

**MINUTES OF THE MEETING OF
THE BOARD OF TRUSTEES OF OHIO UNIVERSITY**

**Saturday, February 8, 1997
Ohio University, Athens Campus**

THE OHIO UNIVERSITY BOARD OF TRUSTEES

MINUTES OF February 8, 1997, MEETING

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FOCUS SESSION - ATHENS CAMPUS

**9:00 a.m., Friday, February 7, 1997
Grover Center, Room 006
Ohio University, Athens Campus**

The focus session was prepared and directed by Barbara Chapman, dean, College of Health and Human Services. The session emphasized the breadth and depth of faculty and student activities within the college. A listing of those participating and their subjects follows:

College of Health and Human Services

Presentation to Board of Trustees

February 7, 1997

9:30 - 11:45 a.m.

9:30- 9:45 Introduction and Overview of the College

Dr. Barbara Chapman, Dean

9:45- 9:55 Program Quality: Outcomes Assessment

Dr. Judith Matthews, Director, School of Human and Consumer Sciences

9:55-10:05 Preparing Practitioners: Learning by Doing

*Ms. Elizabeth Tyre, Senior Student
Industrial Hygiene (School of Health Sciences)
Experience at Honda (Marysville, Ohio)*

*Mr. Mark Schafer, Graduate Student
Exercise Physiology (School of Recreation and Sport Sciences)
Experience at WellWorks (Ohio University)*

10:05-10:15 Integrating Community Outreach and Education: The Early Childhood Network

*Dr. Margaret King, Professor, School of Human and Consumer Sciences and
Director, Child Development Center*

10:15-10:25 Faculty-Student Research: Emergent Literacy Skills of Migrant Mexican-American Preschoolers

*Dr. Helen Ezell, Assistant Professor
Ms. Diana Gonzales, Doctoral Student
School of Hearing and Speech Sciences*

- 10:25-10:45 Research and Learning: Demonstrations in CHHS Human Movement Laboratory by faculty and students from the School of Recreation and Sport Sciences
- Videoanalysis of Movement
 - Wheelchair Mobility Instruction
 - Trunk Stabilization Exercises

Dr. Susan Bullard, Assistant Professor

Dr. Sue Ellen Miller, Professor

*Mr. Bruce McPadden, Graduate Student (Sports Administration/
Facility Management)*

Ms. Patti Sawyer, Graduate Student (Exercise Physiology)

- 10:50-11:00 Faculty Research: Evaluation of Urban and Regional Air Pollution and Associated Human Health Risks

Dr. Kevin Crist, Assistant Professor, School of Health Sciences

- 11:00-11:10 Faculty-Student Research: Morphometric Analysis of Human Posture

Dr. Dennis Cade, Assistant Professor

*Ms. Angela Hupp, Second Year MPT Student
School of Physical Therapy*

- 11:10-11:20 Faculty Research: Family Health in Southeastern Ohio

Ms. Sharon Denham, Assistant Professor, School of Nursing

- 11:20-11:30 Kids on Campus: A Community Partnership Initiative

*Dr. Ann Teske, Executive Director, Institute for Health and Human Services and
Kids on Campus Project Director*

- 11:30-11:40 CHHS: Our Future

Dr. Barbara Chapman, Dean

EXECUTIVE SESSION

8:30 a.m., Saturday, February 8, 1997
McGuffey Hall, Trustees Room
Ohio University, Athens Campus

On a motion by Mr. Hodson, and a second by Mr. Grover, the Ohio University Board of Trustees resolved to hold an executive session to consider personnel matters under Section 121.22(G)(1), real estate matters under Section 121.22(G)(2), litigation under Section 121.22(G)(3), and preparation for bargaining under Section 121.22 (G)(4) of the Ohio Revised Code on the 8th day of February, 1997.

On a roll call vote, Dr. Ackerman, Mr. Emrick, Mrs. Eufinger, Mr. Grover, Mr. Goodman, Mr. Hodson, Mr. Leonard, and Mrs. Ong voted aye. This constituted a quorum. President Robert Glidden and Board Secretary Alan Geiger were in attendance.

Personnel

Changes in staffing of the Cutler Scholars Program were reviewed.

Real Estate

The status of the Highpoint Retirement Center and the adjoining proposed golf course and residential area were reviewed by Trustee Grover. The possible relationship of Ohio University to these endeavors was discussed.

The possible redevelopment of university and contiguous lands, similar to the activity undertaken by The Ohio State University Campus Partner Concepts, was reviewed by Trustee Hodson as to process, organization, and future.

Information was given about the acquisition of properties previously authorized by the Board of Trustees.

Bargaining

President Glidden commented the process of bargaining is continuing and he remains hopeful that an agreement can be reached prior to the March 1, 1997, the AFSCME contract expiration date. Related matters of compensation and health care were reviewed.

Litigation

Matters of litigation involving Ohio University were reviewed.

I. ROLL CALL

Eight members were present: Chairman Charles R. Emrick, Jr.; Patricia A. Ackerman; Charlotte C. Eufinger; N. Victor Goodman; Brandon T. Grover; Thomas S. Hodson; Paul R. Leonard; and M. Lee Ong. This constituted a quorum. Gordon F. Brunner was unable to attend. Student Trustees Kevin T. Sasson and K.C. Melnik also were present.

President Robert Glidden and Secretary Alan H. Geiger also attended, as did. Scott Kirschman, president, National Alumni Association Board of Directors.

II. APPROVAL OF THE MINUTES OF THE MEETING OF DECEMBER 2, 1996

Mr. Grover moved approval of the previously distributed minutes. Mr. Sasson seconded the motion. All voted aye.

III. COMMUNICATIONS, PETITIONS, AND MEMORIALS

Secretary Geiger reported none had been received.

IV. ANNOUNCEMENTS

Secretary Geiger stated there were no announcements.

V. REPORTS

President Glidden presented an in-depth report on university technology, its costs, and its future. A complete copy of his report is included with the minutes.

VI. UNFINISHED BUSINESS

Secretary Geiger reported no unfinished business.

VII. NEW BUSINESS

Chairman Emrick reported that board committees had met Friday as a Committee of the Whole. Items for action will be presented by the committee chairman or a committee member as designated by the chairman.

A. BUDGET, FINANCE, AND PHYSICAL PLANT COMMITTEE

Acting Chairman Grover summarized the matter of the mid-year budget revisions before the Trustees. He commented that President Glidden had presented on Friday an overview of the higher education budget recommendations to date, including those of the Higher Education Funding Commission, Ohio Board of Regents, and Governor Voinovich. Mr. Grover reported the president outlined short- and long-term higher education budget strategies intended to increase financial support for higher education.

It was noted that President Glidden on Friday provided to Trustees budget summaries and a copy of his testimony of February 6, 1997, before the House Finance Subcommittee.

On a motion by Mr. Grover and a second by Mr. Goodman, all voted affirmative to approve the following resolution:

Mid-Year 1996/97 Budget Revisions - Res. 1997 -- 1511

Mid-Year 1996/97 Budget Revisions

RESOLUTION 1997 -- ISII

WHEREAS, adjustments are being made to expenditures resulting from the carry forward of unspent funds and other adjustments made since the adoption of the budget by the Board of Trustees at its June 29, 1997 meeting,

NOW, THEREFORE, BE IT RESOLVED, that the revised 1996/97 budgets for unrestricted income and expenditures as presented in Exhibits I and II are hereby appropriated subject to the following provision:

The Provost, with the approval of the President, may make adjustments in expense allocations, providing the total does not exceed available unrestricted income.

OHIO UNIVERSITY
1996-97 REVISED BUDGET
UNRESTRICTED INCOME
ALL PROGRAMS

Exhibit I

	1996-97 Original Budget	1996-97 Revised Budget	Increase/ Decrease
Income:			
State Appropriations			
General University	\$ 85,371,000	\$ 85,578,000	\$ 207,000
College of Medicine	15,229,000	15,579,000	350,000
Regional Higher Education	15,677,000	16,206,000	529,000
Total State Appropriations	116,277,000	117,363,000	1,086,000
Student Fees			
General University Programs	89,653,000	87,733,000	(1,920,000)
College of Medicine	4,612,000	4,747,000	135,000
Regional Higher Education	17,345,000	18,978,000	1,633,000
Total Student Fees	111,610,000	111,458,000	(152,000)
Other Income			
General University Programs	12,429,000	13,451,000	1,022,000
College of Medicine	2,933,000	3,000,000	67,000
Regional Higher Education	476,000	476,000	0
Total Other Income	15,838,000	16,927,000	1,089,000
Lifelong Learning	2,386,000	2,386,000	0
Total Income	246,111,000	248,134,000	2,023,000
Beginning Balance:			
Allocated			
General University Programs		14,273,000	14,273,000
College of Medicine		1,928,000	1,928,000
Regional Higher Education		2,120,000	2,120,000
Total Allocated	0	18,321,000	18,321,000
Unallocated		260,000	260,000
Total Beginning Balance	0	18,581,000	18,581,000
Total Income and Beginning Balance	\$ 246,111,000	\$ 266,715,000	\$ 20,604,000
	=====	=====	=====

OHIO UNIVERSITY
BOARD OF TRUSTEES
1996-97 REVISED BUDGET
UNRESTRICTED EXPENDITURES

Exhibit II

		<u>1996-97 Original Budget</u>	<u>1996-97 Revised Budget</u>	<u>Increase/ (Decrease)</u>
I.	President			
A.	Office of the President University Trustees Legislative Liaison	\$ 757,000	\$ 915,000	\$ 158,000
B.	Institutional Equity	345,000	326,000	(19,000)
C.	President Emeritus	356,000	356,000	0
D.	Intercollegiate Athletics	5,950,000	6,074,000	124,000
E.	Institutional Contingency Fund	500,000	386,000	(114,000)
	President Total	<u>7,908,000</u>	<u>8,057,000</u>	<u>149,000</u>
II.	Provost			
A.	General Provost Ombudsman Office of Legal Affairs Institutional Research Faculty Senate	2,448,000	2,606,000	158,000
B.	Academic Programs			
1.	Arts and Sciences	40,204,000	41,942,000	1,738,000
2.	Business	7,289,000	7,664,000	375,000
3.	Communication	8,258,000	8,732,000	474,000
4.	Education	6,318,000	6,488,000	170,000
5.	Engineering	10,898,000	11,295,000	397,000
6.	Fine Arts	10,712,000	11,022,000	310,000
7.	V. P. Research and Graduate Study	3,641,000	7,268,000	3,627,000
8.	Health and Human Services	9,123,000	9,891,000	768,000
9.	Honors Tutorial	430,000	439,000	9,000
10.	International Studies	1,852,000	1,527,000	(325,000)
11.	College of Medicine	22,774,000	25,253,000	2,479,000
12.	University College	1,477,000	1,513,000	36,000
	Sub-Total	<u>122,976,000</u>	<u>133,034,000</u>	<u>10,058,000</u>

OHIO UNIVERSITY
BOARD OF TRUSTEES
1996-97 REVISED BUDGET
UNRESTRICTED EXPENDITURES

Exhibit II

		1996-97 Original Budget	1996-97 Revised Budget	Increase/ (Decrease)
C.	Support and Services			
1.	University Library	\$ 8,384,000	\$ 8,781,000	\$ 397,000
2.	Information and Technology	8,061,000	9,057,000	996,000
	Computer Services			
	Communication Network Services			
	Telecommunications			
	Sub-Total	16,445,000	17,838,000	1,393,000
D.	Regional Higher Education			
1.	Office of the Vice Provost	952,000	2,341,000	1,389,000
2.	Eastern Campus	4,436,000	5,357,000	921,000
3.	Chillicothe Campus	5,683,000	6,096,000	413,000
4.	Southern Campus	5,979,000	7,560,000	1,581,000
5.	Lancaster Campus	6,853,000	7,026,000	173,000
6.	Zanesville Campus	6,463,000	6,267,000	(196,000)
7.	Development Incentive	520,000	520,000	0
8.	Campus Service	2,612,000	2,612,000	0
9.	Lifelong Learning	4,186,000	4,438,000	252,000
	Summer Sessions			
	Sub-Total	37,684,000	42,217,000	4,533,000
F.	Funds To Be Allocated			
1.	Incremental Fee Waivers	74,000	7,000	(67,000)
2.	UPAC Awards	1,500,000	1,326,000	(174,000)
3.	Equipment and Supplies	300,000		(300,000)
4.	Extra Course Sections	500,000	492,000	(8,000)
5.	Staff Planning Pool	350,000	205,000	(145,000)
6.	Academic Excellence Awards	200,000	200,000	0
7.	ASO Insurance Reserve	500,000	237,000	(263,000)
	Sub-Total	3,424,000	2,467,000	(957,000)
	Provost Total	182,977,000	198,162,000	15,185,000

OHIO UNIVERSITY
BOARD OF TRUSTEES
1996-97 REVISED BUDGET
UNRESTRICTED EXPENDITURES

Exhibit II

		<u>1996-97 Original Budget</u>	<u>1996-97 Revised Budget</u>	<u>Increase/ (Decrease)</u>
III.	V. P. for Student Affairs and Dean of Students			
	A. General			
	1. Office of the V. P. for Student Affairs and Dean of Students	\$ 369,000	\$ 419,000	\$ 50,000
	2. Career Services	448,000	437,000	(11,000)
	3. Counseling & Psychological Serv.	531,000	539,000	8,000
	Sub-Total	<u>1,348,000</u>	<u>1,395,000</u>	<u>47,000</u>
	B. Student Organizations & Activities	2,347,000	2,569,000	222,000
	Student Activities			
	Student Senate			
	The Post			
	Baker Center			
	Cultural Affairs			
	V. P. for Student Affairs and Dean of Students Total	<u>3,695,000</u>	<u>3,964,000</u>	<u>269,000</u>

OHIO UNIVERSITY
BOARD OF TRUSTEES
1996-97 REVISED BUDGET
UNRESTRICTED EXPENDITURES

Exhibit II

		<u>1996-97 Original Budget</u>	<u>1996-97 Revised Budget</u>	<u>Increase/ (Decrease)</u>
IV.	Vice President for Administration			
A.	General	\$ 838,000	\$ 1,306,000	\$ 468,000
	V.P. for Administration			
	Administrative Senate			
	Professional Development			
B.	Facilities Planning	449,000	482,000	33,000
C.	Baker Center Food and Beverage	275,000	276,000	1,000
D.	Student Services			
1.	Admissions	1,498,000	1,540,000	42,000
2.	Registration, Records & Scheduling	1,486,000	1,544,000	58,000
3.	Financial Aid	5,493,000	5,705,000	212,000
4.	Student Health Service	1,568,000	1,576,000	8,000
	Sub-Total	10,045,000	10,365,000	320,000
E.	Facilities Maintenance			
1.	Facilities Maintenance Operations	13,159,000	13,080,000	(79,000)
	Custodial Maintenance			
	Buildings Maintenance			
	Grounds Maintenance			
	Utilities Maintenance			
2.	Capital Improvements	349,000	3,969,000	3,620,000
3.	Rental Properties	42,000	42,000	0
4.	Purchased Utilities	6,882,000	6,639,000	(243,000)
	Sub-Total	20,432,000	23,730,000	3,298,000
F.	Support and Services			
1.	Personnel	814,000	885,000	71,000
	President Local 1699			
2.	Campus Safety	1,704,000	1,308,000	(396,000)
3.	Other Services	1,487,000	1,741,000	254,000
	University Garage			
	Environmental Health & Safety			
	Mail Services			
	Airport Support			
	Campus Recycling			
	Sub-Total	4,005,000	3,934,000	(71,000)
	Vice President for Administration Total	36,044,000	40,093,000	4,049,000

OHIO UNIVERSITY
BOARD OF TRUSTEES
1996-97 REVISED BUDGET
UNRESTRICTED EXPENDITURES

Exhibit II

		1996-97 Original Budget	1996-97 Revised Budget	Increase/ (Decrease)
V.	V. P. for Finance and Controller			
A.	General			
1.	V. P. for Finance and Controller	\$ 2,659,000	\$ 2,929,000	\$ 270,000
2.	Materials Management & Purchasing	501,000	504,000	3,000
3.	Stores Receiving	428,000	428,000	0
	Sub-Total	3,588,000	3,861,000	273,000
B.	Fiscal Management			
1.	Services	1,792,000	1,792,000	0
	Legal Counsel			
	Legal Settlements			
	Audit			
	Insurance			
	University Memberships			
	VISA/MasterCard			
2.	Faculty and Staff Benefits	2,436,000	2,436,000	0
3.	Retirement Benefits	726,000	726,000	0
4.	Unemployment Compensation	110,000	110,000	0
5.	Debt Service (Convocation Center)	450,000	450,000	0
6.	Compensated Absences & Payroll			
	Accrual	516,000	516,000	0
7.	Medicare	1,000	1,000	0
8.	Graduate Fee Waivers	1,640,000	1,084,000	(556,000)
9.	Fee Waiver Variance	50,000	50,000	0
	Sub-Total	7,721,000	7,165,000	(556,000)
	V. P. for Finance and Controller Total	11,309,000	11,026,000	(283,000)

OHIO UNIVERSITY
BOARD OF TRUSTEES
1996-97 REVISED BUDGET
UNRESTRICTED EXPENDITURES

Exhibit II

		<u>1996-97 Original Budget</u>	<u>1996-97 Revised Budget</u>	<u>Increase/ (Decrease)</u>
VI.	Vice President for University Relations			
A.	Office of the Vice President for University Relations	\$ 1,255,000	\$ 1,231,000	\$ (24,000)
B.	Alumni Relations	369,000	412,000	43,000
C.	Graphic Communication University Printing Service	367,000	474,000	107,000
D.	University News Services	412,000	544,000	132,000
	Vice President for University Relations Total	<u>2,403,000</u>	<u>2,661,000</u>	<u>258,000</u>
VII.	Vice President for Development			
A.	Office of the Vice President for Development	1,775,000	1,853,000	78,000
	Vice President for Development Total	<u>1,775,000</u>	<u>1,853,000</u>	<u>78,000</u>
VIII.	Transfer to Plant Funds	0	899,000	899,000
	Total University Expenditures	<u>\$ 246,111,000</u> =====	<u>\$ 266,715,000</u> =====	<u>\$ 20,604,000</u> =====

B. EDUCATIONAL POLICIES COMMITTEE

Committee Chairman Goodman reported that he and President Glidden, following the Friday sessions, attended an Honors Tutorial College retreat. Mr. Goodman asked that the committee be given a status report on the college at its April 11, 1997, meeting.

Mr. Goodman noted that in moving approval of resolutions before the committee the resolution, Amendment to Student Code of Conduct, following discussion, was removed from consideration pending additional clarifications.

On a motion by Mr. Goodman and a second by Mrs. Ong, all voted affirmative to approve the following resolutions:

Graduate Health Policy Certificate Program - Res. 1997 -- 1512
Survey Research Center - Res. 1997 -- 1513

Graduate Health Policy Certificate

RESOLUTION 1997 -- 1512

WHEREAS, the colleges of Arts & Sciences and Health and Human Services have proposed a graduate certificate in Health Policy, and

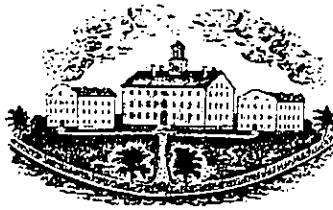
WHEREAS, this proposal has the support of the deans of the colleges of Arts & Sciences and Health and Human Services and the University Curriculum Council, and

WHEREAS, the proposed certificate will allow the colleges of Arts & Sciences and Health and Human Services to deliver a high-quality program built on the faculty and curricular strength currently existing in various departments, and

WHEREAS, the proposed certificate will allow students the opportunity to take a set of courses reflecting the cross-disciplinary nature of health policy,

THEREFORE, BE IT RESOLVED that the Board of Trustees of Ohio University approves offering of such a certificate.

Office of the Provost
Cutler Hall 306
Athens OH 45701-2979
614-593-2600 phone
614-593-9191 fax



OHIO UNIVERSITY
1804

DATE: January 10, 1996
TO: Robert Glidden, President
FROM: Sharon Stephens Brehm, ^{SS}Provost
SUBJECT: Graduate Certificate in Health Policy

The attached request to offer a Graduate Certificate in Health Policy is one I support and recommend to you for approval. Such a certificate will provide further education of health professionals, policy makers, and planners in health policy. In addition, the certificate will add to the strength of graduate degrees in related areas.

BR/jt

Ohio University

Interoffice Communication

DATE: January 8, 1997

TO: Barbara Reeves, Associate Provost
311 Cutler Hall

FROM: Margret Appel, Chair, University Curriculum Council

RE: Graduate Certificate in Health Policy

The Programs Committee approved the above captioned certificate in committee and presented the same to the University Curriculum Council for Second Reading and Vote on November 12, 1996. UCC unanimously approved the certificate as corrected with the changes made in the core (required) and elective courses from the First Reading.

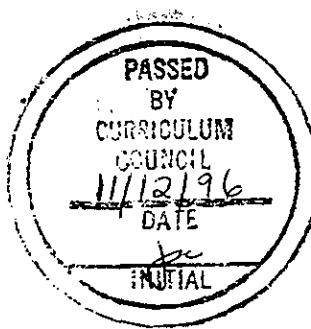
Enclosed please find two signed copies of the Graduate Certificate in Health Policy which are being sent to you for implementation.

jsc
cc: Lee Cibrowski, CHHS
Enclosures
programs\hlthpol.cer

RECEIVED

JAN 8 1996

OFFICE OF THE PROVOST



APPROVED AS CORRECTED
UCC November 12, 1996

GRADUATE CERTIFICATE IN HEALTH POLICY

The purpose of a multi-disciplinary graduate certificate in health policy by Ohio University is to address the educational needs of graduate students and of professionals in health care and related industries who have already earned a bachelor's degree and often a graduate degree. Individuals who are currently or who wish to specialize in the following areas: health sciences, business, long term care administration, political science, health education, nursing, physical therapy, psychology, social work, medicine, speech and hearing, and nutrition will be interested in pursuing the Certificate in Health Policy. The health care industry is currently undergoing radical modifications in order to provide services to the general population which are fair, humane, and cost efficient. The academic requirements for the Certificate in Health Policy are not only timely but essential to individuals who will influence the policy decisions in this vital area.

Certificate Requirements: Students will be required to complete a minimum of 21 credit hours from the following list of courses. Students are required to enroll in the core courses. Elective course selection for degree and non-degree students will be made by student and advisor.

Required courses (core): (13 hours)

HLTH 622 Health Care Reimbursement (4) - Examines each of the payment systems in effect within each of the major groupings on health care systems, e.g., hospitals, nursing homes, home health programs, and so forth.

HLTH 608 Health Policy (4) - Focuses upon the development of public policy in the health care arena.

DLS 510 Public Policy Analysis (5) - Examines stages of policy process, including policy formulation, implementation, and evaluation. Also discusses development and methods of policy analysis.

Elective courses: (at least 8 hours must be taken)

BUSL 560 Law of Health Care Industry (4) - Analyses of public/private contracts in foundation health agencies, experimentation and risk assumption; agency and independent contract liability; reasonable standards of care doctrines; governmental regulations; liability of nurses, doctors, and hospitals.

ECON 515 Economics of Health Care (5) - Allocating resources to health care, economics of health care, solution of health care problems, paramedics, prepaid plans, malpractice problems.

HLTH 691 Seminar (4) - Research and investigation in health care. Topics and problems suitable for thesis writing, methods of research, writing practice, and critical analysis of outlines for research study.

HLTH 693 Special Topics Seminar (1-3) - (can be taken once) Selected topics not covered in regular offerings in health administration and closely related fields.

POLS 586 Public Budgeting (5) - Examines politics, techniques, and consequences of public budgeting processes at federal, state, and local levels.

GRADUATE HEALTH POLICY CERTIFICATE

FIRST READING
MAY 1996

The College of Health and Human Services and the College of Arts and Sciences propose a Graduate Health Policy Certificate for graduate students earning a Master's or Doctoral Degree in any major program within the University and for baccalaureate degree holding students who are not pursuing a graduate degree. The Graduate Health Policy Certificate will be administered by the Institute of the College of Health and Human Services. The program is multi-disciplinary, and thus is geared toward promoting a broad, multi-faceted perspective of Health Policy development and implementation.

This will not be a degree program. Students will earn a Graduate Health Policy Certificate upon completion of a Master's or Doctoral Degree or upon completion of program by non-degree graduate students a certificate will be granted. Non-degree seeking graduate students are students not enrolled in any degree program at Ohio University.

The requirements for further education of health professionals, policy makers and planners in health policy are determined by expanding health care reform and policy development. Graduate students university-wide could incorporate knowledge of health care policy and development in their curriculums with the certificate. No similar programs exist in Ohio at the graduate certificate level.

The curriculum will be multi-disciplinary and will draw from courses in Economics, Political Science, Business Law, and Health Sciences. Students will be required to earn 25 credit hours from an approved list of courses. All students will be required to enroll in the foundation core courses. The core will consist of four required courses including Health Policy. Courses will be taught by existing faculty many of whom already teach these courses. The Health Policy courses will also be open to graduate students who are not seeking the Graduate Health Policy Certificate. The Certificate will be an integral component of the graduate course plans to accommodate a variety of majors.

Required (core) 17 hours: BUSL 560, HLTH 608, HLTH 622, POLS 510
Electives: (at least 6 hours must be taken) ECON 515, HLTH 691,
HLTH 693, POLS 511, POLS 586

There are no additional financial requirements.

Date of Proposed Implementation: Summer, 1996.

I. NEW PROGRAM PROPOSAL

Provide the following information:

1. Title of program

Graduate Health Policy Certificate

2. Degree to be conferred

Graduate Certificate awarded to degreed professionals not enrolled in graduate degree program, OR degree enrolled students upon completion of graduate degree.

3. Administrative unit proposing program

Proposed by the College of Health and Human Services and the College of Arts and Sciences to be administered through the Institute of the College of Health and Human Services.

4. Date of Submission

October 15, 1995

5. Signature

a. "Recommend for Approval"

i. John E. Lay
Director, School of Health Sciences

ii. _____

iii. Douglas Belon
Chairperson, College Curriculum Committee
Health and Human Services

iv. Friedrich Main
Chairperson, College Curriculum Committee
Arts and Sciences

v. Deby
Dean, College of Health and Human Services

vi. Paul S. Siner
Dean, College of Arts and Sciences

- vii. Donald Frucci
Chairperson, Graduate Council
- viii. Paul Klingman
Chairperson, New Programs Committee, UCC
- b. "Approved"
- i. Margaret Appel
Chairperson, University Curriculum Council

II. Introductory Descriptive Statement

A brief (perhaps 200 to 500 words) statement should be included summarizing the purposes of the program, the degree to be confirmed, the need for the program, the magnitude of demand for the program, the nature of the curriculum and the faculty, financial requirements, and date of proposed implementation.

Purposes of the Program: The College of Health and Human Services and the College of Arts and Sciences propose a Graduate Health Policy Certificate for graduate students earning a Master's or Doctoral Degree in any major program within the University and for baccalaureate degree holding students who are not pursuing a graduate degree. The Graduate Health Policy Certificate will be administered by the Institute of the College of Health and Human Services. The program is multi-disciplinary, and thus is geared toward promoting a broad, multi-faceted perspective of Health Policy development and implementation.

Degree to be Conferred: Not a degree program. Students will earn a Graduate Health Policy Certificate upon completion of a Master's or Doctoral Degree or upon completion of program by non-degree graduate students a certificate will be granted. Non-degree seeking graduate students are students not enrolled in any degree program at Ohio University.

Need for the Program: The requirements for further education of health professionals, policy makers and planners in health policy are determined by expanding health care reform and policy development. Graduate students university-wide could incorporate knowledge of health care policy and development in their curriculums with the certificate.

The Nature of the Curriculum and the Faculty: The curriculum will be multi-disciplinary and will draw from courses in Economics, Political Science, Business Law, and Health Sciences. Students will be required to earn 23 credit hours from an approved list of courses. All students will be required to enroll in the foundation core courses. The core will consist of four required courses including Health Policy. Courses will be taught by existing faculty many of whom already

teach these courses. The Health Policy courses will also be open to graduate students who are not seeking the Graduate Health Policy Certificate.

Financial Requirements: No additional financial requirements.

Date of Proposed Implementation: Summer, 1996

III. The Need for the Program (Certificate Program)

1. What is the local, regional, and national demand for graduates of the proposed program? Any statistical documentation would be helpful.

Today relatively few have had opportunities to enhance their capabilities in this arena. To reduce the current gap and to ensure that health care professionals, policy makers, health planners, etc. have appropriate preparation is a critical and complex challenge which the Graduate Health Policy Certificate can help to meet.

Health policy programs in the future must address a broad scope of issues. They need to encompass the political processes, implications of policy reform, and the proactive mechanisms of policy development. These programs must also address the impact of many specific issues with regard to an individual's profession.

The demand for personnel with knowledge and skills that effects health policy has increased in recent decades. Response to this demand for trained professionals has produced a small number of course credit programs specifically in Health Service Administration, Health Education, and Public Policy.

Potential students may already be employed in a wide range of health professions. Many work for state, private, and individual service and health care organizations.

Higher education has been slow to react to health policy formulation. While data on the status of current efforts and resources are incomplete, available information indicates that few schools prepare health service personnel or others to make or formulate health policy. In many cases, instruction is being accomplished in established course work, and in other cases special continuing education seminars are being offered.

Health professionals have indicated that they have a need for educational experiences to comprehend health policy development. It is highly desirable to provide interested health care professionals with an opportunity to increase their understanding of health policy development, as well as provide this opportunity to other interested graduate students.

2. What other schools within Ohio offer the same or similar program? What has happened to enrollments at those schools in recent years?

No similar programs exist in Ohio at the graduate certificate level. Programs in Health Service Administration (Masters in Health Administration, MHA) and Public Policy exist at the master's level. No specific graduate program (certificate) exists. Similar courses of study do exist in California (Loma Linda) and North Carolina (UNCC).

3. What Ohio University program comes closest to duplicating the proposed program? More generally, what duplication exists between the proposed program and other OU programs? Can students fulfill their educational and/or vocational needs through existing programs? If they cannot, why not?

The Graduate Health Policy Certificate is a blending of course offerings in three disciplines from across the University. No academic unit now provides specific health policy coursework or training. The separate course offerings found throughout the University are utilized to bring cohesion and the multi-disciplinary focus necessary in health policy. The Health Policy Certificate will be an integral component of the graduate course plans to accommodate a variety of majors.

4. List departments or other academic units at OU and elsewhere that received this proposal or earlier versions of this proposal.

The School of Speech and Hearing Sciences, the School of Physical Therapy, the School of Nursing, and the Department of Economics have viewed the proposal and have submitted letters of support as enclosure. The Faculty that has participated in the development of the Certificate are representatives from the College of Arts and Sciences, and the College of Health and Human Services.

5. From what geographic area do you anticipate that students to the program will be drawn? In the case of off-campus technical programs, what are the levels and trends in high school enrollments in the service area?

New students would be attracted from across the state and in particular centers offering continuing education for health care professionals.

6. How many students do you anticipate will enroll in the program in each of its first four years? To what extent will students in the program come from students who would enroll at this University anyhow? To what extent is it anticipated that the enrollment will represent "new" incremental students?

It is anticipated that the graduate certificate program, both degree and non-degree seeking candidates, will attract 25 students each year. Current students will be attracted to the program because it will add a further dimension to their graduate education and will be recorded on their transcripts. Prospective students may be drawn to Ohio University because of the availability of the Certificate and the mode of delivery. Holding a Graduate Health Policy Certificate and an advanced

degree in a related area, will increase the student's range of employment opportunities.

IV. Curriculum

1. List all courses that will be required, electives permitted, "field" requirements, the number of hours required for completion of the program, the sequencing of courses over the typical student's career, and the policy proposed on accepting transfer of credit from other institutions or other programs at Ohio University. Indicate which of the courses are newly proposed.

Certificate Requirements: Students will be required to complete 23 credit hours from the following list of courses. Students are required to enroll in the core courses.

Elective course selection for degree and non-degree students will be made by student and advisor.

As the program is multi-disciplinary, a range of courses is required to cover the many perspectives. Represented courses will provide the student with viewpoints from Economics, Political Science, Business Law, and Health Sciences. It is expected that additional courses will be developed following initial cycle of students.

Required courses (core): (17 hours)

BUSL 560 Law of Health Care Industry (4) - Analyses of public/private contracts in foundation health agencies, experimentation and risk assumption; agency and independent contract liability; reasonable standards of care doctrines; governmental regulations; liability of nurses, doctors, and hospitals.

HLTH 622 Health Care Reimbursement (4) - Examines each of the payment systems in effect within each of the major groupings on health care systems, e.g., hospitals, nursing homes, home health programs, and so forth.

HLTH 608 Health Policy (4) - Focuses upon the development of public policy in the health care arena.

POLS 510 Public Policy Analysis (5) - Examines stages of policy process, including policy formulation, implementation, and evaluation. Also discusses development and methods of policy analysis.

Elective courses: (at least 6 hours must be taken)

Winter Quarter POLS 510 (core) (5)
 ECON 515 (5)

Spring Quarter HLTH 693 (1 - 3)

Maximum credits allowed - 23

Individuals may transfer up to 4 credit hours in approved elective courses. All core courses must be taken at Ohio University.

2. Provide a brief description of all required or semi-required courses. A "semi-required" course is one that is: 1) highly recommended, or 2) included in a list of specific courses where some course on the list must be taken.

Required courses (core): (17 hours)

BUSL 560 Law of Health Care Industry (4) - Analyses of public/private contracts in foundation health agencies, experimentation and risk assumption, agency and independent contract liability, reasonable standards of care doctrines, governmental regulations; liability of nurses, doctors, and hospitals.

HLTH 622 Health Care Reimbursement (4) - Examines each of the payment systems in effect within each of the major groupings on health care systems, e.g., hospitals, nursing homes, home health programs, and so forth.

HLTH 608 Health Policy (4) - Focuses upon the development of public policy in the health care arena.

POLS 510 Public Policy Analysis (5) - Examines stages of policy process, including policy formulation, implementation, and evaluation. Also discusses development and methods of policy analysis.

Additional recommended courses: (students must select at least 6 hours from list)

ECON 515 Economics of Health Care (5) - Allocating resources to health care, economics of health care, solution of health care problems, paramedics, prepaid planes, malpractice problems.

HLTH 691 Seminar (4) - Research and investigation in health care. Topics and problems suitable for thesis writing, methods of research, writing practice, and critical analysis of outlines for research study.

HLTH 693 Special topics Seminar (1 - 3) - (can only be taken once) Selected topics not covered in regular offerings in health administration and closely related fields.

POLS 511 Public Administration (5) Development of administrative organization, current ideas in organization theory, notice of federal bureaucracy, fiscal management, and control of administration.

3. How does this curriculum compare with that offered at other institutions with similar programs? Specifically, list at least two curricula of other schools offering similar programs, indicating how they compare with Ohio University.

There are no other graduate certificates in Health Policy in the states of Ohio, West Virginia or Kentucky. The University of Kentucky does offer masters level work in Health Policy. Other institutions address Public Policy via Political Science and Public Administration.

4. Is there any accreditation agency that accredits such a program? If so, what is its name and address? Has it been contacted? Is the curriculum in accord with its standards?

There is no accreditation agency that accredits Graduate Health Policy Certificate Programs.

5. For new courses, provide new course approval forms (1 copy) in the proposal. A vote will not be scheduled for programs involving new courses until complete new course approval forms have been submitted to the Individual Course Committee. N/A

V. Faculty and Instruction

1. Will present faculty, new faculty, or a combination of both be used?

Present faculty will provide the courses listed for the Certificate. These faculty are from Health Sciences, Political Science, and Economics.

2. What are the minimal qualifications expected of instructors in the program? Enclose a vita for faculty persons already identified as probable participants in the program. Who will be teaching courses currently not approved by the University Curriculum Council?

The only course not approved is Health Policy (HLTH 608).

The Curriculum Vitae for the faculty are attached in the Appendix:

Richard Hedges, Sch. of Health Sciences	Mark Weinberg, Ilgard
Doug Bolon, Sch. of Health Sciences	Mike Mumper, Political Science
David Dabelko, Political Science	Rosemary Rossiter, Economics

Those listed above have a background in Health Policy, Law, and Health Administration. The faculty included in the program have expertise in aforementioned courses and have been approved to teach graduate courses through their own Schools or Departments.

3. What is the tenure status of any identifiable, current Ohio University faculty who are probably program participants?

The majority of faculty members involved in the program are tenured. Should a faculty member leave, the necessary expertise would be made known to the academic unit preparing the position description.

4. What is the contemplated teaching load of faculty members?

The courses in the program are part of the regular teaching load of faculty members and are regarded as integral parts of each school's or department's curriculum. On the average each faculty person teaches one or two applicable courses per academic year. Additional teaching is anticipated during summer sessions.

5. What is the projected rate of FTE students to FTE faculty? N/A

6. How will new faculty for the program be selected? By whom?

Faculty wishing to participate in the certificate program can do so by teaching those courses presently being taught that apply to the certificate, or proposing for addition to the certificate to the Advisory Committee. This is done through the Coordinator of the certificate program.

7. Once the program is ongoing, what mechanism will assure that the principle of faculty control of the curriculum will be maintained according to procedures outlined in the Faculty Handbook?

A Graduate Certificate Advisory Committee will review any proposed courses to be added to the existing approved list of courses. This Advisory Committee will operate under the Institute of the College of Health and Human Services and be made up of appropriate faculty from participating academic units.

8. All new ongoing programs must comply with Faculty Handbook provisions relating to the faculty, including promotion, tenure, retention, salary matters and selection of academic administrative personnel.

Faculty will maintain academic privileges in their respective schools or departments.

VI. Admission Requirements

1. What are the criteria for admission into the program? Be specific.

Standards for Admission:

Degree seeking students who have been accepted into any graduate program based on that program's standard and completion of application to the certificate program or non-degree seeking students as indicated in IV, 1.

2. If the number of students seeking admission exceeds budget (enrollment) projects, will you

a. admit all students according to the criteria outlined in "1" above?

no

b. limit admission to the above numbers by raising admission standard (e.g., requiring a higher GMAT & GRE scores, etc.)

no

c. accept projected number on a first come, first serve basis?

d. other (specify)?

yes

While demand should not overtax any program area, if needed to accommodate large numbers, multiple sections could be offered or courses could be offered more than once a year.

VII. Administration

1. Who will administer the program?

The program will be administered by the Institute of the College of Health and Human Services. The Coordinator of the Program will oversee the Graduate Certificate Program.

2. What will be the title of the administrator(s)?

Coordinator, Graduate Certification in Health Policy, Institute of the College of Health and Human Services.

3. Will that person have academic rank? Who will confer that (those) rank(s)? If a new administrator will be hired, what are the minimal academic credentials acceptable?

Dr. Ann Teske, Executive Director, Institute of the College of Health and Human Services, will oversee the program initially. The School of Health Sciences is currently searching for a new director and if this person should have the necessary

expertise then he or she will also serve as the program coordinator. Future rotation of the coordinator position could be accomplished by utilizing faculty within the School of Health Sciences or the College of Health and Human Services.

4. Who will choose the administrative officer?

The Dean of the College of Health and Human Services will appoint the Coordinator.

VIII. Timing and Evaluation

1. Has any external publicity about this program already been generated? If so, by whom and why? Have applicants for admissions already be entertained?

No external publicity has been disseminated, nor have any applications been entertained.

2. When do you want the program to start? Allow at least 120 days for University Curriculum Council and Presidential and Trustee approval. (A simple majority of the membership of the University Curriculum Council must be present when the vote on any new program is taken). Deficiencies in the proposal, of course, will likely lead to the rejection of the proposal or may lengthen the period needed for approval and thereby delay implementation. Note: The New Programs Committee is generally unimpressed with the argument that deadlines (usually self-imposed) make hasty consideration of the proposal a necessity.

Summer 1996

3. What procedures or plans are being made to evaluate the program? When will evaluation occur?

Annual review by the Institute of Health and Human Services.

Evaluation forms will be sent to the students when awarded the Certificate to be returned to Coordinator's office for collation. Course appropriateness, integration of content, and application will be evaluated.

Ongoing guidance from the Advisory Committee provide an interdisciplinary component to the function.

IX. Budget and Financial

List an anticipated budget of revenues and expense for at least the first two years of the program. Under revenues include estimated state subsidy or tuition revenues only to the extent that students in the program are perceived to be incremental students to the University as the result of your program. Why do you feel that students will be truly "incremental" (not drawing down enrollments in existing programs)? Do you have any evidence or documentation? Grant moneys from outside sources may be included only if the probability of funding is extremely high; documentation of the availability of funds and Ohio University's access to them should be provided. You may elect to give the name, address, and phone number of any appropriate Federal or foundation administrator who can be contacted to verify statements about fund availability.

Under costs, add in the incremental costs of instruction taken in areas outside the program (e.g., electives); if these costs are perceived to equal zero, state why the increased student burden in other areas will not add to financial costs and impede educational quality. There are financial costs indirectly related to all programs; library acquisitions, computer usage, electricity for lighting classrooms, administrative salaries, etc. In the short run, these costs may be very low in terms of incremental charges to the University; in the long run, however, it is necessary to allocate part of the University's fixed costs to all programs. An amount equal to the University's average non-instructional costs per FTE student should be added; alternatively, an amount equal to the overhead costs used in Federal grant financing may be used. Explicitly state what indirect costs are and how they were calculated.

1. What is the extent of the fixed costs of the program for the first two years? By fixed costs, expenses that will be incurred if enrollment is almost zero?

There are no fixed costs.

2. How much would expenses be reduced if enrollment equals only one-half the amount indicated in the budget?

Since the courses in the Health Policy Certificate Program are also available to all University graduate students, the enrollments would not substantially suffer. The courses are seen as an inherent part of the curriculum of each school and department which offers them for other programs. If enrollment increased more than expected, additional faculty could be utilized to offer additional sections. This process could be on load or via part-time faculty.

3. What is your estimate of the probability that the income estimates listed above will be exceeded in the first year? Second year? In other words, how conservative or optimistic are your budget projections?

N/A

Ohio University

Interoffice Communication

DATE: October 10, 1995

TO: John E. Gay, Director, School of Health Sciences

FROM: David L. Williams, Chair, Department of Political Science *[Signature]*

SUBJECT: Graduate Certificate in Health Policy

The Political Science Curriculum Committee has looked over your proposal for an interdisciplinary Graduate Certificate in Health Policy and fully supports it. Some of our graduate students in public administration are likely to be interested in earning this certificate. In addition, some of our former students who already have their MPA and have either entered the field of health administration or are working in the area of health policy may want to take the extra coursework to earn the certificate. We also think that it is a good idea for students in Health Sciences to be exposed to courses that place their areas of specialization in a broader political and economic context.

We very much appreciate the fact that you have been in contact with the Department of Political Science during the development of this proposal and have included certain of our courses in it. Professor David Dabelko plans to develop and teach the course on Health Policy on an experimental basis next spring.

Post-It® Fax Note	7671	Date	10-23	# of pages	10
To	John Gay	From	David Williams		
Co./Dept.	Health Sciences	Co.	POLS		
Phone #	3-4625	Phone #	3-4323		
Fax #	3-0555	Fax #	3-06394		

Original will follow in mail.

Ohio University

Interoffice Communication

DATE: October 12, 1995

TO: John Gay, Director, School of Health Sciences

FROM: David L. Williams, Chair, Department of Political Science *DW*

SUBJECT: HLTH 608 - Health Policy

The Department of Political Science has been consulted and supports the development of the interdisciplinary graduate certificate program in Health Policy. This course on Health Policy will be cross-listed with one now being developed in Political Science by Professor David Dabelko. We expect that there will be considerable interest in this course on the part of political science graduate students in the area of public policy and administration. It should also provide graduate students in the School of Health Sciences with a broader public policy perspective.



Ohio University

College of Health and Human Services

School of Nursing
112 McCracken Hall
Ohio University
Athens, Ohio 45701-2979
614/593-4494

Office of the Director

October 16, 1995

John Gay, EdD
Director, School of Health Sciences
Ohio University
The Tower
Athens, Ohio 45701

Dear Dr. Gay:

I have reviewed the proposed program that would result in a graduate Certificate in Health Policy. I support the existence of such a program and would anticipate that the course would attract a wide variety of individuals interested in careers in the health care area. In fact, the Health 608, Health Policy course is being considered as a requirement for the proposed master's degree in nursing.

I support the approval of the Graduate Certificate in Health Policy.

Sincerely,

Kathleen Rose-Grippa, PhD, RN
Director and Professor

Post-it™ Fax Note	7671	Date	10/17/95	# of pages	1
To	John Gay	From	K. Rose-Grippa		
Co./Dept.		Co.			
Phone #		Phone #			
Fax #	30555	Fax #	30286		



Ohio University

Department of Political Science

Bentley Hall
Ohio University
Athens, Ohio 45701-2979

614/593-4373
FAX: 614/593-0394

College of Arts and Sciences

October 17, 1995

John E. Gay, Ed.D.
Director
School of Health Services
College of Health and Human Services
Ohio University
Athens, Ohio 45701

Dear Dr. Gay:

We are pleased to support the proposed Graduate Certificate in Health Policy. We appreciate the time and effort you have taken to discuss this proposal with the Chair of the Department of Political Science, Director of our MPA program, and faculty participants. This process of review and comment has already resulted in a course offering for spring quarter by Dr. Dabelko in Health Policy and Dr. Dabelko's willingness to join our health policy group.

The certificate will be of interest to our graduate students in public policy and administration. Most of these students complete the MPA degree. A few participate in our MA program with a concentration in public policy and administration. The former are required to complete a subfield concentration and the health certificate will be very appealing to these students. We offer the MPA on campus and the MA program at the regional campuses. These students are in-service, while the majority of our Athens campus students are pre-service.

I am pleased to write a letter of support for the Graduate Certificate in Health Policy. We look forward to continued cooperation in this area.

Sincerely,

A handwritten signature in cursive script, reading "Mark L. Weinberg".

Mark L. Weinberg
Professor and Director, MPA Program

Ohio University

School of Physical Therapy
199 Convocation Center
Ohio University
Athens, Ohio 45701-2979

College of Health and Human Services

614/593-1225
FAX: 614/593-0292

October 16, 1995

Dr. John E. Gay, Ed.D
Director
School of Health Sciences
Ohio University
The Tower
Athens, OH 45701

Dear Dr. Gay:

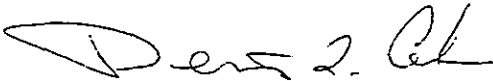
It is a pleasure to review the Graduate Certificate in Health Policy proposal. I heartily endorse both the concept and the content of the program.

With health care undergoing unparalleled change it seems useful for its practitioners to have access to the ideas and jargon of policy professionals. Some practitioners are empowered by the prospects of influencing policy while others prefer the toil of policy interpretation and implementation. The beauty of this proposal is that it brings together several disciplines under a single rubric to discuss one of society's most complex ethical, economic, social, and political issues.

I believe there will be strong interest in the Graduate Certificate in Health Policy among physical therapists.

Please contact me if I may be of any further assistance.

Sincerely,



Dennis L. Cade, Ph.D., PT

Enclosures

Friday, October 13, 1995

TO: John Gay

FROM: Jan Palmer

RE: Graduate Certificate in Health Policy

The Economics Department supports your proposed Graduate Certificate in Health Policy. Professor Rossiter's vita is attached.

College of Business Administration

Ohio University

Management Systems
107 Copeland Hall
Ohio University
Athens, Ohio 45701-2979

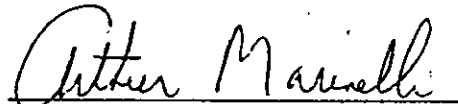
614/593-2060

October 12, 1995

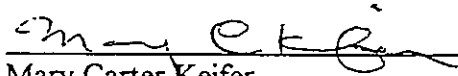
Dr. John Gay
Director of Health Sciences
416 Tower
Athens, OH 45701-2979

Dear John,

Thank you for sharing with us the "Graduate Health Policy Certificate" curriculum materials. We are very pleased that Business Law 560, Law of the Health Care Industry, was included in the program. We believe that the Graduate Health Policy certificate will meet the needs of allied health professionals and practitioners in the field. We look forward to our continued close cooperation in this activity as well as future proposals.



Arthur Marinelli
Professor of Law
Management Systems



Mary Carter Keifer
Chair and Associate Professor
Management Systems



Ohio University

School of Hearing and Speech Sciences

Lindley Hall
Ohio University
Athens, Ohio 45701-2979

614/593-1407

College of Health and Human Services

October 18, 1995

John E. Gay, Ed. D.
School of Health Sciences
Ohio University
The Tower
Athens, OH 45701-2979

Re: Graduate Health Policy Certification

Dear Dr. Gay:

I have reviewed the proposed Graduate Certificate in Health Policy and feel that this program will be of potential to past and future graduate students in the School of Hearing and Speech Sciences.

It supplements our total program and therefore it is very helpful to us. The availability of a program and certificate such as this will widen our student's range of employment opportunities.

Sincerely,

A handwritten signature in cursive script, reading "Edwin A. Leach".

Edwin A. Leach, Ph.D.
School Director

SCRIPPS SURVEY RESEARCH CENTER

RESOLUTION 1997 -- 1513

WHEREAS, Ohio University has established expertise to link instruction and research across the five schools within the College of Communication, as well as to provide a needed laboratory for undergraduate and graduate students in all ten colleges across the Ohio University campus, and

WHEREAS, the establishment of a survey research center will provide a valuable instructional and research resource to the university community, and

WHEREAS, the Center will provide tangible proof of Ohio University's determination to provide state-of-the-art instructional facilities and research opportunities to students and faculty.

NOW, THEREFORE, BE IT RESOLVED that the Board of Trustees of Ohio University establishes the Scripps Survey Research Center.

Office of the Provost
Cutler Hall 306
Athens OH 45701-2979
614-593-2600 phone
614-593-9191 fax



OHIO UNIVERSITY
1804

DATE: January 22, 1997
TO: Robert Glidden, President
FROM: Sharon Stephens Brehm, ^{SSB}Provost
SUBJECT: Establishment of the Scripps Survey Research Center

The attached request to establish the Scripps Survey Research Center is one that I support and recommend to you for approval. Such a center will link instruction and research across the five schools within the College of Communication, as well as provide a needed laboratory for undergraduates and graduate students in all ten colleges across the Ohio University campus.

SB/jt

Attachments

Research &
Technology Center 101
Athens OH 45701-2979
614-593-0370 phone
614-593-0380 fax



OHIO UNIVERSITY

DATE: January 22, 1997

TO: Sharon S. Brehm, Provost

FROM: T. Lloyd Chesnut, Vice President for Research and Graduate Studies

SUBJECT: Establishment of the Scripps Survey Research Center

Attached is a copy of a proposal and a resolution for the Board of Trustees regarding the establishment of the Scripps Survey Research Center at Ohio University. I have reviewed the proposal and recommend taking it to the President and the Board.

The Scripps Survey Research Center will link instruction and research across the five schools within the College of Communication, as well as provide a needed laboratory for undergraduates and graduate students in all ten colleges across the Ohio University campus--providing a valuable instructional and research resource to the university community.

The Center will be housed in and supported by the College of Communication. The dean of the College of Communication will appoint a director of the center, who will report to the dean. The faculty advisory board will consist of faculty representing Communication, Business, Education, Arts and Sciences, ILGARD and the Center for Community Service and Education.

bv
Enclosures

Ohio University

College of Communication
Radio-TV Communication Building
Ohio University
Athens, Ohio 45701-2979

614-593-4880
FAX: 614-593-0459

Office of the Dean

January 21, 1997

TO: Lloyd Chestnut, Vice President for Research and Graduate Studies

FROM: Kathy A. Krendl^{VAC}, Dean

RE: Attached Proposal for Survey Center

I am attaching the prospectus for the Scripps Survey Research Center to be housed in and supported by the College of Communication. The mission of the center is to provide a valuable instructional and research resource to the university community.

Please give me a call if you have any questions about the proposal.

OHIO UNIVERSITY COLLEGE OF COMMUNICATION SURVEY RESEARCH CENTER PROPOSAL

Prospectus for Establishing the Scripps Survey Research Center at Ohio University

I. Statement of Need

The survey research center will link instruction and research across the five schools within the College of Communication, as well as provide a needed laboratory for undergraduates and graduate students in all ten colleges across the Ohio University campus. Collaboration will occur between faculty and students throughout the university who share teaching and research interests in public opinion and behavioral research. Social science research courses in Arts and Sciences, Business Administration, Communication and Education will all benefit from the center. Access to the facility will improve undergraduate and graduate student research skills, as well as their opportunities to become involved in faculty research. The center will also serve as a research tool for The Institute for Local Government Administration and Rural Development (ILGARD). This organization serves local government, state agencies, and non-profit organizations in Ohio. Faculty and students work with the Institute to become involved in applied research specifically focused on service to the region. In addition, specific programs in the College of Communication will utilize the center as an integral instructional resource. For example, Political Communication students will use the center to conduct political polls and to complete their senior research projects. Students in the organizational communication sequence in the School of Interpersonal Communication will have access to the center in their senior practicum course which involves conducting a survey and preparing a final report for a particular client. Recent clients have included school systems, city government, social service agencies, and other non-profit groups. The School of Communication Systems Management maintains and operates a number of telephone switches to provide students with hands-on laboratory experience. One of their switches will be connected to the computer equipment in the survey research center in order to allow students to study and maintain the system as part of their laboratory experience.

II. How the Need will be Met

Approval of this project will strengthen Ohio University's ability to serve its faculty, its current and future students, its alumni and citizens throughout the nation. It will provide tangible proof of Ohio University's determination to provide state-of-the-art instructional facilities and research opportunities to students and faculty.

III. The Unique Value of the Program to Ohio University

The goal of the proposed center is to support both teaching and research at Ohio University. Since 1992, the Scripps Howard Foundation and the E.W. Scripps School of Journalism have conducted a series of public opinion polls. These polls have addressed a wide array of subjects including topics such as gun control, gambling, political priorities, and gender roles in America. The results of the polls have been widely publicized throughout the region, the state, and the nation, in newspapers such as the Atlanta Constitution, the Chicago Tribune, the Philadelphia Enquirer, the Cleveland Plain Dealer, and the Akron-Beacon Journal. Poll data are also sent to the Roper Repository database at the University of Connecticut. This has all been accomplished without significant investments in technology. Students and faculty in the college and throughout the university would benefit from a survey center, a permanent site dedicated primarily to computer-aided interviewing, bringing instruction in behavioral research throughout the university into the modern era.

IV. Identification of Personnel and Departments

Students, faculty and staff in the College of Communication are trained to manage, design and maintain computer-telephony technology and make it available for use in courses and research projects throughout Ohio University. The center will be housed in and maintained by College of Communication personnel. A director for the center will be appointed to provide administrative oversight of the center's resources. In addition, an advisory board of appropriate faculty representatives from Arts and Sciences, Business Administration, Communication, ILGARD, and the Center for Community Service and Education will be appointed to establish policies and guidelines for the center.

V. Estimated Fiscal Resources and Sources of Funding

The McClure School of Communication Systems Management will provide technical support and maintenance for the technology and infrastructure. The College of Communication will allocate funds to support the center's management and operations.

VI. Space and Equipment Needs and How They will be Met

The College of Communications will provide space for the survey center. Equipment for the center will be purchased through technology funds in the College of Communication.

VII. Administrative Control and Lines of Authority

The dean of the College of Communication will appoint a director of the survey center. The director will report to the dean. The faculty advisory board will consist of faculty representing Communication, Business, Education, Arts and Sciences, ILGARD and the Center for Community Service and Education.

C. BOARD ADMINISTRATION COMMITTEE

Trustee Chairman Emrick commented that trustees had, on Friday, discussed and reviewed meeting dates for succeeding years. He asked Committee Chairman Grover to move the resolution.

On a motion by Mr. Grover and a second by Mrs. Eufinger, all voted affirmative to approve the following resolution:

Meeting Dates for Succeeding Years - Res. 1997 -- 1514

Modification to Resolution 1996 -- 1483

Meeting Dates for Succeeding Years

RESOLUTION 1997 -- 1514

WHEREAS, the Ohio University Board of Trustees wishes to modify previously approved meeting dates for succeeding years to accommodate Trustee schedules,

NOW, THEREFORE, BE IT RESOLVED, that the following modification to Resolution 1996 -- 1483 be approved:

New Date

June 26 & 27, 1997
October 10 & 11, 1997

Previous Date

June 27, 28, & 29, 1997
September 19 & 20, 1997

VIII. GENERAL DISCUSSION - CALL OF MEMBERS

Mrs. Ong wished Trustees well in this new year and stated she looked forward to working with them.

Mr. Leonard asked that Trustees be given full fiscal information of matters before them.

Mr. Kirschman, president of the National Alumni Board of Directors, thanked Trustees for involving him in their meetings. Mr. Kirschman reported that the restructuring of the governance and organization of the Alumni Board is completed, and that new chapters are being formed, reunions planned, and recruitment of minority students is being emphasized.

Dr. Ackerman reminded trustees of the AGB document "Reviewing the Academic Presidency" sent to them earlier. She asked that they review page 24 regarding the evaluation of the president as well as the evaluation of the board itself, and suggested they consider undertaking an effort to evaluate themselves soon.

Ms. Melnik commented she very much enjoyed the Friday presentation by faculty and students from the College of Health and Human Services. She noted the campus looks especially beautiful this morning with the freshly fallen snow.

Mrs. Eufinger stated she enjoyed meeting and talking with new deans Leslie Flemming, Kathy Krendl, and W. Kent Wray. She indicated it was reassuring to witness the openness of our faculty to interdisciplinary activities.

Mr. Grover complimented President Glidden for his advocacy on behalf of higher education, and for the recognition he has received as a spokesperson on budget and funding issues.

Mr. Sasson indicated he also appreciated the presentation by the College of Health and Human Services, and that he particularly supports the Kids on Campus program. He noted he likes our commitment to technology and gave a brief report on the status of the Center for Student Advocacy. Mr. Sasson reported he, Student Trustee Melnik, and others are reviewing the Student Trustee Application.

Mr. Goodman commented that he and other Trustees appreciated the opportunity to meet informally with students, deans, and others as a way of taking the pulse of the campus. He cited the example of a comment made recently by a student regarding cafeteria hours and the effort made by the administration to address the matter.

Mr. Hodson thanked Dean Barbara Chapman for her effort in organizing and leading Friday's presentation, and Provost Sharon Brehm for her follow-up to previous Trustee questions. He complimented Head Football Coach Jim Grove for his successful recruiting class. Mr. Hodson thanked President Glidden and Associate Provost Paul Gandel for their report on technology and asked that Trustees be kept informed of the changing state budget situation as it effects higher education.

President Glidden told Trustees he will keep them informed of the budget situation and seek their support when needed. He thanked the Trustees for being a "caring" board, one that supports him and the university. The president suggested the Association of Governing Boards as one vehicle that might assist with president and trustee evaluations. President Glidden outlined changes to the Mid-American Conference membership and football bowl arrangements.

Chairman Emrick thanked Trustees for their good efforts over the past three days.

IX. ANNOUNCEMENT OF NEXT STATED MEETING

The secretary announced the Board of Trustees will meet next on the Athens Campus, Friday, April 11, 1997, for committee/study sessions, and Saturday, April 12, 1997, for the formal board meeting.

X. ADJOURNMENT

Determining there was no further business to come before the board, Chairman Emrick adjourned the meeting at 11:45 a.m.

XI. CERTIFICATION OF SECRETARY

Notice of this meeting and its conduct was in accordance with Resolution 1975 - 240 of the Board, which resolution was adopted on November 5, 1975, in accordance with Section 121.22(F) of the Ohio Revised Code and of the State Administration Procedures Act.

Charles R. Emrick, Jr.
Chairman

Alan H. Geiger
Secretary