



**January 16, 2014**

**DIGITAL, SOCIAL AND MOBILE:  
THE CHANGING LANDSCAPE OF COMMUNICATION PEDAGOGY**

**Scott Titsworth**

*Dean of the Scripps College of Communication*

*(Introduced by Anita James)*

Scott Titsworth joined the Ohio University faculty in 2001 as an assistant professor in the School of Communication Studies. He had earned his BA at Emporia State University, his MA at Missouri State, and his PhD at the University of Nebraska. His initial assignment here included teaching a large, 400-person Fundamentals to Human Communication course and training/mentoring graduate teaching associates who taught the Public Speaking course as well as other courses in the school. After serving in that capacity, Scott became the associate director for graduate studies in the school, and then director of the school. In 2011 Scott was appointed by Provost Pam Benoit to serve as interim dean of the Scripps College; he was appointed as dean of the college in 2013 at the culmination of a national search.

Scott's research program generally explores how a teacher's communication behaviors are related to students' learning outcomes and emotional reactions to a course. His most recent work has explored how teacher immediacy and clarity are related to students' perceptions of social support and emotion, and how those perceptions potentially trigger discrete emotional reactions to learning. Scott is an award-winning teacher, having received both the University Professor and Presidential Teacher awards while at Ohio University. His spouse, Lynn Harter, is the Barbara Gerald Schoonover professor of health communication in the School of Communication Studies.

**EMERITI BOARD 2013-2014**

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**BALLROOM**

**EMERITI  
LUNCHEON**  
\$15.00

**Thursday**  
**January 16, 2014**  
**11:30 AM - 1:30 PM**

**RESERVATIONS** must be made to attend the luncheon. If you are not on the list of regular attendees, you **MUST** call Ruth Nostrant at 593-5194 by Friday, **January 10**. You may pay by cash or by check made payable to OU Emeriti.

You can add your name(s) to the Regular Attendees List and not have to call each month unless you cannot attend.

**MENU**

*Fresh Garden Salad*  
*Spinach Salad with Dried Seasonal Fruit*  
*Cucumber & Tomato Salad with Balsamic Drizzle*  
*Sliced Roast Beef*  
*Roasted Chicken*  
*Garlic Mashed Potatoes*  
*Oven Roasted Vegetables*  
*Assorted Cakes & Fresh Fruit*  
*Beverages*

**A Message From The President - DRU RILEY EVARTS**



January. Time for New Year’s resolutions. We know they don’t last long, but the very act of making them is somehow refreshing and at least gets some of one’s goals identified, however superficially.

So here we go: I (meaning you in this case) resolve to:

- . . . read our newsletter faithfully so I know what is going on.
- . . . thank Edie Russ once in a while for editing the newsletter year after year.
- . . . attend monthly luncheons to keep in touch with other emeriti and to keep learning.
- . . . make future program suggestions to Alan Boyd or Don Jordan.
- . . . sign up for volunteer service at the Dairy Barn or the Kennedy Museum.
- . . . thank Sue Foster and Joann Fokes for organizing the volunteer lists.
- . . . offer to help beautify the Emeriti Park on Wednesday mornings, Spring through Fall.
- . . . thank Dick Dean for organizing Park volunteers and promoting the Park all year.
- . . . offer to work on a committee. (Chairs are listed in every newsletter.)
- . . . consider running for an office or chair position next spring. (See Luther Haseley, nominations chair, to express your interest.)
- . . . be aware of what weather circumstances would cause a luncheon cancellation. (See story about this on page 3 of this issue).
- . . . thank officers and chairs who have the particularly time-consuming jobs, such as those of treasurer Ed Baum, secretary Doug Baxter, benefits chair Art Woolley, membership chair Margaret Thomas, as well as the behind-the-scenes jobs of historian Jo Prisley, webmaster Joe Essman, and George Weckman, who, after three years as president, is now serving the first of his two years as past president.

*Dru*

**A CONVERSATION WITH CHARLES PING  
December’s Luncheon Presentation**

When he accepted the presidency of Ohio University in 1975 Charlie was aware of the turmoil that had rocked the campus, including the loss of one-third of our students, low morale, and high anxiety. In spite of this, he came because of the people he met, including past president John Baker in Cape Cod, and their commitment to the institution.

He fell in love with the place. There was an openness to thinking about the needs of the university. There were also some surprises: a commitment to having the first entering class for the newly approved medical school on campus within a year and a large debt which was, in part, based on an assumption of 95% occupancy in the residence halls where actual occupancy was 60%. To move forward, he made some key appointments including Gerald Faverman to oversee the medical school and Carol Harter for administration. He also reorganized the top levels of the university, including the creation of a provost’s position (Neil Bucklew) and a reduction in the number of vice presidents.

Key accomplishments during the first five years included a new general education program, the 1804 campaign, expansion of our international outreach, and the development of a forward-looking planning process. The university was bouncing back.

Additional major achievements included the reduction of the debt pool, a growing international role (the establishment of the Razak Chair, contracts in Botswana and Swaziland), and the Third Century Campaign which raised more than \$206 million. By the late ‘80s enrollment had returned to a robustness that allowed the university to institute selective admissions. The university had moved from a depressing state in 1975 to a research university with a continuing commitment to undergraduate education in the almost 20 years of the Ping presidency.

*Ed Baum*

## BASKETBALL OUTING ON JANUARY 12

You can still get a special-price ticket for our first Emeriti basketball outing (with Akron, January 12 at the Convo). Call Dru Riley Evarts (592-1231) if you want one or more. Price is \$10 each.

The game starts at 6 PM, so you should be there by 5:45. If you don't make that, your ticket will be at the Will Call Window. The tickets are paid for already, so bring your \$10 bill for your ticket(s). Evarts will be in the lobby near the Will Call window by 5:30 to distribute tickets to those who have said they would attend.

We're supposed to have a special easy-to-get-to section for our group. Let's have a good time.

### CANCELLATION POLICY

With winter fully upon us now, it is time to reissue our cancellation policy for the monthly luncheons on third Thursdays. This affects mainly January and February meetings, although snow is not unheard of in March, and one year within memory there was a real doozy in April. Here is the policy:

The luncheon will be canceled on any third Thursday for which the sheriff declares a Level 2 or 3 Snow Emergency before 9:30 AM on that day. A notice of cancellation will go out on the listserv as early as the decision is made. After 9:30 the Inn will have begun preparations for our luncheon, so we will not cancel and will hope that sufficient people will be able to walk, drive, sled, take a cab, or use any other means to get there.



### IN MEMORIAM

**JOY B. HICKS**, 83, of Tega Cay, SC, died December 9, 2013. Born in Baltimore, MD, she received her Bachelor of Fine Arts degree from the University of Maryland.

She was preceded in death by her husband, Lewis F. Hicks, Professor Emeritus of Mechanical Engineering, 1 son and 1 grandson.

Joy is survived by 1 daughter, 1 son and daughter-in-law, 4 grandchildren and 5 great-grandchildren.

### PLEASE READ OUR CONSTITUTION

The Emeriti Association Constitution calls for it to be reviewed by the membership after any revisions are made preparatory to a vote for its reacceptance. The Constitution was brought up to date this fall and will be made available on our website by January 10 so members will have time to read it before the February 20 luncheon meeting. It will be sent to you through our listserv and posted on the website at

<http://www.ohio.edu/emeriti>.

### Learning FACEBOOK for Seniors Workshop

At the Athens Library on January 16, 2014, at 7 PM, sponsored by the Friends of the Athens Public Library, web wizard Jon Metcalf will present an easy-to-comprehend visual demonstration on how seniors can set up a personal Facebook account. He will explore how to use this site to create a social profile, provide multiple forms of contact information, and to communicate with friends and family through public and private messages, live chat rooms and uploaded photo albums. Jon will also show how to build a networked community with other people on Facebook who share a similar social identity, lifestyle and array of interests.

The contact person at the Athens Public Library is Todd Bastin, 592-4272, [tbastin@myapl.org](mailto:tbastin@myapl.org).

**UPCOMING EMERITI LUNCHEON PROGRAMS**

**February 20: Thomas Carpenter**  
*Chair, Classics and World Religions*

**March 20: Roger Braun**  
*Professor of Percussion*

**April 17: Jennifer Simon**  
*Director of OU Innovation Center*

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
5 <b>JANUARY</b>	6	7 Emeriti Volunteer <i>Kennedy Museum</i>	8	9 Emeriti Volunteer <i>Kennedy Museum</i>	10	11
12	13	14 Emeriti Volunteer <i>Dairy Barn Kennedy Museum</i>	15	16 Emeriti Board Meeting <b>EMERITI LUNCH</b> <i>OU Inn</i>	17	18
19	20	21 Emeriti Volunteer <i>Dairy Barn Kennedy Museum</i>	22 The Athens Village Strategic Planning <i>Community Center 1-5 PM</i>	23 Emeriti Volunteer <i>Kennedy Museum</i> The Athens Village Strategic Planning <i>Community Center 9AM-4 PM</i>	24	25
26	27	28 Emeriti Volunteer <i>Dairy Barn Kennedy Museum</i>	29	30 Emeriti Volunteer <i>Kennedy Museum</i>	31	1 <b>FEBRUARY</b>
2	3	4 Emeriti Volunteer <i>Dairy Barn Kennedy Museum</i>	5	6 Emeriti Volunteer <i>Kennedy Museum</i>	7	8

*Edie Russ, Editor  
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