

Brick *by* Brick

Ohio University 2015 President's Annual Report



OHIO
UNIVERSITY

An Act to Establish a University in the Town of Athens

Whereas institutions for the liberal education of youth are essential to the progress of arts and sciences, important to morality, virtue and religion, friendly to the peace, order and prosperity of society, and honorable to the Government that encourages and patronizes them

Act of the Ohio Legislature, February 18, 1804



1804

2015 →

Obstacles Cutler faced bringing education west of the Appalachian Mountains.



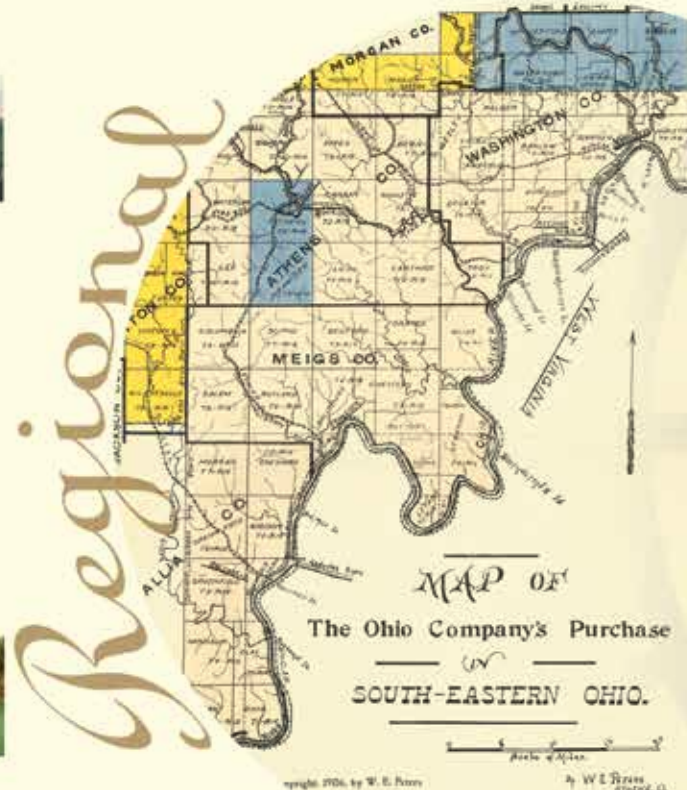
Mountains



Forests



Rivers



Economic



Scientific



Societal

Modern challenges faced on the global frontier.

Manasseh Cutler was a visionary.

He saw solutions when others were overwhelmed by challenges. In his time, the national Treasury was empty after the American Revolutionary War, there was no money to pay the Army troops who fought the War, and the western edge of the new country was a wilderness filled with fighting and struggles for power. Where others had failed, Cutler stepped up with a plan that would address all three concerns.

His negotiations with the Continental Congress on behalf of the Ohio Company resulted in the establishment of the Northwest Territory, brought badly needed funds into the Treasury, provided compensation to the former soldiers, and established order along the Ohio frontier. Ohio University grew out of that new order.

Cutler drafted the charter that provided for the creation of the University in 1804:

“Establishing a University in the Town of Athens, Whereas institutions for the liberal education of youth, are essential to the progress of arts and sciences, important to morality, virtue and religion, friendly to the peace, order and prosperity of society, and honorable to the government that encourages and patronizes them...”

As a chaplain for several Army units during the Revolutionary War and as a Congregational minister for many years of his life, Cutler believed in service to his fellow man. He intended for the University to be a place where students could learn how to benefit others. We still see this at Ohio University today. Not just through the major courses of study students take to prepare them to be of help to others and innovative

research, but in the every day activities, such as presentations to raise awareness about important causes, fundraisers to gather critical funds for those in need, and food drives to feed the hungry.

Cutler was also a statesman who exhibited great leadership, representing his home state of Massachusetts in the Continental Congress from 1801 through 1805. He understood the need for intelligent, well-educated individuals who could step up and lead. Ohio University continues to respond to this need, training students to become leaders, not only in local communities and America, but around the world.

In addition to being a clergyman and a legislator, Cutler also studied and practiced science and medicine. After the War, he took up the practice of medicine to supplement his income. He became a Fellow of the American Academy of Arts and Sciences in 1781, identifying and cataloging nearly 350 species

of plants as well as conducting astronomical and meteorological research. The University he chartered offered science instruction from the very beginning. Today, Ohio University is internationally recognized for the scientific research conducted by our professors and students. Our new medical facilities are uniquely positioned to graduate practitioners to provide medical care where it is needed.

Ohio University is the culmination of the vision of Manasseh Cutler and many other influential leaders throughout the years. We remain true to the original spirit and intention of our charter. At the same time, we have continued to make the changes necessary to face our modern frontiers. We strive to graduate students to serve, to lead, to heal and to explore in our ever-changing modern landscape. We remain committed to the enduring vision of Manasseh Cutler in the past, in the present, and forward into the future.



When Manasseh Cutler penned the words of the Charter for the school now known as Ohio University, he was not merely envisioning the scenic, pastoral university setting that we see today. The institution he imagined was an educational vanguard that would be located in the untamed environs at the farthest edge of colonial society. The university would meet the need to train intelligent and insightful individuals who could step up and take their place in a new world ripe with opportunity and need. Cutler knew that statesmen and scientists, philosophers and engineers would be required to lead the fledgling country to greatness.

In keeping with Cutler's original vision, Ohio University is still responding to help fill that void. Our modern challenges may reflect different economic, scientific and societal circumstances than those

Cutler faced; our frontier is now global rather than regional and technological changes are occurring at an astounding rate. However Ohio University is still reaching out to support and educate those who desire to be victorious over the obstacles to their success, who want to master and surmount the limiting boundaries they face so that they can thrive in the twenty-first century world.

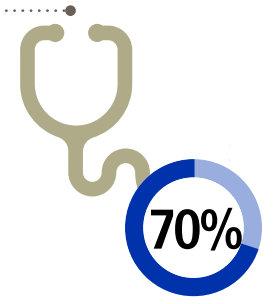
In response to demand from students seeking the superior education, training and support available from Ohio University, this year we have opened new campuses near Cleveland and Columbus, in addition to our five regional campuses and three satellite centers across Ohio, including locations in Cambridge, Chillicothe, Ironton, Lancaster, Pickerington, Proctorville, St. Clairsville, and Zanesville.



Carley S. Cost
Ohio University's Heritage
College of Osteopathic Medicine,
Cleveland, Ohio
Class of 2020

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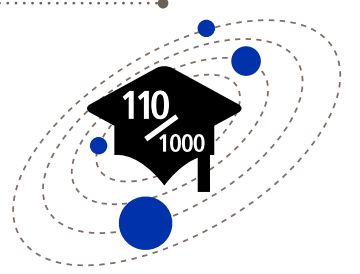
beginning of big things at the new Ohio College of Osteopathic Medicine, Cleveland, Ohio. The first class consisted of 51 students. It is anticipated that approximately 70% of graduates will practice medicine in the northeastern United States.



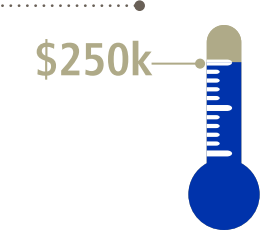
The new campus opened in 2014 near Columbus, Ohio. In response to student interest, a master's degree program for Health Sciences and Professions was added to their course offerings in 2015. Dr. Heritage Kenneth Johnson, D.O., reports that he anticipates that **50 students in the initial class will be practicing medicine in central Ohio** upon graduation.



In the summer of 2015, Ohio University's Heritage College of Osteopathic Medicine hosted the International Space Station Outreach through the International Space Station. The program included workshops and lectures for the students. The program selected 110 students from more than 1,000 applicants from around the world. Astronauts and scientists will be providing **insights regarding the future of space exploration** of this vast frontier.



Dr. Cost is an assistant professor of meteorology, in the Department of Atmospheric Sciences. He received a grant for \$250,000 from the National Science Foundation for graduate students in the research to collect and study **data that have the potential to reveal climate change** that affect the entire planet. He has the opportunity to present their findings to the American Meteorological Society this past January.



Dr. Cost is an assistant professor of biological sciences at the Heritage College of Osteopathic Medicine campus, led a team to study the disease malaria in Sudan, **where he was born**. The team's findings have helped in the development of successful new treatments for the disease. This is his life's work and the team's efforts with others on a global level.





Place. A sense of purpose and of belonging. These things figured prominently in Carley Cost's decision making process when she and her husband, Brian, both decided to pursue a career in medicine but wanted to stay close to home.

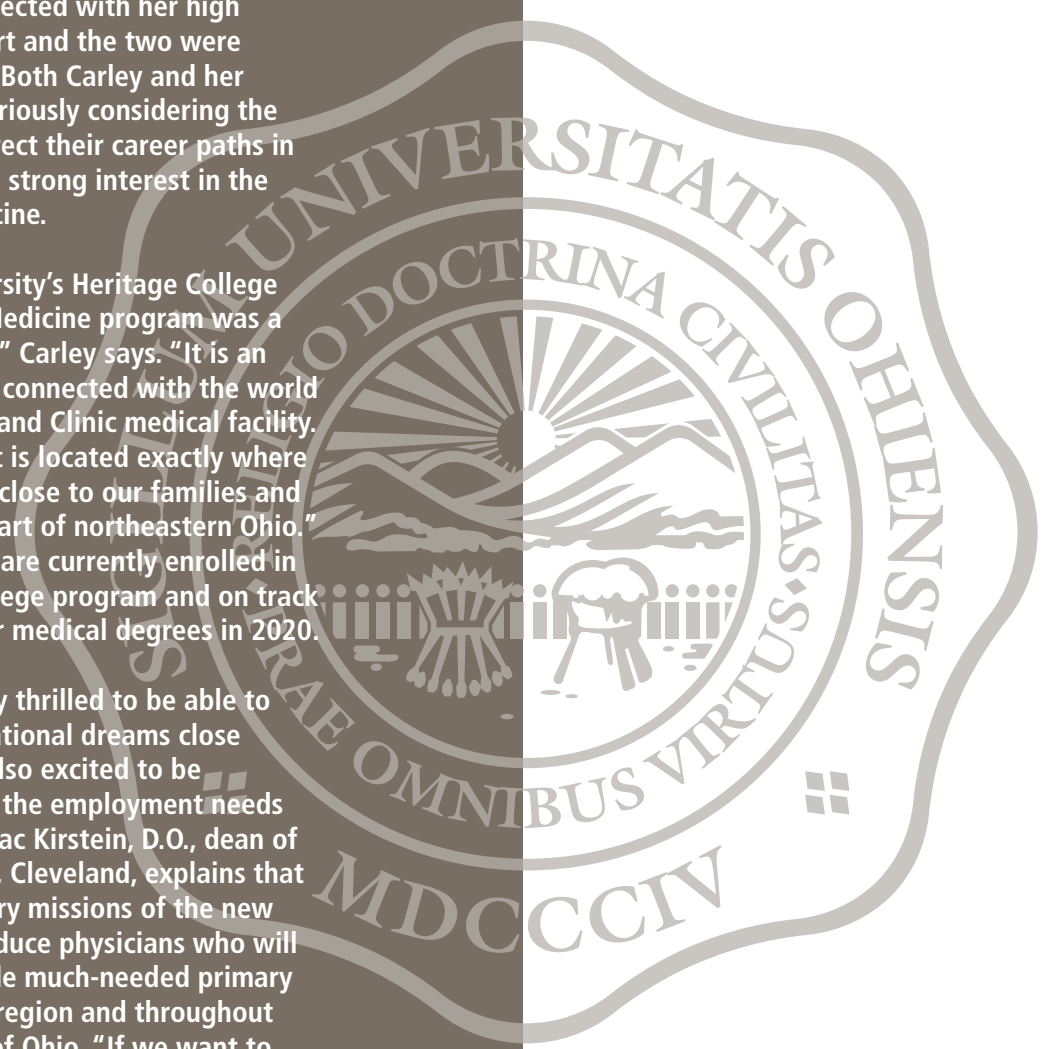
Carley grew up in northeast Ohio, went to high school in Chagrin Falls, and after a brief sojourn away to pursue a music career, returned to the Cleveland area. There she reconnected with her high school sweetheart and the two were married in 2015. Both Carley and her husband were seriously considering the best way to redirect their career paths in order to satisfy a strong interest in the practice of medicine.

"The Ohio University's Heritage College of Osteopathic Medicine program was a perfect fit for us," Carley says. "It is an excellent school, connected with the world renowned Cleveland Clinic medical facility. And best of all, it is located exactly where we want to be—close to our families and friends, in the heart of northeastern Ohio." Carley and Brian are currently enrolled in the Heritage College program and on track to complete their medical degrees in 2020.

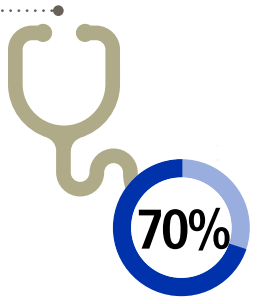
Not only is Carley thrilled to be able to pursue her educational dreams close to home, she is also excited to be positioned to fill the employment needs there as well. Isaac Kirstein, D.O., dean of Heritage College, Cleveland, explains that one of the primary missions of the new College is to produce physicians who will be able to provide much-needed primary care in the local region and throughout the entire state of Ohio. "If we want to help sick people, we need specialists. But if we want to keep people healthy, we need general practitioners. The need in our area is huge and Heritage College is stepping up to meet that need."

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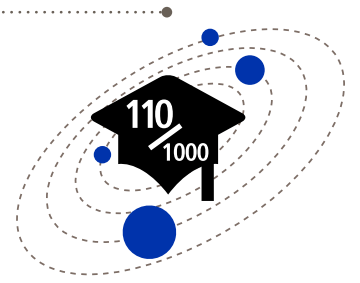
The fall of 2015 marked the beginning of big things at the new Ohio University Heritage College of Osteopathic Medicine, Cleveland, located in northeastern Ohio. The first class consisted of 51 students. Dean Isaac Kirstein, D.O., anticipated that approximately 70% of his students will go on to **practice medicine in the northeastern Ohio region** after graduation.



The Ohio University, Dublin, campus opened in 2014 near Columbus, Ohio. In response to student interest, a master's degree program for physicians' assistants was added to their course offerings in 2015 through the College of Health Sciences and Professions. Heritage College Executive Dean Kenneth Johnson, D.O., reports that he expects the **majority of the 50 students in the initial class will seek to practice medicine in central Ohio** upon graduation.



During the spring and summer of 2015, Ohio University's Russ College of Engineering hosted the International Space Studies program, offered through the International Space University. The event included workshops and lectures for the 110 participants who were selected from more than 1,000 applicants from around the world. Astronauts and scientists shared personal experiences and **insights regarding humankind's exploration of this vast frontier.**



Dr. Ryan Fogt, associate professor of meteorology, in the Department of Geography, received a grant for \$250,000 from the National Science Foundation to study atmospheric changes over Antarctica. He included three of his undergraduate students in the research and together they were able to collect and study **data that have significance on wider climate changes** that affect the entire planet. The students had the opportunity to present their findings to the prestigious American Meteorological Society this past January.



Tarig Higazi, Ph.D., associate professor of biological sciences at the Ohio University Zanesville campus, led a team to study the disease known as River Blindness in the Sudan, **where he was born.** Treatments developed from the team's findings have helped in the creation of exciting and successful new treatments for the disease. This year he shared the story of his work and the team's efforts with others interested in fighting disease on a global level.





The reason the Ohio Company of Associates chose Manasseh Cutler as the person to represent them and their interests to Congress was because of his reputation. The Associates had heard how Cutler conducted himself before the American Revolution and they had reports regarding how he performed under pressure during the War. They were familiar with his work in drafting the Ordinance of 1787 that established the Northwest Territory. His character and accomplishments were familiar to and respected by many in the newly developing United States.

Actions and their repercussions form the building blocks of reputation. The founders of Ohio University knew this when they established an institution that would be known for not only progress, but also for morality, virtue and honor. Although we started out as a new institution in an unknown region, over the years we have become known far and wide based on the actions we have taken.

Early on, Ohio University earned the reputation as a school that makes room for minorities and underserved students and gives them a place to excel. Our first African American student, John Newton Templeton, was admitted 35 years prior to the Emancipation Proclamation. We enrolled Margaret Boyd, our first female student, in 1868, over 50 years

before women received the federal right to vote. Minorities and women now comprise a substantial part of our student body and we are impressed by and very proud of the contributions they make on a daily basis to our University community.

Ohio University has always combined solid academics with exciting research. Today many of our programs are nationally and internationally recognized, including our Honors Tutorial College, our Sports Administration Master's programs, our Center for Entrepreneurship, and our Ralph and Luci Schey Sales Centre, among many others. Our students are well served by our excellent reputation when they graduate to seek career opportunities or additional, competitive educational experiences.

Our reputation continues to grow with the achievements of each new student we graduate and each program we implement. This year, in addition to many other awards and recognition, the Association of Public and Land Grant Universities named us as one of their 48 nationwide Innovation and Economic Prosperity Universities. We continue to stretch further, to reach higher. We are strongly and sincerely committed to maintaining and improving the reputation by which we are known.



Zainab Kandeh
 Ohio University, E.W. Scripps College of Communication, School of Journalism
Journalism Major

er of U. S. Fulbright Scholars by the U.S. Department of Educational and Cultural Affairs, **10** named from Ohio University.



named two of Ohio University's programs the best in the world. The nation took the honor of the **course in the world** and the Sports Administration was recognized as **ate sports course in the world.**



Honors Tutorial College was rated among the top programs at any college or university in the world as the highest rated program of its kind.



Center for Entrepreneurship, a partnership of the Honors Tutorial College and Public Affairs and College of Business was named **Outstanding Emerging Entrepreneurship Award** was given by the U.S. Association for Small Business.



The Ohio State University Marching Band, the Marching 110, was identified by the **Top College Marching Band in America.**





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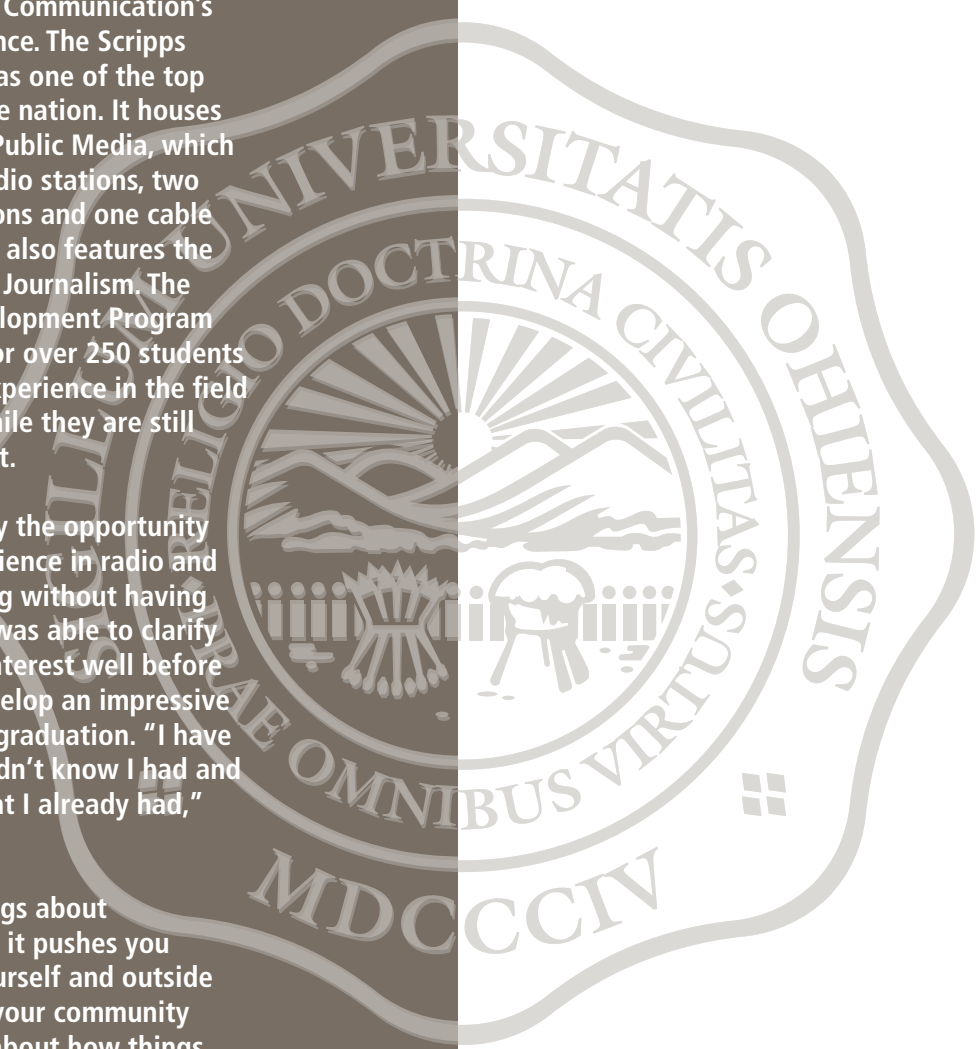
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For a student interested in media, it doesn't get much better than a school that has a National Public Radio station and a Public Broadcasting Service affiliate on campus. And according to Zainab Kandeh, "The wonderful thing about it is that they let students come in and get their feet wet."

Kandeh came to Ohio University from her hometown of Delaware, Ohio, with a strong interest in journalism. She was drawn by the Scripps College of Communication's reputation for excellence. The Scripps College is recognized as one of the top five such schools in the nation. It houses the WOUB Center for Public Media, which includes five public radio stations, two public television stations and one cable television station, and also features the E.W. Scripps School of Journalism. The Center's Student Development Program offers opportunities for over 250 students to gain actual work experience in the field of communications while they are still undergraduate student.

Kandeh was thrilled by the opportunity to get hands-on experience in radio and television broadcasting without having to leave campus. She was able to clarify her specific areas of interest well before graduation and to develop an impressive work resume prior to graduation. "I have found talents that I didn't know I had and have built on skills that I already had," Kandeh explained.

"One of the great things about Ohio University is that it pushes you to think outside of yourself and outside of the University and your community and makes you think about how things affect the outside world." The school is widely recognized for its students' successes as well as for its excellent facilities and instructors.



Recognized as a top producer of U. S. Fulbright Scholars by the U.S. Department of State's Bureau of Educational and Cultural Affairs, **10 Fulbright recipients** were named from Ohio University.



Sport Business International named two of Ohio University's sports administration programs the best in the world. The Master's of Sports Administration took the honor of the **best postgraduate sports course in the world** and the Professional Master of Sports Administration was recognized as the **best online postgraduate sports course in the world**.



Ohio University's **Honors Tutorial College** was rated among the **top 20 public honors programs at any college or university** in America and was singled out as the highest rated program of its kind in the state of Ohio.

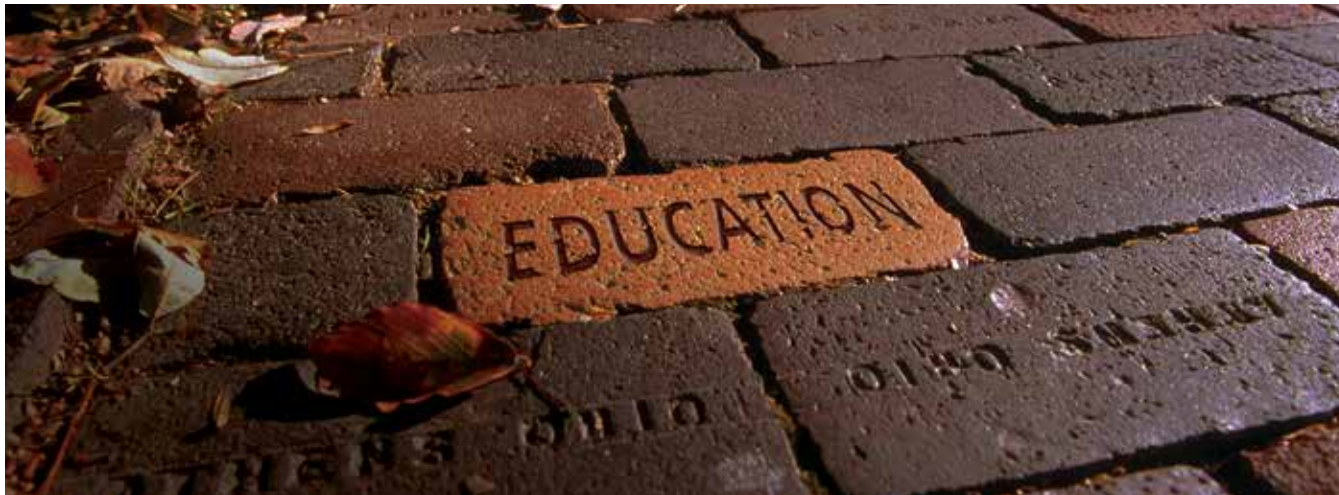


The Ohio University Center for Entrepreneurship, a partnership of the Voinovich School of Leadership and Public Affairs and College of Business **was named the America's Outstanding Emerging Entrepreneurship Program**. The competitive award was given by the U.S. Association for Small Business and Entrepreneurship.



Ohio University's marching band, the Marching 110, was identified by CollegeSports-fans.com as the **Top College Marching Band in America**.





Education – it is our purpose, our focus, our very reason for existence. Manasseh Cutler knew that as the United States of America grew and expanded, there would be a need for many of its citizens to have formal education in literature, mathematics, science, medicine and the humanities. He knew that there would be a need for experts to use the academic foundations others had built throughout history as a springboard to meet the requirements of the future.

The primary goal of Ohio University’s faculty is to share knowledge, experience and insight with our students. They lead our first-year students through the basics and foundational knowledge and then begin to engage with them to explore the myriad facets of each field of study.

Our faculty members challenge students to reach their full potential through exploration of their chosen field and all the nuances associated with it. Mistakes are made and lessons are learned. It is

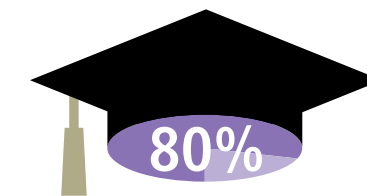
during this process of trial-and-error that many students are truly transformed from teenagers to the confident professionals who will go on to change the world. Our faculty members further support success by encouraging students to attend professional conferences to present their work and by coauthoring research papers with them.

The process of education, especially at the post-secondary level, does not happen by default. We at Ohio University work ceaselessly to enhance and facilitate the learning experience here. We are committed to providing our students with the superior education they desire while at the same time providing our world with graduates well-equipped to elevate the condition of our existence. Our highest calling is to fulfill Manasseh Cutler’s view that education is an essential part of progress in all areas of life.



Phillip Craigmile
Ohio University Honors Tutorial College
**Biological Sciences Major,
Chemistry Minor**

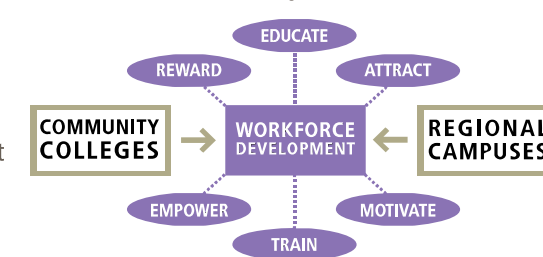
en at Ohio University
a total of 80.2 percent overall.
Freshmen who begin at Ohio
their sophomore year.



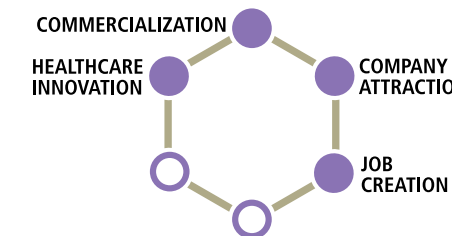
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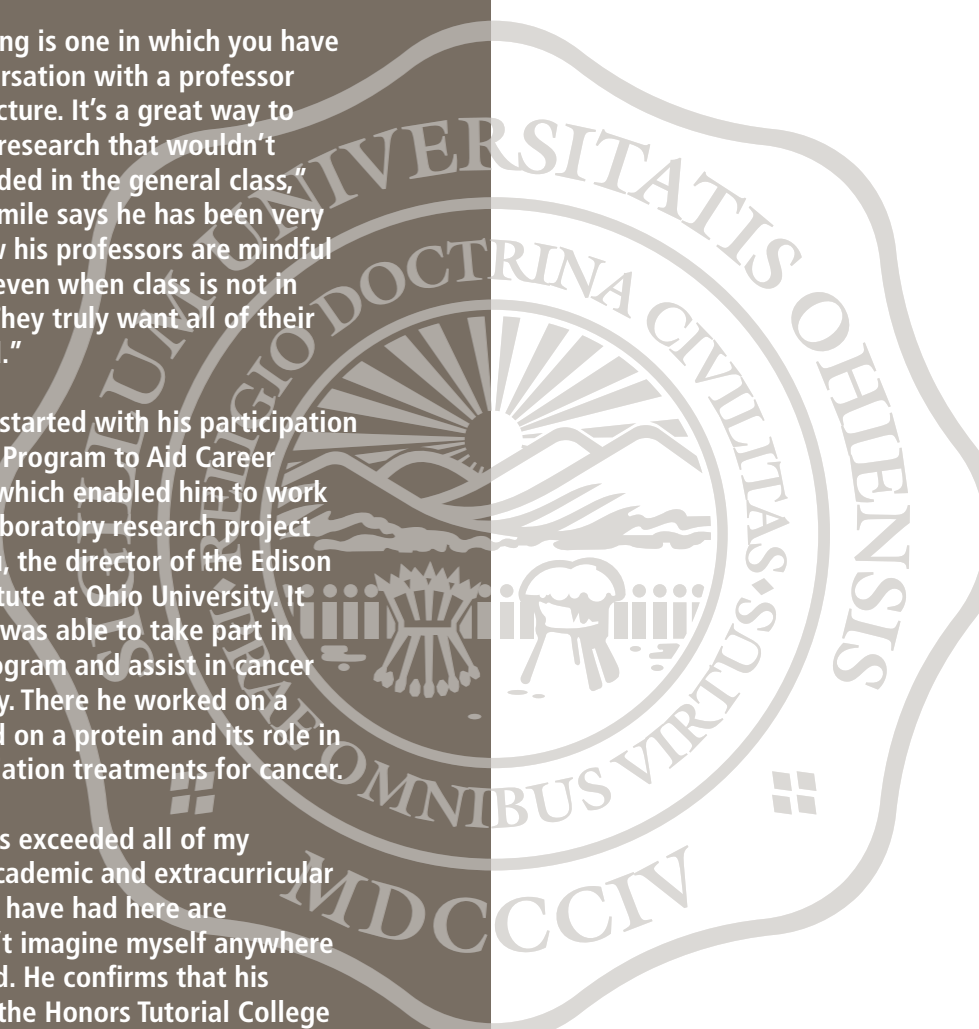
Our faculty members challenge students to reach their full potential through exploration of their chosen field and all the nuances associated with it. Mistakes are made and lessons are learned. It is

“In high school, basically all I did academically was the homework required for points to get the grade. Here I spend four or five times as much time, at least multiple hours a day, trying to read and keep up. Often times, it’s not for anything that’s required for the class. It’s truly to learn,” Phillip Craigmile explains. He is a student enrolled in Ohio University’s Honors Tutorial College, a system of undergraduate education similar to that used at England’s Oxford and Cambridge Universities.

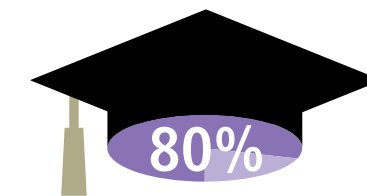
“This style of learning is one in which you have a one-on-one conversation with a professor rather than a big lecture. It’s a great way to learn new, exciting research that wouldn’t necessarily be included in the general class,” he continued. Craigmile says he has been very impressed with how his professors are mindful of students’ needs even when class is not in session. He adds, “They truly want all of their students to succeed.”

Craigmile’s success started with his participation in Ohio University’s Program to Aid Career Exploration (PACE) which enabled him to work in a biochemistry laboratory research project with Dr. Shiyong Wu, the director of the Edison Biotechnology Institute at Ohio University. It continued when he was able to take part in an international program and assist in cancer research in Germany. There he worked on a project that focused on a protein and its role in cell death after radiation treatments for cancer.

“Ohio University has exceeded all of my expectations. The academic and extracurricular opportunities that I have had here are extraordinary. I can’t imagine myself anywhere else,” Craigmile said. He confirms that his experiences within the Honors Tutorial College have taken him far beyond passive academics. “I used to be more narrow-minded, whereas now I try to consider things from multiple angles. Rather than just take somebody at their word for something, I find myself looking up primary research to confirm it and do research for myself.” At Ohio University, Craigmile has transitioned into a new way of thinking. His journey has changed from one of passive acceptance of the thoughts of others to the active pursuit of answers to his own academic questions, the very essence of education.



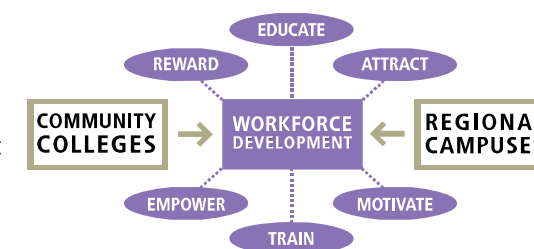
The retention rate of freshmen at Ohio University increased by 1.4 percent, to a total of 80.2 percent overall. **Over 80 percent of the freshmen who begin at Ohio University continue** into their sophomore year.



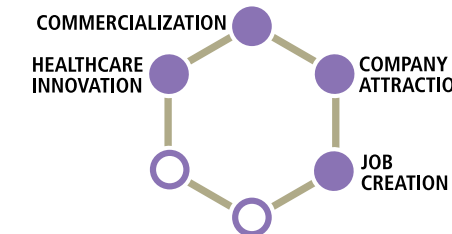
Over \$1.25 million was committed by more than 3,000 donors to match-eligible scholarships last year, including 26 new, named-endowed scholarships with commitments totaling more than \$680,000.



Ohio University’s regional campuses are working with area community colleges as part of the Regionally Aligned Priorities in Developing Skills program initiated by the Ohio Department of Higher Education. The purpose of this program is to enable workforce development projects. The Southeast Ohio RAPIDS Investment Consortium, of which Ohio University is a part, won the southeast Ohio award for this program.



Ohio University joined with several other Ohio colleges and universities at the request of Ohio Governor, John Kasich, to create an alliance **to participate in a diagnostic of the state’s primary bioscience assets** to study the opportunities and merits of creating and investing in a consortium to realize healthcare innovation, commercialization, company attraction and job creation in the state of Ohio.



The Career and Leadership Development Center at Ohio University recently created **two new leadership certificate offerings** that are open to both undergraduate and graduate students. Participants will receive professionally developed curriculum that will be delivered throughout the academic year.





After the American Revolutionary War, the new country was broke. There were not enough funds in the Treasury to pay those who had just fought the bitter war for independence. There were struggles to occupy the land along the western border and political maneuvering to gain control there. Manasseh Cutler came forward with a unique solution that would address all of these problems. He proposed that deeds to untamed western lands be given to soldiers in lieu of cash payment for their service to the country.

Cutler realized the importance of innovation and trying new things to achieve improved results. In our charter he recognized the essential nature of progress.

At Ohio University today, we pursue innovation on a daily basis. We strive to provide our students with the most innovative instruction possible, through our excellent, forward-thinking faculty and our cutting-edge educational spaces and equipment. For example, our Edwards Accelerator Laboratory draws researchers from many universities and agencies throughout the world. The International Space University 2015 Space Studies Program was held at our Russ College of Engineering and Technology this past fall and featured experts in space exploration from around the globe. We work very hard to bring our students the very best in terms of innovative teaching, learning and experimentation.

Our faculty constantly surprise and amaze us by reflecting the spirit of innovation through creative and often ground-breaking findings. Dr. Jason Trembly

is working with students to develop and test his hydraulic fracturing wastewater treatment plant that will benefit both the environment and our country's energy needs. Dr. Justin Holub's research in the field of biomimicry focuses on the fascinating use of natural forms on a molecular level to affect human health. Dr. Carl Brune's research on the origin of the elements is uncovering unknown details about the very building blocks of life. Their innovative ideas are helping provide solutions that will have a profound impact on our modern world.

But the exciting and innovative discoveries are not the sole province of our faculty. We strongly encourage our students to propose research questions and get involved. At Ohio University, it is common for undergraduate students to actively participate in research projects, to coauthor papers with renowned faculty experts and to present their results. Our annual Student Research and Creative Activity Expo featured over 800 student presentations this year, many of which will also be presented by our students at professional meetings and symposia throughout the world.

Innovation is a key part of who we are at Ohio University. We strive to bring new ideas and technologies in from around the world and we are proud to present the novel and important innovations discovered by our faculty and students to those outside our walls.



LaDonya Jackson
Ohio University, Russ College
of Engineering
**Biomechanical Engineering,
Graduate Program**

Department of Mechanical Engineering,
test his innovative **hydraulic fracturing
treatment method** on a commercial scale.



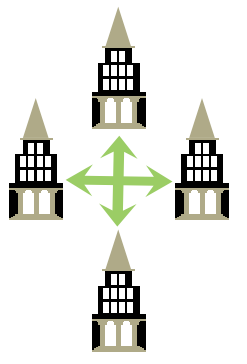
students and one faculty member were
in grants and fellowships through the
**medical research in a wide range
of diseases, including cancer and**



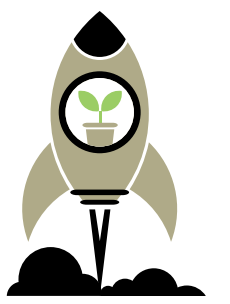
of Ohio University's
32 jobs and generated over
investment income over the
**Center was ranked third
in the category for Top University
in the South America for 2015.**



as one of 18 Innovation and Economic
Development Centers in 2015 by the Association of Public and
Private Land-grant Universities. This designation provides a platform from
which to work with other institutions as a resource for
researchers to expand their economic engagement
with their regional economies.



of researchers who received a \$380,000 grant
to study how plant growth is influenced by gravity. In
2015, the center was **transported to the International Space
Station** on a SpaceX Dragon commercial cargo rocket.





She once wanted to become a veterinarian, but as LaDonya Jackson's interests shifted toward human health and biomechanical engineering, she found the opportunities she was seeking at Ohio University's Russ College of Engineering and Technology. "I found out that it was the technology and engineering applications to medicine that I was interested in," she remembered. The programs at Ohio University were a great fit for Jackson, since she was able to easily work with professors in both Russ College of Engineering and Technology and the Heritage College of Osteopathic Medicine.

As part of her integrated program, she began to work with two mentors, Dr. Kelly McCall and Dr. Frank Schwartz, from Ohio University's Heritage College of Osteopathic Medicine to study whether Type 1 diabetes can be detected before it begins to cause irreparable damage to the pancreas. Jackson's work involves the development of an assay that could help to detect pancreatic changes linked to Type 1 diabetes.

"The diagnostic assay we are hoping for will be able to detect diabetes early on, before the major loss of the beta cells in the pancreas," Jackson said. Existing tests are able to detect pancreatic damage only after the loss of 50 to 70 percent of the critical beta cells, leaving patients with a greatly reduced ability to produce insulin. The new assay will hopefully identify the diabetes-related threat to the pancreas earlier so that appropriate intervention and treatment can be given and patients will be able to retain a much higher degree of pancreatic function.

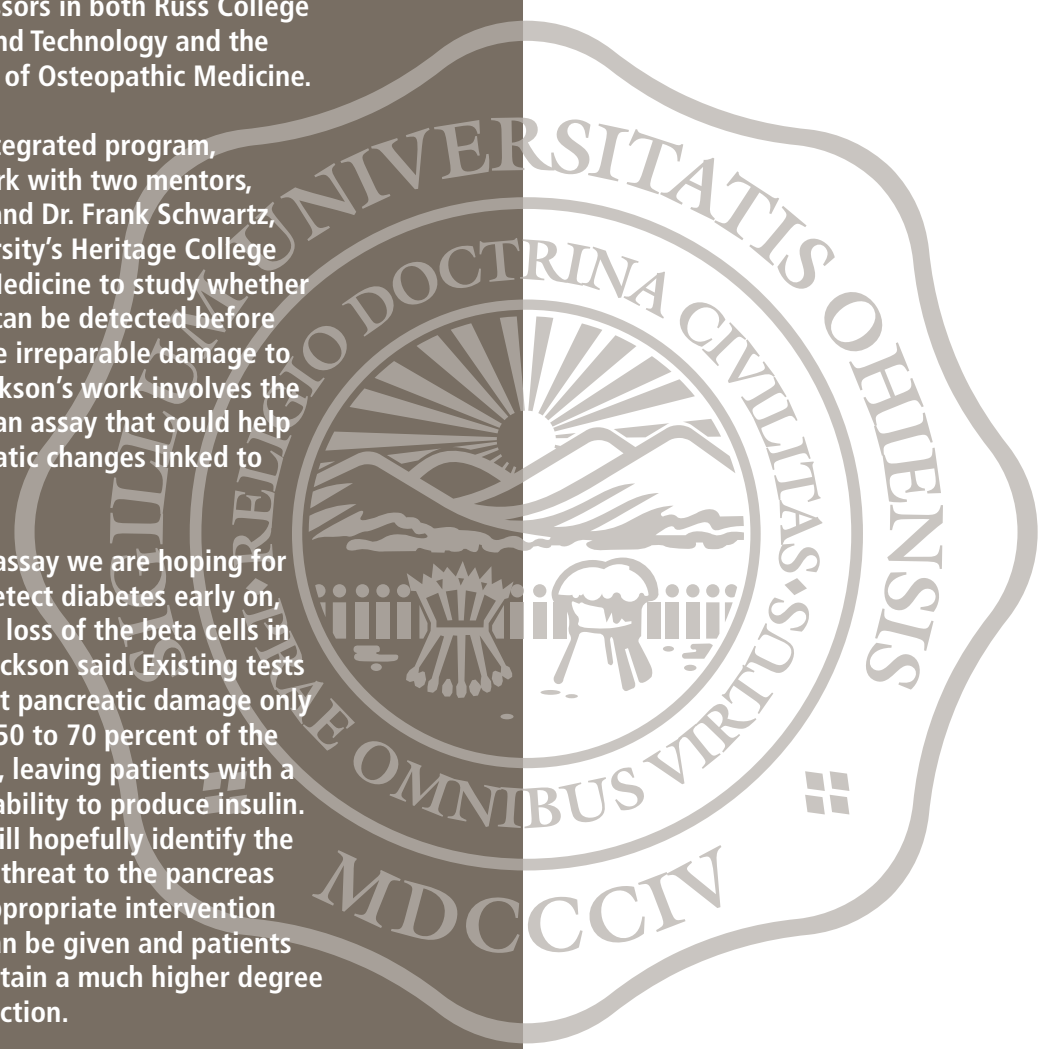
New ideas, new research, new ways of looking at things are the heart of innovation. Jackson was able to take advantage of Ohio University's exciting collaboration between two of its colleges. She was able to develop a new method of detecting a life-threatening health condition. Her discoveries may well give rise to new treatment methods and new hope to the over eight million Americans suffering from undiagnosed diabetes.

After the American Revolutionary War, the new country was broke. There were not enough funds in the Treasury to pay those who had just fought the bitter war for independence. There were struggles to occupy the land along the western border and political maneuvering to gain control there. Manasseh Cutler came forward with a unique solution that would address all of these problems. He proposed that deeds to untamed western lands be given to soldiers in lieu of cash payment for their service to the country.

Cutler realized the importance of innovation and trying new things to achieve improved results. In our charter he recognized the essential nature of progress.

At Ohio University today, we pursue innovation on a daily basis. We strive to provide our students with the most innovative instruction possible, through our excellent, forward-thinking faculty and our cutting-edge educational spaces and equipment. For example, our Edwards Accelerator Laboratory draws researchers from many universities and agencies throughout the world. The International Space University 2015 Space Studies Program was held at our Russ College of Engineering and Technology this past fall and featured experts in space exploration from around the globe. We work very hard to bring our students the very best in terms of innovative teaching, learning and experimentation.

Our faculty constantly surprise and amaze us by reflecting the spirit of innovation through creative and often ground-breaking findings. Dr. Jason Trembly



Dr. Jason Trembly, from the Department of Mechanical Engineering, received nearly \$3 million to test his innovative **hydraulic fracturing mobile wastewater treatment method** on a commercial scale.



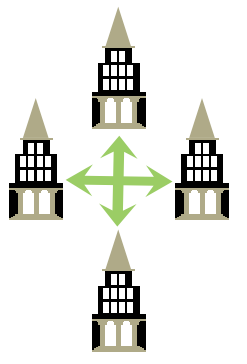
In 2015, 10 Ohio University students and one faculty member were awarded more than \$79,000 in grants and fellowships through the Kopchick Awards to advance **medical research in a wide range of areas including Alzheimer's disease, diabetes, cancer and obesity.**



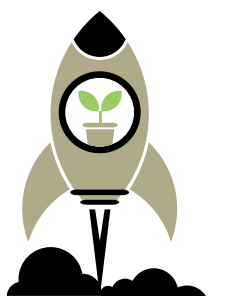
Companies that were clients of Ohio University's Innovation Center created 232 jobs and generated over \$40 million in revenue and investment income over the last two years. The **Innovation Center was ranked third by UBI Global in the category for Top University Business Incubator in North America for 2015.**



Ohio University was **named as one of 18 Innovation and Economic Prosperity Universities** for 2015 by the Association of Public and Land-grant Universities. The designation provides a platform from which the University can work with other institutions as a resource for all public research universities to expand their economic engagement activities and help grow their regional economies.



Dr. Sarah Wyatt led a team of researchers who received a \$380,000 grant to study genes that affect how plant growth is influenced by gravity. In 2015 their plant material was **transported to the International Space Station** by the NASA SpaceX Dragon commercial cargo rocket.





It is important to have a plan. But it is even more important to have a strategy. All those years ago, Manasseh Cutler knew that there needed to be a strategy in place to provide for our new University and keep it on track. He wrote an Act for the Ohio Legislature in 1804 which included the charter to guide our development and continued existence through the troubled times of his day.

We are thankful for the model Cutler set. Today we also continue to research, to speculate, to ponder, and to prepare for whatever contingencies the modern world may throw at us. At Ohio University we are not content to wait to see where external forces and pressures will take us. We know where we want to go and we have a solid plan for how to arrive there. Our plan is not a last-minute response, it is based on the sound strategies necessary to provide our students with an excellent education, to provide our faculty with first-rate facilities from which to teach and conduct their research, and to foster the administrative structure needed to assure that these things happen in an orderly, efficient and expedient manner.

One critical factor in our success is the way in which we have been able to provide for the financial needs of our University. In the early 1800's, Cutler's strategy

included building the town of Athens around the University and dependence upon a system of rents and payments to generate support. His plan was later augmented by the state of Ohio. Today, among our other strategic support, we have the Promise Lives Capital Campaign, which generated over \$500 million as of June 30, 2015.

At Ohio University we are also mindful of our students' personal strategies for careers and success. We are proud to offer them our OHIO Guarantee, which is a new way to manage tuition and fees that can aid them in budgeting for the total cost of their education. Our students are also directly impacted by our Diversity Strategic Plan. We want to make sure that everyone has the opportunity to be successful, regardless of ethnicity, race, gender or economic background.

The people who created our University had personal experience with finding their way through a rarely traveled wilderness and creating excellence where nothing had existed previously. We continue to place great emphasis on gathering information, researching possibilities and ongoing evaluation to create a strategy that will keep Ohio University strong for our next 200 years and beyond.



Cassey Eck
Ohio University Patton School of Education
Retail Merchandising and Fashion Product Development Major

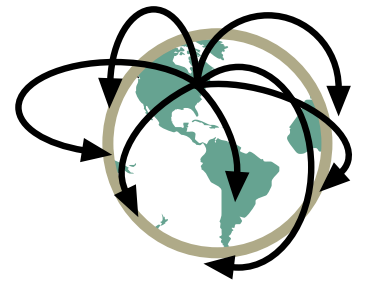
ise Lives Capital Campaign exceeded support for Ohio University students



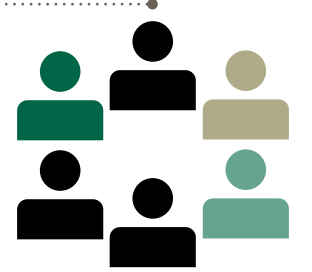
ow tuition and fee model that families to budget for the total cost of their education. This program went into effect for Ohio University in 2015.



Global Strategy, a program that supports the University's international reputation as a truly world-wide institution.



and a new Diversity Strategic Plan in place to achieve greater diversity among our students.



Management Strategy at Ohio University to generate a minimum of \$1.4 billion over the next 10 years through a revolving loan program. These funds address many different needs, but much of the focus will be on critical building projects.





For Cassey Eck, her relationship with Ohio University was “love at first sight.” From her initial visit to campus, she knew this was the school for her. “It was the first experience I had like that with a college. I didn’t want to leave.”

She is now a young woman with a plan. “I don’t come into class to learn the information and spit it back out. I want to understand the material instead of just pass the test.” Although she had been academically successful in high school, she had never been involved in leadership roles. She wanted to change that at Ohio University.

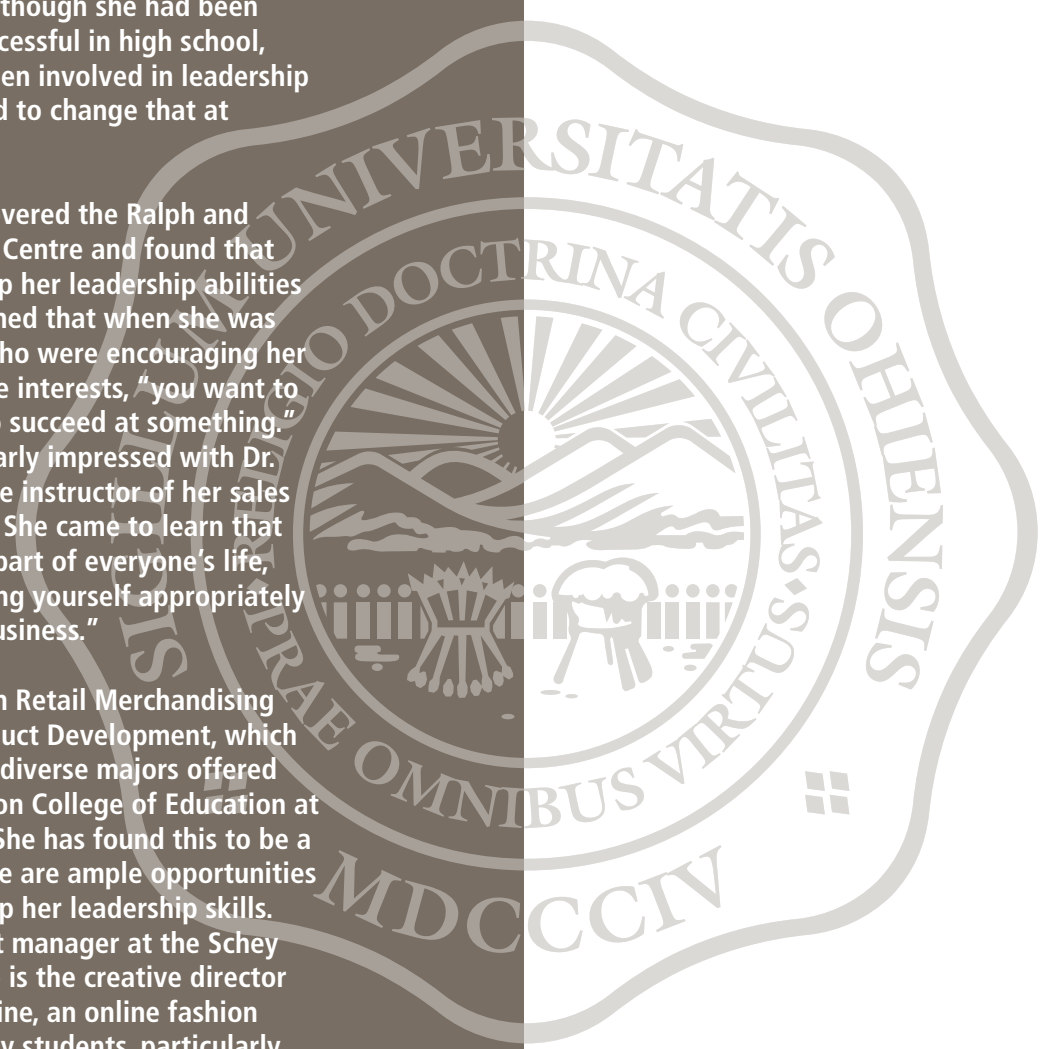
She quickly discovered the Ralph and Lucy Schey Sales Centre and found that she could develop her leadership abilities there. Eck explained that when she was around people who were encouraging her and had the same interests, “you want to work together to succeed at something.” She was particularly impressed with Dr. Rag Agnihotri, the instructor of her sales techniques class. She came to learn that “sales is a huge part of everyone’s life, whether it’s selling yourself appropriately or selling your business.”

Eck is majoring in Retail Merchandising and Fashion Product Development, which is one of several diverse majors offered through the Patton College of Education at Ohio University. She has found this to be a place where there are ample opportunities for her to develop her leadership skills. She is an account manager at the Schey Sales Centre. She is the creative director of *Thread* magazine, an online fashion publication run by students, particularly those seeking the Retail Merchandising and Fashion Product Development degree. Eck is thriving as she continues to work according to the strategy she set up for herself. When asked regarding her feelings about Ohio University, her response is, “This is the best place ever!”

It is important to have a plan. But it is even more important to have a strategy. All those years ago, Manasseh Cutler knew that there needed to be a strategy in place to provide for our new University and keep it on track. He wrote an Act for the Ohio Legislature in 1804 which included the charter to guide our development and continued existence through the troubled times of his day.

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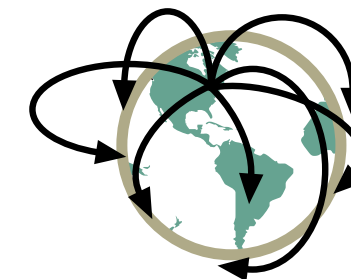
On June 30, 2015, the **Promise Lives Capital Campaign** exceeded **half of a billion dollars in support for Ohio University students and programs.**



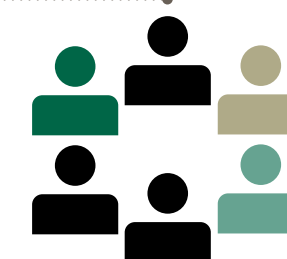
The OHIO Guarantee is a **new tuition and fee model** that enables students and their families to budget for the total cost of their college education. This program went into effect for freshmen entering the University in 2015.



Ohio University unveiled the **Global Strategy**, a program that is intended to strengthen the University’s international portfolio and maintain a reputation as a truly world-wide institution.



Ohio University has instituted a new **Diversity Strategic Plan** in 2015. The goal of the Plan is to achieve greater diversity among faculty and staff.



The **Century Bond Debt Management Strategy** at Ohio University is predicted to generate a minimum of \$1.4 billion over the next century, via a \$250 million revolving loan program. These funds will be used to address many different needs, but much of the money presently available will be focused on critical building repairs and classroom upgrades.





For all his creativity and intelligence, his astute business and political sense, Manasseh Cutler did not have the power to gaze directly into the future. He did, however, have the ability to envision what the University might become, if nurtured and challenged in the right manner.

As Ohio University has grown from a handful of students attending classes in modest log structures on the wilderness frontier to a premier national university that educates over 40,000 students annually in world-class facilities at multiple locations throughout the state, Cutler's original desire has become manifest. His vision, predicted through the language he used to craft our original charter, called for the University to become a place of progress, order, prosperity and honor. We have achieved all those things and more.

But we are not content to rest upon our laurels. We are a people of vision also. We see the current needs of our state, our nation and our world and have spent considerable time developing ways in which Ohio University can positively respond to help our faculty and students meet those needs. We have developed an Innovation Strategy that will enable us to provide funding to propel us forward.

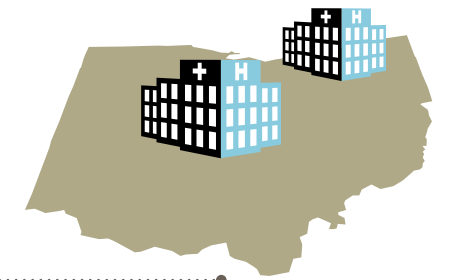
We envision a future where our campuses offer key expertise and research capabilities that provide our students with real-life experience in solving real-world problems. We want to become a source of information and creative ideas for businesses, government agencies and our local communities. We see the need to become a center for the generation of business, economic and social solutions. We want to synergize the very best that industry, government and our own academic partners can provide.

Our vision for the future is that Ohio University would become a beacon to those searching for information, hope and answers. We are uniquely and ideally situated to bring that vision into fruition. Manasseh Cutler's solid foundation has provided us with a perfect base from which to reach out and positively impact the future. His vision established a model for us – to look ever forward, to recognize what our world can be, and to identify how we as a University can continue to help create that improved reality.



Yaphet Jackman
 Ohio University College of Fine Arts,
 School of Dance, Film, and Theater
Master of Fine Arts Program

College of Osteopathic
vision campus in 2014 in
 Columbus. In response to
 vel programs in the field
 here for the first time in



University Heritage College of Osteopathic
vision campus near Cleveland, Ohio. The
 Cleveland Clinic's South Pointe Hospital,
 e much of their residency programs.

on **new student housing** in 2015. The
 divided into suite-style accommodations
 00 students. New construction also includes
 area and a central office facility for Housing



Completed in November, 2015, to
coal burning power plant to
 gas. Soon after, the University
 st green power user among
 s by the federal Environmental



cognized for its efforts in terms of
 in several areas, including waste
 urced, sustainably grown foods.
 a **national winner of the 2015**
enge, a competition among 100
 encourage their sports fans to





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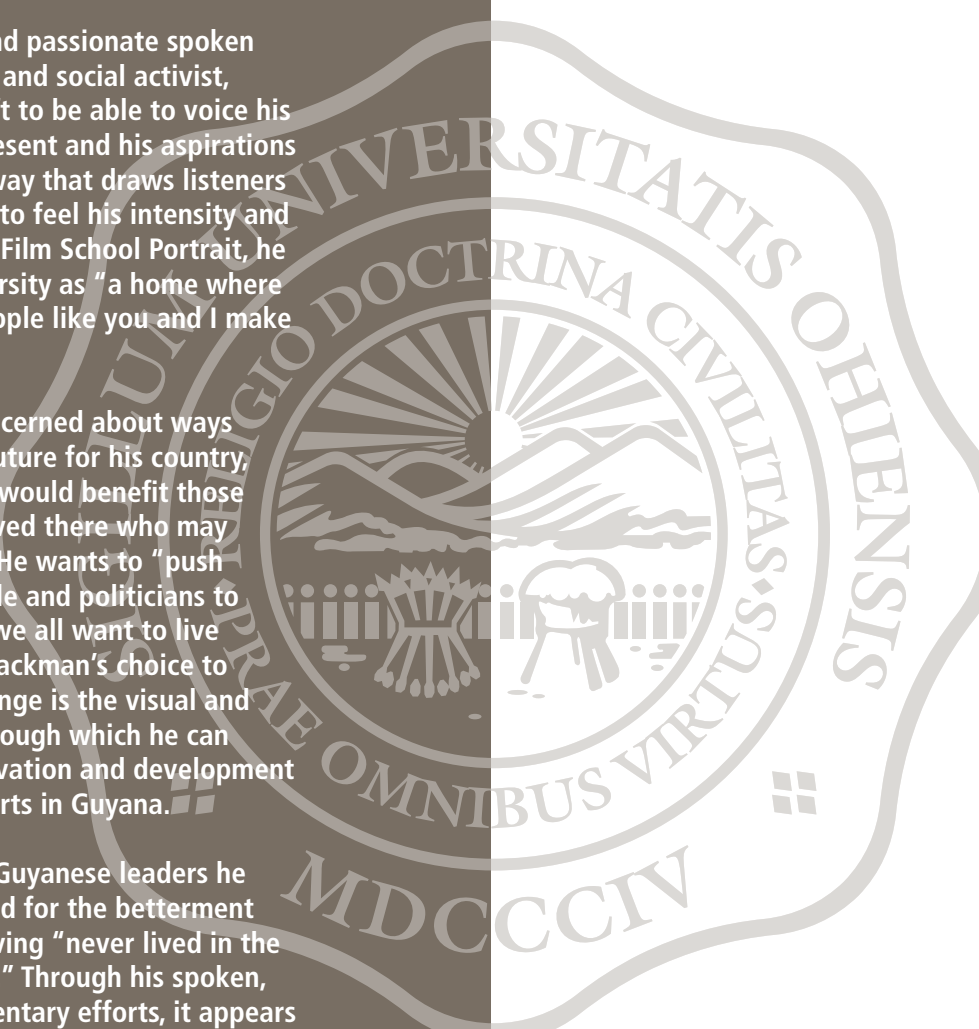
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From the time he was eight years old, in his home country of Guyana, Yaphet Jackman has been focused on what the future could become. His lifelong dream has been to create an institution in Guyana to teach visual arts, media and film to future filmmakers. As a graduate student at the Ohio University College of Arts and Sciences, School of Dance, Film, and Theater, he is working to make that vision a reality.

An accomplished and passionate spoken word poet, blogger and social activist, Jackman has the gift to be able to voice his concerns for the present and his aspirations for the future in a way that draws listeners in and allows them to feel his intensity and commitment. In his Film School Portrait, he describes the University as "a home where dreams live and people like you and I make them real."

Jackman is very concerned about ways to create a better future for his country, especially one that would benefit those who have always lived there who may never get to leave. He wants to "push harder on our people and politicians to create the Guyana we all want to live in." The vehicle of Jackman's choice to accomplish this change is the visual and performing arts, through which he can focus on the preservation and development of culture and the arts in Guyana.

Jackman describes Guyanese leaders he admires who worked for the betterment of the future, as having "never lived in the time they operated." Through his spoken, written and documentary efforts, it appears that he shares their lifestyles of forward focus. He also holds a vision of how bright the future can be for all, if thoughts and attitudes can be encouraged and directed in a way that will build that world. It is not surprising that in his Portrait, he referred to the streets of Ohio University as streets that are made of dreams. And it is not surprising that those streets are leading Jackman to be in a position to realize his vision for a better world.



Ohio University's Heritage College of Osteopathic Medicine **opened an extension campus in 2014 in Dublin, Ohio**, just north of Columbus. In response to student interest, graduate level programs in the field of healthcare were offered there for the first time in 2015.



In July of 2015, the Ohio University Heritage College of Osteopathic Medicine **opened an extension campus near Cleveland, Ohio**. The new school is located at the Cleveland Clinic's South Pointe Hospital, where students will complete much of their residency programs.

Construction was completed on **new student housing** in 2015. The four new residence halls are divided into suite-style accommodations and houses approximately 900 students. New construction also includes a central learning commons area and a central office facility for Housing and Residence Life.



A \$5.5 million project was completed in November, 2015, to convert **Ohio University's coal burning power plant to one that utilizes natural gas**. Soon after, the University was ranked fourteenth largest green power user among U.S. colleges and universities by the federal Environmental Protection Agency.



Ohio University has been recognized for its efforts in terms of recycling and sustainability in several areas, including waste management and locally sourced, sustainably grown foods. We were recently named as a **national winner of the 2015 GameDay Recycling Challenge**, a competition among 100 colleges and universities to encourage their sports fans to reduce game-day waste.





Although it has been well over 200 years since Manasseh Cutler began his efforts to bring a university to the western frontier of America, people’s needs remain similar today as they were then. People need to establish relationships and to feel that they and their contributions to society are valued.

Cutler worked first with the federal government and then with Ohio’s brand new state government to finally bring the University’s charter to completion. He relied heavily upon his superior skills as a statesman and negotiator on a political level to make it happen. He forged strong relationships with the soldiers and frontiersmen who were exploring the new boundary to carve out the space he knew the University would need to grow as time passed.

Once the University was established, it was the relationships between the faculty members, students, local business people and state government that provided the strength that kept it going. As time

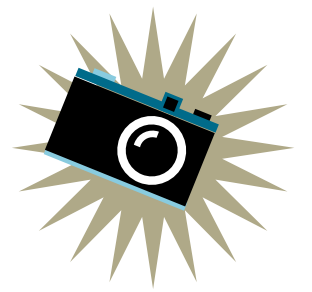
passed, alumni relationships were added as graduates went out to take their places in the world. As the University actively sought to enroll people of color, women and other minorities to provide opportunity to all, additional relationships strengthened the school.

Although a casual observer would perhaps describe Ohio University by its physical structures, its iconic buildings and historic, brick-lined streets, the massive shade trees and rolling landscape, it is critical to realize that the real essence of Ohio University is its people. They are the life blood, the spark that makes the University such a special and impressive place. While the campus is made of brick and mortar, the University is made of its people; administrators, faculty, staff and students, and when they begin to interact with corporations, governments and even countries at large, truly important things can happen.



Neti Gupta
Ohio University College of Arts and Sciences, Center for International Studies
Political Science and Global Studies: War and Peace Double Major

Media Photographers awarded the Susan University Professor Emeritus, Terry **contributions to the education of** and professional photographers.



Dean of Innovation at Ohio University’s **education, developed an online safety** **journalists and entrepreneurs fight** product, called Trollbusters, won top awards **s Media Foundation Summit.**



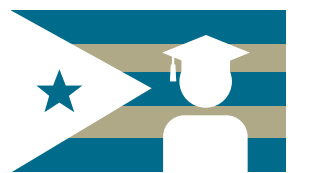
of Ohio University’s Department of **this team of students to recognition in** **fference” national competition, with the** **uminum cutting machine that could** **s for people with disabilities.**



ed Professor of Playwriting, **ted to serve as the fall** **he University’s first fall** **le recently completed a** **rogram at the Tony award** **Theater.**



ean, Jenifer Cushman, and **ities, Catherine Marshall,** **a Ties workshop. The purpose** **l in Cienfuegos, Cuba, was to** **cultural partnerships in higher** **ents. Cushman presented a paper** **ernational Learning and hoped that** **y students will be able to connect** **tudents and faculty in a variety of**





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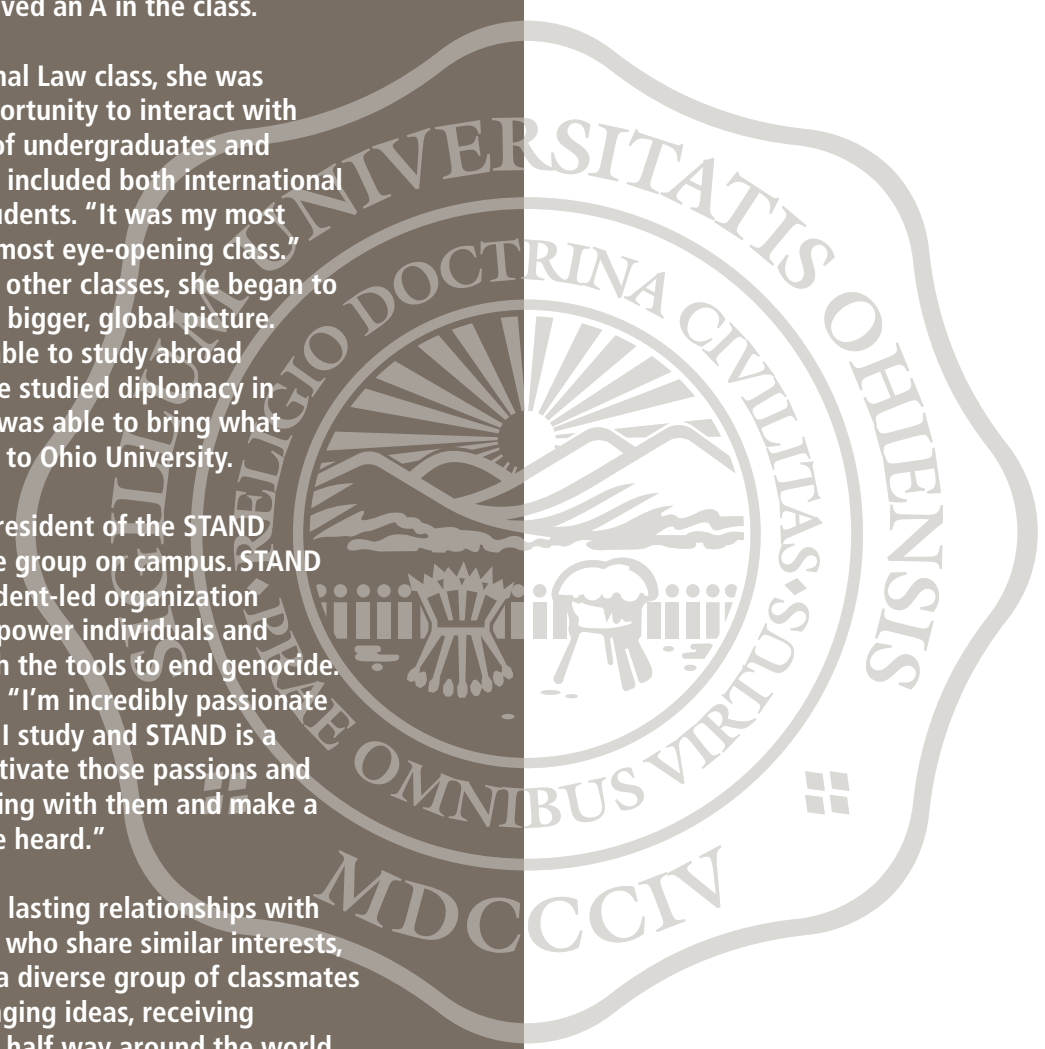
Once the University was established, it was the relationships between the faculty members, students, local business people and state government that provided the strength that kept it going. As time

Neti Gupta has sought to interact with other people from the very beginning of her educational experience at Ohio University. She joined one of the many Learning Communities on campus and began to forge lasting bonds with fellow students from her first semester of her freshman year. She utilized the Academic Advancement Center to obtain extra help when she took a math class that was a bit outside her comfort zone. She excelled with the peer tutor who worked with her and she received an A in the class.

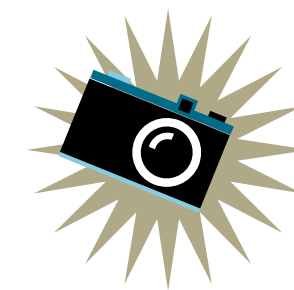
In her International Law class, she was afforded the opportunity to interact with a diverse group of undergraduates and graduates, which included both international and American students. "It was my most challenging and most eye-opening class." Through this and other classes, she began to get a feel for the bigger, global picture. Gupta was also able to study abroad one semester. She studied diplomacy in Switzerland and was able to bring what she learned back to Ohio University.

She is now the president of the STAND Against Genocide group on campus. STAND is a national, student-led organization that seeks to empower individuals and communities with the tools to end genocide. Gupta explained, "I'm incredibly passionate about the things I study and STAND is a way for me to activate those passions and really do something with them and make a difference and be heard."

Whether forming lasting relationships with freshman friends who share similar interests, interacting with a diverse group of classmates exploring challenging ideas, receiving support to travel half way around the world to expand her understanding of diplomacy, or standing up for those in dire need, Gupta has found Ohio University a people place. However, she has learned that perhaps the most important lessons lie within. "I think comfort is something that we feel entitled to because we always have it. Getting out of your comfort zone is when you get to know yourself the most." Gupta exemplifies the rich interpersonal relationships and people-centered nature of Ohio University.



The American Society of Media Photographers awarded the Susan Carr Educator Prize to Ohio University Professor Emeritus, Terry Eiler, for his **outstanding contributions to the education of photography students and professional photographers.**



Michelle Ferrier, associate dean of Innovation at Ohio University's Scripps College of Communication, **developed an online safety tool to help women news journalists and entrepreneurs fight cyberharrassment.** This product, called Trollbusters, won top awards at the International Women's Media Foundation Summit.



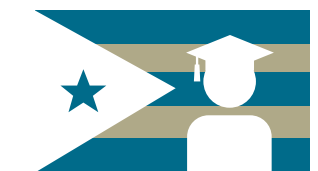
Professor Greg Kramer, chair of Ohio University's Department of Mechanical Engineering, led his team of students to recognition in the "Designing to Make a Difference" national competition, with the **development of a safer aluminum cutting machine that could increase job opportunities for people with disabilities.**



Ohio University's Distinguished Professor of Playwriting, Dr. Charles Smith, was selected to serve as the fall commencement speaker at the University's first fall commencement ceremony. He recently completed a **playwright in residence program at the Tony award winning Victory Gardens Theater.**



Ohio University Zanesville Dean, Jenifer Cushman, and Director of Global Opportunities, Catherine Marshall, participated in the first Cuba Ties workshop. The purpose of this event which was held in Cienfuegos, Cuba, was to **explore educational and cultural partnerships in higher education for Cuban students.** Cushman presented a paper on Collaborative Online International Learning and hoped that in the future, Ohio University students will be able to connect with Cienfuegos University students and faculty in a variety of mutually beneficial ways.



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