**Student Graphic Designer**The Division of Advancement Communications Marketing (ACM) graphic design student will support staff members of the Advancement division in producing a wide range of print and electronic communication materials. The graphic designer will utilize current desktop publishing technology, and will develop from initial conceptualization through final review the artwork for print publications that include newsletters, flyers, invitations, direct mail announcements, newspaper ads, posters, event marketing collateral as well as digital graphics for the web, online Bobcat Store and broadcast email. This position offers the student significant opportunities to build networking contacts, portfolio samples, and gain an understanding of a career in communication and marketing, graphic design and visual communication.

**POSITION DESCRIPTION**
This position reports to the Art Director, Advancement Communications and Marketing. The student graphic designer is an integral member of a creative team responsible for maintaining the division's visual image with its extensive public audiences. The student is required to perform both independently and collaboratively, utilizing such desktop and Web publishing tools as InDesign, Photoshop, and Illustrator. The student graphic designer will receive frequent, focused supervision and interaction with professional staff members, to help foster the acquisition of a general overview of a broad range of university careers, including jobs in alumni relations and communications. In turn, as a future alumnus, the student provides a valuable link with and insight into the Division of Advancement's primary constituency: its alumni. The position is housed in McKee House.

The student is required to perform both independently and collaboratively on tasks with significant impact on the success of ACM. The student is expected to demonstrate sound judgment, discretion and tact. Positions require 10 -15 hours per week. We work around your class schedule.

**BENEFITS OF THE POSITION**
The student will gain a full understanding of processes necessary to complete projects from conception through final implementation–print and/or digital, while experiencing potential career paths in graphic design, visual and marketing communication. The student will acquire quality portfolio samples of projects completed in service to an international OHIO community of alumni, fellow students, business and community leaders, and University officials. This position provides the student with the opportunity to work independently and creatively to obtain experience in self-management, responsible decision-making, teamwork, task follow-through, relationship building, and professional-level job expectations. The student could have opportunities to create pieces for submission for national awards.

Further, this position affords the student possible opportunities to network externally with many of OHIO's 200,000-plus alumni who are professionally employed in a wide variety of career areas and environments that include corporations, nonprofit institutions, and service organizations worldwide. This networking offers the student career exploration and job opportunity enhancement.

**QUALIFICATIONS**
Student must be enrolled in a visual communications-related major (e.g., VISCOM or graphic design) and be prepared to submit and discuss a current portfolio. Experience in design software, Adobe CC InDesign, Illustrator and Photoshop is required. Experience in electronic (Web and other media) publishing such as HTML, Dreamweaver, Flash, and PowerPoint a plus, but not required.

**MENTORING**

The ACM team works collaboratively through each project (print, web, broadcast email, marketing of products and services) with the student graphic designer. This process provides a mode of mentoring in a professional setting. There is discussion and consideration of thoughts and ideas from each. Our staff is always willing to discuss (review, etc) student's classroom project work if requested. Finally, the ACM team is dedicated to providing mentoring services to both our alumni and our students as requests arise.