion or swing space for renovations. The academic needs coupled with the other challenges to our facilities program such as lapsed and shrinking state capital appropriations, growing deferred maintenance, and the need for a \$100 million heating plant replacement have informed the 6 year plan approved by the board in November, 2011 and this FY 2013 Capital Improvement Plan request.

#### ● **Resolution, Performance Contracting**

Mr. Wyatt reminded the board of the previous conversations regarding performance contracting and the process employed to arrive at the successful vendor partner, Constellation NewEnergy. Mr. Wyatt reviewed a partial list of projects, totaling approximately \$28 million, with paybacks averaging 15 years. These projects will compliment the Heating Plant renovation, which will achieve its own energy savings in the more efficient use of steam. Project funding is to come from the Ohio University bond issues and Ohio Air Quality Bonds – 50/50 funding proportion is planned. The entire debt will be on the university's balance sheet with debt service funding coming from energy savings.

**The committee recommended moving the FY 2013 Capital Improvement Plan resolution to the full Board for approval.**

**The committee recommended moving the Performance Contracting resolution to the full Board for approval.**

- **OUHCOM Update**

Donna Goss, Director of Community Engagement and Real Estate Management, reported that the Economic Development agreement with the City of Dublin was signed last week and will result in a closing on the 90 acre development site next Friday, June 29. The closing on the adjacent 14.8 acre Dublin site for the Columbus campus is also scheduled for next Friday. Jack Brose, Dean of the OU Heritage College of Osteopathic Medicine (HCOM), shared information regarding the central Ohio campus and the effort to hire the Associate Dean for that campus. Dean Brose reported increased applications for the Fall 2012 class. He also reported on the Cleveland Campus announcement of last week and thanked the board members who were able to attend the festivities.

- **Resolution, Mineral Rights**

VP Golding noted that today's mineral rights update includes:

- No campuses have come forward with a lease situation
- The state commission has yet to be formed under the legislation and the rules have not been promulgated
- The university continues to work on the inventory of 600+ properties and their categorization

Today's resolution provides the President with authority to approve the classifications and submit them to the commission once it is formed if prior to the next board meeting. As we await direction from the state and the formation of the commission, the internal committee working on the project recommends that baseline data on the properties be gathered and that the committee continue to establish recommendations for lease options and guidance regarding the sale of mineral rights on campus.

**The committee recommended moving the Mineral Rights resolution to the full Board for approval.**

- **Consent Agenda, Construction Projects**

**The committee recommended keeping the Construction Projects resolution on the Consent Agenda for Board approval.**

- **Consent Agenda, Zanesville Recreation Center**

**The committee recommended keeping the Zanesville Recreation Center resolution on the Consent Agenda for Board approval.**

- **Consent Agenda, Retirement Plans**

**The committee recommended keeping the Retirement Plans resolution on the Consent Agenda for Board approval.**

- **Capital Campaign Update**

Vice President for Advancement, Bryan Benchhoff, provided an update for the Capital Campaign – the materials distributed with the agenda did not include the Cleveland Clinic announcement of last week which pushes campaign contributions to \$399.4 million. Dashboard results for the individual colleges and units show their total campaign successes to date. Charts showing sources of gifts, area of gift giving, and the size and number of commitments were reflected.

A ‘Thank You’ video was shared that will be used with scholarship donors – four subject-specific donor videos have been produced so far to be used in fundraising efforts. VP Benchhoff provided a review of the campaign roll-out events which have occurred so far and those upcoming. Jim Harris from the Alumni Association shared some of the Social Media tools he uses, and the OU statistics, to engage alumni – sites such as Facebook, Twitter, LinkedIn and YouTube. Fun examples of recent posts were shared as well as the strategy for gaining more coverage and alumni penetration, as well as T-shirt sales! All these connections translate into campaign opportunities!

Meeting adjourned at 4:15 p.m.



**University Academics Committee  
Ohio University Board of Trustees**

Notes

June 21, 2012

Trustees in Attendance: David Brightbill, Chair; Gene Harris; Janetta King; N. Victor Goodman; Arlene Greenfield, alumni representative; Danielle Parker, student trustee; Amanda Roden, student trustee; David Thomas, faculty representative.

***Academic Quality: College of Health Sciences and Professions: Dashboard and Accreditations***

As part of an ongoing series of presentations made by deans of colleges, Randy Leite, Dean, College of Health Sciences and Professions provided trustees with a sense of the strategic direction of his unit and how it approaches the issue of academic quality.

He began with an overview of his college's mission, vision, and some of the key thematic directions (rural and underserved populations, interdisciplinarity, diversity, global education/health, and the Health Sciences Center) that have been established for the college.

Dean Leite reminded the trustees that two years ago the college was part of a major reorganization. The entire structure of the college has been changed and there is new leadership in each of the schools. Dean Leite indicated that the reorganization had provided the opportunity to create a college that could lay claim to serving communities, providing access to a wide spectrum of students, educating students in high demand fields, and developing a stronger clinical and research profile.

Dean Leite listed several "points of pride" for the college that included:

- 28% on-campus enrollment growth over last two years.
- Online enrollment growth from 300 to nearly 4,000 students.
- Expansion of grant and contract activity.
- Improvement in student retention rates.
- Progress toward its Promise Lives Campaign Goal.
- Meaningful connections with communities of need.

In the area of accreditation, Dean Leite suggested that unlike colleges such as Business or Engineering the College of Health Sciences and Professions did not have a college-wide accreditation process. The college's programs are accredited by 10 different accreditation agencies. Dean Leite indicated that the accreditation agencies are particularly interested in:

- Administrative Structure and Governance

- Faculty Resources
- Curriculum
- Students
- Graduates
- Program Resources

Dean Leite stepped through parts of the college's dashboard. He emphasized the college's impressive enrollment growth and the steps that college was taking to manage that growth strategically. He discussed ACT scores, indicating that while the college's scores were lower than the University average, this was due in large part to undecided entering students. He pointed to the college's retention and graduation rates, which are both higher than the University average. Dean Leite indicated that the college's ability to retain and graduate student were indicators of the quality of the teaching and advising in the college.

Another part of Dean Leite's presentation covered the student passage rate in programs that require a licensure exam. He pointed out that in AY 2010-2011, five out of the eight programs had 100% passage rates.

In response to questions, Dean Leite discussed the impressive enrollment growth of the college and its potential for the future in terms of both residential programs and online programs. He indicated that the college was being careful and in some circumstances had decided to curtail growth when it was anticipated that demand might outstrip resources. Dean Leite also outlined the role that he hopes the extension campuses in Dublin and Cleveland might play in allowing the college to deliver new academic programs using alternative facilities and resources.

### ***Search Updates***

Pam Benoit, Executive Vice President and Provost, updated the committee on various executive level searches. She reported the successful conclusion of the Vice President for Student Affairs search with the hiring of Ryan Lombardi, the hiring of Deb Gearhart as Vice Provost for E-Learning and Strategic Partnership, and indicated that there were pending offers for the Dean of the Heritage College of Osteopathic Medicine, the Associate Provost for Faculty and Academic Planning, and the Vice Provost for Diversity and Inclusion. Provost Benoit also stated that the searches for deans of the Scripps College of Communication and the College of Fine Arts, to be completed in Fall Semester, were underway.

### ***Academic Quality: Dashboard: Tuition Discounting, Group I Faculty Numbers, and Group I Faculty Retention***

Provost provided a "deep dive" presentation on three areas on the dashboard: tuition discounting, Group I faculty numbers, and Group I faculty retention.

Provost Benoit explained how tuition discounts are calculated. She noted that the current tuition discount rate for Athens undergraduate students is 18.9%. While good comparative information is not readily available in this area, Provost Benoit noted that a study done of

discount rates in 2007-2008 indicated that the median was 15.6% and the mean was 17.6% at four-year public institutions.

Provost Benoit went on to stress the importance of understanding tuition discounting in the context of “sticker price.” Ohio University’s sticker price for tuition and fees is \$9,936. On average, students with demonstrated need received \$8,247 in financial assistance (scholarships, grants, loans, etc.). Therefore the out-of-pocket cost for OU undergraduates with demonstrated need last year was \$1,689. Provost Benoit also provided comparative data that illustrated that in the case of four year public universities in Ohio, Ohio University had the highest percentage of undergraduate students demonstrating need who were awarded a need-based scholarship or grant (92%).

On the subject of numbers of Group I faculty, Provost Benoit informed the Board that Group I tenured or tenure-track faculty make up 80% of the faculty ranks at Ohio University. This compares favorably to other four-year institutions in Ohio, which tend to have lower percentages of Group I faculty.

Provost Benoit also discussed the different types of faculty classifications that existed at Ohio University and provided some information about trends in higher education that indicated a growing reliance on non-tenure track faculty and graduate students as instructors in university classrooms. While emphasizing the necessity of maintaining a strong Group I core, she described ways in which other types of faculty, working in conjunction with tenured/tenure-track faculty, could help an institution maintain academic quality.

Provost Benoit concluded her look at dashboard items by discussing Group I faculty retention, which currently stands at 92%. In this segment of her presentation, she discussed why this percentage is important in understanding faculty satisfaction and reviewed reasons why Group I faculty choose to leave. She noted that not all departures are equal particularly at the assistant professor rank when the reasons for leaving are often related to denial of tenure.

### ***Rankings: U.S. News and World Report***

Provost Benoit provided an overview of how *U.S. News and World Report* arrives at its annual rankings of universities and colleges. She began her presentation by noting that *U.S. News and World Report* is not in the business of higher education it is in the business of selling magazines.

She drew attention to the variables that the magazine uses to construct its ratings. There are 7 variables, which are weighted differently.

- Academic reputation (22.5%)
- Graduation and retention rates (20%)
- Faculty resources (20%)
- Student selectivity (15%)
- Financial resources (10%)
- Graduation rate performance (7.5%)

- Alumni giving (5%)

Provost Benoit then stepped through each of these variables and illustrated where Ohio University was ranked on each one by *U.S. News and World Report*. She also described for the Board the widespread major criticisms of the ranking and the methodology behind them.

- Data used in the 2012 (current) *U.S. News* rankings are from 2010-11 and earlier.
- *U.S. News* changes their method each year.
- Participation by colleges changes from year to year.
- Analyses suggest that heavy weighting of peer evaluations skews the data and that rankings are largely “reputational.”
- To determine an institution’s reputation. The magazine sends its survey to presidents, provosts, and admissions directors of 273 national universities and colleges but only 43% responded to the most recent survey. Similarly it sends its survey to high school counselors across the country but only 13% responded to the most recent survey.

Provost Benoit indicated that once you take the time to understand how the annual survey is conducted, it is clear that the rankings are not what they appear to be and should be taken with a hefty pinch of salt.

#### *Student Athlete Code of Conduct and Discipline Policy*

Ryan Lombardi, Interim Vice President for Student Affairs presented a revised version of the “Student Athlete Code of Conduct and Discipline Policy.” He indicated from the outset that code dealt only with eligibility to participate as a member of an Ohio University team in team related activities, games, or contests. The code does not replace or supersede the Ohio University Student Code of Conduct, which controls in all matters pertaining to academic responsibilities and rights.

Interim Vice President Lombardi indicated that President McDavis had asked for a review of the code. The Ohio University Student Code of Conduct Review and Standards Committee undertook the review. Interim Vice President Lombardi indicated that he was pleased with the revision for several reasons:

- It aligned the Student-Athlete Code of Conduct more closely to the Student Code of Conduct. Instead of five levels of infractions there are now only two levels.
- The Student-Athlete Code of Conduct is no longer modeled on a legal code designed to deal with criminal infractions. This makes the code simpler to understand and to apply.
- When a possible violation of the code takes place Intercollegiate Athletics must work from the beginning of the process with the Office of Community Standards and Student Responsibility which is housed in the Division of Student Affairs.
- At the conclusion of every year, the Review and Standards Committee is required to examine the use of the code and to determine if there are any inconsistencies in its application between different coaches and/or sports.

Interim Vice President Lombardi indicated that the revisions do put more power into the hands of the Athletic Director and coaches, but he indicated that this was counterbalanced by the simplification of the code, which would allow for greater transparency and by the necessity of involving the Office of Community Standards and Student Responsibility from the outset of every incident.

*Informational and Consent Agenda Items*

Provost Benoit briefly reviewed the recommendations relating to promotion and tenure and then stepped through the items on the consent agenda, which included:

- Tab 20: Resolution, Faculty and Administrative Emeritus/Emerita Awards
- Tab 21: Resolution, Appointment to Regional Coordinating Councils
- Tab 22: Resolution, Naming of the Walter C. Clay and Christina Stevens Clay Conference Center
- Tab 23: Resolution, Naming of the Patricia and Michael McTeague Reading Room
- Tab 24: Resolution, Naming of the Cora E. Rogge Pavilion

No comments were offered or concerns voiced on any of the consent agenda items.

*Meeting was adjourned by David Brightbill.*



**GOVERNANCE COMMITTEE MEETING**  
**Ohio University Board of Trustees**  
**Margaret M. Walter Hall, Room 125**

**Thursday, June 21, 2012**

In attendance were Chair Janetta King, Trustees Goodman, Wolford, Greenfield, Krasovec and Student Trustee Arnold. Also attending was General Counsel John Biancamano.

Chair King called the meeting to order at 4:21 p.m.

**1. Amendment to the Faculty Senate Constitution**

The Faculty Senate has proposed an amendment to their constitution that adjusts the Senate schedule to conform to the new semester calendar. There was no objection to the inclusion of this item on the Consent Agenda.

**2. Appointment of National Trustee**

There was no objection to the inclusion on the Consent Agenda of a resolution appointing Patrick Campbell to serve as a National Trustee.

**3. Amendments to the Statement of Expectations for Members of the Board of Trustees**

Mr. Biancamano discussed the proposed amendment to the Statement of Expectations. No objection to the inclusion of this item on the Consent Agenda.

**4. Other Business**

Trustee Greenfield introduced Bill Hillyer, who will become chair of the Ohio University Alumni Association in July. In this capacity, he will also serve as the Association's representative on the Board of Trustees.

Student Trustee Arnold announced that Amanda Roden has been appointed by Governor Kasich to serve as the new student trustee.

The Committee adjourned at 4:29 p.m.



**AUDIT COMMITTEE MEETING  
OHIO UNIVERSITY - ATHENS CAMPUS  
Margaret M. Walter Hall, Room 127  
June 21, 2012 - 4:00PM**

Trustee Kevin Lake, Chair of the Audit Committee, called the meeting to order at 4:22 p.m. Other committee members present were Trustee David Brightbill, Trustee Diana Hisey and Trustee Danielle Parker. President Roderick McDavis was also present.

- **NCAA Compliance**

Tricia Turley Brandenburg, Senior Associate Athletic Director of Compliance & Student Services, presented on Ohio University's process related NCAA Compliance. Discussion ensued.

- **Internal Audit Update and FY13 Audit Plan**

Jeffrey Davis, Chief Audit Executive, presented an update on the internal audit activities since the last committee meeting including the FY12 audit plan completion and staffing. In addition, Mr. Davis discussed the FY13 audit plan which consists of four assurance audits, two information technology audits, and one compliance audit, as well as nine follow-up audits. Mr. Davis discussed the risk assessment process used to prepare the annual audit plan. The committee members discussed the audit plan.

There was no unfinished business.

Meeting adjourned at 4:58p.m.

Ohio University Board of Trustees

**Executive Committee Meeting**

June 22, 2012

Ohio University Inn

Present—Chair Gene Harris, Trustees Sandra Anderson, David Brightbill, Kevin B. Lake, David Wolfort, Janetta King, Victor Goodman, Diana Hisey, Student Trustees Danielle Parker and Allison Arnold, National Trustees, Frank Krasovic, National Alumni Board of Directors Arlene Greenfield.

Also attending were President Roderick J. McDavis, Board Secretary Thomas E. Davis, Dr. Pete Mather, VP Stephen Golding, and Legal Counsel, John Biancamano.

At 7:35, Chair Harris began the meeting by welcoming all of the members of the Board of Trustees. She started the meeting by asking the Trustees for their approval on two consent agenda resolutions for the President and the Treasure to the Board. In addition, she asked to add to the agenda a resolution for the Secretary to the Board which would be voted on during the Executive Committee report. There was consensus to put all three forward for approval.

President McDavis shared copies of news reports from the Cleveland Plain Dealer concerning the OUHCOM agreement with the Cleveland Clinic. He indicated that the press coverage was extensive and positive, and that it was a great message for Ohio University.

At 7:50 Chair Harris asked Secretary Davis to initiate a roll call Hisey to move into executive session for the purpose of consideration of personnel matters, and property and real estate matters: Chair Gene Harris, Trustees Sandra Anderson, David Brightbill, Kevin B. Lake, David Wolfort, Janetta King, Victor Goodman, Diana, all voted aye.

Chair Harris offered an update on progress towards the development of President McDavis' contract. Work on the contract will continue through the September meeting.

VP Golding offered information concerning real estate matters associated with mineral rights our properties held by the university. Due diligence will continue on the matter.

At 9:35 Secretary Davis to initiate a roll call to move out of executive session: Chair Gene Harris, Trustees Sandra Anderson, David Brightbill, Kevin B. Lake, David Wolfort, Janetta King, Victor Goodman, Diana, all voted aye.

The meeting was adjourned.