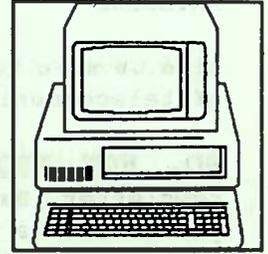




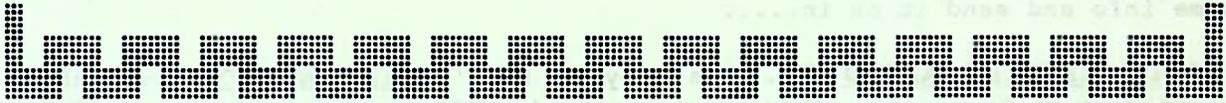
COMT

W A T S L I N E

(Where Are The Students)



NEWSLETTER



From The J. Warren McClure School of Communication Systems Management

GREETINGS EIGHTEEN MONTHS AFTER THE LAST WATS LINE....Even though the above masthead shows "Summer", you'd hardly believe it. The river...remember the little Hocking? Well, over the past three weeks it has swollen to the point where it was within a couple of feet of...OVERRUNNING THE BIKE PATH DOWN BY THE GOLF COURSE!

Driving through southeastern and southcentral Ohio has been a STITCH: you start out driving somewhere, take detours onto roads you wouldn't drive in GOOD weather and find yourself driving a thin sliver of asphalt between large expanses of water. Strange feeling.

Since we were last in touch a great deal has happened here and we wanted to bring you up to date. In this issue you will find a note from Phyllis Bernt, the new director of the School. As most of you know, Joe stepped down at the end of the 1988-1989 academic year to return to fulltime teaching. But, on with the NEWS....

SCHOOL SOUGHT AND RECEIVED.....a great deal of input from our graduates. An ongoing interest here is our tie to all of you after you leave. You provide us with important perspectives, insights and information. We sent out over 200 questionnaires and received more than 90 responses! That's a phenomenal return rate. Thank you all for sharing your thoughts with us. Some pretty significant trends emerged from your responses. Lots of you emphasized the need for more data classes. Many attested to the pain--and usefulness--of Accounting. Several questioned the need for Journalism 221. We're still analyzing the results, as are the members of our newly formed Advisory Board (more about them later) and will be coming out with what we hope are some definitive plans for the future direction of the curriculum. We'll share specifics in future WATSLINES.

SCHOOL ADVISORY BOARD AND COLLEGE SOCIETY OF FRIENDS.....were activated this spring. These are two distinct groups. The Society of Friends is a College of Communication body. The membership consists of representatives from all five schools in the College. (Our distinguished reps are Maria Moore Howard and Jeff Martin.) The first meeting of the Society (whose function is to create more opportunities for alumni to get involved in the College) was April 27th. So....expect some great ideas from these folks. The Advisory Board is specific to our school. Its function is to advise the faculty on matters of curriculum, to help out with internship opportunities and placement, and, in general, to make sure the program continues to reflect the needs of the industry. The board is made up of 18 members, including our ICA advisor, Jim Beattie; OU's own Communication Network Manager, Tom Reid; six alums (Donna Bajko, Bob Bell, Jeff Chaddock, Susan Lammert, Jo Marie Parise, and Anne Timonere) and folks from AMOCO, Ohio Bell, AT&T, MCI, the PUCO, First National Bank of Ohio, Ballou Consultants, Aetna, Michigan State, and Harry Newton from Teleconnect Magazine. The first meeting took place on May 18th and was a great success. The group hit it off from the first croissant in the morning....and started work right away.

SO, WHAT ARE YOU DOING OUT THERE?....don't leave it to chance or the memory of an aging faculty member. Write a little article, tell us what interesting things you're doing,

give us some tips (as you find in Teleconnect), book reviews, perspectives on where your part of telecommunications is going. What's your company doing? Content, we need CONTENT.

SO, HOW ABOUT HELPING US KEEP OUR FILES UP TO DATE?....at the end of this newsletter, Barbara Moran, our intrepid secretary, has created a form designed to encourage you to let us know where you are, what you're up to, and any other tidbits about your life that you'd like to share with us. We'd sure appreciate your taking a few minutes to fill out some info and send it on in.....

HOW ABOUT GETTING AHOLD OF.....a copy of NTIA's Telecomm 2000, published by the US Superintendent of Documents. It's stock number is NTIA Special Publication 88-21. It's all about "charting the course for a new century." Also worthy of a spot on your shelf is Critical Connections: Communication for the Future. It is the product of the Congress' Office of Technology Assessment. It's \$17 and stock number is 052-003-01143-3, available from Superintendent of Documents also. You will be fascinated by the perspectives on the future of telecommunications and its many implications for the coming years.

STAY TUNED FOR.....all of the interesting things happening as we approach the changes in Europe's Economic Community in 1992. Thomas Norman, a senior executive with US Sprint (and O.U. alum!) commented on a recent visit here that "telecommunications is at the center of the tornado of world change." Berman also suggests that you keep an eye out for who finally gets control of HDTV. That will certainly help determine who gets control of the consumer electronics market. Also, what impact will the recent "apology" by Japan to Korea have on Korea's drive to capture a larger share of the consumer electronics market? Berman predicts an alliance between the two countries in electronics manufacturing, an alliance whose impact may be to effectively take Korean competition with Japan to a low level.

SPEAKING OF EUROPE IN 1992....we tried a different approach to the Visiting McClure Professorship this year. Instead of one distinguished visitor for the whole quarter, we brought in a series of speakers to talk about different aspects of international communication in a Topical Seminar offering. Among the honored guests were Wilson Riley, from the State Department; Walda Roseman, the new Director of the newly formed Office of International Communication at the FCC; Alan Jones, Telecomm Director at the UN; John Crispin, a senior director from INTELSAT; and several others. Phyllis Bernt coordinated the class and, in addition to being amazed at the brilliance of our guests, covered international long distance pricing issues and the impact of Common Market Unification on communication. It was a very informative venture and one we hope will lead us into further internationalization of the program.

SEAFOOD, BLACKENED STEAKS, AND HUMIDITY.....as Phyllis Bernt and ICA Scholarship winners attended the New Orleans conference in May. Ah, yes, graduates. Remember the 22 of you who went to Dallas a few years ago? Berman has marvelous candid photos of the Lane Telecommunications banquet. Anyone want to buy the negatives? This year's ICA was filled with great sessions on network management, regulatory issues, international communication, new technologies, and other informative topics. There were also lots of great exhibits....every vendor had a video and audio hookup to at least two overseas locations....with a surprising number of the exhibits sponsored by international companies. There were ample opportunities to eat, mingle, and be entertained....and to run into alums like Anne Timonere and Kevin Hogan. The theme of this year's conference was "The Global Village," a theme we found very topical.

NO ONE GUESSED THOSE PRESENT.....in the photo supplies in the last WATS LINE....remember, all those who were on ICA Scholarship w-a-a-a-y back in the early 1980's? So, the prize goes unclaimed.

We did have a number of submissions of cartoons for our WATS LINE wrapper. Jo Marie Parise, Janet Lawrence, Dan Wiford all submitted goodies over the last year. We'll try to recognize each of their entries with an appropriate Ohio U "something."

"GEE DAD, IT'S A WURLITZER!".....is a phrase NO ONE knows anymore, but was popular as a tag-line in an old ad for Wurlitzer pianos early in this century. The exclamation was made by a little child, thrilled by the new family piano. We are just as thrilled with our new laboratory, provided by MCI and officially dedicated during Communication Week this spring. It is an impressive facility. No more closets on the sixth floor of RTV, for you early sufferers!

The following article was written by Tony Mele for the Communication Week Tabloid....

MCI Telecommunications Laboratory Dedication

The highlight of CSM's Day will be the dedication of a \$350,000 laboratory donated by MCI.

On April 30, at the 10:30 a.m. ceremony, Frank Kozel, senior vice president of Network Construction and Administration at MCI, will receive on behalf of MCI, a Certificate of Appreciation from the School of CSM. Presentation of the certificate will be made by Ohio University President Charles Ping. The certificate acknowledges MCI Corporation's innovation and leadership in the telecommunications industry during the past decade and expresses appreciation by the school and the university for the laboratory facility.

The presentation will bring to Ohio University many of the key MCI personnel who have been instrumental in the development of the laboratory facility and will mark the culmination of nearly two years of coordinated efforts by the numerous individuals from both the MCI Telecommunications Corporation and Ohio University.

Scheduled to attend from MCI will be Senior Vice President for Corporate Development Serge Wemikoff, who will participate in an afternoon panel. Other attendees include Dan Dennis (vice president, national accounts), Frank Chuba (senior manager - technical consultants), Jeff Bettiker (technical consultant-MCI Midwest National Accounts), Gretchen Dell (branch manager).

The fully equipped laboratory, housed in the Industrial Technology Building, provides a continuing opportunity for the school to maintain its national reputation for quality and comprehensive education in the communication industry.

While the laboratory project began under the school's former director, Dr. Joseph Berman, its final installation stages and future development rest in the hands of the school's present director, Dr. Phyllis Bernt. "This facility provides our students with a golden opportunity," says Bernt. "They can experience 'real life' technical challenges without leaving campus and can get the

kind of experience many students only get after they begin their careers."

The laboratory facility will contain a DanRay CTSS4000 telecommunications switch, terminal racks, muxing equipment, carrier equipment, and a microwave relay site test facility. The complete lab also includes computer flooring and a climate-controlled, air conditioned environment, all provided by MCI.

Students will be able to program switch operations, monitor traffic usage, analyze circuit failures, simulate trunk line faults, simulate routing changes, change call routing, detect equipment faults, and observe and correct for the effects of various transmission media.

Future developments slated are a cross-campus interconnect, branch campus hook ups, a microwave hop, a campus fiber link, a satellite link, and data integration.

Preceding the dedication, Tony Mele, CSM faculty member in charge of the lab, and CSM students will conduct tours of the facility.

....and we are getting even more lab facilities thanks to Jason Comstock at ICI Americas. Jason came up with the idea of donating an AT&T Dimension 600 PBX to the School and we are in the process of getting that installed in the basement of RTV so we can have real point to point (IT Building to RTV Building) communications. We are hoping to have a dedication ceremony sometime in the Fall. Thanks Jason and ICI for your thoughtfulness.

MARK YOUR CALENDARS NOW.....Homecoming is Saturday, October 13. We didn't get anything formal out to you beforehand but **PLAN ON STOPPING BY THIS FALL**. We will be having a reception, probably in our new lab, just before the homecoming game. Our lab is in the old Industrial Technology building, across the street and down the hill a few feet from The "Nick" and the College Inn "hotel." Quite a few of you stopped into RTV last year where many cookies were consumed and thirsts quenched. Let's do it again!

Communication Week is April 29 through May 4, 1991. You are invited to this annual event organized by the College of Communication. We will send you details later.

SO MANY OF OUR GRADUATES.....keep in touch and even visit campus to speak to classes. The list is impressive and so are the presentations. We're delighted you think of us and give us a portion of your valuable time.

When we travel it is also fun to catch up with you. Last December, while on an alumni trip for the university, Phyllis, Joe, Tony and Tom met with a BUNCH of graduates in the Cleveland area. On a recent conference trip to Boston, Joe wined and dined (well, dined) with Dave Krasnow, Dawn LaRue and Joan McCracken. Darren Stalk was somewhat incapacitated by knee surgery but seemed chipper.

IT'S ALSO A GOOD FEELING....to see so many of you at the SOTP, ATP and MOTA meetings representing your companies. Anne Timonere of The Andersons, Glenn Ruff with AP Parts, Susan (Reineke) Casale of Marathon Oil, and Sharyl Leko who is with Premier Industrial, are regular attendees at MOTA. Stay active! Some of our graduates are holding offices in these associations and others. Donna Bajko has been President of both SOTP and Ohio Centrex Users Group. This summer we intend to "connect" with alums, interns, and current students home for the break. Faculty will be traveling from coast to coast so don't be surprised (or is "alarmed" a better word?) if one of us calls!

SPEAKING OF....internships and such, Tom Dunlap has done a superb job in managing and developing our internship program to the point that more than 30 students each year are benefitting from those experiences with about 17 companies. Does your company have such a program? Even if it's an engineering co-op program it can often be tailored to work with our students. How about EXTERNSHIPS? They're short periods, usually over Christmas or spring break, where a student shadows an alum on the job. Sometimes the student helps on a project. Often some honorarium is involved but is not necessary. Drop a note to the Office of Alumni Relations, Konneker Center, attention to the Extern Coordinator for details.

ALUMS ARE EVERYWHERE....and we hope you don't mind if we use you as a contact for a deserving student thinking of moving to your area. Just knowing there's a Bobcat in those woods often helps a student feel more comfortable about packing up and moving somewhere. It also enhances everyone's network. Thanks.....

RECRUITING QUALITY STUDENTS....has always been a real priority for us. We're working on a plan to identify and attract the best possible students we can. Do you have any ideas on how to do that? What brought you to O.U.? How about career day presentations? What if a current major returned to your high school and talked to you? O.U.'s retention rate is nearly twice that of the national average and the School's is even higher. As more schools begin developing COMT programs we certainly want to bring the best to Athens!

ARE YA ALL COLLECTING CARDS....You'll once again note reproductions of business cards. It's always nice to "see you on paper" as well as collect examples of the printer's art. Send us YOURS if you haven't.

And now, the long-awaited ... **MOVES, ADDS, CHANGES** ... with prior apologies to those we miss with significant MACs.



Todd Bahner, MCI, Atlanta, possible significant promotion! **Carolyn Barco**, NASA's Lewis Research Center. **Casey Beamer**, has two boys. **Bob Bell** to graduate school, University of Michigan, Fall 1990. **Duane Bennett**, Director of Telecommunications, Florida State University, Tallahassee. **Valerie Brown**, getting married July, 1990! **Steve Bruning** married and working on PhD. at Kent State. **Jeff Chaddock**, American Express IDS, restoring Victorian Village home in Columbus and youngest member of Ohio University's Trustee's Academy. **Mark Clausing** married, summer 1989, still with DuPont. **Mary "Memo" Clemons**, with Partners, Inc., Dallas. **Dave Cohagan**, LTV Steel and guest speaker here. **Jason Comstock**, ICI Americas, who, along with **Sharon Levinson**, assisted in procuring a Dimension switch for us. **Jeff Dean**, completed MBA, June 1990, getting married in July, taking position with Ohio Bell.

Dave Deeley, graduate school, University of Florida. Dave Dickson, MCI, Columbus. Christy Drake to Quantum Chemical, Cincinnati, where she can mentor two June graduates, Josy Noice and Judi French. Kelley Dunne, from active duty, US Army to graduate school, Ball State. Kristi Emick, graduate school, San Francisco State. Jim Evans to Vice President - Operations, Unitel, Columbus. Bob Freier to Manager, Data Communications, Image Business Systems, New York. Susan Gallagher to Progressive Communications, Cleveland. Jeff Gold, law school, John Marshall Law School, Chicago. Jay Haller, married to Marlene Ross Haller, finished Masters at Polytechnic University, NY and moving to Chicago this summer. Howard Hecht to the Gartner Group, Stamford, CT. Michelle Six Heywood to MCI, Greensboro. Ted Hoesman, First Bank of Ohio, Akron. Kevin Hogan, McGladrey, Schaumburg. Maria Moore Howard, expecting, and also having great fun with 22-month old Daniel.

Craig Husarchik, Pittsburgh, Blue Cross. Bob Imes, Hillenbrand Corporation, Indiana. Ken Joseph, Security Pacific Automation is a PAPA! David Krasnow, Windfall Associates and still jamming as part of a group called "Agent 13" (Berman heard their tape when in Boston...good stuff!). Jim Lambert, US Sprint, Cleveland, and Eric Petrotte, US Sprint, Chicago. Sharon Levinson, ICI Americas, Wilmington, DE. Linda Lewis, to California with family, working in telecom but uncertain where. Belinda Lipford, married. Robert Morgan Cadieux, married. Richard Nelson, United Telephone, Carlisle, PA. Lynne Oliver, married, September, 1989, due back from Belgium this summer. Brad Peters to Florida. Lori Poston, Orlando.

Karen Race Kocher, married, Kitchen Connection Corporate HQ, Chillicothe. Darrin Resnick, getting married. Lori Rogers, PUCO, Columbus. Clark Smith, University of Michigan campus telecommunications office. Troy Snyder, city schools of Springfield? Are you really there, Troy? Sharlene Sue Jimenez, A.T. Kearney Associates, Alexandria. Keith Zellers, Diebold, Canton.



1989-1990 GRADUATES WHO HAVE OBTAINED EMPLOYMENT... John Ark, MCI in Southfield, MI. Kevin Schoolcraft, Cincinnati Bell, Cincinnati. Irene Kehayas, Merck & Co., Inc., Rahway, NJ. Janet Faldowski, Financial Comm. Exchange, Cleveland. Michelle Jones, Financial Comm. Exchange, Cleveland. Althea Hill, NCR, Dayton. Brian Hammermeister, NCR, Miamisburg. Ralph Head, United Telecom, Mansfield. Ivan McCauley, MCI. Scott Meyer, Champion Paper, Hamilton. Robert Armstrong, EDS, Detroit, MI. Richard Gould, MCI, Grand Rapids, MI. Kim Bookless, AEP, Columbus. Maria Giustino, Motorists Ins., Columbus. Karen Green, Financial Comm. Exchange, Cleveland. Kenneth Greer, Progressive Comm., Cleveland.

THERE ARE A WHOLE BUNCH OF YOU OUT THERE WE'RE GONNA LOSE... please let us know when you move. (Now is a good time to remember the handy form at the end of this newsletter designed to keep us informed about where you folks are.)

"SICM, BOY, SICM" well after asking for several years and getting spotty response, we decided to take matters into our own hands. A SICM President's plaque now adorns the main office wall. The group has been amazing over the past years and has a strong program of guest speakers, activities and social events each year. Many of you have joined us from time to time. They also have their own office and phone number, call 'em and say "hi" --- 614-593-0077.

Here's the list of those of you who are currently on the plaque. Please let us know if there is a mistake:

Dennison Hansen	1981-1982
Evan Parke	1982-1983 and 1983-1984
Maria Moore	1984-1985
Lynne Oliver	1985-1986
David Krasnow	1986-1987 (winter quarter)
Craig Husarchik	1987 (spring quarter)
Glenn Ruff	1987-1988

Theodore Hoesman 1988-1989
 Irene Kehayas 1989-1990

...and the 1990-1991 President is Robin Polansky.

Berman has the vague recollection that Troy Snyder and Bonnie Pritts did a "split office" when they were here. TRUE? Let us know so we can adjust the plaque.

WE TOLD YOU THAT YOU'D BE TAKING CLASSES AND UPDATING YOURSELF EVEN AFTER GRADUATION! TRY THIS MATCHING EXAM!.....

- | | | |
|-----------------------------|-----|---|
| 1. ASYNC | ___ | A. Little toe |
| 2. BANDWIDTH | ___ | B. A getaway plan to avoid being caught by a suspicious spouse |
| 3. BAUD RATE | ___ | C. An all-over body rub |
| 4. BISYNC | ___ | D. A device in which you wash dishes |
| 5. CARRIER SIGNAL | ___ | E. Rear lobe of the brain that deals with vision |
| 6. COMMON CARRIER | ___ | F. The world's second largest manufacturer of watches |
| 7. DEDICATED LINE | ___ | G. The distance from the violin section to the piccolo section |
| 8. DIGITAL | ___ | H. A pub that serves only tea |
| 9. ESCAPE SEQUENCE | ___ | I. How fast you lose your interest |
| 10. ETHERNET | ___ | J. A carrier of social diseases |
| 11. HERTZ | ___ | K. A movie rating "nobody under 25 admitted unless accompanied by an adult" |
| 12. LEASED LINE | ___ | L. A post office worker's idea of a joke |
| 13. LEAST SIGNIFICANT DIGIT | ___ | M. To purchase a device in which you wash dishes |
| 14. MESSAGE | ___ | N. A very cautious "hello" |
| 15. MICROWAVE | ___ | O. A device for capturing anesthetic gases |
| 16. OCTAL | ___ | P. The "flag" on a mailbox |
| 17. PACKET SWITCHING | ___ | Q. An unhealthy pre-occupation with story fabrication (dedicated lyin') |
| 18. TAP | ___ | R. A regular, run-of-the-mill postman |
| 19. T-BAR | ___ | S. Pain |
| 20. TRANSMITTER | ___ | T. A device for accessing the contents of a keg |
| 21. X.25 | ___ | U. Telling the truth as much as possible (also see dedicated line) |

That's it for this issue. As always, we wish you the best in your endeavors, and ask that you keep in touch so we may share in your achievements and pass them onto others who ask about you!

Phyllis Bernt, Joe Berman, Tom Dunlap, Jackie Larsen, Tony Mele, Jane Miller and Barb Moran



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