Prize-winning faculty and alumni, notable domestic and international internships, a focus on hands-on media experiences and technology-rich learning are all noted strengths of the Scripps School. The school's new DC program (offered with the School of Visual Communication) and its signature Statehouse News Bureau fellowship program offer students the opportunity to produce news stories for major broadcasts, newspapers and digital outlets. The school currently hosts the nation's top Society of Professional Journalists and PRSSA student chapters.

The school offers two undergraduate tracks: News & Information and Strategic Communication, as well as an honors program and the option of an individualized course of study for qualifying students. It also offers a master's degree and a doctoral degree in Mass Communication. A double-degree master's program with Leipzig University also is available. Enrollment hovers around 600 undergraduate students with another 75 minoring in journalism, and 40 graduate students taught by 25 faculty members and visiting professionals.

Journalism students can choose to hone their skills at any one (or more) of a dozen campus media outlets, including a full-service PBS TV station and NPR AM/FM radio stations (WOUB), an award-winning student newspaper (The Post) that first opened for business more than 100 years ago, a fashion magazine (Thread), a lifestyle magazine (Backdrop), a political online magazine (The New Political), just to name a few. Advertising and public relations students in the StratCom track can work for the award-winning firm 1804 Communication. Students also can take part in journalism study abroad programs to a variety of destinations, including Barcelona, Germany and Hong Kong. Several sports journalism outlets, including WOUB's Gridiron Glory, Newswatch and Hardwood Heroes, as well ESPN, provide students with hands-on coverage opportunities as well.