



OHIO
UNIVERSITY

Board of Trustees

O h i o U n i v e r s i t y

Minutes

January 20th, 2012

**MINUTES OF THE MEETING OF
THE BOARD OF TRUSTEES OF OHIO UNIVERSITY**

January 20, 2012

**Wagner Theater
Ohio University, Lancaster Campus**

**THE OHIO UNIVERSITY BOARD OF TRUSTEES
MINUTES OF MEETING**

TABLE OF CONTENTS

Approval of the November 18, 2011 Minutes	1
Reports	
• Chair’s Report	1
• President’s Report	3
University Resources Committee	
• University Resources Committee Minutes	8
University Academics Committee	
• University Academics Committee Minutes	10
Governance Committee	
• Governance Committee Minutes	13
Audit Committee	
• Audit Committee Minutes	14
Executive Committee	
• Executive Committee Minutes	14
Approval of Consent Agenda	14
• Construction Projects, Resolution 2012-3254	
• Building Renaming, Resolution 2012-3255	
• Naming of Lounge in Baker, Resolution 2012-3256	
Unfinished Business	
New Business	
Communications, Petitions, and Memorials	

Announcement of Next Stated Meeting Date

Appendices

- A President's Report
- B University Resources Committee
- C University Academics Committee
- D Governance Committee
- E Audit Committee
- F Executive Committee

CALL TO ORDER

Chairperson C. Robert Kidder called the January 20, 2012 meeting of the Ohio University Board of Trustees to order at 10:22 a.m.

Chair Kidder requested that the Board Secretary, Thomas E. Davis, call the role.

ROLL CALL

Present—Chairperson C. Robert Kidder, Vice-Chairperson Gene T. Harris, Trustees Sandra J. Anderson, David A. Wolfort, Kevin B. Lake, Norman “Ned” Dewire, and David Brightbill.

Not Present— Janetta King and Alumni Representative Arlene Greenfield.

Also in attendance were President Roderick J. McDavis, National Trustees Henry Heilbrunn and Frank Krasovec, Student Trustees Danielle Parker and Allison Arnold, and Board Secretary Thomas E. Davis.

APPROVAL OF THE MINUTES

Chair Kidder asked for a motion to approve the minutes of the Nov. 18, 2011 meeting of the Ohio University Board of Trustees. No discussion or amendments were noted, Trustee Harris moved to accept the minutes. The motion seconded by Trustee Anderson and carried by unanimous vote.

Report from the Chair of the Board of Trustees

Chair Kidder thanked the leadership team from Ohio University-Lancaster for their preparation, facilities, food, and hospitality during this meeting on their campus.

Chair Kidder offered comments regarding the comprehensive evaluation of President McDavis. This process is nearing its conclusion and Chair Kidder gave an overview of the entire process along with the resulting conclusions.

Chair Kidder reported that Dr. Terry MacTaggart, a consultant from the Association of Governing Bodies (AGB), was commissioned to serve as an outside consultant as a part of the President McDavis’ comprehensive evaluation. Dr. MacTaggart completed an independent review with invitations to participate being extended to approximately 65-70 stakeholders of Ohio University including staff, faculty, administrators, students, alumni, trustees, and community members. Dr. MacTaggart completed a draft report which was shared with all trustees present at this Board meeting. Chair Kidder and Vice-Chair Harris met with President McDavis to discuss his views on the challenges facing Ohio University, his reaction to the report by Dr. MacTaggart, and his willingness to tackle the high priorities set forth by the Board. Chair Kidder conducted discussions with each Board

member to gain a perspective on President McDavis' capability to continue along with challenges that need to be tackled in the following years.

During the Executive Session yesterday, Chair Kidder reviewed the report of Dr. MacTaggart, the perspective of President McDavis, and the cumulative views of each trustee.

President McDavis' performance was reviewed based upon Ohio University's gains in enrollment, engagement, RCM processes, financial discipline, student awards, team building, student reviews, success in the CIP campaign, transitions in academic quality, and his passion. A number of working objectives (8-9) were formed out of this conversation that will be revised and included in President McDavis' new contract:

- 1) Develop a continued focus on academic quality which includes the evolution of the general education initiative, increased use of dashboard academic performance ratings, strengthening Ohio University's rankings, building the Ohio University brand for academic excellence to offset any other brand that may exist, and a continuation of the evolution of student engagement through learning communities. All of which are important to create the academic climate of Ohio University.
- 2) Successfully complete the *Promise Lives* campaign which is well on its way to being accomplished. Chair Kidder mentioned a larger goal of \$500 million might be within reach.
- 3) Continue the strategic enrollment plan focusing on international, national, and diverse students at all campuses of Ohio University.
- 4) Implement the Capital Improvement Plan (CIP) that was approved during the November Board meeting which will help keep the facilities fit for the purpose of engaging student learning communities.
- 5) Evolve the initiatives of the Ohio University Heritage College of Osteopathic Medicine (OUHCOM) which includes expanding into the Columbus market.
- 6) Continue to support the financial disciplines that include responsible financing plans, six year plans, and increased understanding of sources and uses along with the implementation of RCM.
- 7) Continue to respond to the hard task of government cutbacks in funding.
- 8) Continue to build strong relationships with faculty, alumni, staff, and administration. Chair Kidder identified one area of concern in the evaluation was

the need for a complete commitment and alignment with the strategic vision. He expressed the need to work closely with the community to find a definition that works and helps Ohio University capitalize on the tremendous gains that have already been made.

- 9) Begin venture funding to benefit the region and support faculty research.

Chair Kidder announced that the Board of Trustees decided to renew President McDavis' contract. These objectives will be drafted into President McDavis' new contract which will be brought forward during the April meeting of the Board of Trustees.

Chair Kidder asked for comments.

Trustee Harris indicated that although this is an evaluation of the President, it is also an evaluation of the entire Ohio University community. She shared her congratulations to the Ohio University community and highlighted the gains and progress made during her eight year term as a trustee.

Chair Kidder asked for the President's report.

Report of the President

Strategic priority spotlight

President McDavis thanked Chair Kidder and gave an overview of his presentation which included short- and long-term enrollment goals, an update on international relations, Ohio's recognition as a military friendly school, the program spotlight on the Lancaster campus Deaf Studies and Interpreting program, and points of pride.

He emphasized and reviewed the need for a continued focus on Ohio University's vision, to be the nation's best transformative learning community, the four fundamentals, and the four supporting strategic priorities. All of which were included in the materials.

President McDavis reviewed the strategic enrollment management plan and referenced the chart on page 75 of the Board materials. He reported that the decision to invest in recruitment is paying off. He cited the increase in overall applications this year recently broke the application record set in 2009. President McDavis further noted that current applications far surpass those of 2009 which wasn't set until June. President McDavis indicated that Ohio University has admitted 45% more students compared to this time last year which allows for more conversations about getting students to campus sooner to learn about opportunities, scholarships, and communicate directly with faculty. The most encouraging growth was seen in the targeted markets. A significant increase in the percentage of applications/admission was shown in international (73/200), multicultural

(86/92), out of state (100/73), and transfer students (10/183). President McDavis acknowledged that these numbers represent a commitment to bringing quality students to Ohio University and not just increasing numbers. He reviewed the anticipation for another great class this fall and thanked Executive Vice-President and Provost (EVPP) Benoit and Craig Cornell for their leadership in this effort.

President McDavis updated the Board on international relations. Along with Dan Weiner, Bryan Benchoff, and Graham Stewart, President McDavis visited Hong Kong and Malaysia in December to meet with academic partner institutions, cultivate relationships with supporters of Ohio University's academic mission, and engage with alumni and friends. He reported talking with UITM, which is the state institution in Malaysia with over 250,000 students. He reported that they are very interested in forming partnerships. They also met with colleagues at Hong Kong Baptist and they are interested in renewing the relationships and collaborative programs that already exist. He reported they also brought back a \$750,000 check from the Sime Darby Foundation to support Ohio University's Southeast Asian Studies Tun Abdul Razak Chair. This gift will enhance the national prominence and influence of the Razak Chair by providing seminars, workshops, and lectures about Malaysia throughout the United States. President McDavis noted there are 2400 Ohio University alumni in Malaysia and 600 alumni in Hong Kong. Nearly 300 alumni attended the event in Malaysia and a little more than 100 in Hong Kong. President McDavis hopes that continuing to build these relationships with follow-up contacts will lead to additional donors. President McDavis thanked Dr. Weiner for his leadership.

President McDavis reported the *G.I. Jobs* magazine recently recognized Ohio University as a Military Friendly school due to the new services, improved communication, and enhanced partnerships with off-campus groups that helps students who are veterans be successful. President McDavis commended Dr. David Descutner's leadership team.

Program Spotlight

President McDavis asked Ohio University-Lancaster campus' Deaf and Interpreting Studies representatives forward. This group included Jim Smith, Dean of Ohio University-Lancaster, Dr. Becky Brooks, Interim Program Coordinator and Instructor, Lori Woods, Jonathan Sheline, Student and Ohio University-L ASL Club President, and Cynthia Dobronyi, Interpreter. President McDavis introduced Dean Smith to set the context for this presentation.

Dean Smith thanked the Board for the opportunity to talk about the Deaf and Interpreting Studies program. He reviewed the history of the program which started at Ohio University-Chillicothe. After collaborating with the Dean of Ohio University-Chillicothe, they learned that approximately 90% of the students in the program listed Ohio University-Lancaster as their home campus and relocated to Ohio University-Chillicothe for the program. Therefore, the program was moved to Ohio University-Lancaster to better serve

these students. In addition, Columbus has the sixth largest community of individuals that are deaf and hearing impaired. Dean Smith then introduced Dr. Brooks to share her perspectives on how this program impacts the community.

Dr. Brooks reported that on average 45% of Americans make New Year's resolutions, but only around 8% actually complete their resolution. She highlighted that some of these resolutions are focused on paying it forward and despite not meeting the goal; people continue to strive to give back. Dr. Brooks cited that this is the philosophy of the Deaf and Interpreting Studies program at Ohio University-Lancaster. She reported their goal is to give back and pay it forward with a focus on making life accessible to everyone regardless of race, ethnicity, gender, age, or ability. She also highlighted their focus on fostering collaborative relationships that bridge the gap between people who hear and people who don't.

Dr. Brooks reviewed a number of events in which Ohio University-Lancaster students help pay it forward by interpreting at activities in the community which allows individuals with hearing impairments to fully participate and enjoy them. Students recently interpreted a play, *Tecumseh*, which was an 81 page document, some of which was in Shawnee. This allowed members of the deaf community to enjoy the play. She also reported the ASL Club helped organize the first deaf awareness day at COSI. Students worked hard to make the shows accessible to people with hearing impairments and over 200 were in attendance. She shared a story about two Sign-I students that were signing back and forth about never having met a deaf person. Two members of the deaf community in the audience saw this and proceeded to have a dialogue with these students, completely in sign. Dr. Brooks stated this experience underscores their philosophy within the program; to pave a way to open access by donating time, talents, and resources that bridge the hearing and deaf worlds. Interpreting students also get involved with the local community and have interpreted the Lancaster men's chorus production entitled *Ham and Eggs* for the past two years.

Dr. Brooks reported the students and ASL Club worked with the cultural events committee to bring two dynamic performers to Ohio University-Lancaster. Keith Wann, a comedian who is hearing, but born to deaf parents, showed how comedy can bridge cultural divides. C.J. Jones, a deaf comedian, also performed and gave a workshop for theatre and interpreting students. Both events nearly packed the house. She expressed her pride in the hard work of students and community members that have helped bring the hearing and deaf communities together, increase cultural awareness, and learn invaluable communication skills.

Dr. Brooks then introduced her colleague, Lori Woods, whom she reported is commonly reported to be one of the students' favorite instructors. Lori has a Master's in ASL Instruction from Ohio State University, has been teaching ASL for over 15 years, served as

past-President of the Ohio American Sign Language Teacher's Association and holds the highest certification in teaching ASL.

Lori introduced Cynthia Dobronyi, Interpreter, who voiced for her presentation which was delivered using ASL. Lori described the typical ASL student and the organization of classrooms. Lori reported it is important to organize the class in the shape of a "U" because no spoken English is used in the classroom. Students learn much better through this type of immersion which also helps students to learn the grammatical structure and vocabulary. She stated that students often report that four hours a week isn't enough and most students want additional experiences. Because of the impact this immersion has on the student's proficiency, they get together with other branch campuses, holding silent events, and give back to the community. This led to the development of ASL Clubs at each branch campus. This coordination led to a number of silent-events where no English is spoken. These silent events included silent bowling, a silent Halloween costume party, and ASL Idol. Each event was well attended by community members and students both with and without hearing impairments.

Ms. Woods reported on the many student engagement activities in which ASL students can take part. Ms. Woods concluded her comments with a quote by Nelson Mandela: "If you speak to a man in a language he understands, he'll understand it with his head. But if you speak to a man in his own language – he'll understand in his heart."

Ms. Woods then opened up the floor for questions and asked the student president of the ASL Club, John Shelin, forward.

Chair Kidder asked if there are other dialects of ASL.

Lori reported that each language has their own sign language, grammar, and vocabulary, just like the spoken versions.

Chair Kidder then asked about accents.

Lori reported that each region has distinct dialects and accents. People can tell where the person lives based upon the way they sign.

Trustee Harris reported her school district just began offering ASL as a foreign language option and asked about the curriculum at Lancaster.

Dr. Brooks reported it is an Associate's degree that takes a little over two years. She also reported programs exist for students who are deaf as well.

Trustee Anderson inquired about the job prospects and continued communication with graduates.

Dr. Brooks reported some work in school systems, some free-lance, and one alumni works for Deaf Woman against Violence. She reported they keep open communication with most alumni and one had planned on attending this presentation, but was called out to sign at an event.

Trustee Krasovec asked about the prospects for medical research at Ohio University-Lancaster.

Dr. Brooks reported their focus has been on the cultural aspects of deafness and they are still a new program with hopes that continued exposure will help to attract research.

Chair Kidder asked how John Shelin was attracted to the program.

John reported it was by accident. He needed a foreign language credit to complete his history degree and was initially intimidated by Lori, being the first deaf person he knew, but quickly fell in love with the program.

Chair Kidder asked for questions. None noted. Chair Kidder thanked the group for their presentation which was followed by applause.

Points of Pride

President McDavis then reviewed a number of points of pride for Ohio University.

President McDavis reviewed the excellence at Ohio University-Lancaster as evidenced by the slides in his presentation and reported by Dean Smith yesterday. He reported an Ohio University-eastern student, Kristina Velkovic, was named a state student ambassador by Ohio's Board of Regents.

An Ohio University alumnus from the southern campus, Ernie Hall, received his first Emmy for his work as a photojournalist with Action News in Jacksonville, Florida.

The Ohio Bobcat football team won their first bowl game in the school's history during the Famous Idaho Potato Bowl.

President McDavis acknowledged Trustee Harris and her recent award for the 2012 Ohio Superintendent of the Year.

President McDavis concluded his report.

Chair Kidder asked for questions. None noted.

Chair Kidder then introduced Trustee Anderson.

University Resources Committee Report

Trustee Anderson reported on the work of the university resources committee. She thanked the Ohio University-Lancaster community for providing useful education, information, and hospitality during her visit for this Board meeting. She reported that, unlike at the last Board meeting where the Committee presented several important resolutions, the Committee heard primarily a series of updates and had no action items other than two resolutions on the consent agenda at tabs 5 and 6.

The consent agenda item at tab 5 involved construction projects to deal with maintenance, upkeep, and repair. Along with this came a report from the Vice President for Finance and Administration, Stephen Golding, about the budget for this project that will address the safety backlog which included an additional \$2 million that has been identified.

The consent agenda item at tab 6 involved a building renaming at the Ohio University-Chillicothe campus.

Trustee Anderson provided a number of updates on previous action items. The resources committee received reports from Stephen Golding, VP for Finance and Administration, and Mr. Harry Wyatt, Associate Vice President for Facilities, regarding the Lausche heating plant replacement project. The team selected RFM to be a consultant on this project and Steve McAdams, RFM representative, was also present at the committee meeting. Trustee Anderson recognized the work of the team that has been studying this project. She reported a continued commitment to phasing out coal as a fuel source due to pending regulations. The committee was provided with a layout of the current heating system which uses mostly coal fired boilers with a small percentage of gas to heat the entire campus. Over the past 12 months, the total cost of heating the campus was nearly \$3 million and if the University had been using gas, this fuel cost would have been closer to \$5.9 million. The University currently has three coal fired boilers that are 47 years old and a natural gas fired boiler that is 17 years old. One of the coal boilers has been retrofitted with a gas burner, but is still an aged unit. All coal boilers are very old and in serious need of an update. The team looked at various sites for expanding the plant due to the congested space of the current location. The team considered the Ridges, but a number of cost and efficiency concerns related to the distance led the team to recommend a cogeneration system, generating electric from the production of steam, which is similar to what other campuses use and allows for more efficient use of energy. After investigating 22 different options, the team narrowed possibilities down to four and presented these options to the committee. A final recommendation is being developed that will include the purchase and installation of new packaged gas boilers and two turbines. This expansion would be twice the size of current plant. The preferred site for this project is the existing location with

relocation of Transportation and Parking Services which is currently on the same site. The cogeneration option provides long term benefits including carbon reduction and financial savings. The new boilers would have a life span of 35+ years and turbines 5-10 years, but this can be extended through maintenance packages provided by the vendors. The final portion of this plan is to explore financing options through tax credits, partnerships, and providing energy to other entities as a potential resource. Trustee Anderson reported there were no action items at this point.

Trustee Anderson provided an update from the committee regarding the performance contract project which is the highlight of the six year capital plan. AVP Wyatt informed the committee that three firms responded to the RFP and a contractor is very close to being selected with a proposed contract anticipated during the April Board meeting. This plan is expected to have a 15 year or less payback in energy savings.

VP Golding updated the committee on the state capital budget status. The Chancellor appointed Ohio State University President Gordon Gee to lead a joint committee of state universities to recommend how the \$350 million in state capital funds will be used. IUC leadership will be speaking with each campus regarding their specific plans and the committee headed by Gordon Gee will present a single list of projects to the Governor and Chancellor on February 15th, 2012.

Trustee Anderson reviewed the update on the six-year sources and uses presented to the committee by Chad Mitchell, Interim Budget Director appointed in December, AVP Michael Angelini, and Controller Julie Allison. The plan is to reconcile the sources and uses document with the new budget document to enhance presentations and understanding by the Board. AVP Angelini walked the committee through the sources and uses forecast based on results through November 2011 highlighting significant variance between FY2011 actuals and the forecast for FY2012. AVP Angelini also presented the committee with a schedule to show the impact of the six-year CIP with additional information on FY2012 budget variance forecast.

VP Golding updated the committee on the debt issuance authorized during the November meeting of the Board. Rating agencies, Moody's and Standard & Poor's, came to campus on two separate days to complete their ratings. The University's preparation and presentations to these agencies received rave reviews and the University is awaiting the final rating scores from these two agencies.

Dr. Jack Brose, Dean of the OUHCOM, updated the committee on the expansion project authorized during the November Board meeting. Negotiations are under-way and the plan is for the first class at the Columbus campus to begin in the fall of 2014. A memorandum of understanding was signed with the Cleveland Clinic with a site in the former Suburban Hospital in Cleveland, adjacent to the South Pointe Hospital. A 2nd year class would be set

for the fall of 2014. A healthcare integration project is being developed with O'Bleness Memorial Hospital, University Medical Associates, and Athens Medical Associates to enhance partnerships rather than competition. Plante Moran has been serving as a consultant on this project.

An update was given regarding the University Courtyard housing project by VP Golding, but no recommendation was made at this time and more information is to come.

Trustee Anderson concluded her comments with a report on the capital campaign given by Vice President for Advancement, Bryan Benchoff. As of yesterday, the campaign was at \$382 million which is 85% of the total goal. VP Benchoff responded to the committee's questions and provided a detailed chart of actual cash in the door compared to unrealized gifts/pledges and was compared to other institutions which indicated Ohio University is doing just fine. A report from the campaign steering committee was given and they plan to meet with volunteers to bring this campaign to the community.

Chair Kidder asked for questions. None were noted and introduced Trustee Dewire for the university academics committee report.

University Academics Committee Report

Trustee Dewire reported on the work of the academics committee. He asked Pam Benoit, Executive Vice-President and Provost, to come forward.

Trustee Dewire began his report on tab 12 with a focus on the Russ College of Engineering and Technology. Although Dr. Dennis Irwin, Dean, was unavailable for the Board meeting, he gave a presentation during the committee meeting which focused on Russ College's accreditation and a draft of their dashboard indicators. Background on their accreditation through ABET was reviewed. All of the college and programs in the Russ College have been accredited since 2011 and this will last through 2017. ABET doesn't accredit colleges or departments, but only accredits individual programs. Russ College has five program objectives and 11 student outcomes which are continuously being measured and improved upon. This continuous evaluation incorporates data from over 200 faculty, student, alumni, constituents, and several industrial advisory board members. They take annual readings from students and advisory boards to develop a continuous loop of re-evaluating the curriculum. Dean Irwin provided the committee with examples of the Russ College's 12 indicators on the academic dashboard and strategic planning process to become the top choice for students and faculty while raising the national ranking of the program into the top 25.

In reference to tab 13, Trustee Dewire gave an overview of the history of general education with a look at Ohio University's curriculum in 1811 compared with 2011. General education is a national conversation about what students should know upon graduation

from a University. An evaluation of how Ohio University measures general education compared with best-practices at other institutions was provided. Provost Benoit gave a timeline to the committee and promised an enhanced approach to general education by 2015.

Dr. Hugh Sherman, Dean of the College of Business, and Dr. David Thomas, presented the committee with preliminary results from the 1804 General Education Task Force. This group researched models, approaches, and best-practices in general education. These models ranged from “great books” to “effective citizenship” paradigms. Dean Sherman highlighted the goal of the Ohio University general education program is to blend the models of “scholarly discipline” and “effective citizenship” to increase ways of knowing, doing, and being as general education is the common thread among all Ohio University students. The 1804 Task Force is compiling a final report that will be presented to EVPP Benoit.

In reference to tab 15, Provost Benoit updated the committee on the AQIP projects. There are currently three AQIP projects that include a review of the academic support unit, a comprehensive sustainability plan, and the quarter to semester transition calendar.

In reference to tab 16, Trustee Dewire introduced EVPP Benoit to discuss the deep dive on two dashboard ratings: student/faculty ratio and undergraduate head count. EVPP Benoit emphasized the importance of understanding how these numbers are calculated. The student/faculty ratio is calculated as a ratio of full-time students plus one-third part time FTE over full-time faculty plus one-third part-time faculty. EVPP Benoit reported this number is often interpreted as a measure of class size and student-faculty engagement, but these interpretations are inaccurate. She referenced MIT which has a faculty/student ratio of 8:1, but this number doesn't mean class sizes are limited to eight students because there may be a number of faculty with little or no student engagement. Nonetheless, the student/faculty ratio accounts for 5% of the *U.S. News and World Report* rankings and is a useful marketing tool for recruitment. She reported Ohio University has a much more refined analysis which gives the University a better calculation in regards to instructional load broken down by colleges. She also reported the student/faculty data when used in conjunction with NSEE data can provide benchmarks for the University that captures student engagement.

Chair Kidder asked if there is any push to change the way these statistics are calculated.

Provost Benoit indicated this is hard to do because this is the way it has always been done. She reported the problem isn't necessarily with the statistics, but with the way in which people interpret these statistics.

Trustee Harris noted there are so many more factors that go into student engagement that might not necessarily be in a traditional classroom.

Provost Benoit highlighted her earlier point that some faculty have little or no student engagement, but are still accounted for in the student/faculty ratio.

Chair Kidder asked EVVP Benoit to elaborate on the student engagement measure which was reported to be a more important factor at Ohio University.

EVVP Benoit reported this comes from the NSSE data and trend lines are moving well which distinguishes Ohio University and aligns with the four fundamentals. She reported that NSSE representatives recently visited the eight institutions that showed significant gains in student success and Ohio University was one of those.

EVVP Benoit then reported on the undergraduate head count at Ohio University. Undergraduate head count is calculated by the number of students enrolled full and part-time in the fall term of an academic year. She noted steady increases at Ohio University that are above the average for Ohio four-year institutions. Ohio University currently has the fifth highest undergraduate headcount in the state on the main campuses. Ohio University has the fifth largest total headcount including graduate and professional students in the state. When including regional campuses, Ohio University is fourth in total headcount. She reported that 82% of students are from Ohio, 11% are from out of the state, and 7% are international students. The colleges of Arts and Sciences have the largest headcount currently. The undergraduate headcount is important because of its influence on the University's Carnegie classification which is crucial in recruitment of faculty. This Carnegie classification is redone every couple of years and Ohio is currently classified as "large" which also impacts student recruitment.

Chair Kidder asked for questions.

Trustee Krasovec asked where the students included in the e-learning numbers are coming from.

EVVP Benoit indicated a large number are from the region with the largest program being the nursing program. There are also strong numbers from completion programs and partnerships.

Trustee Krasovec reported his amazement with the fact Ohio University is teaching 35,000 students. He stated this number is the biggest he has ever seen.

EVVP Benoit indicated this is another way to diversify what the University is doing and preserving the brand and quality of programs.

Trustee Dewire then referenced a timely topic on tab 17, regarding institutional control of intercollegiate athletics. Jim Schaus, Athletic Director, and Tricia Turley Brandenburg, Senior Associate AD for Compliance and Student Services gave the committee an overview of compliance in the realm of Intercollegiate Athletics. Trustee Dewire expressed his pride in OU and the way it exercises institutional control. He reported 89 student athletes are on the Dean's list, 232 are on the honor roll, 143 have a 3.5 or better, and 28 have a 4.0.

Trisha then reported on NCAA violations to the committee which stem from the 500 page NCAA rule book that is always changing. Of the 120 schools, there are only 17 with no major violations and Ohio University is one of those. They defined academic control and reviewed NCAA compliance protocol. They addressed communications of the rules and heard about title IX and gender equity at Ohio University.

Trustee Dewire reviewed the consent agenda item on tab 18 regarding the renaming of the Bobcat Lounge and concluded his comments.

Chair Kidder asked for questions. None noted.

University Governance Committee Report

Trustee Brightbill reported on the work of the university governance committee. No actions were brought forward. The committee discussed the proposed meeting calendar for 2012. There was no feedback or conflict at this time and the final schedule will be brought for approval at the April meeting. A discussion regarding the procedure for selecting national trustees was discussed due to the end of National Trustee Krasovec's tenure. Trustee Brightbill thanked Trustee Krasovec for his admirable service. Dr. Davis has had some discussion with President McDavis and VP Benchoff regarding possible replacements and the hope is to have further news at the April meeting. A reminder was given regarding the AGB conference in Washington, D.C. on April 21-24. Finally, a review of the bylaws and statement of expectations will be coming forward in April.

Trustee Brightbill concluded his comments.

Chair Kidder asked for questions.

Trustee Krasovec indicated it might be wise to consider a student trustee from a regional campus of Ohio University.

President McDavis reported there have been student trustees from regional campuses in the past and Secretary Davis indicated this student was actually from the Lancaster campus.

Trustee Brightbill and President McDavis both encouraged nominations for the national trustee position to be given to Secretary Davis.

Chair Kidder then turned to Trustee Wolfort.

University Audit Committee Report

Trustee Wolfort reported on the work of the university audit committee. Kathy Gilmore, Chief Audit Executive, and Tressa Ries, Senior Auditor, presented the audit committee with an update on the internal audit activities since the last meeting. Ms. Ries updated the committee on special projects and the audit plan completion. Trustee Wolfort made special note of Kathy Gilmore's pending retirement at the end of the month and thanked her for all of her hard work.

Linda Lonsinger, Chief Human Resource Officer, updated the committee on Human Resource's role in compliance along with the 2011 Annual Report including a discussion on the University's health care plan and leave benefits.

Trustee Wolfort reported he adjourned the committee meeting for two executive sessions which was seconded by Trustee Dewire and carried by unanimous vote. The first executive session was for the sole purpose of an audit conference conducted by an independent certified public accountants with officials of the public office that is the subject of the audit, pursuant to the provisions of R.C. 121.22 (G)(2). The second session was to discuss details relative to the security arrangements and emergency response protocols for a public body or a public office, if disclosure of the matters discussed could reasonably be expected to jeopardize the security of the public body or public office pursuant to the provisions of R.C. 121.22(G)(6).

Chair Kidder asked for questions. None noted.

Executive Committee

Chair Kidder indicated that his prior comments highlighted the work of the executive session.

Consent Agenda

Chair Kidder presented the Consent Agenda items to the Trustees for action. It is important to note that any trustee may request, in advance of action on the consent agenda, that any matter set out in this consent agenda be removed and placed on the regular agenda for discussion and action. All matters listed within the consent agenda have been distributed to each member of the Ohio University Board of Trustees for reading and study, are

considered to be routine, and will be enacted by one motion of the Board with no separate discussion.

Chair Kidder called for a motion to approve the remaining items on the consent agenda on tabs 5, 6, and 18. Trustee Dewire moved, Trustee Brightbill seconded, and the motion carried by unanimous vote.

**APPROVAL OF PROJECT AND AUTHORIZATION TO DEVELOP
CONSTRUCTION DOCUMENTS, RECEIVE BIDS AND AWARD
CONSTRUCTION CONTRACTS FOR
FY 2012 SOUTH GREEN CATWALK REPAIR,
FY 2012 SOUTH GREEN FRONT FOUR PATIO REPAIR, AND
FY 2012 RESIDENCE HALL EXTERIOR PAINTING**

RESOLUTION 2012 - 3254

WHEREAS, three capital projects have been planned and developed as follows:

- FY 2012 South Green Catwalk Repair with a total project budget of \$740,000 to be funded from Residential Housing Reserve, and
- FY 2012 South Green Front Four Patio Repair with a total project budget of \$1,550,000 to be funded \$755,000 from Culinary Services Reserve and \$795,000 from Residential Housing Reserve, and
- FY 2012 Residence Hall Exterior Painting with a total project budget of \$550,000 to be funded from the Residential Housing Reserve, and

WHEREAS, the projects identified above have been planned, developed and funded.

NOW THEREFORE, BE IT RESOLVED that the Ohio University Board of Trustees authorizes the receipt of bids and the President or his designee to accept and award construction contracts within the total project budgets identified.

**NAMING OF
“TECHNOLOGY AND BUSINESS DEVELOPMENT CENTER”**

RESOLUTION 2012 - 3255

WHEREAS, the Technical Studies Building on the Chillicothe Campus of Ohio University (Building #1103) has been expanded by 6000 square feet; and

WHEREAS, the function of the building has been broadened to not only include the campus’ technology degrees such as Law Enforcement Technology and Office Technology, but also hosting classes for the completion of associates and applied management degrees; and

WHEREAS, the function of the building will ultimately include courses, workshops, seminars and consulting in support of entrepreneurship activities as well as to house a small business incubator; and

WHEREAS, the name “Technology and Business Development Center,” has been determined to be a more appropriate name for the expanded building by the faculty and staff of the Chillicothe Campus.

NOW THEREFORE, BE IT RESOLVED that hence forth Building #1103 on the Chillicothe campus of Ohio University will be named **TECHNOLOGY AND BUSINESS DEVELOPMENT CENTER**.

**NAMING OF THE LOWER LEVEL LOUNGE,
JOHN CALHOUN BAKER UNIVERSITY CENTER
*BOBCAT STUDENT LOUNGE***

RESOLUTION 2012 - 3256

WHEREAS, the lower level lounge (Room 105) in the John Calhoun Baker University Center has been completely remodeled to meet the programming needs of OHIO students and;

WHEREAS, the students have taken a survey and selected this name and;

WHEREAS, The Vice President of Student Affairs, in collaboration with Student Senate, recommend that the Board of Trustees approve the naming of the lounge.

NOW, THEREFORE, BE IT RESOLVED that the lower level lounge (Room 105) on the first floor of the John Calhoun Baker University Center, Ohio University, Athens, Ohio, will henceforth be named the Bobcat Student Lounge.

UNFINISHED BUSINESS

None

NEW BUSINESS

None

COMMUNICATIONS, PETITIONS, AND MEMORIALS

Chair Kidder then echoed Trustee Wolfort's acknowledgment of Kathy Gilmore, Chief Audit Executive, going back to his tenure with the audit committee. He highlighted the extraordinary improvement of the department under her leadership. Chair Kidder then asked President McDavis to read the resolution.

The resolution was approved by acclamation. President McDavis then asked Ms. Gilmore to come forward to receive the copy of the resolution.. Applause followed.

ANNOUNCEMENT OF NEXT STATED MEETING DATE

Secretary Davis indicated that the next Board of Trustees meeting will be held on April 19-20, 2012 at the campus of Ohio University.

ADJOURNMENT

Chairperson Kidder adjourned the meeting at 12:00pm

CERTIFICATION OF SECRETARY

Notice of this meeting and its conduct was in accordance with Resolution 1975-240 of the Board, which resolution was adopted on November 5, 1975, in accordance with Section 121.22(F) of the Ohio Revised Code and of the State Administration Procedures Act.

C. Robert Kidder
Chairperson

Thomas E. Davis
Secretary

President's Report

presented to
Ohio University Board of Trustees
April 20, 2012

The best student-centered learning experience in America



OHIO
UNIVERSITY

Overview

- **Vision Ohio: Top Strategic Priorities**

- **Supporting Innovation ::
The Ohio University and
The Ohio State University
Partnership**

- **Intercollegiate Athletics**

- **Points of Pride**

- **Program Spotlight**

- **Ohio University Forensics Team**



The best student-centered learning experience in America



OHIO
UNIVERSITY

Vision Ohio: Top Strategic Priorities

Nation's Best Transformative Learning Community

1. Inspired teaching and research
2. Innovative academic programs
3. Exemplary student support services
4. Integrative co-curricular activities

FOUR FUNDAMENTALS

1. Inspired teaching and research dedicated to students' academic success and focused on the connections between student learning and the advancement of knowledge and creative activity.
2. Innovative academic programs that draw on the best traditions and practices in liberal arts, professional, and interdisciplinary education.
3. Exemplary student support services committed to helping students fulfill their academic promise.
4. Integrative co-curricular activities that foster a diverse environment of respect and inclusivity and facilitate students' development as citizens and leaders.

Effective Total Compensation

Short- & Long-Term Enrollment Goals

Improve Financial Strength

Complete Capital Campaign

The best student-centered learning experience in America



OHIO
UNIVERSITY

Supporting Innovation :: The OHIO and OSU Partnership

- We established a very unique partnership with Ohio State to create a new commercialization and funding model that will pave the way for high value start-ups, via early-stage seed and venture capital funding

INSTITUTIONAL COMMITMENT

THE OHIO UNIVERSITY FOUNDATION
\$15 MILLION

THE OHIO STATE UNIVERSITY
\$20 MILLION

Supporting Innovation :: The OHIO and OSU Partnership

- This new partnership will leverage substantial university resources and assets in bringing the best talent, funding, and facilities to the State of Ohio to jumpstart entrepreneurial activity and venture creation
- Our hope is to move more innovations to the marketplace to cure disease, produce healthier food, and advance alternative energy solutions
- This effort is in line with the Ohio Board of Regents' Technology Transfer and Commercialization Task Force



Goals of the Partnership

- **Fund is in Ohio for Ohio!**
 - Will enhance economic development by providing additional sources of capital critical to the commercialization eco system
 - Will attract and keep intellectual capital in Ohio
 - Will help create and keep jobs in Ohio
 - Will provide opportunities for collaboration between public and private entities, university and businesses

National
Prominence

Intercollegiate Athletics

- First Sweet 16 appearance since 1964
- OHIO men's basketball team's success brought significant national media attention to Ohio University
- Articles appeared in *The New York Times*, ESPN, *USA Today*, the *Chicago Tribune*, *The Washington Post*, *The Huffington Post*, the *Plain Dealer*, and the *Columbus Dispatch* to name a few
- That interest has translated to a spike of visitors to the Ohio University Web site
- Final 2011-12 ESPN/USA Today men's basketball coaches poll – OHIO ranked 25th!

The best student-centered learning experience in America



OHIO
UNIVERSITY

National Prominence

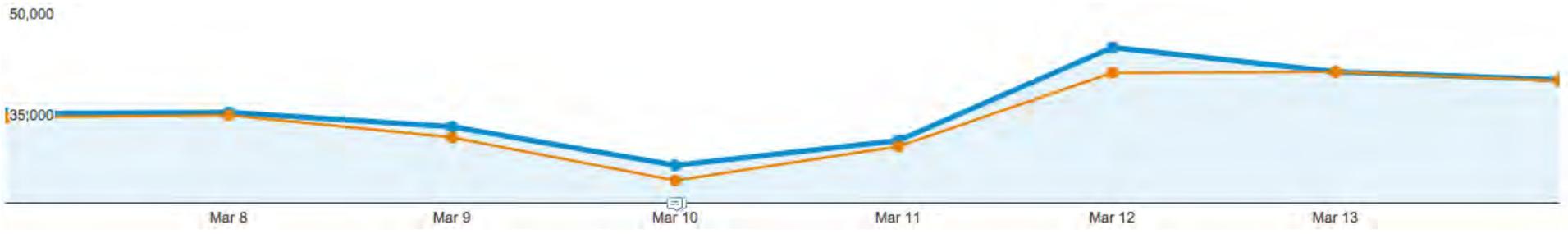
Ohio University Website Visits

**NCAA Tournament period ::
March 15-19, 2012 vs. March 17-21, 2011***



**The time period is the last Friday of the winter quarter examination period through Monday of spring break week*

**MAC Tournament period::
March 7-14, 2012 vs. March 9-16, 2011****



***The time period includes the Wednesday of the last week of winter quarter classes through Wednesday of the final examination period.*

Points of Pride

Nation's Best
Transformative
Learning
Community



The College of Fine Arts celebrates its 75th Anniversary



Nation's Best
Transformative
Learning
Community

Points of Pride



- **The John J. Kopchick, Ph.D., Osteopathic Heritage Foundation Endowed Eminent Research Chair was established in honor of Dr. John Kopchick, himself the Milton and Lawrence H. Goll Eminent Scholar and Professor in Molecular and Cellular Biology**

The best student-centered learning experience in America



OHIO
UNIVERSITY

Points of Pride



- A team of Russ College of Engineering and Technology students won the Institute of Navigation's annual autonomous snowplow competition in St. Paul, Minnesota
 - Team M.A.C.S. beat out Miami University, the University of Michigan at Dearborn, the University of Minnesota, and Dunwoody College of Technology



Photo courtesy of: Institute of Navigation, North Star Section

Nation's Best
Transformative
Learning
Community

Points of Pride



- **Former New York and Los Angeles police chief William J. Bratton served as the keynote speaker for the 2012 Baker Peace Conference, which was themed “Crime and Punishment: Security Domestic Tranquility in the 21st Century”**

The best student-centered learning experience in America



OHIO
UNIVERSITY

Nation's Best
Transformative
Learning
Community

Points of Pride

- **OHIO Swimming and Diving has been recognized as the top Mid-Major program in the country by CollegeSwimming.com**



Photo courtesy of: www.ohiobobcats.com

The best student-centered learning experience in America



OHIO
UNIVERSITY

Nation's Best
Transformative
Learning
Community

Points of Pride

- **Alumna Sonya Hebert joined the White House photography staff and will cover the First Lady in addition to other assignments**



The best student-centered learning experience in America



OHIO
UNIVERSITY



University Spotlight :: Ohio University Forensics Team

Scott Titsworth, Interim Dean, the Scripps College of Communication
Dan West, the John A. Cassese Director of Forensics
Speaking Bobcats :: Jamie Zipfel · Brett Martz

The best student-centered learning experience in America



OHIO
UNIVERSITY



Ohio University's Speaking and Debating Bobcats | Ohio Statehouse | March 28, 2012



Ohio University's Speaking and Debating Bobcats | Ohio Statehouse | March 28, 2012



Ohio University's Speaking and Debating Bobcats | Ohio Statehouse | March 28, 2012

President's Report

presented to
Ohio University Board of Trustees
April 20, 2012

The best student-centered learning experience in America



OHIO
UNIVERSITY



**Resources Committee Meeting
January 19, 2012, 1:30 pm**

Committee Chair Sandra J. Anderson called the meeting to order at 1:32 pm. Other board members present included Trustee David A. Wolfort, Trustee Frank P. Krasovec, Trustee C. Robert Kidder, Trustee Gene Harris, Student Trustee Danielle Parker, Faculty Representative John Gilliom, and President Roderick J. McDavis.

- **Lausche Heating Plant Replacement Update**

Vice President for Finance and Administration, Steve Golding, introduced Associate Vice President for Facilities, Harry Wyatt. Mr. Wyatt thanked the representative University team which has worked on the study of the heating plant replacement. The team selected RFM to be the consultant partner on the project and RFM rep, Steve McAdams, is present for today's committee meeting to share a presentation and their conclusions.

The University is committed to phasing out coal as a fuel source due to pending regulations. The current heating plant serves the majority of campus using coal fired boilers and a looped system of tunnels and piping to deliver steam has been very reliable. The plant has been burning coal with a small percentage of gas for a total cost of \$3 million over the past 12 months. If had been using gas, cost would have been closer to \$5.9 million, or a \$3 million increase.

The heating plant is aging with the three coal fired boilers at 47 years old. The exception is the natural gas fired boiler which is 17 years old. One of the coal fired boilers has been retrofitted with a gas burner, but is still an aged unit. Capacity needs for a new plant have considered the future growth plans for campus. The current site is in a very congested area and there is little opportunity for new construction which presents phasing issues. Siting at the Ridges was reviewed but that site requires piping across the river at considerable cost.

Implementation of a cogeneration system is being explored allowing for large efficiency gains by generating electric from the production of steam. Twenty-two different plant options were reviewed and the field was narrowed to four for the final analysis. The final recommendation is for packaged gas boilers and two turbines. The proposed footprint, including the cogeneration facility, is about twice the size of the current heating plant.

The preferred site is the existing Lausche location with the relocation of Transportation and Parking Services due to proximity and the cost of crossing the river for the Ridges option. Cogeneration provides a long-term benefit to the university. The proposed, phased approach could result in a change to natural gas as the primary fuel source by 2015 followed by a Phase II move to cogeneration. The new plant would have a 45 year useful life for the boilers. The turbines have lower lives but are regularly maintained and replaced through the costs of operation.

Next steps include investigation of the financing options – potentially a \$91 million project. Final plant configuration could open up options for partners. There are incentives in the forms of tax credits for potential private partners. The option for the plant to supply steam to other entities is also being explored as a way to share cost. The university team which has been working with RFM will likely stay together during the next steps.

- **Performance Contract Update**

AVP Wyatt reminded that Performance Contract has been discussed regularly and is a highlight of the 6 Year Capital Plan. Three firms responded to the RFP and have been touring campus and proposing plans for energy conservation projects. We anticipate coming back to the committee in April with a proposed contract for a specific vendor. The package of programs is required to have a 15 year or less payback.

- **Resolution, Construction Projects**

AVP Wyatt discussed three auxiliary funded projects for which board approval to proceed is being requested – 1) South Green Catwalk Repairs, 2) South Green Front Four Patio Repair, and 3) Residence Hall Exterior Painting. These auxiliary maintenance projects are necessary even though we are proceeding with the Housing Development Plan. The catwalks being proposed for repair are those that Residential Housing, Facilities and Risk Management & Safety have endorsed - the catwalks also house utility lines between the buildings.

Mr. Wyatt shared progress on the Housing Development Plan since the November board meeting. The university is revisiting its ‘Living / Learning’ model and those discussions may impact the renovation schedule.

AVP Wyatt also shared progress on Safety Projects. A \$1 million budget was provided and subsequently some additional funding was identified for a couple of the projects. Nearly half of the projects have been completed and the last project should be done this summer. The Treudley / Oxbow Stairway project is in conjunction with the City of Athens Richland Avenue bridge project and involves minimal investment by the university.

VP Golding reported that an additional \$2 million dollars has been identified to address more of the safety backlog of projects. An update on Safety projects will be provided to the board by year-end. Resources are also being sought for grounds work that needs prioritized.

The committee recommended moving the resolution to proceed with the three capital projects to the full Board for approval.

- **Resolution, Building Renaming – Chillicothe**

Chillicothe Interim Dean, Marty Tuck, discussed the name change requested on the Chillicothe campus, from *Technology Studies Building* to *Technology and Business Development Center*, will better reflect the expanded functions within the enlarged, renovated building.

The committee recommended moving the resolution to rename the Chillicothe campus building to the full Board for approval.

- **Report on the State Capital Budget Appropriation**

VP Golding provided an update on the state capital process being employed this biennium. The Chancellor has appointed OSU President Gee to lead the state universities in providing a joint recommendation for the \$350 million in state capital funds, rather than campus-by-campus recommendations. IUC leadership will be speaking with each university on their specific plans and the group headed by President Gee will submit a single list of projects to the Chancellor. We expect more definitive updates to be provided at the April and June meetings.

President McDavis commented on the value in the statewide effort led by President Gee and his optimism that project funding will come our way. He also thanked the board for their support as demonstrated in last meeting's vote approving the capital plan and the commitment to the university's facilities. He remarked how incredible that level of support is from a university board. All of the trustees offered their appreciation for the level of financial detail that they have been presented in support of their making those decisions.

- **6 Year Sources & Uses – Impact of 6 Year CIP**

VP Golding introduced Chad Mitchell, Interim Budget Director, who was appointed in December. The finance team of AVP Michael Angelini, Chad Mitchell and Controller Julie Allison has been working to marry the Sources and Uses and the Budget and provide a reconciliation of the two documents to enhance presentations and board understanding.

Mr. Angelini walked the board through the Sources and Uses forecast based on results through November, 2011. He discussed some significant variances between FY 2011 actuals and the forecast for FY 2012. Tuition and fees reflect increases in rates, investment income is projected at \$0 due to the volatility in the market, and federal and state appropriations are lower due to the loss of federal ARRA and the decline in state subsidy. The only significant expenditure variance is due to a change in S&U presentation in the Other Expenses line. Other Expenses has included principle related to debt repayment in the past but that 'balance sheet' cash item is not being reflected this year bringing the FY2012 S&U presentation closer to an 'income statement' rather than a 'cash flow'.

The 6 Year CIP Sources and Uses schedule reflects the impact of the board approved capital plan from last meeting. The Bond Proceeds and Gifts resources lines reflect the timing of the receipts as reflected in the 6 Year CIP. The Budget Reallocation line reflects a need to reallocate base budget resources to support the debt service associated with 6 Year CIP projects – this amount equals the Debt Service line item within the Uses of Resources. The Local Funds line reflects the funds provided by planning units, including the auxiliary units, for their specific projects. Land, Project Expenses and Additional Annual Depreciation lines within the Uses of Resources reflect the expenditures shown in the 6 Year CIP and the resulting depreciation from these incremental capital projects.

Mr. Angelini discussed two additional new schedules, the FY 2012 Budget Variance Forecast and the S&U to Budget Forecast Reconciliation. These schedules aim to bridge the income statement/financial statement presentation with a budget-to-actual presentation based on the board approved budget.

- **Series 2012 Debt Issuance Update**

Mr. Angelini provided an update on accomplishments since the board's November approval to authorize the upcoming debt issuance. This debt will provide funding for several of the most immediate projects in the 6 Year CIP. The request to pledge general receipts is in process with the Ohio Board of Regents and Moody's and Standard and Poor's visited campus earlier this month, as is customary prior to a bond issuance. The rating agency visits provided insight into the alignment amongst the board, the President and the Provost and were deemed to be very successful. Mr. Angelini reported minor changes to the plans for the debt issuance, all of which are positive or have financial benefit including the market for municipal debt issuances which is providing historically low borrowing levels.

- **OUHCOM Update**

VP Golding reported that due diligence reviews for the Dublin site continue as do negotiations with the City of Dublin regarding the additional 90 acres.

Dr. Jack Brose, Dean of the OU Heritage College of Osteopathic Medicine is working with O'Bleness, UMA, and AMA on a healthcare integration project to make the providers and the university partners, rather than competitors, for the benefit of the entire community. This type of collaboration has been reviewed numerous times in the past. Details of the final arrangement are being worked through with a hoped-for implementation date of July 1, 2012. Plante & Moran has been serving as consultant on this project.

Dr. Brose reported on the programmatic reviews occurring for the central Ohio campus. Those reviews involve several colleges as well as distance learning opportunities. It is planned that the first class would be set for Columbus in the fall of 2014.

An MOU with the Cleveland Clinic for OUHCOM to train primary care physicians has been signed. Details of the agreement and the logistics are continuing to be worked through with the Cleveland Clinic. A consultant has been retained to study the economic impact of the campus presence in Cleveland. A definitive agreement is targeted for completion by February 1. It is planned to start a 2nd year class in Cleveland in the fall of 2014.

Chair Anderson shared her thanks and enthusiasm for the efforts to bring an Ohio University presence to many areas of the state of Ohio.

- **University Courtyard / Housing for Ohio Update**

VP Golding reported that there is no recommendation to change the relationship with University Courtyard at this time although Residential Housing continues to explore options.

- **Capital Campaign Update**

Vice President for Advancement, Bryan Benchoff, provided an update for the Capital Campaign. Through December 31 the campaign has raised \$379.9 million in pledges, 84% of the \$450 million goal, and as of today \$382 million or 85% of goal. A new slide showing actual cash in the door versus pledges was shared due to trustee questions at the last meeting. VP Benchoff stated that the

university's current percentage of unrealized gifts, approximately 10%, is not atypical and will continue to be reported regularly.

In order to foster the next generation of giving, volunteer engagement is viewed as a key. Last weekend's Campaign Steering Committee meeting dealt with the usage of volunteers and linking them to relationship development. Trustee Wolfort is serving as a Vice Chair of the Campaign and shared his enthusiasm regarding the spirited meeting and the dedication of the volunteers. National Trustee Krasovec is also serving on the Campaign Steering Committee.

VP Benchhoff also discussed Leadership Gifts and the importance of the committee volunteers and the university leadership to make their campaign commitment. He reported that there is already astounding support from the leadership group and it is incredibly symbolic and important to the campaign's success.

President McDavis thanked VP Golding, Dean Brose, VP Benchhoff and their teams for all they are doing to advance the university's mission.

Meeting adjourned at 4:05 p.m.

Academics Committee Notes, January 19, 2012 Ohio University-Lancaster

Attendees: Trustee and Chair Ned Dewire, Trustee Robert Kidder, Trustee David Brightbill, Trustee Kevin Lake, Student Trustee Allison Arnold, Faculty Representative Elizabeth Sayrs, National Trustee Henry Heilbrunn, and Alumni Representative Arlene Greenfield

Russ College of Engineering and Technology

As part of the ongoing discussion of academic quality, the committee heard from Dr. Dennis Irwin, Dean of the Russ College of Engineering and Technology. Dean Irwin presented on two topics: accreditation and his college's draft dashboard.

Dean Irwin began his presentation by providing background on ABET, the national organization responsible for the accreditation of academic programs in engineering. ABET requires that programs wishing to receive or renew accreditation create a series of program objectives and incorporate a set of student outcomes established by ABET. The philosophy of ABET is to encourage programs to use a feedback loop model of continuous improvement that involves measurement, assessment, and modification.

ABET accreditation activities consume a significant amount of faculty and administrative time. Dean Irwin outlined the various stages and requirements that are involved in the ABET process and the degree to which ABET work shapes decisions made about curricula and the student experience.

In the second part of his presentation, Dean Irwin provided a brief overview of how his college engages in strategic planning. He discussed the college's purpose and its vision which requires the college to use its resources to meet demand from students wishing to attend the college; demand from faculty to teach in the college; demand from the public for knowledge and research produced by the college; and demand from employers for the college's graduates.

One of the overarching goals of the college's strategic planning is to move its standing from its current ranking of 138 to a place in the top 25 ranked programs in the nation. To that end, the college's dashboard provides a snapshot of the activities that must be measured and monitored in order to ensure that progress is being made on elements that are important to raising the college's national standing.

General Education

Provost Benoit opened the discussion of General Education with a brief review of its history at Ohio University and its overarching purpose, which she characterized as the obligation to equip individuals with the skills and knowledge necessary to be good governors of self and society.

In her comments, Provost Benoit pointed out that Ohio University has consistently engaged in assessment of its General Education program with the most recent instance taking place in 2010.

General Education involves the development and delivery of curricula. It is an area in which faculty must take the lead. The 1804 Task Force involved a representative group of faculty revisiting the purpose and structure of General Education.

The next step in the process of reviewing General Education should be a bringing together of the findings of the 2010 assessment with the suggestions of the 1804 Task Force. Provost Benoit indicated that a revision of General Education would be a process that would require time to be done probably. She outlined a timeline projecting the development of an enhanced approach to General Education by 2015.

Provost Benoit also clarified the analysis used by the American Council of Trustees and Alumni in its survey of General Education. The ACTA survey assigned grades to university based on a formula of what it deemed to be important in the way of General Education requirements. Unfortunately, the way in which data was collected, in the case of Ohio University, was flawed. Mike Williford, Associate Provost for Institutional Research and Assessment, pointed out some of the mistakes that ACTA made and accordingly the institution's "grade" was raised

from a “D” to a “C.” Provost Benoit pointed out that other institutions that received a “C” grade include the University of Michigan and Ohio State University. Harvard University received a “D.”

Following Provost Benoit, Dr. Hugh Sherman, Dean of the College of Business and Dr. David Thomas presented some of the preliminary results from the 1804 General Education Task Force.

The Task Force’s charge was to research models, approaches, and best practices to prepare for a university-wide conversation about reforming general education at Ohio University. In the course of that conversation, the Task Force studied different models that are used to deliver general education ranging from the “great books” approach to the “effective citizen” paradigm.

In their work the Task Force developed a set of proposed principles for General Education. They suggested that General Education at Ohio University, which Dean Sherman characterized as the “unique aspect of an OU education,” should:

- Reflect the distinctive character, strengths, and history of the University, as a community of learners.
- Encourage engaged learning pedagogies and approaches consistent with national best practices.
- Be based on learning outcomes and assessed across curricular and co-curricular activities.
- Serve as the academic foundation for the deeper learning expected of all Ohio University graduates.
- Remain credit and revenue neutral.

Next steps for the Task Force include gathering feedback on the preliminary report from faculty and students. That input will be incorporated into the final report to be delivered to the Provost.

Dashboard Deep Dive

Provost Benoit continued her discussion of elements of the university dashboard. In the meeting today, she covered two of the four items that were part of her presentation—student/faculty ratio and undergraduate headcount. Time constraints prevented her from covering the other two

dashboard indicators—tuition discounting and Group I faculty retention. These will be covered in the April meeting.

On the issue of student/faculty ratio, the Provost explained that student/faculty ratio was selected for the dashboard because it provides comparative data with other institutions. The student/faculty ratio for the Athens campus in 2009/2010 was 19:1, which is comparable to the average ratio for Ohio public universities.

Provost Benoit explained that the measure is based on undergraduate and graduate/medical student FTE as calculated by IPEDS.

IPEDS is the Integrated Postsecondary Education Data System. It is a system of interrelated surveys conducted annually by the U.S. Department's National Center for Education Statistics (NCES).

FTE stands for full time equivalent—a unit of measure derived from the Student Credit Hour (SCH). Generally, 1 Term FTE is equivalent to 15 student credit hours (established by the Ohio Board of Regents).

The measure is a ratio of full-time students plus one-third part time FTE over full-time faculty plus one-third part-time faculty.

Provost Benoit pointed out that the measure often is confused as an indicator of class-size or as a measure that is illustrative of the level of student-faculty engagement. Neither of these issues can be accurately assessed by the use of the student-faculty ratio. However, it is a measure that is looked at by *U.S. News and World Report* rankings (it counts as 5% of the score and is one the smallest of factors considered in the rankings). It is also used in college guides and is standard in the College Portrait website that each university, which has signed on to the Voluntary System of Accountability, is required to maintain.

While student-faculty ratio is often misunderstood, it does provide a type of benchmark worth tracking and when used in conjunction with the NSEE student-faculty engagement measurement can be helpful in understanding the effectiveness of the learning environment that exists at a university.

Undergraduate headcount, which for 2010 was 20,996, is determined by the number of students enrolled full and part-time in the fall term of an academic year. OU has the fifth highest undergraduate headcount in the state on the main campuses. OU has the fifth largest total headcount including graduate and professional students. 82% of our students are from Ohio. 11% are from out of state. 7% are international students.

Headcount is important in determining our Carnegie classification. Prospective faculty and administrators pay attention to the Carnegie classification of an institution.

Size also matters in student recruitment. A large university is able to offer a much more diverse academic experience by virtue of the number of academic programs and co-curricular opportunities that exist at a school with 20,000 students as compared to a school of 10,000 students.

Institutional Control: Ohio University Athletics

Jim Schaus, Athletic Director, and Tricia Turley Brandenburg, Senior Associate AD for Compliance & Student Services provided an overview of compliance in the realm of Intercollegiate Athletics.

When it comes to compliance, Ohio University has a good record. The university is one of only 17 Division 1-A schools to have no major violations.

Mr. Schaus and Ms. Brandenburg described the controlling NCAA rules in which institutional control is defined by the formal institutional policies and procedures in place at the time of the violation and whether those policies and procedures, if adequate, were being monitored or enforced.

They explained that in order to be in compliance with NCAA rules, an institution must develop and adhere to adequate compliance measures; convey those measures to those who need to be aware; monitor to ensure that measures are being followed; and take swift action upon learning of a violation.

How Ohio University goes about ensuring compliance was discussed and information was provided about individuals across campus who are involved with compliance work.



GOVERNANCE COMMITTEE MEETING

Ohio University Board of Trustees

Lancaster Regional Campus

Brasee Hall, Rm 414

4:00 p.m. – Thursday, January 19, 2012

In attendance were Chair David Brightbill, Trustees Kevin B. Lake, Sandra Anderson, Frank Krasovek Arlene Greenfield and Gene Harris and Student Trustee Danielle Parker. Also attending were Secretary to the Board Tom Davis and General Counsel John Biancamano.

1. Meeting Dates for 2012

Dr. Davis reported that he has not received any feedback on the tentative schedule for Board meetings in 2012. The proposed schedule will be submitted to the entire Board at the April meeting.

2. Review of Bylaws

Mr. Biancamano distributed a draft amendment to the Bylaws showing a number of non-substantive editorial changes. The Committee will review this draft and share their comments with Dr. Davis. A final proposed amendment will be presented at the April meeting

3. National Trustee Appointment for 2012-13

The Committee discussed the procedure for appointing national trustees. Dr. Davis noted that two of the last four national trustees were selected from the Foundation Board. He asked the Committee to make recommendations for candidates for this position. He will discuss candidates with President McDavis and Bryan Benchoff. At the request of Trustee Anderson, he will send the Committee the guidelines for national trustee appointments that were previously adopted by the Committee.

4. AGB Conference

Dr. Davis encouraged the trustees to consider attending the AGB conference that will be held on April 21 – 24 in Washington, D.C.

5. Statement of Expectations

Trustee Greenfield suggested that the Statement of Expectations for Members of the Board be amended to include an explicit reference to the Alumni Representative. The Committee asked Mr. Biancamano and Dr. Davis to review the entire document to consider if additional changes are necessary.

The Committee adjourned at 4:55 p.m.



AUDIT COMMITTEE MEETING
OHIO UNIVERSITY - LANCASTER CAMPUS
Brasee Hall, Room 402
January 19, 2012 - 4:00 PM

Trustee David Wolfort, Chair of the Audit Committee, called the meeting to order at 4:20 p.m. Other committee members present were Trustee Henry Heilbrunn, Trustee Ned Dewire and Trustee Allison Arnold. President Roderick McDavis was also present.

- **Internal Audit Update**

Kathy Gilmore, Chief Audit Executive, and Tressa Ries, Senior Auditor, presented an update on the internal audit activities since the last committee meeting. Ms. Ries presented an updated about recent special projects and audit plan completion.

- **Human Resources Role in Compliance**

Linda Lonsinger, Chief Human Resource Officer, presented the Human Resources Role in Compliance. Ms. Lonsinger presented the University Human Resources Annual Report 2011, the unit's compliance role and open internal audit review items. A discussion ensued regarding the University health care plan and leave benefits.

At 5:20p.m. Trustee Wolfort motioned to adjourn to two executive sessions. Trustee Dewire seconded. Vote was Unanimous. The first executive session was for the sole purpose of an audit conference conducted by an independent certified public accountants with officials of the public office that is the subject of the audit, pursuant to the provisions of R.C. 121.22 (G)(2). The second session was to discuss details relative to the security arrangements and emergency response protocols for a public body or a public office, if disclosure of the matters discussed could reasonably be expected to jeopardize the security of the public body or public office pursuant to the provisions of R.C. 121.22(G)(6).

There was no unfinished business.

Meeting adjourned at 5:54p.m.

Ohio University Board of Trustees

Executive Committee Meeting

January 19, 2012

Hampton Inn, Lancaster, Ohio

Present— Chairperson C. Robert Kidder, Vice-Chairperson Gene T. Harris, Trustees Sandra J. Anderson, David A. Wolfort, Kevin B. Lake, Norman “Ned” Dewire, and David Brightbill.

Not Present— Janetta King and Alumni Representative Arlene Greenfield.
Also attending were President Roderick J. McDavis, Board Secretary Thomas E. Davis, Dr. Terry MacTaggart

(10:30 am) Chair Kidder asked Secretary Davis to call the role to move into executive session for the purpose of considering matters of personnel matters (Kidder, Harris, Anderson, Dewire, Wolfort, Lake, Brightbill, all yes).

The focus of this session was to review and discuss the findings with Dr. MacTaggart of the Comprehensive Presidential Evaluation of President McDavis.

(11:55) Chair Kidder asked Secretary Davis to call the role to move out of executive session for the purpose of considering matters of personnel matters (Kidder, Harris, Anderson, Dewire, Wolfort, Lake, Brightbill, all yes).

The meeting was adjourned at 12:00 noon.

Ohio University Board of Trustees

Executive Committee Meeting

January 20, 2012

Hampton Inn, Lancaster, Ohio

Present— Chairperson C. Robert Kidder, Vice-Chairperson Gene T. Harris, Trustees Sandra J. Anderson, David A. Wolfort, Kevin B. Lake, Norman “Ned” Dewire, and David Brightbill.

Not Present— Janetta King and Alumni Representative Arlene Greenfield.
Also attending were President Roderick J. McDavis, Board Secretary Thomas E. Davis

At 7:30 am Chair Kidder opened the meeting by proposing the adoption of a resolution to be granted to Ms. Katherine Gilmore, retiring Chief Auditor. Consensus to put forward during full board meeting.

President McDavis announced that Vice President Kent Smith had accepted a position as President of Langston University. His will remain in his current position until the end of May.

Chair Kidder asked Secretary Davis to call the role (7:45 am) to move into executive session for the purpose of considering matters of personnel, and potential property considerations (Kidder, Harris, Anderson, Dewire, Wolfort, Lake, Brightbill, all yes). In addition, Legal Counsel Biancamano reviewed current legal cases involving the university.

During the session, VP Steve Golding and staff offered an update on the status of the HCOM Columbus area campus property status.

At 9 am, Secretary Davis called the role to come out of executive, all voting above, yes).

At this point Dr. Benoit offered an update on the various position searches currently underway. She offered status of the following positions:

Dean, Arts and Sciences (hired Robert Frank, beginning August 1, 2012)

VP Research and Graduate Dean (Hired Joe Shields, currently in position)

Scripts College of Communications (Search under way)

Dean, OUHCOM (Search under way)

The meeting was adjourned at 9:36am.