Applications submission Deadline by 5p.m. Thursday October 9, 2014

Application Instructions

Qualifications:
• Must be junior, senior or graduating seniors
• Must be studying to have a degree in communications, journalism or public relations
• Proven ability to prioritize, multi-task and adapt to a changing environment
• Willingness to relocate to NYC and travel for competitions
• Proactive and ability to take initiative
• Experience with Microsoft Word, Excel and Office a plus
• Fluent in Spanish a plus
• Advanced knowledge of all social media platforms a plus
• Check them out www.missuniverse.com

Working 40 hour work week; Paid Internship $1,500.00/Quarter=$3,000 for the two quarters living in NYC (Remember to take into account the cost of living in NYC)

Application materials include:
• Cover letter- Business formatted letter and specify which session you are applying for
  Session 1: January 2015-June 2015 or Session 2: July 2015- December 2015
• Résumé;
• Two writing samples to be considered- Include as links in resume.

• Address the cover letter to: DO NOT MAIL IT DIRECTLY
  Ms. Jackie Shahinian
  Public Relations Coordinator
  Miss Universe Organization
  1370 Avenue of the Americas, 16th Floor
  New York, NY 10019

• Submit materials: Send via email to Karen Peters, Internship & Student Services Specialist,
  Scripps College of Communication, at: petersk@ohio.edu 119 Schoonver Center

Note: Your application materials must come as a single document, so converting each document to a PDF and combining the documents is the best option.
**MISS UNIVERSE ORGANIZATION**

****ALERT**

**What:** The 2015 Miss Universe Organization Public Relations Internship

**Where:** New York City and travel locations for the Miss Universe and Miss USA Competitions

**When:** Session 1: January 2015 – June/July 2015
Session 2: August 2015 – December 2015

**Responsibilities:**
- Manage all media monitoring and press clippings for the MUO brand
  - Broadcast, Print and Online
- Create media lists (domestic and international)
- Edit contestant bios, discover interesting/press worthy stories
- Assist in coordination of press opportunities and interview requests
- Manage social media efforts for Miss USA, Miss Universe and Miss Teen USA
- Assist in writing press releases, media alerts, tip sheets, photo captions, etc.
- Assist in the coordination of press junkets, press conferences, red carpets, photo ops and events
- Review and approve media credential applications, update media and RSVP lists for specific events
- Participate in company brainstorms for business development, cause alliance partnerships and various brand campaigns

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- Willingness to relocate to NYC and travel for competitions
- Proactive and ability to take initiative
• Experience with Microsoft Word, Excel and Office a plus
• Conversational in Spanish a plus
• Advanced knowledge of all social media platforms a plus
• Must send resume, cover letter and two writing samples to be considered

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**About The Miss Universe Organization:**
The Miss Universe Organization, a Donald J. Trump and NBCUniversal joint venture, is a global community empowering role models of beauty, health and leadership for young women of today. As part of the Miss Universe Organization, Miss Universe, Miss USA and Miss Teen USA are dedicated to partnering with charities around the world, and to increasing awareness for HIV/AIDS and breast and ovarian cancers. For more information, visit: [www.missuniverse.com](http://www.missuniverse.com).