

Programs Committee
Agenda Items for UCC October 8, 2019

SECOND READINGS – PROGRAM CHANGES

1. College of Arts & Sciences

Program Code: BA4903
Program Name: African American Studies
Department: African American Studies
Contact: Gary Holcomb

AAS would like to change its requirements for the B.A. to reflect the requirements of other AAS programs outside of OHIO as well as other Humanities programs at OHIO. It is proposed that students will take a total of 18 credits instead of 12 divided between two concentration areas (e.g., 3 courses in HST for 9 credits, and 3 in Lit for 9 credits) then take 3 electives for a total of 30 credit hours (thus reducing the total credit hours from 34 to 30 and adding opportunity for two concentration areas.

Required course: AAS 1060 Introduction to African American Studies (3 credits)

Students select two tracks from the following four options

- Art, Music & Media (minimum of 9 credits)
- History (minimum of 9 credits)
- Law, Political Science & Race (minimum of 9 credits)
- Literature (minimum of 9 credits)

Three electives from the approved list of electives at the 2000 level or higher (total of 9 credits)

SECOND READINGS – NEW PROGRAMS

1. College of Business

Program Code: CTX84U
Program Name: Banking and Financial Services Certificate
Department: Finance
Contact: Travis Davidson

The Banking and Financial Services Certificate program will consist of 15 credit hours including four required courses and one elective course. The program incorporates the economic foundation for the role of the banking industry as well as practical, hands-on applications and skills needed for success in a banking career. The courses will include coverage of: (1) the role that bank services play in the economy; (2) a practical knowledge of risk management tools used to improve bank performance; (3) the legal and ethical implications of the banking industry; (4) a foundational understanding of financial assets and financial institutions with which a bank may interact; (5) skills needed to market financial services to better serve the customer. The Banking and Financial Services Certificate will admit students from within the CoB and students from outside of the CoB.

Required Courses (3 hours each for a total of 12 credit hours):

1. MKT 3580 – Foundations of Professional Sales
2. FIN 3270 – Financial Markets and Institutions
3. FIN 4280 – Bank Management
4. FIN 4290 – Advanced Bank Management OR FIN 3310 – Risk and Insurance

Choose 1 of the following Elective Courses (3 hours):

1. REAL 1010 – Real Estate Principles and Practices
2. ITS 2010 – Understanding Internet Technology
3. MGT 2590 – Strategic Leadership Onboarding
4. MGT 3300 – Human Resource Management

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5. MKT 4200 – Services Marketing

2. College of Business

Program Code: CTX83U

Program Name: Financial Programming Certificate

Department: Finance

Contact: Travis Davidson

The Financial Programming Certificate program will consist of two required courses and three elective courses for a total of 15 to 17 credit hours. Interested students in the College of Business (CoB) can tailor their education to add programming skills in preparation for a career in the financial services industry, while non-CoB students can broaden their education and attain an industry-specific application of their complementary skills.

The program will incorporate two finance courses and three computer programming courses which include coverage of: (1) financial assets, institutions, and markets; (2) investment theories and applications; and (3) structure, design, and implementation of the computer programming languages C#, C++, and SQL.

Required Courses (6 total credit hours):

1. FIN 3270 – Financial Markets and Institutions
2. FIN 3410 – Investments

Electives (9-11 credit hours total):

Group 1 (Choose two courses): C++ and C#

1. CS 2400 – Introduction to Computer Science I
2. CS 2401 – Introduction to Computer Science II
3. MIS 3200 - Systems Development
4. ETM 3030 – Applications of Object Oriented Programming

Group 2 (Choose 1 course): SQL

1. MIS 2800 – Business Intelligence and Information Management
2. ETM 3310 – Database Applications & Analytics

PROGRAM CHANGES

1. Regional Higher Education

Program Code: AA5010

Program Name: Computer Science Technology- Applied Business

Department: OHIO-Lancaster

Contact: Michael Kelley

The program wishes to make several changes: We would like to change the name from Computer Science Technology to Computer Technology. This will minimize confusion with Russ College of Engineering bachelor's degree in Computer Science and better matches the program learning outcomes.

The program would like to change the current requirement under the CTCH Core from CTCH 1330 Introduction to Computer Programming to CTCH 1330 Introduction to Computer Programming OR ET 2100 Programming in C. Finally the program would like to change the current requirement

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under the General Requirements from MATH 2500 Introduction to Statistics to ATCH 2090 Business Statistics OR PSY 1110 Elementary Statistical Reasoning OR PSY 2110 Statistics for the Behavioral Sciences OR MATH 2500 Introduction to Statistics OR QBA 2010 Introduction to Business Statistics.

2. Regional Higher Education

Program Code: BS5511
Program Name: Applied Management
Department: Regional Higher Education
Contact: Kimberly Riley

We would like to add ETM 3820 to the list of choices for students. ETM 3820 is a course on technical project management.

Current	Proposed
Area 1: Elective *Students can choose from the list of COM 2040 or 3060, or COMS 3500 or PSY 3610	Area 1: Elective *Students can choose from the list of COM 2040 or 3060, or COMS 3500 or PSY 3610, or ETM 3820

3. Scripps College of Communication

Program Code: BC5374
Program Name: Applied Communication
Department: Scripps College of Communication
Contact: Brittany Peterson

The program is requesting seven changes.

- A. Eliminate the word “Applied” from the program name, changing the name of the program to “Communication.” This more accurately represents the current curriculum that includes both applied and theoretically driven courses
- B. Change the admission requirement to remove “Students must have earned an associate’s degree,” reduce the required overall GPA requirement from a 2.5 to a 2.0 (to accommodate transfer students and to align to OHIO freshman admission criteria.
- C. Add qualifier of “complete course with a grade of ‘C’ (2.0) or better to JOUR 1330.
- D. Add qualifier of “complete course with a grade of ‘C’ (2.0) or better to VICO 1000.
- E. Remove the COMS 4072 “Communication in your Workplace: Strategies for Teachers and Administrators” from the “Strategy” section of our curriculum as this course has never been offered since the program launched, and we do not expect that it will be offered in the future.
- F. Add a new course to the strategy section to replace the COMS 4072 course we removed: COMS 2500 “Organizational Communication for Nonmajors.” This new course has content overlap with the removed course.
- G. Add new course COMS 3250 “Communication Technology and Organizing” (3 credit hours) to the list of electives under the “Strategy” section. This course maintains the same number of 3000 or 4000 level course offerings and is in line with the program aims.

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4. Health Sciences & Professions

Program Code: MSXX16
Program Name: Exercise Physiology Human Performance
Department: Applied Health Sciences & Wellness
Contact: Sharon Perry

This request is for a unique program code to track students in the Master of Science in the Physiology of Exercise program who chose to have a Human Performance focus. The students choosing this track will be on the same timeline as students in the Clinical track. The students who choose this Human Performance track will not take the clinical based classes, EXPH 6180 & 6190 and will choose different courses to take as electives than students currently enrolled in the Clinical track. Instead these students will be required to take EXPH 6160, Advanced Resistance Training, and COED 6110, Foundations of Coaching I, and take electives that are preexisting courses such as: EXPH 5160, Resistance Training Theory and Application; EXPH 5850, Motor Development; Human Anatomy for Athletic Trainers; AT 6310, Neuromechanics of Sports Injury Rehabilitation. The total minimum required credit hours for the Human Performance track will be 34 hours.

FIRST READING- NEW PROGRAM/ CERTIFICATE

1. College of Health Sciences & Professions

Program Code: DAXX01
Program Name: Doctor of Athletic Training
Department: Applied Health Sciences and Wellness
Contact: Chad Starkey

This is a proposal for a post-professional advanced practice Doctorate in Athletic Training (DAT). Athletic training is in the midst of a mandated change in the entry-level degree level. As announced in 2015 and effective AY 2022-2023, all entry-level education must occur at the master's degree level. As a consequence, the routes for post-professional education will be altered, relying on advanced practice doctorates and residency programs to fill this need. Ohio University's current post-professional Master of Science in Athletic Training track (MS8130) will be discontinued effective ~AY 2021-2022; however, the need for post-professional education will continue to exist.

The DAT will consist of two tracks (specializations), one which focuses on advanced clinical practice and another that focuses on clinical research. The delivery mode will be online courses. The proposed program will consist of a minimum of four academic semesters and a minimum of 42 credit hours. The base program consists of 17 hours of core coursework and 13 credit hours in the Clinical Practice Track or 13 credit hours in the Clinical Research Track. The program also requires a minimum of 12 hours of electives and includes the option to receive a Clinical Informatics certificate offered by our college.

ACADEMIC PLAN Minimum credit hours: 42

Required Core Courses (17 hours)

AT 6120 Leadership and Professionalism in AT- 2 credits (New)
AT 6160 Patient-Oriented Outcomes in AT- 3 credits (New)
AT 6222 Statistics for Advanced AT Practice I- 3 credits (New)
AT 6310 Neuromechanics¹- 3 credits (Existing)
AT 6350 Sports Epidemiology- 3 credits (New)
IHS 5513 Health Informatics for the Health Professions- 3 credits (Existing)

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Clinical Practice Track (13 hours)

HLTH 6100 Evaluation and Quality Improvement in Healthcare- 3 credits (Existing)
AT 6360 Psychosocial Issues in AT- 2 credits (New)
AT 6400 Evidence-Based Care in AT I- 3 credits (New)
AT 6410 Evidence-Based Care in AT II -3 credits (New)
PT 7150 Imaging in Rehabilitation- 2 credits (Existing)

Clinical Research Track (13 hours)

AT 6322 Statistics for Advanced AT Practice II- 4 credits (New)
AT 6940 Research Project (2 cr repeatable for 6 cr)- 6 credits (Existing)
HLTH 6770 Grant and Proposal Writing in Public Health- 3 credits (Existing)

ELECTIVES (Minimum of 12 hours)

HLTH 6801 Health Information Systems & Applications- 3 credits (Existing)
IHS 6803 Program Planning and Evaluation in Healthcare 3 credits (Existing)
AT 6560 Healthcare of the Performing Artist 3 credits (New)
AT 6500 Instrumentation in Sports Sciences³ 3 credits (New)
AT 6550 Techniques in the Healthcare of Baseball Athletes³ 3 credits (New)
AT 6900 Special Topics in Athletic Training 1-15 credits (Existing)
AT 6930 Special Problems 1-4 credits (Existing)
ELIP 5140 Academic Writing in Graduate Studies- 3 credits (Existing)
EXPH 6080 Research Methods² 3 credits (Existing)
IHS 5900 Special Topics – Medical Spanish³ 1- 1 credit (Existing)

¹Traditional lecture course to be transitioned to online

² Required for students who have not taken this course

³ Requirement for students who are placed with professional baseball organizations

To be considered for admission, applicants must:

- Be a graduate of a CAATE-accredited master's degree program

Or

- Be a graduate of a CAATE-accredited bachelor's program and possess a master's degree in a related area

- Have a minimum of a 3.0 GPA

- A GRE score of 300 and writing score of 4 is preferred

- Be certified as an athletic trainer by the NATA Board of Certification, Inc.

- Be appropriately credentialed in the state in which they reside

- Each semester the student must demonstrate evidence of full-or part-time work experience as an athletic trainer. The scope of employment can include clinical practice, teaching, research, business, and/or administrative responsibilities. Gaps in employment must be justified in order to seek a waiver of this requirement (e.g., Family Medical Leave).

As this is a clinical doctorate rather than an academic doctorate, students entering from undergraduate programs will have the same professional qualifications as those students who enter from an entry-level master's degree. Other than the potential lack of a research methods course we do not see substantial differences in the program between these two entry routes (students who do not have research methods in their professional program would need to take EXPH 6080).

We anticipate an initial group of 25 students. Over time and given the appropriate resources we anticipate 50 students per cohort.

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EXPEDITED REVIEW

NA

NOTIFICATIONS

1. The Patton College of Education

Program Code: New Code for ECEE

Program Name: Early Childhood and Elementary Education (ECEE)

Department: Teacher Education

Contact: Sara Hartman

Ohio Senate Bill 216 stipulates a licensure change for the existing Early Childhood Education program. To accommodate the new curriculum, a new prefix ECEE was requested.

2. Scripps College of Communication

Program Code: New Code for ECT

Program Name: Emerging Communication Technologies

Department: J. Warren McClure School of Emerging Communication Technologies

Contact: Hans Kruse

At its June 20, 2019 meeting the OHIO Board of Trustees approved the name change of our school from J. Warren McClure School of Information and Telecommunication Systems to J. Warren McClure School of Emerging Communication Technologies. The degree names “BSC in Information and Telecommunication Systems” (ITS) and “Master of Information and Telecommunication Systems” (MITS) remain unchanged and will continue to use the ITS course prefix for courses covering IT infrastructure topics.

We are currently developing a second BSC degree in VR and Game development and request the creation of a new course prefix to be used for the curriculum in this new major:

ECT – Emerging Communication Technologies