**Advancement communication & Marketing, ohio university**

student commercial PHOTOGRAPHer position

**SUMMARY**The Advancement Communication & Marketing (ACM) commercial photographer will produce a wide range of commercial photographs to support the work of the ACM team and the broader University Advancement division at Ohio University. The student’s primary client will be [The Bobcat Store](http://bobcatstore.ohioalumni.org/), an online retail store selling OHIO merchandise. The photographer will find creative and engaging ways to thoroughly and accurately capture and portray products, while adhering and contributing to the brand and style that encompasses The Bobcat Store.

**WORKPLACE AND CULTURE**

The division of University Advancement builds relationships with alumni and secures financial and volunteer support to sustain OHIO excellence. The department of ACM works to tell that story. Our mission is to shine a light on Ohio University people, events and accomplishments to inspire alumni and friends to engage and invest in the University’s students, faculty, and programs. The commercial photographer position is an integral part of a diverse team made up of writers, graphic designers, web developers, digital marketing specialists, communication strategists, videographers, and other photographers. We communicate with OHIO alumni, donors, students, staff, and faculty through various print and digital channels.

This position reports directly to the Assistant Director of Multimedia Content. The student will be provided with ongoing feedback in weekly meetings. The photographer will utilize office space in McKee House. Limited photography equipment will be available for use. The commercial photographer will work alongside other ACM photographers, and will need to perform both independently and collaboratively.

**QUALIFICATIONS, DUTIES, AND EXPECTATIONS**

The student must be at a sophomore level or above and be currently enrolled in a photography focused program or be able to demonstrate commensurate experience. This position requires 10–15 hours per week in 2-hour minimum time blocks, scheduled around the student’s class schedule. The photographer is expected to work both scheduled office hours and variable independent hours to make up a full schedule.

The photographer should be able to navigate a project from client request, to conceptualization, planning, set-up, shooting, editing, reviewing, and finally archiving, with the ongoing help and mentorship of the supervisor. Resulting photography should be characterized as high quality, sharp, vibrant, innovative, and on-brand. Projects should be completed in a timely and organized manner. These expectations require that the student is proficient in Adobe Photoshop or Lightroom software and is able to navigate camera equipment.

This position will rely heavily on strong communication skills, as the student will communicate directly with clients and the supervisor throughout projects about details, deadlines, and deliverables. The student is expected to attend limited meetings throughout the week to check in. The photographer is also responsible for finding and coordinating with models to showcase OHIO apparel and merchandise, but help and resources are available.

While the position will primarily focus on commercial assignments, the student is also expected to occasionally contribute to a wide range of potential photography projects and clerical tasks. All employees are expected to demonstrate professionalism, sound judgment, flexibility, attention to detail, discretion, and tact.

**BENEFITS AND COMPENSATION**

This position benefits from a mentoring approach to supervision and is based around professional development for the student employee. There is a commitment to the student’s active learning process. The photographer will receive constructive feedback from team members and clients in a wide range of professions, as well as hands on and informational training from the supervisor.

This position offers the student opportunities to build a portfolio of client driven work, develop networking contacts, participate in a communications team structure, and gain a deeper understanding of potential career paths in photography and visual communication. The student will obtain professional work experience and develop photographic competencies such as lighting, composing, editing, and the use of equipment.

This position is paid. Compensation starts at $8.70 per hour, or minimum wage.