

BENJAMIN REX LAPOE II

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740-856-2484

EDUCATION

Louisiana State University

2013, Ph.D., Media and Public Affairs (Political Communication)

West Virginia University

2008, Master of Science (Journalism); Focused on Print, Public Relations and Digital/Social Media

1999-2003, Bachelor of Arts in English (Sigma Tau Delta English Honorary)

ACADEMIC APPOINTMENTS

Assistant Professor (tenure track)

Ohio University, School of Communication Studies (2019-present)

Political Communication Certificate Director (2017-2023)

POCO Student Group Advisor (2017-present)

Visiting Assistant Professor

Ohio University, School of Communication Studies (2017-2019)

Political Communication Certificate Director (2017-2019)

Civil Rights Tour Co-Director (2018-2019)

Assistant Professor of Interactive Media (tenure track)

Western Kentucky University, School of Journalism and Broadcasting (2013-2017)

PUBLICATIONS

Anonymous Peer-Reviewed Books

LaPoe, B., & LaPoe, V. (2018). *Resistance Advocacy as News: Digital Black Press Covers the Tea Party*. Lexington Books.

LaPoe, V., & LaPoe, B. (2017). *Indian Country: Telling a Story in a Digital Age*. Michigan State University Press.

Peer-Reviewed Books

LaPoe, V., Olson, C., & LaPoe, B. (Eds.). (2018). *Underserved Communities and Digital Discourse: Getting Voices Hear*. Lexington Books.

Anonymous Peer-Reviewed Journal Articles

LaPoe, B. R., Carter Olson, C. S., LaPoe, V. L., Woellert, A., Hazarika, B., & Weber, J. (2023). #MeToo, Intersectionality, and Community Conversation Frames: A Social Network Analysis of Midterm Election “Resistance” Tweets. *Electronic News*, 0(0). <https://doi.org/10.1177/19312431231180606>

LaPoe, B. R., LaPoe, V. L., Liese, S., Ötting, H., & Weber, J. (2023). Examining how Reservation dogs and Rutherford Falls critically craft community narratives: Indigenous storytellers celebrate non-stereotypical designs. *Ethical Space: International Journal of Communication Ethics*, 2023(2/3). <https://doi.org/10.21428/0af3f4c0.ffa326f8>

LaPoe, V., Liese, S., Olson, C. C., Azocar, C., LaPoe, B. R., Hazarika, B., & Weber, J. (2023). We are not your offensive mascots: Knowledge surveys exploring US national coverage and comments about Native people. *Ethical Space: International Journal of Communication Ethics*, 2023(2/3). <https://doi.org/10.21428/0af3f4c0.c681c514>

James, G., LaPoe, V., LaPoe, B. R., & Davis, A. (2023). Missing women news coverage and implications of standpoint theory. *Ethical Space: International Journal of Communication Ethics*, 2023(2/3). <https://doi.org/10.21428/0af3f4c0.92066f5a>

LaPoe, B. R., LaPoe, V. L., Carter Olson, C. S., Hazarika, B., & Woellert, A. (2022). Addressing Racism, Politics and the Pivotal 2018 Midterm Point: Social Network Analysis of Black Lives Matter Twitter Discourse. *Electronic News*, 19312431221125761.

Carter Olson, C. S., LaPoe, B., LaPoe, V., Azocar, C. L., & Hazarika, B. (2022). “Mothers are Medicine”: US Indigenous Media Emphasizing Indigenous Women's Roles in COVID-19 Coverage. *Journal of Communication Inquiry*, 46(3), 289-310.

LaPoe, B. R., Carter Olson, C. S., LaPoe, V. L., Jain, P., Woellert, A., & Long, A. (2022). Politics, Power and a Pandemic: Searching for Information and Accountability During a Twitter Infodemic. *Electronic News*, 16(1), 30-53.

Cristina L. Azocar, Victoria LaPoe, Candi S. Carter Olson, Benjamin LaPoe & Bharbi Hazarika (2021). Indigenous Communities and COVID 19: Reporting on Resources and Resilience. *Howard Journal of Communications*, DOI: [10.1080/10646175.2021.1892552](https://doi.org/10.1080/10646175.2021.1892552)

LaPoe, V. L., Carter Olson, C. S., Azocar, C. L., LaPoe, B. R., Hazarika, B., & Jain, P. (2021). A Comparative Analysis of Health News in Indigenous and Mainstream Media. *Health Communication*, 1-12.

Anonymous Peer-Reviewed Book Chapters

LaPoe, B. & Sullivan, J. (2017). The Black Press and Priming. In Brock, R., & Stevenson, D. (Eds.) *Critical Black Studies Reader*. Peter Lang Publishing.

Broussard, J. & LaPoe, B. (2014). "A History of the New Orleans *Times-Picayune*." In Miller, A. & Reynolds, A. (Eds.) *News Evolution or Revolutions? The Future of Journalism in the Digital Age*. Peter Lang Publishing.

Invited Peer-Reviewed Book Chapters

LaPoe, B., LaPoe, V., & Woellert, A. (2021). Media Advocacy. *Wiley International Encyclopedia of Health Communication*.

LaPoe, B., & LaPoe, V. (2021). Indigenous Media. *Sage Encyclopedia of Journalism*.

Peer-Reviewed Book Chapters

LaPoe, B., LaPoe, V., Berkowitz, D., & Bemker, M. (2018). Gender and Racial Real-life Discourse around Fictional Programs, Sticking it to the Mother Myth: Discussing Race and Gender in Nurse Jacking and Hawthorne Online. In LaPoe, V., Olson, C., & LaPoe, B. (Eds.). (2018). *Underserved Communities and Digital Discourse: Getting Voices Hear*. Lexington Books.

LaPoe, B., & Broussard, J. (2018). History and an International Community Perspective, 'An Afternoon with Signor Lynch': Roi Ottley's World War II Frames. In LaPoe, V., Olson, C., & LaPoe, B. (Eds.). (2018). *Underserved Communities and Digital Discourse: Getting Voices Hear*. Lexington Books.

LaPoe, B., & Lever, K. (2018). The Black Press Tweets. In LaPoe, V., Olson, C., & LaPoe, B. (Eds.). (2018). *Underserved Communities and Digital Discourse: Getting Voices Hear*. Lexington Books.

LaPoe, B., & LaPoe, V. (2018). Online Momentum: Priming in the Native American Press. In LaPoe, V., Olson, C., & LaPoe, B. (Eds.). (2018). *Underserved Communities and Digital Discourse: Getting Voices Hear*. Lexington Books.

Peer-Reviewed Journal Contributions

LaPoe, B. (2019). Book Review for "Drawing Fire: A Pawnee, Artist, and Thunderbird in World War II." *The Historian*, 81 (4).

LaPoe, B. (2016). Book Review for "Tales from the Great Disruption." *Electronic News*.

LaPoe, V. and LaPoe, B. (2015). Book Review for "Principles of American Journalism." *Electronic News*.

INVITED CONFERENCE PRESENTATIONS

LaPoe, B. (2022). "Meet Us at the Corner Where Journalism, Gender, and Race Intersect: A round-table exploration of the intersection of journalism, race, and gender from the mid-nineteenth century to the present." American Journalism Historians Association National Convention (AJHA). Roundtable session.

LaPoe, B. (2022). "Amplifying Indigenous Standpoint Theory: Supporting Decolonizing Journalism and Mass Communication Theory." AEJMC Council of Divisions. Decolonizing Media Research and Theory Building Panel.

LaPoe, B., LaPoe, V., & Azocar, C. (2021). "Dismantling a Legacy of Misrepresentation: Critiquing the Past in Order to Improve the Present Coverage of American Indian Issues and Identity." Presented at AEJMC annual conference, History Division.

ANONYMOUS PEER-REVIEWED CONFERENCE PRESENTATIONS

LaPoe, B., LaPoe, V., & Oetting, H. (2022). "Examining How Reservation Dogs and Rutherford Falls Critically Crafts Community Stories: Indigenous Storytellers Celebrate Non-Stereotypical Designs", American Indian Literatures and Cultures (AILC) area of the Popular Culture Association 2022 National Conference. Equal authorship with a colleague and dual degree MS (Ohio University and Leipzig University journalism student).

Carter-Olson, C., LaPoe, V., LaPoe, B., & Nelson, A. (2021). "We Are Expendable: Disabled People, Self-Silencing, and Digital Political Activism Between 2016 and 2020 Elections." Mid-Atlantic Popular & American Culture Association, Disability Studies Division.

LaPoe, V., Olson, C., Azocar, C., LaPoe, B., Hazarika, B., & Liese, S. (2020). "COVID-19 Coverage: U.S. Indigenous Media Emphasizing Voices of Women." Presented at 9th Biennial International Indigenous Research Conference in New Zealand.

LaPoe, B., LaPoe, V. & Carter-Olson, C., (2020). "Resistance Twitter discourse: Exploring gender frames." Paper presented at Association for Education in Journalism and Mass Communication's (AEJMC) midwinter conference in Norman, Oklahoma, Commission for Status of Women Division.

LaPoe, B., LaPoe, V., & Carter-Olson, C. (2020). "Mapping Black Lives Matter Twitter Discourse: An analysis of online conversations prior to and through the 2018 midterm elections." Paper presented at AEJMC midwinter conference in Norman, Oklahoma. Mass Communication and Society Division.

Chowdhury, S., & LaPoe, B. (2020). "Ideological conformity and job search in media: How potential journalists are tailoring their job search criteria." Paper presented at AEJMC midwinter conference in Norman, Oklahoma. Graduate Student Interest Group.

LaPoe, B., & Miller, J. (2019). "2019 U.S. Midterm Tweets: A Social Network Analysis of Political Discourse." Paper presented at Southern States Communication Association's (SSCA) annual conference in Montgomery, Alabama.

LaPoe, B. (2019). "Twitter and the 2018 Midterms: Social Network Analysis of 14 Senate Campaign Accounts." Paper presented at Southern Political Science Association's (SPSA) annual conference in Austin, Texas.

LaPoe, B. (2018). "Persisting Together: Social Network Analysis of #MeToo." Abstract presented at Communication in Americas Symposium, Athens, Ohio.

LaPoe, B., LaPoe, V., Porter, J., & Bradford, H. (2016). "Priming Black Lives Matter Support: Interaction Effects in the Black and Mainstream Presses." Paper presented at Association for Education in Journalism and Mass Communication's (AEJMC) annual conference in San Francisco, Minorities and Communication Division.

LaPoe, B., & Lever, K. (2015). "The Black Press Tweets: How the Social Media Platform Mediates Race Discourse." Paper presented at Association for Education in Journalism and Mass Communication's (AEJMC) annual conference in San Francisco, Minorities and Communication Division.

LaPoe, B., & Sullivan, J. (2014). "Racial Priming in the Black Press: How Black Newspapers Affect Credibility Perceptions." Paper Presented at the Southern Political Science Association's (SPSA) annual conference in New Orleans, Media and Politics Division.

Broussard, J., & LaPoe, B. (2012). "Myth Interprets the Bandung Conference: The Black Press' Narrative of the Other World." Paper presented at Association for Education in Journalism and Mass Communication's (AEJMC) annual conference in Chicago, Critical Cultural Studies Division.

LaPoe, B., & Broussard, J. (2012). "'An Afternoon with Signor Lynch': Roi Ottley's International Racial Observations." Paper presented at the International Communication Association's (ICA) annual conference in Phoenix, Communication History Division.

LaPoe, V., LaPoe, B., & Berkowitz, D. (2012) "*Nurse Jackie* and *Hawthorne* Stick it to the Mother Myth: Gender and Resonance Online." Paper presented at ICA annual conference in Phoenix, Ethnicity and Race in Communication Division.

LaPoe B., & Broussard, J. (2012). "Tea Party Trickster Resonates the 2010 Midterm Elections: Newspapers' Crafting of the Palin Myth." Paper presented at SPSA annual conference in New Orleans, Political Communication Division.

LaPoe, B., and Miller, A. (2012). "Supervising Public Opinion: Voices Diffusing Disaster Coverage of the Dalian Oil Spill in China." Paper presented at the SPSA annual conference in New Orleans, Internet, Technology, and Media Division.

LaPoe, B. (2011) "Crafting the Narrative of Tea Party Dissent: Unpacking

Cultural Resonance, Myth, and Black Political Empowerment.” Paper presented at the National Communication Association’s (NCA) annual conference in New Orleans, Political Communication Division.

LaPoe, B. (2010). “Death in the American Family: Framing of Health Care Reform After Senator Edward Kennedy’s Death.” Paper presented at the AEJMC annual conference in Denver, Mass Communication and Society Division.

LaPoe, B. (2009). “Gender and Racial Cues During the 2008 Democratic Party’s Presidential Candidate Nomination Process: Social Responsibility in the 21st Century.” Paper presented at the SPSA annual conference in New Orleans, Political Communication Division.

ACADEMIC SERVICE

2023 Research Reviewer AEJMC annual conference, Cultural and Critical Studies Division.

2023 Manuscript Reviewer, *Journal of Black Studies*.

2022 Research Reviewer AEJMC annual conference, Cultural and Critical Studies Division.

2021 Research Reviewer AEJMC annual conference, Cultural and Critical Studies Division.

2021 AEJMC annual conference discussant/moderator, Cultural and Critical Studies Division.

2020 Manuscript Reviewer, *Journal of Black Studies*.

2020 Research Reviewer AEJMC annual conference, Cultural and Critical Studies Division.

2019 Research Reviewer AEJMC annual conference, Cultural and Critical Studies Division.

2018 Research Reviewer AEJMC annual conference, Minorities and Communication Division.

2018 Research Reviewer AEJMC annual conference, Visual Communication Division.

2018 Research Reviewer AEJMC annual conference, Mass Communication and Society Division.

2018 Research Reviewer AEJMC annual conference, Commission on the Status for Women.

2017-2018 Newsletter Editor for AEJMC Minorities and Communication Division.

2017-2018 PF&R Committee member for AEJMC Mass Communication and Society Division.

2017 Research Reviewer AEJMC annual conference, Minorities and Communication Division.

2017 Research Reviewer AEJMC annual conference, Visual Communication Division.

2017 Research Reviewer AEJMC annual conference, Mass Communication and Society Division.

2017 Research Reviewer AEJMC annual conference, Commission on the Status for Women.

2016-2017 Newsletter Editor for AEJMC Minorities and Communication Division.

2016-2017 Awards Committee Chair for AEJMC Mass Communication and Society Division.

2016 AEJMC annual conference discussant, Mass Communication and Society Division.

2016 AEJMC annual conference discussant, Minorities and Communication Division.

2016 AEJMC annual conference moderator, Commission on the Status of Women.

2016 Research Reviewer AEJMC annual conference, Minorities and Communication Division.

2016 Research Reviewer AEJMC annual conference, Visual Communication Division.

2016 Research Reviewer AEJMC annual conference, Mass Communication and Society Division.

2016 Research Reviewer AEJMC annual conference, Commission on the Status for Women.

2015-2016 Newsletter Editor for AEJMC Minorities and Communication Division.

2015-2016 Awards Committee Member for AEJMC Mass Communication and Society Division.

2015 AEJMC annual conference discussant, Mass Communication and Society Division.

2015 AEJMC annual conference discussant, Minorities and Communication Division.

2015 AEJMC annual conference discussant, Visual Communication Division.

2015 AEJMC annual conference discussant, Commission on the Status of Women.

2015 Research Reviewer AEJMC annual conference, Minorities and Communication Division.

2015 Research Reviewer AEJMC annual conference, Visual Communication Division.

2015 Research Reviewer AEJMC annual conference, Mass Communication and Society Division.

2014-2015 Secretary/Newsletter Editor for AEJMC Mass Communication and Society Division.

2014 AEJMC annual conference discussant, Mass Communication and Society Division.

2014 AEJMC annual conference discussant, Commission on the Status of Women.

2014 Research Reviewer AEJMC annual conference, Minorities and Communication Division.

2014 Research Reviewer AEJMC annual conference, Visual Communication Division.

2014 Research Reviewer AEJMC annual conference, Mass Communication and Society Division.

2013 Research Reviewer AEJMC midwinter, Mass Communication and Society Division.

2011-2014 Standing Committee Member for Mass Communication and Society's Social Media Division, AEJMC. Created Twitter page for Mass Communication and Society division. Maintain it, along with the division's Facebook page.

2010-2012 Member of the LSU Native American Student Association (NASA).

2012 Research Reviewer AEJMC annual conference, Mass Communication and Society Division.

2012 Discussant AEJMC annual conference, Mass Communication and Society Division.

2012 Research Reviewer AEJMC annual conference, Visual Communication Division.

2012 Research Reviewer AEJMC annual conference, Minorities and Communication Division.

2012 Research Reviewer AEJMC annual conference, Graduate Education Interest Group.

2012 Research Reviewer AEJMC midwinter, Mass Communication and Society Division.

2012 Research Reviewer AEJMC midwinter, Graduate Education Interest Group.

2012 Discussant SPSA, Race and Gender Division.

2011 Research Reviewer AEJMC annual conference, Graduate Education Interest Group.

2011 Research Reviewer AEJMC midwinter, Graduate Education Interest Group.

2010 Research Reviewer AEJMC annual conference, Graduate Education Interest Group.

2010 Research Reviewer AEJMC midwinter, Graduate Education Interest Group.

2010 Discussant AEJMC midwinter, Graduate Education Interest Group.