CoB First Year Programs include:

- Development of CoB Freshmen Engagement program to include interaction with business faculty
- Requirement of "Academic Success Workshop" for any freshmen with less than 2.75 GPA at end of fall quarter.
- Continuation of required course BA 100A/B, "Introduction to the College of Business"
- Creation of "CoB Majors Conference" during which freshmen continue the exploration of majors they started in BA 100A.
- Growth from one to five "Bobcat Business!" learning communities with CoB faculty now teaching the UC course.
- Development of new introductory course and peer mentoring program for new increased stream of International freshmen