WHAT IS INFO-GATOR?

+ Challenge:
  - “Intrigue and motivate a connected audience to better interact with publishing sites.”

+ Solution:
  - High-quality, reliable information as a result of community-driven information vetting and content curation.

+ We are:
  - An infographic aggregation site created by users for users, with unique feedback methods seen nowhere else.
FLIGHT / TRAVEL & HOTELS

Tips For Smoother Air Travel

- Comfortable seats
- Delayed connections
- Anticipated gate changes
- Poor boarding process
- Poor seat
- Lost/delayed luggage

Most Frustrating Issues With Air Travel

- Uncomfortable seats
- Delayed connections
- Anticipated gate changes
- Poor boarding process
- Poor seat
- Lost/lost luggage

Best Digital Travel Tools

1. Google Maps 53%
2. Kayak 22%
3. Expedia 21%
4. GateGuru 9%

Top Five Hotel Brands

1. Marriott
2. Accor
3. Hyatt
4. Hilton
5. Starwood

Best Hotel Amenities

- Room comfort 39%
- In-room Wi-Fi 23%
- Loyalty program 20%
- Early/late checking 16%

Comments

1. Great design work!
2. I find it hard to believe that the Wadsworth Arms Collection outperformed the Four Seasons...
3. Thank you so much for posting this! It's going to be a big help for a paper I'm writing!
FLIGHT / TRAVEL & HOTELS

Tips For Smoother Air Travel
- Carry only one carry-on
- Tick the box for online check-in
- Don't forget your passport early

Most Frustrating Things About Air Travel
- Uncomfortable seat (45%)
- Delays/cancellation (40%)
- Inflight entertainment (20%)
- Poor boarding process (15%)
- Lost or delayed luggage (10%)

Best Digital Travel Tools
- Google Maps (53%)
- Skyscanner (38%)
- Expedia (19%)

Top Five Hotel Brands
1. Hilton
2. Marriott
3. InterContinental
4. Hyatt
5. Fairmont

Best Hotel Amenities
- Room comfort 39%
- In-room wifi 25%
- Loyalty program 20%
- Early/late checking 16%

Posted by: John Doe
I saw this statistic in an article on the Daily Paper's website.
Source: www.DailyPaper.com

Comments:
- Great design world!
- I find it hard to believe that the Waldorf Astoria Collection outperformed the Fairmont...
- Thank you so much for posting this! It's going to be a big help for a paper I'm writing!
FLIGHT / TRAVEL & HOTELS

Tips For Smoother Air Travel
1. Carry only one carry-on bag
2. Join frequent flyer programs
3. Avoid last minute travel

Most Frustrating Things About Air Travel
- Uncomfortable seat (89%)
- Delayed or cancelled flight (83%)
- Annoying baby sounds (70%)
- Poor boarding process (50%)
- Poor food (45%)
- Lost or delayed luggage (35%)

Best Digital Travel Tools
- Google Maps (53%)
- Kayak (22%)
- Expedia (21%)
- GateGuru (9%)

Top Five Hotel Brands
1. Marriott
2. Hilton
3. Hyatt
4. Wyndham
5. Fairfield

Best Hotel Amenities
- Room comfort (31%)
- In-room wifi (11%)
- Loyalty program (20%)
- Early/late checkout (15%)

Comments
- Great design work!
- I find it hard to believe that the Waldorf Astoria Collection out-paced the Fairmont...
- Thank you so much for posting this! It's going to be a big help for a paper I'm writing!
Upload / Embed

or

Use our Partners to Create Powerful Infographics

- **ThingLink**: Photo annotator
- **Dipity**: Timeline creator
- **Storify**: Social media aggregator
- **Adobe**: Professional design software
- **Piktochart**: Infographic creator
- **Infogr.am**: Infographic creator
WHERE'S THE MONEY?

+ Memberships
  - $15 annually
    - Monetization of content
    - Unlimited submissions
  - $100 for startups and other similar organizations
  - Up to 20 users

+ Partnerships
  - E.g. Piktochart, Infogram, Dippity, ThingLink

+ Advertising
  - AdSense

+ Total estimated cost 1st year: $9,000
WHY US?

+ Brendan Margolies  
  - Salesman & communicator

+ Emma McCallister  
  - CFO & COO

+ Luca Wistendahl  
  - Technology & development  
  - Design

+ Professor Hans Meyer  
  - Academic Advisor

+ Michele Migliuolo PhD  
  - Business advisor
“The YouTube/Wikipedia of infographics.”

An infographic aggregation site where the promise of high-quality information promotes community-driven information vetting and content curation.