987 TOTAL STUDENTS
58% OF OUR GRADUATES ARE PRACTICING IN OHIO

Of these...

58% are in primary care/primary care subspecialties

32% are in a federally designated HPSA or MUA/P
ACROSS THE NATION...

56% of our graduates are practicing in primary care/primary care subspecialties.

41% are practicing in a federally designated HPSA or MUA/P.
758 AFFILIATION AGREEMENTS
15 COHORT CLINICAL EDUCATION SITES*
3,275 CLINICAL PRECEPTORS

*HCOM partners with many more clinicians, facilities, and health systems for clinical rotations across Ohio
A GROWING field

The number of new DOs set a record in 2019, with nearly 7,000 new physicians graduating from osteopathic medical schools, bringing the total number of DOs to the highest number in history.

2019 by the numbers

151,373
DOs AND OSTEOPATHIC MEDICAL STUDENTS
IN THE U.S.

121,006
DOs IN THE U.S.

30,367
OSTEOPATHIC MEDICAL STUDENTS

The profession has grown 63% in the past decade and nearly 300% over the past three decades.

PATH OF A D.O. PHYSICIAN

High School Graduate → College Graduate

Admitted into Medical School → Medical School OMS 1&2 Academic Setting

Medical School OMS 1&2 Academic Setting → Medical School OMS 3&4 Clinical Setting

Medical School OMS 3&4 Clinical Setting → DO Graduate

DO Graduate → Residency 3 to 5 years

Residency 3 to 5 years → Board Certification

Board Certification → DO Physician
HCOM Enrollment Projection

Enrollment Projection FY2016 - FY2026

<table>
<thead>
<tr>
<th>Tuition Rate Increase</th>
<th>FY2016</th>
<th>FY2017</th>
<th>FY2018</th>
<th>FY2019</th>
<th>FY2020</th>
<th>FY2021</th>
<th>FY2022</th>
<th>FY2023</th>
<th>FY2024</th>
<th>FY2025</th>
<th>FY2026</th>
</tr>
</thead>
<tbody>
<tr>
<td>In-state Tuition/Term</td>
<td>16,028</td>
<td>16,589</td>
<td>17,170</td>
<td>17,728</td>
<td>18,171</td>
<td>18,534</td>
<td>18,905</td>
<td>19,283</td>
<td>19,668</td>
<td>19,668</td>
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</thead>
<tbody>
<tr>
<td>Athens</td>
<td>561</td>
<td>553</td>
<td>552</td>
<td>569</td>
<td>540</td>
<td>534</td>
<td>511</td>
<td>484</td>
<td>486</td>
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<tr>
<td>Dublin</td>
<td>100</td>
<td>152</td>
<td>200</td>
<td>208</td>
<td>225</td>
<td>251</td>
<td>268</td>
<td>277</td>
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<tr>
<td>Cleveland</td>
<td>50</td>
<td>105</td>
<td>156</td>
<td>205</td>
<td>214</td>
<td>233</td>
<td>233</td>
<td>240</td>
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<tr>
<td>Total</td>
<td>711</td>
<td>810</td>
<td>908</td>
<td>982</td>
<td>979</td>
<td>1018</td>
<td>1012</td>
<td>1001</td>
<td>1000</td>
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</table>

% Growth 2016-2022

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</thead>
<tbody>
<tr>
<td>Athens</td>
<td>17.5%</td>
<td>13.9%</td>
<td>12.1%</td>
<td>8.1%</td>
<td>-0.3%</td>
<td>3.7%</td>
<td>3.4%</td>
<td>-1.1%</td>
<td>-0.1%</td>
<td>0.0%</td>
</tr>
<tr>
<td>Dublin</td>
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<td>Cleveland</td>
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</tr>
<tr>
<td>Total</td>
<td>17.5%</td>
<td>13.9%</td>
<td>12.1%</td>
<td>8.1%</td>
<td>-0.3%</td>
<td>3.7%</td>
<td>3.4%</td>
<td>-1.1%</td>
<td>-0.1%</td>
<td>0.0%</td>
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</tbody>
</table>
COLLEGE STRATEGY

Our college and our communities succeed when our students succeed.

TRANSFORMATIVE EDUCATION
Innovative educational experiences transform our students.

COLLABORATIVE RESEARCH AND SCHOLARLY ACTIVITY
Discovery drives medical advances.

COMMUNITY IMPACT AND ENRICHMENT
Community care comes first.

ALL-CAMPUS SUCCESS FOR WORKPLACE AND OPERATIONAL EXCELLENCE
A best place to work and learn.

2020 FOCUS AREAS

1. SUCCESSFUL NEW CURRICULUM LAUNCH
2. NEW ATHENS CAMPUS/COMPREHENSIVE SPACE PLAN
3. ORGANIZATIONAL STRENGTHENING/ BEST PLACE TO WORK AND LEARN
4. DIVERSITY AND INCLUSION

By 2021, increase the proportion of graduates who enter primary care practice from 60% to 86% and increase the proportion of graduates who enter high-need specialties, particularly in regions of greatest need within Ohio and beyond.
STRATEGY IS EMPOWERED BY CAREFUL ALIGNMENT OF BUDGET PLANNING

MAJOR DISRUPTORS TO COLLEGE BUDGETING

- COVID - 19
- External funding sources and choices including State Support Funding
- Student Enrollment & Clinical Rotations
- Faculty/Staff adequacy
- University Budget Impacts
Goal 1: Create greater alignment, integration, efficiency and effectiveness across all campuses, clinical campuses, departments and units while embracing and maximizing the uniqueness of each.

Goal 2: Leverage major partnerships and create more alignment with health systems to ensure further success in expanding the college’s impact on the health and wellness of our communities.

Goal 3: Create a long-range plan for medical school affordability that includes revenue sources from new initiatives, increased funding for scholarships and cost mitigation strategies. By July 2027, tuition will be set at the 2017 level, adjusting for inflation.

Goal 4: Leverage unique growth opportunities on the Dublin and Cleveland campuses, including the opportunity for class redistribution.

Goal 5: Build a new, modern medical education facility on the Athens campus, contributing to the establishment of the new Ohio University Union Street Green.

Tuition Comparison per Semester

<table>
<thead>
<tr>
<th>Plan Type</th>
<th>FY17</th>
<th>FY20</th>
<th>FY21</th>
<th>FY27</th>
</tr>
</thead>
<tbody>
<tr>
<td>Plan A - 5% per year increase</td>
<td>$16,589</td>
<td>$19,482</td>
<td>$20,458</td>
<td>$27,413</td>
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<tr>
<td>Plan B - CPI</td>
<td>$16,589</td>
<td>$18,171</td>
<td>$18,534</td>
<td>$20,422</td>
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</tbody>
</table>
Ohio Medical School Tuition

98% of OU-HCOM Students are Ohio residents Fall 2020-21

Tuition only. Based on two semesters for first year students.

Sources: AACOM Tuition & Fees Report
AAMC Tuition & Fees Report
Annual tuition view
26-Year State & Tuition Revenue History
HCOM All Campuses
State Support Per Student

Per student funding has decreased over time

<table>
<thead>
<tr>
<th>Year</th>
<th>HCOM Enrollment</th>
<th>State Support (millions)</th>
<th>Per Student Funding</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>2001</td>
<td>400</td>
<td>$19.5</td>
<td>$48,750</td>
<td></td>
</tr>
<tr>
<td>2020</td>
<td>978</td>
<td>$24.1</td>
<td>$24,744</td>
<td></td>
</tr>
</tbody>
</table>

$ (24,006) 49%

State Support includes MED 2, Clinical Subsidy, and other Health Workforce Subsidies
# Proposed FY2022 Tuition & Fee Increase

<table>
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<tr>
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<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuition &amp; Fee Rate Increase</td>
<td>5.00%</td>
<td>3.50%</td>
<td>3.50%</td>
<td>3.25%</td>
<td>2.50%</td>
<td>2.00%</td>
<td>0.00%</td>
</tr>
<tr>
<td>In-state Tuition/Term</td>
<td>$16,028</td>
<td>$16,589</td>
<td>$17,170</td>
<td>$17,728</td>
<td>$18,171</td>
<td>$18,534</td>
<td>$18,534</td>
</tr>
<tr>
<td>Medical Resource Fee/Term*</td>
<td>$ 513</td>
<td>$ 531</td>
<td>$ 550</td>
<td>$ 568</td>
<td>$ 582</td>
<td>$ 594</td>
<td>$ 594</td>
</tr>
</tbody>
</table>

## Student Impacts:
- Improves affordability
- Improves indebtedness
- Increases satisfaction

## College Impacts:
- Increased market competitiveness
- Strategic resource usage
- Continuous multi-year budgeting
Thank You!

Ohio University
Heritage College of Osteopathic Medicine