<table>
<thead>
<tr>
<th>EVALUATION TYPE</th>
<th>WHEN?</th>
<th>WHAT DOES IT SHOW?</th>
<th>WHY?</th>
<th>EXAMPLE QUESTION</th>
</tr>
</thead>
</table>
| Formative Evaluation *Evaluability Assessment Needs Assessment | • Program in development  
• Modifying existing program - a new setting or with new population | • Likelihood concepts are needed, understood, and accepted  
• Feasibility of evaluation | • Changes can be made before the program is fully implemented  
• Maximizes success | Are participants being reached as intended? |
| Process Evaluation Program Monitoring   | • As soon as program is implemented  
• During operation of existing programs | • How well it is working  
• Implemented as designed  
• Accessiblity and acceptablity | • Provides an early warning signs for problems  
• Monitors progress and if activities work | How is the program being implemented? |
| Economic Evaluation                    | • At the beginning of a program  
• During the operation of an existing program | • Resources being used in a program and their costs (direct and indirect) compared to outcomes | • Assess cost relative to effects - “How much bang for your buck?” | Is the program the best use of resources? |
| Summative Evaluation: *Impacts & Outcomes Objectives-Based Evaluation | • After contact with at least 1 person or group from targeted population  
• Across different intervals or conclusion of program | • Program having an effect on the target population’s behavior  
• Assess if the program meets its ultimate goal | • Tells whether the program is being effective in meeting its objectives  
• Evidence for use in policy and funding decisions | Did the program contribute to the intended outcomes in the short, medium, and long term? |

*Summative evaluation can include impacts and outcomes separately or used together.

Adapted from Types of Evaluation, Centers of Disease Control, National Center for HIV/AIDS, Viral Hepatitis, STD and TB Prevention [https://www.cdc.gov/std/Program/pupestd/Types%20of%20Evaluation.pdf](https://www.cdc.gov/std/Program/pupestd/Types%20of%20Evaluation.pdf)