Whether preparing students to design games, produce messages on social media, make videos, or to create recordings for the next breakthrough music artist, the School of Media Arts & Studies program provides a practical yet engaging program of media studies. Using scripts, sound, moving image, and interactivity to create captivating stories, students in the School of Media Arts & Studies learn the pre-production, production and post-production process, while honing the skills needed to analyze the media products they are creating. Students can take their abilities to new places in one of the school's study abroad opportunities, such as recent projects in Spain or Ireland, or they can spend a semester studying while working on Hollywood internships in the Media Arts & Studies “Semester in LA” option.

The school’s academic program is based upon a liberal arts curriculum, offering undergraduate degrees in five emphasis areas: Media & Social Change, Games & Animation, Music Production & Recording Industry, and Integrated Media. The school currently enrolls approximately 700 undergraduate students who are supported by 22 full-time faculty members as well as a number of part-time instructors. The school maintains state-of-the-art facilities such as a 32-track sound recording studio, and, together with the Scripps College of Communication, the Game Research and Immersive Design (GRID) laboratory as well as the new SMART laboratory for the study of social media.