



**May 21, 2015**  
**HOW CAN WE ENHANCE THE BLOOD DONATION EXPERIENCE AND PROMOTE DONOR RECRUITMENT?**  
**Christopher France, Distinguished Professor of Psychology**  
*Introduction by Danny Moates*

**Christopher France** is a Distinguished Professor of Psychology at Ohio University, the past Editor-in-Chief of the *Annals of Behavioral Medicine*, and the current Chair of the National Institute of Health’s Behavioral Medicine, Interventions, and Outcomes study section. Dr. France’s research interests range from basic psychophysiological mechanisms that predispose individuals to stress-related disorders, to the development and evaluation of interventions that enhance a person’s ability to cope with stress and disease. To date he has published more than 150 peer-reviewed articles in his primary areas of expertise, which include methods of pain assessment and treatment, interactions between pain and cardiovascular regulation systems, and interventions to reduce blood donation syncope and enhance donor retention.

A few facts about blood donation:

- Although 38% of the U.S. population is eligible to donate, only about 10% donate.
- More than 41,000 blood donations are needed daily.
- Type O-negative blood (red cells) can be transfused to anyone and is always in short supply.
- Type AB-positive plasma can be transfused to anyone and is also in short supply.
- Red cell donors must be 17 and weigh at least 110 pounds. There is no upper age limit if healthy.

(Added by the editor, source: www.redcrossblood.org.)

**EMERITI BOARD 2014-2015**

President	Dru Riley Everts
VP/Program Chair	Alan Boyd & Don Jordan
Secretary	Doug Baxter
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Newsletter	Anita James
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Emeriti Park	Richard Dean
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Nominations	Luther Haseley
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**EMERITI LUNCHEON**  
 Thursday  
 May 21, 2015  
 11:30 AM - 1:00 PM



**BALLROOM**

**RESERVATIONS** must be made to attend the luncheon. If you are not on the “ALWAYS” list of regular attendees, you **MUST** call or email Ruth Nostrant at 593-5194 or nostrant@ohio.edu by **Friday, May 15**. You may pay by cash or by check made payable to OU Emeriti.

You can add your name(s) to the Regular Attendees List and not have to call each month unless you cannot attend.

**MENU** **\$15.00**

Asparagus Salad  
 Caesar Salad  
 Garden Salad  
 Lemon Pepper Cod  
 Roasted Pork Loin for Sandwiches  
 Green Beans  
 Roasted Sweet Potatoes  
 Rolls & Butter  
 Assorted Desserts & Fresh Cut Fruit

## A MESSAGE FROM THE PRESIDENT - Dru Riley Evarts



**Part 1:** It's good to look around once in a while and evaluate what has been going on, particularly with an eye to what progress has been made. For the two years of my presidency (2013-15), what happened beyond keeping the boat afloat?

**Constitution Revised and Approved:** Our Constitution calls for it to be revised every five years, after which the members at a luncheon meeting vote to accept or reject the new version. Our 2013-14 Board found the Constitution not only was overdue for revision, but it also contained minutia that should not have been dealt with in at a constitutional level. We brought it up to date, excised the inappropriate material, and gained a positive membership vote by February 2014. All readers hereof should put in their calendars that the Constitution is due for revision and another vote in 2019.

**Policies Manual:** As mentioned above, much of the nitty-gritty (the "how to" "when to," etc.) was taken out of the new Constitution. We are still working on getting those instructions into a Policies Manual that could guide future boards. A lot of work has gone into this, and we hope to have it finished by June and accepted by the Board. (This one does not need a vote by the membership. It is an internal document setting forth how and when to do what needs to be done.)

**Carlson Kiosk:** The late Chuck Carlson, our longest-serving president (8 years) and a major mover and shaker for the Emeriti Park's establishment and development, included in his will a very generous gift for the park. Our board voted to use Chuck's donation plus other funds gathered for that purpose to erect a kiosk in his honor to add to visitors' enjoyment of the park. Dick Dean, chair of the Park Committee, is working with Shawna Bolin, university director of planning and space management, to establish this kiosk for the further enjoyment of visitors (seeing the park in various seasons, sending photos home, reading park history, acknowledging donors, etc.) So far, our proposal has been approved by the university's Capital Funding and Priorities Committee, and we have registered the board's vote on the best site as being in the park's gazebo. This will be a major and very useful addition to the park. Stay tuned.

**On the Green Weekend Participation:** The Alumni Association sponsored the first On the Green Weekend last spring. Jennifer Neubauer, assistant vice president of alumni relations and executive director of the Alumni Association, contacted me early in 2014 to explain that this occasion would be the last weekend of May annually, and emeriti would be very important to former students, returning colleagues, and others. We enjoyed this last spring and are participating again May 28-30 this year, especially for the May 30<sup>th</sup> brunch at Tailgreat Park, starting at 10:30 a.m. An article about it appears in this edition of *Emeriti News*.

**Timeline:** In order to have an informative piece to give new inductees, we created an Emeriti Timeline last spring. Our university liaison, Jan Miller-Fox, arranged for the schedule and expenses, and Jo Prisley helped me turn it out – an 8-page 5.5" x 8.5" (program size) booklet with a beautiful view of Emeriti Park for the cover. Another set of these is being run for our next induction. Audience members who didn't get one last September, may have a copy, along with the new inductees, on September 17. **(Part 2 next month.)**

***Dru***

Notes on April luncheon presentation by Tracy Kelly  
STUDENT TRUSTEE EXPERIENCE AS A PATHWAY TO LEADERSHIP

Tracy was a student trustee, 2007 - 2009. About 70% of public universities have student trustees on their governing boards. Most of these are non-voting. At O.U. student trustees serve an over-lapping two year term with a new trustee selected each year. A pool of applicants is narrowed down to five with their names being sent to the governor for final selection. These trustees represent the entire university. The position is an opportunity for growth and past trustees have gone on to positions in non-profit organizations, consultancies for Ohio State University, and Teach for America. Tracy went on to become Graduate Student Senate President and is currently executive director of Big Brothers Big Sisters of Athens County. *Ed Baum*

## BITS AND PIECES OF NOTE

### ON THE GREEN WEEKEND 2015

The Ohio University Alumni Association hopes that all Emeriti will join us for On the Green Weekend, which will take place May 27-31. In particular, we believe our Emeriti faculty and friends would enjoy the following On the Green offerings:

#### **Alumni College, Thursday, May 28-Saturday, May 30**

Alumni College participants go back to class to explore various topics and issues, but with no term papers or tests! This year's Alumni College course offerings will include:

- *How Did We Get Here?: Highlights of Ohio University History* by author Betty Hollow
- *Censoring the News During WWII* by Professor Michael S. Sweeney
- *Digital Detox: Understanding the Benefits of Unplugging and Reconnecting with Nature* by Assistant Professor Andrew Szolosi
- *Healthy Aging* by Professor Brian Clark
- *Intercollegiate Athletics and the Mid-American Conference Today and the Future/What the Heck Is a Conference Commissioner?* by Mid-American Conference Commissioner Dr. Jon Steinbrecher

... and much more! In conjunction with Alumni College, historical tours highlighting local places of interest will be offered on Wednesday, May 27, and a weekend-long film fest featuring films from 1965, 1975, and 1985 will be held at the Athena Theater.

#### **On the Green Golf Outing, Benefitting the Legacy Scholarship, Saturday, May 30<sup>th</sup> – Registration Begins at 12:00 pm**

The On the Green Golf Outing is one of the many exciting events that will take place during On the Green Weekend 2015. For a registration fee of \$65.00, you will receive 9 holes of golf, a cart, food and beverages, complementary access to the On the Green Brunch prior to the golf outing, a post-game reception, and more. Foursomes can register together for a discounted price of \$250.00. All proceeds from this golf outing will benefit the Ohio University Alumni Association Legacy Scholarship. If you are interested in being a sponsor for the event, contact Katrina Heilmeyer at: [heilmeik@ohio.edu](mailto:heilmeik@ohio.edu) or 740-597-1216.

#### **Emeriti Brunch Reception, Saturday, May 30**

Part of the larger On the Green Brunch Celebration, the Emeriti Brunch Reception, will take place at Pepsi Tailgreat Park from 10:30 am-12:30 pm.

**For more information about On the Green Weekend, please contact Casey Arnold at [arnoldc2@ohio.edu](mailto:arnoldc2@ohio.edu). We hope to see you there!**

## IN MEMORIAM

**H. Benne Kendall**, emeritus professor of chemical engineering, passed away on April 18 at his home in Ft. Myers, FL, at the age of 91. He was a faculty member at Ohio University from 1960 until 1993. A WWII veteran, Ben earned his graduate degrees from Case Western after the war.



In addition to his teaching career, Ben was active in civic and community organizations. An avid gardener and golfer, he also loved to sing.

Ben is survived by, Patricia "Tish" (Emmons), his wife of more than 66 years, two daughters, one son, grandchildren, and great-grandchildren. A memorial service was held on May 2 in Ft. Myers.

## NOTES FROM BENEFITS SOURCES

The *Washington Post's* "To Your Health" blog reports that the United States "faces a shortage of as many as 90,000 physicians by 2025, including a critical need for specialists to treat an aging population that will increasingly live with chronic diseases." The Association of American Medical Colleges is listed as the source of this article, which goes on, "[The] report predicts that the greatest shortfall, on a percentage basis, will be in the demand for surgeons – especially those who treat diseases more common to older people, such as cancer."

\* \* \*

STRS's March newsletter points out that "state and local pension payments made to Ohio residents supported a total of \$3.0 billion in revenue to federal state, and local governments. Taxes paid by retirees and beneficiaries directly out of pension payments totaled \$556.6 billion. Taxes attributable to direct, indirect, and induced impacts account for \$2.4 billion in tax revenue."

## NOTES FROM EMERITI AWAY FROM ATHENS

Lane Tracy sends word that an eight-movement cantata he wrote, entitled *Missa Natura*, was performed by the choir of the Universalist Unitarian Fellowship of Raleigh, NC, on April 26.

## WELLWORKS IS NOW PART OF THE SILVERSNEAKERS PROGRAM!

The program is a benefit in more than 65 Medicare health programs. To see if you are eligible, go to WellWorks with your 16-digit Healthways/Prime member number, visit the SilverSneakers website at: [www.silversneakers.com](http://www.silversneakers.com), or call the customer service number, 888-423-4632.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
26	27	28	29 Emeriti Volunteer <i>Emeriti Park-9AM<sup>1</sup></i>	30	01 Emeriti Volunteer <i>Kennedy Museum</i> <b>MAY</b>	02
03	04	05	06 Emeriti Volunteer <i>Emeriti Park-9AM</i>	07	08 Emeriti Volunteer <i>Kennedy Museum</i>	09
10	11	12	13 Emeriti Volunteer <i>Emeriti Park-9AM</i>	14	15 Emeriti Volunteer <i>Kennedy Museum</i>	16
17	18	19	20 Emeriti Volunteer <i>Emeriti Park-9AM</i>	21 Emeriti Board Meeting <b>EMERITI LUNCH</b> <i>OU Inn</i>	22 Emeriti Volunteer <i>Kennedy Museum</i>	26
24	28	26 Emeriti Volunteer <i>Dairy Barn</i>	27 Emeriti Volunteer <i>Emeriti Park-9AM</i>	28 <i>On the Green Weekend</i>	29 Emeriti Volunteer <i>Kennedy Museum</i> <i>On the Green Weekend</i>	30 <i>On the Green Weekend</i>
31 <i>On the Green Weekend</i>	<p><b>Put Thursday, September 17, on your calendar to mark our first luncheon meeting of the new academic year. New emeriti will be induced and President Roderick McDavis will tell us what is ahead for the new academic year.</b></p>					



Tracy Kelly speaking at the April luncheon. She was introduced by Ed Baum, one of her POLS instructors.



Antia James, Editor  
P.O. Box 157  
Athens, OH 45701

