#1: Value

- Access to learning
- CC+ is valuable from a parent/student perspective. They were unaware of the cost to OHIO.
- Affordability
- Safe place to test readiness for higher ed--proving ground for aspirations
- Impact on community—university presence enhances efforts to recruit and retain talent and encourage relocation, partnership, economic boost, facilities, research partnerships and internship opportunities (e.g., medical marijuana)
- Quality programming—OHIO degree
- Employment opportunities for people in the community
- Leadership pipeline for community—students graduate and stay

#2: New partnership ideas

- Banking, health care, international corporations in the area
- What are we looking for? What does OHIO need?
- Are there programs tuned to community needs—outcomes defined by what they want from graduates?
- Practicums—career path model for staff with OHIO as a partner provider (like starbucks model, but with intention), turning a “dead-end job” into a career path
- Nursing home industry changing dramatically—grant opportunity here?
- Tech growth and Voinovich resources embedded locally, or at least more visible

#3 Other feedback

- Remoteness of Athens, and red tape trying to work with Athens
- Need more visible marketing of OHIO regional campus opportunities
- Value proposition of zanesville to Athens and vice versa—what is the “home office commitment to the branch”
- Continuity through leadership transitions