



SUPPORTING STUDENTS



# Ohio University Foundation 2015 Report on Giving



SUPPORTING FACILITIES



SUPPORTING PROGRAMS



SUPPORTING FACULTY



SUPPORTING OUTREACH



## *The Promise Lives Campaign* Report





Ohio University Foundation  
2015 Report on Giving

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*The Promise Lives Campaign*  
Report



## A MESSAGE FROM CHARLES R. STUCKEY

CHAIR, *The Promise Lives Campaign*

As Chair of *The Promise Lives Campaign* Steering Committee, I admit that our \$450 million dollar goal was looking mighty large eight years ago when this Campaign to support Ohio University began. But, as a Bobcat, I had confidence that my fellow alumni and friends would come through for our beloved OHIO. Can you believe what we have achieved together? HALF-A-BILLION DOLLARS! Thank you, each and every one of you, for your steadfast support.

When we started to imagine the difference that a comprehensive campaign could make for students, faculty, programs, partnerships and facilities, we knew we had to dream big. Success wasn't just an option. It was essential for the future of our University and its students.

In 2007, President Roderick J. McDavis sat down with my fellow Campaign Steering Committee volunteers and me and outlined the critical need for private support. He pointed to the importance of the University's endowment. He shared the need to keep costs down for students and their families. He posed to us all a challenge to ensure that OHIO remain one of the nation's most accessible and affordable universities.

That's why I'm proud that the Campaign not only surpassed its goal by \$50 million, but that it also doubled the value of the University's endowments (currently valued at some \$515 million) and that it saw the creation of 441 new endowed scholarships.

On behalf of the Campaign Steering Committee, thank you. It's because of you—of 81,215 Campaign donors—that we're celebrating this achievement.



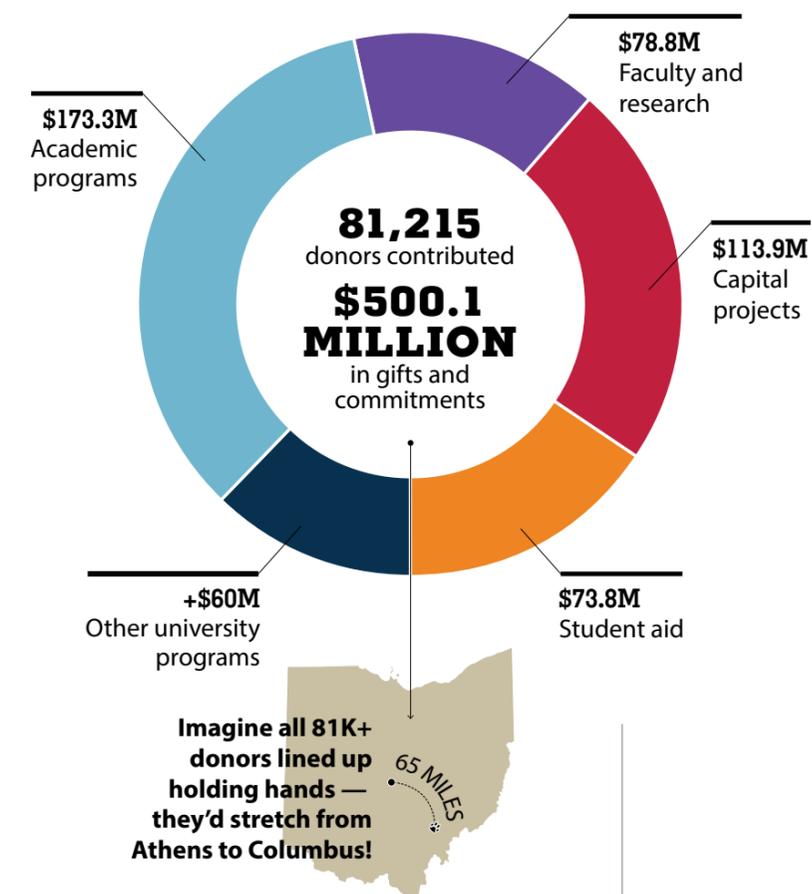
Of particular note are the Osteopathic Heritage Foundation, the estate of Fritz J. and Dolores H. Russ, the Scripps Howard Foundation and Violet Patton—whose transformational gifts catapulted the Campaign beyond the \$450 million goal. Indeed, every gift made a difference in ultimately securing HALF-A-BILLION dollars in support for OHIO.

We can all take great Bobcat pride in what we have accomplished together during *The Promise Lives Campaign*.

It feels good to have played a small role in this Campaign's success. The promise truly lives in all of us.

Thank you for all that you do in support of OHIO!

Charles "Chuck" R. Stuckey Jr., BSME '66  
Chair, *The Promise Lives Campaign*



Ohio University's *The Promise Lives Campaign* raised \$500,127,012 million over eight years to support students, faculty, programs, outreach and facilities, surpassing its \$450 million goal by \$50 million.

The record-breaking initiative not only catapulted past one-half billion dollars, but also symbolized the best of Bobcats and friends when it wrapped up in June 2015.

On the pages of this Campaign and fiscal year 2015 (July 1, 2014 through June 30, 2015) report on giving, you'll encounter just a few of the ways that *The Promise Lives Campaign* is making a difference for OHIO – the ways that you're making a difference.

## STUDENT SUPPORT

When a group of women in Ross County, Ohio, formed a Giving Circle to support the Ohio University Chillicothe Campus in 2010, they had the future of students like Amy Titler in mind.

A middle childhood education student on the Chillicothe Campus, Titler is a mother of four from Orient, Ohio, who worked as a teacher's aide at Scioto Elementary School in Commercial Point. The Giving Circle awarded her a scholarship.

"The scholarship money I received from Ohio University Chillicothe was a tremendous help," says Titler. "As a mother, I had always wanted to finish my teaching degree. The decision to do so was fully supported by my husband, but has put a financial burden on our household. Words can't describe how helpful it is to have that financial support."

As she continues to pursue her teaching license, Titler hopes to emulate the teachers she liked best, her third and fifth grade teachers, Mrs. Lane and Mrs. Durrett. "Why?" she asks. "As a quiet and shy student I tried very hard not to be noticed. They both noticed anyway. They saw my brightness and showed it to me. I hope to do that for my future students."



Amy Titler

Donors designated  
**\$73.8 million**  
for student aid.



## STUDENT SUPPORT



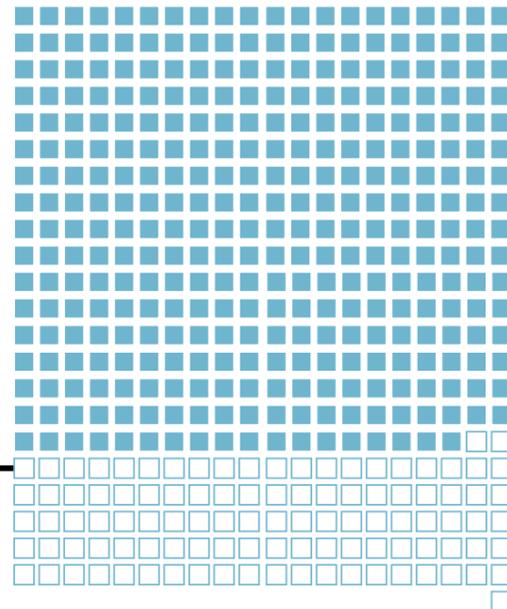
Titler sees her chosen field through the eyes of a middle school mom. “What I see as a pressing issue in middle school is not enough resources for the public school teachers and staff,” she says. “They give up their personal time and money because there’s just not enough of it for them to do their jobs on the quality level most teachers expect of themselves. I’m not sure the general public understands how much a good teacher gives of themselves.”

When choosing a school that would help her achieve her goals, Titler was willing to make the hour commute to the Chillicothe Campus “because real people answer the phone! When I was shopping for a school I had to work very hard to get answers to my questions about transfer credits and to talk to an advisor – except at OUC,” she says. “Chillicothe is like my second home-town. I fully expect to finally complete my goal of a teaching degree – here at Ohio University.”



**441**  
New endowed scholarships were established by donors,

**103**  
of which collaborate with OHIO Match®, a program that matches \$0.50 for every dollar committed to eligible scholarship accounts through the University.



## FACULTY SUPPORT

### SAME COAT, NEW MISSION

In a hospital, white coat equals physician. In a laboratory, white coat equals scientist. In fall 2015 OHIO’s new Translational Biomedical Sciences program welcomed its first four students, training to wear white coats as both physicians and scientists.

Sonsoles De Lacalle leads the program and oversees the Heritage College of Osteopathic Medicine’s dual-degree programs – collaborative programs that blend science and medicine.

“We need more healthcare providers because we are not reaching the population that needs care,” says De Lacalle, director of the Heritage College’s Office of Advanced Studies.

OHIO produces well-trained, compassionate physicians to serve communities, particularly in primary care. In 2015, 56 percent of the Heritage College’s graduating class matched to residencies in primary care.

“So, if what we need are clinicians, why even bother developing dual degree programs in general and the DO/PhD in particular?” asks De Lacalle. “Well, most physicians are not scientists. They are not trained like scientists; they are trained to apply scientific knowledge to the care of their patients. However, the application of science to medicine is a difficult thing, one that necessitates basic scientists and clinicians, but the two of them exist in different worlds.”



Sonsoles De Lacalle

Donors designated **\$78.8** million for faculty and research.



## FACULTY SUPPORT

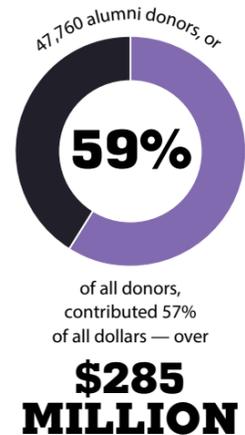
Russ Professorships expanded in the Fritz J. and Dolores H. Russ College of Engineering and Technology. Faculty recognized with five-year appointments: Gerardine Botte, Robert Judd, Srdjan Nestic, Shad Sargand, and Frank van Graas.



De Lacalle's work brings those worlds together. "Clinician-scientists represent an important element in bridging the gap between basic science and clinical science... (they) are the essential conduit between laboratory and clinic."

It's serious work, and De Lacalle and her students benefit from serious private financial support. "This money allows the program to encourage cross disciplinary entrepreneurship by funding projects that students and faculty are passionate about," she says. This includes research and student travel to conferences. "Most importantly, this money means that somebody believes in us. And I take that very seriously, and strive not just to not disappoint our funders, but to make them proud."

Donors established **27** new endowments to support faculty teaching, advising, research and creative activity.



## PROGRAM SUPPORT

Brian Vadakin is in Costa Rica as a Fulbright Scholar. Ohio University donors helped him get there.

The 2015 Honors Tutorial College graduate will be in Central America until June 2016 studying Rural Community Tourism. Vadakin, who majored in Spanish with an economics minor, explains that it's "similar to ecotourism and cultural/heritage tourism, the key difference is that communities must come together and agree to implement the project... revenue from the tourism activities goes back to the community to aid with key infrastructure."

This isn't his first trip abroad. While an OHIO student, he traveled to Costa Rica and volunteered on an agricultural cooperative. He also studied abroad in Mérida, Mexico, where he volunteered with fellow OHIO students to teach ballet at a weekday home for girls.

"I promise I'm not exaggerating when I say that these (volunteer experiences) are the fondest memories I have from my trips," says Vadakin. "When you make the sincere effort to have a cultural exchange, the potential for an increase in mutual understanding is pretty amazing."



Brian Vadakin



Donors designated **\$27.2** million to Intercollegiate Athletics.

## PROGRAM SUPPORT

Gifts translated into experiences for Vadakin. "It really is a great feeling to know that I have the academic and financial support of my university while I go out and do these things that I believe are important," he said. "In the end, the money is just money, but the service and the research it helped me do, the experiences it helped me have – those represent knowledge and memories that will remain with me for a very long time."



Donors designated **\$3** million to the Division of Student Affairs.

Donors designated **\$173.3** million for academic programs.

Every gift counts! Donations of less than \$50 add up to **\$2.7 MILLION**



## OUTREACH & PARTNERSHIP SUPPORT

### BRINGING HEALTHCARE HOME

Ohio University extends beyond College Green. Campaign gifts helped extend OHIO's footprint into central and northeast Ohio. The new Dublin Campus, which opened in 2014, is home to osteopathic medical students, future physician assistants, professional MBA students, and more.

Dorvan Byler and Allyson Byrne, second-year osteopathic medical students, are two of the first 50 Dublin Campus students.

Motivated by his faith as a Conservative Mennonite, Byler hopes "to do primary care in an urban setting for an underserved population. One of my dreams is to gather support from my faith community to offer care for free or at reduced cost to underinsured folks in an Ohio city."

Byler earned a Heritage College Dublin Primary Care Scholarship, a scholarship created during the Campaign. The scholarship is helping him to follow in the footsteps of his father, whose DO practice is in Mt. Eaton, a small town in Ohio's Amish country.

The fifth of nine children, Byler says "the debt load of a medical student is simply overwhelming at first glance. Of course, the expectation of a sizable salary one day makes the investment palatable, but realizing the amount of money I will be borrowing could be worth several houses is a little scary. Every dollar of scholarship money I have received has relieved me of some of the pressure that comes from loans and interest, and every dollar I will not have to repay after graduation will allow me to focus on fulfilling my dream of providing primary care for underserved populations."

Byrne also earned a Heritage College Dublin Primary Care Scholarship, and is committed "to being a family physician with a practice in Ohio."



Dorvan Byler



Allyson Byrne



Two new regional campuses opened in Dublin and Cleveland, Ohio. Russ Research Park opened in Dayton, Ohio.



## OUTREACH & PARTNERSHIP SUPPORT

She is “studying hard now to be the best physician I can be.” She says, “this is medical school so the sheer volume of material I need to store in my brain is a challenge.” In spite of the pressure, Byler volunteers each week for Plugged In, which provides underprivileged children with a meal, homework help, and a safe haven. She began this work while an undergraduate student at The Ohio State University, and she now leads the program’s efforts.

“Each week is a new adventure,” she says. “Plugged In is a family. The children learn academically here, but they also get to talk about life. I have been so blessed to be a part of it.”

Byrne’s scholarship makes it easier for her to choose family medicine. “I will not have to worry about money, but will get to focus on the medicine,” she says. “I would be a physician even if it paid poorly, but a large student loan debt could keep me from practicing well. Now, a weight has been lifted.”



Donors designated **\$7.6** million to OHIO’s five historic regional campuses (Chillicothe, Eastern, Lancaster, Southern and Zanesville).



Victor Jones

Donors designated **\$113.9** million to capital projects.



## FACILITIES SUPPORT

### ON WITH THE SHOW

After earning fine arts degrees from Otterbein University and the University of Miami (Florida), Lancaster native Victor Jones moved back home to care for his aging parents.

“While here I realized that there was a need for theatre at (Ohio University Lancaster Campus), and I wanted to be the one to bring theatre back to our campus,” he says. “I submitted my resume and was quickly hired on a trial basis to see if there was an interest at OUL. I’m happy to say that five and a half years later the theatre program continues to flourish.”

Artistic director and lecturer of theatre on the Lancaster Campus, Jones is benefitting from a fundraising effort to improve the Wagner Theater, the campus’s 475-seat venue.

Located in Brasee Hall, which opened in 1968, much of the theater’s equipment no longer meets industry standards. The Wagner Theater Improvement Fund is changing that by supporting a multi-step renovation project that includes enhancements to the sound and lighting design.

“I have to say the arts are an essential part of this community,” says Jones. The campus’s summer 2015 production of “West Side Story had record attendance, which says so much about



# FACILITIES SUPPORT

how theatre and music are cherished at OUL and here in Lancaster. I know that the impact on the students, community members, and the audience is long lasting.”

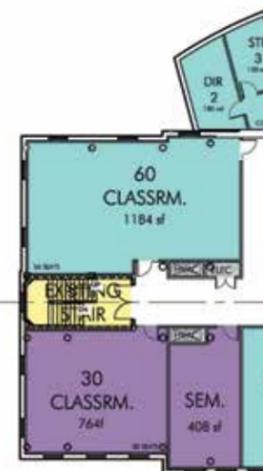
Productions aren't slowing down during renovation. The 2015 -16 season includes Neil Simon's *Barefoot in the Park*, *A Charlie Brown Christmas* by Charles M. Schulz, and *39 Steps* adapted by Patrick Barlow, from the novel by John Buchan and made famous in film by Alfred Hitchcock.

“We are so appreciative of the funds given to the OUL Theatre Program and the Wagner Theatre renovation project,” says Jones. “The blessings that I have received at OUL are too numerous to mention. I have been embraced by the faculty, staff and this community who are so passionate about the arts.”



# FACILITIES SUPPORT

**18** New and renovated facilities are supported by Campaign donors.\*



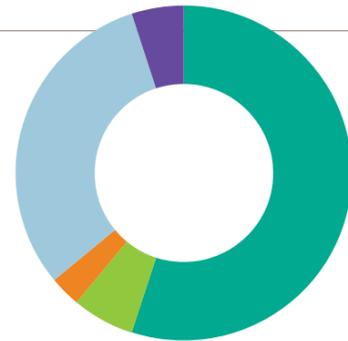
\*Every effort was made to ensure the accuracy of this listing, which includes those facilities and spaces that received full or partial construction or renovation funding from Campaign donors.



# FACTS & FIGURES

Campaign Total **\$500,127,012**

## CAMPAIGN BY DONOR TYPE



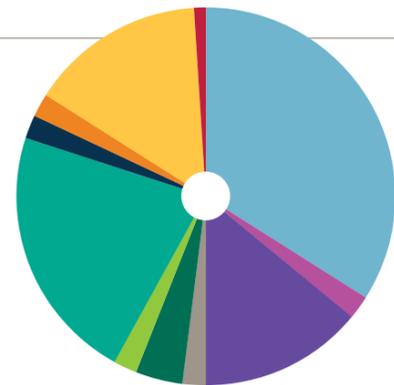
Donor Type	Attainment
Alumni	\$277,589,482
Other Individuals	28,964,105
Corporations	16,178,051
Foundations	153,444,697
Organizations	23,950,677

## DONOR COUNTS



Donor Type	Attainment
Alumni	47,836
Other Individuals	29,897
Corporations	1,617
Foundations	488
Organizations	1,377
<b>Total</b>	<b>81,215</b>

## CAMPAIGN BY PURPOSE\*



Purpose	Attainment
Academic Divisions	\$173,238,061
Athletics	10,535,103
Faculty and Staff	68,777,933
Library	11,400,211
Other Restricted	17,806,471
Physical Plant	8,699,721
Property	110,599,483
Public Service	8,862,642
Research	10,092,596
Student Aid	73,737,380
Unrestricted	6,377,411

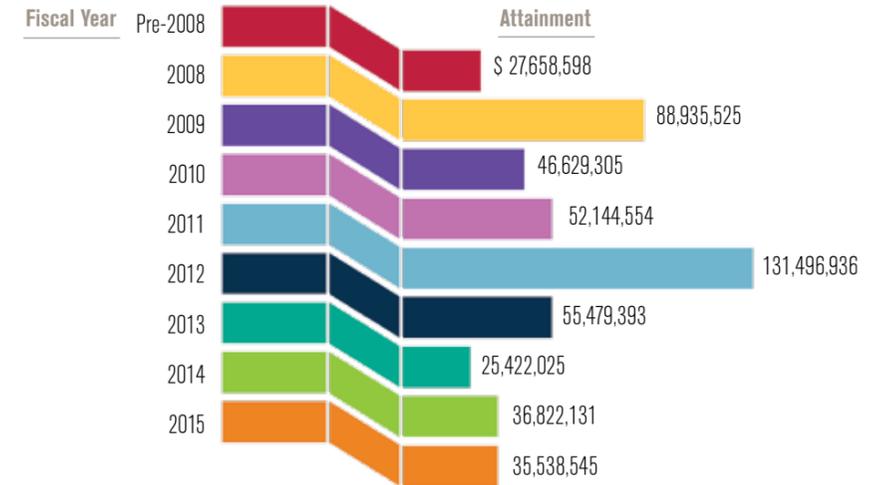
*\*Reporting of gifts by purpose adheres to guidelines from the Council for Aid to Education (CAE). Gifts to support the academic department of health, physical education, and recreation are reported under "Academic Divisions"; gifts to support athletic scholarships are reported under "Student Financial Aid"; and gifts for capital projects are reported under "Physical Plant" or "Property."*

## CAMPAIGN BY RESTRICTION



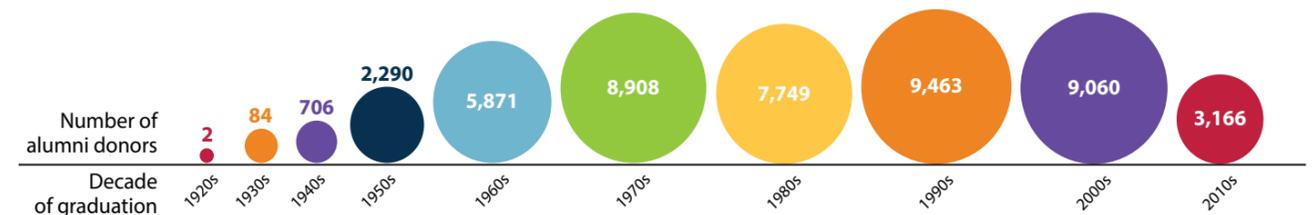
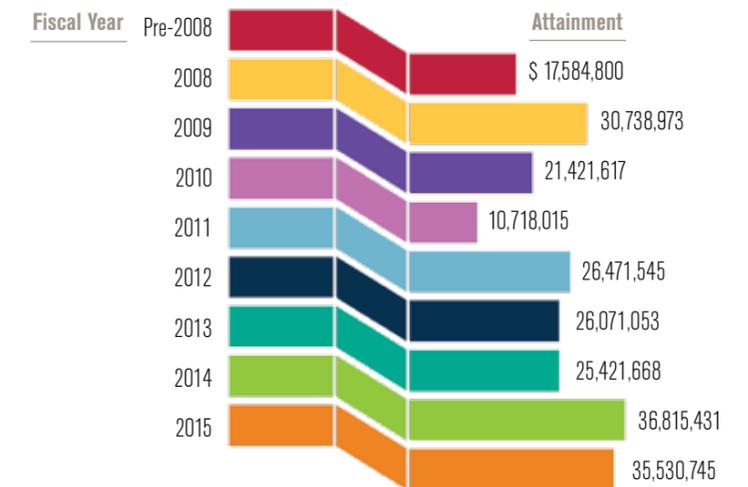
Restriction	Attainment
Capital	\$110,609,678
Current Operations	168,813,928
Endowment	220,703,406

## CAMPAIGN BY FISCAL YEAR



## CAMPAIGN BY FISCAL YEAR – Without Three Transformational Gifts

The Campaign was strong, even when removing three transformational gifts: \$114 million toward the Campaign (total gift: \$124 million) from Fritz J. and Dolores H. Russ; \$105 million to the Heritage College of Osteopathic Medicine from the Osteopathic Heritage Foundation; and \$41 million from Violet L. Patton to establish the Violet L. Patton Center for Arts Education.



**461 donors** attended OHIO but were non-degree.  
**TOTAL: 47,760**

Fiscal Year 2015 Total **\$35,538,545**

FISCAL 2015 BY DONOR TYPE



Donor Type	Attainment
Alumni	\$ 24,507,690
Corporations	3,714,989
Foundations	1,799,240
Organizations	1,626,874
Other Individuals	3,889,751

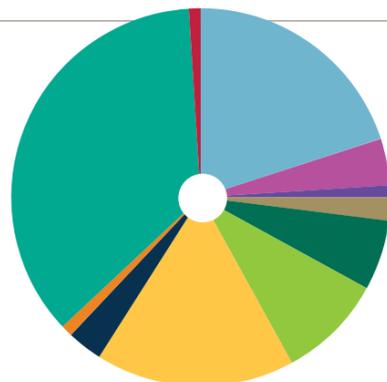
DONOR COUNTS



Donor Type	Attainment
Alumni	13,880
Other Individuals	5,028
Corporations	532
Foundations	194
Organizations	192
<b>Total</b>	<b>19,826</b>

FISCAL 2015 BY PURPOSE

Purpose	Attainment
Academic Divisions	\$ 7,243,313
Athletics	1,255,685
Faculty and Staff	120,744
Library	515,256
Other Restricted	2,251,271
Physical Plant	3,284,238
Property	6,114,883
Public Service	1,104,855
Research	496,621
Student Aid	12,878,202
Unrestricted	273,477



FISCAL 2015 BY RESTRICTION



Restriction	Attainment
Capital	\$ 6,114,883
Current Operations	13,958,971
Endowment	15,464,690

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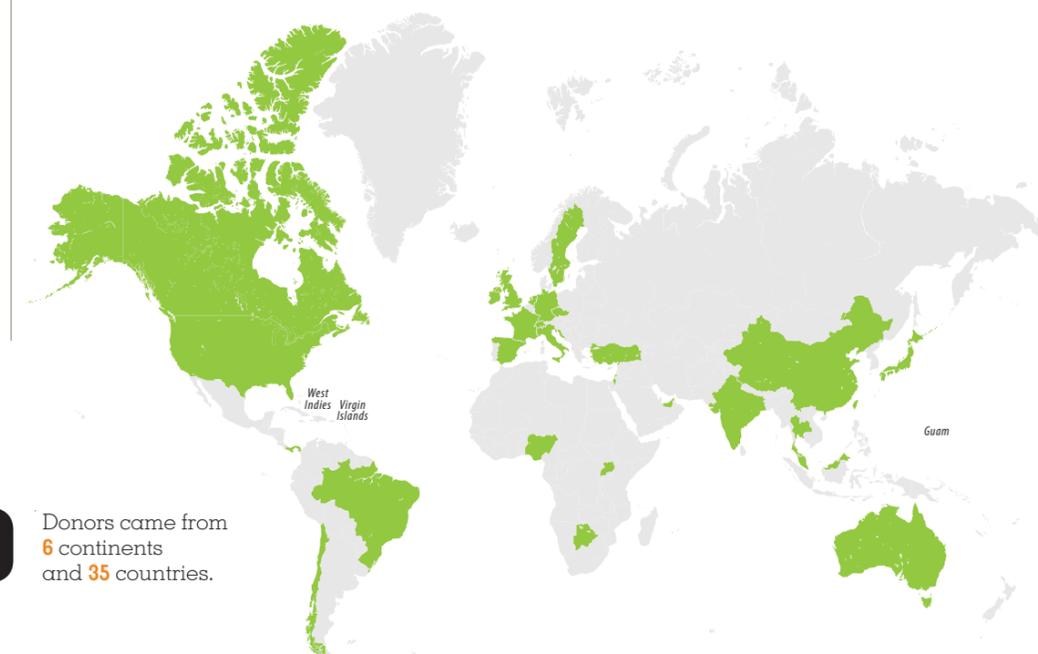
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