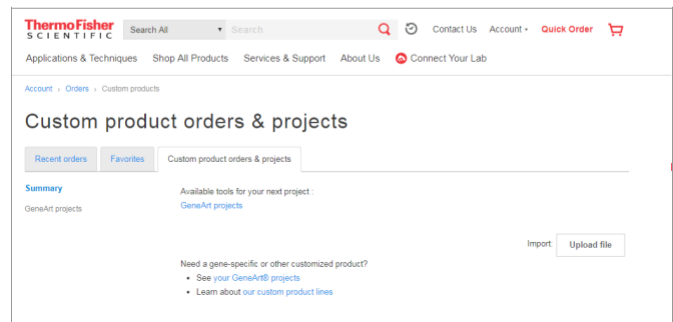
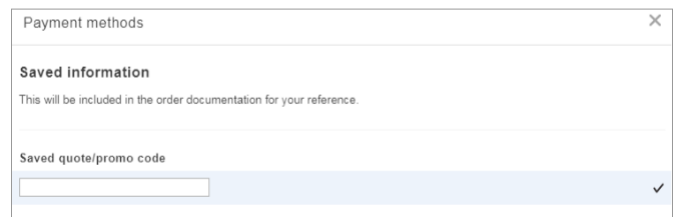
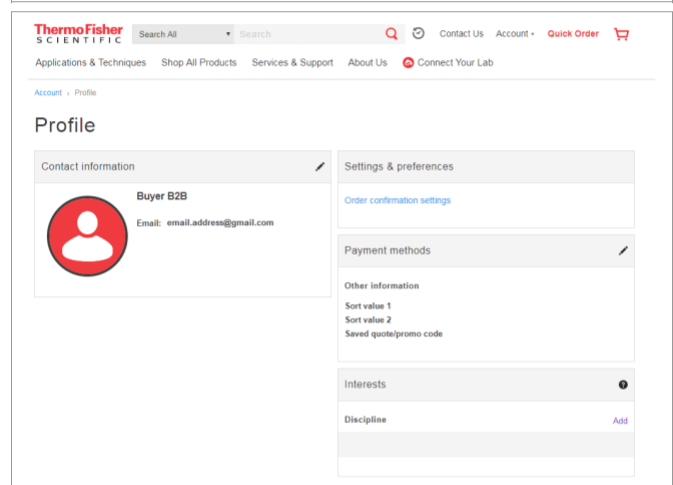
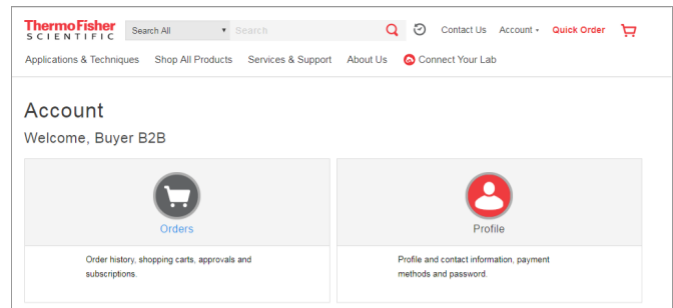
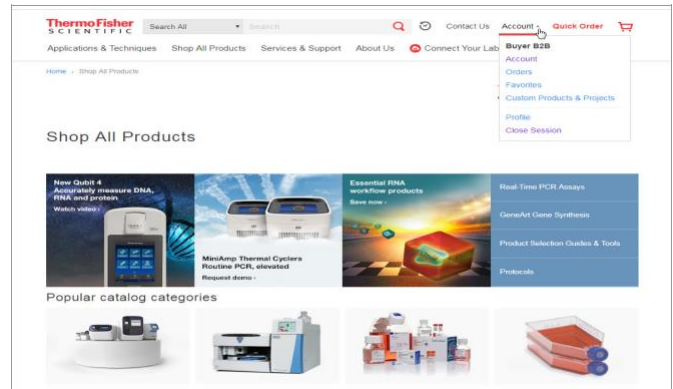


Direct Order Process.

Your Account Options

1. There are several options available under the Your Account drop down, including links to past and current orders, saved favorites, and custom products & projects.
2. The **Your Account** section contains information about order history, favorites lists, and custom projects. You can also view your current account profile information.
3. The **Custom Products & Projects** tab contains links to custom TaqMan™ Assay designs. Selecting the name link will open the Custom Assay Design tool.
4. You can edit your **Contact Preferences** under the main Your Account section under **Profile**.
5. The **Profile** section of Your Account stores a limited amount of profile information, including Contact Preferences and the ability to save **Quote/Promotion Codes**.



Search and Navigation.

You can search our online catalog using the **Search** box at the top of the page or by navigating the Applications categories on the right side of the page.

1. To Search the online ordering catalog, enter the search term(s) in the Search field. You can search by product name, product type, or catalog number.
2. The search results can be further filtered using the Product categories and Application filters. The search results allow you to see additional details about the product by clicking on the product name.
3. You can access additional product information from the results by selecting **See Price and size** or **Specifications** to find protocols or manuals for the product.
4. You can also add the products to your cart from the search results by clicking on **Add to cart**.

The screenshot shows the ThermoFisher Scientific homepage. At the top, there is a search bar with 'Search All' and a search icon. To the right are links for 'Contact Us', 'Account', and 'Quick Order' with a shopping cart icon. Below the search bar is a navigation menu with 'Applications & Techniques', 'Shop All Products', 'Services & Support', 'About Us', and 'Connect Your Lab'. The main content area features a 'Shop All Products' section with four promotional banners: 'Exclusive Life in the Lab offers', 'Save 26% on Gene Synthesis and Fragments', 'Free Oligo designer for PCR, Cloning, and CE Sequencing', and 'Real-Time PCR Assays'. Below these are 'Popular catalog categories' with four product images and their respective category names: 'Lab Instruments & Equipment', 'Instruments & Equipment by Application', 'Cell Culture & Transfection Reagents', and 'Lab Supplies, Plastics & Glassware'. Each category has a list of sub-categories and a 'Shop all' link.

The screenshot shows a search results page for 'mastermix'. The search bar at the top contains 'mastermix'. The navigation menu is the same as the homepage. The main content area is divided into a left sidebar and a main results area. The sidebar has filters for 'Product Category', 'Application', and 'Brand'. The main results area shows a list of products with their names, descriptions, and images. The first product is 'PCR Enzymes and Master Mixes', followed by 'TaqMan™ Protein Assays Core Reagents Kit with MasterMix (Applied Biosystems™)', 'PCR SuperMix (Invitrogen™)', 'EXPRESS SYBR™ GreenER™ qPCR Supermix, universal (Invitrogen™)', and 'SYBR™ Select Master Mix (Applied Biosystems™)'. Each product has a brief description and a 'See Price and size' or 'Specifications' link.

Quick Order.

The Quick Order page allows you to add products to the cart when you already have the catalog number. Click the **Quick Order** button at the top of the page to access this function.

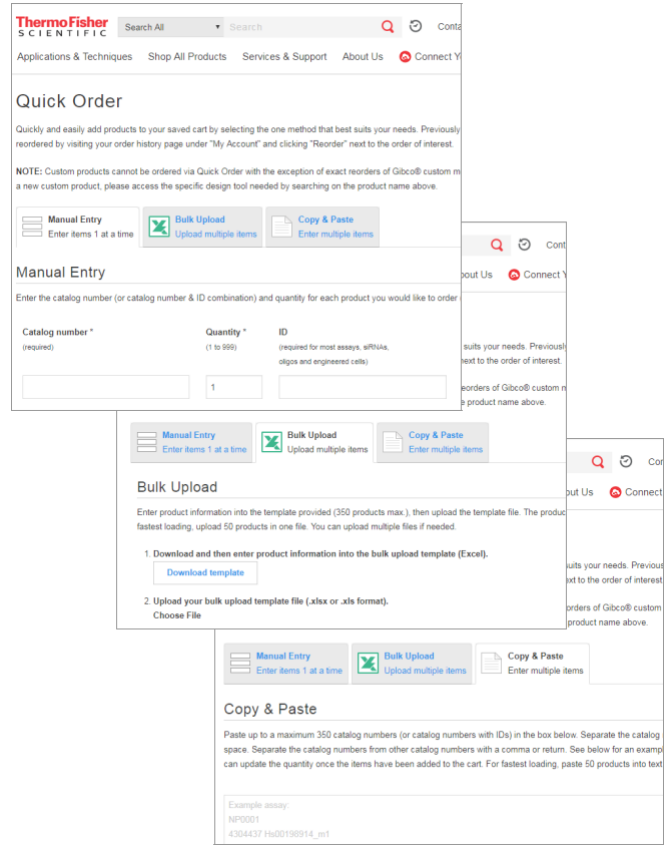
1. Items can be added to the cart using the **Manual Entry**, **Bulk Upload** template, or Copy & Paste options.

i. Manual entry allows you to add individual catalog numbers to the Quick Order table.

* TaqMan™ Assay products also require an ID.

ii. The Bulk upload link allows you to download an Excel® template, edit the file, and upload the catalog numbers.

iii. The Copy & paste link allows you to add up to 350 catalog numbers to the Quick Order table. The products can be separated by a comma or return. Separate the catalog numbers from the IDs with a single space. Once the catalog numbers are entered, click **Add to cart**.



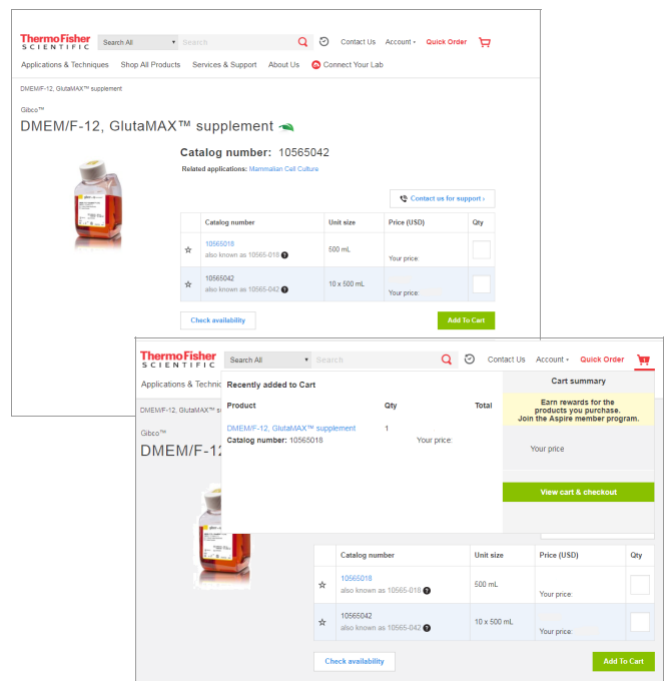
Add to Cart.

1. You can add products to your cart with the **Add to cart** button directly from the Search results or from the detail description page.

2. Once the products have been added to your cart, the mini cart will open to show you the product has been added. The **Cart** button in the top navigation will also indicate the number of products in your cart.

3. Hover over the **Cart** button with your mouse, and a view of your cart will drop down.

4. Clicking on the **View Cart & Checkout** button will allow you to open the cart to process the order and see customer-specific pricing.



Cart.

1. Clicking View Cart from the mini-cart will take you to your cart.
2. Frequently ordered items can be added to **Favorites** from the cart by using the Select check box and then clicking **add to favorites**.
3. When the quantity is changed in the **QTY** field the **Update Cart** button will appear and can be used to refresh the cart.

Quotes and Promotions.

1. Quotes and promotions can be applied in the cart using the **Enter quote or promotion** box above Cart Summary. Click the **Apply** button to apply the quote or promotion and see updated pricing.
2. To complete your order, click **Begin Checkout**. This link opens the Checkout page.

Checkout.

1. On the **Review Order** tab of Checkout, confirm the order is correct. You can click the **back** button to return to the cart to make any changes to the order.
2. The **Return Cart for Checkout** button will return the cart to your procurement system for processing and order submission.

Questions?

Please contact Finance Customer Care at 740-597-6446 for BobCatBUY related queries.

For product related queries please contact

Patrick Policelli

Ph:1-800-955-6288 ext 45183

Mobile: 716-425-9780

patrick.policelli@thermofisher.com

The screenshot shows the ThermoFisher Scientific Cart page. At the top, there is a search bar and navigation links for Contact Us, Account, and Quick Order. The main content area is titled 'Cart' and features a table with the following item:

	Unit size	Qty	Pricing
<input type="checkbox"/> DMEMIF-12, GlutaMAX™ supplement Catalog #: 10565018 — In Stock Enter a reserve number	500 mL	1	Price: Your Price: Total Price:

Below the table, there is a 'Price Confirmation' section with text: 'Price Confirmation: Except where otherwise noted, product prices are estimated. Your order confirmation will show final pricing. Availability: Product availability cannot be displayed when more than 60 items are ordered. Your order confirmation will confirm availability. Please note that custom orders can't be canceled.' To the right, there are promotional banners: 'Earn rewards for the products you purchase. Join the Aspire member program.' and 'New product: increase neuronal cell survival by more than 50%. Get your sample today!'. Below these is an 'Enter quote or promotion' box with an 'Apply' button. The 'Cart Summary' on the right shows '1 item(s)' and 'Product price', with a 'Cart subtotal USD' and a 'Begin checkout' button. At the bottom, there is a 'Forgot Something?' section with a form to add items by catalog number and quantity.

The screenshot shows the ThermoFisher Scientific Checkout page. At the top, there is a search bar and navigation links for Contact Us. The main content area is titled 'Checkout' and features two tabs: 'Indicate Preferences' and 'Review Order'. Below the tabs, there is a green checkmark and the text 'Submit payment to Life Technologies Corporation'. The order total is displayed as 84.34. Below this is a table with the following item:

Order Details	Unit size	Qty	Pricing
DMEMIF-12, GlutaMAX™ supplement Catalog #: 10565018 — In Stock	500 mL	1	Price: Your Price: Total Price:

Below the table, there is an 'Order Preferences' section with a form to send confirmation emails to: email.address@gmail.com. At the bottom, there is a 'Total: USD' and a 'Return cart for checkout' button.

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