

WATS·Line

(Where Are The Students?)

Summer, 1992

Volume 3
Number 4

Greetings from all of us in a very wet Athens, Ohio! It's hard to believe it's summer again--so soon?--but it is that time of year when the streets aren't crowded; there are no lines in front of the "establishments" on Court Street; and we sit here reviewing the past year and planning our activities and setting our priorities for the upcoming academic year.

This last year was a busy and productive one, as you will see from reading about ICA paper competitions, action-filled Comm Week events, and numerous faculty activities. We expect this next year to be even busier.

Our goals for this next year are three-fold: expanding our freshman recruitment efforts; increasing scholarship support; and beginning the bureaucratic ordeal required to establish a master's degree program. You can help us realize each of these goals.

It is a constant challenge for us to get our message out to prospective high school students. High schools just do not provide students with information about voice and data communications. Dennis Fouty, who is spearheading our recruitment efforts, suggests ways you can help us reach out to high school students and counselors in this WATSLINE.

While we have been increasing our scholarship sources (more details later), we are in danger of losing a large percentage of what has been our major source of scholarship funding: the ICA. The ICA's financial problems are being reflected in their support for educational institutions. This will be the first year the amount of our ICA support will decrease. Jeff Chaddock is doing his part to help us by establishing two new scholarships for us; Jeff may be contacting you soon to get your ideas on how we can gather more scholarship support.

Finally, we have decided that it is time to seriously consider developing a master's degree program. We'd welcome your input about your experiences with other master's programs; and any other comments you would like to share about the focus and directions you think a successful master's program should follow.

Hope all is well with all of you and that you are planning to join us in Athens for Homecoming (read on for specifics).

J. Warren McClure School of Communication Systems Management

ICA Paper Competition Winners

We are all delighted at the results of this year's ICA Undergraduate Student Paper Competition. This was the first year CSM students submitted entries, and CSM students took two of the three finalist positions, and missed the third slot by one point. **Andrew Doyle**, a junior from Boulder, Colorado, and **Frank November**, a senior from Cleveland, were paper competition winners. Andy wrote about RBOC entry into the information services industry; Frank's paper dealt with voice mail security. **Jennifer Middleton**, a senior from Ashland, Ohio, discussed the planning and management of successful videoconferencing in a paper which missed the finals by only one point.

Vince Broerman, Kris Keesy, Dave Langford, and Lisa Tempero submitted papers as well. We congratulate all of them on their excellent work.

Professor Dennis Fouty served as a judge in this ICA event, but did not judge any of the OU papers.

ICA Conference

Besides the thrill of having ICA paper competition winners, we experienced the excitement of bringing a large contingent of students to this year's ICA Conference in Atlanta.

As paper winners, **Frank November's** and **Andy Doyle's** trip to the conference was provided by the ICA. In addition to Frank and Andy, **Stephen Brescia**, **Lisa Grubish**, **Mike Herman**, **Jennifer Middleton**, **Amy Perencevic**, **Tracy Sheme**, **Sonja Sieber**, **Heather Starr**, and **Donald Washburn** joined **Phyllis Bernt** and **Dennis Fouty** in meeting industry professionals, attending sessions, and browsing the exhibition hall. We also got to see alumni **Jason Comstock**, **Kevin Hogan**, and **Bruce Weiss**.

ICA allows sponsored programs such as ours to have a display booth on the exposition floor. Our display this

year was excellent. **Steve**, **Lisa**, **Amy** and **Jennifer** put together a great display--complete with video graphics--about our curriculum, our students, and our program.



Homecoming

The theme for this year's Homecoming on October 17 is "Times Change, Memories Remain." We invite all of you to join us at the Convocation Center from 10-2 for scheduled activities, lunch and/or snacks, and the opportunity to meet with other alums.

While the University is tending to centralize its Homecoming activities, I would like to have a CSM-only get together if there is enough interest. If you would like to attend a CSM get together at Tony's (7 W. State Street) on Friday evening from 8 til ?, please call and let us know that we should expect you.

So come to Homecoming and watch Miami get creamed!

Faculty Activities

Dennis Fouty and **Hans Kruse** continue to offer their popular network analysis seminar for MCI. They have added presentations in San Francisco, Tyson's Corner, and Rye Brook, New York and are planning a session for Dallas.

Dennis did three presentations for ACUTA, the university telecommunications managers group, in San Francisco in July. The sessions were on developing voice processing applications, telecommunications services for students, and telecommunications management systems.

Donald Manley has been busy as well. He spoke to the National Business Incubators Association in May in Austin, Texas on telecommunication issues faced by business incubators. He also did two presentations on calculating the damages in a litigation

context concerning malfunctioning computer and telephone systems: one to the Eastern Economics Association Conference in New York in April; and one to the Western Economics Association Conference in San Francisco in July. Don will be spending the month of August practicing law with the firm of Galland, Kharasch, Morse, and Garfinkle in Washington D.C.

Don and Phyllis Bernt did a presentation on the impact of recent FCC decisions for ACTA, the association of non-AT&T long distance carriers, in Atlanta in April. Phyllis also presented a paper on Price Cap regulation at New Mexico State's Conference on Current Issues Challenging the Regulatory Process, in Santa Fe, in early March.

Phyllis and Hans collaborated with a professor at OSU to write a report for the National Regulatory Research Institute on the impact of advanced technologies on local loop competition. The report should be published this fall.

A Note of Possible Interest

We were contacted by a company which you may find of interest. Aerotek Telecommunication Services provides contract personnel all over the U.S. They have a database of potential contractors called DATATRAC. If you are interested in finding out more about this company, and being added to their database, you should contact George Bowie, 20100 Civic Center Drive, Suite 210, Southfield, Michigan 48076, or call him at 313/352-3090.

Communication Week

As always, CSM day of Communication Week was excellent. A student committee chaired by Jeff Zaleski worked with advisor Hans Kruse to plan an event-filled day.

The day started with an alumni panel made up of Bryan Ireton '90, Tina Niswonger '88, Doug Burger '88, and

Alexis Grigsby '87. Tracy Sheme '92 served as moderator as the alumni panelists discussed opportunities, shared their own experiences, and gave the student audience some great advice.

The rest of the day consisted of presentations and panels. John Miklosovic of International Telesystems explained predictive dialing; Greg Szabo of Cellular One discussed wireless technologies; and Corey Parollina from Ohio Bell talked about SONET. Representatives from MCI, NCR, and Timkin served as panelists in a lively discussion regarding risk management. An especially lively panel was conducted by Tom Elliott (Ohio Bell), Jim McKnight (Cox Newspapers), and Todd Crandell (GTE Directories) regarding the information services controversy.

The day was capped off by a great awards banquet--complete with HoHo cake. Quite a few alumni were in attendance at the banquet (Linda Gregory, Catie Kane, Joel Eidelman, Tina Niswonger, Steph Polinsky, Jeff Chaddock, and Elaine Spurlock).

Scholarship winners, students with internships, students who were on the Dean's List, and the Outstanding Graduating Senior were all recognized at the banquet. This year's Outstanding Graduating Senior was Amy Perencevic.

We'd love to see even more alumni at next year's banquet, especially since it will be the 25th anniversary of Comm Week at OU.

Recruitment

Dennis Fouty has been working on recruiting this summer, and he would like your input. Please take a few moments to answer the questions on page 7. Your assistance is greatly appreciated.

Scholarships

Another scholarship has been added to our list for the 1992-93 school year.

The Ohio Centrex Association will award a scholarship to a CSM student fall quarter.

Jeff Chaddock has consented to supplying two scholarships per year for freshmen and sophomore CSM students. The first scholarship will be awarded during the 1993-94 academic year.

These scholarships will help us in our recruitment efforts. All of us appreciate his continued support and generosity.

Scholarship recipients for 1992-93 are:

ICA

Nicole Baker	Kris Keesy
Diane Beyman	Scott Liminowski
Deborah Cohodas	Karen McLellan
Andrew Doyle	Randy Risch
Crystal Hayduk	

ATP

Lisa Grubish	Venessa Vaughn
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OHTA

Lisa Grubish

Cincinnati Bell

Veronda Gibson

Recent Graduates Who Have Obtained Employment



Aaron Bonner, EDS. **Deidre Kellogg**, MCI. **Scott Edelman**, American Computer Repair. **Amy Perencevic**, United Telephone. **Jeff Zaleski**, Ernst & Young. **Mike Persina**, Beneficial Finance.

Steve Brescia, Epsilon. **Jen Middleton**, MCI. **Frank November**, Vanguard Communications Corp. **Tracy Sheme**, Vanguard Communications Corp. **Julie Dyrdek**, Department of the Treasury. **Gayle Sorgenfrei**, Cellular One.

Don Washburn, MCI. **Vince Broerman**, MCI. **Erin Gemmell**, Metro Information Services. **Ron Jarrett**, Owens-

Corning Fiberglas. **Jada Lee**, Owens-Corning Fiberglas. **Kim Green**, Allnet Communications. **Joe Watson** - Cincinnati Bell Long Distance.

Moves, Adds, Changes

The response form in our last **WATSLINE** included these two questions: 1) would you be willing to be contacted by students looking for work; and 2) do you have any advice for job seekers. Lots of you responded with excellent suggestions and offers to assist recent graduates. These responses were made available to interested students.

Thanks for your assistance and for taking the time to complete and return this form.

Linda Armstrong '91 and **Mike Persina '92** were married April 10, 1992, and are living in Miamisburg, Ohio. **Glenn Ruff '88** took a new job as Telecommunications Analyst with Macmillan/McGraw-Hill School Pub. Company. He's glad to be back in Columbus. **Moshood Adesoye '85** is attending seminars and traveling in Europe and is getting married this August. **Marshall Clark '85** took a job as a Systems Analyst with Synergy, Inc. He is currently working on a computer/communications modernization program and providing technical communications support to the Air Force program office.

Rob Armstrong '90 plans to marry Kelly Fitzsimmons Nov 21. He recently transferred to the Dayton EDS office from Detroit. **Kate Redmond '91** is enjoying her apartment northwest of Columbus and received a promotion after her 6-month anniversary at MCI. **Dave Cwikowski '90** is now an Electronic Media Claims Administrator with Community Mutual Blue Cross & Blue Shield in Cincinnati.

Sabrina Harmon Webster '86 has been busy. She got married in June, received a promotion, bought a house, and got a dog. On the job, she is supporting and promoting pcbased software used by Sprint's national

accounts sales teams to price and design their products and networks.

Robin Polansky '91 is now working for Andersen Consulting in Cleveland. She and Brad Chilton '91 got engaged this past Christmas and plan to get married November 7. Bruce Weiss '86 is planning a skiing trip to Europe or Colorado. His supported district at BellSouth-Southern Bell, is doing very well in data sales. Valerie Brown Smith '87 had a baby girl, Nikkia, Dec 21, 1991. She just completed her MBA and started a Masters in Education and a teacher certification. Deserie McCauley '86 planned a med cruise for this past May. MCI has assigned her to Investment Accounts where she is working hard on some tough RFP's accounts. Todd Bahner '86 was promoted to Marketing Manager for ISDN and Network Management Systems for a 14 state region at MCI. David Krasnow '87 celebrated his 3rd anniversary with Windfall Associates Feb, 1992. Doug Burger '88 just got engaged to Teresa Garcia from Tampa FL and will be getting married April 24, 1993. He is now working at Norstan, which acquired Tel Plus, his former employer.

Sharon Levinson '89 is engaged to James Kulda and plans to get married Oct 17, 1992 and move to Wilmington, Del. She currently represents ICI America's Agricultural Business, consulting on all voice and data needs.

Joseph Kleczynski '91 married Jennifer Coleridge July 4. On the job at ConAgra Frozen Foods, he'll be working for a broker to learn more about the business. Leslie Papell '88 bought a house by a lake last June and has been busy remodeling ever since. At Wang, she's been working with a group to develop a remote access strategy for PCs, LANs, mainframe, VS, etc. Kristen Koeller-Schmid '89 recently switched from the corporate world to teaching computerized business systems at Computer Learning Center in San Francisco CA. Liz Tragas '86 just accepted a position with Andersen Consulting's Network Solutions Group in Chicago. She will be traveling throughout the country working for Fortune 500 clients.

Gale Donelson '89 is planning to enter grad school in finance and is hoping to move into a new home this summer.

Andrea Schroer '91 is working in the Central Office Engineering group at MCI in Texas, responsible for colocation inquiries and equipment. Kimberly Morris-Cheeseman '85 was expecting a baby this past April. She won the Account Consultant of the Year for the 2nd year in a row at Sprint. She is heavily involved in the design and implementation of hybrid networks for Xerox and Bausch and Lomb.

Catie Kane-Thompson '91 married Todd Thompson Oct 5, 1991. As a project coordinator at Ohio Bell Communications, she is currently involved in Meridian PBX upgrades and small and large Centrex implementations. David Guerine '91 got engaged in December and plans to get married in May, 1993. Some of his responsibilities at Progressive Insurance Co. include data and wiring support for 225 claims offices and centralized voice/data inventory. Todd Dungan '91 and Kimberly Hobbs '91 are engaged and plan to get married Sept. 12. Todd is being introduced to new PB & E key systems, new Centrex features and a new voice/data interface system called Micom at ComNet of Ohio.

Todd Graham '91 is working as a Design Analyst at Progressive Communications Technologies. Janet Faldowski '90 started working on her Masters of Science in Administration degree at Central Michigan University. Deanna Barrickman-Kuszmaul '86 recently built a new home and has a new baby named Alexander. She is still working at LCI International (previously LiTel) as a Senior Trunk Engineer. Maria Giustino-Lepore '90 got married and bought a house in Clintonville. She is meeting many interesting people working on the Program Committee for ATP.

Lynnette Lowmiller '91 is VP of Finance for the American Marketing Association in the Akron/Canton Chapter and also involved with Junior Achievement. At Alltel, she is working on the marketing side of data networking.

That's it for the summer **WATSLINE**. Our next issue will go to press in the winter. If you'd like to make "the news" fill out and return the information form.

Phyllis Bernt, Tom Dunlap, Dennis Fouty, Hans Kruse, Donald Manley, Tony Mele and Barb Moran



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Recruitment Questionnaire

Traditionally our school has been a "transfer" school; most of you transferred into CSM from another major. One of our recruitment goals is to attract first-year students directly from high school so that we can expand our curriculum.

In order to do that, we need your help in two ways. First, we need information about you to help us plan our recruitment strategies. Please answer the questions below. Second, become involved in the recruitment process. You can help by talking to high school groups, college students and others about the program. If you would be willing to help, check the box on the form below. If you have any questions or comments, contact Dennis Fouty at 614-593-4907. Thanks!

1. Name _____
2. Did you enter the CSM major as a freshman or transfer student? (circle one)
3. If transfer, did you transfer as a freshman, sophomore, junior or senior? (circle one)
4. When did you graduate? _____
5. How did you find out about the CSM major?

6. What was the primary reason you selected the CSM major?

7. What were the factors that influenced your decision to select the CSM major?

8. Was there a person or persons that influenced your decision? If so were they:
 - _____ a student in the major
 - _____ A CSM faculty member
 - _____ A university counselor
 - _____ Other: _____

9. Would you be willing to make recruitment presentations? YES NO
 (If you said yes, thanks! We will be contacting you soon.)

Wait - you're not finished yet! Please take the time to fill out the information form on the back of this page and mail both forms back to us or fax them to 614-593-4889. THANK YOU!!

Name _____ Grad Date _____
Address _____ Telephone # _____

Company _____
Title _____
Address _____ Telephone # _____

What's new on the home front?

What's new on the job?

Any suggestions for our recruitment initiative?

Help us keep track of you! Fill out this form and return to:

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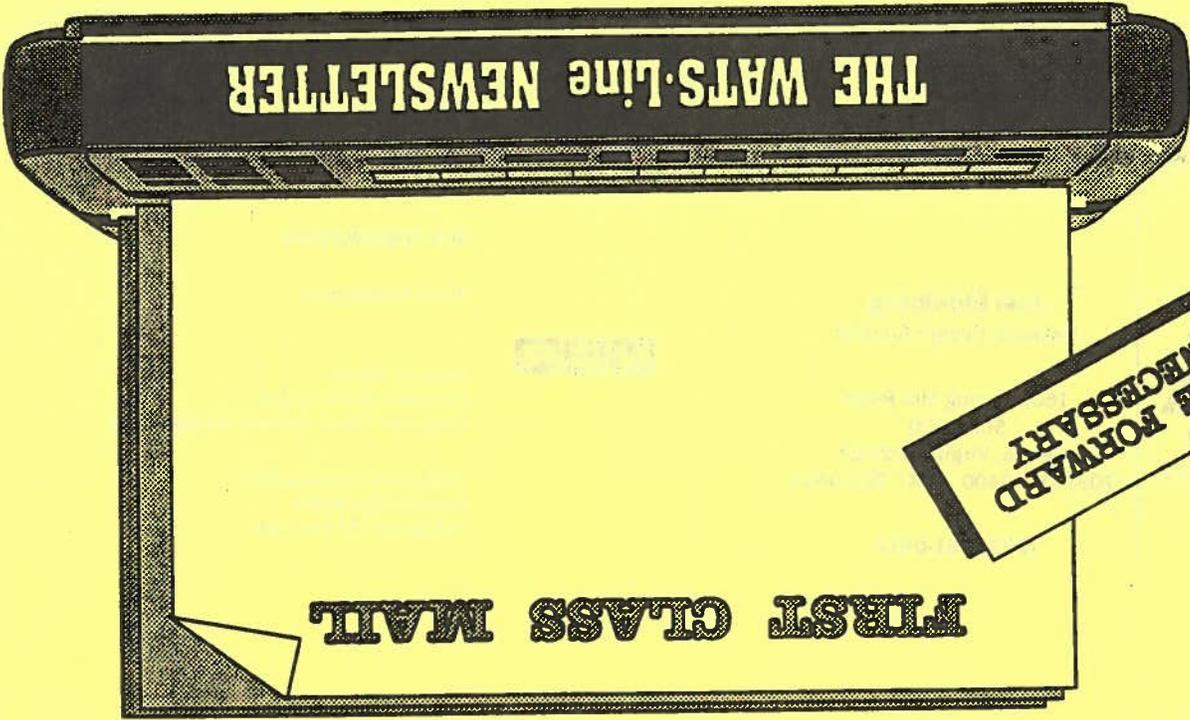


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