

## **Data Analytics Intern/Customer Relationship Manager (CRM) Administrator**

The Data Analytics Intern/CRM Administrator position supports the activities of the Office of Global Opportunities (OGO) by allowing OGO staff members to best utilize the statistics and student information within the Client Relationship Management (CRM) cloud-based software system, Salesforce. The CRM offers the office a great deal of meaningful student interaction in an effort to increase numbers of students participating in programs. This position will assist in increasing the efficiency of the system and improving the user experience while generating useful reports and metrics for both internal and external clients.

This position is appropriate for a student who would like to gain valuable practical skills in data analytics, as well as general office skills.

