Alumni Feature: Former EM Students Take Atlanta by Storm

Electronic Media graduates John Gulley and Jade Merritt are two perfect examples of how you can succeed in the media industry with an Electronic Media Degree from OHIO University Southern. Both of these former students are now working for multiple major companies out of Atlanta, Georgia.

“Get active. Do something. My education would have been probably 1/3 as valuable if I hadn’t gotten involved in football games, productions, started my own productions, and helped people with their productions,” says John Gulley, a 2014 OHIO University Southern, Electronic Media graduate. John was a very active member of the Electronic Media program, having been involved with nearly every type of campus production offered.

EM Alumnus Jade Merritt (BSC ’13) working on a production.

(Cont. page 3)

Electronic Media students work for Fox Sports and ESPN

Three first year Electronic Media students at OHIO University Southern recently had the chance to work for Fox Sports college football live productions. The three students are Jake Conley, Nick Malavenda, and Chad Cartmell. Jake joined Josh Epperson and Anthony Poff on an OHIO University/ESPN production as well.

Jake Conley worked in three separate games. In these three games Jake had the opportunity to do everything from running cables to working the slow motion machine where his slow motion takes made it onto live television. When asked how his OHIO University education helped him at the games, Jake replied, “It helped me a whole bunch, because I wouldn’t have been able to run the slow-mo machine if I had never ran the one at the school, which was the first thing I did. I mean it helped me learn how to set up a camera on a tripod, run cable, everything. Hopefully, I can continue to do it.”

“It was a really great experience. You really get your feet wet getting into the environment of live production and sports. Just all around, it’s a nice experience that students need to have.” That is what Nick Malavenda had to say when he was asked about his experience working for Fox Sports. Nick had the opportunity to work for Fox on two occasions, both times as a runner. This means that he made sure everyone was okay on the staff, and also assisted them in any way that he could.

Chad Cartmell took statistics at the Marshall University v. Western Kentucky University football game this past season. When Chad was asked about his experience working for Fox, he said that he would describe it as, “Very helpful, because you’ve got people who have been in the business for years and years and you kind of go in there your first year and you’re working with them and you get their input on what they’ve done and how they got there.”

The experience that these students received from working the Fox games is invaluable. This just goes to show that a degree in Electronic Media from OHIO University Southern can be dramatically helpful for people looking for a career in a media-related field.
Andy Dodson, Special Projects Producer

The EM Department welcomes Andy Dodson as the new Special Projects Producer. Andy is a 2001 graduate of OHIO University, with a bachelor’s in Telecommunications Video Production. His career has taken him from working for a WB television station to corporate video to owning and operating a private production company. He has experience both on screen and behind the camera.

In 2007, he beat out over 4000 nationwide entries to win the Heinz Top This TV Challenge – having his television commercial air nationally and receiving a prize of $57,000. He has also won a national screenwriting competition and received numerous Telly Awards. In addition to video production, Andy is a full-time photographer. He currently lives with his wife and three kids in Wheelersburg, OH.

**EM Student, Isaac Adkins Interns at the Paramount Arts Center in Ashland, KY**

Isaac Adkins, an Electronic Media major at OHIO University Southern, working an internship at the Paramount Arts Center in Ashland, Kentucky.

Isaac’s Electronic Media experience has helped him tremendously in his current role. He currently runs the soundboard for the various productions that the facility puts on. He’s also currently working on setting up the lights for the various on-stage productions at the Paramount.

“Going to OU Southern has been a great experience for me. I’ve learned things that have helped me far more than I ever expected. I’m blessed to have professors who care so much about their students.” That is what Isaac shared about how his OHIO University education has helped him in his current internship position.

**EM Student, Joshua Epperson Interns at Recognition Media in Ashland, KY**

Electronic Media graduate Joshua Epperson has been given the opportunity to work as an intern at the Recognition Media offices in Ashland, Kentucky. Recognition Media is a media company that is in charge of putting on a multitude of award competitions. The most prestigious of which being the Telly Awards.

Joshua has already graduated with his Associates Degree in Electronic Media, and is currently working on his Bachelor’s Degree in Applied Business. He also currently works as a student employee in the Electronic Media Department at OHIO University Southern.

“Keep your mind open. Just because you don’t start out doing exactly what you want, isn’t a reason to quit. There is a lot to learn no matter what part of the industry you want to go into.” That’s the advice that he would give to Electronic Media student’s pursuing a similar internship.

Through his internship, Joshua has gained many connections to help him get his foot in the door in the media industry. It really means a lot for a college student from our area to get an internship at such a prestigious company as Recognition Media.

Electronic Media students gathered after taping Horizons, a public affairs program produced by Electronic Media students. Among the guests was Norman Beebe, who helped start the televised program 22 years ago. He shared memories of his early years with the show. Norman came to the University as volunteer after retiring from Allied Signal Corporation. Through an educational program called “Television, by and for Senior’s,” Norm quickly became active in the Electronic Media program. He produced, directed, and edited “Senior Happenings” which ran several years on the local cable system. Other productions he has been involved with include political debates, parades and much more.
Alumni Feature: Former EM Students Take Atlanta by Storm… (cont.)

EM Alumnus John Gulley (AAS)

“We’ve seen students like John become very successful. He is a very talented young man. His work and extra/volunteer work outside of the classroom will take him far in the industry,” said Don Moore, Director of the Electronic Media program. This seems to be exactly what is happening. John is currently working on various projects for some big name companies, such as Coca-Cola, Cartoon Network, and Hasbro.

Electronic Media graduate Jade Merritt has a similar story. She graduated in 2012 from OHIO University Southern, and then went on to get a Bachelor’s Degree at the OHIO University main campus in Athens.

“Be involved in everything! The more you’re involved, the more you learn. Do every football game, Summer Motion concert, basketball game, and yes, High-Q episode. These productions allow you to get familiar with the tools you will use daily in the field in some form or another. Learn the basics and do great things. Learn everything and ask questions.” That’s the advice that Jade Merritt would give to a new Electronic Media student.

Some of Jade’s past productions include working on the production of a Steeplechase Live event at Calloway Gardens, working as a Production Assistant for Entertainment Tonight doing “Honey Boo Boo” coverage, and being a Production Assistant for Coca-Cola.

Jade was recently offered a position as an associate producer on America’s Morning Headquarters, a weather-related television show that airs on The Weather Channel. She will be working alongside America’s most watched weather anchor, Sam Champion. Her position as an associate producer will consist of such jobs as working with the show team, editing, doing some writing, and helping to come up with new show ideas.

“Every former student comes back to OU and talks about the value of hands-on experience early in their education. They’re right. It makes a world of difference to have experience early and grow up using the tools that they will need in their future careers. It makes you feel confident, comfortable, and cool under pressure,” Jade replied when asked about how her time at OHIO University Southern has helped her in her current career.

“I was surprised when I met with my company’s Executive Producer the first time and she said that the first thing that jumped off my resume was where I was from. People from our area have a great reputation for working hard, and doing whatever someone needs you to do to the best of your ability. Be proud of where you come from, and help keep that stereotype true,” said John Gulley. This speaks volumes about the dedication and hard work that we exude as citizens of Appalachia.

These two students are prime examples of how it doesn’t matter where you live, you can succeed in media-related fields as long as you are willing to put in a lot of time and hard work.

Don Moore,
Associate Professor/Director of Electronic Media
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A MESSAGE FROM EM PROGRAM DIRECTOR, DON MOORE

The Electronic Media program here at OHIO University Southern has always worked hard to see that students succeed not only in class, but in life. The dedicated staff and faculty go above and beyond the classroom experience introducing students to real world experiences developing discipline, which includes: timeliness, motivation, initiative, flexibility core production skills, creativity and reliability. These are the very things employers are looking for today. Productions like local sporting events, parades and political debates introduce and hone these skills. One example is the recent Red Cross Dancing with our Stars event. Students from the Southern Campus gave up Friday and Saturday evening to provide media support for the organization. Not only did they exercise their video and audio skills, they learned about giving back to the community. With their help, the Portsmouth Area Red Cross raised over $170,000 dollars that evening. Hats off to those students: Josh Epperson, Mitch Sutton, Jake Conley, Nick Malavenda and Jesse Lyons, job well done.
University requirements:
1E: First Year Comp  3hrs
1M: Quantitative Skills 3hrs

ELECTRONIC MEDIA CORE
Complete 20 hrs from:
- EM 1010: Introduction to Electronic Media 3hrs
- EM 2110: Audio Production-Direction 3hrs
- EM 2160: Introduction to Video Production 3hrs
- EM 2220: Aesthetics in Digital Media 3hrs
- EM 2570: Advertising in the Broadcast and Cable Media 3hrs
- JOUR 1330: Precision Language for Journalists or ENG 2800: Expository Writing and the Research Paper 3hrs
- EM 2880: Electronic Media Workshop-Multimedia or EM 2890: Media Workshop 1hr

AUDIO/VIDEO TRACK
Complete 20 hrs from:
- EM 2140: Advanced Audio Production/Performance or EM 2170: Advanced Video Production 3hrs
- EM 2010: Electronic Media Analysis/Criticism or MDIA 2010: Media Analysis and Criticism 3hrs
- EM 2011: Electronic Media as Business or MDIA 2011: The Business of Media 3hrs

ELECTIVES
Complete 11 hrs from:
- EM 1220: MEDIA 3hrs
- EM 1890: Electronic Media Workshop-Non-Majors 1hr
- EM 2080: Topics in Electronic Media Technologies 3hrs
- EM 2090: Special Topics in Electronic Media-Video 3hrs
- EM 2100: Special Topics in Audio Production 3hrs
- EM 2500: New Media News 3hrs
- EM 2670: International Media Systems 3hrs
- EM 2880: Electronic Media Workshop-Multimedia 1hr
- EM 2890: Media Workshop 1hr
- EM 2920: Radio-Television Internship 1hr
- EM 2930: Ind Study 1-3 hrs
- MDIA 3080: Technical Bases of Media 3hrs

MULTIMEDIA TRACK
Complete 20 hrs from:
- EM 2120: Intro to Multimedia Production 3hrs
- EM 2150: Intro Web Design 3hrs
- EM 2180: Intro Dig. Media 3hrs
- CTCH 1270: IntroWeb Mgt 3hrs

ELECTIVES
Complete 11 hrs from:
- ART 1100: Seeing and Knowing the Visual Arts 3hrs
- ART 1111: Introduction to Digital Art 4hrs
- ART 1141: Introduction to Digital Photography 4hrs
- ART 1181: Introduction to Graphic Design 4hrs
- EM 2500: New Media News 3hrs
- EM 2880: EM Wshp 3hrs
- EM 2890: Media Workshop 1hr
- EM 2930: Ind Study 1-3 hrs

NON MAJOR GENERAL ED REQUIREMENTS
Complete 20 hrs from:
- #1 Communication
  COMS 1030: Public Speaking 3hrs

- #2 Computers
  CTCH 1250: Introduction to Computers or BMT 2000: Intro to Business Comp 3hrs

- #3 Management
  BMT 1010: Business and Its Environment or MGT 2000: Introduction to Management or ECON 1030: Microeconomics 3hrs

- #4 3 hrs from:
  POLS 1010: Politics in the United States or PSY 1010: General Psychology or SOC 1000: Intro to Sociology 3hrs

- #5 Social Science Elective
  3 hrs, course used to complete subreq. #4 cannot be used to complete this subreq. Tier 2SS 3hrs

- #6 Humanities or Fine Arts Elective
  Tier 2HL or Tier 2FA 3hrs
UPCOMING EVENTS

16th Annual
HIGH SCHOOL AWARDS CEREMONY
FRIDAY, APRIL 10, 2015
emdegree.com

12th Annual
Bernard L. Edwards
MEMORIAL GOLF TOURNAMENT
MAY 4TH, 2015
Guyan Golf & Country Club
Huntington, WV

Shotgun Start: 1pm

Team Fees:
$700 (includes green fees & cart, lunch and awards dinner)
Prizes awarded for individual and team standings.

SAVE THE DATE!

Sponsorships available.
Contact Matt Ward, Director of Development at
wardr3@ohio.edu.

Proceeds benefit the OUS Electronic Media Program.

For More Information:
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