

**OHIO**  
UNIVERSITY

# Board of Trustees

O h i o U n i v e r s i t y

## Minutes

September 2, 2010

**MINUTES OF THE MEETING OF  
THE BOARD OF TRUSTEES OF OHIO UNIVERSITY**

**September 2, 2010**

**Margaret M. Walter Hall  
Ohio University, Athens Campus**

**THE OHIO UNIVERSITY BOARD OF TRUSTEES**  
**MINUTES OF September 2, 2010 MEETING**

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- H Executive Committee

Chairperson M. Marnette Perry called the meeting to order at 3:01 p.m.

Chairperson Perry requested Board Secretary Thomas E. Davis to call the role.

### **ROLL CALL**

Present—Chairperson M. Marnette Perry, Vice Chairman C. Robert Kidder, Trustees Kevin B. Lake, Gene T. Harris, Norman E. “Ned” Dewire, David Brightbill, Sandra J. Anderson, and David Wolfort.

Not Present- Trustee Yvette McGee Brown

Also in attendance were President Roderick J. McDavis, National Trustee Henry Heilbrunn, Student Trustees Danielle Parker and Kyle Triplett, and Board Secretary Thomas E. Davis.

### **APPROVAL OF THE AGENDA**

Chair Perry asked for modifications or changes to the agenda. Trustee Harris, Chair of the University Academics Committee, indicated that Tab 13 contains a resolution (Renaming and Creation of Academic Departments and Schools) that will require a slight modification. She asked that the item be removed from the Consent Agenda and acted upon during the Committee Reports. Trustee Perry called for a motion to adopt the agenda as modified. Trustee Anderson moved, seconded by Trustee Dewire; all approved.

### **APPROVAL OF THE MINUTES**

Chair Perry asked for a motion to approve the Minutes of the Board of Trustees meeting of June 25, 2010. Trustee Dewire moved, seconded by Trustee Anderson; all approved.

### **COMMUNICATIONS, PETITIONS, AND MEMORIALS**

There were no communications, petitions, and memorials.

## **REPORT OF THE CHAIR OF THE BOARD OF TRUSTEES**

Chair Perry acknowledged that this had been a day full of significant topics for discussion. She indicated that tomorrow would be the Board's annual retreat, with an opportunity to reflect on how the Board goes about making decisions and preparing for carrying out the University's strategic missions. Chair Perry recognized the new Trustees: Trustee Lake, National Trustee Heilbrunn, Student Trustee Parker, Alumni Representative Arlene Greenfield, and Faculty Representative for the Resources Committee John Gilliom. She also recognized Steve Golding, our new Vice President for Finance and Administration. Chair Perry also recognized and thanked Mr. Mike Angelini for the work he has done in the past eight months serving as interim Senior Vice President for Finance and Administration.

## **REPORT OF THE PRESIDENT**

President McDavis commented that today is a big day because we are welcoming over 4,000 new freshmen to campus!

President McDavis began his comments by indicating that it is his intention to keep the Trustees apprised of how the University is continuing its focus on our Six Strategic Priorities. He indicated that he has chosen to spotlight a project that is a part of one of the Strategic Priorities (Enhance the Quality of Undergraduate and Graduate Curriculum), the General Education Assessment Project. President McDavis recognized Dr. David Thomas for his work with the University Curriculum Council and his help in moving the General Education Assessment Project forward. President McDavis examined the background of this project from 2005 and commented that every year we have focused on taking steps to reform General Education. He shared goals for this project and addressed the Project participants, which is made up of members of the Faculty Senate, Curriculum Council, Office of Institutional Research, and the Office of the Executive Vice President and Provost.

The Project, which is focused internally, will evolve over the next several years. There will be fewer courses available after the Quarter-to-Semester transition, and we are looking at the quality and quantity of current classes. He indicated that the Board will receive periodic updates on the progress of the General Education Project and closed by thanking faculty members across our campus for their efforts toward improving General Education.

Trustee Kidder asked if there was an established timeline for revamping the General Education curriculum. President McDavis emphasized the commitment to moving forward with General Education reform, however indicated that the work-related challenges of moving from Quarters to Semesters will impede progress on General Education curriculum reform. He indicated that it would be a few years before reaching fruition of this effort.

This point was also reinforced by EVPP Benoit. Trustee Harris offered a brief update on the discussion around General Education that took place during the University Academics Committee meeting. She indicated that the update given during that meeting would suggest that good progress is being made but that it will take time to institute.

President McDavis moved on to spotlight the Amanda J. Cunningham Leadership Center with the assistance of Vice President of Student Affairs Dr. Kent Smith and students Scott Slivken and Aimee Rancer. A brief history on Amanda J. Cunningham was presented by Dr. Smith. He emphasized that employers are looking for well-rounded students who have leadership skills and experience and the ability to work effectively in teams. This is one of several leadership options for students available on campus. The concept originated in 2007 when a committee was formed to explore leadership opportunities. Last year was the first year of full-fledged implementation, with over 2,000 participants in leadership initiatives throughout the Center, and showed a great amount of students involved in leadership endeavors at Ohio University. There is a goal for 3,000 student participants this coming year. This Center requires \$100,000 a year from General Fees, which students endorsed and the President approved. Mr. Slivken and Ms. Rancer shared their many experiences with leadership at Ohio University through the Amanda J. Cunningham Leadership Center. Trustee Anderson took a moment to congratulate the two on an exceptional presentation and the way that they demonstrated leadership skills throughout their presentation.

President McDavis also discussed some selected Points of Pride. Ohio University was voted a “Best in the Midwest” university by Princeton Review, OU-COM ranked 11<sup>th</sup> of all medical schools in the nation in creating primary care physicians serving rural settings, two new Regional Campus Deans were appointed (Dr. Donna Burgraff, OU-Chillicothe, and Dr. James Smith, OU-Lancaster), over the summer the Inaugural Summer Institute for Diversity Education was held on campus, and the Ohio University Department of Intercollegiate Athletics ranks 12<sup>th</sup> in the nation for its economic efficiency. President McDavis expressed pride in these accomplishments. A copy of President McDavis’ complete report may be found in Appendix A.

## **REPORT OF THE FACULTY SENATE CHAIR**

Trustee Perry offered a brief overview of the historical nature of inviting the Chair of the Faculty Senate to speak with the Board of Trustees as a part of a more comprehensive effort to enhance communications between the Board and faculty members, and with that, introduced Dr. Joseph McLaughlin, Chair of the Faculty Senate. Dr. McLaughlin began by thanking Trustee Perry and the Trustees for the opportunity to speak with them.

Dr. McLaughlin described how the entire university community has been involved in the process of preparing for the transition from Quarters to Semesters. This initiative requires

a reshaping of curriculum within all departments and schools across campus. We are now entering the stage where committees will be reviewing and approving programs and courses. Dr. McLaughlin emphasized that this is a huge undertaking and a collaborative effort. He acknowledged the administration for their collaboration in this very significant project and indicated that the working relationship should be held up as a model for quality shared governance.

Dr. McLaughlin also commented on faculty compensation. He stated that there was a decline in AAUP faculty salaries across all rankings in FY10 and stated that faculty salaries are not likely to gain ground in FY11. He reinforced the historical commitment of the Board to see that the faculty salary rankings remain in the top quartile of State institutions. He stressed that intellectual capital of the University must be maintained and encouraged Trustees to keep this issue as a priority for the Board. He pointed out that with health care benefit cost increases, take home pay is actually less than in FY09.

Dr. McLaughlin indicated that there are concerns of mixed messages on the importance of salaries as reflected within our strategic plan. Trustees were encouraged to read the 2010 Knight Commission Report which addresses costs, values and the future of college sports.

Three goals from the Faculty Senate for the Board to consider:

- Improved transparency with the measures of athletic spending to academic spending
- Ensuring growth rates in athletic spending do not exceed growth rates in academic spending
- Implementing financial reform for unrestricted funds used for athletics

Finally he encouraged President McDavis to become a leader in the area of budget reform in intercollegiate athletics.

Trustee Perry expressed appreciation to the faculty for their exceptional work, and reinforced the Board's commitment to efforts to institute effective compensation policies that will aid in both recruitment and retention of quality faculty members. A copy of Dr. McLaughlin's complete report may be found in Appendix B.

## **GOVERNANCE COMMITTEE REPORT**

Trustee Brightbill recommended that the Consent Agenda resolution regarding faculty representatives to the Board be continued. In addition, the resolution indicates that the Faculty Senate Chair may serve as a substitute when faculty representatives are unable to attend meetings.

Trustees have established a process to go forward with new Trustee orientation. There is a need to formalize this process to use year after year. Ideas were discussed during the committee meeting, and the committee will work with Dr. Davis to organize the upcoming orientation for our newest members to the Board. A copy of the Governance Committee minutes may be found in Appendix C.

## **AUDIT COMMITTEE REPORT**

Trustee Wolfort indicated that Ms. Kathryn Gilmore, Chief Audit Executive, aided in the facilitation of the Audit Committee meeting. Board bylaws on the Audit Committee Charter and Internal Audit Charter were discussed. FY 2010 activity also was discussed. Committee members reviewed the performance work plan and the internal audits we conduct are graded. Listing of audits was reviewed by committee members. Ethics Point, the whistle blower hotline, also was addressed and remains viable and intact. The Committee is hoping for successful renegotiation on fees for the whistle blower hotline.

Managing partners for Plante and Moran addressed the Committee and indicated that we are on time and in line to present their findings on the audit and finances to the State by October 15<sup>th</sup>. Trustees will review this at the Board meeting in November.

The Committee received an update concerning the success of the student intern program. The Committee meeting was concluded with a brief discussion related to the planning of the 2011 audit working agenda which will be reviewed again at our upcoming Board meeting. Trustee Perry expressed appreciation to chair of Audit Committee. A copy of the Audit Committee minutes may be found in Appendix D.

## **UNIVERSITY ACADEMICS AND RESOURCES JOINT COMMITTEE REPORT**

Trustee Perry offered a summary of discussions that took place on Thursday during the joint committee meeting with the purpose of hearing a follow-up report on the Housing Master Plan, Phase II. Vice President Kent Smith introduced representatives from Brailsford & Dunlavey who offered the report. Trustee Perry emphasized the challenges and complexity of making such a decision on a project of such magnitude and indicated that no decision on the issue would be made at this Board meeting. She indicated that she would be consulting with President McDavis to determine the best approach to take to move toward a thoughtful and responsible approach to addressing the deferred maintenance needs of our residential facilities. Trustees are looking at other information, asking the Vice President for Finance and Administration for options and scenarios. In addition, Trustee Perry indicated that the Environmental Scan process currently being lead by EVPP Benoit

would aid in informing the trustees on trend-related issues facing the University and their potential impact on this particular issue.

Trustee Perry reported on a presentation made by Charles Stuckey, Campaign Co-Chairperson, concerning “The Promise Lives” capital campaign. He indicated that a goal of \$450 million was presented to the Trustees. Trustee Perry noted the incredible leadership exhibited by Mr. Stuckey, Vice Chair David Wolfort and others serving on the Campaign Steering Committee. Trustee Wolfort indicated that the Campaign would officially run through June 2015. The silent phase of the Campaign was initiated in 2007. To date the Campaign has raised approximately \$200 million of the \$450 million goal. He indicated that the hope is to have a \$600 million endowment at the end of the Campaign. There is a 12 person Campaign Steering Committee made up of Ohio University alumni. A copy of University Academics and Resources Joint Committee minutes may be found in Appendix E.

## **UNIVERSITY RESOURCES COMMITTEE REPORT**

Trustee Kidder offered the Report on behalf of the University Resources Committee. The Committee reviewed three resolutions found on the University Resources Committee agenda, all of which he indicated were deemed appropriate for the Consent Agenda. These items included action on the University Outreach Regional Campuses’ Program Fee Assessment, a construction contract for Central Food Facility Renovation and NIH Required Deed Restriction for the Biochemistry Building. The Committee recommended that the three items remain on the Consent Agenda.

Trustee Kidder indicated that the Treasurer’s Report was submitted by Interim Treasurer Mike Angelini. Items covered included the investment pool report, working capital report, investment loan fund details, and the bond principal outstanding. A copy of the University Resources minutes may be found in Appendix F.

## **UNIVERSITY ACADEMICS COMMITTEE REPORT**

Trustee Harris offered a report on the activities of the University Academics Committee. Dr. Kent Smith offered Judiciaries update which showed overall declines in infractions in a number of significant areas. He indicated that trends have decreased in cases related to alcohol violations. He reported that it was his belief that the recent policy and reforms of 2006 have contributed to these important declines. Programs appear to be working well and yielding positive results. Dr. Smith introduced new staff member, Chris Harris, JD, who will oversee University Judiciaries.

Trustee Harris indicated that Faculty Board Representative David Thomas offered an update on General Education assessment process. He indicated that the process is moving along well, and with the assessment process complete, the next phase of moving toward General Education reframing will move forward.

Finally, Trustee Harris indicated that two resolutions were reviewed with one being recommended to appear on the Consent Agenda. The new program we will be acting upon is a proposed degree that came forward from the University Outreach and Regional Campuses entitled Bachelor of Science in Applied Management. This resolution was discussed and endorsed for inclusion on the Consent Agenda.

Finally, Trustee Harris moved that the corrected resolution under Tab 13 entitled Renaming of Academic Departments and Schools be approved, seconded by Wolfort, all approved. A copy of the University Academics Committee minutes may be found in Appendix G.

**The Colleges of Health Sciences and Professions, Patton College of Education and Human Services and the College of Business**

**Renaming and Creation of Academic Departments and Schools**

**Resolution 2010 - 3180**

WHEREAS, The academic programs/degrees housed in the Colleges of Health Sciences and Professions, Patton College of Education and Human Services and the College of Business were extensively revised and restructured during the 2009-10 academic year and

WHEREAS, the deans and faculty of the three colleges directly involved in the restructuring have participated in extensive discussions and planning related to this process and have recommended the creation and renaming of the departments/schools listed below, and

WHEREAS, the creation and renaming of the academic units listed below will better define the mission of the unit and will provide unique and expanded educational and scholarship opportunities for many university faculty and students,

NOW, THEREFORE, BE IT RESOLVED that the Board of Trustees of Ohio University approves the creation and renaming of the following academic departments and schools:

School of Rehabilitation and Communication Sciences (College of Health Sciences and Professions (CHSP)), which includes Communication Sciences and Disorders

Department of Social and Public Health (CHSP)

School of Applied Health Sciences and Wellness (CHSP)

School of Applied Sciences and Wellness (CHSP)

Department of Sports Administration (College of Business)

Department of Recreation and Sport Pedagogy (Patton College of Education and Human Services (Patton College)

Department of Human and Consumer Sciences Education (Patton College)

The second resolution, regarding the Capital Campaign, was moved for approval by Trustee Dewire and seconded by Trustee Anderson. All voted in favor.

## **EXECUTIVE COMMITTEE REPORT**

Chair Perry began the meeting by welcoming Henry Heilbrunn, newly appointed National Trustee. Although not present, she acknowledged Arlene Greenfield, National Alumni Board of Director and representative to the Board of Trustees.

Expectations of for the meeting were reviewed which include the recommendations of items coming before the Board which will appear on the Consent Agenda. The Consent Agenda includes the election of the Treasurer, Stephen Golding.

Chair Perry indicated that President McDavis would assemble a committee made up of university members and Trustees to focus on the University's housing planning. He will announce the committee members within the next few weeks. A copy of the Executive Committee minutes may be found in Appendix H.

**CAPITAL CAMPAIGN  
RESOLUTION 2010 - 3181**

WHEREAS, the Campaign Steering Committee and The Ohio University Foundation Board of Trustees have unanimously recommended to the Board of Trustees that Ohio University launch a capital campaign, and

WHEREAS, the Campaign Steering Committee and The Ohio University Foundation Board of Trustees have recommended a campaign goal of \$450 million, and

WHEREAS, the Campaign Steering Committee and The Ohio University Foundation Board of Trustees have recommended the name of *The Promise Lives* Campaign, and

WHEREAS, the Board of Trustees is grateful for this recommendation and mindful of the need for funds to provide an endowment base to support the University's academic programs and campus life, as described in the CASE Statement, and recognizing the interest of alumni and friends in such a campaign, as evidenced by major gifts already having been received in anticipation of the formal approval of the campaign;

NOW, THEREFORE, BE IT RESOLVED that the Board of Trustees authorizes the President and the University Advancement staff to plan and conduct a capital campaign to conclude by June 30, 2015.

**APPROVAL OF THE AGENDA**

**Consent Agenda**

Any trustee may request, in advance of action on the consent agenda, that any matter set out in this consent agenda be removed and placed on the regular agenda for discussion and action. All matters listed within the consent agenda have been distributed to each member of the Ohio University Board of Trustees for reading and study, are considered to be routine, and will be enacted by one motion of the Board with no separate discussion.

Chairperson Perry called for a motion to approve the remaining items on the consent agenda. Trustee Dewire moved the motion, seconded by Trustee Brightbill. All voted approval.

## **Faculty Representatives to the Board of Trustees**

### **Resolution 2010 - 3182**

Whereas, in January, 2009, through Resolution No. 2009 – 3101, the Board of Trustees invited the chair of the Faculty Senate Finance and Facilities Committee to serve as an ex officio nonvoting faculty representative to the University Resource Committee; and

Whereas, by the same resolution, the Board of Trustees invited the chair of the Faculty Senate Curriculum Council to serve as an ex officio nonvoting faculty representative to the University Academics Committee; and

Whereas, the Board of Trustees has determined that, consistent with the principle of shared governance, the presence of faculty representatives on these committees has facilitated communication between the faculty and the Board and should be continued;

Now therefore, be it resolved that the Board of Trustees renews its invitation to the chair of the Faculty Senate Finance and Facilities Committee to serve as an ex officio nonvoting faculty representative to the University Resource Committee; and

Be it further resolved that the Board of Trustees renews its invitation to the chair of the Faculty Senate Curriculum Council to serve as an ex officio nonvoting faculty representative to the University Academics Committee; and

Be it further resolved that the chair of the Faculty Senate may serve in place of the chair of the Faculty Senate Finance and Facilities Committee or the chair of the Faculty Senate Curriculum Council if either of them is unable to attend a meeting of their assigned committees.

### **Fiscal Year 2010-2011 Budget Clean-Up University Outreach & Regional Campuses Masters Program and Certificate Program Fees**

### **Resolution 2010 - 3183**

WHEREAS, the Board of Trustees has approved instructional fees, general fees, and non-resident surcharges for Fiscal Year 2010-2011, and

WHEREAS, the growth of off-campus masters programs under University Outreach and Regional Campuses has resulted in the creation of several complex tuition and fee tables in order to express charges for these programs on a quarterly basis even though these programs charge the same hourly tuition and fees, and

WHEREAS, the Ohio Board of Regents requires all non-resident students to pay a non-resident surcharge, and

NOW THEREFORE, BE IT RESOLVED that the Board of Trustees adopts the proposed amended University Outreach fee schedule effective Fall Quarter 2010-2011.

**Fiscal Year 2010-2011  
Budget Clean-Up  
University Outreach & Regional Campuses  
Professional Masters of Sports Administration**

**Resolution 2010 - 3184**

WHEREAS, the Sports Administration department has developed an online version of its existing Masters of Sports Administration program, and

WHEREAS, this Professional Masters of Sports Administration program will be a premium priced program similar to the Masters of Financial Economics and the Professional MBA, and

NOW THEREFORE, BE IT RESOLVED that the Board of Trustees adopts the proposed fee schedule for the Professional Masters of Sports Administration.

BE IT FURTHER RESOLVED that the Board of Trustees authorizes the President or his designee to make non-substantive adjustments to the fee schedules, including but not limited to changes in course and fee identification numbers.

**Approval of Revised Budget and Authorization to Receive Bids and Award  
Construction Contracts for Central Food Facility Renovation, First Phase**

**Resolution 2010 - 3185**

WHEREAS, the capital project, Central Food Facility Renovation, First Phase, has been revisited to respond to a revised retail business plan, and

WHEREAS, that new business plan calls for a revision of the design and the purchase of additional new equipment, and

WHEREAS, the budget based on the new design and equipment is \$7,700,000 which is fully funded by the Dining Services Auxiliary,.

NOW THEREFORE BE IT RESOLVED that the Ohio University Board of Trustees authorizes revision of the budget, receipt of bids, and delegation to the President or his designee to accept and award construction contracts within the total project budget identified.

**National Institutes of Health (NIH) Required Deed Restriction – Biochemistry  
Building**

**Resolution 2010 – 3186**

WHEREAS, Ohio University owns a building known as the Biochemistry Building located on West State Street, Athens, Ohio, and

WHEREAS, The National Institutes of Health (NIH) funded renovations for 10,670 net square feet in the building for the purposes of construction and fixed equipment, and

WHEREAS, as a condition of the funding for the renovations, the NIH required Ohio University to restrict the use of the improvements to be consistent with the grant program requirements, and

WHEREAS, NIH did require that Ohio University give public notice of said restricted use of the portion of the building by recording a “NOTICE OF INTEREST” with the local Athens County Recorder’s Office, and

WHEREAS, the funding was accepted as of June 1, 2010;

NOW THEREFORE, The Ohio University Board of Trustees does hereby ratify the filing and recording of the NOTICE OF INTEREST by retroactively authorizing said recording as required by the National Institutes of Health (NIH). (A copy of the recorded document is attached to this Resolution.)

**University Outreach and Regional Campuses Bachelor of Science in Applied Management**

**Resolution 2010 - 3187**

WHEREAS, University Outreach and Regional Campuses has proposed offering a Bachelor of Science degree in Applied Management and

WHEREAS, the proposed degree has the support of the faculty, Executive Dean of the Regional Campus and the Executive Vice President and Provost, and

WHEREAS, the degree will provide an opportunity for individuals with two year technical and liberal arts degrees to gain additional knowledge and training in leadership and business, and

WHEREAS, the education and training offered with this degree will help individuals advance in a variety of business careers and as a result benefit the workforce in the State of Ohio,

NOW, THEREFORE, BE IT RESOLVED that the Board of Trustees of Ohio University approves offering the Bachelor of Science in Applied Management degree by University Outreach and Regional Campuses.

## **Election of Treasurer**

### **Resolution 2010 - 3188**

RESOLVED that Stephen T. Golding be elected Treasurer of Ohio University for the period beginning September 3, 2010, and ending June 30, 2011.

Two resolutions were not approved as part of the Consent agenda. The first, regarding renaming and creation of academic departments and schools, was moved for approval by Trustee Harris and seconded by Trustee Wolfort. All voted approval.

### **UNFINISHED BUSINESS**

None

### **NEW BUSINESS**

Trustee Anderson commented on the Third Annual Trustees' Conference. Themes of Conference were to feature and talk about the way colleges in Ohio can help with economic development and focus on faculty innovators who have helped create on-line textbooks. Chancellor Fingerhut talked about challenges ahead and budget problems on the State level, but his message to us is that higher education is indispensable to Ohio's success. Trustees need to communicate this and think strategically. Don't cut the programs that are helping to create jobs.

There is a new Vice Chancellor of Economic Advancement at the Board of Regents from Ohio University, Dr. Byron White. The Ohio University Voinovich School partners with MBA students. Twenty five percent of the students stay in this area after receiving their degrees. Faculty who have created digital textbooks were recognized. Four faculty members who received awards, including one from Ohio University, were recognized. Electronic textbooks make college more affordable and accessible to students.

### **ANNOUNCEMENT OF NEXT STATED MEETING DATE**

Secretary Davis indicated that the next meeting of the Board will be November 18-19, 2010 at Ohio University's Athens campus.

## **ADJOURNMENT**

Chair Perry adjourned the meeting at 4:20 p.m.

## **CERTIFICATION OF SECRETARY**

Notice of this meeting and its conduct was in accordance with Resolution 1975-240 of the Board, which resolution was adopted on November 5, 1975, in accordance with Section 121.22(F) of the Ohio Revised Code and of the State Administration Procedures Act.

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M. Marnette Perry  
Chairperson

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Thomas E. Davis  
Secretary

# President's Report



presented to  
Ohio University Board of Trustees  
September 2, 2010

# Overview

- **Top Strategic Priorities Spotlight**
  - **Undergraduate Curriculum – General Education Assessment Project**
- **Program Spotlight**
  - **Amanda J. Cunningham Leadership Center**
- **Points of Pride**

# Top Strategic Priorities

- **Establish Effective Short- and Long-Term Enrollment Planning**
- **Improve the Institution's Financial Strength**
- **Enhance the Quality of the Undergraduate and Graduate Curriculum**
- **Bolster Graduate Education and Associated Efforts of Faculty in Research and Creative Activity**
- **Institute Effective Compensation Policies and Practices to Ensure that Talented Faculty, Administrative Staff, and Classified Staff Are Rewarded and Retained**
- **Launch a \$450M Capital Campaign Focused on Supporting Core Academic Initiatives**

# General Education Outcome

## Assessment Project :: Background

- **2005-06** :: General Education Assessment Committee chaired by Dr. Phyllis Bernt
- **2006-07** :: General Education Learning Objectives Committee chaired by Dr. David Ingram and Dr. Michael Williford
  - General Education Learning Objectives identified with Student Success Plans
  - Faculty Senate passed resolution requiring learning objectives in all course syllabi
- **2007-08** :: Ohio IUC presidents sign agreement with Chancellor Fingerhut to join Voluntary System of Accountability (VSA)
  - Chancellor recommends uniform comparative standardized testing of universities' General Education; Ohio University leads IUC response with an alternative approach

- **2008-09** :: General Education Assessment Working Group conducts pilot interviews of Ohio University faculty, maps learning objectives to existing surveys; develops senior interview inventory; interviews seniors
- **2009-10** :: General Education Assessment Working Group receives charge from Executive Vice President and Provost; develops freshman interview inventory; developed faculty learning objectives survey; surveyed faculty
- **2010-11** :: University Curriculum Council appoints General Education committee

# General Education Outcome Assessment Project :: Goal

- General Education should meet students' needs and desired expectations for their learning experience at Ohio University
- An Academic Quality Improvement Program (AQIP) action item, General Education Assessment Project focused on developing and implementing an assessment program for General Education
- Program to assess whether students are meeting desired learning objectives established by Ohio University's faculty
- Assessment to inform curricular decisions regarding General Education at Ohio University

# General Education Outcome Assessment Project :: Committee

- General Education Outcome Assessment Committee membership
  - Faculty Senate
  - University Curriculum Council
  - Office of Institutional Research
  - Office of the Executive Vice President and Provost
- **Committee's Charge** :: To implement a pilot program for the assessment of the current General Education program

# General Education Outcome Assessment Project :: Plan

- Plan was implemented to assess General Education that aids in improving teaching and learning and demonstrates accountability to external agencies
- Multi-method plan for assessment proposed
  - **Testing** :: Use commercially-available, nationally-standardized tests
  - **Surveys** :: Follow up alumni outcomes survey data already conducted can supplement other General Education assessments
  - **Interviews** :: Structured interviews designed and conducted by Ohio University faculty



**University Spotlight:  
Amanda J. Cunningham  
Leadership Center**

**Scott Slivken • Aimee Rancer**

AMANDA J. CUNNINGHAM LEADERSHIP CENTER

# Points of Pride

- **University named “A Best in the Midwest” by The Princeton Review**
- **OU-COM ranked 11th of all medical schools in nation in creating primary care physicians who serve in rural settings, according to *Academic Medicine***
- **Dr. K.B. Lee, Ohio University’s fourth eminent scholar, is the new Russ-Ohio Research Scholar in Coal Syngas Utilization in the Department of Chemical and Biomolecular Engineering**
- **Two new Regional Campus Deans appointed**
  - **Dr. Donna Burgraff, Chillicothe Campus Dean**
  - **Dr. James Smith, Lancaster Campus Dean**

- **Inaugural Summer Institute for Diversity Education**
  - **Participants included faculty, staff, and students and representatives from Hocking College**
- **Ohio University's Department of Intercollegiate Athletics ranks 12<sup>th</sup> in nation for its economic efficiency, according to a report from Texas A&M University**

# President's Report



presented to  
Ohio University Board of Trustees  
September 2, 2010

Faculty Senate  
Chair's Report to the Board

Dr. Joseph McLaughlin  
September 2, 2010

- Quarters-to-Semesters Transition
- Faculty Compensation
- Intercollegiate Athletics

# Quarters-to-Semesters

- Faculty revising/creating courses
- Departments/Schools revisiting program requirements
- College-level curriculum committee review
- University Curriculum Council review/approval

# Faculty Compensation

- Significant Decline in AAUP Salary rankings in FY10
  - Full Professors: 3<sup>rd</sup> to 7<sup>th</sup>
  - Associate Professors: 2<sup>nd</sup> to 6<sup>th</sup>
  - Assistant Professors: 5<sup>th</sup> to 7<sup>th</sup>
  - Anecdotal reports from other state institutions on raise pools for FY11 indicate Ohio University is more likely to lose ground in these rankings than gain it

- Salary Rankings do not include increased employee costs for health benefits; there have been 2 significant shifts in last 4 budget years
- In FY10, Ohio University Faculty & Staff took home less than in FY09

# Intercollegiate Athletics

- FY10 & FY11 budgets include approximately \$2M in NEW revenue for ICA
- During the same budget cycles, Group I Faculty Salaries increased approximately \$1.6M
- Faculty and Staff Compensation has been a top Vision Ohio priority from the beginning

## 2 Frameworks for Addressing Issues in Intercollegiate Athletics

1. Coalition on Intercollegiate Athletics (COIA):  
a national organization of faculty senates from schools who participate in the Football Bowl Subdivision of Division I.

*Framing the Future* (2007)

<<http://wfu.me/cms/coia/index.php/Home>>

2. Knight Commission 2010 report: *Restoring the Balance*

[www.restoringbalance.knightcommission.org](http://www.restoringbalance.knightcommission.org)

# 3 Goals

1. “Require greater transparency, including better measures to compare athletics spending to academic spending.”
  2. Insist that growth rates in athletics spending be less than or equal to growth rates in academic spending.
  3. Urge the President to become a leader in initiating discussions and policies among MAC presidents aimed at conference-level comprehensive financial reform in Athletics.
- \*Of the eleven conferences that participate in FBS, the MAC is ranked highest (worst) in terms of member universities’ level of subsidization.



## **GOVERNANCE COMMITTEE MEETING**

**Ohio University, Athens Campus  
Margaret M. Walter Hall, Room 125  
September 2, 2010, 8:30 a.m.**

In attendance were Chair David Brightbill, Trustees Ned Dewire and Henry Heilbrunn and Student Trustee Kyle Triplett. Also attending were Secretary to the Board Thomas E. Davis, and General Counsel John J. Biancamano.

Chair Brightbill began the meeting at 8:30 a.m.

### **1. Resolution on Faculty Representatives to the Board**

Secretary Davis and Trustee Dewire reviewed events leading up to the appointment of faculty representatives to the Board and the evaluation that was done in June, 2010. The resolution on the consent agenda continues the faculty representative position and also authorizes the Chair of the Faculty Senate to serve in place of the two designated representatives if either is unable to attend a meeting.

### **2. Orientation for New Board Members**

The Committee discussed the Statement of Expectations for Board members.

Secretary Davis reviewed prior orientation programs and recommended that the Governance Committee take a leadership role in planning and delivering the orientation this year.

The Committee discussed topics that should be addressed at the orientation, including:

- a. review of the Statement of Expectations for Board Members,
- b. overview of current issues confronting the university,
- c. discussion of the current strategic vision,
- d. organization of the university,
- e. discussion with the Provost on academic priorities,
- f. shared governance,
- g. evaluation of the President,
- h. University System of Ohio,
- i. accreditation,
- j. tenure,
- k. learning communities,
- l. budget and finances.

It was agreed that Secretary Davis will work with the Chair to select dates for the orientation and to develop the agenda.

The Committee adjourned at 9:15 a.m.

## Faculty Representatives to the Board of Trustees

### Resolution 2010 - 3180

**Whereas**, in January, 2009, through Resolution No. 2009 – 3101, the Board of Trustees invited the chair of the Faculty Senate Finance and Facilities Committee to serve as an ex officio nonvoting faculty representative to the University Resource Committee; and

**Whereas**, by the same resolution, the Board of Trustees invited the chair of the Faculty Senate Curriculum Council to serve as an ex officio nonvoting faculty representative to the University Academics Committee; and

**Whereas**, the Board of Trustees has determined that, consistent with the principle of shared governance, the presence of faculty representatives on these committees has facilitated communication between the faculty and the Board and should be continued;

**Now therefore, be it resolved** that the Board of Trustees renews its invitation to the chair of the Faculty Senate Finance and Facilities Committee to serve as an ex officio nonvoting faculty representative to the University Resource Committee; and

**Be it further resolved** that the Board of Trustees renews its invitation to the chair of the Faculty Senate Curriculum Council to serve as an ex officio nonvoting faculty representative to the University Academics Committee; and

**Be it further resolved** that the chair of the Faculty Senate may serve in place of the chair of the Faculty Senate Finance and Facilities Committee or the chair of the Faculty Senate Curriculum Council if either of them is unable to attend a meeting of their assigned committees.



**AUDIT COMMITTEE MEETING  
OHIO UNIVERSITY - ATHENS CAMPUS  
Margaret M. Walter Hall, Room 127  
September 2, 2010 - 8:30 AM**

Trustee David Wolfort, Chair of the Audit Committee, called the meeting to order at 8:30am. Other committee members present were Trustee Sandra Anderson, Trustee Kevin Lake and Student Trustee Danielle Parker. President McDavis was also present.

- **FY10 Activity Report**

Kathy Gilmore, Chief Audit Executive, presented the FY10 activity report. All sixteen scheduled audits were substantially completed. Ms. Gilmore discussed investigation time, special projects, staffing activity, the Ethics Hotline and the budget for the office. Ms. Gilmore also presented on the Audit Committee Charter, Board Bylaws and a quality assurance review for the Internal Audit office.

- **External Audit**

Robert Shenton and Keith Martinez of Plante and Moran updated the Trustees on the status of the FY10 external audit.

There was no unfinished business.

Meeting adjourned at 8:55 a.m.



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**University Resources and University Academics Committees**  
**September 2, 2010, 9:45 am**

Board Chair Marnette Perry called the meeting to order at 9:52 a.m.. Other board members present included Trustee Kevin B. Lake, Trustee Sandra J. Anderson, Trustee David A. Wolfort, Trustee David Brightbill, Trustee C. Robert Kidder, Norman E. Dewire, Trustee Gene T. Harris, National Trustee Henry Heilbrunn, Student Trustee Danielle Parker, Student Trustee Kyle Triplette, President Roderick J. McDavis, and Board Secretary Thomas E. Davis.

Introduction of the new Sr. VP for Finance and Administration, Steven Golding, by President McDavis.

- **Brailsford & Dunlavy Housing Study – Phase II Update**

Kent Smith, Vice President for Student Affairs introduced representatives from Brailsford and Dunlavy (B&D): Paul Brailsford, CEO & President; Julie Skolnicki, Regional VP; and Kim Martin, Project Manager. The B&D team thanked the board for their feedback at the last meeting and included this input into their current presentation. B&D reminded the board of the goals that they are striving achieve: quality and location of housing, target and unit types/programmatic priorities, financial accessibility and quality reconciliation, level of service/underwriting criteria & institutional will.

The presentation included an analysis of room-rates at other state institutions. Ohio University students currently pay less than the average rate for rooms according to the B&D report. Most popular rooms are doubles with air conditioning followed by rooms within a popular facility.

The analysis of off-campus housing outlines that the average cost for living off-campus is 4% less than on-campus housing. However, if the student were staying in a renovated dorm or dorm with other premiums, the difference is less. With regard to occupancy rates, housing within one mile of the university report a rate of 98%, while housing further than one mile has a rate of 82%.

Based on a survey B&D conducted for students and parents, housing and availability is important for parents and students and students are committed to be on-campus. Based on survey data (parents & students), the top three important factors were in-room internet access, location, availability of convenient laundry facilities.

Another key point outlined in the presentation is that Ohio University is currently only capturing a total of 45% of our student population. Based on B&D's analysis, we have the potential to capture of 75% if the right product were available. Trustee Perry asked if they have actually seen this shift occur at other institutions and Pres. Brailsford confirmed that they have and in fact the change. He went on to say that it has been so dramatic at some institutions, they have had to develop policies to limit students ability to stay on campus.

Trustee Lake questioned if staying on campus would in turn lead to a higher retention of students. Both President McDavis and Vice President Smith confirmed this with statistics that students who are involved on campus are typically doing better academically and also lead to higher retention rates. Mr.

Brailsford agreed and also mentioned that in addition to better retention rates, it also helps with development campaigns.

Based on current enrollment B&D reported that there is a demand for more semi-suite and traditional suite style dormitories. They recommend a development plan for more beds and better quality.

B&D is looking for the Board to provide them direction as to 1) How much of an impact they want to have 2). Where do they want the room rates to be (average or are they okay with being slightly above average) 3) How fast do they want to proceed (full ten years or fast-tracked)

Trustee Dewire suggested that a sub-committee be formed and that this group would keep the Board apprised of the progress and any pertinent information. Trustee Kidder suggested that this must be part of a 5/10 year financial plan. The University has no idea how/ if this could fit into the current financial plan (it is not currently included) and before proceeding it would need to be integrated before making a decision to move forward .

Chairman Perry closed discussions at 10:56

- **University Advancement Capital Campaign Update**

Trustee Charles R. Stuckey, Jr and Vice President for University Advancement Howard Lipman, presented an update on the capital campaign currently underway. Trustee Stuckey confirmed that the campaign steering committee was established and includes 12 members including himself, Trustee Wolfort and several other former trustees, former foundation board members, and a combination of both.

The first meeting of the steering committee was held in March of 2010 and the primary purpose was to start laying out the structure and choosing the goal for the campaign.

After much discussion and research, the committee agreed to a goal of \$450M. Other amounts were discussed but in light of the economy and the needs of the University, the group felt as though this was the best goal to set.

One of the primary drivers when deciding on a figure is the president's six major strategic initiatives and what the committee felt the number needed to be to appropriately deliver funding for these initiatives. The committee and the Foundation Board unanimously agreed to the \$450M goal.

The campaign has currently generated more than \$214M through its silent phase. Trustee Stuckey noted that transformation gifts will be critical to meet this objective but they feel it's reasonable based on what is in queue currently and potential efforts. He also noted that a critical part of reaching this goal will be an economic turnaround over the next five years.

The plan is going to be run by the steering committee with sub-committees made-up of volunteers. Most of the focus will be in Ohio but there is also potential outside Ohio as well. Trustee Stuckey made a point to note that over the past two year's Howard's team has done an outstanding job of identifying potential donors necessary to reach the gift sizes they are going to be requesting.

This campaign was kicked-off in July of 2007 and is slated to run for 8 years, concluding in June of 2015. One of the greatest achievements of this campaign will be through the development of Endowment Accounts. These will be the focus of the campaign and will dramatically affect the outcome of the campaign.

President McDavis noted that by raising this money, the University will be better prepared to deal with the financial changes anticipated at the state-level. Through the endowment accounts, OHIO will be better able to continue scholarship, professorships, chairs, etc..

Trustee Wolfort went on to support President McDavis's remarks and supported Trustee Stuckey and VP Lipman's efforts. He noted that this campaign is but one leg in the relay race to get to \$1B and that the need to fundraise is endless. It's important that we convince alumni how much they have been shaped by the University and encourage the current generation to help support future generations.

Chairman Perry thanked not only the three presenters but also the current and future donors whom have supported the university to where we are today. She was very stricken by how well the committee has done and how they have demonstrated transformation. She further wanted to note how by utilizing a volunteer structure, they were keeping costs low.

Trustee Stucky went on to express his appreciation for having Trustee Wolfort's support as vice-chair and commended VP Lipman on a job well done with the prospect database. That regardless of the participation in this campaign, it will make the University stronger by having this connection to alumni moving forward.

VP Lipman commended the board on hiring an OHIO alumni as the President and all commended the President on his involvement with the campaign.

Meeting adjourned at 11:36



**Resources Committee Meeting  
September 2, 2010, 11:30 am**

C. Robert Kidder, Chair of the Resources Committee, called the meeting to order at 11:35 am. Other Committee members present were Trustee David Brightbill, Trustee Kevin B. Lake, Trustee Sandra J. Anderson, Student Trustee Kyle Triplett. Also in attendance, President Roderick J. McDavis.

- **University Outreach and Regional Campuses' (UORC) Program Fee Assessment**

Michael Angelini, Interim Senior Vice President for Finance and Administration, reviewed the information supporting minor changes to the tuition tables for UORC off-campus masters and professional programs to express the tuition on a per credit hour basis rather than on a quarterly basis and include the required non-resident surcharge. The RN to BSN Completion Program offered through employers will also be included in the amended tables. Also requested is the addition of an online program for a Professional Masters in Sports Administration.

**The committee recommended including the resolutions to adopt the amended UORC fee schedule effective Fall quarter 2010-2011 and to adopt the fee schedule for the Professional Masters in Sports Administration with the list of Consent Agenda items for full Board approval.**

- **Treasurer's Report – June, 2010**

Mr. Angelini shared some of the highlights from the year-end, June, 2010, Treasurer's Report.

- **Construction Projects**

Mr. Angelini updated the board on a change to the Central Food Facility Renovation – First Phase budget in order to incorporate recommendations from a revised Dining Services business plan which incorporates design changes and new equipment to accommodate more in-house preparation. The total First Phase project requested budget increases from \$6,060,000 to \$7,700,000, will be fully funded by the Dining Services Auxiliary, and is expected to result in significant savings.

Trustee Kidder confirmed that the funds are auxiliary funds and not general funds.

Trustee Perry asked about the fee approval process – recommendations to budget planning council, to President McDavis with final approval by the Board of Trustees. Trustee Perry wants the rate of increases to be monitored to stay affordable and competitive. Trustee Perry also confirmed that the funds are available.

**The committee recommended including the Construction Project resolution with the list of Consent Agenda items for full Board approval.**

- **NIH Required Deed Restriction – Biochemistry Building**

In order to legally accept funding for a National Institute of Health grant project, a resolution ratifying the authorization of the filing of the ‘Notice of Interest’ recognizing a continuing federal interest in the West State Street facility which underwent construction and houses the fixed equipment paid for with the grant proceeds is needed. The period of interest is 20 years, commencing from the date of occupancy, June 1, 2001 and running through May 30, 2021.

**The committee recommended including the NIH Required Deed Restriction resolution with the list of Consent Agenda items for full Board approval.**

- **Unfinished Business**

No Discussion.

Meeting adjourned at 12:05 pm.

**FISCAL YEAR 2010-2011  
BUDGET CLEAN-UP  
UNIVERSITY OUTREACH & REGIONAL CAMPUSES  
MASTERS PROGRAM AND CERTIFICATE PROGRAM FEES**

**RESOLUTION 2010 - 3181**

**WHEREAS**, the Board of Trustees has approved instructional fees, general fees, and non-resident surcharges for Fiscal Year 2010-2011, and

**WHEREAS**, the growth of off-campus masters programs under University Outreach and Regional Campuses has resulted in the creation of several complex tuition and fee tables in order to express charges for these programs on a quarterly basis even though these programs charge the same hourly tuition and fees, and

**WHEREAS**, the Ohio Board of Regents requires all non-resident students to pay a non-resident surcharge, and

**NOW THEREFORE, BE IT RESOLVED** that the Board of Trustees adopts the proposed amended University Outreach fee schedule effective Fall Quarter 2010-2011.

**FISCAL YEAR 2010-2011  
BUDGET CLEAN-UP  
UNIVERSITY OUTREACH & REGIONAL CAMPUSES  
PROFESSIONAL MASTERS OF SPORTS ADMINISTRATION**

**RESOLUTION 2010 - 3182**

**WHEREAS**, the Sports Administration department has developed an online version of its existing Masters of Sports Administration program, and

**WHEREAS**, this Professional Masters of Sports Administration program will be a premium priced program similar to the Masters of Financial Economics and the Professional MBA, and

**NOW THEREFORE, BE IT RESOLVED** that the Board of Trustees adopts the proposed fee schedule for the Professional Masters of Sports Administration.

**BE IT FURTHER RESOLVED** that the Board of Trustees authorizes the President or his designee to make non-substantive adjustments to the fee schedules, including but not limited to changes in course and fee identification numbers.



## Memorandum

**Date:** August 16, 2010

**To:** The President and Board of Trustees

**From:** Michael Angelini, Interim Senior Vice President for Finance and Administration and Treasurer

**Re:** **University Outreach and Regional Campus (UORC) Program Fee Assessment**

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UORC has included two resolutions for consideration at the September meeting which include minor changes and additions to tuition tables which were approved at April's Board of Trustees meeting. Information on each action follows:

UORC requests approval to standardize and simplify the tuition tables for program fee assessment as follows:

- 1) Convert the currently published tables which express tuition on a quarterly basis to a format which expresses them on a per credit hour basis., and
- 2) Include in these tables the required Non-Resident Surcharge for these offerings as well as for the RN to BSN Baccalaureate Completion Program offered through employers.

UORC also requests approval to add the off-campus version of the existing Masters of Sports Administration program to the list of premium tuition programs

Sports Administration has created an online version of its highly ranked Masters of Sports Administration to be offered to practicing professionals in a blended online format with residencies similar to the delivery of the Professional MBA program. This Professional Masters of Sports Administration was developed to respond to a recommendation from their advisory board and interest from alumni and will be offered for \$25,000. To reach this price, an instructional fee of \$3,236 per quarter will be required in addition to the \$335 quarterly general fee normally included in these professional programs. As with the other programs in this category, a \$117 quarterly non-resident fee will be included to be consistent.

**FISCAL YEAR 2010-2011  
BUDGET CLEAN-UP  
UNIVERSITY OUTREACH & REGIONAL CAMPUSES  
MASTERS PROGRAM AND CERTIFICATE PROGRAM FEES**

**RESOLUTION 2010 --**

**WHEREAS**, the Board of Trustees has approved instructional fees, general fees, and non-resident surcharges for Fiscal Year 2010-2011, and

**WHEREAS**, the growth of off-campus masters programs under University Outreach and Regional Campuses has resulted in the creation of several complex tuition and fee tables in order to express charges for these programs on a quarterly basis even though these programs charge the same hourly tuition and fees, and

**WHEREAS**, the Ohio Board of Regents requires all non-resident students to pay a non-resident surcharge, and

**NOW THEREFORE, BE IT RESOLVED** that the Board of Trustees adopts the proposed amended University Outreach fee schedule effective Fall Quarter 2010-2011.

**FISCAL YEAR 2010-2011  
BUDGET CLEAN-UP  
UNIVERSITY OUTREACH & REGIONAL CAMPUSES  
PROFESSIONAL MASTERS OF SPORTS ADMINISTRATION**

**RESOLUTION 2010 --**

**WHEREAS**, the Sports Administration department has developed an online version of its existing Masters of Sports Administration program, and

**WHEREAS**, this Professional Masters of Sports Administration program will be a premium priced program similar to the Masters of Financial Economics and the Professional MBA, and

**NOW THEREFORE, BE IT RESOLVED** that the Board of Trustees adopts the proposed fee schedule for the Professional Masters of Sports Administration.

**BE IT FURTHER RESOLVED** that the Board of Trustees authorizes the President or his designee to make non-substantive adjustments to the fee schedules, including but not limited to changes in course and fee identification numbers.

OHIO UNIVERSITY  
**UNIVERSITY OUTREACH**  
**2010-2011 STUDENT TUITION AND FEE SCHEDULE**  
**FEES PER QUARTER**  
 Effective Fall Qtr (2011.1)--unless otherwise noted

**EXECUTIVE GRADUATE PROGRAMS--NORMAL QUARTERLY FEES**

Program	Instructional Fees	General Fees	Program Fees	Resident Total	Non-Resident Surcharge	Non-Resident Total
<b>Masters in Financial Economics</b> <sup>1,2</sup>	3,532	335	750	4,617	117	4,734
<b>Masters in Financial Economics</b> <sup>1,3</sup>	3,650	335	780	4,765	117	4,882
<b>Professional MBA Program</b> <sup>2</sup>	3,736	335	0	4,071	117	4,188
<b>Professional Masters in Sports Administration</b> <sup>3</sup>	3,236	335	0	3,571	117	3,688

**ALTERNATE TOTAL FEES**

Total Fees Resident	Total Fees Non-Resident
32,319	33,138
33,355	34,174
28,997	29,816
24,997	25,816

<sup>1</sup>Part-time rate is one-half the full-time rate reflected above.

<sup>2</sup>Tuition rate is effective for the cohorts beginning prior to Summer Quarter 2010.

<sup>3</sup>Tuition rate is effective for the cohorts beginning Summer Quarter 2010 or later.

**Masters in Athletic Administration**  
**Masters in Coaching Education**  
**Masters in Engineering Management**  
**Masters in Health Administration**

Credit Hours	Instructional Fees	General Fees	Resident Total	Non-Resident Surcharge	Non-Resident Total
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All Courses	Per Hour	323	66	389	13	402
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These rates are effective beginning summer 2010 or later

**Early Child Generalist Endorsement Certificate**

Credit Hours	Instructional Fees	General Fees	Resident Total	Non-Resident Surcharge	Non-Resident Total
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All Courses	Per Hour	222	3	225	2	227
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These rates are effective beginning summer 2010 or later

**RN to BSN Program**

*Offered through Employers*

Credit Hours	Instructional Fees	General Fees	Resident Total	Non-Resident Surcharge	Non-Resident Total
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Nursing Courses	Per Hour	114	3	117	2	119
Non-Nursing Courses (20 hr maximum)	Per Hour	84	3	87	2	89



**OHIO**  
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## **Interoffice Communication**

**Date:** August 12, 2010

**To:** The President and Board of Trustees

**From:** Michael T. Angelini  
Interim Senior Vice President for Finance and Administration and Treasurer

**Re:** **Treasurer's Report**

Included within the materials is the Treasurer's Report which will be shared with the Board at the September meeting. Along with the presentation slides are schedules containing information required by various University policies to be presented on a quarterly basis. The following schedules and data below provide information for the period ending June 30, 2010.

### *Investment Pool Report*

The investment performance report details the composite return for the University's long-term investments and the policy index, which is equivalent to the product of the target asset class weights and the returns of the respective passive benchmarks. The fiscal 2010 year-to-date composite return was 17.17% compared to a policy index of 10.13%. The calendar year-to-date composite return was 2.34% compared to a policy index of -3.40%. The return target for the portfolio is 9.0% with a standard deviation of 15.3%. The materials include pie charts depicting asset class detail for the University's and Foundation's endowment and non-endowment investments.

### *Working Capital Report*

Working capital assets are also referred to as non-endowment investments and are governed by University policy. The policy specifies three tiers of assets: a Cash Pool invested in highly liquid instruments, a Liquidity Pool invested in fixed income investments with a longer duration, and a Diversified Pool invested alongside the endowment's asset allocation strategy.

### *Investment Loan Fund Detail*

Outstanding "internal" loans total \$5.5 million. This program provides departments within the University an opportunity to borrow from the University's Diversified Pool of funds for strategic purposes that advance the educational mission.

### *Bond Principal Outstanding*

Included is a schedule depicting bond principal outstanding. This includes tax-exempt and taxable bonds issued by the University, as well as non-recourse debt issued by a subsidiary of the Foundation, Housing for Ohio, Inc., for the construction of University Courtyard apartments. This non-recourse debt, however, is not included in the total bonds and notes payable in the University's general ledger. Also included is a graph showing the amortization of bond principal over the remaining life of the bonds currently outstanding which averages over \$7.5 million annually.

Should you require further assistance or additional information, please contact the Vice President for Finance and Administration office.

Ohio University Foundation  
June 30, 2010

Account Type	Account Name	% of Portfolio	Market Value	1 Month	3 Month	Year to Date	FYTD	1 Year	2 Year	3 Years	5 Years	ITD	Inception Date
<b>Cash</b>	Mellon - Cash												
	Mellon - Cash	4.59%	\$ 15,492,351	0.00	--	--	--	--	--	--	--	0.00	6/30/2010
	Mellon - Cash	1.10%	\$ 3,712,383	0.03	0.06	0.11	0.25	0.25	--	--	--	0.25	7/31/2009
	<b>ML 91-Day T-Bill Index</b>			0.01	0.04	0.05	0.16	0.16	--	--	--	0.16	7/31/2009
<b>Fixed Income</b>	Pimco Total Return Fund	10.63%	\$ 35,882,235	1.70	2.78	5.83	13.28	13.28	11.26	11.11	--	9.61	7/31/2006
	BarCap Aggregate Bond Index			1.57	3.49	5.33	9.50	9.50	7.76	7.55	--	7.19	7/31/2006
	Student Fixed Income	0.31%	\$ 1,039,547	1.02	1.91	3.05	4.90	4.90	3.85	4.25	--	4.10	3/31/2006
	BarCap Aggregate Bond Index			1.57	3.49	5.33	9.50	9.50	7.76	7.55	--	6.36	3/31/2006
	Vanguard TIPS	4.56%	\$ 15,372,837	1.43	3.91	4.35	--	--	--	--	--	8.53	9/30/2009
	Vanguard TIPS BM			1.43	3.91	4.35	--	--	--	--	--	8.53	9/30/2009
	<b>Total Fixed Income Custom Benchmark</b>	<b>21.19%</b>	<b>\$ 71,499,353</b>	1.42	2.63	5.21	12.41	12.41	10.90	10.67	--	7.92	12/31/2005
				1.47	3.38	4.98	9.17	9.17	7.60	7.44	--	6.23	12/31/2005
<b>U.S. Equity</b>	Student Equity Account	0.31%	\$ 1,042,832	(6.58)	(12.83)	(6.30)	12.77	12.77	(8.67)	(10.03)	(0.19)	0.03	7/31/2004
	Russell 3000			(5.75)	(11.32)	(6.05)	15.72	15.72	(7.81)	(9.47)	(0.48)	0.89	7/31/2004
	Bernzott	2.67%	\$ 9,014,839	(6.48)	(8.33)	0.11	15.74	15.74	4.45	(8.40)	--	(4.41)	9/30/2006
	Russell 2000 Value			(8.73)	(10.60)	(1.64)	25.07	25.07	(3.31)	(9.85)	--	(4.53)	9/30/2006
	HC- Large Cap Growth	10.15%	\$ 34,235,155	(5.90)	(12.58)	(9.75)	--	--	--	--	--	(9.75)	1/31/2010
	Russell 1000 Growth			(5.51)	(11.75)	(7.65)	--	--	--	--	--	(7.65)	1/31/2010
	HC- Large Cap Value	8.28%	\$ 27,939,444	(5.65)	(12.02)	(6.26)	--	--	--	--	--	(6.26)	1/31/2010
	Russell 1000 Value			(5.63)	(11.15)	(5.12)	--	--	--	--	--	(5.12)	1/31/2010
	<b>Total U.S. Equity Russell 3000</b>	<b>21.41%</b>	<b>\$ 72,232,271</b>	(5.89)	(11.37)	(6.47)	13.81	13.81	(7.67)	(9.56)	--	(1.94)	1/31/2006
				(5.75)	(11.32)	(6.05)	15.72	15.72	(7.81)	(9.47)	--	(1.84)	1/31/2006
<b>International Equity</b>	Alliance Bernstein	5.26%	\$ 17,744,292	(1.86)	(17.68)	(16.60)	6.64	6.64	(22.08)	(20.59)	--	(10.68)	5/31/2006
	MSCI EAFE			(0.97)	(13.75)	(12.93)	6.37	6.38	(14.30)	(12.94)	--	(4.93)	5/31/2006
	Aberdeen	3.45%	\$ 11,627,293	1.82	(4.18)	0.78	32.55	32.55	5.66	5.75	--	15.35	7/31/2006
	MSCI EMF			(0.72)	(8.29)	(6.04)	23.48	23.48	(5.59)	(2.22)	--	7.99	7/31/2006
	HC International	9.88%	\$ 33,333,813	(0.36)	(12.48)	(11.49)	--	--	--	--	--	(4.32)	9/30/2009
	MSCI EAFE			(0.97)	(13.75)	(12.93)	--	--	--	--	--	(7.57)	9/30/2009
	HC Emerging Markets	0.48%	\$ 1,607,864	(0.39)	(9.09)	--	--	--	--	--	--	(0.89)	2/28/2010
	MSCI EMF			(0.72)	(8.29)	--	--	--	--	--	--	(0.51)	2/28/2010
	<b>Total Global Ex U.S. Equity MSCI ACWI ex US</b>	<b>19.06%</b>	<b>\$ 64,313,262</b>	(0.40)	(12.43)	(11.09)	10.64	10.64	(13.95)	(12.69)	--	(0.07)	12/31/2005
				(1.26)	(12.26)	(10.80)	10.87	10.87	(12.25)	(10.28)	--	1.77	12/31/2005
	<b>Total Equity Custom Benchmark</b>	<b>40.47%</b>	<b>\$ 136,545,533</b>	(3.37)	(11.67)	(8.27)	12.51	12.51	--	--	--	12.51	7/31/2009
				(3.69)	(11.60)	(7.96)	13.72	13.72	--	--	--	13.72	7/31/2009
<b>Absolute Return Strategies</b>	Arden	4.84%	\$ 16,341,959	(0.75)	(0.86)	1.16	8.46	8.46	(3.26)	(2.30)	3.47	4.06	5/31/2004
	Federal Street	4.38%	\$ 14,792,965	(1.14)	(3.99)	(1.77)	7.82	7.82	(7.07)	(6.83)	--	0.44	1/31/2006
	Mariner	4.88%	\$ 16,451,159	(0.65)	(1.98)	(0.45)	5.19	5.19	(2.46)	(3.03)	--	0.53	1/31/2006
	Post Advisory	3.18%	\$ 10,745,862	(0.40)	(0.46)	3.59	16.10	16.10	3.66	--	--	3.66	7/31/2008
	Liberty View <sup>(1)</sup>	0.94%	\$ 3,179,788	0.00	0.00	0.00	(41.67)	(41.67)	(40.82)	(31.14)	(16.89)	(13.64)	5/31/2004
	<b>Total Absolute Return Strategies HFRI FoF Index</b>	<b>17.29%</b>	<b>\$ 58,331,945</b>	(0.76)	(1.91)	0.37	8.66	8.66	(3.26)	(3.46)	--	1.74	12/31/2005
				(1.08)	(2.77)	(1.39)	4.49	4.49	(5.89)	(4.04)	--	1.54	12/31/2005
	ML 91-Day T-Bill Index +3%			0.26	0.78	1.56	3.16	3.16	3.55	4.57	--	5.71	12/31/2005
	Barclays Aggregate			1.57	3.49	5.33	9.50	9.50	7.76	7.55	--	6.30	12/31/2005
<b>Real Assets</b>	Commonfund	1.62%	\$ 5,482,217	(0.16)	(4.41)	(8.29)	9.18	9.18	(24.24)	--	--	(11.23)	11/30/2007
	Wellington	1.61%	\$ 5,438,946	(3.12)	(9.31)	(9.48)	9.72	9.72	(20.69)	--	--	(12.19)	11/30/2007
	DJ AIG Commodities Index			0.32	(4.81)	(9.60)	--	2.75	(26.26)	--	--	(12.47)	11/30/2007
	Wellington REITs	1.15%	\$ 3,890,200	(4.65)	(5.51)	2.97	--	--	--	--	--	18.17	9/30/2009
	DJ U.S. Select RESI			(5.40)	(4.31)	5.40	--	--	--	--	--	23.12	9/30/2009
	<b>Total Real Assets Custom Benchmark</b>	<b>4.39%</b>	<b>\$ 14,811,364</b>	(2.46)	(7.08)	(7.77)	10.90	10.90	(22.03)	--	--	(11.26)	11/30/2007
				(1.22)	(5.34)	(8.33)	4.87	4.87	(25.51)	--	--	(11.80)	11/30/2007
<b>Total Account</b>	<b>OU Total ex Private Equity Total Policy Benchmark</b>	<b>84.28%</b>	<b>\$ 284,367,982</b>	(1.72)	(6.61)	(3.79)	10.36	10.36	(6.05)	(5.72)	1.44	2.58	12/31/2003
				(1.61)	(5.84)	(3.40)	10.13	10.13	(3.23)	(3.40)	2.85	4.53	12/31/2003
<b>Private Equity</b>	<b>Total PE</b>	<b>15.72%</b>	<b>\$ 53,050,852</b>	31.32	34.84	39.05	56.78	56.78	17.39	15.61	12.60	9.93	1/31/2003
<b>Total Account</b>	<b>OU Total</b>	<b>100.00%</b>	<b>\$ 337,418,834</b>	3.25	(0.68)	2.34	17.17	17.17	(2.91)	(3.20)	3.13	5.28	12/31/2002

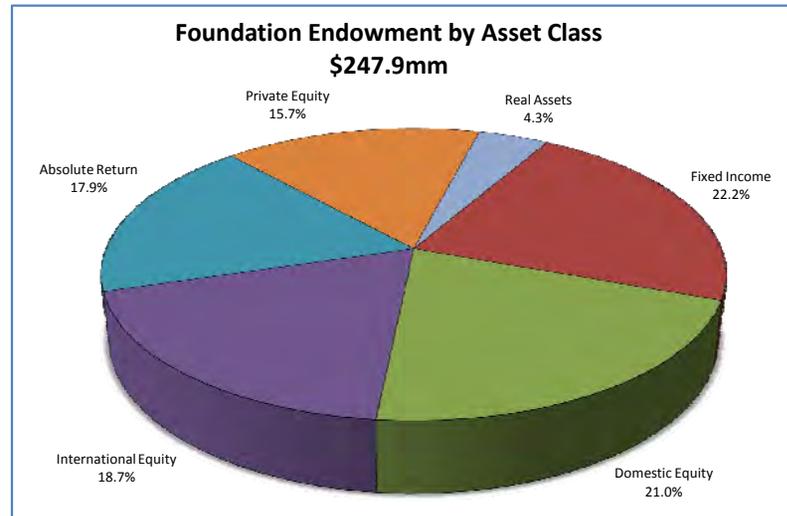
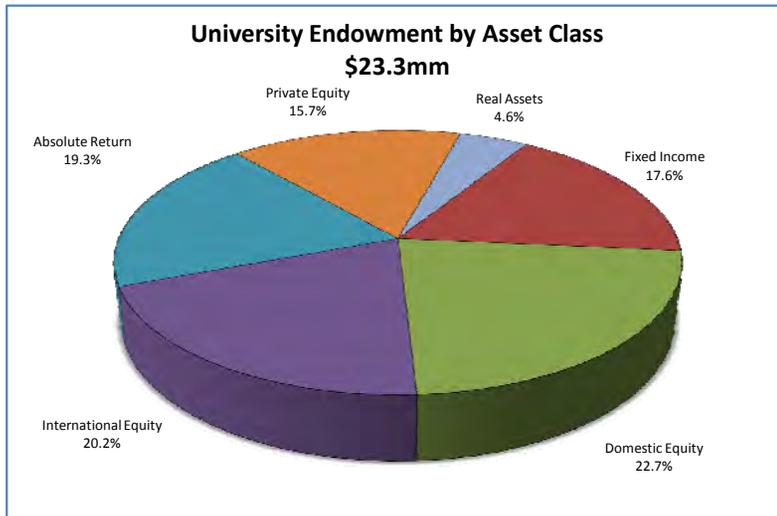
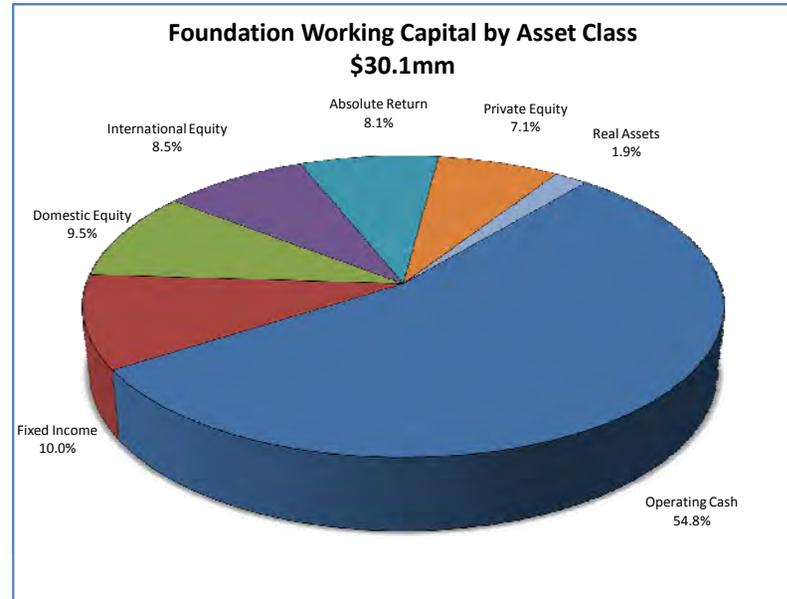
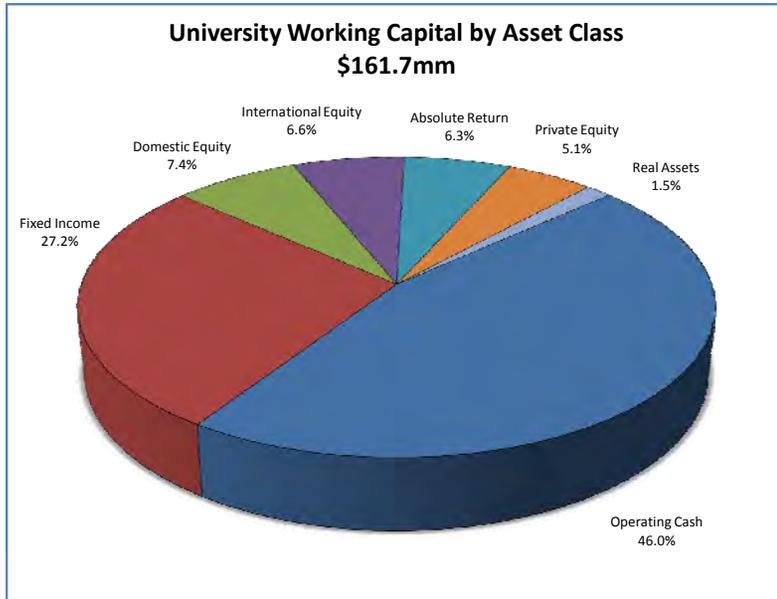
Footnote:

(1) Liberty View is not a member of the Total Absolute Return Strategies Composite but is included in the Total Account Composite

**Ohio University and The Ohio University Foundation  
Investment Pool Composition  
as of June 30, 2010**

<b>University Working Capital</b>			
	<b>Amount</b>	<b>Actual %</b>	<b>Target %</b>
Cash Pool	\$74,308,465	46.0%	25.0%
Liquidity Pool	34,788,920	21.5%	50.0%
Diversified Pool	52,554,627	32.5%	25.0%
<b>Total Working Capital Investments</b>	<b>\$161,652,012</b>	<b>100.0%</b>	<b>100.0%</b>

<b>Foundation Working Capital</b>			
	<b>Amount</b>	<b>Actual %</b>	<b>Target %</b>
Cash Pool	\$16,513,175	54.8%	25.0%
Diversified Pool	13,607,737	45.2%	75.0%
<b>Total Working Capital Investments</b>	<b>\$30,120,912</b>	<b>100.0%</b>	<b>100.0%</b>



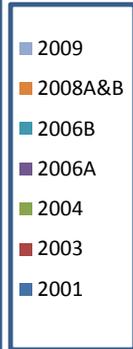
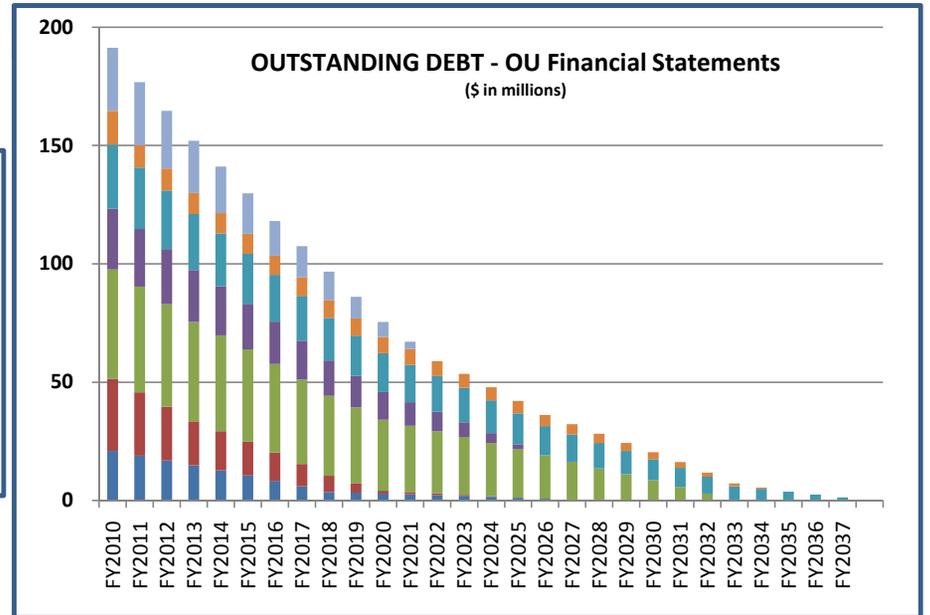
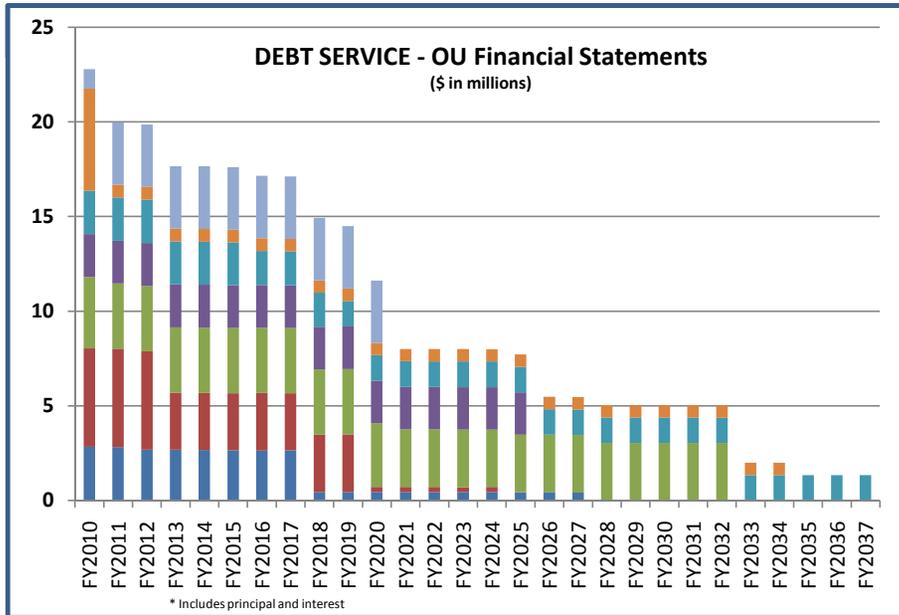
**Ohio University**  
**Investment Loan Fund**  
**July 01, 2009 to June 30, 2010**

*\*single payment for the fiscal year*

<u>Investment Loan</u>	Loan Approval Date	Loan Expiration Date	Authorized Draw Amount	Interest	Payments	Net Outstanding
- Airport T Hangars	Nov 2001	Feb 2012	300,000	102,387	218,722	183,665
- Center for Auto ID	Jun 2002	Jun 2012	177,100	46,498	171,791	51,807
- Performance Contract Ph IIB	July 2002	Nov 2009	1,276,818	284,968	1,561,786	0
- Broadband Antenna Tower - Cambridge	May 2003	Jun 2026	595,200	173,416	246,585	522,030
- Airport 2 Aviation Training Upgrade	May 2003	Apr 2011	432,267	77,598	476,635	33,230
- Bob Wren Stadium Lights	Jun 2003	Jun 2015	281,121		114,750	166,371
- NASA ACTS Satellite Ph II	May 2005	Apr 2010	384,375	58,785	443,160	(0)
- Student Training 7 Piper Warriors	Jan 2005	May 2020	1,134,000	284,813	577,132	841,681
- Performance Contract Ph IV	Apr 2005	Nov 2013	1,267,821	299,116	792,045	774,892
- Integrated Learning Research Facility (ARC)	Jun 2010	Jul 2024	2,400,000	0	0	2,400,000
- WOUB Tower Lease Revenue	Jun 2010	Jul 2020	572,984	0	0	572,984
Total			8,821,686	1,327,582	4,602,607	5,546,660

**Ohio University  
Outstanding Bonds  
as of June 30, 2010**

Bond Series	Purposes	Coupon Rate	Final Maturity	Outstanding Balance (\$mm)		
				06/30/09	06/30/10	06/30/11
<b>Ohio University Outstanding Debt (OU Balance Sheet)</b>						
2001	Various including Innovation Center, Walter Hall, Bromley Hall, Utilities upgrade, Peden Stadium Field, and various refinancings	Variable & Syn. Fixed	FY2027	20.9	18.9	16.9
2003	Various including Ping Recreation Center, Walter Hall, Pickerington Center, Avionics Engineering Center, Convo refinancing	5.0% - 5.25%	FY2024	30.5	26.8	22.8
2004	Baker University Center, King Air 350, Lausche project, performance contracting, various refinancing	2.0% - 5.0%	FY2032	46.3	44.7	43.4
2006A	Various including Grover Center, HRTC, Stores/Receiving demolition, W. State St. Lab, chilled water loop, child care center	3.5% - 5.0%	FY2025	25.6	24.4	23.2
2006B	Adams Hall, SIS, performance contracting	3.75% - 5.0%	FY2037	27.1	26.0	24.8
2008A&B	HDL Center Acquisition, Enterprise System (BANS)	4.0% - 5.0%	FY2034	14.2	9.4	9.2
2009	SIS, Network Upgrades	2.0% - 5.0%	FY2020	26.6	26.6	24.4
<b>TOTAL</b>				<b>191.2</b>	<b>176.8</b>	<b>164.6</b>
<b>Housing for Ohio, Inc. Outstanding Debt (HFO and OUF Balance Sheets - Not OU Balance Sheet)</b>						
2000	University Courtyard apartments	Variable	FY2030	28.9	28.2	27.5
<b>Ohio University Outstanding Debt (OU Credit)</b>						
<b>TOTAL</b>				<b>220.1</b>	<b>205.0</b>	<b>192.1</b>



# Treasurer's Report

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June, 2010



## Treasurer's Report Agenda

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- Investment Report
- Working Capital Report
- Investment Pool Composition
- Investment Loan Fund Detail
- Bond Principal Outstanding



# Treasurer's Report As of March 31, 2010

- **Investment Performance:**

	<u>FYTD</u>	<u>CYTD</u>
■ Ohio University Composite	17.17%	2.34%
■ Policy Index	10.13%	-3.40%
■ Composite x Private Holdings	10.36%	-3.79%
  
- **Asset Allocation vs. Policy Target:**

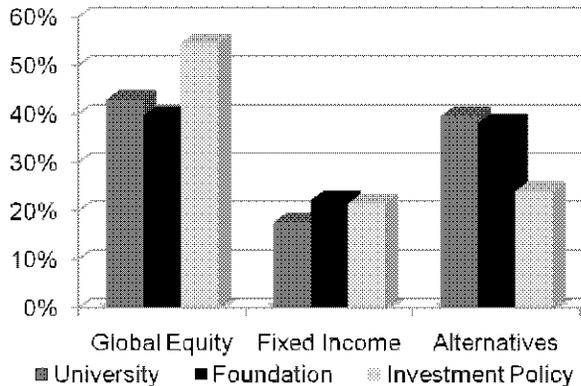
■ Global Equity vs. Policy	40.5% vs	54.5%
■ Fixed Income vs. Policy	21.2% vs	21.5%
■ Alternatives vs. Policy	38.3% vs	24.0%



# Treasurer's Report Endowment Allocation

■ **Assets at  
6/30/2010:**

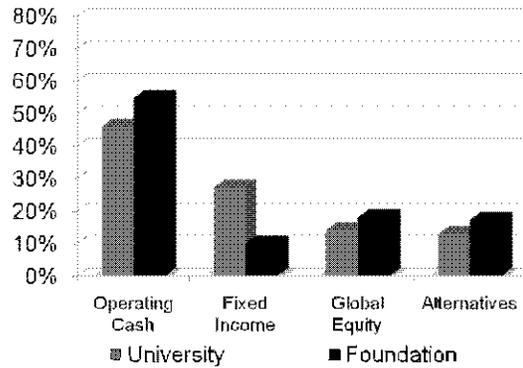
- University  
\$23.3  
million
- Foundation  
\$247.9  
million



## Treasurer's Report Non-Endowment Allocation

■ **Assets at  
6/30/2010:**

- University  
\$161.7  
million
- Foundation  
\$30.1  
million



## Treasurer's Report Investment Loan Fund Detail

■ **As of June 30, 2010:**

■ Total Authorized Amount	\$ 8,821,686
■ Amount Drawn	8,821,686
■ Plus Interest	1,327,582
■ Less Payments	<u>4,602,607</u>
■ Net Outstanding	\$ 5,546,660



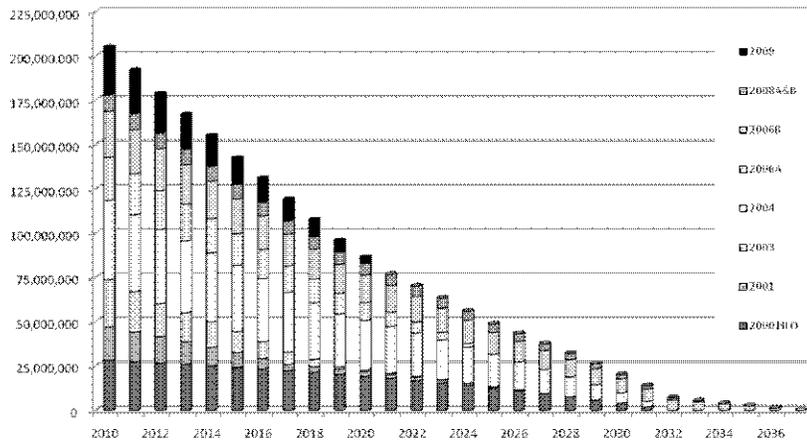
# Treasurer's Report Bond Principal Outstanding

■ **As of June 30, 2010:**

■ Series 2000		28,195,000
■ Series 2001		18,915,000
■ Series 2003		26,750,000
■ Series 2004		44,700,000
■ Series 2006A		24,410,000
■ Series 2006B		25,965,000
■ Series 2008A&B		9,390,000
■ Series 2009		<u>26,645,000</u>
		<b>\$204,970,000</b>



# Treasurer's Report Bond Principal Repayment



**APPROVAL OF REVISED BUDGET AND AUTHORIZATION TO  
RECEIVE BIDS AND AWARD CONSTRUCTION CONTRACTS  
FOR CENTRAL FOOD FACILITY RENOVATION, FIRST PHASE**

**RESOLUTION 2010 - 3183**

**WHEREAS**, the capital project, Central Food Facility Renovation, First Phase, has been revisited to respond to a revised retail business plan, and

**WHEREAS**, that new business plan calls for a revision of the design and the purchase of additional new equipment, and

**WHEREAS**, the budget based on the new design and equipment is \$7,700,000 which is fully funded by the Dining Services Auxiliary,.

**NOW THEREFORE BE IT RESOLVED** that the Ohio University Board of Trustees authorizes revision of the budget, receipt of bids, and delegation to the President or his designee to accept and award construction contracts within the total project budget identified.



## **Interoffice Communication**

**Date:** August 16, 2010

**To:** The President and Board of Trustees

**From:** Michael T. Angelini  
Interim Senior Vice President for Finance and Administration and Treasurer

**Re: CONSTRUCTION PROJECT BUDGET REVISION REQUEST  
CENTRAL FOOD FACILITY RENOVATION, FIRST PHASE**

In April 2009 the Board approved the first phase of the proposed Central Food Building improvements at a project budget of \$6,060,000. Since that time the project has been revisited in order to respond to a significant revision in the Dining retail services business plan. The project originally included a test kitchen. That element in the design is now planned to be an area for central production and batch volume processing of products for all board operations and retail sale. A full cook/chill operation area has been added to the project. Products that have been outsourced and products that have been assembled in other dining services locations will now be produced in the Central Food Facility at a significant savings. The total revised budget for this first phase is \$7,700,000; approximately 34% of the budget is for new equipment. The project will continue to be funded in full by the Dining Services Auxiliary.

A comprehensive report was completed in 2007 by Hendon Redmond Incorporated that analyzed the existing Central Food Facility for effective efficiency of facility operation. Comprehensive improvements were recommended with a suggested phasing. Operational goals include significant savings from scratch production of items now purchased, labor efficiencies, better product quality and consistency, and less waste. A revised master plan completed in 2009 by Davis Wince, Ltd. cited key efficiency improvements to the production kitchen, cook/chill area, and retail assembly area. A revised phasing plan was also provided.

The Central Food building of 51,230 gross square feet was constructed in 1972 and has not had significant renovation other than loading dock modifications and enclosure. This first phase of the Central Food improvement plan includes a 6750 gross square foot addition and approximately 9530 gross square foot of renovation. The addition facilitates the ability to renovate the facility while maintaining full operation and will house a new culinary kitchen, production kitchen, cook/chill operation area, ingredient preparation area, administrative areas, and mechanical mezzanine. Subsequent phases are anticipated in future years, and will be brought to the Board for consideration as plans are developed further. A resolution is provided to facilitate approval.

If I can be of further assistance or provide additional information regarding this matter, please contact me.

**APPROVAL OF REVISED BUDGET AND AUTHORIZATION TO  
RECEIVE BIDS AND AWARD CONSTRUCTION CONTRACTS  
FOR CENTRAL FOOD FACILITY RENOVATION, FIRST PHASE**

**RESOLUTION 2010----**

**WHEREAS**, the capital project, Central Food Facility Renovation, First Phase, has been revisited to respond to a revised retail business plan, and

**WHEREAS**, that new business plan calls for a revision of the design and the purchase of additional new equipment, and

**WHEREAS**, the budget based on the new design and equipment is \$7,700,000 which is fully funded by the Dining Services Auxiliary,.

**NOW THEREFORE BE IT RESOLVED** that the Ohio University Board of Trustees authorizes revision of the budget, receipt of bids, and delegation to the President or his designee to accept and award construction contracts within the total project budget identified.

# Construction Projects

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**OHIO**  
UNIVERSITY

## Construction Projects Central Food Facility First Phase Revised Budget

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- Revised Facility Master Plan by David Wince, LTD.
- Revised Business Plan for more in-house production at significant savings.
- Full cook/chill operation added.
- 51,230 gsf existing building
  - 9,530 gsf proposed renovation
  - 6,750 gsf proposed addition
- Revised Budget: \$ 7,700,000
- Fund Sources: Dining Auxiliary



**OHIO**  
UNIVERSITY

National Institutes of Health (NIH) Required Deed Restriction – Biochemistry Building

**RESOLUTION 2010 – 3184**

WHEREAS, Ohio University owns a building known as the Biochemistry Building located on West State Street, Athens, Ohio, and

WHEREAS, The National Institutes of Health (NIH) funded renovations for 10,670 net square feet in the building for the purposes of construction and fixed equipment, and

WHEREAS, as a condition of the funding for the renovations, the NIH required Ohio University to restrict the use of the improvements to be consistent with the grant program requirements, and

WHEREAS, NIH did require that Ohio University give public notice of said restricted use of the portion of the building by recording a “NOTICE OF INTEREST” with the local Athens County Recorder’s Office, and

WHEREAS, the funding was accepted as of June 1, 2010;

NOW THEREFORE, The Ohio University Board of Trustees does hereby ratify the filing and recording of the NOTICE OF INTEREST by retroactively authorizing said recording as required by the National Institutes of Health (NIH). (A copy of the recorded document is attached to this Resolution.)



**OHIO**  
UNIVERSITY

Legal Affairs

Interoffice Communication

Pilcher House  
10 E. Union Street  
Athens OH 45701-2979  
T: 740.593.2626  
F: 740.593.0200

TO: Ohio University Board of Trustees

FROM: Nicolette Dioguardi, Deputy General Counsel, Office of General Counsel 

DATE: August 17, 2010

SUBJECT: Resolution Ratifying the Recording of Required Document For Research Purposes

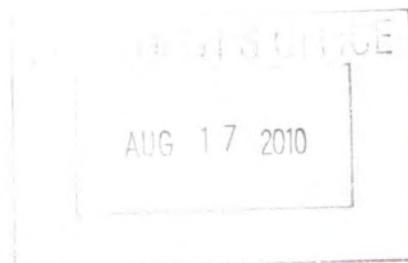
Dear Board Members,

Attached is an instrument that was recorded with the Athens County Recorder's Office.

This document was required to be recorded by a date certain in order for the Office of Research to legally accept funding for a National Institutes of Health Grant Project. I prepared the document with the cooperation of the Office of Research, and it was duly recorded at the Athens County Recorder's Office.

I am requesting that the Board pass the attached resolution ratifying the authorization of the filing of the "Notice of Interest" as was and is legally required.

If you have any questions about this matter, I can be available at the Board meeting.



Receipt # 92077 Port 1  
Date : 06-18-2010 Time 02:16 pm.  
Issued By : Jessie

JESSICA MARKINS  
RECORDER  
ATHENS COUNTY

Issued To:  
OHIO UNIVERSITY  
DEPARTMENT OF LEGAL AFFAIRS  
PICK-UP

Applied to Account:  
ND  
NICOLETTE DIOGUARDI  
OHIO UNIVERSITY LEGAL SERV.  
10 E UNION ST, PILCHER HOUSE  
ATHENS OH 45701

Inst No.	Type	Description	TOTAL
201000002994	NTC	NOTICE	36.00
	Book	448 Page 858- 860	
	18.00	Recording	
	18.00	STATE TAX FUND	
	Amount Due	\$	36.00
	- Amount Charged	\$	36.00
	- Paid by Check	\$	.00
	- Paid by Cash	\$	.00
	= Change	\$	.00
	Account Balance		104.00

THANK YOU! JESSICA MARKINS  
ATHENS COUNTY, OHIO

NOTICE OF FEDERAL INTEREST

On **March 20, 2000**, the National Center for Research Resources (NCRR) awarded Grant Number **1 C06 RR14575-01** to **Ohio University**. The grant provided Federal funds for construction and fixed equipment for facilities at West State Street for the Department of Chemistry and Biochemistry for **10,670** net sq. ft. which is located on the following described land in **Athens County**, State of Ohio, particularly described as follows:

DESCRIPTION OF 1.963 ACRE PARCEL FOR 340 W. STATE ST. FOR OHIO UNIVERSITY

Situate in the City of Athens, State of Ohio, being part of Ohio University Senate Bill 363. Also being parts of outlots 58 and 59, also being known as 340 West State Street and further described as follows.

**Point of Beginning** being the northwest corner of the herein described parcel, (said Point of Beginning having an

Ohio-South Zone grid coordinate of 486638.38N, 2077039.29E);

Thence from this Point of Beginning S85°05'52"E 173.29 feet to a point (having an Ohio-South Zone grid coordinate of 486623.57N, 20772 1 1.95E);

Thence S00°09'32"W 442.68 feet to a point (having an Ohio-South Zone grid coordinate of 486180.90N, 20772 10.72E);

Thence S88O03'44"W 204.17 feet to a point (having an Ohio-South Zone grid coordinate of 486173.99N, 2077006.66E);

Thence N04°01'08"E 465.53 feet to the Point of Beginning.

Containing 1.963 acres.

Subject to all legal easements and rights of way.

This description was prepared under the direction and supervision of Robert C. Canter, Registered Surveyor No.

7226 and is based on a field survey made by Canter Surveying/GPS Services, Inc., completed June, 2010.

Grantor claims title by Ohio University Senate Bill 363.

Basis of bearings are Ohio State Plane Grid South Zone NAD83(2009).

All coordinates expressed are Ohio State Plane Grid South Zone NAD83(2009). Reference NGS Monument OHAT

(484050.56N, 20732 12.23E)

The grant incorporated conditions which includes restrictions on usage of the aforementioned property and provided for a continuing Federal interest in the property from the date of occupancy, anticipated to be **June 1, 2001** to the end of the 20-year usage period, anticipated to be **May 30, 2021**. Specifically, the property may not be (1) used for any purpose inconsistent with that authorized by the grant program statute and applicable regulations, (2) mortgaged or otherwise used as collateral without the written permission of the NCRR or (3) sold or transferred to another party without the written permission of the NCRR. These conditions are in accordance with the statutory provisions set forth in 45 Code of Federal Regulations Part 74 and the National Institutes of Health grants policy.

These grant conditions and requirements cannot be nullified or voided through a transfer of ownership. Therefore, advance notice of any proposed change in usage or ownership must be given to the Chief Grants Management Officer, NCRR.

Signature: Rathindra N. Bose

Name (typed): Rathindra Bose

Title: Vice President for Research and Dean of the Graduate College

Date: June 15, 2010

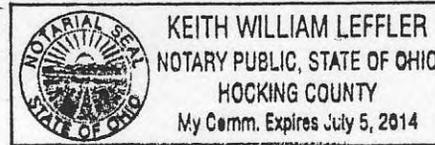
STATE OF OHIO

COUNTY OF ATHENS

On this 15th day of June, 2010, before me, the undersigned, a Notary Public for the County of HOCKING, OHIO personally appeared before me, of Ohio University, and known to me to be the person who executed the within instrument on behalf of said institution, and acknowledged to me that he executed the same as the free act and deed of said Corporation.

Witness my hand and official seal.

*Keith William Leffler*



Notary Public in and for the County of Hocking

State of Ohio.

*This instrument was prepared by the Office of Research under the direction of Nicolette Dioguardi, Deputy General Counsel at Ohio University, Athens, Ohio 740 593-2626.*

201000002994  
Filed for Record in  
ATHENS COUNTY, OHIO  
JESSICA MARKINS, RECORDER  
06-18-2010 At 02:16 pm.  
NOTICE 36.00  
OR Book 448 Page 858 - 860

201000002994  
OHIO UNIVERSITY  
DEPARTMENT OF LEGAL AFFAIRS  
PICK-UP



DESCRIPTION OF 1.963 ACRE PARCEL FOR 340 W. STATE ST.  
FOR OHIO UNIVERSITY

Situate in the City of Athens, State of Ohio, being part of Ohio University Senate Bill 363. Also being parts of outlots 58 and 59, also being known as 340 West State Street and further described as follows.

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Thence S00°09'32"W 442.68 feet to a point (having an Ohio-South Zone grid coordinate of 486180.90N, 2077210.72E);

Thence S88°03'44"W 204.17 feet to a point (having an Ohio-South Zone grid coordinate of 486173.99N, 2077006.66E);

Thence N04°01'08"E 465.53 feet to the Point of Beginning.

Containing 1.963 acres.

Subject to all legal easements and rights of way.

This description was prepared under the direction and supervision of Robert C. Canter, Registered Surveyor No. 7226 and is based on a field survey made by Canter Surveying/GPS Services, Inc., completed June, 2010.

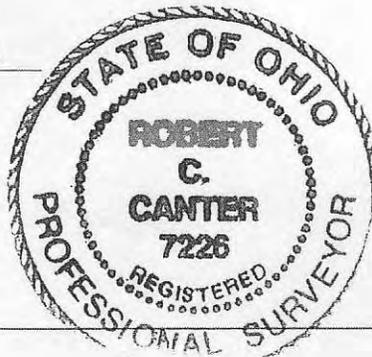
Grantor claims title by Ohio University Senate Bill 363.

Basis of bearings are Ohio State Plane Grid South Zone NAD83(2009).

All coordinates expressed are Ohio State Plane Grid South Zone NAD83(2009). Reference NGS Monument OHAT (484050.56N, 2073212.23E)

*Robert C. Canter*

Robert C. Canter  
Ohio Professional Surveyor, S-7226



6-14-10  
Date

Ohio University Board of Trustees  
**University Academics Committee**  
Thursday, September 2, 2010  
11:30 a.m., Margaret M. Walter Hall, Rm. 235

Trustees Present: Gene T. Harris, Chair; David Wolfort; Henry Heilbrunn; Ned Dewire; Danielle Parker, Student Trustee

Guests: Pam Benoit, EVP-Provost; Kent Smith Jr., V.P. for Student Affairs; David Thomas, Chair, University Curriculum Council; Dan Evans, Executive Dean, Outreach and Regional Campuses; Bill Willan, Dean, Ohio University Southern; Ryan Lombardi, Dean of Students; Chris Harris, Director of University Judiciaries

**Judiciaries Update: Kent Smith Jr., V.P. for Student Affairs**

- Review, four- year comparison of judicial cases
- Review, four-year comparison of offenses
- Dr. Smith introduced the new director of University Judiciaries, Chris Harris, J.D., who comes to us from Kent State University.
- Summary:
  - Trend over past five years shows a decrease in alcohol related cases. Dr. Smith believes trend will begin leveling out.
    - An alcohol protocol provides guidelines for violations; parents of students under age 21 are notified when violations occur. The protocol will undergo comprehensive review this year to determine what, if anything, should change. In 2008 a protocol for marijuana and other drug violations was implemented similar to the alcohol guideline.
    - Students can report violations on or off campus. Our students who are caught in violation in other cities will also go through the judiciary process. Students and parents are informed of this policy.
    - Student Trustee Parker noted that much of the violation reporting is done by RAs in the dormitories. They do regular room inspections where some violations are found.
    - The Student Honor Code provides another mechanism to promote what we value as Ohio University students. The code is effective because it is student led.
    - New students are required to take a 3-hour on-line course related to alcohol and sexual abuse. Direct messages are sent to parents to encourage them to enforce the university value set. Lombardi is an expert on parenting and he works directly with parents to create a partnership to improve accountability and behavior.

## **Update, General Education, Dr. David Thomas**

Thomas summarized three inter-related initiatives:

- A re-established of the General Education Committee, resurrected from a hiatus.
- An 1804 grant to develop the Ohio University Liberal Arts Core was funded to support the new Gen. Ed. Committee's work. They will research practices in relation to our core courses and submit a final report in August 2011. That report will go to the faculty for discussion. The three initiatives are:
- Assessment Project: A qualitative and quantitative review of the impact of our current General Education curricula will be done including comparisons with other institutions and student surveys to ascertain what is working and what is not. Benoit stressed that the assessment by students will be most informative in determining where we are succeeding. We have made many curricular changes in the majors in line with semesters that will improve our current Liberal Arts Core. But this discussion will take more time and will be based on data.

## **Consent Agenda:**

### **Department/School Name Changes and New Departments Resulting from Academic**

**Restructuring:** Benoit noted that the prior restructuring of the College of Health and Human Services and the College of Education required these next steps to ensure programs reflect the new structures

- College of Health Sciences and Professions:
  - School of Rehabilitation and Communication Science, new school
    - Communication Sciences and Disorders, new program
  - Department of Social and Public Health, renaming
  - School of Applied Health Sciences and Wellness, renaming
- College of Business
  - Department of Sports Administration, renaming
- Patton College of Education and Human Services
  - Department of Recreation and Sport Pedagogy, new department
  - Department of Human and Consumer Sciences Education, renaming

## **Consent Agenda:**

- University Outreach and Regional Campuses
  - **Bachelor of Science in Applied Management**
    - This program will offer a BSAM degree.
      - Distinctives:

- The program will help students understand the complex business environment; will build access on regional campuses; and will partner with the College of Business to enhance employment opportunities for students. Benoit strongly endorses this program and believes the Chancellor will also endorse it.
- Evans added that the regional campuses have been encouraged to offer a wider range of baccalaureate degrees; the University System of Ohio also supports creation of new baccalaureates on regional campuses..
- The MBA program requires students to be full-time. Regional campus students are often employed and need programs that can be taken in a part-time format. The College of Business worked with the Regional Campuses to develop this opportunity for working non-traditional students. Evans affirmed that our partner community colleges are interested in this degree; Willan noted that Columbus State Community College provided a letter in support for the proposal.
  - In response to a question on how we determine demand, Willan said that students were polled to get data on their interest polls and the proposal was discussed with business partners about its potential. He believes estimates of prospective students are low.
    - Benoit added that we monitor enrollment closely; instructors are hired as term so that faculty can be moved to programs where demand exists. State subsidy is based on headcount .

Chair Harris will forward the "Consent" items to the full board with Committee approval.

Meeting adjourned at 12:35 by Chair Harris.

# Office of University Judiciaries

## Comparison of Offenses\*

This summary reflects the number of times particular violations of the student code of conduct appeared on formal complaints for academic year 2009-10 as compared to the academic years 2008-09, 2007-08 and 2006-07.

<b>CODE A Offenses</b>	<b><u>2009-10</u></b>	<b><u>2008-09</u></b>	<b><u>2007-08</u></b>	<b><u>2006-07</u></b>
A-1 Academic Misconduct	36	39	36	45
A-2 Dishonesty	53	62	89	67
A-3 Mental or Bodily Harm to Self	275	280	230	433
A-4 Mental or Bodily Harm to Others	136	159	136	144
A-5 Discrimination	1	0	0	1
A-6 Disruption/Obstruction	2	2	3	9
A-7 Civil Disturbance	16	5	1	0
A-8 False Report of Emergency	2	0	1	1
A-9 Destruction of Property	58	50	48	47
A-10 Theft or Possession of Stolen Property or Service	68	41	30	25
A-11 Trespassing	44	31	28	14
A-12 Possession of Dangerous Weapons or Materials	10	5	1	8
A-13 Manufacture, Distribution, Sale, Offer for Sale, Possession, or Misuse of Drugs or Narcotics	2	10	7	10
A-14 Violation of Criminal Law	93	35	21	67
A-15 Misuse or Abuse of Computers or Computer Network	2	1	2	0
A-16 Misuse of Safety Equipment	14	40	10	9
A-17 Aiding or Abetting	8	4	4	3
A-18 Violation of Disciplinary Probation	212	226	368	389

### CODE B Offenses

B-1 Unauthorized Use of Property or Services	2	17	7	14
B-2 Disturbing the Peace	138	88	71	72
B-3 Failure to Comply or Identify	134	120	153	171
B-4 Unauthorized Use of University Keys	0	0	0	1
B-5 Misuse of Identification	3	4	8	0
B-6 Possession or Use of Marijuana	194	169	232	328
B-7 Unauthorized Use of Alcoholic Beverages	739	725	798	1115
B-8 Violations of Rules Regarding Residence Halls and Dining Facilities	208	161	196	277
B-9 Aiding and Abetting	0	6	2	0

**THE COLLEGES OF HEALTH SCIENCES AND PROFESSIONS, PATTON  
COLLEGE OF EDUCATION AND HUMAN SERVICES AND THE COLLEGE  
OF BUSINESS**

**RENAMING AND CREATION OF ACADEMIC DEPARTMENTS AND  
SCHOOLS**

**RESOLUTION 2010 - 3187**

**WHEREAS**, The academic programs/degrees housed in the Colleges of Health Sciences and Professions, Patton College of Education and Human Services and the College of Business were extensively revised and restructured during the 2009-10 academic year and

**WHEREAS**, the deans and faculty of the three colleges directly involved in the restructuring have participated in extensive discussions and planning related to this process and have recommended the creation and renaming of the departments/schools listed below, and

**WHEREAS**, the creation and renaming of the academic units listed below will better define the mission of the unit and will provide unique and expanded educational and scholarship opportunities for many university faculty and students,

**NOW, THEREFORE, BE IT RESOLVED** that the Board of Trustees of Ohio University approves the creation and renaming of the following academic departments and schools:

**School of Rehabilitation and Communication Sciences (College of Health Sciences and Professions (CHSP)), which includes Communication Sciences and Disorders**

**Department of Social and Public Health (CHSP)**

**School of Applied Health Sciences and Wellness (CHSP)**

**School of Applied Sciences and Wellness (CHSP)**

**Department of Sports Administration (College of Business)**

**Department of Recreation and Sport Pedagogy (Patton College of Education and Human Services (Patton College))**

**Department of Human and Consumer Sciences Education (Patton College)**



**OHIO**  
UNIVERSITY

Office of the Provost

Cutler Hall  
Athens OH 45701-2979

T: 740.593.2600  
F: 740.593.9591

Date: August 5, 2010

To: Roderick McDavis, President

From: Pam Benoit, Executive Vice President and Provost

Subject: Department/School creation and name changes

This memorandum is written to express my full support for the creation and renaming of several academic departments/schools as a result of the restructuring of the former College of Health and Human Services.

The restructuring and renaming of these academic departments/schools will better define the mission of each academic unit and will provide expanded and unique educational and scholarship/research opportunities for Ohio University students and faculty.

I am therefore pleased to lend my support to the development and renaming of the following academic departments/schools:

**School of Rehabilitation and Communication Sciences (College of Health Sciences and Professions (CHSP))**

**Department of Social and Public Health (CHSP)**

**School of Applied Health Sciences and Wellness (CHSP)**

**School of Applied Sciences and Wellness (CHSP)**

**Department of Sports Administration (College of Business)**

**Department of Recreation and Sports Pedagogy (Patton College of Education and Human Services (Patton College))**

**Department of Human and Consumer Sciences Education (Patton College)**

**UNIVERSITY OUTREACH AND REGIONAL CAMPUSES  
BACHELOR OF SCIENCE IN APPLIED MANAGEMENT**

**RESOLUTION 2010 - 3185**

**WHEREAS**, University Outreach and Regional Campuses has proposed offering a Bachelor of Science degree in Applied Management and

**WHEREAS**, the proposed degree has the support of the faculty, Executive Dean of the Regional Campus and the Executive Vice President and Provost, and

**WHEREAS**, the degree will provide an opportunity for individuals with two year technical and liberal arts degrees to gain additional knowledge and training in leadership and business, and

**WHEREAS**, the education and training offered with this degree will help individuals advance in a variety of business careers and as a result benefit the workforce in the State of Ohio,

**NOW, THEREFORE, BE IT RESOLVED** that the Board of Trustees of Ohio University approves offering the Bachelor of Science in Applied Management degree by University Outreach and Regional Campuses.

# NEW PROGRAM PROPOSAL

X Undergraduate        Masters        Ph.D.        Certificate\*\*

Program Title: Bachelors of Science in Applied Management

Degree to be Conferred: Bachelors of Science

Administrative Unit Proposing Program: Regional Higher Education

Date of Submission: May 5, 2010

Brief Summary of Proposed Program:

This degree is primarily intended for students who have completed a two-year degree program from an accredited community college, regional campus or technical college and who seek to further their educations by completing the requirements for a baccalaureate degree. This program provides students with knowledge, skills and dispositions necessary for advancement in their chosen business careers.

### Signatures:

Miki Crawford, Ph.D. 5.5.10  
Department/School Curriculum Chair\* Date

Miki Crawford willanw@ohio.edu 533-4604  
Printed Name and contact information  
[Signature] 5/6/10  
Department/School Chair\* Date

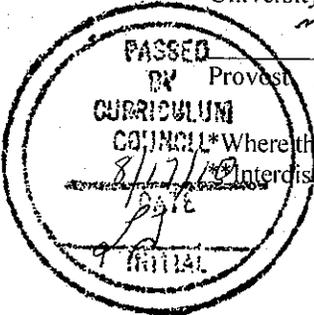
William R. Willan willanw@ohio.edu 533-4610  
Printed Name and contact information  
[Signature] 5/7/10  
College Curriculum Chair Date

PRAMOD KANWAR (kanwar@ohio.edu, 588-1432)  
Printed Name and contact information  
[Signature] 5/7/10  
College Dean Date

Approved by:  
[Signature] 8/17/10  
University Curriculum Council Program Chair Date

[Signature] 8/17/10  
University Curriculum Council Chair Date

[Signature] 8/17/10  
Date



*Proposal for:*

**Bachelor of Science in Applied Management**

**Ohio University**

*September 2010*

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## **PROPOSAL FOR A NEW DEGREE**

### **I. Bachelor of Science in Applied Management Program Description**

#### **Bachelor of Science in Applied Management**

This new degree program leads to a Bachelor of Science in Applied Management (BSAM) through Regional Higher Education. This degree is primarily intended for students who have completed a two-year degree program from an accredited community college, regional campus, or technical college and who seek to further their education by completing the requirements for a baccalaureate degree. The program provides students with knowledge, skills, and dispositions necessary for advancement in their chosen business careers. For the student with an associate degree, the program integrates the general and technical skills developed within associate degree programs with the professional skills and dispositions inculcated in a bachelor's of business degree program. With appropriate advising, students will take a sequence of courses that will 1) meet Ohio University's general education and baccalaureate degree requirements; 2) follow naturally from and amplify the learning experiences in their associate degree subject areas; and 3) qualify them for an immediate career in business or for entry into a Master of Business Administration (MBA) program.

#### **Location of the Program**

Ohio University Regional Higher Education will be responsible for directing this applied management degree. Admissions, advising, course scheduling, faculty assignments, and other administrative responsibilities will occur at individual regional campuses, but will be under the coordination and direction of Regional Higher Education. Program integrity and quality will be monitored by the Regional Higher Education Curriculum Committee and the University Curriculum Council.

### **II. Objectives of the Bachelor of Science in Applied Management Program**

#### **Objectives**

The fundamental objective of the BSAM program is to provide students with the knowledge, skills, and values necessary for success in today's complex business environment.

The operational objectives of the undergraduate BSAM are the following:

1. To provide an opportunity for students who have completed technical or liberal arts two-year degree programs or their equivalents from an accredited regional campus,

community college, or technical college to further their educations by completing the requirements for a baccalaureate degree;

2. To provide students with knowledge, skills, attitudes, and values necessary for advancement in their chosen business careers;
3. To integrate and enhance the technical skills developed within the associate's degree with the professional skills of a bachelor's degree;
4. To provide an efficient pathway to an applied business baccalaureate degree that builds on prior learning experiences and eliminates unnecessary duplication of coursework;
5. To provide a unique program which enables place-bound adult students to develop and enhance leadership skills;
6. To prepare graduates of the BSAM for entry into the Ohio University MBA program;
7. To support Ohio University's obligation to enhance and extend cultural and educational opportunities through its five regional campuses.

### **Relationship of the Bachelor of Science in Applied Management Degree to Institutional Objectives**

A primary purpose of the Regional Campus System of Ohio University is to improve affordable access to baccalaureate and graduate education for residents of Appalachian Ohio. This purpose has remained constant since its inception. Ohio University's outreach to the Appalachian region has evolved from circuit-riding faculty, through correspondence courses, to regional campuses and a range of current initiatives that includes the use of new distance learning technologies, off-campus programs, weekend classes, and early-option programs. Of particular note is a range of partnerships with two-year institutions throughout Ohio, thereby providing upward mobility for two-year technical program graduates.

Ohio University's Strategic Priorities for 2010 include 1) "realizing and maintaining optimal enrollments" while "ensuring continuing affordability in the state" and 2) improving its fiscal position. The applied management baccalaureate, both through delivery on the regional campuses and through online delivery, should contribute significantly to Ohio University's enrollment and affordability goals. By keeping Ohio University associate degree graduates in the university and encouraging associate degree graduates from our two-year partners to continue, this program would also contribute to the enrollment and affordability goals of the University System of Ohio (USO).

### **III. Rationale and Need for the Program**

Improving the access to higher education is explicitly stated in the Board of Regent's *Master Plan for Higher Education* as a core value to be emphasized. As new demands for higher levels of education have been made on the workforce, Ohio's higher education system has responded by creating new educational options. The *Master Plan* points out that "During the 1960s, a number of two-year community and technical colleges were formed to meet the growing demand for more affordable educational options and training for a greater range of specialized careers." As a result, Ohio has a comprehensive system of community and technical colleges and regional campuses of public universities that offer a wide variety of two-year programs leading to degrees such as the Associate of Applied Science, the Associate of Applied Business, the Associate of Technical Study, or similar applied technology degrees, in addition to the traditional Associate of Arts and Associate of Science degrees. The Ohio Articulation and Transfer Policy was established in 1989 to address the lack of access to baccalaureate education and the need for greater degree completion by students with associate degrees. It was determined that more technical and applied degrees at the baccalaureate level need to be made available in various regions. The Policy Review Committee of the Ohio Articulation and Transfer Advisory Council has recommended actions that will foster greater availability of completion programs at the baccalaureate level for applied degree holders. The new applied management program addresses the recommendations of the Articulation and Transfer Advisory Council by creating an applied business degree and meeting the needs of two-year graduates who want completion programs at the baccalaureate level.

In planning for the future, the Ohio Board of Regents *Master Plan* articulates a set of core values expected of all public universities within the University System of Ohio (USO). Included in these core values is the objective of improving student access. While Ohio has been very successful in creating geographic access for its citizens, improving vertical access from two-year technical programs to baccalaureate institutions remains a problem. The program proposed in this request provides a solution to the problem of effectively moving technical program graduates through to completion of a bachelor's degree.

The BSAM will contribute significantly to *Vision Ohio* Objectives three and ten and to Ohio University's alignment with the USO in the areas of enrollment and access goals. Objective 3.1.c. (*Vision Ohio* 14) calls for regional campuses to "grow enrollment over five years to 10,000 students (from 7919), increase degrees awarded per year to 663 (from 572), [and] meet identified community needs by expanding degree programs from 30 to 40 over five years." Objective 10, Strategy 3 is to "improve access, affordability, and efficiency," all three of which will be enhanced by this degree, thereby reducing out-of-pocket costs in keeping with USO Accountability Measure #11 and potentially impacting a number of desired outcomes as well. For example, given the relative demographics of the student bodies of Ohio University and its two-year partners, the probability is high that the total degrees awarded and the percentage of degrees awarded to first generation, black, Hispanic, and non-traditional students will increase—in keeping with *Vision Ohio* enrollment goals 10.3.d, e, i, j, and l, and USO Accountability Measures 4, 5, and 11.

It is important to note that students enrolled in applied technical programs typically do not complete a substantial block of course work that will allow a smooth transition into a

baccalaureate program. Often the prospect of not receiving credit for academic work completed or of having more than an additional two years to achieve the baccalaureate can have a deleterious effect on a student's decision to enroll in such a program. The proposed program is intended to provide a means by which place-bound and/or fully employed students holding two-year degrees can complete a bachelor's degree in the equivalent of two additional years of full-time study.

There is a significant need for baccalaureate completion degree programs of this type. According to the 2000 Census, 15.5% of the U.S. population has achieved a bachelor's degree. Although Ohio, at 13.7%, is below the national average, the geographic area served by Ohio University's regional campuses fares much worse. The Appalachian region of Ohio, which comprises the major portion of the Ohio University regional campuses' service areas, has a bachelor's degree attainment level of only 7.9%, well below that of Ohio as a state and only about half that of the nation as a whole. For example, 2006 data from the Office of Strategic Research, Ohio Department of Development for Lawrence County (where the Ohio University Southern campus is located) indicates that only 6% of the population holds a bachelor's degree. This is particularly alarming since 80 % of the jobs created in the United States over the next 10 years will require a bachelor's degree (Ohio's Low Wage Working Adults: What Can Be Done to Improve Their Skills? (2006, April). Ohio Board of Regents, The Issue).

The proposed BSAM program will provide an efficient means by which students holding two-year degrees or the equivalent may complete a bachelor's degree in the equivalent of two additional years of full-time study. A large pool of associate degree holders would be served by this program. The report of *Degrees and Certificates Awarded at University System of Ohio Institutions*, prepared by the Ohio Board of Regents in February, 2009, indicates that 19,174 associate degrees were awarded in Ohio in 2008. This represents an increase of about 5% over the previous year. Sixteen per cent or 3,054 of these associate degrees were granted in the business areas. This is an increase of 10% over the previous year. Also, data obtained from the Ohio Appalachian Center for Higher Education indicates that in the Appalachia area of Ohio there are more than 50,000 persons aged 25 and older whose highest attainment level is the associate degree. Consequently, a large number of associate degree graduates are potential students for the proposed new degree program.

University Outreach, which currently partners with ten community colleges in Ohio to offer the BTAS, BCJ, and RN-BSN through the Online Bachelor Completion Program, will play a significant role. The partnerships allow students who have earned a compatible associate degree to continue their education through Ohio University without relocating to or near one of the six campuses. Since they cannot come to Ohio University, the online program takes Ohio University to them. The Online Bachelor Completion Program will provide the primary participatory venue for associate degree holders who are not within driving distance of a campus.

The partnerships allow students to complete the OHIO Tier 1 (except junior composition) and 2 (part to all, depending on the partner) at their community college. University Outreach provides general education equivalency documents (based on documented University equivalencies in ICOR), major transfer guides (detailing courses

needed to complete the OHIO degree), and program audit sheets (check-sheets that allow a student to track their course completions) when new partnerships are created. Where applicable, students may also take a limited number of courses that meet major requirements at their community college partner. University Outreach also ensures that all Ohio University residency requirements are met. Current partners are Central Ohio Technical College; Clark State Community College; Columbus State Community College; Cuyahoga Community College; Hocking College; Lorain County Community College; North Central State College; Owens Community College; Sinclair Community College; and Washington State Community College. Other potential partners are Belmont Technical College and Zane State College, which are co-located with the Eastern and Zanesville campuses, respectively.

The demand for graduates of business programs is increasing, and career opportunities are many and varied. Business graduates can find employment in areas such as business, government, non-profit agencies, and health care.

According to CareerOneStop, the general and operations managers' category of employment had the largest employment numbers. Employment in Ohio in 2006 reached 56,770 and the national employment level was 1,720,500. This category of occupations, which requires a bachelor's degree of higher, is projected to have the largest number of job openings in the 2006-2016 time period. The occupation description as determined by CareerOneStop includes planning, directing, or coordinating the operations of public or private sector organizations. Duties include formulating policies, managing daily operations, and planning the use of materials and human resources.

A more general category of Management, Business, and Financial Occupations in Ohio as reported by the Ohio Department of Jobs and Family Services showed total employment to be 556,720 in 2008. An employment increase of 25,270 jobs or 4.5% is projected to occur by 2016.

A recent survey of campus advisors from the Ohio University Regional Campuses has indicated a strong interest in the proposed program. Ohio University estimates that 50 students will enroll in the first year the program is made available at all of its regional campuses. These initial numbers are projected to increase to a total of 316 majors within four years

The table below provides a conservative estimate of the number of new students expected to enroll in the program.

	<u>2010-11</u>	<u>2011-12</u>	<u>2012-13</u>	<u>2013-14</u>
Total	50	141	228	316

Ohio public universities do not offer a true 2 + 2 applied management completion degree within 50 miles of our campuses. The regional onsite and online availability of this program will prove attractive and the tuition will be affordable. This state supported, inexpensive applied management completion program will be unique in Ohio.

#### **IV. Academic Planning**

Since students in this program will attend classes throughout scheduled class hours, possibly on weekends through a cohort program, as well as online, the need for additional facilities will be minimal at the program's inception. Student support services such as advising, registration, financial aid, and food services should not require additional personnel in the initial stages, but the campuses and University Outreach are ready to add personnel lines for instructing, administering, and advising as needed. Because this degree is designed as a completion vehicle, advising will be an important element.

#### **V. Academic Control**

The BSAM has been planned in full cooperation with the College of Business (COB) faculty, which has helped design the core courses. Ohio University Regional Higher Education will be responsible for directing the degree program and will work cooperatively to maintain the program's integrity and COB's accreditation. Admissions, advising, course scheduling, faculty assignments, and other administrative responsibilities will occur at individual regional campuses and in University Outreach, under the direction of Regional Higher Education. Existing full-time faculty with appropriate disciplinary expertise will teach the curriculum, and the COB has agreed to consult regarding any necessary additions to the faculty pool in order to address any gaps in expertise. In addition to existing and necessary Group I and II faculty, adjunct faculty will be carefully chosen to cover appropriate courses. Since the curriculum shares multiple courses with the revised business minor, the majority of courses required to complete the degree are already or soon to be in existence and support other programs. Additional courses will be designed specifically for this program.

#### **VI. Curriculum**

The curriculum provides students with knowledge, skills, and attitudes necessary for advancement in their chosen business careers by integrating the technical skills developed within their associate degree programs with the professional skills, theoretical orientations, and critical thinking skills that are hallmarks of a bachelor's degree. The curriculum combines oral and written communication skills with the study of applied leadership theory and practice. The core courses for the program are sequenced to help students make the transition from technical to professional studies. Curricular requirements for the degree are listed in the following tables. The curriculum will be revised as shown below to accommodate the semester system in 2012.

**Bachelor of Science in Applied Management (BSAM)  
COB Proposed Curriculum Layout**

Associate Degree (completion or equivalent) (90+ qtr. hrs. /60+ sem.hrs.)

General Education requirements (beyond Assoc. Degree) (~ 30 qtr. hrs. /20 sem. hrs.)

BSAM Major Requirements: (52 qtr.hrs./ 39 sem. hrs.)

Area I – Professional Business Skills (20 qtr. hrs. /15 sem. hrs.)

Area II – Core Courses (32 qtr. hrs. /24 sem. hrs.)

Minimum Upper Level Requirement ~ 40 qtr. hrs. /30 sem. hrs.

90  
30  
52  
—  
172

**Course List (Quarter Schedule)**

Area I: Professional Business Skills. (20 qtr. hrs.)

A	BUSL	255	Law and Society	4
B	ENG	305J	Technical Writing or equivalent	4
C	ATCH	209	Applied Statistics	4
D	*		Elective (Org Com, Entrepreneurship, Leadership, or Ind and Org Psy)	4
E	MIS	201B	Intro into Information Analysis and Design	4

\* to be determined

Area II: Core Courses (32 qtr. hrs.)

Markets and Consumers	MKT	202	Marketing Principles	4
Analyzing and Tracking Business Activity	ACCT	101	Financial Accounting	4
Managing Financial Resources	FIN	310	Foundations of Financial Mgt.	4
Managing Employees	MGT	426	Managing Manpower	4
Managing Systems and Projects	MIS	300	Managing Systems and Projects	4
Process Improvement	OPN	300	Fundamentals of Operations	4
Internship	BA	398	Internship	4
Competing Strategically	MGT	464	Managing in the Future (Tier III)	4

Minimum Upper level Requirement 40 qtr. hrs.

## Course List (Proposed Semester Schedule)

### Area I: Professional Business Skills. (15 sem. hrs.)

A	BUSL	2000	Law and Social Responsibility	3
B	*		Technical Writing	3
C	*		Applied Statistics	3
D	*		Elective (Org Com, Entrepreneurship, Leadership, or Ind and Org Psy)	3
E	MIS	2000	Information Analysis and Design	3

\* to be determined

### Area II: Core Courses (24 sem. hrs.)

Markets and Consumers	SAM	3020	Consumer Marketing	3
Analyzing and Tracking Business Activity	SAM	1000	Entrepreneurial Accounting	3
Managing Financial Resources	SAM	3100	Foundations of Financial Mgt.	3
Managing Employees	SAM	3050	Managing Manpower	3
Managing Systems and Projects	SAM	3000	Managing Systems and Projects	3
Process Improvement	OPN	3000	Managing Processes and Supply Chains	3
Internship	SAM	3980	Internship	3
Competing Strategically	SAM	4700	Managing Strategically in the Future (Tier III)	3

Minimum Upper level Requirement 30 sem. hrs.

## **BACHELOR OF SCIENCE IN APPLIED MANAGEMENT**

### **SEMESTER COURSES TO BE DEVELOPED FOR SCHOOL YEAR 2012**

- SAM 3020 Consumer Marketing
  
- SAM 1000 Entrepreneurial Accounting
  
- SAM 3100 Foundations of Financial management
  
- SAM 3050 Managing Manpower
  
- SAM 3000 Managing Systems and Projects
  
- OPN 3000 Managing Processes and Supply Chains.
  
- SAM 3980 Internship
  
- SAM 4700 Managing Strategically in the Future (Tier III).

## VII. Staffing Qualifications

Since the majority of the courses required for this degree are requirements of other majors, electives, and/or tier requirements, there is faculty available to instruct these classes. The composition of the faculty would come from various disciplines as well as various campuses. Thus, only a sample of the faculty from the regional campuses is listed below:

<b>Professor</b>	<b>Terminal Degree School</b>	<b>Area of Expertise</b>
Don Baker, PhD	Ohio University	Business Management
Janet Becker, CPA, MBA	University of Pittsburgh	Accounting
James Casebolt, PhD	North Carolina	Psychology
Mikiko Crawford, PhD	Ohio University	Communication
Thomas Flynn, PhD	Ohio University	English
Brian Hoyt, MBA	Bryant College	Business Management
Abigail Gilbert, JD	University of Cincinnati	Business Law
Jennifer Jamison, MBA	Wheeling Jesuit University	Business Management
Charles Jarrett, PhD	The Ohio State University	Sociology
Richard Kowieski, PhD	Ohio University	Communication
Robert Lawson, EdD	Nova University	Business Management
Frank LoSchiavo, PhD	Ohio University	Psychology
David Lucas, PhD	Ohio University	Communication
Sarah Mahan-Hayes, PhD	Ohio University	Communication
Susan Maxwell, MEd	University of Kentucky	Medical Assisting
Zale Maxwell, MEd	Ohio University	Industrial Maintenance
Ella McCown, CPA, JD <sub>(pending)</sub>	University of Dayton	Accounting
Linda Metz, MBA	University of Findlay	Business Management
Alan Middleton, MS, CPA.	Virginia Commonwealth	Finance
Rita Ng, PhD	Indiana University	Communication
Joseph Nowakowski, MBA	University of North Carolina	Accounting
Janice Proctor, PhD	University of Kansas	Sociology
John Reiger, PhD	Northwestern University	History
Kim Riley, CPA, MBA	Morehead State University	Accounting
Hamid Shahrestani, PhD	University of Cincinnati	Economics
Sheida Shrivani, PhD	University of North Texas	Communication
Christopher Stevens, PhD	Washington State University	Economics
Lisa Wallace, PhD	Ohio University	Communication
Daniel Weddington, PhD	Camden University	Accounting
Richard Whinery, PhD	University of Akron	Psychology

## **VIII. Facilities and Support Services**

The need for additional facility persons will be minimal. Two full-time faculty persons will be employed in FY 2011. An additional four faculty persons will be employed in FY 2012, and two additional faculty persons will be hired in FY 2013 and FY 2014

Student support services such as advising, registration, financial aid, and food services should not require additional facilities.

Libraries on all five of the regional campuses maintain a collection of resources consistent with the needs of the program, including books, journals, and videotapes. Additional resources may be easily accessed from Alden Library on the Ohio University Athens Campus and through OhioLink. See Appendix B for a review of library resources.

## **IX. Financial Resources**

The need for additional facilities will be minimal. Student support services such as advising, registration, financial aid, and food services should not require additional resources.

The detailed budget (Appendix C) indicates the anticipated expenses associated with the applied business degree.

## APPENDICES

- A. Letters of Support from Community Colleges and Local Organizations
- B. Library Resources
- C. Financial Statement

**APPENDIX A**  
**Letters of Support from Community Colleges and Local Organizations**



Americas Styrenics  
Hanging Rock Plant  
925 County Road 1 A  
Ironton, Ohio 45638

William R. Willan, Dean  
Ohio University Southern  
1804 Liberty Ave.  
Ironton, OH 45638

Dear Dean Willan:

I write in support of Ohio University's proposal to implement a new Bachelor of Science in Applied Management degree program. As a member of the Tri-State business community, I know that the Southern Campus has been a good resource for local businesses and I believe that this degree program has the potential to help develop a better workforce, which in turn helps build a better economy.

This degree program takes working lives into consideration several ways. Not only does it provide a well rounded introduction to business, with courses in marketing, finance, management, and process improvement, but it also takes into account the students' previous education and builds on previous degrees. Since it will be made available both at the Southern Campus and online, workers will be able to fit it into their schedules. It also leads to an MBA, a standard industry credential.

While we are a small company with a small local staff, such a degree program would be valuable for our technical personnel who are usually hired in with a technical degree. It would be advantageous for them to have a local college where they can obtain business education which would apply to attaining an MBA if so desired.

I look forward to hearing that the Bachelor of Science in Applied Management degree is being implemented at the Southern Campus.

Sincerely,  
*Carl Darling*  
Carl Darling  
Site Manager  
Hanging Rock Plant  
Americas Styrenics

CENTRAL OHIO TECHNICAL COLLEGE

Office of the President  
Bonnie L. Coe, Ph.D.

March 26, 2010

William R. Willan, Dean  
Ohio University Southern  
1804 Liberty Avenue  
Ironton, OH 45638

Dear Dean Willan:

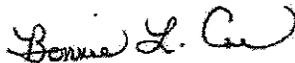
On behalf of Central Ohio Technical College, I am providing this letter as support of Ohio University's proposal to implement a new Bachelor of Science in Applied Management degree program.

This degree program takes working lives into consideration several ways. Not only does it provide a well rounded introduction to business, with courses in marketing, finance, management, and process improvement, but it also takes into account the students' previous education and builds on previous degrees. Since the degree will be available through the Online Bachelor Completion Program and our community college partnership, students will be able to continue their education where they live and work. The degree also leads to an MBA, an attractive credential for our students and graduates.

Central Ohio Technical College offers 32 associate degree and 13 certificate programs and graduates approximately 550 students per year. The welcoming nature of this degree will provide a smooth transition for all of our students who want to complete their baccalaureate degree in a business field at Ohio University. This is the type of degree our students and graduates have been waiting for.

I look forward to hearing that the Bachelor of Science in Applied Management degree is approved and ready to deliver to Central Ohio Technical College graduates.

Sincerely,



Bonnie L. Coe, PhD  
President

1179 University Drive Newark, Ohio 43055-1797  
740.364.9810 740.364.9509 fax 740.366.9182



45 East Main Street

Chillicothe, OH 45601-2504

Phone 740.702.2722

Fax 740.702.2727

mjones@chillicotheohio.com

www.chillicotheohio.com

**Mission**  
The Chillicothe Ross Chamber of Commerce promotes economic and community development by providing services and addressing issues important to business.

## Chillicothe Ross Chamber of Commerce

Dean Richard Bebee  
Ohio University-Chillicothe  
101 University Drive  
Chillicothe, Ohio 45601

Dear Dean Bebee:

I was pleased to learn Ohio University-Chillicothe is planning to offer a Bachelor of Applied Management degree to its many other programs.

Since this particular program offers in-depth study in management and supervision, managing human resources, consumer marketing, operations, and business law, it will serve the regional business community well.

And, since it emphasizes "real world" business strategies, communications, team work, ethics, and skills for managing diversity in the workforce, it will be appealing to many employers. The degree would engage students to think strategically about a company, its business position, and how it can sustain in a competitive market.

The chamber supports your efforts to bring this programs to the local campus, which has been supportive of local business in the past.

Sincerely,

Marvin Jones  
President and CEO



March 24, 2010

William R. Willan, Dean  
Ohio University Southern  
1804 Liberty Ave.  
Ironton, OH 45638

Dear Dean Willan:

I write in support of Ohio University's proposal to implement a new Bachelor of Science in Applied Management degree program. Clark State Community College is located in Springfield, Ohio. Clark State offers a great education, online course offerings, and credits that transfer to four-year universities.

This degree program takes working lives into consideration several ways. Not only does it provide a well rounded introduction to business, with courses in marketing, finance, management, and process improvement, but it also takes into account the students' previous education and builds on previous degrees. Since the degree will be available through the Online Bachelor Completion Program and our community college partnership, students will be able to continue their education where they live and work. The degree also leads to an MBA, an attractive credential for our students and graduates.

Clark State Community College offers 80 associate degrees and graduates 350 students per year. The welcoming nature of this degree will provide a smooth transition for all of our students who want to complete their baccalaureate degree in a business field at Ohio University. This is the type of degree our students and graduates have been waiting for.

I look forward to hearing that the Bachelor of Science in Applied Management degree is approved and ready to deliver to Clark State Community College graduates.

Sincerely,

A handwritten signature in cursive script, appearing to read "Amy Sues".

Amy Sues  
Director  
Strengthening Student Success

---

P.O. BOX 570 | SPRINGFIELD, OH 45501-0570 | T: 937.325.0691  
WWW.CLARKSTATE.EDU

**COLUMBUS STATE**  
community college

**Learning Systems**

April 13, 2010

William R. Willan, Dean  
Ohio University Southern  
1804 Liberty Avenue  
Ironton, OH 45638

Dear Dean Willan:

I write in support of Ohio University's proposal to implement a new Bachelor of Science in Applied Management degree program. Columbus State Community College graduates have always benefitted from the numerous articulation agreements with Ohio University.

This degree program takes working lives into consideration several ways. Not only does it provide a well rounded introduction to business, with courses in marketing, finance, management, and process improvement, but it also takes into account the students' previous education and builds on previous degrees. Since the degree will be available through the Online Bachelor Completion Program and our community college partnership, students will be able to continue their education where they live and work. The degree also leads to an MBA, an attractive credential for our students and graduates.

Columbus State Community College offers 89 associate degree programs and graduates 1,653 students per year. The welcoming nature of this degree will provide a smooth transition for all of our students who want to complete their baccalaureate degree in a business field at Ohio University. This is the type of degree our students and graduates have been waiting for.

I look forward to hearing that the Bachelor of Science in Applied Management degree is approved and ready to deliver to Columbus State Community College graduates.

Sincerely,



R. Michael Snider, Ph.D.  
Interim Provost

RMS:bt

550 East Spring Street • P.O. Box 1609 • Columbus, Ohio 43216-1609

www.csc.edu

March 11, 2010

Dan Evans  
Executive Dean and Vice President, E-Learning for Outreach  
Ohio University  
Athens, Ohio 45701

Re: Letter of Support – Bachelor of Science in Applied Management Program

Dear Dean Evans:

As a former Regional Council member of the Eastern Campus of Ohio University, and as President of the Community Improvement Corporation, I strongly endorse the development of new degree programs that could enhance the quality of educational opportunities for students in Eastern Ohio.

The Bachelor of Science in Applied Management provides students with the basic skills needed to find employment opportunities with local businesses and industrial organizations. The emphasis on the general curriculum also covers the general requirements of most retail and service programs serving our area and allows the students to seek a variety of employment choices.

I strongly support the addition of the Business Program Bachelor of Science in Applied Management to the degree programs currently offered at the Eastern Campus and feel confident that students will benefit from its broad based course offerings.

Respectfully submitted,



Terry Lee  
President, Community Improvement Corporation



Duke Energy  
Hanging Rock Energy Facility  
1395 County Road 1A  
Ironton, Ohio 45638  
Phone: 740-547-3000  
Fax: 740-547-3042

William R. Willan, Dean  
Ohio University Southern  
1804 Liberty Ave.  
Ironton, OH 45638

Dear Dean Willan:

I write in support of Ohio University's proposal to implement a new Bachelor of Science in Applied Management degree program. As a member of the Tri-State business community, I know that the Southern Campus has been a good resource for local businesses and I believe that this degree program has the potential to help develop a better workforce, which in turn helps build a better economy.

This degree program takes working lives into consideration several ways. Not only does it provide a well rounded introduction to business, with courses in marketing, finance, management, and process improvement, but it also takes into account the students' previous education and builds on previous degrees. Since it will be made available both at the Southern Campus and online, workers will be able to fit it into their schedules. It also leads to an MBA, a standard industry credential.

Although the current economy has limited hiring, in more robust times I would expect to hire 1-2 new employees each year. An applicant who holds the proposed degree would be a much better prospect, other qualities being equal, than someone without it. It would definitely affect my hiring decisions.

I look forward to hearing that the Bachelor of Science in Applied Management degree is being implemented at the Southern Campus.

Sincerely,

A handwritten signature in cursive script that reads 'Jim Cumbow'.

Jim Cumbow  
Production Manager



**Engines, Inc. of Ohio**

---

March 31, 2010

William R. Willan, Dean  
Ohio University Southern  
1804 Liberty Ave.  
Ironton, OH 45638

Dear Dean Willan:

I write in support of Ohio University's proposal to implement a new Bachelor of Science in Applied Management degree program. As a member of the Tri-State business community, I know that the Southern Campus has been a good resource for local businesses and I believe that this degree program has the potential to help develop a better workforce, which in turn helps build a better economy.

This degree program takes working lives into consideration several ways. Not only does it provide a well rounded introduction to business, with courses in marketing, finance, management, and process improvement, but it also takes into account the students' previous education and builds on previous degrees. Since it will be made available both at the Southern Campus and online, workers will be able to fit it into their schedules. It also leads to an MBA, a standard industry credential.

Although the current economy has limited hiring, in more robust times I would expect to hire several new employees each year as our company grows. An applicant who holds the proposed degree would be a much better prospect, other qualities being equal, than someone without it. It would definitely affect my hiring decisions.

I look forward to hearing that the Bachelor of Science in Applied Management degree is being implemented at the Southern Campus.

Sincerely,

Carl Grover,  
President/CEO  
Engines, Inc. of Ohio



**GREATER  
LAWRENCE COUNTY  
AREA**

**CHAMBER OF COMMERCE**

P.O. Box 488  
216 Collins Avenue  
South Point, Ohio 45888-0488  
740-377-4550  
FAX 740-377-2091

**William R. Willan, Dean  
Ohio University Southern  
1804 Liberty Avenue  
Ironton, Ohio 45638**

**Dear Dean Willan:**

I am extremely pleased to offer this letter of support for a new Bachelor of Science in Applied Management degree program at Ohio University Southern. As the director of the Lawrence County Chamber of Commerce I can see where such a program would eventually provide huge benefits to the business community.

There is absolutely no doubt of the myriad of benefits such a program would provide for the Lawrence County, Ohio area and beyond. Such a degree would prepare OUS students to work in a technologically advanced global economy and that must be recognized as a critical point in the student's eventual placement in the workforce.

Students opting for this degree program may choose from numerous course selections including marketing, management, finance, and process improvement. As you no doubt recognize, these courses continue the building blocks that have already been accomplished by the student in previous studies.

Lawrence County is extremely fortunate to not have suffered such a steep drop in unemployment as other areas of the state. The new BS degree in Applied Management will produce highly talented workers in a geographical area that begs for such expertise.

I anxiously await for the day I see a new Bachelor of Science in Applied Management degree make its way onto the Ohio University Southern curriculum schedule.

Sincerely,

  
Bob Smith

Director, Lawrence County Chamber of Commerce

Ron Erickson, Ph.D.



April 8, 2010

William R. Willan, Dean  
Ohio University Southern  
1804 Liberty Avenue  
Ironton, OH 45638

Dear Dean Willan:

I am pleased to offer my support for Ohio University's proposal to initiate a new Bachelor of Science in Applied Management degree program. As the nearest sister institution to Ohio University's main campus in Athens, Hocking College has long enjoyed the ability to encourage our graduates to complete their baccalaureate studies through your fine institution.

Most of our students balance their educational pursuits with employment, and this proposed degree program considers that challenge in many ways. Not only does it provide a well-rounded foundation of business coursework in marketing, finance, management, and process improvement, it also honors a student's previous education and builds upon previous academic awards. Because this program will be available through the Online Bachelor Completion Program and our community college partnership, our students will be able to continue their education close to where they live and work. The degree also leads to an MBA, another very attractive credential for our students and graduates.

Hocking College offers over 50 different associate degrees and graduates over 950 students each year. The welcoming nature of this degree will provide a smooth transition for those graduates who wish to complete their baccalaureate degree in a business-related discipline at Ohio University. This is exactly the type of degree option our students and graduates have been waiting for, and we anticipate great interest in its availability.

I look forward to hearing that the Bachelor of Science in Applied Management degree has been approved, and is ready for Hocking College graduates to consider. Please let me know if there is any other way in which Hocking College can assist you in the approval process.

Sincerely,

Ron Erickson, Ph.D.  
President

Richard Bebee  
Ohio University-Chillicothe  
101 University Drive  
Chillicothe, Ohio 45601

Dear Dean Bebee:

I write in support of Ohio University's proposal to implement a new Bachelor of Science in Applied Management degree program. As a member of the regional business community, I know that the Chillicothe Campus has been a good resource for local businesses, and I believe that this degree program has the potential to help develop a better workforce, which in turn helps build a better economy. We rely on educational opportunities provided by the Chillicothe branch to help us be more successful in our business.

This degree program takes working lives into consideration several ways. Not only does it provide a well rounded introduction to business, with courses in marketing, finance, management, and process improvement, but it also takes into account the students' previous education and builds on previous degrees. Since it will be made available both at the Chillicothe Campus and online, workers will be able to fit it into their schedules. It also leads to an MBA, a standard industry credential.

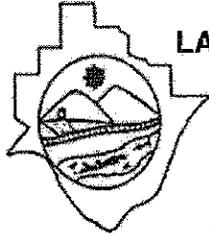
Although the current economy has limited hiring, we are hopeful that our corporate vision, which includes expanding our business into other counties in Ohio, will involve more opportunities to hire individuals with qualifications similar to what this degree program would offer. An applicant who holds the proposed degree would be a much better prospect, other qualities being equal, than someone without it.

I look forward to hearing that the Bachelor of Science in Applied Management degree is being implemented at the Chillicothe Campus.

Sincerely,



Trevor C. Kendall  
Manager of Human Resources  
Horizon Telecom, Inc.



**LAWRENCE ECONOMIC  
DEVELOPMENT CORPORATION**

P.O. Box 488  
South Point, Ohio 45680-0488  
PHONE 740-377-4550  
FAX 740-377-2091  
[www.lawrencecountyohio.org](http://www.lawrencecountyohio.org)

March 31, 2010

William R. Willan, Dean  
Ohio University Southern  
1804 Liberty Ave.  
Ironton, OH 45638

Dear Dean Willan:

I write in support of Ohio University's proposal to implement a new Bachelor of Science in Applied Management degree program. As Executive Director of the Lawrence Economic Development Corporation, I know that the Southern Campus has been a good resource for local businesses and I believe that this degree program has the potential to help develop a better workforce, which in turn helps build a better economy.

This degree program takes working lives into consideration several ways. Not only does it provide a well rounded introduction to business, with courses in marketing, finance, management, and process improvement, but it also takes into account the students' previous education and builds on previous degrees. Since it will be made available both at the Southern Campus and online, workers will be able to fit it into their schedules. It also leads to an MBA, a standard industry credential.

As Lawrence County continues to grow and move towards a more knowledge based economy, our current and potential employers have set a much higher standard for employment. An applicant who holds the proposed degree would be a much better prospect, other qualities being equal, than someone without it. LEDC and its executive board members agree this program will increase the needed talent within our own community.

I look forward to hearing that the Bachelor of Science in Applied Management degree is being implemented at the Southern Campus.

Sincerely,

Bill Dingus, PhD  
Executive Director

March 11, 2010

Dan Evans  
Executive Dean and Vice President, E-Learning for Outreach  
Ohio University  
Athens, Ohio 45701

Re: Letter of Support – Bachelor of Science Applied Management Program

Dear Dean Evans:

As President of MPR Supply Chain Solutions, I am constantly looking for qualified applicants that have a broad background in not only the current business practices, but also have some knowledge of technical and applied features of the business world.

Students that would have more opportunities to demonstrate their understanding of current practices through internships and hands-on applied programs would benefit our industry, the transportation sector, in a far more effective manner.

Knowledge of technical writing and regulatory issues would also support our needs. The program proposed seemed to be a reasonable approach to a practical application of business concerns in an ever changing world.

I would endorse such a program and be interested in having some of the students apply to our company for internship activities.

Respectfully submitted,



Rick Frio  
President, MPR Supply Solutions



April 16, 2010

William R. Willan, Dean  
Ohio University Southern  
1804 Liberty Ave.  
Tronton, OH 45638

Dear Dean Willan:

I write in support of Ohio University's proposal to implement a new Bachelor of Science in Applied Management degree program. As a comprehensive community college with an enrollment of over 25,000 students, this new degree program will provide an excellent additional option to our students for pursuing a bachelor's degree.

This degree program takes working lives into consideration several ways. Not only does it provide a well rounded introduction to business, with courses in marketing, finance, management, and process improvement, but it also takes into account the students' previous education and builds on previous degrees. Since the degree will be available through the Online Bachelor Completion Program and our community college partnership, students will be able to continue their education where they live and work. The degree also leads to an MBA, an attractive credential for our students and graduates.

Sinclair Community College offers approximately 180 associate degrees. The welcoming nature of this degree will provide a smooth transition for all of our students who want to complete their baccalaureate degree in a business field at Ohio University. This is the type of degree our students and graduates have been waiting for.

I look forward to hearing that the Bachelor of Science in Applied Management degree is approved and ready to deliver to Sinclair Community College graduates.

Sincerely,

Helen Grove, Ph.D.  
Senior Vice President and Provost

Your levy support guarantees quality and affordability.



March 26, 2010

Richard Bebee  
Ohio University-Chillicothe  
101 University Drive  
Chillicothe, Ohio 45601

Dear Dean Bebee:

I write in support of Ohio University's proposal to implement a new Bachelor of Science in Applied Management degree program. As a member of the regional business community, I know that the Chillicothe Campus has been a good resource for local businesses, and I believe that this degree program has the potential to help develop a better workforce, which in turn helps build a better economy.

This degree program takes working lives into consideration several ways. Not only does it provide a well rounded introduction to business, with courses in marketing, finance, management, and process improvement, but it also takes into account the students' previous education and builds on previous degrees. Since it will be made available both at the Chillicothe Campus and online, workers will be able to fit it into their schedules. It also leads to an MBA, a standard industry credential.

Although the current economy has limited hiring, in more robust times I would potentially hire several new employees each year. An applicant who holds the proposed degree would be a much better prospect, other qualities being equal, than someone without it. It would definitely affect my hiring decisions.

I look forward to hearing that the Bachelor of Science in Applied Management degree is being implemented at the Chillicothe Campus.

Sincerely,

Robert L. Beverly  
Manager, Human Resource Operations

RLB:rnc

File: POEF-E92061-10-506

United States Enrichment Corporation  
Portsmouth Gaseous Diffusion Plant, P.O. Box 628, Piketon, OH 45661  
Telephone 740-897-2331 Fax 740-897-2909 www.usec.com



Washington State  
COMMUNITY COLLEGE

710 Colegate Drive  
Marietta, Ohio 45750  
www.wsc.c.edu  
740.374.6716  
Fax: 740.379.7496

Charlotte R. Hatfield, Ph.D.  
President

William R. Willan, Dean  
Ohio University Southern  
1804 Liberty Ave.  
Ironton, OH 45638

Dear Dean Willan:

I write in support of Ohio University's proposal to implement a new Bachelor of Science in Applied Management degree program. Washington State Community College would welcome the opportunity to offer our students this educational growth option.

This degree program takes working lives into consideration several ways. Not only does it provide a well rounded introduction to business, with courses in marketing, finance, management, and process improvement, but it also takes into account the students' previous education and builds on previous degrees. Since the degree will be available through the Online Bachelor Completion Program and our community college partnership, students will be able to continue their education where they live and work. The degree also leads to an MBA, an attractive credential for our students and graduates.

Washington State Community College offers 50 associate degrees, 11 certificate programs and graduates between 350 - 400 students per year. The welcoming nature of this degree will provide a smooth transition for all of our students who want to complete their baccalaureate degree in a business field at Ohio University. This is the type of degree our students and graduates have been waiting for.

I look forward to hearing that the Bachelor of Science in Applied Management degree is approved and ready to deliver to our Washington State Community College graduates.

Sincerely,

A handwritten signature in cursive script, reading "Charlotte R. Hatfield".

Charlotte R. Hatfield, Ph.D.  
President  
Washington State Community College

**APPENDIX B**  
**Library Resources**

## **Library Resources**

Ohio University Libraries (Alden Library at Athens and the regional campus libraries at Chillicothe, Eastern (Belmont), Lancaster, Southern (Ironton) and Zanesville) provide full access to their cumulated collection consisting of 2,958,684 books, 1,999,023 microforms, 46,823 periodicals and 374,475 other library items such as maps, discs, tapes, cassettes, photographs, films, exhibition catalogues, dry mounts, posters, scores, and multi-media kits.

The Ohio University regional campus libraries have books, 1,999,023 microforms, 1,973 periodicals and 16,126 other library items and have ready access to items at the Athens campus. Material from the Athens campus can be requested by regional campuses and be delivered within 2-3 days. In addition, Ohio University Libraries participate in OhioLink. OhioLink is a state-funded consortium of university and college libraries and the State Library of Ohio. Students, faculty members, and staff members affiliated with OhioLink institutions can request books online from the central catalog, view journal articles online through the Electronic Journal Center and other electronic databases, search authoritative databases, and make use of other OhioLink services that enhance research and education. OhioLink significantly increases the availability, accessibility, and the variety of library resources.

The Ohio University regional campuses are currently successfully supporting associate, bachelor, and master degree programs. Each regional campus library is staffed with at least one librarian from an American Library Association accredited master's degree program. Each regional campus library provides reference service and bibliographic/library instruction to students and faculty. This same support would be available for students and faculty in the BSAM program.

**APPENDIX C**  
**Financial Statement**

# OHIO BOARD OF REGENTS

30 E. Broad St., 36<sup>th</sup> Fl., Columbus, Ohio 43266-0417  
(614) 466-6000 Fax: (614) 466-5866

## APPENDIX "C"

### FINANCIAL STATEMENT FOR NEW DEGREE PROPOSAL

Institution: Ohio University

Proposed Program: Bachelor of Science in Applied Management Date: 03/04/10

Contact Person for Financial Analysis: Steve Flaherty

Phone: \_\_\_\_\_

#### I. Background Information

	<u>FY 2011</u>	<u>FY 2012</u>	<u>FY 2013</u>	<u>FY 2014</u>
A. Anticipated Students:				
1. Total FTE's Projected to be Enrolled in this Program:				
Each Fall (CH/15)	<u>50</u>	<u>141</u>	<u>228</u>	<u>316</u>

\*for semester schools, summer FTE = CH/30

#### 2. Of the FTE's enrolled in this program each fall:

A. How many expected to be students transferring from other programs?

B. How many are expected to be new students in the institution?

	<u>50</u>	<u>141</u>	<u>228</u>	<u>316</u>
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# OHIO BOARD OF REGENTS

30 E. Broad St., 36<sup>th</sup> Fl., Columbus, Ohio 43266-0417  
(614) 466-6000 Fax: (614) 466-5866

## Financial Statement of New Degree Proposal, continued

3. In order to calculate the impact on state subsidy, we need an estimate of how annualized subsidy eligible counts will vary across the institution. If this program will attract new students to the institution, please account for the increased FTE's both in courses within this program or service courses provided by other departments. Also account for possible loss of FTE's from some departments as you anticipate students changing majors, transferring from another program to this program, or because of other institutional decisions caused by this program. These are to be annualized subsidy eligible FTE's (Summer CH/45 plus Fall CH/15).

	<u>FY 2011</u>	<u>FY 2012</u>	<u>FY 2013</u>	<u>FY 2014</u>
<b>BES 4</b>	<b>50</b>	<b>141</b>	<b>228</b>	<b>316</b>

# OHIO BOARD OF REGENTS

30 E. Broad St., 36<sup>th</sup> Fl., Columbus, Ohio 43266-0417  
(614) 466-6000 Fax: (614) 466-5866

## Financial Statement of New Degree Proposal, continued

	NAME OF COURSE	SUBSIDY LEVEL
<b>YEAR</b>		
<b>FY 2011</b>	ACCT 101, Financial Accounting	BES 4
	BUSL 255, Law and Society	BES 4
	MIS 201B, Intro to Information Analysis and Design	BES 4
	MKT 302, Marketing Principles	BES 4
<b>FY 2012</b>	FIN 310, Foundations of Financial Management	BES 4
	MGT 426, Managing Manpower	BES 4
	MIS 300, Managing Systems and Projects	BES 4
	OPN 300, Fundamentals of Operations	BES 4
	BA 398, Internship	BES 4
	MGT 464, Managing in the Future	BES 4

# OHIO BOARD OF REGENTS

30 E. Broad St., 36<sup>th</sup> Fl., Columbus, Ohio 43266-0417  
(614) 466-6000 Fax: (614) 466-5866

## Financial Statement of New Degree Proposal, continued

### II. Projected Expenditures

This section is intended to help the institution examine and anticipate the additional costs expected to occur during the first four years of the new program. In reporting new staff to be hired, indicate only the year-to-year change. In reporting costs, indicate the total expense expected to be incurred that year.

	<u>FY 2011</u>	<u>FY 2012</u>	<u>FY 2013</u>	<u>FY 2014</u>
<b>A. Personnel Costs</b>				
<b>1. No. of New Faculty to be added</b>				
Total headcount Full-Time	<u>2</u>	<u>4</u>	<u>2</u>	<u>2</u>
Total headcount Part-Time	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
Total FTE Faculty	<u>2</u>	<u>6</u>	<u>8</u>	<u>10</u>
Total Faculty Compensation Costs (including fringe benefits)	<u>\$140,000</u>	<u>\$420,000</u>	<u>\$560,000</u>	<u>\$700,000</u>
<b>2. Clerical Personnel to be added</b>				
FTE's	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
Total Clerical Compensation Costs (including fringe benefits)	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>
<b>3. Technical Personnel to be added</b>				
FTE's	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
Total Technical Compensation Costs (including fringe benefits)	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>

# OHIO BOARD OF REGENTS

30 E. Broad St., 36<sup>th</sup> Fl., Columbus, Ohio 43266-0417  
(614) 466-6000 Fax: (614) 466-5866

## Financial Statement of New Degree Proposal, continued

	<u>FY 2011</u>	<u>FY 2012</u>	<u>FY 2013</u>	<u>FY 2014</u>
<b>4. Student Personnel to be added</b>				
FTE's	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
Total Student Compensation Costs (including fringe benefits)	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>
TOTAL PERSONNEL COSTS	<u>\$140,000</u>	<u>\$420,000</u>	<u>\$560,000</u>	<u>\$700,000</u>
<b>B. General Support Costs</b>				
This category includes Supplies/Services, Data Processing Support, Memberships, Travel, Communications, etc.	<u>\$2,000</u>	<u>\$6,000</u>	<u>\$10,000</u>	<u>\$10,000</u>
<b>C. Equipment Costs</b>				
Please account for equipment needed for Offices, Laboratories, Classrooms, Data Processing, Audio/Visual needs, etc.	<u>\$1,000</u>	<u>\$2,000</u>	<u>\$2,000</u>	<u>\$2,000</u>
<b>D. Cost of Additional Library</b>				
Resources: Reference Books, Subscriptions, Microfilm, etc.	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>

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	<u>FY 2011</u>	<u>FY 2012</u>	<u>FY 2013</u>	<u>FY 2014</u>
<b>E. Plant Operation &amp; Maintenance</b>				
<b>1. Please account for any renovation or special custodial, maintenance, or utility costs incurred by the addition of this program.</b>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>
<b>2. In order to determine the impact of this program on state subsidy, we need an estimate of changes in square feet by room type due to renovations or new building(s).</b>				
Classroom	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
Laboratory	<u> </u>	<u> </u>	<u> </u>	<u> </u>
Offices	<u> </u>	<u> </u>	<u> </u>	<u> </u>
Circulation	<u> </u>	<u> </u>	<u> </u>	<u> </u>
Storage/Mechanical	<u> </u>	<u> </u>	<u> </u>	<u> </u>
AV/Data Processing	<u> </u>	<u> </u>	<u> </u>	<u> </u>
Other	<u> </u>	<u> </u>	<u> </u>	<u> </u>
<b>F. Miscellaneous Expenses</b>				
<b>Include in this category the costs of consultants or any other special expenses not identified elsewhere.</b>	<u>\$2,000</u>	<u>\$4,000</u>	<u>\$4,000</u>	<u>\$4,000</u>
<b>TOTAL PROJECTED EXPENDITURES</b>	<u>\$145,000</u>	<u>\$432,000</u>	<u>\$576,000</u>	<u>\$716,000</u>

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## Financial Statement of New Degree Proposal, continued

### III. PROJECTED REVENUE

#### A. Total Projected Revenue for this program

1. In order to estimate the state subsidy to be generated by this program, for each year, add the projected new eligible total FTE's for this program only to the current enrollments used in the subsidy formula (your fiscal officer or institutional research officer should have the current formula information). For each year, calculate the difference from the current subsidy.

	<u>FY 2011</u>	<u>FY 2012</u>	<u>FY 2013</u>	<u>FY 2014</u>
<b>Total State Subsidy Earned by this program</b>	<u>\$97,275</u>	<u>\$223,733</u>	<u>\$392,991</u>	<u>\$766,527</u>
<b>2. Student Fees</b>				
<b>Number of resident FTE's assumed</b>	<u>50</u>	<u>141</u>	<u>228</u>	<u>316</u>
<b>Number of non-resident FTE's assumed</b>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
<b>Instructional &amp; General fee assumed for residents</b>	<u>\$275,250</u>	<u>\$500,955</u>	<u>\$979,890</u>	<u>\$1,189,080</u>
<b>Instructional &amp; General fee assumed for non-residents</b>	<u>                    </u>	<u>                    </u>	<u>                    </u>	<u>                    </u>
<b>TOTAL STUDENT FEES GENERATED</b>	<u>\$275,250</u>	<u>\$500,955</u>	<u>\$979,890</u>	<u>\$1,189,080</u>

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## Financial Statement of New Degree Proposal, continued

### 3. OTHER Sources of Revenue (Specify)

	<u>FY 2011</u>	<u>FY2012</u>	<u>FY 2013</u>	<u>FY 2014</u>
_____	\$	\$	\$	\$
_____	\$	\$	\$	\$
_____	\$	\$	\$	\$
_____	\$	\$	\$	\$
_____	\$	\$	\$	\$
<b>TOTAL OTHER SOURCES OF REVENUE</b>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>
<b>TOTAL PROJECTED REVENUE (State &amp; Students &amp; Other)</b>	<u>\$372,525</u>	<u>\$724,688</u>	<u>\$1,372,881</u>	<u>\$1,955,607</u>

### B. Net Increase in State Subsidy for the institution (for legislative reporting requirements)

Section 3333.021 of the Ohio Revised Code requires a report of fiscal impact be forwarded to Legislative representatives. Unlike the subsidy calculation requested above (in III.A.1), which was limited to revenue generation for the new degree alone, this calculation should reflect the fiscal impact that this program will have across the institution.

Using the current year subsidy formula, add the net student FTE's by model as indicated on page one of this form (I.A.3) to current enrollments and add the net POM square feet (if applicable). Do not attempt to calculate for inflation. Run each year's data through the same formula assumptions and calculate the change from the original subsidy.

<b>TOTAL STATE SUBSIDY IMPACT</b>	<u>\$97,275</u>	<u>\$223,733</u>	<u>\$392,991</u>	<u>\$766,527</u>
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Rule 3333-1-05

**Subject:** COB Endorsement of BSAM Proposal  
**From:** "Ken Cutright" <cutright@ohio.edu>  
**Date:** Mon, 17 May 2010 17:00:52 -0400  
**To:** <kremer@ohio.edu>

Greg,

We are very excited to assist Regional Higher Education to get a business related bachelor's degree. As you know our idea was that it would be more applied and less quantitative. I am sure that we (University) will be able to enroll easily 1000 students into this degree program within two years.

However, we need to make sure that we all clearly understand that we must be careful in how the degree is advertised. It cannot be called a degree in business in our advertising literature or it will be required to meet AACSB standards. This is a degree in applied management and less than 25% of the courses are business. The regulations are very clear in this regard and we cannot risk loss of our accreditation. We have become a little concerned after hearing some people talk about how this degree will be marketed.

I strongly suggest that the CoB works with Regional Higher Education to develop the advertisements and literature to ensure we are maintaining the principles that we discussed when we originally suggested the creation of this degree in applied management.

AACSB Rules as to which programs can be excluded from their accreditation standards:

"To be excludable, programs must be clearly distinguishable from the included programs by title, by published descriptions, and in representations to potential students, faculty, and employers.

The intent is to allow exclusion of programs that are separate from the included programs, but to avoid exclusion of programs when such exclusion would create confusion about which programs of the institution have achieved accreditation."

Ken Cutright  
Associate Dean  
Professor of Operations Management  
College of Business  
Ohio University





Ohio University Board of Trustees

Executive Committee Meeting

June 24, 2010

Baker Center, Presidents Dining Room

Present– Chair, M. Marnette Perry, Trustees, Vice Chair C. Robert Kidder, Trustees Sandra Anderson, David Brightbill, Norman E. “Ned” Dewire, Gene T. Harris, Kevin B. Lake, and David Wolfort, Student Trustees Kyle Triplett and Danielle Parker, and National Trustees Frank P. Krasovec and Henry Heilbrunn.

Not Present- Trustee Yvette McGee Brown, Arlene Greenfield, National Alumni Board of Directors

Also attending were President Roderick J. McDavis, Board Secretary Thomas E. Davis.

The meeting was called to order at 1:00 pm by Trustee Perry.

Chair Perry began the meeting by welcoming Henry Heilbrunn, newly appointed National Trustee. Although not present, she acknowledged Arlene Greenfield, National Alumni Board of Director and representative to the Board of Trustees.

Expectations of for the meeting were reviewed which include the recommendations of items coming before the Board which will appear on the Consent Agenda. The election of the Treasurer, Stephen Golding, will be among them.

At 1:20 pm, Chair Perry recommended that the Board move into Executive Session for the purpose of addressing personnel matters and property issues. Secretary Davis initiated roll call vote. All present voted affirmatively.

At 2:30 pm, a roll call vote was taken for the purposes of coming out of Executive Session. All voted affirmatively.

Chair Perry indicated that President McDavis would assemble a committee made up of university members and Trustees to focus on University housing planning. He will announce the committee members within the next few weeks.

The meeting was adjourned at 2:40 pm.

**ELECTION OF TREASURER**

**RESOLUTION 2010 - 3186**

**RESOLVED** that Stephen T. Golding be elected Treasurer of Ohio University for the period beginning September 3, 2010, and ending June 30, 2011.

## CAPITAL CAMPAIGN

### RESOLUTION 2010 – 3188

WHEREAS, the Campaign Steering Committee and The Ohio University Foundation Board of Trustees have unanimously recommended to the Board of Trustees that Ohio University launch a capital campaign, and

WHEREAS, the Campaign Steering Committee and The Ohio University Foundation Board of Trustees have recommended a campaign goal of \$450 million, and

WHEREAS, the Campaign Steering Committee and The Ohio University Foundation Board of Trustees have recommended the name of *The Promise Lives* Campaign, and

WHEREAS, the Board of Trustees is grateful for this recommendation and mindful of the need for funds to provide an endowment base to support the University's academic programs and campus life, as described in the CASE Statement, and recognizing the interest of alumni and friends in such a campaign, as evidenced by major gifts already having been received in anticipation of the formal approval of the campaign;

NOW, THEREFORE, BE IT RESOLVED that the Board of Trustees authorizes the President and the University Advancement staff to plan and conduct a capital campaign to conclude by June 30, 2015.