

# Curriculum Vitae

## Brittany L. Peterson

Ohio University  
School of Communication Studies  
Schoonover Center Room 436  
20 E. Union Street Athens, OH 45701  
[petersob@ohio.edu](mailto:petersob@ohio.edu) [brittanypeterson1@gmail.com](mailto:brittanypeterson1@gmail.com)

---

### **EDUCATION**

**Ph.D. 2010**

**University of Texas at Austin**

Department of Communication Studies

*Dissertation: "I Don't Want No Membership Card": A Grounded Theory Analysis of the Facets, Responses, and Outcomes of Involuntary Membership in U.S. and Norwegian Prisons*

Advisor: Larry Browning Committee: Dawna Ballard, Loril Gossett, Keri Stephens, & Susan Szmania

**M.A. 2005**

**University of Wisconsin-Milwaukee**

Department of Communication

*Thesis: Media Richness, Source Credibility, Effect Salience and Message Believability Across Formal and Informal Networks*

Advisor: John R. Johnson Committee: Mike Allen & Erik Timmerman

**B.A. 2003**

**University of Wisconsin-Milwaukee**

Department of Communication

*Thesis: Conflict Styles and Jealousy Expression in Romantic Relationships*

Advisor: Lindsay Timmerman Committee: Nancy Burrell & Sally Henzel; *Summa Cum Laude (GPA 3.88)*

**B.B.A. 2003**

**University of Wisconsin-Milwaukee**

School of Business Administration

Major: Human Resources Management

### **ACADEMIC APPOINTMENTS**

2017-Present	Director of e-Learning	Ohio University	Athens, OH
2016-Present	Associate Professor	Ohio University	Athens, OH
2014-2017	Coordinator of e-Learning Development	Ohio University	Athens, OH
2010-2016	Assistant Professor	Ohio University	Athens, OH
2006-2010	Assistant Instructor	University of Texas at Austin	Austin, TX
2006-2010	Adjunct Instructor	DeVry University	Austin, TX
2003-2005	Instructor/TA	U of Wisconsin-Milwaukee	Milwaukee, WI

## RESEARCH

### JOURNAL ARTICLES

**Peterson, B. L.**, Albu, O. B., Foot, K., Hutchins, D., Qui, J., Scott, C. R., Stohl, M. Tracy, S. J. (Forthcoming). Conducting Research in Difficult, Dangerous, and/or Vulnerable Contexts: Messy Narratives from the Field. Manuscript accepted for publication at *Management Communication Quarterly*.  
\*Authorship, after first author, is alphabetical.

Okamoto, K., & **Peterson, B. L.** (Forthcoming). Shifting identities: Stigma management strategies among individuals experiencing homelessness. *Nonprofit Voluntary Sector Quarterly*.

**Peterson, B. L.**, & McNamee, L. G. (2021). Special issue introduction on Nonprofit and Voluntary Organizations: Questions and Possibilities for the Next Era. *Management Communication Quarterly*, 35 (3), 335-340.  
<https://doi.org/10.1177/08933189211017535>  
\*Both authors contributed equally.

Atouba, Y., Dempsey, S. E., Koschmann, M. A., Kramer, M. W., McAllum, K., McNamee, L. G., & **Peterson, B. L.** (2021). Forum: The foundations and future of NPVO communication scholarship. *Management Communication Quarterly*, 35 (3), 445-460. <https://doi.org/10.1177/08933189211012023>

Parsloe, S., Tikkanen, S. A., & **Peterson, B. L.** (2021). "Performing 'dad' amidst disruption: Confronting hypermasculine discourses of fatherhood. *Women & Language*, 44 (1), 67-99. doi: 10.34036/WL.2021.003

**Peterson, B. L.**, & McNamee, L. G. (2020). Reclaiming the "native" in organizational communication research. *Ohio Communication Journal*, 58, 120-131.

Garner, J. T.\*, & **Peterson, B. L.** (2019). A chorus of dissent: Exploring the aims and audiences of online dissent. *Communication Quarterly*, 68(1), 73-93.  
<https://doi.org/10.1080/01463373.2019.1681485>  
\*Authorship order is arbitrary; both authors contributed equally to this manuscript.

Waldbuesser, C., & **Peterson, B. L.** (2019). Please watch us more: Surveillance as an expectation of graduate teaching assistants. *Florida Communication Journal*, 47 (2), 21-28.

**Peterson, B. L.** (2019). Dialectical tensions associated with health advocacy. *Health Communication*, 35 (10), 1303-306.  
<https://doi.org/10.1080/10410236.2019.1623640>

**Peterson, B. L.**, & Garner, J. T. (2019). Tensions of narrative ownership: Exploring

- the rise of (counter) narratives during the fall of Mars Hill Church. *Western Journal of Communication*, 83 (1), 1-19.  
<https://doi.org/10.1080/10570314.2018.1462525>
- Tikkanen, S., **Peterson, B. L.**, & Parsloe, S. (2018). Courtesy stigma and social support: An exploration of fathers' buffering strategies and blocking rationalizations. *Health Communication*, 34 (13), 1543-1554.  
<https://doi.org/10.1080/10410236.2018.1504658>
- Garner, J. T., & **Peterson, B. L.** (2017). Untangling the processes of leaving a member-abusive organization. *Management Communication Quarterly*, 32 (2), 143-171. <https://doi.org/10.1177/0893318917717816>
- Peterson, B. L.**, & McNamee, L. G. (2017). The communicative construction of involuntary membership. *Communication Quarterly*, 65 (2), 192-213.  
<https://doi.org/10.1080/01463373.2016.1216870>
- Peterson, B. L.** (2016). On becoming an involuntary member in the antepartum unit. *Health Communication*, 31 (8), 1047-1050.  
<https://doi.org/10.1080/10410236.2015.1032851>
- McNamee, L. G., & **Peterson, B. L.** (2016). High-stakes volunteer commitment: A qualitative analysis. *Nonprofit Voluntary Sector Quarterly*, 45 (2), 275-294.  
<https://doi.org/10.1177/0899764015581055>
- McNamee, L. G., & **Peterson, B. L.** (2014). Reconciling "third space/place": Toward a complementary dialectical understanding of volunteer management. *Management Communication Quarterly*, 28 (2), 214-243.  
<https://doi.org/10.1177/0893318914525472>
- Allen, M. R., Kim, S.-Y., Preiss, R., & **Peterson, B.** (2014). Meta-analysis of counterattitudinal advocacy data: Evidence of an additive cues model. *Communication Quarterly*, 62 (5), 607-620. <https://doi.org/10.1080/01463373.2014.949385>
- Koschmann, M., & **Peterson, B. L.** (2013). Rethinking recidivism: A communication approach to prisoner reentry. *Journal of Applied Social Science*, 7 (2), 188-207. <http://doi.org/10.1177/1936724412467021>
- McNamee, L. G., **Peterson, B. L.**, & Peña, J. F. (2010). A call to educate, participate, invoke, and indict: Understanding the communication of online hate groups. *Communication Monographs*, 77 (2), 288-211.  
<https://doi.org/10.1080/03637751003758227>
- Smith, R. A., Rossetto, K., & **Peterson, B. L.** (2008). A meta-analysis of disclosure of one's HIV-positive status, stigma, and social support. *Aids Care*, 20 (10), 1266-1275. <https://doi.org/10.1080/09540120801926977>

Smith, R. A., & **Peterson, B. L.** (2007). "Psst...What do you think?" The relationship between advice prestige, type of advice, and academic performance. *Communication Education*, 56 (3), 278-291.  
<https://doi.org/10.1080/03634520701364890>

### **EDITED BOOK**

**Peterson, B. L.** & Harter, L. M. (Eds.), (Forthcoming). *Brave Space-Making: The Poetics and Politics of Storytelling*. Kendall Hunt.

### **BOOK CHAPTERS**

**Peterson, B. L.,** & Harter, L. M. (Forthcoming). The narrative nature of brave space-making. In B. L. Peterson & L. M. Harter (Eds.), *Brave Space-Making: The Poetics and Politics of Storytelling* (pp. ). Kendall Hunt.

**Peterson, B. L.,** Hook, C., & Sloat, M. (Forthcoming). And all because she was/n't believed...Composite narratives and dialogic data debriefing as disruption. In B. L. Peterson & L. M. Harter (Eds.), *Brave Space-Making: The Poetics and Politics of Storytelling* (pp. ). Kendall Hunt.

**Peterson, B. L.,** Harter, L. M., & Walker, T. (Forthcoming). "Tell me more..." Six-word stories as a start. In B. L. Peterson & L. M. Harter (Eds.), *Brave Space-Making: The Poetics and Politics of Storytelling* (pp. ). Kendall Hunt.

Harter, L. M., **Peterson, B. L.,** Duty, K., & Walker, T. (Forthcoming). Imagining new normals in health contexts: Narrative features, forms, and functions. In B. L. Peterson & L. M. Harter (Eds.), *Brave Space-Making: The Poetics and Politics of Storytelling* (pp. ). Kendall Hunt.

Harter, L. M., **Peterson, B. L.,** & Biss, D. C. (Forthcoming). Embracing narrative logics, enriching organizational interactions, and humanizing medicine. In B. L. Peterson & L. M. Harter (Eds.), *Brave Space-Making: The Poetics and Politics of Storytelling* (pp. ). Kendall Hunt.

**Peterson, B. L.,** & Biss, D. C. (Forthcoming). Re/storying organizational scripts. In B. L. Peterson & L. M. Harter (Eds.), *Brave Space-Making: The Poetics and Politics of Storytelling* (pp. ). Kendall Hunt.

Wilson, C. E., Taylor, S. J., & **Peterson, B. L.,** (Forthcoming). Catalyzing social change through disruptive storytelling. In B. L. Peterson & L. M. Harter (Eds.), *Brave Space-Making: The Poetics and Politics of Storytelling* (pp. ). Kendall Hunt.

**Peterson, B. L.** The power of questions, prayer, and presence. (Forthcoming). Chapter to be included in J. Pettigrew, R. H. Woods Jr. (Eds.), *Professing Christ: Reclaiming Christian Tradition and Teaching in Public Universities*. Wipf & Stock.

**Peterson, B. L.,** & McKenna-Buchanan, T. M. (2015). Fostering hope and developing

- resilience: A cross-cultural analysis of involuntary membership in U.S. and Norway prison organizations in G. A. Beck and T. J. Socha (Eds.), *Communicating hope and resilience across the lifespan* (pp. 97-118). New York, NY: Peter Lang Publishing.
- Peterson, B. L., & McNamee, L. G.** (2015). Challenges in volunteer management: Does it really have to be this hard? In J. Mize Smith and M. K. Kramer (Eds.), *Case studies in volunteering and NGOs* (pp. 53-59). New York, NY: Peter Lang Publishing.
- McNamee, L. G., **Peterson, B. L., & Gould, K. K.** (2015). How was your “trip?” Long-term international volunteering and the discourses of meaningful/less work. In M. W. Kramer, L. M. Gossett, & L. K. Lewis (Eds.), *Volunteering and communication volume II: Studies in international and intercultural contexts* (pp. 153-172). New York, NY: Peter Lang Publishing.
- Peterson, B. L.** (2014). Researching life and living research: A story of prisons in the US and Norway. In J. O. Sørnes, L. D. Browning, and Henriksen, J. T. (Eds.), *Culture, development and petroleum: An ethnography of the High North*. New York, NY: Routledge.
- Peterson, B. L., Cohen, B., & Smith, R. A.** (2013). Courtesy incarceration: Exploring family member’s experiences of imprisonment. S. J. Hartnett, E. Novek, & J. K. Wood (Eds.), *Working for justice: A handbook of prison education and activism* (pp. 83-102). Chicago, IL: University of Illinois Press.
- Harter, L. M., **Peterson, B. L., McKenna, T., & Torrens, A.** (2012). Poetic interpretations of storytelling. In L. M. Harter (Ed.), *Imagining new normals: A narrative framework for health communication* (pp. 187-189). Dubuque, IA: Kendall Hunt.
- Peterson, B. L.** (2012). The cancer train. In L. M. Harter (Ed.), *Imagining new normals: A narrative framework for health communication* (pp. 189-190). Dubuque, IA: Kendall Hunt.
- Smith, R. A., Rossetto, K., & **Peterson, B. L.** (2012) HIV/AIDS, stigma, and communication. K. L. Walker, J. L. Hart, & M. U. D’Silva (Eds.), *Communicating about HIV/AIDS: Taboo topics and difficult conversations* (pp. 165-187). Cresskill, NJ: Hampton Press.

### **ENCYCLOPEDIA ENTRIES**

- Peterson, B. L., & Okamoto, K. E.** (2017). Involuntary “members” A. Farazmand (Ed.), *Global Encyclopedia of Public Administration, Public Policy, and Governance*. New Delhi, India: Springer. doi:10.1007/978-3-319-31816-5\_3016-1
- Peterson, B. L.** (2017). Thematic and interpretive analysis. In J. P. Matthes, C. S. Davis, & R. F. Potter (Eds.), *The international encyclopedia of communication research methods*. Hoboken, NJ: Wiley-Blackwell.
- Peterson, B. L., & Ivancic, S.** (2017). Content of communication. C. R. Scott, & L. Lewis

(Eds.), *The International Encyclopedia of Organizational Communication*. Chichester, England: Wiley Blackwell Publishers.

### **MANUSCRIPTS IN PROGRESS**

Peterson, B. L., & McNamee, L. M. Spiritual control in a faith based nonprofit.  
Target: *Communication Monographs* Progress: Writing up

Peterson, B. L. The calling of clarity: Learning to be a qualitative researcher in a Norwegian prison. Invited Chapter in *Applied Qualitative Research and Qualitative Research Camp* (working title) edited by Larry D. Browning, Jan-Oddvar Sørnes, & Frode Soelberg. Editors in process with McMillan publisher.

Biss, D. C., & Peterson, B. L. Toward an organizational logic of wellness in volunteerism.  
Target: *Western Journal of Communication*. Progress: Paper accepted to NCA 2021, currently revising for publication.

### **REFEREED ACADEMIC CONFERENCE PAPER PRESENTATIONS & PRECONFERENCES**

Biss, D. C., & Peterson, B. L. (2021, November). "You don't have to tend to the whole garden, just like your piece": Toward an organizational logic of wellness in volunteerism. Paper to be presented at the annual meeting of the National Communication Association, Seattle, Washington.

Peterson, B. L., (2020, November). *Questioning professionalism at the intersection of religious & scholarly identity*. Paper proposal presented at the annual meeting of the National Communication Association, Virtual.

Peterson, B. L. (2020, May). *Navigating tensionality of "being professional" in field research*. Paper proposal competitively selected to be part of a pre-conference originally slated for the International Communication Association Conference in Gold Coast Australia, entitled: Opening up the meanings of 'the professional,' professional work and professionalism in communication studies (facilitators Drs. Kirstie McAllum & Frédéric Matte, pre-conference cancelled due to COVID-19 pandemic).

Sloat, M., Peterson, B. L., & Hook, C. (2019, November). *Exploring the communicative construction of motherhood in prison*. Paper presented at the annual meeting of the National Communication Association, Baltimore, MD.

Parsloe, S., Tikkanen, S. A., & Peterson, B. L. (2019, November) *"I was a traditional male until he came along": Responding to disrupted discourses of fatherhood while raising a child with Sturge-Weber Syndrome*. Paper presented at the annual meeting of the National Communication Association, Baltimore, MD.

**\*Top 4 Paper Family Communication Division**

- Tikkanen, S., Peterson, B. L., & Parsloe, S. (2018, November). *Courtesy Stigma and Social Support: An Exploration of Fathers' Buffering Strategies and Blocking Rationalizations*. Paper presented at the annual meeting of the National Communication Association, Salt Lake City, UT.
- Tikkanen, S. A., Peterson, B., & Parsloe, S. (2018, September). *Change and challenge in families: Exploring support-blocking strategies of fathers of special needs children*. Paper presented to the Communication in the Americas Symposium, Ohio University, Athens, OH.
- Peterson, B. L., Hook, C., & Sloat, M. (2018, September). *On becoming a(n incarcerated) mother: Interrogating traditional constructions of motherhood and mothering*. Paper presented at the Communication in the Americas Symposium, Ohio University, Athens, OH.
- Wolfe, A. W., & Peterson, B. L. (2017, July). *Engaging hidden voices: "Making a difference" with engaged research in total institutions*. Paper presented at the annual Aspen Conference on Engaged Scholarship, Aspen, CO.
- Peterson, B. L. (2016, November). *A family affair: Exploring the communicative tensions associated with custodial parenting in prison*. Paper presented at the annual meeting of the National Communication Association, Philadelphia, PA.
- Okamoto, K. E., & Peterson, B. L. (2016, November). *Shifting identities: Identity management strategies for individuals experiencing homelessness*. Paper presented at the annual meeting of the National Communication Association, Philadelphia, PA.
- Wright, V., & Peterson, B. L. (2015, November). *Afflicting the afflicted: An examination of custodial relationships between formerly incarcerated individuals and parole officers*. Paper presented at the annual meeting of the National Communication Association, Las Vegas, NV.
- McNamee, L. G., & Peterson, B. L. (2014, November). *Committing time and self: An examination of "high-stakes" volunteers*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.  
**\*Top 4 Paper Applied Communication Division**
- Peterson, B. L., & McNamee, L. G. (2013, November). *Deconstructing the notion of "going native" in organizational ethnographic inquiry*. Paper presented at the annual meeting of the National Communication Association, Washington, D.C.
- McNamee, L. G., & Peterson, B. L. (2013, November). *Toward a tension-centered understanding of volunteer management*. Paper presented at the annual meeting of the National Communication Association, Washington, D.C.  
**\*Top 4 Paper Organizational Communication Division**
- Peterson, B. L. (2012, November). *Deconstructing 'membership': A review of the*

- prevailing facets of membership in organizational communication research.* Paper presented at the annual meeting of the National Communication Association, Orlando, FL.
- Peterson, B. L. (2012, March). *"I don't want no membership card": Toward an understanding of involuntary membership.* Paper presented at the annual meeting of the Central States Communication Association, Cleveland, OH.
- Peterson, B. L., Cohen, B., & Smith, R. A. (2012, March). *"Courtesy incarceration": Exploring family member's experiences of imprisonment.* Paper presented at the annual meeting of the Central States Communication Association, Cleveland, OH.
- Peterson, B. L. (2011, November). *Contrasting voices: Narrating the prison experience in the US and Norway.* Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.
- Timmerman, E., Peterson, B. L., & Kim, J. (2011, November). *Computer assisted instruction for healthcare education: Impacts upon student performance.* Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.
- Peterson, B. L. (2010, November). *Toward a model of organizational membership: Exploring multiple membership in communication research and practice.* Paper presented at the annual meeting of the National Communication Association, November 2010, San Francisco, CA.
- Peterson, B. L., McNamee, L. G., Heller, A., Ishak, A., & Mudliar, P. (2009, November). *Webless workers: Implications for media use and information reception.* Paper presented at the annual meeting of the National Communication Association, November 2009, Chicago, IL.
- Peterson, B. L. (2009, June). *Toward a model of organizational membership: Exploring multiple membership in communication research and practice.* Paper presented at the annual Doctoral Honors Seminar, Morgantown, WV.
- Peterson, B. L. (2009, May). *Revered, valued, silent, and invisible: A typology of organizational member positionality.* Paper presented at the annual meeting of the International Communication Association, May 2009, Chicago, IL.
- Peterson, B. L. (2009, February). *Nothing but time: The effect of urgency on job satisfaction, meeting effectiveness, and need for improved communication.* Paper presented at the annual meeting of the Western States Communication Association, February 2009, Phoenix, AZ.
- Peterson, B. L. (2008, November). *In between the barbed wire and cement blocks: Contradictory structures in correctional institutions.* Paper presented at the annual meeting of the National Communication Association, November 2008, San Diego, CA.
- McNamee, L. G., Peterson, B., & Peña, J. (2008, November). *Fairy tales or fighting words?*

- Analyzing hate group communication online.* Paper presented at the annual meeting of the National Communication Association, November 2008, San Diego, CA.
- Peña, J., Peterson, B., & McNamee, L. G. (2008, November). *A social identity analysis of the webpages of U.S. extremist groups.* Paper presented at the annual meeting of the National Communication Association, November 2008, San Diego, CA.
- Peterson, B. L. (2008, May). *Social imprisoned, virtually free: Internet-based sites of support.* Paper presented at the annual meeting of the International Communication Association, Montreal, Quebec.
- Peterson, B. L. (2008, May). *An examination of first year cohort advice and friendship networks in relation to motivation and learning strategies.* Paper presented at the annual meeting of the Central States Communication Association, Madison, WI.  
**\*Competitive Paper Award**
- Peterson, B. L., Laster, N. (2008, May). *Who's not asking and what's being told: Student Athletes as puppets in the game of control.* Paper presented at the annual meeting of the Central States Communication Association, Madison, WI.
- Smith, R. A., & Peterson, B. L. (2007, November). *"Psst...What do you think?" The relationship between advice prestige, type of advice, and academic performance.* Paper presented at the annual meeting of the National Communication Association, Chicago, IL.
- Smith, R. A., Rossetto, K., & Peterson, B. L. (2007, November). *A meta-analysis of perceived stigma, disclosure of one's HIV + status, and perceived social support.* Paper presented at the annual meeting of the National Communication Association, Chicago, IL.
- Preiss, R. W., Allen, M., & Peterson, B. (2006, November). *Evaluating the effectiveness of counter attitudinal advocacy: A summary of research using meta-analysis.* Paper presented at the annual meeting of the National Communication Association, San Antonio, TX.
- Rugotska, B. L. (2006, April). *Media richness, source credibility, effect salience, and message believability across formal and informal communication networks.* Paper presented at the annual meeting of the Central States Communication Association, Indianapolis, IN.

### **ACADEMIC CONFERENCE ROUNDTABLE, POSTERS, & SPECIAL PRESENTATIONS**

- Peterson, B. L. (2021, November). Panel discussion facilitator/presenter in a panel on *Renewal and Transformation in Nonprofit Communication: Envisioning Research and Teaching in the Post-COVID Era.* Panel Discussion to be held at the annual meeting of the National Communication Association, Seattle, Washington.

- Peterson, B. L. (2021, May). Panel discussion participant in a panel on *Researching Dangerous and/or Difficult to Access Settings: Insights from Communication Experts in the Field*. Virtual 71st Annual ICA Conference, *Engaging the Essential Work of Care: Communication, Connectedness, and Social Justice*. This was a follow up panel to the 2020 session. This conference the session was set up in a workshop format.
- Peterson, B. L. (2020, May) Panel discussion participant in a panel on *Researching Dangerous and/or Difficult to Access Organizations: Insights from Experts in the Field*. Panel discussion held at the annual meeting of the International Communication Association, was to be held at Gold Coast Australia. Due to COVID-19 pandemic, conference was held virtually.
- Peterson, B. L. (2016, November) Panel discussion participant in a panel on *Tapping into our civic 'calling' as professors into the future*. Panel discussion held at the annual meeting of the National Communication Association, Philadelphia, PA.
- Peterson, B. L. (2015, November). Student as volunteer: Benefits of volunteering to enrich the learning experience. Panel discussion participant in a panel on *Embracing opportunities to explore nonprofit contexts in and out of the classroom*. Panel discussion held at the annual meeting of the National Communication Association, Las Vegas, NV.
- Peterson, B. L. (2015, November). The quasi-flipped classroom: An approach to student self-reflection of prevailing ideologies. Panel discussion participant in a panel on *Embracing opportunities to engage students holistically: Intellect, values, and purpose in the classroom*. Panel discussion held at the annual meeting of the National Communication Association, Las Vegas, NV.
- Peterson, B. L. (2015, April). "Research Revolution" working group. Panel discussion creator & participant in a panel on *Revolutionizing collaboration: Faculty and graduate student perspectives on models that exemplify the convergence of research and teaching*. Panel discussion at the annual meeting of the Central States Communication Association, Madison, WI.
- Peterson, B. L. (2013, November). Involuntary membership. Panel discussion creator & participant in a panel on *Intradisciplinary connections: Exploring the construct of "membership" across communication scholarship*. Panel discussion held at the annual meeting of the National Communication Association, Washington, D.C.
- Peterson, B. L. (2012, March). *"Disconnect those bastards!": People we should stigmatize*. Panel discussion at the annual meeting of the Central States Communication Association, Cleveland, OH.
- Peterson, B. L. (2010, November). *Building Bridges in the Incarceration Nation: The Ethics of Prison Research and Pedagogy*. Panel discussion at the annual meeting of the National Communication Association, San Francisco, CA.

Peterson, B. L. (2009, November). *Trying to survive the big house? Christian religious organizations as third party unobtrusive control*. Poster paper presented at the annual meeting of the National Communication Association, Chicago, IL.

Peterson, B. L. (2008, November). *UNexpected: The importance of networks and networking*. Panel presentation at the annual meeting of the National Communication Association, Chicago, IL.

Peterson, B. L. (2008, April). *Remember my chains: Prisons as sites for communication research*. Panel presentation at the Christian Scholars Forum, Austin, TX.

Peterson, B. L. (2007, April). *Communicating faith in the academy*. Panel presentation at the Christian Scholars Forum, Austin, TX.

### **INVITED RESEARCH LECTURES & PRESENTATIONS**

Peterson, B. L. (2019, March 1). *Incarcerated motherhood: Constructing, resisting, and reshaping identities associated with custodial parenting in prison*. Research presentation given as a COMS Research Spotlight during our Welcome Weekend at Ohio University, Athens, OH.

Peterson, B. L. (2017, February 23). *The communicative construction of involuntary membership*. Research presentation given at a research symposium at La Universidad de Manizales in Manizales, Colombia.

### **ACADEMIC BLOG CONTRIBUTIONS**

The Prison Communication, Activism, Research, and Education Collective (PCARE)  
[www.p-care.org](http://www.p-care.org)

“Norway: A Model for Prison Reform” (10/18/2012)

“Passing the Time: Expanding Opportunities for Self-Enhancement in Prison” (9/16/2012)

“The War on Drugs & Rising Incarceration Rates” (4/3/2012).

“Republican Presidential Candidates on Voting Right for ‘Felons’” (12/1/2012).

“Reflections on Norway” (8/4/2011).

“Tennis at San Quentin” (7/11/2011).

“Oprah on Prison Weddings” (3/17/2011).

“Virginia Senator’s Call for Sex Offender Castration” (1/26/2011).

McNamee, L., Peterson, B., & Peña, J. (2010, June). Sophisticated subversion in hate group websites. *Communication Currents*, 5 (3). Accessible at [www.communicationcurrents.com](http://www.communicationcurrents.com)

### **RESEARCH RELATED HONORS, AWARDS, & FELLOWSHIPS**

**Research, Pedagogy, and Professional Development Incentive Pool.**

\$2,000 Funded. School of Communication Studies. October 2018.

*Funds to be used for the ABC prison nursery project, travel and transcription.*

**Research, Pedagogy, and Professional Development Incentive Pool.**

\$2,000 Funded. School of Communication Studies. December 2016.

*Funds used for transcription services for Good Works project.*

**NCA/Research Board's Summer Grant Development Workshop**

Chicago, IL, June 2010

*Was one of 16 faculty chosen to participate in NCA's first Summer Grant Development Workshop. Selected based on a pre-grant proposal submission.*

**High North Fellowship**

Summer 2009

Award by Bodø Graduate School of Business at Bodø University

*Presented with \$10,000 by Bodø University to fund a research project on Norwegian prisons, prisoners, and prison employees.*

**NCA Doctoral Honors Seminar Invitee**

West Virginia University, Morgantown, WV, June 2009

*Was one of twenty-seven students chosen to participate in NCA's annual Doctoral Honors Seminar. Selected based on a paper submission written on engaged communication research.*

**Jesse H. Jones Endowed Centennial Fellowship**

2008-2009

Nominated by the Dept of Communication Studies

Awarded by the College of Communication at University of Texas at Austin

*Presented with \$5,600 and one year of tuition costs in recognition of high academic achievement. Every year one student is chosen from each of the five different departments in the College of Communication to receive this recognition. Award is based on outstanding academic achievement, presence of a sound research program, and competence in field of study.*

**Academic Achievement Honor. University of Texas at Austin, May 2007; 2008; 2009**

*Honored by the Dept of Communication Studies for outstanding academic achievement.*

**Master's Thesis Honors, University of Wisconsin-Milwaukee, 2003**

*Honored by thesis advisor and committee members for a well-researched, written, and defended masters thesis.*

**GRANT EVALUATION TEAM MEMBER**

The Ohio Rural Recidivism Reduction Project (OR3) 2013-2014

[http://www.drc.ohio.gov/web/reentry\\_ruralrecidivism.htm](http://www.drc.ohio.gov/web/reentry_ruralrecidivism.htm)

*The OR3 project sought to improve reentry efforts and reduce recidivism in rural communities in South Central Ohio. The project was funded by a Bureau of Justice Assistance grant (no. 2012-CZ-BX-0015), which is under the Office of Justice Programs. I worked with the Voinovich School of Leadership and Public Affairs and the Department of Social and Public Health at Ohio University as a*

*member of their external grant evaluation team. I gathered interviews from program participants and trained other team members on interviewing techniques.*

### **RESEARCH WORKING GROUPS AND WORKSHOPS**

*“Research Revolution” working group, School of Communication Studies at Ohio University (2014-2015). This was a collaborative working group comprised primarily of tenure-track assistant professors and some graduate students, developed to create a stronger research culture in our School. I was one of the founding members of this group whose purpose continues to evolve with the changing needs of our faculty. The working group offered a space for faculty members to come together and discuss our research projects, problems, goals, and possible collaborations. We used our time to bounce ideas off one another, review projects, ask for advice, and craft collaborations.*

*“The Global transparency movement, insights from communication, and problems of democracy.” Workshop facilitated (March 27, 2015) by Dr. George Cheney, University of Colorado-Colorado Springs; University of Utah*

*“Shepherd Higher Education Consortium on Poverty” facilitative discussion between Scripps faculty and Dr. Harlan Beckley, executive director of SHECP (November 4, 2014). Discussion held at Ohio University.*

### **RELEVANT RESEARCH TALKS ATTENDED**

*“How I became a localist” Presentation by Deborah Frieze. (March 18, 2016). Ohio University*

*“Ohio Innocence Project: From death row to freedom” Presentation by Director Mark Godsey and Exonerates Ricky Jackson and Dean Gillispie. (February, 9, 2015). Ohio University.*

*“Tearing down the walls: The urgent human rights crisis in U.S. Prisons and the drive to end mass incarceration” Presentation by Sheila Bedi, Clinical Associate Professor Northwestern School of Law. (January 22, 2015). Ohio University*

## TEACHING

### AWARDS & HONORS

#### **Bruning Teaching Academy Faculty Fellow 2019-2020**

*Tenured Faculty Fellow*

The Bruning Teaching Academy (BTA) provides a developmental, peer-to-peer approach for continuous improvement and implementation of evidence-based best practices. The program matches seven untenured professors with seven tenured professors known for their excellence in teaching, with the goal of stimulating inspired teaching dedicated to students' academic success. Participants come together throughout the academic year to discuss instructional strategies, provide constructive feedback, and work toward one common goal—improving teaching.

#### **Presidential Teacher 2017-2020**

*The highest teaching honor at Ohio University.*

Presidential Teacher Award recipient selection is based on excellence in teaching and meritorious academic pursuits both inside and outside the classroom, as acknowledged by peers and students, including: teaching practices and innovations, influences on curriculum, student mentoring, colleague mentoring, and scholarship with respect to teaching. Each award recipient will hold the title of Presidential Teacher for three years and will receive an annual stipend during that time.

<https://www.ohio.edu/compass/stories/17-18/10/faculty-research-teaching.cfm>

#### **University Professor 2018-2019**

*The highest teaching honor at Ohio University originated and awarded by students.*

Ohio University's University Professor program encourages outstanding teaching at the university while benefiting students and faculty alike. Students bestow the honor of University Professor on four faculty members yearly, after a selection process that begins with nominations from the student body. In addition to a monetary award, faculty so honored then have the freedom to develop and a course of their own choosing during the following year as a means of enriching the undergraduate curriculum.

<https://www.ohio.edu/compass/stories/17-18/04/2018-UP-awards.cfm>

#### **Outstanding Educator, Ohio Magazine's annual "Excellence in Education" 2017**

Each December, *Ohio Magazine* publishes its "Excellence in Education" issue, celebrating outstanding faculty members at Ohio's public and private higher education institutions. OHIO's Office of the Executive Vice President and Provost selected the two faculty members to be featured, noting their research efforts, how they inspire and are inspired by their students, and their various scholarly achievements.

<https://www.ohio.edu/compass/stories/17-18/01/ohio-magazine-excellence-in-education-2017.cfm>

#### **Central States Communication Association Outstanding New Teacher Award 2014**

*The Outstanding New Teacher Award recognizes individuals early in their professional career who are showing distinction as teachers.*

<http://www.ohio.edu/scrippscollege/newsevents/news-story.cfm?newsItem=994E31F0-5056-A81E-8D52550F3D985FB8>

## **TEACHING AND CONFERENCE RELATED GRANTS**

### **Research, Pedagogy, and Professional Development Incentive Pool.**

\$1,200 Funded. School of Communication Studies. August 2019.  
*Funds supported faculty and graduate student travel to the Organizational Communication Mini Conference, at University of Illinois, Urbana Champaign.*

### **Research, Pedagogy, and Professional Development Incentive Pool.**

\$1,700 Funded. School of Communication Studies. September 2018.  
*Funds to be used to support faculty and graduate student travel to the Organizational Communication Mini Conference at Rutgers University.*

### **Global Travel Fund Recipient**

*Received \$750 from Ohio University for travel to Leipzig Germany to foster teaching and research relationships.  
Participant in the 25<sup>th</sup> Anniversary of Cooperation between Ohio University and Universitat Leipzig.*

## **COURSES TAUGHT**

### **Graduate Courses**

- Foundations of Organizational Communication
- Perspectives in Organizational Communication
- Research Design & Analysis I  
*Focus: Interpretive research and qualitative methods*
- Advanced Qualitative Methods  
*Focus: Training students how to analyze qualitative data using different coding approaches*

### **Undergraduate Courses**

- Introduction to Organizational Communication  
*Writing Intensive Course; taught face-to-face & online*
- Advanced Organizational Communication
- Capstone Seminar in Communication: (In)Voluntary Membership
- Special Topics in Communication: (In)Voluntary Membership  
*Students visited several local non-profits including Passion Works Studio and Good Works and did a site visit at a local prison Southeastern Correctional.*
- Communication & New Technology  
*Taught in an "Active Learning" classroom; taught face-to-face & online*
- Communication & Nonprofit Organizing
- Volunteering & Organizing in Rural Appalachia  
*University Professor course developed as part of the award.*
- Field Research Methods in Communication  
*Taught online.*
- Team-Based Communication  
*Students partnered with organizations on fundraising efforts including YWCA, Angel Heart Children's Foundation, Light the Night Leukemia/Lymphoma Society of America, & RunTex Carrozza Foundation.*
- Professional Communication Skills

- Small Group Communication
- Interpersonal Communication
- Public Speaking

### **Honor's Tutorial College Mentor**

- Hiley Kresse, Tutorial: Introduction to Communication Studies, Fall 2021
- Taylor Schneider, Tutorial: Introduction to Communication Studies, Fall 2021
- Madison Sloat, Tutorial: Communication & the Criminal Justice System, Spring 2017
- Selena Walsh, Tutorial: Organizational Communication, Spring 2016
- Kate Clausen, Tutorial: Organizational Communication, Emotion, and Identification, Fall 2014
- Lauren Albers, Tutorial: Organizational Communication and Nonprofit, Spring 2012

### **Graduate Independent Studies**

- Caroline Wilson, (Counter) Narratives and Storytelling, Spring 2021
- Jennifer Woody Collins, Feminist and alternative organizing and tensionality in organizing, Spring 2020, Co-facilitated with Lynn Harter
- Courtney Hook, Social Justice and Organizing, Summer 2019
- Hailey Sweitzer, Qualitative Research & Analysis, Spring 2016
- Tim McKenna, Grounded Theory, Fall 2012

### **Undergraduate Independent Studies**

- Meg Lombay, Nonprofit Organizing, Spring 2015
- Megan Boyer, Organizational Research and the Job Search Process, Spring 2013

## **ADVISING & COMMITTEE SERVICE**

### **Doctoral Advisor**

Samuel J. Taylor, (Ph.D. expected May 2024). Focus: Religious, Spiritual, and Professional identities.

Danielle C. Biss, (Ph.D. expected May 2024). Focus: Nonprofit Organizing, Risk, and Trauma

Caroline Wilson, (Ph.D. expected May 2023). Focus: Rural Organizing, Food Insecurity,

Courtney N. Hook (Ph.D.). "Towards a Theory of Prisoner Rehabilitation: Navigating Dualities in Involuntary (Dis)Engagement.

**Kantner Fellowship:** *Dissertation supported by the Claude Kantner University-wide graduate fellowship. Awardee receives a \$15,000 plus a full tuition scholarship for the year. Up to 5 students are awarded annually.*

**PEO scholar awardee:** *Dissertation supported by the P.E.O. Scholar Award. Awardee receives \$15,000. Awarded to a select group of 100 women pursuing doctoral-level degrees who have demonstrated high levels of academic achievement and potential for having a positive impact on society (of 928 applicants).*

Shermineh Davari Zanjani Ph.D. (December 2020). "مرد و مدد (Mard va Madad), NGOs, and Other Challenges: A Qualitative Study of Female Afghan Refugees' Path to Independence" *Co-advised with Dr. Stephanie Tikkanen.*

\*Katy Ross (May 2019) "At the Intersection of Queer and Appalachia(n): Negotiating Identity and Social Support" *Co-advised with Dr. Amy Chadwick*

**Kantner Fellowship awardee:** *Dissertation supported by the Claude Kantner University-wide graduate fellowship. Awardee receives a \$15,000 plus a full tuition scholarship for the year. Up to 5 students are awarded annually.*

\*Timothy McKenna-Buchanan, Ph.D. (August 2014) Assistant Professor, Manchester University “Communicating ‘out’ at work: Exploring co-cultural theory in the context of organizational socialization”

**Kantner Fellowship awardee:** *Dissertation supported by the Claude Kantner University-wide graduate fellowship. Awardee receives a \$15,000 plus a full tuition scholarship for the year. Up to 5 students are awarded annually.*

Currently Inactive:

Alyx McLuckie, (inactive), *co-advising with Dr. Sarah Jones.*

Valarie Wright (inactive) “Narrative, Social Support, and Bariatric Surgery”

**Dissertation Committee Member**

Kayla Duty (Ph.D. expected 2022). Working title: Managing uncertainty in medical education: Storytelling and narrative pedagogy in the socialization of future physicians.

Taylor Walker (Ph.D. 2021). Practicing medicine in underserved areas: Differences that make a difference in vocational anticipatory socialization.

Jennifer Woody Collins (Ph.D. 2021). Affect Theory in Public Health Organizing: A Sparkley Collectivity and (Un)certain Trajectories.

Audra Anjum Ph.D. (2020). “Effects of Proactive Coping and Subjective Norm on Perceived Usefulness and Perceived Ease-of-Use of an Enterprise-wide Learning Management System.”

Paula Linscott, Ph.D. (2020). “Student Development and Discursive Leadership Construction in Student Orientation Leaders”

Sonia Ivancic, Ph.D. (2018). “Connecting People and Places to Foster Food Justice: A Poststructural Feminist and Aesthetic Account of a Social Benefit Organization”

Rebekah Crawford Ph.D. (2018). “A Spectrum of Silence and the Single Storyteller: Stigma, Sex, and Mental Illness among the Latter-day Saints”

Sarah Parsloe, Ph.D. (2017) “Real People. Real Stories. Self-Advocacy and Collective/Connective Action on the Digital Platform, *The Mighty*”

Amanda Torrens, Ph. D. (2015) “The Story of Storytellers: Navigating the Dialectical Tensions of a New Church”

Vicki Crooks, Ph.D. (2014) “Tanning stories: Truth and consequences a narrative examination of indoor tanning”

Ran Ju, Ph.D. (2013) “Organizational information-seeking in the digital era: A model of new media use, uncertainty reduction, identification and culture”

Kim Field-Springer, Ph.D. (2013) “Just walk/Walk with a Doc: Organizing for health”

Kara Lombardi, Ph.D. (2012) “Understanding anticipatory socialization for new student affairs professionals”

Currently Inactive:

Andrew Frisbie (inactive). Dissertation project topic: Patient Attendance and Completion of Cardiac Rehab in Rural Settings

Benjamin Forche (inactive). Dissertation working title: Community socialization and social media among female identified student-athletes.

Hanan Al-Shadadi (inactive). “Communicating about GBV: Uncertainties and Challenges from the Perspectives of Yemeni Fieldworkers”

### **Honor's Tutorial College Thesis Advisor**

Madison Sloat (May 2019). "Exploring the Communicative Construction of Motherhood in Prison."

### **M.A. Thesis & Applied Project Committee Member**

Paul Barina, M.S. (2015). "Engineering communication: Understanding gaps between undergraduate curriculum and industry needs." Outside services on an Engineering Committee.

Jessica Hagman, M.A. (2015). "Teaching beyond the stacks: Examining the organizational identification of academic librarians."

Kelly Schellhouse, M.A. (2015). "Moving from problem to solution with digital badges."

### **First Year Doctoral Preliminary Exams Committee Service**

Courtney Hook (first year advisor, 2017-2018)

Eric Mishna (committee member, Fall 2017)

Caroline Waldbuesser (first year advisor, 2015-2016)

Sonia Ivancic (first year advisor, 2014-2015)

Justin Rudnick (first year advisor, 2012-13)

Justin (Gus) Foote (committee member, 2012-13)

Pornchanok (Porsche) Ruengvirayudh (first year advisor, 2011-12)

Adil Al-Busaidi (committee member, 2010-11)

Tim Mckenna (committee member, 2010-11)

### **Comprehensive Exams Committee Member**

*Doctoral Degree Committee Service*

Xiaomeng Li (Fall 2016); School of Media Arts & Studies, Ohio University

*Master's Degree Committee Service*

Tracy Shilling (Fall 2018)

Laura Gaffin (Fall 2018)

Karlana (Lee) Wallace (Summer 2017)

Mitzi Trentacoste (Spring 2017)

Renee Mascari (Fall 2016 & Spring 2017)

Amy Meeks (Spring 2016)

Jessica Wingett (Spring 2016)

Catherine Allgood (Fall 2013)

Carrie Ramsay, John Palmer, Alicia Bibler, Dianne Nickerson (2012)

### **External Reviewers/Examiner**

External Examiner. Sarah Lockwood (2019). Facilitated written and oral examination of a doctoral thesis for Postgraduate Studies with the University of Waikato, New Zealand. "A match made in crisis: A case study on the self-organising of younger volunteers during the Rena oil spill crisis."

### **Undergraduate Advising**

*As a faculty member, one of my responsibilities is to advise undergraduate students. This role is multifaceted and involves helping students select the best classes to encourage their own professional*

*growth and personal development as well as guiding them toward classes needed for their degrees. In addition, I talk with students about internships, travel abroad, and future career paths post-graduation.*

2021-2022: fall advisees;

2020-2021: 16 fall advisees; 18 spring advisees

2019-2020: 17 fall advisees; 15 spring advisees

2018-2019: 20 fall advisees; 17 spring advisees

2017-2018: 18 fall advisees; 0 spring advisees (sabbatical)

2016-2017: 21 fall advisees; 24 spring advisees

2015-2016: 23 fall advisees; 22 spring advisees

2014-2015: 27 fall advisees; 24 spring advisees

2013-2014: 26 advisees

2012-2013: 31 advisees

2011-2012: 25 advisees

### **INVITED TEACHING LECTURES, PRESENTATIONS, WORKSHOPS, & INTERVIEWS**

“Annual Report & Workload Workshop” Workshop planned and co-facilitated with Drs. Aden & Miller for the benefit of our new COMS colleagues. Ohio University, Fall 2019.

“Researching Protected Populations” Invited Speaker in Qualitative Research Methods in Applied Communication (COMS 542; Dr. Lynsey Romo), North Carolina State University, Spring 2019.

“Burke, Cheney, and the arch of (organizational) identification” Invited Speaker in the graduate seminar Integrated Theory in Communication Studies I. (COMS 7020; Dr. Judith Lee)

New Teaching Assistant Orientation at Ohio University. Featured Panelist. August 21, 2018.

“6 Word-Stories”: The Research Power & Communicative Pedagogy of Distillation. Featured Presenter. Storytelling & Organizing Pre-Conference, Organizational Communication Mini-Conference, Fall 2017.

“The power of questions, prayer, and presence” Featured Speaker. Christianity & Communication Studies Network Webinar, Fall 2017.

<https://www.theccsn.com/the-power-of-questions-prayer-and-presence/>  
<https://vimeo.com/244688093>

“Engaging Grounded Theory” Invited Speaker and Facilitator in the graduate seminar Research Design and Analysis I: Interpretive Methods. (COMS 7040; Dr. Christie Beck), Ohio University, Fall 2017.

“Navigating the Academic Job Search” Invited Speaker, COMS GradCo, Fall 2017

“Online Learning & Innovation” Invited Speaker and Facilitator for the SUSI summer program which is a State Department sponsored program on the Study of the US Institute on Journalism and the Media. This program brings international scholars and practitioners

to Ohio University for six weeks of programming, research, and cultural media visits, Ohio University, Summer 2017.

“Grounded Theory Methodology & Practice” Invited Speaker in Qualitative Research Methods in Applied Communication (COMS 542; Dr. Lynsey Romo), North Carolina State University, Spring 2017.

“Online Course Development & Teaching” Invited Speaker for The E. W. Scripps School of Journalism’s faculty retreat, Ohio University, Fall 2016.

“Active Learning Classroom” Video and Print Interview. Spotlights for my experience teaching in an innovative classroom space on campus, Ohio University, Fall 2016.

<https://www.ohio.edu/instructional-innovation/stories/showcase/active-learning-classroom.html>

“Best Practices for Teaching in an Active Learning Classroom” Invited Speaker for the Office of Instructional Innovation’s Active Learning Workshop, Ohio University, Summer 2016.

“Philosophy, Tools and Technology: Best Practices in Online Teaching” Invited Speaker and Facilitator for the SUSI summer program which is a State Department sponsored program on the Study of the US Institute on Journalism and the Media. This program brings 18 international professors to Ohio University for six weeks of programming, research, and cultural media visits, Ohio University, Summer 2016.

“Incarceration in the U.S. and Norway” Invited Speaker for the Shively/Perkins Program series at Ohio University, Spring 2016.

“This feels just like a real class!: Voicethread as a tool for student engaged learning” Invited Speaker for the VoiceThread Faculty Showcase event sponsored by Academic Technologies at Ohio University, Fall 2015.

“Redesigning and Innovating Curriculum, Online Curriculum” Invited Speaker and Facilitator for the SUSI summer program which is a State Department sponsored program on the Study of the US Institute on Journalism and the Media. This program brings 18 international professors to Ohio University for six weeks of programming, research, and cultural media visits, Ohio University, Summer 2015.

“The Communicative Construction of Involuntary Membership” Invited Speaker and Facilitator in Organizational Communication (COMS 3500; Dr. Angela Hosek), Ohio University, Fall 2014.

“Dialectics in Volunteer Management” Invited Speaker and Facilitator in the graduate seminar Research Design and Analysis I: Interpretive Methods. (COMS 7040; Dr. Lynn Harter), Ohio University, Fall 2014.

“E-Learning Strategies for Success” Invited Speaker and Facilitator in the graduate Professional Seminar in Communication Studies: Pedagogy. (COMS 7000; Dr. Laura Black). Ohio University, Spring 2014.

“Writing Up Ethical and Rigorous Interpretive Research” Invited Speaker and Facilitator in the graduate seminar Pro-Sem (COMS 7001; Professional Seminar in Communication Studies: Scholarly Writing; Dr. Christie Beck), Ohio University, Fall 2013.

“Grounded Theory Methods and Analysis” Invited Speaker and Facilitator in the graduate seminar Research Design and Analysis I: Interpretive Methods. (COMS 7040; Dr. Christie Beck), Ohio University, Fall 2013.

“Involuntary Membership” Invited Speaker and Facilitator in the graduate seminar, Introduction to Relating and Organizing (COMS 731, Dr. Laura Black), Ohio University, Spring 2012.

“Writing up Qualitative Research” Invited Speaker and Facilitator in the graduate Professional Seminar in Communication Studies: Research and Publication. (COMS700C; Dr. Roger Aden), Ohio University, Spring 2012.

“Grounded Theory: Using the Constant Comparative Method” Invited Lecture given in graduate seminar in Qualitative Research Methods. (CMS 386N; Dr. Larry Browning). University of Texas at Austin, Spring 2012.

“Membership, Socialization, & Identity” Invited Lecture given for the graduate Seminar in Organizational Communication (Dr. Lacy McNamee). Baylor University, Spring 2012.

“Managing your online identity” Invited presenter at the GRADCO colloquium on graduate student online image management. Ohio University, Winter 2011.

“You’ve got the interview...NOW WHAT?!!” Invited presenter at the GRADCO colloquium on the academic job search process. Ohio University, Fall 2010.

“What can I do with a COMS degree in Organizational Communication?” Invited presentation given at the National Communication Association Student Club. Ohio University, Fall 2010.

“Grounded Theory & Analytic Rigor.” Invited lecture given in Qualitative Research Methods Graduate Seminar (CMS 386N; Dr. Larry Browning). University of Texas at Austin, Spring 2010.

“ ‘I Don’t Want No Membership Card’ Exploring Involuntary Membership in Prisons.” Invited lecture given in the undergraduate course entitled Field Study in Organizational Communication (CMS 350M; Dr. Larry Browning). University of Texas at Austin, Spring 2010.

“Understanding Validity in Qualitative Research” International Presentation give at the Qualitative Research Camp Course in Henningsvær, Norway. Sponsored by Bodø Graduate School of Business at Bodø University, Summer 2009.

“How to Write a Qualitative Methods Section.” Invited lecture given in Qualitative Research Methods Graduate Seminar (CMS 386N; Dr. Larry Browning). University of Texas at Austin, Spring 2009.

“Conducting Qualitative Research Online.” Invited lecture given in the undergraduate course entitled Field Study in Organizational Communication (CMS 350M; Dr. Larry Browning), Spring 2009.

“Social Imprisoned, Virtually Free: Internet-Based Sites of Support.” Jesse Jones Fellowship Presentation. Sponsored by the College of Communication, Fall 2008.

### **ANTI-RACIST, ADVOCACY, & IMPLICIT BIAS TRAININGS, WORKSHOPS, & CLASSES**

“African American History: From Emancipation to Present” AFAM 162. Semester-long Yale Open Course Taught by Dr. Jonathan Holloway. Summer 2020. *Watched 25, hour-long lectures, plus completed course readings and participated in a weekly discussion group.* <https://oyc.yale.edu/african-american-studies/afam-162>

“Academics for Black Survival and Wellness” Summer 2020. *This was a week-long workshop that included video trainings and self-reflection activities. I also participated in the informal COMS debrief conversation in early July.* <https://www.academics4blacklives.com/>

“Creating an Inclusive Course Environment” Inclusive Pedagogy Academy Workshop. Facilitated by Dr. M. Geneva Murray, PhD Director of Women’s Center, Ohio University, August 10<sup>th</sup> 2020.

“Implicit Bias and Allyship” Inclusive Pedagogy Academy Workshop. Ohio University, July 22<sup>nd</sup> & July 24<sup>th</sup> 2020.

“Responding to Microaggressions within the Classroom” Inclusive Pedagogy Academy Workshop. Ohio University, July 16, 2020.

“Measuring Racial Equity: A Ground Water Approach” Sponsored by the Racial Equity Institute, LLC. March 19, 2020.

Maintaining a Culture of Respect. Facilitated by Delfin Bautista, Director of LGBT Center and Sara Trower, Executive Director of Civil rights and Accessibility. (August 24, 2017). Session focused on finding ways to honor different student identities in the classroom and create an open environment.

### **DEVELOPMENT IN TEACHING EXCELLENCE**

Appreciative Advising & First-Year Advising Syllabus. Presentation given by Paula Linscott, Student Success Advisor. (August 18, 2016). Session focused on strategies we can employ to be better advisors.

Improv & Zombies: Waking Up the Virtual Classroom. Workshop attended at SXSWedu in Austin, TX. Facilitated by Kim McGaw. (March 9, 2016). Session focused on developing strategies to engage online learners.

Helping Different Kinds of Minds Solve Problems. Keynote speaker session attended at SXSWedu in Austin, TX. Speaker: Dr. Temple Grandin. (March 7, 2016). Session focused on understanding different types of thinkers and learners including visual, music and math, and verbal logic thinkers.

Active Learning Classroom Training. Sponsored by the Office of Information Technology. (December 15, 2015). This afternoon workshop focused on teaching us best practices for engaging students in the active learning classroom in Schoonover Center on Ohio University's campus.

Emerging Classroom Designs: An exploration of Impact on Teaching and Learning. Sponsored by the Scripps of College of Communication, the Provost's Office, and OIT (December 14, 2015). This all day workshop was facilitated by experts from the University of Minnesota and authors of a new book on the active learning classroom model (Drs. J.D. Walker, Paul Baepler, and Christina Petersen).

Daring to Collaborate: Faculty Teaching and Learning Showcase. Sponsored by the College of Arts and Sciences at Ohio University (April 28, 2015). Session focused opportunities for collaboration in teaching and learning.

Online Learning Design. Workshop attended at SXSWedu. Facilitated by Leticia Britos Cavagnaro, Melissa Jones, and Alfred Solis. (March 10, 2015). Session focused on building high quality online courses.

The Rise of the Entrepreneurial Learner. Workshop attended at SXSWedu in Austin, TX. Facilitated by Deloitte. (March 10, 2015). Session focused on understanding the changing landscape of students in higher education.

Advanced Seelio Portfolio Training. Presented by Seelio representatives (November 18, 2014). Training session focused on providing faculty with strategies for effectively incorporating Seelio into their classrooms.

Seelio Portfolio Training. Presented by Seelio co-founder and representatives (August 11, 2014). Training session included an overview of the cloud-based software, a demo of its capabilities and strengths, as well as a hands-on portfolio creation workshop.

Turnitin Workshop. Presented by Dr. Aaron Wright (Feb 17, 2014). Workshop included an overview of the cloud-based tool used for plagiarism detection, online grading, peer reviews, and other features.

Synergistic Teamwork: Why We are Better When We Work Together. (Sept 27, 2013). Session Facilitated by Dr. Mark Orbe.

Ohio Educational Technology Conference attendee. (February 11-13, 2013). Education and technology conference for P-20 education.

## **PODCASTS**

Featured Guest. The Matrix Podcast: The Drug Crisis in America. Episode 2, January 6, 2020  
<https://soundcloud.com/ahsmatrixpodcast/the-matrix-podcast-the-drug-crisis-in-america-episode-2>

Featured Guest. Teaching Matters Podcast. WOUB Public Media. Episode 118, March 13, 2018  
<https://www.npr.org/podcasts/514312608/teaching-matters>

## **COACHING & CONSULTING**

**Communication Consultant. Ohio Dept of Administrative Services.** Oct 2020; Mar 2020  
Developed and facilitated a 4-hour long virtual session on Organizational Communication. Primary topics included: What is (Organizational) Communication?, How Do We Communicate Effectively?, and How Do We Communicate Effectively Online? This opportunity was sponsored by the Voinovich School of Leadership and Public Affairs' and was part of The State of Ohio Leadership Development Series.

**Communication Consultant. Ohio Environmental Protection Agency.** October 2020  
Developed and facilitated a 4-hour long virtual session on Organizational Communication. Primary topics included: What is (Organizational) Communication?, How Do We Communicate Effectively?, and How Do We Communicate Effectively Online? This opportunity was sponsored by the Voinovich School of Leadership and Public Affairs' and was part of The State of Ohio Leadership Development Series.

**Communication Consultant. Ohio Dept of Rehabilitation and Correction.** October 2020  
Developed and facilitated a 4-hour long virtual session on Organizational Communication. Primary topics included: What is (Organizational) Communication?, How Do We Communicate Effectively?, and How Do We Communicate Effectively Online? This opportunity was sponsored by the Voinovich School of Leadership and Public Affairs' and was part of The State of Ohio Leadership Development Series.

**Communication Consultant. Good Works.** August 2020  
Facilitated a conversation with and offered recommendations to the Good Works board members with respect to communication at and within the nonprofit organization.

**Consultant. Hocking County EMS.** May 2014  
Co-facilitated the continuing education training workshop with Dr. Charee Thompson. E.L.E.V.A.T.E. EMS Communication: Expanding your Communication Toolbox. (Evaluate, Listen, Emotional Response, Versatility, Authenticity, Take other's perspective, Engage)

**Consultant. The Ohio River Region Vision Source Retreat.** November 2010  
Co-lead presentation with Dr. Laura Black on: *Team Building for Success.*

**Communication Coach.** Fall 2008-2010  
PLUS Program: McCombs School of Business, University of Texas at Austin

**Communication Coach.** Summer 2007; 2008, 2009  
TEMBA Program: Texas Evening Masters of Business Administration

## SERVICE

### HONORS & AWARDS

#### **Ohio Faculty Newsmakers Honoree, 2016**

*Recognition of efforts to elevate Ohio University and raise its national and global profile through media coverage.*

#### **Scripps College of Communication Dean's Outstanding Faculty Service Award 2014-2015**

*The Dean's Outstanding Faculty Service award is given annually to acknowledge and recognize outstanding faculty in the Scripps College of Communication. To support outstanding service that goes beyond traditional faculty requirements. To award those employees who show outstanding citizenship to the university community, who have considerable impact within and beyond their own offices and whose efforts have inspired and supported the achievement of others. Award: \$1000*

<https://www.ohio.edu/scrippscollege/newsevents/news-story.cfm?newsItem=6ACD507A-5056-A81E-8D87EBDC5515E966>

### OHIO UNIVERSITY, COLLEGE, & SCHOOL OF COMMUNICATION STUDIES SERVICE

#### **University Service**

Faculty Advisor for Students with Passion Works Studio 2017-present  
Comprehensive Dean Evaluation Committee 2018  
Campus Climate Task Force -University Wide Internal Communications Committee, Ohio U, Fall 2015  
University Community Outreach Committee, Ohio University, 2012-2013

#### **College Service**

P&T Committee, J. Warren McClure School of Emerging Communication Technologies, Ohio U, 2021  
Scripps College Curriculum Committee, Ohio U, 2020-Present  
Scripps College Interdisciplinary & e-Learning Committee, Ohio U, 2019-Present, Chair  
Scripps College E-Learning & Program Innovation Committee, Ohio U, 2015-2019  
Scripps College Assessment Committee, Ohio U, 2016-2018  
Scripps College Building Committee, Ohio University, 2013-2016  
Scripps College Academic Partner for Online Course Quality Assurance 2014

#### **School Committee Work & Service**

Curriculum Coordinator, Ohio University, 2021- (*work with undergraduate and graduate committees to facilitate all curriculum changes, participate in weekly college curriculum committee meetings*)  
Promotion and Tenure Committee member, Ohio University, 2016-present, chair 2019-2020  
One Ohio/Merger Committee member, Ohio University, 2019-2021  
Search Committee member for two Assistant Professor searches, Organizational

Communication and Interpersonal Communication 2018-2019  
Search Committee Chair for an Assistant Professor in Organizational  
Communication, Ohio University 2014-2015  
Search Committee Co-Chair for an Assistant Professor in Social Media, Ohio  
University, 2012-2013  
Merit Committee, Ohio University, 2018-2019  
Technology Committee, Ohio University 2014-2015  
Assessment Committee, Ohio University, 2013-2014, 2015-2016, chair 2016-17,  
2017-2018  
Undergraduate Committee, Ohio University, 2010-2011, 2012-2013, 2013-2014  
Graduate Committee, Ohio University, 2011-2012, 2012-2013, 2020-2021  
Curriculum Committee, Ohio University, 2011-2012, chair 2020-2021  
Awards Committee, Ohio University, 2010-2011, 2015-2016  
Alumni Relations Committee, Ohio University, 2017-2018, chair 2018-2019

COMS 1020 Intro to Undergraduate Studies Co-Instructor. Fall 2014; Spring 2015  
*Inaugural member of the COMS 1020 Introduction to Undergraduate Studies co-  
taught course. Aided in syllabi development and blackboard course launch; crafted  
two, 1 hour-long sessions on professionalism: How can I communicate that I am a  
professional? and How do I craft a professional online identity?*

#### **UNIVERSITY OF TEXAS AT AUSTIN DEPARTMENTAL SERVICE**

##### **PhD Orientation Chair**, Fall 2008-Spring 2009

Dept of Communication Studies, University of Texas at Austin  
*Facilitated the new students transition into graduate school from admittance through  
their first year in the program. Implemented a new buddy lunch program between new  
students and mentors to encourage cross-year communication.*

##### **Graduate Mentor** Internship Mentor for Intellectual Entrepreneurship, 2007-2010

Dept of Communication Studies, University of Texas at Austin  
*Guided, mentored, and managed 5 prospective graduate students. Independently  
oversaw 5 prospective graduate students by designing and managing individualized  
research curriculums that prepared them for graduate work. Course is designed to  
provide an applied preview of graduate work.*

##### **Recruitment Volunteer**, Fall 2007-Present

Dept of Communication Studies, University of Texas at Austin  
*Coordinate prospective graduate student visit meals, tours, transportation, etc.*

##### **Hostess Travelling Scholar Series**, Fall 2006-Spring 2007

Dept of Communication Studies, University of Texas at Austin  
*Was one of the primary contact people during a year-long seminar hosted by  
University of Texas at Austin. Responsible for contacting, transporting, assisting, and  
otherwise accommodating the 10 esteemed scholars that visited the university.*

##### **Peer Mentor**, Fall 2004-Spring 2005

Dept of Communication, University of Wisconsin-Milwaukee

**Graduate Faculty Representative, Fall 2004-Spring 2005**

Dept of Communication, University of Wisconsin-Milwaukee

*Gathered graduate student concerns; attended faculty meetings; shared graduate student perspectives*

**Graduate Advisory Committee Member, Fall 2003-Spring 04**

Dept of Communication, University of Wisconsin-Milwaukee

*Attended meetings with the Graduate Coordinator to discuss student concerns*

**SERVICE TO THE FIELD**

**Conference Planner**

Workshop on Narrative & Organizing. (October 13, 2017). Co-Planned with Lynn Harter. Full day workshop on Narrative and Organizing. Presenters included Drs. Sarah Tracy, Laura Ellingson, Patrice Buzzanell, Josh Barbour. Ohio University, Athens, OH.

Organizational Communication Mini Conference. (October 13-15, 2017). Main conference planner. Ohio University, Athens, OH.

**Organizational Communication Mini Conference**

Peterson, B. L. (2018, October 11). *Publishing in the academy*. Invited panelist at the Organizational Communication Mini Conference, Rutgers University, New Brunswick, NJ.

Faculty Moderator, Poster Session Organizational Communication Mini Conference (OCMC), 2010; 2015

**Editorial Work**

Editor:

Special Issue Co-Editor with Lacy G. McNamee, Communication Dynamics of Nonprofit and Voluntary Organizations, *Management Communication Quarterly*, Spring 2021

Editorial Board Member:

Editorial Board, *Management Communication Quarterly*, beginning 2019-present

Editorial Board, *Journal of Applied Communication Research*, 2017-present

Ad Hoc Reviewing:

Ad Hoc Reviewer, *Journal of Applied Communication Research*, special issue "Race Matters", 2021

Ad Hoc Reviewer, *Management Communication Quarterly*, 2012, 2014-2018

Ad Hoc Reviewer, *Nonprofit Voluntary Sector Quarterly*, 2017-present

Ad Hoc Reviewer, *Communication Monographs*, 2010, 2019-present

Ad Hoc Reviewer, *Communication Quarterly*, 2012-2014; 2016

Ad Hoc Reviewer, *Health Communication*, 2010; 2016

Ad Hoc Reviewer, *The Review of Communication*, 2018

Ad Hoc Reviewer, *Journal of Public Deliberation*, 2015

Ad Hoc Reviewer, *Pennsylvania Communication Annual*, 2014  
Ad Hoc Reviewer *Journal of Applied Communication Research*, 2010  
Reviewer, Eisenberg, E. M., Goodall, H. L. Jr, & Trethewey, A. (2010). *Organizational communication: Balancing creativity and constraint*, 6<sup>th</sup> edition.

### **Awards Committee Service**

Reviewer, NCA Organizational Communication Division Research Awards Committee, Top Article Reviewer, 2021  
Reviewer, NCA Organizational Communication Division Research Awards Committee, Top Article Reviewer, 2019  
Reviewer, NCA Applied Communication Division Research Awards Committee, Top Article Reviewer, 2014  
Reviewer, NCA Applied Communication Division Research Awards Committee, Top Book and Top Edited Book Reviewer, 2011

### **Conference Reviewer & Respondent**

Activism & Social Justice Division, Respondent, NCA, 2020  
Organizational Communication Division, Reviewer, NCA, 2011-Present  
Applied Communication Division, NCA, Reviewer, 2014-Present  
Applied Communication Division, NCA, Respondent, 2015  
Reviewer Organizational Communication Division Service Engagement Award 2016  
Reviewer, Applied Communication Division Research Awards, 2014  
NCA Applied Communication Division Book Awards, Reviewer, 2012  
Organizational and Professional Division, CSCA, Reviewer, 2009, 2012, 2014  
Instructional Development Division, ICA, 2008  
Student Division, NCA, 2007-2008

### **Panel Chair, & Moderation**

“Negotiating transparency in organizational life.” Organizational Communication Division, NCA, 2013  
“Intradisciplinary connections: Exploring the construct of ‘membership’ across communication scholarship.” Connections within Communication, NCA, 2013

### **PROFESSIONAL MEMBERSHIPS**

- National Communication Association (NCA) 2005-present
- Organizational Communication Mini Conference attendee/member 2010-present
- Central States Communication Association (CSCA) 2006-2015
- Prison Communication, Activism, Research, & Education Collective (PCARE) 2008-present
- International Communication Association (ICA) 2008-2010
- Western States Communication Association (WSCA) 2009-2010

### **COMMUNITY ENGAGEMENT, SERVICE, & PARTICIPATION**

Passion Works Volunteer (2016-present)

*Passion Works is a collaborative community arts center that brings together artists of varying abilities to co-create beautiful artwork. I regularly invite my undergraduate students to engage in service learning, community-engaged projects in support of this organization.*

<https://passion-works-studio.myshopify.com/>

Good Works Inc. Volunteer (2016-present)

*Good Works is a non-profit organization whose vision is “to create and sustain a community of hope with and for people who are struggling with poverty and homelessness in rural Appalachia.” “Friday Night Life” is a community meal that is provided every Friday night all year long. I work alongside other volunteers to plan and cook this community meal and engage with Good Works community members.* <http://good-works.net/>

Bobcathon Dance Marathon Guest Speaker. (February 16, 2019).

Bobcathon Dance Marathon Guest Speaker. (February 17, 2018).

<https://www.facebook.com/ohioalumni/videos/10155992256396655/>

Bobcathon Cakewalk Guest Speaker. (October 5, 2016).

*Spoke at the Bobcathon cakewalk event about our experiences with the Ronald McDonald House.* <http://www.thepostathens.com/article/2016/10/bobcathon-ronald-mcdonald-house-homecoming>  
<https://www.ohio.edu/compass/stories/16-17/10/Homecoming-2016-Hosts-World-Record-Cake-Walk.cfm>

Center for Campus and Community Engagement. (May 13, 2016).

*Attended a community meeting on “Strengthening Community Partnerships” that was put on by Ohio University in partnership with local non-profit organizations and other community stakeholders.*

Bobcathon Dance Marathon Guest Speaker. (February 13, 2016)

*On two occasions our family has spent several weeks living at the Ronald McDonald house in Columbus Ohio near Nationwide Children’s Hospital. Consequently, we were invited to speak at a fundraiser for a campus organization, Bobcathon, who partners with RMH to raise funds. “The mission of BobcaThon, in conjunction with Ronald McDonald House Charities of Central Ohio, is to unite the Ohio University community in a tradition that raises funds and awareness for seriously-ill children and their families.”* <http://www.bobcathon.com/>

Ohio Department of Rehabilitation and Correction – Family Engagement Round Table Evaluator/Participant (2015-present).

*The ODRC has been facilitating focus groups at several of the prisons throughout the state of Ohio. They are looking for ways to improve family engagement in the prison experience with an eye toward improving reintegration efforts. I have been participating in these events and acting as a sounding board for leadership.*

Alpha Phi Omega – Faculty Pageant Participant (2015)

*Each year Alpha Phi Omega puts on a Faculty Pageant to raise funds for Camp Quality Ohio, which is a summer camp for children with cancer. In 2015, I participated in their 6<sup>th</sup> annual pageant.* [http://www.thepostathens.com/culture/faculty-dance-sing-to-benefit-summer-camp-for-children-battling/article\\_d737e762-bd62-11e4-b1d6-af2fabecaa1e.html](http://www.thepostathens.com/culture/faculty-dance-sing-to-benefit-summer-camp-for-children-battling/article_d737e762-bd62-11e4-b1d6-af2fabecaa1e.html)

Girl Scouts Beyond Bars Mentor (2006-2010)

*Mentor a girl scout who has a mother who used to be in prison. Attend troop meetings, participate in prisons visits, take girls to coordinated girl scout events, and spend time with my mentee in one-on-one settings (e.g., movies, dinner, ice cream, photography etc.).*

## **PRESS & MEDIA**

Interviewed by Ohio Today, Ohio University. (Winter 2016 Ohio Today Magazine). "Bobcats trip the light fantastic for a good cause."

Interviewed by The Post, Ohio University Student Newspaper. (2016, June 9). "University's online bachelor's degree in applied communication program ranked first by online publication."

<https://www.ohio.edu/compass/stories/15-16/06/online-applied-communication-award.cfm>

Spotlighted in an Ohio University E-Campus promotional video. [https://youtu.be/u3oELTQNI\\_Q](https://youtu.be/u3oELTQNI_Q)  
<https://www.ohio.edu/appliedcommunication/>

Interviewed by The Post, Ohio University Student Newspaper. (2011, January 24).

"Communication skills affect interaction, self-esteem."

<http://thepost.ohiou.edu/content/communication-skills-affect-interaction-self-esteem>

## **ADMINISTRATIVE EXPERIENCE**

### **DIRECTOR OF E-LEARNING**

December 2017-Present

Former title: Coordinator of E-Learning Development (January 2014- December 2017)

Scripps College of Communication, Ohio University

<https://www.ohio.edu/appliedcommunication/>

As the Director of E-Learning for the Scripps College of Communication, I worked alongside the Associate Dean for Student Success and other university partners in order to develop and launch an online degree completion program in the Fall of 2014. Students in this program are able to earn their Bachelor of Science in Communication (BSC) degree with a major in Applied Communication by completing courses across all five schools in our college. In July 2016 my role expanded, and I now work directly under the Dean of the Scripps College. I manage the program delivery for this major and all that that entails. Below I detail my on-going administrative responsibilities as well as those associated with the program launch.

### **COVID-19 Pandemic Response Efforts**

Spring 2020

In March of 2020, Ohio University abruptly shifted to fully online delivery mode for teaching all courses in response to the COVID-19 Pandemic. In my role as director of e-learning for the college, I curated a document of best practices (by level of expertise) for remote course delivery in crisis. I supported faculty colleagues across the Scripps College of Communication as they transitioned their courses. Upon request, I met with individual faculty and graduate students to help them move their courses online and navigate the new online platforms.

### **On-Going Administrative Responsibilities**

January 2014-Present

#### Course Rotation and Sequencing

- Determine course schedule each semester
- Revisit curriculum annually to determine program gaps
- Add or remove courses based on program needs and various school constraints/demands and put changes into the OCEAN system.
- Request course scheduling and faculty assignment through e-learning to get the courses in the registrar's system
- Monitor course enrollment and adjust course gaps and offerings accordingly
- Liaise with Directors and those in charge of scheduling courses within each of the schools to negotiate student head count across sections
- Partner with e-learning to determine student needs

#### Program Admittance Responsibilities

- Review borderline cases to determine if students are eligible for admission
- Work with the Admissions Office to set student enrollment goals and brainstorm strategies for increased exposure and matriculation

- Work with the e-campus advisors as they transition students in to the program
- Meet annually with the Community Partner Managers to reorient them to program changes and desires as they recruit students for our program
- Consult on the development and distribution of program marketing materials

#### Liaison to Schools within the Scripps College and other Campus Units

- Act at the liaison between the college and all other units on campus for anything related to e-learning
- Attend faculty meetings across the college annually
- Attend directors meetings bi-annually
- Consult with other programs looking to develop new programs requiring Board of Regents approval
- Partner with the Student Success Advisors in the Scripps College to complete graduation clearance checks and assess possible transfer cases

#### Supervisory Responsibilities

- Co-supervise one instructional designer
- Receive and review weekly reports on our instructional designer's work activities
- Assign some job responsibilities for our instructional designer
- Meet semi-annually with supervisors in the Office of Instructional Innovation to determine college needs and desires

#### Faculty Contract Requests

- Coordinate with e-learning to properly compensate instructors
- Write requests for faculty overload contracts through e-learning as needed
- Track and request the three stipends associated with faculty participation (course planning, course development, course assessment)

#### Faculty Recruitment & Training

- Recruit willing and capable faculty
- Work with school directors to determine faculty expertise, availability, and capacity
- Explain expectations and compensation to faculty
- Bring faculty up to date on the online degree completion program expectations and their role
- Introduce faculty to instructional technologist who helps them learn and adopt new technologies in the course
- Help faculty identify active and measurable course objectives that will set them up for success during the term
- Troubleshoot questions or concerns faculty have with the e-learning platform
- Workshops Co-Planned
  - Accessible Course Design Workshop Spring 2017
  - Accelerated Online Courses Workshop Fall 2018

#### Oversight of Course Innovation & Assessment Support

- Discuss and model innovative learning tools and strategies

- Demonstrate VoiceThread which is a software that allows students to contribute to discussions via video, audio, or text asynchronously
- Query faculty throughout the semester to see how things are going
- Send reminders about the initial, mid-term, and final course assessments
- Provide exemplars of course assessment packets
- Answer questions and sit down with faculty as they complete their course assessments
- Meet with faculty after course completion to discuss what they might improve upon or change the next time they teach the course
- Develop program learning outcomes and communicate those to faculty teaching in the program

### **Courses Built Out for Online Delivery**

August 2014-Present

In addition to coordinating the e-learning program, I also instruct and have transitioned or “built out” three courses for online delivery.

- COMM 3900 Communication in the Workplace
- COMS 3420 Qualitative Inquiry in Communication
- COMM 4000 Applied Communication Capstone.

### **Initial Program Launch Responsibilities**

January 2014-August 2014

Worked alongside the Associate Dean for Student Success to successfully launch the program in Fall 2014.

Crafted the course assessment strategy:

- Created a course assessment agreement for faculty who transition courses for online delivery.
- Detailed expectations for the semester preceding launch, the course delivery term, and the month following the first course offering.
- Determined (and when appropriate developed) items for inclusion in the assessment packet including:
  - Annotated Quality Matters checklist
  - Copy of the syllabus
  - Midterm assessment report
  - Course assessment narrative detailing strengths, weaknesses, opportunities
  - Learning objectives assessment that determines what assessment tools were used for a given objective, criteria for assessing success, and determination of whether or not the objective was met

Participated in curriculum development:

- Offered feedback on the preliminary curriculum
- Along with the Associate Dean, determined major prerequisites including an associate’s degree and 2.5 GPA

- Suggested course substitution for communication studies courses in particular given the degree aims and scope

Created a course rotation schedule:

- Developed the course rotation schedule in partnership with the Associate Dean
- Considered the following in the rotation planning:
  - Program growth
  - Rolling admissions
  - Student course pacing based on e-learning historical information
  - Inclusion of each of the three main areas (foundational knowledge, practice, and strategy)
  - Timing of first synthesis course offering was needed
  - Pacing of the 3000/4000 level course offerings to meet the curricular requirements

Completed new major paper work for the Board of Regents:

- Worked alongside the Associate Dean and the Dean to complete the forms required for a new major
- In collaboration with the Associate Dean, conducted research necessary to complete the proposal for the Board of Regents. The packet included the following information that we gathered or crafted based:
  - Organizational structure, program development, alignment with university mission, collaboration with other Ohio institutions
  - Admission policies and procedures, student administrative services, student academic services
  - Curriculum, program goals and objectives, course offering and descriptions, course sequencing
  - Program assessment and evaluation, measuring student success
  - Faculty appointment policies, program faculty, faculty matrix
- Developed and/or sought out the supporting documents needed for approval (e.g., vitas for faculty instructing in the program, proposed course rotation, course syllabi, sample program, Ohio University's organizational chart, budget breakdown, etc.)

Spearheaded the University's purchase of VoiceThread software:

- Piloted the use of VoiceThread in my e-learning course
- Requested pricing quotes from VoiceThread for college-wide and/or university licenses
- Engaged in conversations with the Dean and other key decision-makers in our Office of Information Technology to see if purchasing a college or university-wide license was an option
- Demonstrated the utility of VoiceThread to members of the Office of Information Technology

Managed and worked closely with our new instructional technologist:

- Explained our desire for design consistency and professionalism
- Discussed the importance of courses meeting Quality Matters standards

- Participated in meetings between the instructional technologist and faculty members to set the expectations for the course development and online delivery

Other:

- Participated in program start up meetings with e-learning, admissions, and the community partner managers
- Collaborated with our marketing team to advertise the program
- Proofed brochures and websites
- Delivered a webinar to our regional campus partners about the new major
- Worked with admissions to establish articulation agreements

### **PROGRAM AWARDS & HONORS**

Below I list the accolades that the program has earned under my tutelage.

2018 Most Affordable Online Colleges for Communications Degrees ranked #3

<https://www.onlineu.org/most-affordable-colleges/communications-degrees>

2018 Most Affordable Online Colleges for Public Relations Degrees. Ohio University ranked #1

<http://www.onlineu.org/most-affordable-colleges/public-relations-degrees>

2017 Most Affordable Online Colleges for Social Science Degrees. Ohio University ranked #4

<http://www.onlineu.org/most-affordable-colleges/communications-degrees>

2015-2016 Best Online Bachelor's in Communication and Public Relations: Students Before Profits Award. This honor was awarded under my co-direction of the program.

<https://www.ohio.edu/compass/stories/15-16/06/online-applied-communication-award.cfm>

<http://www.nonprofitcollegesonline.com/best-online-bachelors-in-communication-and-public-relations/>

### **COURSE DIRECTOR: COMMUNICATION & NEW TECHNOLOGY**

Spring 2020-Present

The course, COMS 3200 Communication & New Technology is a relatively new course offered by the School of Communication Studies (first offered spring 2013). Since inception, only 3 faculty members (and 4 graduate students) have instructed sections of this high-demand course. In spring 2020, I was appointed as the first course director of COMS 3200.

Duties:

- Supervise graduate teaching associates (5 GTAs fall 2020, 4 GTAs spring 2021)
- Share pre-crafted course materials with graduate teaching associates
- Build & maintain a one drive with course lectures, power points, readings, and activities
- Create and share blackboard course modules for both face-to-face and online delivery modes
- Craft and share course activities
- Creatively brainstorm how to transition activities typically done face-to-face to remote learning settings during the COVID-19 pandemic

- Co-create course materials alongside GTAs
- Review and approve all GTA syllabi
- Support GTAs (and intervene as necessary) in grade disputes or GTA/Undergraduate conflicts
- Observe at least one course per semester for each GTA and complete an evaluation of GTA teaching, materials, and course design

### **DEVELOPMENT IN ADMINISTRATIVE EXCELLENCE & LEADERSHIP**

Competitively Selected Participant: Leadership Athens County (2019-2020)

Leadership Athens County is a nine-month course sponsored by the Athens County Foundation. The course is offered 1-full day a month, from September through May, and is aimed at developing a corps of informed citizens to provide dynamic community leadership. Participants explore Athens' economic, political, social and cultural landscape through discussions of current issues and conversations with community leaders. Leadership Athens also helps participants develop and understand their own leadership style. This is a tremendous opportunity for both personal and professional growth. The goals and objectives for Leadership Athens are to:

- Identify and select highly motivated and/or emerging community leaders to participate in the program;
- Systematically challenge the participants to become aware of, to examine and to respond to the social, economic and environmental needs of the community;
- Develop an esprit de corps among the participants, which will provide a common ground for working together on present and future community needs.

Scripps College of Communication Leadership Group (2015-2017)

A working group of faculty interested in expanding our understanding and execution of administrative responsibilities. The group meets monthly to discuss topics just as management and decision-making in higher education, academic policies and issues, budget and finance, strategy development and implementation, etc.