



STUDENT SUPPORT AND
SCHOLARSHIPS | **for** *life*

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for **inspiration**
for **engagement**
for **transformation**

for *life*

Tiera Evans, Class of 2009:

Bachelor of Science, Family Studies,
African American Studies minor

Then: Among the first of OHIO's Urban Scholars graduates

Now: Assistant Administrator, FUNdamentals Academy,
Cleveland, Ohio. Evans began work toward a master's
degree in education at Ashland University in fall 2015.
She is the mother of a 4-year-old son.



TIERA EVANS

OHIO making the difference

Evans came to OHIO with the dream of one day owning and operating her own childcare center. To accomplish this, she began her career at OHIO as a business major. But soon it was clear to her mentor, College of Business associate professor Connie Esmond-Kiger, that a business degree was not what Evans should ultimately pursue. "She was the one who pointed out to me that I did not need to be a business major to own my own childcare center." Esmond-Kiger told Evans about the College of Health Sciences and Profession's Family Studies program, where Evans eventually earned her

degree. Evans says Esmond-Kiger helped her do more. "She helped me with my growth from a teen to a young adult."

Sharing her passion

Evans believes that positive change in a community starts with children. "When you work with children as individuals, their families start to see the difference in them."

Evans is active in OHIO's Ebony Bobcat Network (EBN) and encourages current students active with EBN to explore what's possible. "I... want them to see that it's possible to succeed no matter what kind of background they came from."

INTRODUCTION

Scholarships do more than just bring the best and brightest to Ohio University - they help keep them here.

Ohio University strives to be the best student-centered, transformative learning community in America, where students realize their promise in more than 250 different academic programs.

Scholarships reward students who show academic merit and who have financial need. Scholarships also help students decide which college to attend and what program they should ultimately pursue.



WHY SCHOLARSHIPS?

1. Even with financial aid, today's graduates leave campus with burdensome debt. In fact, 6 percent of our graduates leave campus carrying an average debt of just over \$27,000, which is lower than national averages, but still can be a burden for young professionals starting their careers.
2. The 2012 National Postsecondary Student Aid Study found the average debt per master's degree recipient was as high as \$36,200.
3. On average about 4,000 Athens campus undergraduate students apply annually for scholarship funding. Around 24 percent receive scholarship support.
4. Endowed scholarships totaling \$3.3 million have been given on average to 1,500 students each year for the past eight years.
5. Median household income in Ohio, according to the 2010 census, is \$45,090. The total annual cost of a college education, then, is 46.6 percent of a family's average annual income.
6. The *New York Times* reported that nationwide, state and local spending per college student, adjusted for inflation, reached a 25-year low in 2011–12.

HOW CAN YOU HELP?

Scholarships provide opportunities for students with academic merit, civic, or other extracurricular achievement, as well as for those with financial need. They also are an excellent way to pay tribute to or memorialize alumni, professors, friends, or family. Scholarships can be either endowed or funded annually.

You have a hand in determining the criteria for awarding your scholarship. There is great flexibility available to customize a scholarship and make it your own.

While it's best to keep criteria broad, you may have preferences in a number of areas. You might choose, for example, to support students on a specific campus or in a certain college. Such preferences will be honored, provided they do not conflict with University policies or state and federal laws and regulations.

Whatever criteria you choose, your scholarship will benefit talented and deserving OHIO students.

State support for higher education has declined in the last 20 years, placing the burden of paying for a college degree on students and their families. In 1980, tuition and fees accounted for 45 percent of Ohio University's budget. Tuition and fees are expected to represent 73 percent of OHIO's budget by 2020. As a result, students and their families are seeing the cost of a higher education as something beyond their reach.

Scholarships help us to recruit and retain top-notch students and provide them with an excellent education with myriad opportunities for professional growth. But, most importantly, scholarships change lives.



CRITERIA TO CONSIDER

ACADEMIC MERIT: Scholarships for entering freshmen often require a specific ACT score or high school class standing. For currently enrolled students, a grade-point average may be required.

NEED: Designate your scholarship for students with financial need (as determined by the Free Application for Federal Student Aid, or FAFSA) if you want to support students who may not otherwise be able to attend college because of cost.

CAMPUS: Designate your scholarship for any student on the Athens Campus or one of the seven regional campuses (Chillicothe, Cleveland, Dublin, Eastern, Lancaster, Southern, or Zanesville).

COLLEGE OR MAJOR: Designate your scholarship broadly to a college or direct it to students majoring in a particular field.

WHY ENDOWMENT?

A great university deserves a great endowment, a strong foundation upon which to build its future. Every contribution to scholarship endowments supports deserving OHIO students and demonstrates a commitment to academic excellence.

A scholarship endowment leaves a lasting legacy, forever providing for talented students. Carefully invested endowment resources make funds available year after year. These endowments continue to grow over time to meet future needs and to provide for the next generation of Ohio University students.

Each endowed scholarship requires a \$25,000 minimum (\$15,000 minimum on the Chillcothe, Lancaster, Eastern, Southern and Zanesville Campuses) and is awarded in perpetuity. Often established as tributes or memorials, these scholarships provide approximately 4 percent of the principal amount for a scholarship award annually (for example, a \$25,000 endowment provides \$1,000 in scholarship support annually).

The endowments that support Ohio University total more than \$459 million. Of this, more than \$140 million is designated toward scholarships.

HOW YOU CAN MAKE A DIFFERENCE

ENDOWMENT GIFT	ANNUAL AWARD*	IMPACT
	(or Annual Cash Gift)	
\$25,000	\$1,000	Helps a student graduate with less debt
\$100,000	\$4,000	Makes a difference when recruiting a student of merit
\$250,000	\$10,000	Pays for the majority of tuition costs
\$625,000	\$25,000	Provides tuition, room and board support

*Annual Award is projected and represents a 4 percent spending allocation based upon a 36-month rolling average of the endowment's value. Actual award amounts are contingent upon pledge payment schedule and market performance.

FEATURED OHIO SCHOLARSHIP PROGRAMS

OHIO MATCH

The University has committed to investing \$25 million to match 50 cents on every dollar donated to eligible scholarship endowments to increase the University's endowed, undergraduate scholarship funding by \$75 million.

APPALACHIAN SCHOLARS PROGRAM

Supports students from Ohio's 32 Appalachian school districts who demonstrate academic achievement and financial need.

URBAN SCHOLARS PROGRAM

Supports students from Ohio's urban school districts who demonstrate academic achievement and financial need.

GREEN AND WHITE SCHOLARSHIP

Provides resources for students at a moment of great need. Whether brought on by illness, accident, natural disaster, or the loss of job, emergencies can mean a student has to withdraw from Ohio University. The Green and White Scholarship fund helps students by providing emergency scholarship support when students need it most.

GRADUATE STUDENT SUPPORT AND FELLOWSHIPS

Fellowships help recruit top-notch students into Ohio University's 188 master's programs, 58 doctoral programs, and osteopathic medical degree program to conduct research, work with faculty, and engage with undergraduates. Fellowships provide graduate students with tuition support and special appointments to teach or to conduct research or creative activities. But that's not all. Fellowships also include a stipend, which provides reliable income and means fewer student loans, less debt, and an enhanced focus on the educational enterprise.

OHIO UNIVERSITY ALUMNI ASSOCIATION SCHOLARSHIPS

The OHIO Alumni Association (OAA) secures funds for a variety of scholarships, including the Legacy Scholarship, which helps children and grandchildren of OHIO alumni continue the Bobcat tradition.*+

*+ Visit www.ohio.edu/alumni/involve/students/scholarships.cfm for a list of OAA affinity group scholarships.

You can help Ohio University lead the way and provide opportunities for students from all walks of life.

First-generation college students from Appalachia will stand with students with financial need from urban centers, and with other scholars from across the nation and around the world. Together they will represent Ohio University every day in their pursuits and through their achievements.

By investing in Ohio University, you can influence the future as our students engage in research and creative activity and develop as people, learners, and citizens. You can stand with OHIO as it enhances its focus on the teaching of ethics, service, and on preparing young people to lead global change. Your support will ensure that OHIO drives the economic engine and improves the quality of life in southeastern Ohio and beyond.





OHIO
UNIVERSITY

Ohio University Office of Development
McGuffey Hall • Athens, Ohio 45701
T: 800.592.FUND • F: 740.593.1432
giving@ohio.edu • www.ohio.edu